

NASS Potential Locations of Focus Groups

Location*	Target Populations	Number of Focus Groups
Little Rock, Arkansas [NASS Delta Region]	Low-response rate region; Minority producers	1
Lincoln, Nebraska [NASS Northern Plains Region]	Low-response rate region; Traditional farmers	1
Olympia, Washington [NASS Northwest Region]	Low-response rate region; Women farmers	1
[City TBD], Connecticut [NASS Northeastern Region]	Increase in response rates (Outlier state); Beginning farmers	1
Austin, Texas [NASS Southern Plains Region]	Low-response rate region; Minority producers	1
Harrisburg, Pennsylvania [Northeastern Region]	Low-response rate region; Small farmers; Specialty farmers	1
Sacramento, California [NASS Pacific Region]	Low-response rate region; Minority farmers; Specialty farmers	1
East Lansing, Michigan [NASS Great Lakes Region]	Low-response rate region; Traditional farmers	1
Athens, Georgia [NASS Southern Region]	Low-response rate region; Minority farmers	1
[City TBD], Nevada [NASS Pacific Region]	Low-response rate region (Outlier state); Minority farmers; American Indian Reservations	1
Des Moines, Iowa [NASS Upper Midwest Region]	Low-response rate region; Traditional farmers; Large operators	1
[City TBD], South Dakota [NASS Northern Plains Region]	Low-response rate region; Traditional farmers; American Indian Reservations	1
[City TBD], Louisiana [NASS Delta Region]	Low-response rate region; Minority farmers	1
Virtual	Veteran farmers; Urban farmers; Minority producers (Community based organizations); Traditional farmers; Beginning farmers; Industry leaders	7

*City locations were selected based on locations of NASS Regional Field Offices. This would assist in providing a physical location to hold focus groups. Locations may differ slightly to locations slightly outside of city limits if necessary to accommodate participants.