

Appendix G

Adult Recruitment Script and Screener

OMB# 0910-0796
Exp. 6/30/2018

American Indian/Alaska Native Campaign: Focus Group Study of Reactions to Strategic Concepts Designed to Prevent Youth Tobacco Use

SCRIPT TO RECRUIT FOR FOCUS GROUPS (Adults)

Script for adults

Hello, I'd like to talk to you about participating in a discussion group about Native youth smoking in our community. This is a research study with the National Indian Child Welfare Association and Better World Advertising to learn more about your opinions about youth smoking and media use.

The purpose of this discussion, or focus group, is to create a campaign to prevent and reduce smoking by American Indian and Alaska Native youth. We will use information we learn from the discussions to inform our campaign, which will be positive campaign messages and images that will be made into advertising in print, online, and on television and radio. Your participation and responses will be kept private. We will not tell anyone else what you say in the focus group.

The focus group discussion will be at [INSERT LOCATION] during the week of [INSERT DATE] and will take approximately two hours. The discussion will be audiotaped and there will be two research staff members taking notes during the focus group.

If you participate, you will receive a \$75 [MasterCard or Visa] gift card as a thank you for sharing your thoughts and ideas with us. Also, individuals who provide transportation for participants, whether or not they are participants themselves, will be provided with a \$25 [MasterCard or Visa] gift card. There is a limit of one transportation incentive per individual regardless of the number of participants transported.

Do you have any questions for me? [If any, answer questions].

- 1) Are you interested in participating?
[] Yes (*Continue script, then to question 2*)
[] No (*STOP and reply "Thank you very much for your time. If you have any questions later, you can contact me at [contact info]."*)

Thank you for your interest. Before I can sign you up, I have a few questions I need to ask.

- 2) a) Are you a parent or caregiver of an American Indian/Alaska Native youth in [community] who is engaged in the community?
[] Yes (*Continue to question 2b*)
[] No (*Continue to question 2b*)
- 2) b) Are you an elder, community leader or service provider in [community]?
[] Yes (*Continue to question 3a**)
[] No

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*If answers “yes” to 2a and 2b, Community Liaison will group participant according to need for participants in a given adult focus group to ensure an even number of participants across the adult focus groups.

If NO to 2a AND 2b:

(STOP and reply “I’m sorry, in order to be part of the focus group, you have to be an elder, community leader, service provider, or a parent/caregiver of an American Indian/Alaska Native youth in [community]. Thank you very much for your interest in this study. If you have any questions later, you can contact me at [contact info].”)

- 3) a) Do you prefer to be contacted by phone, email, or both?
- Phone
- Email
- Both
- 3) b) What is your name, phone number, and/or email address so we can contact you with more information about the focus group?

Record name, phone number and/or email address:

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Thank you, we will contact you later about the focus group details. Thank you again for your interest in this study. If you have any questions later, you can contact me at [contact info].

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SCHEDULING THE FOCUS GROUP (Phone contact)

A research staff member will call the prospective participant before the focus group session to confirm focus group participation and details.

READ:

Hello, my name is [name] and I am calling from_____. May I speak with [participant name]?

ONCE THE PARTICIPANT IS ON THE PHONE, READ:

I am calling to give you more information about the focus group on Native youth smoking that we discussed previously and to confirm your participation. The focus group will take place at [LOCATION] at [date/time], and we will be asking you about Native youth smoking and use of media.

I am going to give you the address and contact information for the facility. Please write down this information. Do you have a pen and paper?

[WHEN PARTICIPANT IS READY, GIVE FACILITY ADDRESS & CONTACT INFORMATION]

Please try to be there 15 minutes before the scheduled start time. Please also be sure there are no scheduling conflicts and that you will be able to arrive at the focus group on time. If you find you are unable to participate for any reason or if you have any questions, please contact me at [contact info].

Thank you for agreeing to participate in this focus group. Your opinions are very important to us. You will receive a \$75 Visa gift card for participating in the focus group. You will also receive a \$25 Visa gift card if you provide your own transportation to and from the focus group.

Before we end the call, do you have any questions for me?

[ANSWER QUESTIONS, IF ANY. THANK AND END.]

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SCHEDULING THE FOCUS GROUP (Email contact template)

Subject: Native youth smoking focus group information

Dear [participant name],

My name is [name] and I am from _____. I am contacting you to give more information about the focus group on Native youth smoking that we discussed previously and to confirm your participation. Please read the following details regarding the focus group discussion.

Location: [Location name and address]

Date: [Date]

Time: [Time]

Contact information: [Contact info]

We will be asking you about Native youth smoking and use of media. Please try to be there 15 minutes before the scheduled start time. Please also be sure there are no scheduling conflicts and that you will be able to arrive at the focus group on time.

Please let me know whether or not you will still be participating in this focus group. You can reply to this email with the response “Yes” or “No” or call me at [phone number]. If you find you are unable to participate for any reason or have any questions, please let me know.

Thank you for agreeing to participate in this focus group. Your opinions are very important to us. You will receive a \$75 Visa gift card for participating in the focus group. You will also receive a \$25 Visa gift card to compensate for travel if you provide your own transportation to the focus group. We look forward to your participation.

[Native language thanks/sign off],

Name

Paperwork Reduction Act Statement: The public reporting burden for this information collection has been estimated to average 5 minutes per response to complete the Adult Recruitment Screener (the time estimated to read and complete). Send comments regarding this burden estimate or any other aspects of this information collection, including suggestions for reducing burden, to PRASStaff@fda.hhs.gov.