Attachment 10

Survey Invitation E-mails

- A. Awardees
- **B.** Applicants

Dear <NAME>:

On behalf of the Director of the NIH Academic Research Enhancement Award (AREA) Program, we invite you to participate in an online survey to evaluate the AREA Program. We expect the survey to take approximately 30 minutes or less.

One week ago, Michelle Timmerman Ph.D., Director, NIH AREA Program, contacted you to explain that NIH is working with Westat, an independent research organization, to evaluate the AREA program. As an AREA awardee, your feedback is critical to understanding the program, its challenges, and successes.

Participation in the survey is voluntary, but your involvement is crucial to ensuring that AREA awards and similar future efforts are successful. Thank you in advance for your cooperation. Please follow the following link to begin the survey:

[Hyper-link to survey goes here]

We ask that you complete the survey within one week. If you have questions about the study or the survey, please contact me or Michelle Timmerman. Dr. Timmerman may be reached at 301-402-0672 or R151@mail.nih.gov.

Best regards,

Jocelyn Marrow, Ph.D.
Senior Study Director
Westat
1600 Research Boulevard
Rockville MD 20850
NIHAREAsurvey@westat.com
240-314-5887

Dear <NAME>:

On behalf of the Director of the NIH Academic Research Enhancement Award (AREA) Program, we invite you to participate in an online survey to evaluate the AREA Program. We expect the survey to take approximately 20 minutes or less.

One week ago, Michelle Timmerman Ph.D., Director, NIH AREA Program, contacted you to explain that NIH is working with Westat, an independent research organization, to evaluate the AREA program. As a researcher who previously applied for an AREA grant, your feedback is critical to understanding the application process and demand for the program.

Participation in the survey is voluntary, but your involvement is important for helping improve the program. Thank you in advance for your cooperation. Please follow the following link to begin the survey:

[Hyper-link to survey goes here]

We ask that you complete the survey within two weeks. If you have questions about the study or the survey, please contact me or Michelle Timmerman. Dr. Timmerman may be reached at 301-402-0672 or R151@mail.nih.gov.

Best regards,

Jocelyn Marrow, Ph.D.
Senior Study Director
Westat
1600 Research Boulevard
Rockville MD 20850
NIHAREAsurvey@westat.com
240-314-5887