

## CBP 2017 East Coast Trade Symposium Survey

Welcome to the CBP 2017 East Coast Trade Symposium Survey. Thank you for attending this Trade Symposium. Please answer this survey if you attended the Symposium at the Marriott Marquis in Atlanta, GA on November 8-9, 2017.

### 1) Is this the first Trade Symposium that you have attended?

- Yes  
 No

### 2) Please rate how important the following factors were in your decision to attend the Trade Symposium?

|  | Very important        | Somewhat important    | Not important         |
|--|-----------------------|-----------------------|-----------------------|
| Network with CBP officials                               | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Hear from and meet CBP senior leadership                 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Network with industry colleagues                         | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Network with other government agency officials           | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Learn new information about CBP initiatives and programs | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Fulfill a requirement of my job                          | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Paperwork Reduction Act Statement: An agency may not conduct or sponsor an information collection and a person is not required to respond to this information unless it displays a current valid OMB control number and an expiration date. The control number for this collection is 1651-0136. This collection is voluntary. The estimated average time to complete this survey is 15 minutes. If you have any comments regarding the burden estimate you can write to U.S. Customs and Border Protection, Office of Regulations and Rulings, 90 K Street, NE, Washington DC 20229.

**3) Did you feel the length of this Trade Symposium was too long, just right, or too short?**

- Too long
- Just right
- Too short

**4) Did you feel that the duration and amount of unstructured time (i.e., breaks and luncheon) during the Symposium was too much, just right, or too little?**

- Too much
- Just right
- Too little

**5) Please rate the General Sessions that you attended.**

|   | Very valuable            | Valuable                 | Somewhat valuable        | Not valuable             | N/A                      |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| A North American Leadership Perspective                   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| The Complexities of a Safe and Secure Supply Chain        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Accomplishments and Trade Priorities                      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| CBP Trade Town Hall: Accomplishments and Trade Priorities | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Outlook on International Trade and Its Dynamics           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| International Outlook on the Supply Chain Process         | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| WCO Compliance and Facilitation: A WCO Perspective        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

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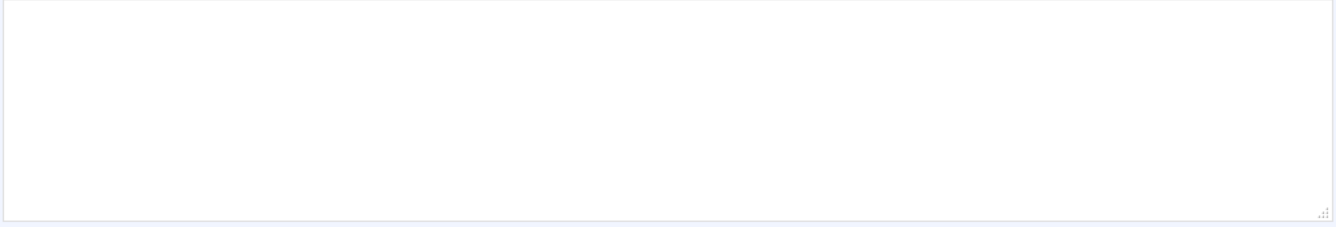
**6) Which General Session(s) did you find the most useful? Please explain why.**

**7) Please rate the Breakout Sessions that you attended.**

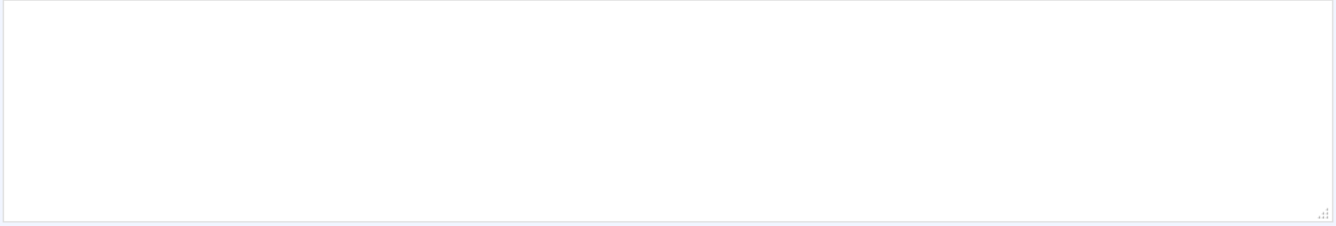
|                   | Very valuable            | Valuable                 | Somewhat valuable        | Not valuable             | N/A                      |
|-------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Trade Enforcement | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ACE               | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| E-Commerce        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Exports           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**8) A new added feature this year was the Centers of Excellence and Expertise Roundtables. Did you find it useful? Would you like see it included in the future?**

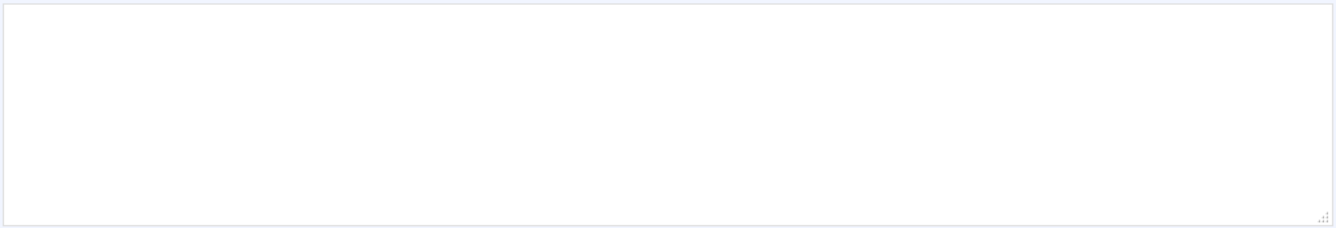
**9) Which Breakout Session(s) did you find the most useful? Please explain why.**

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**10) Did you find the exhibits to be useful and informative? What other information would be useful?**

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**11) What topics would you like to see covered at the 2018 West Coast Trade Symposium, planned for the Spring?**

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**12) Overall, I was very satisfied with the value of the information (e.g., topics covered, level of detail) provided during the 2017 East Coast Trade Symposium.**

- Strongly Agree
- Agree
- Disagree
- Strongly Disagree

**13) Overall, I was very satisfied with my experience at the 2017 East Coast Trade Symposium.**

- Strongly Agree
- Agree
- Disagree
- Strongly Disagree

**14) How satisfied were you with the Marriott Marquis hotel as a venue for the 2017 East Coast Trade Symposium?**

- Very satisfied
- Satisfied
- Dissatisfied
- Very dissatisfied

**15) Please tell us what you liked most about the 2017 East Coast Trade Symposium, and please feel free to give us any suggestions you may have for improving this event.**