

Start-up Outcomes Metrics: Annual Reporting

Data Element	Data Specifics
Health plan renewal rate in Marketplace	Number of QHP contract renewals during open season/all policies in force in December of that year
Marketplace revenues by category	SBM revenues by category (in development)
Marketplace expenditures	SBM expenditures by category (in development)
Marketplace reserves	Cash on hand and other liquid financial instruments to fund SBM operations, by number of months