|  | Initials |
| :--- | :--- |
| Surveyor | I__I__\| |
| Complete | O |
| Incomplete | O |

Respondent ID:
«Unique Identifier»

St. Louis Community Credit Union Credit Builder Loan - Baseline Survey Pilot
DATE SURVEY (MMDDYY): $\square \square \square \square \square \square$

TIME STARTED SURVEY (HHMM):


| BLOCK A: PERSONAL INFORMATION |  |  |  |
| :---: | :---: | :---: | :---: |
| A |  | Question Asked |  |
|  | 1 | Enter Surveyor ID |  |
|  | 2 | Branch | 01 O Chippewa <br> 02 O Dellwood <br> 03 O Forest Park <br> 04 O Graham Rd. <br> 05 O University City |
|  | 3 | Enter Member Name <br> First <br> Middle Initial <br> Last <br> Generational Suffix (eg, Sr., Jr., III, etc.) |  |

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|  | 4 | What is the best phone number to reach you at? <br> What type of phone is this Mobile? House? Work? |  |
| :---: | :---: | :---: | :---: |
|  | 5 | What is the second best phone number to reach you at? <br> What type of phone is this Mobile? House? Work? |  |
|  | 6 | What is your current mailing address? <br> Street <br> Street 2 <br> City <br> State <br> Zip Code |  |
| $\cdots$ | 7 | Do you live at this address? <br> 01 Yes <br> 02 No <br> [If 01, skip to 9] | 01 O Yes <br> 02 0 No |

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|  | 8 | What is the address where you currently live? <br> Street <br> Street 2 <br> City <br> State <br> Zip Code |  |
| :---: | :---: | :---: | :---: |
| D | 9 | Have you moved addresses in the past 5 years? <br> 01 Yes <br> 02 No <br> [If 02, skip to 11] | 01 O Yes <br> 02 0 No |
|  | 10 | What is your most recent previous address? <br> Street <br> Street 2 <br> City <br> State <br> Zip Code |  |
|  | 11 | What is your SLCCU Account Number? | \|__|__|__|__|__|__|__|__|__| |

>>SEPARATE THESE FIRST 3 PAGES FROM THE REMAINDER OF THE QUESTIONNAIRE>>

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| BLOCK B: DEMOGRAPHIC INFORMATION |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 12 | What is your gender? <br> 01 Female <br> 02 Male | $\begin{aligned} & 01 \\ & 02 \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \end{aligned}$ | Female <br> Male |
|  | 13 | What is your ethnicity or origin? <br> 01 Hispanic or Latino <br> 02 Not Hispanic or Latino | $\begin{aligned} & 01 \\ & 02 \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \end{aligned}$ | Hispanic or Latino Not Hispanic or Latino |
|  | 14 | What is your race? Please select one or more. <br> 01 American Indian or Alaska Native <br> 02 Asian <br> 03 Black or African-American <br> 04 Native Hawaiian or Other Pacific Islander <br> 05 White | 01 <br> 02 <br> 03 <br> 04 <br> 05 <br> 777 | ```[ ] [ ] [ ] [ ] [ ] [ ]``` | American Indian or Alaska <br> Native <br> Asian <br> Black or African- <br> American <br> Native Hawaiian <br> or Other Pacific <br> Islander <br> White <br> Other |
|  | 15 | Are you married? | $\begin{aligned} & \hline 01 \\ & 02 \\ & 888 \\ & 999 \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | Yes <br> No <br> Don't know <br> Refused |
|  | 16 | Do you share an active credit card with your spouse or other family member? | $\begin{aligned} & 01 \\ & 02 \\ & 888 \\ & 999 \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | Yes <br> No <br> Don't know <br> Refused |
| This means that the adult lives at the house 50\% of the time or more. Adults are defined as people over 18 years old. | 17 | How many adults live in your household, including you? Please only include in this number individuals with whom you share finances meaning you are dependent on a shared or pooled income -- since later survey questions will ask about the finances of the household. | $\begin{aligned} & 888 \\ & 999 \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \end{aligned}$ | Don't know Refused |

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| A. This means that the child lives at the house 50\% of the time or more. Children are defined as people under 18 years old. We want to know about how many children live at the house that are dependent on the income of you and/or any adults with whom you share finances. | 18 | How many children live in your household? |  |  | Don't know Refused |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 19 | What was your annual household income in 2013? <br> 01 Less than $\$ 10,000$ ? <br> 02 \$10,000-\$19,999? <br> 03 \$20,000-\$29,999? <br> 04 \$30,000-\$39,999? <br> 05 \$40,000-\$49,999? <br> $06 \$ 50,000$ or more? | 01 02 03 04 05 06 888 999 | $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | $\begin{aligned} & \text { Less than } \$ 10,000 \\ & \$ 10,000-\$ 19,999 \\ & \$ 20,000-\$ 29,999 \\ & \$ 30,000-\$ 39,999 \\ & \$ 40,000-\$ 49,999 \\ & \$ 50,000 \text { or more } \\ & \text { Don't know } \\ & \text { Refused } \end{aligned}$ |
| A. Be sure to read all responses/ distinguish between graduating and partial completion. | 20 | What is the highest level of schooling you've completed? <br> 01 Less than 9th grade <br> 02 Some High school <br> 03 High school Graduate <br> 04 GED <br> 05 Trade School <br> 06 Some College <br> 07 Associates Degree <br> 08 Bachelor's Degree <br> 09 Master's Degree <br> 10 Professional Degree <br> 11 Doctorate Degree | 01 02 03 04 05 06 07 08 09 10 11 888 999 | $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | Less than $9^{\text {th }}$ gr. <br> Some HS <br> HS grad. <br> GED <br> Trade School <br> Some College <br> Associates Degree <br> Bachelor's Degree <br> Master's Degree <br> Professional Deg. <br> Doctorate Degree <br> Don't know <br> Refused |
| BLOCK C: FINANCIAL INFORMATION |  |  |  |  |  |

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|  | 21 | In the past 12 months, have you checked your credit score? <br> 01 Yes <br> 02 No |  | $\begin{array}{r} \hline 01 \\ 02 \\ 888 \\ 999 \end{array}$ | 0 0 0 0 | Yes <br> No <br> Don't know <br> Refused |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| This is not their credit score but their credit report/ record. | 22 | In the past 12 months, have you obtained a copy of your credit report? <br> 01 Yes <br> 02 No |  | $\begin{array}{r} 01 \\ 02 \\ 888 \\ 999 \end{array}$ | 0 0 0 | Yes <br> No <br> Don't know Refused |
|  | 23 | Have you had difficulty getting approved for loans in the past three years? <br> 01 Yes <br> 02 No <br> 03 I have not tried to get approved for a loan. |  | $\begin{array}{r} 01 \\ 02 \\ 03 \\ \\ 888 \\ 999 \end{array}$ | 0 0 | Yes <br> No <br> I have not tried to get approved for a loan. <br> Don't know <br> Refused |
| A Include amount saved below each that apply. This should be a "snapshot" of what the respondent currently has saved up in each of the options applicable. | 24 | Are you saving in any of the following ways? <br> How much in total do you currently have saved in each way? <br> 01 Saving cash at home or in wallet <br> 02 Making deposits into a savings account at another financial institution <br> 03 Buying financial investment products, other than pension funds <br> 04 401k/Retirement Plan <br> 05 Prepaid cards <br> 06 I have not been actively saving (I don't save/I have no money to save) <br> 777 Other way (including remittances, buying property) | 02 <br> 03 <br> 04 <br> 05 <br> 777 <br> 06 <br> 888 <br> 999 | into acco <br> [ <br> [ <br> [ <br> [ |  | Saving cash at home/in wallet $\qquad$ <br> Making deposits savings <br> _l__\|__|__|__| <br> Buying fin investment products $\qquad$ <br> 401k/Retirement <br> Plan $\qquad$ <br> Prepaid cards <br> I $\qquad$ $\qquad$ I $\qquad$ $\qquad$ <br> Other way $\qquad$ $\qquad$ $\qquad$ $\qquad$ I $\qquad$ <br> I have not been actively saving <br> Don't know Refused |

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## St. Louis Community

Credit Union

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|  | 32 | If you want to buy something that you really want but don't need and you don't currently have enough cash, which of the following do you do: <br> 01 "Save up for it" <br> 02 "Take out a loan" <br> 03 "Put it on layaway" <br> 04 "Borrow money from a friend or relative" <br> 05 "Sell some possessions" <br> 06 "Credit card" <br> 07 "Rent-to-Own" <br> 08 "Do not buy the item" <br> 777 "Other" | $\begin{aligned} & \hline 07 \\ & 08 \\ & 09 \\ & 10 \\ & \\ & 11 \\ & \\ & 12 \\ & 13 \\ & 14 \\ & \\ & 777 \\ & 888 \\ & 999 \end{aligned}$ | [ ] <br> [ ] <br> [ ] <br> [ ] <br> [ ] <br> [ ] <br> [ ] <br> [ ] <br> m <br> [ ] <br> [] <br> [ ] | Save up for it <br> Take out a loan <br> Put it on layaway <br> Borrow money <br> from a friend or <br> relative <br> Sell some <br> possessions <br> Credit card <br> Rent-to-own <br> Do not buy the <br> Other <br> Don't know <br> Refused |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 33 | How would you describe your overall financial situation? Would you say "excellent", "very good", "ok", "not very good", or "bad"? | $\begin{aligned} & \hline 01 \\ & 02 \\ & 03 \\ & 04 \\ & 05 \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | Excellent <br> Very good <br> OK <br> Not very good <br> Bad |

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| (1)) | Read Aloud: I am going to read out some attitude and behavior statements. I would like to know how much you agree or disagree that each of the statements applies to you, personally. Please again use a scale of 1 to 5 , where 1 tells me that you completely agree that the statement describes you and 5 shows that you completely disagree: |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 34 My financial situation is a source of stress in my life. <br> 01 Completely agree <br> 022 <br> 033 <br> 044 <br> 05 Completely disagree | $\begin{aligned} & \hline 01 \\ & 02 \\ & 03 \\ & 04 \\ & 05 \\ & \\ & 888 \\ & 999 \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | Completely agree <br> 2 <br> 3 <br> 4 <br> Completely disagree <br> Don't know Refused |
|  | 35 Before I buy something I carefully consider whether I can afford it. <br> 01 Completely agree <br> 022 <br> 033 <br> 044 <br> 05 Completely disagree | $\begin{aligned} & \hline 01 \\ & 02 \\ & 03 \\ & 04 \\ & 05 \\ & \\ & \hline 888 \\ & 999 \end{aligned}$ | 0 0 0 0 0 | Completely agree <br> 2 <br> 3 <br> 4 <br> Completely <br> disagree <br> Don't know Refused |
|  | 36 I tend to live for today and let tomorrow take care of itself. <br> 01 Completely agree <br> 022 <br> 033 <br> 044 <br> 05 Completely disagree | $\begin{aligned} & \hline 01 \\ & 02 \\ & 03 \\ & 04 \\ & 05 \\ & \\ & 888 \\ & 999 \end{aligned}$ | 0 0 0 0 0 | Completely agree <br> 2 <br> 3 <br> 4 <br> Completely disagree <br> Don't know Refused |
|  | 37 In a typical month, it is difficult for me to cover my expenses and pay all my bills. <br> 01 Completely agree <br> 022 <br> 033 <br> 044 <br> 05 Completely disagree | 01 <br> 02 <br> 03 <br> 04 <br> 05 <br> 888 <br> 999 | 0 0 0 0 0 | Completely agree <br> 2 <br> 3 <br> 4 <br> Completely disagree <br> Don't know Refused |

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|  | 38 | I am confident that I could come up with $\$ 2000$ if an unexpected need arose within the next month. <br> 01 Completely agree <br> 022 <br> 033 <br> 044 <br> 05 Completely disagree | $\begin{aligned} & \hline 01 \\ & 02 \\ & 03 \\ & 04 \\ & 05 \\ & \\ & \\ & 888 \\ & 999 \end{aligned}$ | 0 0 0 0 0 | Completely agree <br> 2 <br> 3 <br> 4 <br> Completely disagree <br> Don't know Refused |
| :---: | :---: | :---: | :---: | :---: | :---: |
| the chance is not a guarantee. | 39 | I am willing to take a risk financially if there is a chance of substantial gain. | 01 <br> 02 <br> 03 <br> 04 <br> 05 <br> 888 <br> 999 | 0 0 0 0 0 | Completely agree <br> 2 <br> 3 <br> 4 <br> Completely disagree <br> Don't know Refused |
|  | 40 | I set long term financial goals of five years or more and strive to achieve them. <br> 01 Completely agree <br> 022 <br> 033 <br> 044 <br> 05 Completely disagree | 01 <br> 02 <br> 03 <br> 04 <br> 05 <br> 888 <br> 999 | 0 0 0 0 0 | Completely agree <br> 2 <br> 3 <br> 4 <br> Completely <br> disagree <br> Don't know <br> Refused |
|  | 41 | The purpose of money is for it to be spent. ```01 Completely agree O2 2 03 3 04 4 0 5 ~ C o m p l e t e l y ~ d i s a g r e e 06``` | 01 <br> 02 <br> 03 <br> 04 <br> 05 <br> 888 <br> 999 | 0 0 0 0 0 | Completely agree <br> 2 <br> 3 <br> 4 <br> Completely <br> disagree <br> Don't know <br> Refused |

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|  | 42 | I often find that I regret spending money. I wish that when I had cash, I was better disciplined and saved my money rather than spent it. <br> 01 Completely agree <br> 022 <br> 033 <br> 044 <br> 05 Completely disagree | 01 <br> 02 <br> 03 <br> 04 <br> 05 <br> 888 <br> 999 | 0 0 0 0 | Completely agree <br> 2 <br> 3 <br> 4 <br> Completely disagree <br> Don't know Refused |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 43 | I demand the highest quality in everything I do. | $\begin{aligned} & \hline 01 \\ & 02 \\ & 03 \\ & 04 \\ & 05 \\ & \\ & \hline 888 \\ & 999 \\ & \hline \end{aligned}$ | 0 0 0 0 | Completely agree <br> 2 <br> 3 <br> 4 <br> Completely disagree <br> Don't know Refused |
|  | 44 | I have trouble finishing or completing my tasks. <br> 01 Completely agree <br> 022 <br> 033 <br> 044 <br> 05 Completely disagree | 01 <br> 02 <br> 03 <br> 04 <br> 05 <br> 888 <br> 999 | 0 0 0 0 0 | Completely agree <br> 2 <br> 3 <br> 4 <br> Completely disagree <br> Don't know Refused |
|  | 45 | Success is a matter of hard work; luck has little or nothing to do with it. <br> 01 Completely agree <br> 022 <br> 033 <br> 044 <br> 05 Completely disagree | 01 <br> 02 <br> 03 <br> 04 <br> 05 <br> 888 <br> 999 | 0 0 0 0 0 | Completely agree <br> 2 <br> 3 <br> 4 <br> Completely disagree <br> Don't know Refused |

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| $\cdots$ | 46 | Suppose the credit union held a raffle and you won. You have a choice: you can collect \$50 in cash today or $\$ 100$ in cash one month from today. Which would you choose? <br> $01 \$ 50$ today <br> $02 \$ 100$ in one month <br> [If 02, skip to 48] | $\begin{aligned} & \hline 01 \\ & 02 \\ & \\ & 888 \\ & 999 \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | \$50 today \$100 in one month <br> Don't know Refused |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\cdots$ | 47 | Ok, you prefer to receive \$50 today in that first scenario. Now say you had the choice between collecting the $\$ 50$ cash today and collecting $\$ 150$ in 1 month? Which would you choose? <br> 01 \$50 today <br> $02 \$ 150$ in one month <br> [Skip to 49] | $\begin{aligned} & \hline 01 \\ & 02 \\ & \\ & 888 \\ & 999 \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | $\$ 50$ today <br> $\$ 150$ in one month <br> Don't know Refused |
|  | 48 | Ok, you're willing to wait 1 month for $\$ 100$ instead of $\$ 50$ today. Now let's say the choice is between collecting a $\$ 50$ cash prize today or $\$ 75$ in 1 month. Which would you choose? <br> $01 \$ 50$ today <br> 02 \$75 in one month | $\begin{aligned} & \hline 01 \\ & 02 \\ & \\ & 888 \\ & 999 \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | \$50 today \$75 in one month Don't know Refused |
| D | 49 | Suppose you were choosing between collecting $\$ 50$ in cash 6 months from today or $\$ 100$ in cash 7 months from today. Which would you choose? <br> $01 \$ 50$ in 6 months <br> $02 \$ 100$ in 7 months <br> [If 02, skip to 51] | $\begin{aligned} & 01 \\ & 02 \\ & \\ & 888 \\ & 999 \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | $\begin{aligned} & \text { \$50 in } 6 \text { months } \\ & \$ 100 \text { in } 7 \\ & \text { months } \\ & \text { Don't know } \\ & \text { Refused } \end{aligned}$ |
| $\cdots$ | 50 | Ok, you prefer to receive $\$ 50$ in 6 months. Now say you had the choice between collecting the $\$ 50$ in 6 months and collecting $\$ 150$ in 7 months? Which would you choose? <br> $01 \$ 50$ in 6 months <br> $02 \$ 150$ in 7 months <br> [Skip to 52] | $\begin{aligned} & \hline 01 \\ & 02 \\ & \\ & 888 \\ & 999 \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | ```$50 in 6 months $150 in 7 months Don't know Refused``` |

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|  | 51 | Ok, you're willing to wait 7 months for $\$ 100$ instead of getting \$50 in 6 months. Now let's say the choice is between collecting a $\$ 50$ cash prize in 6 months or $\$ 75$ in 7 months. Which would you choose? <br> $01 \$ 50$ in 6 months <br> $02 \$ 75$ in 7 months | $\begin{aligned} & \hline 01 \\ & 02 \\ & 888 \\ & 999 \end{aligned}$ | $\begin{aligned} & \mathrm{O} \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | \$50 in 6 months \$75 in 7 months Don't know Refused |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Put decimal place in appropriate box. | 52 | Suppose you put \$100 into a no feesavings account with a guaranteed interest rate of $2 \%$ per year. You don't make any further payments into this account and you don't withdraw any money. How much would be in the account at the end of the first year, once the interest payment is made? | $\begin{aligned} & 01 \\ & 888 \\ & 999 \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \end{aligned}$ | $\square$ $\square$ $\square$ <br> Don't know Refused |
|  | 53 | How much would be in the account at the end of five years? Would it be: <br> 01 More than $\$ 110$ <br> 02 Exactly $\$ 110$ <br> 03 Less than $\$ 110$ <br> 04 It is impossible to tell from the information given | 01 <br> 02 <br> 03 <br> 04 <br> 888 <br> 999 | 0 0 0 0 | More than \$110 <br> Exactly \$110 <br> Less than \$110 <br> It is impossible <br> to tell from the <br> information <br> given <br> Don't know <br> Refused |

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| (1) | Read Aloud: Now I'm going to read out a list of items. After I read each one, please tell me whether you think it can affect the amount of interest that you would pay on a bank loan. The first is.. |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 54 | Your credit rating? Would you say... <br> 01 Yes - this affects the amount of interest you would pay on a bank loan. <br> 02 No - this does NOT affect the amount of interest you would pay on a bank loan. | $\begin{gathered} \hline 01 \\ 02 \\ \\ \\ \hline 888 \\ 999 \\ \hline \end{gathered}$ | 0 <br> 0 <br> 0 0 | Yes - this affects the amount of interest. <br> No - this does NOT affect the amount of interest. <br> Don't know Refused |
|  | 55 | The amount of money you have in savings? <br> 01 Yes - this affects the amount of interest you would pay on a bank loan. <br> 02 No - this does NOT affect the amount of interest you would pay on a bank loan. |  | 0 <br> 0 <br> 0 <br> 0 | Yes - this affects the amount of interest. <br> No - this does NOT affect the amount of interest. <br> Don't know Refused |
|  | 56 | Your annual income? <br> 01 Yes - this affects the amount of interest you would pay on a bank loan. <br> 02 No - this does NOT affect the amount of interest you would pay on a bank loan. | 01 <br> 02 <br> 888 <br> 999 | 0 <br> 0 $\begin{aligned} & 0 \\ & 0 \end{aligned}$ | Yes - this affects the amount of interest. <br> No - this does NOT affect the amount of interest. <br> Don't know Refused |

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| 57 |  | Your health? <br> 01 Yes - this affects the amount of interest you <br> would pay on a bank loan. <br> O2 No - this does NOT affect the amount of <br> interest you would pay on a bank loan. | O1 | Yes - this <br> affects the <br> amount of <br> interest. |
| :--- | :--- | :--- | :--- | :--- |

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\begin{tabular}{|c|c|c|c|c|c|}
\hline \& 60 \& \begin{tabular}{l}
How long you take to repay the loan? \\
01 Yes - this affects the amount of interest you would pay on a bank loan. \\
02 No - this does NOT affect the amount of interest you would pay on a bank loan.
\end{tabular} \& 01

02

888
999 \& 0

0

0

0 \& | Yes - this |
| :--- |
| affects the |
| amount of interest. |
| No - this |
| does NOT |
| affect the |
| amount of interest. |
| Don't know Refused | <br>

\hline
\end{tabular}

TIME COMPLETED SURVEY (HHMM):


