

CENTRAL VALLEY ANGLER SURVEY TELEPHONE SCREENER

Hello. May I speak to _____.

Hello. I'm calling on behalf of NOAA's National Marine Fisheries Service, a U.S. government agency. We're calling California fishing license holders to identify anglers who fish on the Sacramento River and its tributaries. Do you have time to answer just a few questions?

Q1 First, are you 18 years of age or older?

- 1. Yes
- 2. No (THANK & TERMINATE)

Q2 Over the past 12 months, did you fish on the Sacramento River or on Sacramento River tributaries such as the American River, Feather River, Yuba River, Bear River, and Stony Creek?

- 1. Yes
- 2. No (THANK & TERMINATE)

Q3 About how many days did you fish on these rivers in the past 12 months?

_____ days

Q4 NOAA Fisheries is conducting a mail survey of anglers who fish on the Sacramento River and nearby water bodies. The survey will give them a better understanding of the importance of these fishing areas to California anglers. Would you be willing to help us by filling out this survey?

- 1. Yes
- 2. No (THANK & TERMINATE)

Thank you. You will be receiving a survey form in the mail in the next x days. Let me verify the spelling of your name and your address.

Name (verify): _____

Address (verify): _____

Thank you again for being willing to share your fishing experiences with us. We look forward to receiving your response to our survey.

Goodbye.