**iPerceptions Website Intercept Survey Questions for Campaign**

**Basic Questionnaire:**

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| **Welcome Page** |
| **Welcome to the Peace Corps visitor satisfaction survey.**This survey will only take a few minutes to complete. |

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| Reporting Text: Referral | Single-select with score, horizontal display |
| **Q1** How likely are you to recommend **the Peace Corps** to a friend or family member?  |
| **Text** | Not at all likelyReporting Text: 0-Not at all likely | 1Reporting Text: 1 | 2Reporting Text: 2 | 3Reporting Text: 3 | 4Reporting Text: 4 | 5Reporting Text: 5 | 6Reporting Text: 6 | 7Reporting Text: 7 | 8Reporting Text: 8 | 9Reporting Text: 9 | Extremely likelyReporting Text: 10-Extremely likely |
| **Score** | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

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| Reporting Text: Referral | Single-select with score, horizontal display |
| **Q2** How likely are you to apply for the Peace Corps? |
| **Text** | Not at all likelyReporting Text: 1-Not at all likely | 2Reporting Text: 2 | 3Reporting Text: 3 | 4Reporting Text: 4 | 5Reporting Text: 5 | 6Reporting Text: 6 | Extremely likelyReporting Text: 7-Extremely likely |
| **Score** | 1 | 2 | 3 | 4 | 5 | 6 | 7 |

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| Reporting Text: Referral | Single-select with score, horizontal display |
| **Q3** To what extent do you consider the Peace Corps a good opportunity for a person like you? |
| **Text** | Not at all a good opportunityReporting Text: 1-Not at all a good opportunity | 2Reporting Text: 2 | 3Reporting Text: 3 | 4Reporting Text: 4 | 5Reporting Text: 5 | 6Reporting Text: 6 | Extremely good opportunityReporting Text: 7-Extremely good opportunity |
| **Score** | 1 | 2 | 3 | 4 | 5 | 6 | 7 |

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| **Thank you Page** |
| Thank you for participating in this Peace Corps web survey. |