

1/26/2021
Survey Summer 2016

Blue Star Museums Participant Email to Invite to Respond

Dear Colleagues,

Thank you for participating in the 2016 Blue Star Museums program. We truly appreciate the museum experiences you have made possible this summer for active duty military personnel and their families. To help us improve the program, please complete a short survey by October 21, 2016.

To begin the survey, please [click here](#).

Thanks for your participation!

Wendy Clark

Director Museums, Visual Arts & Indemnity | Visual Arts
National Endowment for the Arts
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Survey Summer 2016

Blue Star Museums Participant Email to Invite to Respond – Reminder Email

Dear Colleagues,

Thank you for participating in the 2016 Blue Star Museums program. We truly appreciate the museum experiences you have made possible this summer for active duty military personnel and their families. This is a friendly reminder to complete a short survey by October 21, 2016. To begin the survey, please [click here](#).

Thanks for your participation!

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Blue Star Museums Participant Survey Summer 2016

Thank you for participating in the Blue Star Museums Program for 2016. The National Endowment for the Arts (NEA) invites you to complete this survey to help the Agency improve the BSM program, the Agency's customer service for BSM museums, and understand the impact of this program for institutions/museums; active duty military servicemen and servicewomen and their families; and the NEA. Please complete this form and submit by October 21, 2016.

Your participation is voluntary. You will not receive any compensation for responding to the survey. You may decline to answer any questions you wish. Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless such collection displays a valid Office of Management and Budget (OMB) control number. The OMB control number for this survey is OMB No. 3135-0130 (expires 12/31/2017).

The time required to provide responses to the survey questions is estimated to be approximately 20 minutes. Please contact Melissa Menzer, Program Analyst, Research & Analysis, NEA (menzerm@arts.gov) if you have any questions regarding the estimated time burden or any other aspect of this data collection.

Q1. Institution:
Institution Name: _____
Street Address: _____
City: _____
State: _____
Zip: _____

Q2. What is the estimated number of active duty military personnel (including National Guard and Reserve) and their families that took part in the Blue Star Museums Program?

Q3. Did you have any special activity for the active-duty military families other than free admission?
Yes
No

IF YES:

Q3a. Please describe any special activities for active-duty military families other than free admission: _____

- Q4.** Please rate the degree to which the Blue Star Museums PR Toolkit including the marketing materials (downloadable logo, ads, and postcard) was helpful.
1) Not at all helpful
2) Somewhat helpful
3) Very helpful
- Q5.** Are there any promotional tactics, tips, or tools that we should change or add to the PR Toolkit to help you promote Blue Star Museums more effectively? _____

- Q6.** Does your institution have a program for active-duty military personnel and their families during the months when there is no Blue Star Museums program?
Yes
No
- Q7.** If you answered yes, is your institution interested in being listed on the [Blue Star Museums map](#) on the NEA website? If so, please tell us how you want the programs described. _____
- Q8.** Can you share any quotes or testimonials from active-duty service members who have benefitted from a visit to your museum? If possible, please include a name and any other information. _____
- Q9.** Did the Blue Star Museums program help your museum develop a new or stronger relationship with the local military community? If so, please describe how.

- Q10.** Does your institution offer special programs for veterans (i.e. former or retired military personnel)?
Yes
No
- Q11.** If you answered yes, please briefly describe what is offered.
- Q12.** Is there anything that Blue Star *Families* can do to help promote your annual participation? _____
- Q13.** Would you be interested in sponsoring a special military family event with our partner organization, Blue Star *Families* in the coming season?
Yes
No

Q14. If applicable, please tell us what you have learned about the military or the military community as a result of the Blue Star Museums Program?

Q15. Is there anything else you would like to tell us? _____