

Customer Opinion/Satisfaction Survey regarding new SuperTracker feature: Challenges

The U.S. Department of Agriculture (USDA), Center for Nutrition Policy and Promotion (CNPP) supports and promotes the health of all Americans by producing and promoting up-to-date science-based nutrition guidance. CNPP is seeking input on the usefulness and effectiveness of a new SuperTracker feature, Challenges. These results will be used to develop future challenges, enhancements, and supporting materials. Please take a few minutes to complete this survey to help us improve future SuperTracker Challenges.

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According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB number is 0503-0021. The time required to complete this information collection is estimated to average 6 minutes per response.

1. Were you a participant or a leader in a SuperTracker Challenge
 - a. Participant (proceed to question 2)
 - b. Leader (skip to question 4)

2. What was your favorite part of the challenge you participated in?
 - a. Free text response

3. Do you feel the length of the challenge was too short, too long, just right?
 - a. Too short
 - b. Just right
 - c. Too long

4. [If Q1=b] Please rate on a scale of 1-5, did SuperTracker provide you with the resources you needed to lead a successful challenge?
 - 1 - No, I did not have enough support and my group did not finish the challenge
 - 2 - No, there were not enough support materials
 - 3 - There were the right amount of support materials
 - 4 - Yes, the resources were helpful, but there should have been more.
 - 5 - Yes, there were the right resources to help with a successful challenge.

5. [If Q1=b] What additional resources would be useful?

- a. Free text response

6. Please rate on a scale on 1-5 how likely you are to participate in another challenge through SuperTracker:
 - 1 - I will not participate in another challenge
 - 2 - I might not participate in another challenge
 - 3 - I am not sure if I will participate in another challenge
 - 4 - I might participate in another challenge
 - 5 - I will participate in another challenge

7. Please rate on a scale on 1-5 how likely you are to lead another challenge? (1 lowest, 5 highest)
 - 1 - I will not create another challenge
 - 2 - I might not create another challenge
 - 3 - I am not sure if I will create another challenge
 - 4 - I might create another challenge
 - 5 - I will create another challenge

8. What types of challenges would you be interested to participate in and/or lead?
 - a. Free text response

9. Please rate on a scale on 1-5 how likely you are to recommend this challenge to a friend:
 - 1 - I will not recommend this to a friend
 - 2 - I might not recommend this to a friend
 - 3 - I am not sure if I will recommend this to a friend
 - 4 - I might recommend this to a friend
 - 5 - I will recommend this to a friend

10. Please rate on a scale on 1-5: Based on your experience in this challenge, would you say making healthy decisions about what you eat and drink is: (1 easiest, 5 very difficult)
 - 1 - Very easy
 - 2 - Easy
 - 3 - Neutral
 - 4 - Difficult
 - 5 - Very difficult
 - 6 - Not Sure

11. After participating in this challenge, how likely are you to do the following?

| | Very Likely | Likely | Neutral | Not Likely | Not at all likely | Not Sure |
|---|-------------|--------|---------|------------|-------------------|----------|
| Visit ChooseMyPlate.gov Website | | | | | | |
| Make healthier decisions about what you eat and drink | | | | | | |
| Exercise more often | | | | | | |
| Seek more information about healthier eating | | | | | | |
| Continue to set specific goals to improve your health | | | | | | |
| Strive to maintain a healthy weight | | | | | | |

12. After the end of the challenge, list one health change that you made during the challenge that you plan to keep?
- a. Free text response