

**SUBMISSION OF INFORMATION COLLECTION UNDER THE
Generic Clearance for the Collection of Qualitative Feedback on Agency Service
Delivery**

DATE OF REQUEST: January 9, 2014

SUB AGENCY (I/C): HHS/AHRQ

TITLE: Taxonomy Tree Test

GENERIC CLEARANCE UNDER OMB#: 0935-0179

EXP. DATE: 07/31/2014

ABSTRACT:

The goal of this study is to test the efficacy of a new taxonomy of health care topics (Attachment A) to be used on the AHRQ.gov website. Whereas dissemination of available scientific evidence for use by patients, consumers, practitioners, providers, purchasers, policy makers, and educators is a core goal of the AHRQ.gov website, the intuitive structure, categorization and labeling of that information is critical to enhancing the accessibility of AHRQ work product to the aforementioned audiences. Recent usability and customer satisfaction scores indicate the current taxonomy of topics on the site can present a challenge to locating AHRQ work product. For that reason a new taxonomy has been created. It should be tested for efficacy with real AHRQ.gov users before it is implemented.

TOTAL ANNUAL BURDEN APPROVED: 3,383 Hours Per year

BURDEN USED TO DATE: 339 hours.

BURDEN THIS REQUEST: 200 hours.

FEDERAL COST: The estimated annual cost to the Federal government is \$3,400_____.

IS RACE AND ETHNICITY DATA COLLECTED AS REQUIRED?

____ YES ____ NO ____ x N/A

OBLIGATION TO RESPOND:

__x__ VOLUNTARY
____ REQUIRED TO OBTAIN OR RETAIN BENEFITS
____ MANDATORY

HOW WILL THIS SURVEY BE OFFERED?

__x__ WEB SITE
____ TELEPHONE INTERVIEW
____ MAIL RESPONSE
____ IN PERSON INTERVIEW
____ OTHER: _____

CONTACT INFORMATION:

NAME: _Erwin Brown_____
TELEPHONE NUMBER: 301.427.1652_____
EMAIL ADDRESS: _ebrown@ahrq.gov_____