



The Consumer Financial Protection Bureau (CFPB) is seeking to partner with local education agencies (LEAs) to design and implement a program for training teachers in the area of financial education with the goal of increasing schools' ability to support youth financial capability.

The Teacher Training Initiative (TTI) will be designed in partnership with the LEA to increase capacity where there is existing demand for, or commitment to, teaching personal finance in K-12 schools. If the LEA has not selected a specific curriculum, the teachers will be provided a curriculum and resources for classroom application. Each partnering LEA will participate in two training years where teachers will receive training and follow-up which may include access to participation in a national financial education symposium and access to a community of trained teachers through social media.

Interested local education agencies (LEAs) are invited to submit a response to the District Application. All responses must be submitted in writing, via email to Kathleen Floyd at [Kathleen.floyd@cfpb.gov](mailto:Kathleen.floyd@cfpb.gov) by, 5:00 pm EST. No phone inquiries will be accepted.

## General information

**1 Local Education Agency (LEA) identification Information**

LOCAL EDUCATION AGENCY (LEA) NAME

STREET

CITY

STATE

ZIP CODE

SUPERINTENDENT

EMAIL

PHONE NUMBER

**2 Contact person**

*We'll use this information to contact you about the status of your application.*

FIRST NAME

LAST NAME

SUFFIX

TITLE

DEPARTMENT

EMAIL

PHONE NUMBER

**3 Additional information**

**Grades included in LEA**

K      2nd      4th      6th      8th      10th      12th  
1st      3rd      5th      7th      9th      11th

**Number of schools in LEA**

**Number of students in LEA**

**Number of Title I schools in LEA**

**Number of teachers in LEA**

**Percentage of total student population on free or reduced lunch**

**Anticipated number of teachers who would receive financial literacy training**

## Financial education

4 Please indicate if your LEA has a financial literacy requirement as evidenced by:

Personal finance instruction is a high school graduation requirement either as a standalone course or as part of another course that is required.

State personal finance standards have been completed and your LEA is required to implement the standards.

Student testing of personal finance concepts is required.

Other

5 Is a financial education component included in your curriculum for the 2014-2015 school year?

YES If yes, what financial education curriculum/resources are you currently using?  
NO In which grades?

6 What academic department manages the financial education instruction?

SOCIAL STUDIES      LANGUAGE ARTS      OTHER  
MATH      FAMILY AND CONSUMER SCIENCE

*If more than one department manages financial education instruction, please indicate this.*

7 For how many years has your LEA included some form of financial education in your school curriculum?	# OF YEARS	In what year did you first include financial education in the curriculum?	YEAR
	<input type="text"/>		<input type="text"/>

8 If your LEA is not currently providing financial education as part of the curriculum:

YES Has the senior management of your LEA engaged in conversations about participating in financial education during the last two years?  
NO

**Financial education (continued)**

8 (continued)	Has your LEA engaged in conversations about participating in financial education during the last two years with key stakeholders, including:	THE SCHOOL BOARD	YES	NO
		TEACHER'S UNION	YES	NO
		PARENT ORGANIZATIONS	YES	NO
		SENIOR ADMINISTRATION (OF THE LEA)	YES	NO
		Do you intend to provide letters of support from any of the above stakeholders? If so, please indicate which ones:		THE SCHOOL BOARD
		TEACHER'S UNION		
		PARENT ORGANIZATIONS		
		SENIOR ADMINISTRATION (OF THE LEA)		

**Professional development**

9	When does your professional development usually take place?	<i>check all that apply</i>		
		AFTER SCHOOL BEFORE SCHOOL	DURING THE SCHOOL DAY DURING A PROFESSIONAL DEVELOPMENT DAY	DURING THE SUMMER OTHER

10	Has your LEA worked with external vendors to provide teacher professional development in the past?	If so, please describe a recent example.

11	Please explain your plan for recruiting teachers for the financial education teacher training.	<i>Please note that we will require a minimum of 100 teachers in each of the two training years, more if possible. (An exception to the 100 teacher minimum may be considered in cases of rural LEAs.)</i>

## Implementation

12 Who will be managing the teacher training for the LEA?

TITLE

DEPARTMENT

EMAIL

PHONE NUMBER

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13 How will your LEA ensure that the teachers follow through with the training?

14 What types of technology are available in your LEA for both the training and the implementation in the classroom?

15 Is it possible to communicate regularly with teachers through email, web, or social media, such as Facebook or LinkedIn?

YES  
NO

If no, how can we reach the teachers on a regular basis?

16 Does your LEA agree to work with the CFPB and the Vendor to develop a plan for sustaining the program after the treatment years which may include a train-the-trainer model?

YES  
NO

## Evaluation

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We would like some information about your ability to participate in the evaluation component of our program.

Please note that, under our contract, the vendor will be conducting an evaluation of the Teacher Training Initiative. The vendor will not obtain any Personally Identifiable Information (PII) from any participant from the LEA.

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17	<b>Is your LEA willing to partner with CFPB to conduct tests of financial education skills, with both students and teachers, at the onset of the training, and after the training is concluded?</b>	YES
		NO

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18	<b>Will your LEA allow the students and teachers to be surveyed about their experiences participating in this program?</b>	YES
		NO

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19	<b>Will your LEA agree to share information obtained during the evaluation process with other LEAs, with financial education professionals, and with the public?</b>	YES
		NO

*Please note again that no personally identifiable information will be obtained during the program, or included in information shared later with other parties*

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20	<b>Is your LEA willing to share knowledge of the curriculum implementation and student achievement with other LEAs, and with professionals in the financial education field, by participating in peer learning activities?</b>	YES
		NO

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## Privacy Act Statement

### 5 U.S.C. 552(a)(e)(3)

The information you provide will be used to assess local education agencies ("LEA") for participation in the Consumer Financial Protection Bureau's ("CFPB") Teacher Training Initiative ("TTI").

Information collected on behalf of the CFPB will be treated in accordance with the System of Records Notice ("SORN"), CFPB.021 – Consumer Education and Engagement Records, 77 FR 60382. This information will not be disclosed as outlined in the Routine Uses for the SORN, with the exception of disclosure to the Bureau's selected contractor for implementing the program. Direct identifying information, including your contact information, will only be used to facilitate communication between the CFPB and your LEA regarding participation in the TTI, and will be kept private except as required by law. However, the CFPB may have information about LEAs, without personal identifiers publicly available as part of a report or similar publications.

This collection of information is authorized by Pub. L. No. 111-203, Title X, Sections 1013 and 1022, codified at 12 U.S.C. §§ 5493 and 5512.

Participation is voluntary, you are not required to provide any identifying information, and you may withdraw participation at any time. However, if you do not include the requested information, the CFPB may not be able to consider your LEA for participation in the TTI.

## Paperwork Reduction Act

According to the Paperwork Reduction Act of 1995, a Federal agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The OMB control number for this collection is 3170-XXXX. It expires on MM/DD/YYYY. The time required to complete this information collection is estimated to average approximately 60 minutes per response. Responding to this information collection is voluntary; however, a completed application is required for an LEA to be considered for participation in the TTI. Comments regarding this collection of information, including the estimated response time, suggestions for improving the usefulness of the information, or suggestions for reducing the burden to respond to this collection should be submitted to Bureau at the Consumer Financial Protection Bureau (Attention: PRA Office), 1700 G Street NW, Washington, DC 20552, or by email to [PRA@cfpb.gov](mailto:PRA@cfpb.gov).