

Hi, my name is _____, and I'm conducting research on behalf of the Centers for Disease Control and Prevention (also known as the CDC) to help them test some materials for parents. We're offering a \$10 gift card for people who complete our survey today—it takes about 15 minutes, and we'll be asking you to look at one of these documents [DISPLAY HARDCOPY OF THE BOOKLET AND BROCHURE FOR PARTICIPANT TO SEE] and answer some questions. It'll only take a few moments to find out if you are able to take the survey. Would you like to help us out today? Great!

FAQs:

What is the project about?

The Children's Health Project is a study sponsored by the Centers for Disease Control and Prevention (CDC). The study's purpose is to get feedback from parents of young children about some messages and materials for parents about child health. The CDC needs feedback from parents to make sure that what they say is clear, appealing, and helpful.

Who is conducting the project?

The study is sponsored by the Centers for Disease Control and Prevention (CDC). The CDC has hired Westat, a research firm, to help carry out the study activities. I work with Westat.

Who can participate?

Adults age 18-55 who are parents or legal guardians of a child age 5 or younger may be eligible to participate. There are just a few additional questions to find out if you can take part in the survey. Shall we go ahead and get started on those?

What will I be asked to do?

If you are eligible, you will complete the survey on this tablet. You will be able to do it by yourself while you wait for your appointment. I am also available if you need any assistance. The survey will only take about 15 minutes.

What will I get for participating?

As a token of appreciation for your participation, you'll receive a \$10 gift card to Target after you complete the survey.

What will my child do while I complete the survey?

Attachment 8 Act Early Parent Intercept Interview Recruitment Script

We have brought some crayons and coloring books that your child may play with while you do the survey. Your child may sit with you while you complete the survey.