

ATTACHMENT B.3
SWYC EMAIL INVITATION

FACES PILOT STUDY: IMPORTANT PARENT SURVEY

Dear [First name] [Last name],

As you already know, your child is taking part in the Head Start Family and Child Experiences Survey Pilot Study. This study is funded by the Administration for Children and Families, U.S. Department of Health and Human Services. Mathematica Policy Research, an independent research company, is conducting the study to help Head Start improve its services to children and families with young children, like yours.

We are writing to invite you to take part in a survey about your child. You can complete the survey in English or in Spanish. **The survey will take about 10 minutes to complete, and we will send you a \$15 gift card to thank you for your participation.**

Please complete the survey as soon as possible by clicking the link below and entering your log-in ID and password.

[INSERT LINK HERE]

Log-in ID: [Log-in]

Password: [Password]

Here are some important points to remember:

- The information you share in the survey will be kept private. Data will be summarized and reported in aggregate form only, and will not be reported in any way that identifies you, your child, or your child's Head Start program.
- Taking part in the FACES Pilot Study is up to you; the study is voluntary. There is no penalty if you decide to withdraw. We know of no risks from taking part in the study, except for the possible discomfort of answering sensitive questions. You may choose not to answer any of those questions. Nothing you say or do will affect the Head Start services you and your child receive. No one from Head Start will see or hear your answers.

If you have questions about the FACES study, please call First Name Last Name at 1-800-xxx-xxxx. This call is free.

Thanks again for your participation in the FACES Pilot Study!

Sincerely,

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless such collection displays a valid OMB control number. The valid OMB control number for this information collection is 0970-0355. This information collection is voluntary. If you have comments concerning the accuracy of the time estimate(s) or suggestions for improving this form, please write to: Mathematica Policy Research, 1100 1st Street, NE, 12th Floor, Washington, DC 20002, Attention: Jerry West