

**FDA DOCUMENTATION FOR THE GENERIC CLEARANCE
OF COLLECTION OF QUALITATIVE DATA ON TOBACCO PRODUCTS
AND COMMUNICATIONS (0910-NEW)**

TITLE OF INFORMATION COLLECTION: [insert]

DESCRIPTION OF THIS SPECIFIC COLLECTION

1. **Statement of need:**
[insert]
2. **Intended use of information:**
[insert]
3. **Description of respondents:**
[insert]
4. **Date(s) to be Conducted:**
[insert]
5. **How the Information is being collected:**
[insert]
6. **Confidentiality of Respondents:**
[insert]
7. **Amount and justification for any proposed incentive**
[insert]
8. **Questions of a Sensitive Nature**
[insert]
9. **Description of Statistical Methods**
[insert]

BURDEN HOUR COMPUTATION (*Number of responses (X) estimated response or participation time in minutes (/60) = annual burden hours*):

Type/Category of Respondent	No. of Respondents	Participation Time (minutes)	Burden (hours)

REQUESTED APPROVAL DATE: [insert]

NAME OF PRA ANALYST & PROGRAM CONTACT: [insert]

FDA CENTER: Center for Tobacco Products