Initial Email for PregSource™ Beta Testers

Dear PregSource™ Beta Tester,

Thank you for agreeing to be part of the PregSource™ beta test!

We value your patience and interest as we get PregSource™ ready for launch.

PregSource™ relies on crowdsourcing to gather health information directly from pregnant women by having them complete online questionnaires about their pregnancy and the health of their baby. Participants will be able to view their responses in relation to answers from other participants, to print or email completed questionnaires to share with their health care team, and to access information from trusted sources on pregnancy-related issues.

The beta-test period will be ### through ###. Please try to set aside some time during this period to visit PregSource™, complete questionnaires, and explore the website.

The more you visit and use PregSource™, the more you'll be able to tell us about what works and what might need improvement. You'll receive specific details and instructions closer to the start of the beta-test period.

Again, we really value your participation and your contributions to helping us launch PregSource™.

Thank you,
Caroline Signore, MD, MPH
PregSource™ Principal Investigator

Caroline Signore, MD, MPH, Deputy Director, Division of Extramural Research
Eunice Kennedy Shriver National Institute of Child Health and Human Development
6710B Rockledge Dr. | MSC 7002, Room 2320
Bethesda, MD 20892
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Tel. 301-496-5577 | Fax 301-480-3856 |signorec@mail.nih.gov

Second Email for PregSource™ Beta Testers

Dear PregSource™ Beta Tester,

The PregSource™ website opens tomorrow for beta testing!

Thank you again for taking the time to participate in the PregSource™ beta test. Your feedback is very important to us as we get PregSource™ ready to launch.

To start using PregSource™, please visit https://PregSource.nih.gov and join as a participant.

Because PregSource™ is a project about and for women who are currently pregnant, when you start the registration process, the first question is "Are you currently pregnant?" **Please answer "yes" to this question, even if you are not currently pregnant.** This will make sure you can continue into the site.

As a beta tester, you should complete the surveys and trackers as if you were pregnant, regardless of your current pregnancy status. If you were pregnant before, enter data truthfully based on your pregnancy experience. If you have not been pregnant, use your best judgment when answering the questions.

You will be asked to enter the "due date" for your pregnancy. **If you are currently pregnant, please enter the due date of your current pregnancy.**

If you are **not currently pregnant**, please enter the due date that corresponds to the first letter of your last name in the table below. PregSource ™ will calculate how many weeks "pregnant" you are and deliver questionnaires specifically for that gestational age.

Last name begins with:	Enter due date
A – C	06/20/2017
D – F	05/20/2017
G – I	04/20/2017
J – M	03/20/2017
N – P	02/20/2017
Q – S	01/20/2017
T – V	12/20/2016
W - Z	11/20/2016

The PregSource ™ website will only be open for beta testing from ### through ###. Visit the site as often as you can during that time to complete questionnaires, enter your latest updates, and browse through the resources. You are welcome to invite others to participate as beta testers by forwarding this email to them.

Your opinions about PregSource ™ are very important to us. A Feedback Form is available at [WILL ADD FINAL URL ONCE WE HAVE IT]. Please complete your feedback by ###. We

anticipate that it will take you about 20 minutes to fill out the feedback form once you have spent some time moving through the PregSource™ website.

The Institutional Review Board, which oversees research we conduct, asked us to validate the PregSource™ website in a specific way. The Board wants us to compare women's answers to selected PregSource™ questions with information contained in their pregnancy medical records. Doing so will enable us to confirm that PregSource™ is meeting its intended goals for gathering information.

PregSource™ may ask you to provide information, such as your total weight gain, from your pregnancy medical record to help validate the information. We will contact you separately about this validation. Only I, as the PregSource™ Principal Investigator, will see information from your medical record. I will keep all your medical information private and secure. Once the validation process is complete, I will shred all documents related to your medical record and will dispose of them in a secure manner.

Again, we really value your participation and your interest in PregSource™.

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Reminder Email for PregSource™ Beta Testers

Dear PregSource™ Beta Tester,

Just a gentle reminder that the PregSource™ beta test period is closing on ####. Your feedback is very important to us as we get PregSource™ ready to launch.

To start using PregSource™, please visit https://PregSource.nih.gov and join as a participant.

If you haven't already reviewed the site, please set aside some time to do so before the end of the beta-test period on ####. We've included some details about creating your account and conducting the beta test below, in case you misplaced the earlier email.

We look forward to hearing from you!

Again, we really value your participation and your contributions to helping us launch PregSource™.

Thank you,
Caroline Signore, MD, MPH
PregSource™ Principal Investigator

Beta-Test Details
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Your opinions about PregSource ™ are very important to us. A Feedback Form is available at [WILL ADD FINAL URL ONCE WE HAVE IT]. Please complete your feedback by **###**. We anticipate that it will take you about 20 minutes to fill out the feedback form once you have spent some time moving through the PregSource™ website.

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Thank You Email for PregSource™ Beta Testers

Dear PregSource™ Beta Tester,

Thank you again for taking the time to participate in the PregSource™ beta test!

We appreciate your sending us your feedback about the site and what worked and did not work for you. We truly value your efforts in helping us get PregSource™ ready for launch.

As a token of our appreciation for your time and effort, we will email you a gift card using the email address you provided in your PregSource™ online profile. If you prefer to have it sent to a different email address, please let us know.

Again, we really value your participation and your interest in PregSource™.

Thank you,
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