

# Survey of Residents' Attitudes on Jaguar Conservation

## Resident Surveys Initial Contact Script

Hello, my name is XXXX. I am conducting a survey about people's attitudes and knowledge about jaguars. I work for Harris Environmental, and we are carrying out this survey on behalf of the U.S. Fish and Wildlife Service. The Fish and Wildlife Service will use the information from this survey to improve their jaguar conservation efforts. If you agree to answer our questions, your information will be anonymous – you will not need to tell me your name. Would you be willing to participate?

If no: OK, thank you for your time. Have a good day.

If yes:

I have a statement I am required to read to you regarding this survey before we begin:

**Paperwork Reduction Act Statement:** This survey is authorized by the Endangered Species Act. It will provide information on people's current knowledge about jaguar ecology and status, people's attitudes towards jaguars, and the social barriers and opportunities for jaguar conservation in Arizona and New Mexico. Your response is voluntary. We may not conduct or sponsor and you are not required to respond to an information collection unless it displays a currently valid Office of Management and Budget (OMB) control number. OMB has reviewed and approved this survey and assigned OMB Control Number 1018-XXXX, which expires XX/XX/2017. We estimate that it will take you about 15 minutes to complete the survey. You may send comments on any aspect of this information collection to the Information Collection Clearance Officer, U.S. Fish and Wildlife Service, 1849 C Street, NW (Mail Stop BPHC), Washington DC 20240.

I have a copy of this statement, if you'd like to have one.

OK, let's begin. I will ask you some questions and take notes on your responses. Please let me know if you have questions during the survey.