Attachment 4 Act Early Parent Focus Group Recruitment Handout

Do you have a child age 5 or younger?

Would you like to share your opinions about how



If so, learn more about the <u>Children's Health</u> <u>Project</u>!

What is the project about?

The Children's Health Project is a study sponsored by the Centers for Disease Control and Prevention (CDC). The study's purpose is to get feedback from parents of young children about some messages and materials for parents about child health. The CDC needs feedback from parents to make sure that what they say is clear, appealing, and helpful.

Who is conducting the project?

The study is sponsored by the Centers for Disease Control and Prevention (CDC). The CDC has hired Westat, a research firm, to help carry out the study activities.

Who can participate?

Adults age 18-55 who are parents or legal guardians of a child age 5 or younger may be eligible to participate.

What will I be asked to do?

If you are eligible for the study, you will be asked to take part in 1 focus group discussion that will last about 1 hour. A focus group is a small group of people who meet to answer questions and share ideas and views about a topic. During this discussion, a person from Westat will ask the questions, and anyone can answer. You will be asked to answer questions and offer your opinions about some draft messages.



What will I get for participating?

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You'll receive \$40 as a token of appreciation for your participation in the focus group.

How do I get more information?

To learn more and find out if you are able to participate, call Westat at XXX-XXX-XXXX.