

iPerceptions Website Intercept Survey Questions for Campaign

Basic Questionnaire:

<b>Welcome Page</b>
<b>Welcome to the Peace Corps visitor satisfaction survey.</b> This survey will only take a few minutes to complete.

<b>Reporting Text:</b> Referral						Single-select with score, horizontal display					
<b>Q1</b> How likely are you to recommend <b>the Peace Corps</b> to a friend or family member?											
<b>Text</b>	Not at all likely <b>Reporting Text:</b> 0-Not at all likely	1 <b>Reporting Text:</b> 1	2 <b>Reporting Text:</b> 2	3 <b>Reporting Text:</b> 3	4 <b>Reporting Text:</b> 4	5 <b>Reporting Text:</b> 5	6 <b>Reporting Text:</b> 6	7 <b>Reporting Text:</b> 7	8 <b>Reporting Text:</b> 8	9 <b>Reporting Text:</b> 9	Extremely likely <b>Reporting Text:</b> 10-Extremely likely
<b>Score</b>	0	1	2	3	4	5	6	7	8	9	10

<b>Reporting Text:</b> Referral						Single-select with score, horizontal display	
<b>Q2</b> How likely are you to apply for the Peace Corps?							
<b>Text</b>	Not at all likely <b>Reporting Text:</b> 1-Not at all likely	2 <b>Reporting Text:</b> 2	3 <b>Reporting Text:</b> 3	4 <b>Reporting Text:</b> 4	5 <b>Reporting Text:</b> 5	6 <b>Reporting Text:</b> 6	Extremely likely <b>Reporting Text:</b> 7-Extremely likely
<b>Score</b>	1	2	3	4	5	6	7

<b>Reporting Text:</b> Referral						Single-select with score, horizontal display	
<b>Q3</b> To what extent do you consider the Peace Corps a good opportunity for a person like you?							
<b>Text</b>	Not at all a good opportunity <b>Reporting Text:</b> 1-Not at all a good opportunity	2 <b>Reporting Text:</b> 2	3 <b>Reporting Text:</b> 3	4 <b>Reporting Text:</b> 4	5 <b>Reporting Text:</b> 5	6 <b>Reporting Text:</b> 6	Extremely good opportunity <b>Reporting Text:</b> 7-Extremely good opportunity
<b>Score</b>	1	2	3	4	5	6	7

**Thank you Page**

Thank you for participating in this Peace Corps web survey.