

APPENDIX J:

FPRQ Cognitive Interviews – Script for Program Recruitment

October 24, 2013

Hi my name is _____. I am a [NAME POSITION] at Child Trends, a nonprofit, nonpartisan research center that studies children at all stages of development. (Our mission is to improve outcomes for children by providing research, data, and analysis to the people and institutions whose decisions and actions affect children.)

Child Trends is conducting a research study for the Office of Head Start and the Office of Planning, Research, and Evaluation in the Administration for Children and Families of the U.S. Department of Health and Human Services on the relationships between Family Service Workers in Head Start programs and the families that they serve. We are in the process of developing a survey about what is important in these relationships. We are currently recruiting both Family Services Workers and parents.

We are asking for your help in recruiting participants for our study. We would need your permission to hang fliers at your study site [IF LOCAL PROGRAM: and visit your program to describe the study to your Family Service Workers at a convenient time for you]. We would also appreciate your help spreading the word to Family Service Workers and parents.

Is this something you would be interested in helping us with?

[INTERVIEWER: Answer any questions R may have and indicate whether program can help in any or all of the above ways.]

IF YES: Great!

IF LOCAL PROGRAM: When would be a good time to visit your program and/or to drop off some fliers?

Time/date _____

IF NON-LOCAL PROGRAM: We'd like to send you the fliers. Can we get your mailing address?

Mailing Address _____

IF NO: Thank you for your time.