

RECRUITMENT EMAIL SCRIPT

Title of Information Collection: Point-of-Sale Campaign: Online Quantitative Study of Reactions to Rough-Cut Advertising Designed to Encourage Adult Smokers to Quit Smoking

SUBJECT: Make your opinion count!

Survey Length: 20 Minutes

Current Balance: XX points

Your opinions bring change

Your opinions help shape the future. Here's an opportunity for you to make a difference!

Thanks for participating!

Regards,

The Opinion Outpost Team

START SURVEY