

THANK YOU!

for
participating in this
Recreation Survey

Dear Visitor,

During your recent trip to Puerto Rico you indicated that you would be willing to complete this questionnaire. It is self-explanatory and should take about 20 minutes to complete. **Please** record your answers accurately and legibly. Your answers represent many other people not included in this survey effort so it is **very important** that you return your questionnaire.

Your answers are voluntary. Your name will never be released to anyone unless otherwise required by law. After the completion of the project all materials identifying you as an individual will be destroyed.

When you complete the questionnaire, please reverse-fold it so that our return address on the GREEN PAGE in the inside is folded to the outside. Please staple or tape to seal the questionnaire and mail it back to us. No postage is needed. Your cooperation in this effort is greatly appreciated.

Sincerely,

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Please note: It is very important that the same person who participated in the on-site interview also complete this questionnaire.

In this section we are interested in identifying the recreation site information which is important to you, the visitor.

IMPORTANCE
(in the ideal recreational setting for activities)

1a Please read each statement and rate the importance of each item as it contributes to an ideal recreation/tourism setting for the activities you did in Puerto Rico. If an item does not apply, indicate by circling n/a (not applicable). Likewise, if you don't know, circle (dk).

		Not Applicable	Don't Know	Not Important	Somewhat Important	Important	Very Important	Extremely Important
1)	Clear water (high visibility)	n/a	dk	1	2	3	4	5
2)	Clean water for swimming and other water-based activities.	n/a	dk	1	2	3	4	5
3)	Amount of living corals on the reefs.	n/a	dk	1	2	3	4	5
4)	Many different kinds of fishes and sea life to view	n/a	dk	1	2	3	4	5
5)	Many different kinds of fishes and sea life to catch	n/a	dk	1	2	3	4	5
6)	Control of invasive species (lionfish)	n/a	dk	1	2	3	4	5
7)	Enforcement of environmental laws and regulations.	n/a	dk	1	2	3	4	5
8)	Artificial reefs (sunken ships, reef balls)	n/a	dk	1	2	3	4	5
9)	Easy, abundant and quality beach and shoreline access.	n/a	dk	1	2	3	4	5
10)	Marina facilities, boat ramps/launching facilities	n/a	dk	1	2	3	4	5
11)	Mooring buoys and navigational	n/a	dk	1	2	3	4	5
12)	Value of lodging (cost vs amenities: clean rooms & linens, working ac, hot showers)	n/a	dk	1	2	3	4	5
13)	Resorts with focus on Ecotourism/green initiatives: low energy use, recycling	n/a	dk	1	2	3	4	5
14)	Availability of public restrooms	n/a	dk	1	2	3	4	5
15)	Cleanliness of streets and sidewalks	n/a	dk	1	2	3	4	5
16)	Well maintained roads and bridges	n/a	dk	1	2	3	4	5
17)	Public transportation	n/a	dk	1	2	3	4	5
18)	Parking	n/a	dk	1	2	3	4	5
19)	Historic preservation (historic landmarks, houses, etc.)	n/a	dk	1	2	3	4	5
20)	Educational posters, signs, brochures	n/a	dk	1	2	3	4	5
21)	Availability of tour guides	n/a	dk	1	2	3	4	5
22)	Availability of lifeguards for beach safety	n/a	dk	1	2	3	4	5
23)	Customer service and friendliness of	n/a	dk	1	2	3	4	5
24)	Public safety (areas with low crime rates)	n/a	dk	1	2	3	4	5
25)	Good maps and signage for road navigation	n/a	dk	1	2	3	4	5

lb. On the previous page you indicated the importance of a list of items to your recreational/tourist experiences. Now please read each of the items on this list and rate how satisfied you were with each at the places you did your activities in Puerto Rico. If an item does not apply, indicate by circling n/a (not applicable). Likewise, if you don't know, circle (dk).

SATISFACTION
(with each of these
items where you did
activities in Puerto Rico)

Not Applicable
Don't Know
Terrible
Unhappy/Dissatisfied
Mixed
Happy/Satisfied
Delighted

1)	Clear water (high visibility)	n/a	dk	1	2	3	4	5	
2)	Clean water for swimming and other water-based activities.	n/a	dk	1	2	3	4	5	
3)	Amount of living corals on the reefs.	n/a	dk	1	2	3	4	5	
4)	Many different kinds of fishes and sea life to view	n/a	dk	1	2	3	4	5	
5)	Many different kinds of fishes and sea life to catch	n/a	dk	1	2	3	4	5	
6)	Control of invasive species (lionfish)	n/a	dk	1	2	3	4	5	
7)	Enforcement of environmental laws and regulations.	n/a	dk	1	2	3	4	5	
8)	Artificial reefs (sunken ships, reef balls)	n/a	dk	1	2	3	4	5	
9)	Easy, abundant and quality beach and shoreline access.	n/a	dk	1	2	3	4	5	
10)	Marina facilities, boat ramps/launching facilities	n/a	dk	1	2	3	4	5	
11)	Mooring buoys and navigational	n/a	dk	1	2	3	4	5	
12)	Value of lodging (cost vs amenities: clean rooms & linens, working ac, hot shower)	n/a	dk	1	2	3	4	5	
13)	Resorts with focus on Ecotourism/green initiatives: low energy use, recycling	n/a	dk	1	2	3	4	5	
14)	Availability of public restrooms	n/a	dk	1	2	3	4	5	
15)	Cleanliness of streets and sidewalks	n/a	dk	1	2	3	4	5	
16)	Well maintained roads and bridges	n/a	dk	1	2	3	4	5	
17)	Public transportation	n/a	dk	1	2	3	4	5	
18)	Parking	n/a	dk	1	2	3	4	5	
19)	Historic preservation (historic landmarks, houses, etc.)	n/a	dk	1	2	3	4	5	
20)	Educational posters, signs, brochures	n/a	dk	1	2	3	4	5	
21)	Availability of tour guides	n/a	dk	1	2	3	4	5	
22)	Availability of lifeguards for beach safety	n/a	dk	1	2	3	4	5	
23)	Customer service and friendliness of	n/a	dk	1	2	3	4	5	
24)	Public safety (areas with low crime rates)	n/a	dk	1	2	3	4	5	
25)	Good maps and signage for road navigation	n/a	dk	1	2	3	4	5	

SATISFACTION
(with each of these items five
years ago in Puerto Rico)

Ic. Had you visited Puerto Rico more than five years ago?

- If "yes" answer question Id.
- If "no" skip to question IIa on page 4.

Id. Now please read each of the items on this list and rate how satisfied you were with each five years ago or more in Puerto Rico. If an item does not apply, indicate by circling n/a (not applicable). Likewise, if you don't know, circle (dk).

		Not Applicable	Don't Know	Terrible	Unhappy/Dissatisfied	Mixed	Happy/Satisfied	Delighted
1)	Clear water (high visibility)	n/a	dk	1	2	3	4	5
2)	Clean water for swimming and other water-based activities.	n/a	dk	1	2	3	4	5
3)	Amount of living corals on the reefs.	n/a	dk	1	2	3	4	5
4)	Many different kinds of fishes and sea life to view	n/a	dk	1	2	3	4	5
5)	Many different kinds of fishes and sea life to catch	n/a	dk	1	2	3	4	5
6)	Control of invasive species (lionfish)	n/a	dk	1	2	3	4	5
7)	Enforcement of environmental laws and regulations.	n/a	dk	1	2	3	4	5
8)	Artificial reefs (sunken ships, reef balls)	n/a	dk	1	2	3	4	5
9)	Easy, abundant and quality beach and shoreline access.	n/a	dk	1	2	3	4	5
10)	Marina facilities, boat ramps/launching facilities	n/a	dk	1	2	3	4	5
11)	Mooring buoys and navigational	n/a	dk	1	2	3	4	5
12)	Value of lodging (cost vs amenities: clean rooms & linens, working ac, hot shower)	n/a	dk	1	2	3	4	5
13)	Resorts with focus on Ecotourism/green initiatives: low energy use, recycling.. . . .	n/a	dk	1	2	3	4	5
14)	Availability of public restrooms	n/a	dk	1	2	3	4	5
15)	Cleanliness of streets and sidewalks	n/a	dk	1	2	3	4	5
16)	Well maintained roads and bridges	n/a	dk	1	2	3	4	5
17)	Public transportation	n/a	dk	1	2	3	4	5
18)	Parking	n/a	dk	1	2	3	4	5
19)	Historic preservation (historic landmarks, houses, etc.)	n/a	dk	1	2	3	4	5
20)	Educational posters, signs, brochures	n/a	dk	1	2	3	4	5
21)	Availability of tour guides	n/a	dk	1	2	3	4	5
22)	Availability of lifeguards for beach safety	n/a	dk	1	2	3	4	5
23)	Customer service and friendliness of	n/a	dk	1	2	3	4	5
24)	Public safety (areas with low crime rates)	n/a	dk	1	2	3	4	5
25)	Good maps and signage for road navigation	n/a	dk	1	2	3	4	5

IIa. Now please read each of the items on the list below and rate **your** expectations for each of the following in Puerto Rico. If an item does not apply, indicate by circling not applicable (n/a). Likewise, if you don't know, circle (dk).

EXPECTATION
(with each of these items
in Puerto Rico)

		Not Applicable	Don't Know	Did not expect	Small expectation	Moderate expectation	Large expectation	Very large expectation
1)	Marina facilities	n/a	dk	1	2	3	4	5
2)	Availability of public restrooms.	n/a	dk	1	2	3	4	5
3)	Public transportation.	n/a	dk	1	2	3	4	5
4)	Parking	n/a	dk	1	2	3	4	5
5)	Cleanliness of streets and sidewalks	n/a	dk	1	2	3	4	5
6)	Boat ramps/launching facilities.	n/a	dk	1	2	3	4	5
7)	Well maintained roads and bridges.	n/a	dk	1	2	3	4	5
8)	Value of lodging (cost vs amenities: clean rooms & linens, working ac, hot showers)	n/a	dk	1	2	3	4	5
9)	Mooring buoys and navigational aids.	n/a	dk	1	2	3	4	5
10)	Good maps and signage for road navigation	n/a	dk	1	2	3	4	5
11)	Resorts with focus on Ecotourism/green initiatives: low energy use,	n/a	dk	1	2	3	4	5
12)	Educational posters, signs, brochures.	n/a	dk	1	2	3	4	5
13)	Availability of lifeguards for beach safety	n/a	dk	1	2	3	4	5
14)	Easy, abundant, and quality beach & shoreline access	n/a	dk	1	2	3	4	5
15)	Enforcement of environmental laws & regulations	n/a	dk	1	2	3	4	5
16)	Public safety (area has low crime rates)	n/a	dk	1	2	3	4	5
17)	Customer service and friendliness of people	n/a	dk	1	2	3	4	5
18)	Availability of tour	n/a	dk	1	2	3	4	5
19)	Historic preservation (historic landmarks, houses, etc.)	n/a	dk	1	2	3	4	5
20)	Artificial reefs (sunken ships, reef balls)	n/a	dk	1	2	3	4	5
21)	Quality restaurants	n/a	dk	1	2	3	4	5
22)	Clear water (high visibility).	n/a	dk	1	2	3	4	5
23)	Clean water for swimming and other water-based	n/a	dk	1	2	3	4	5
24)	Amount of living coral on the reefs.	n/a	dk	1	2	3	4	5
25)	Many kinds of fish and sealife to view.	n/a	dk	1	2	3	4	5

(with each of these items
in Puerto Rico)

Not Applicable
Don't Know
Completely did not meet expectation
Slightly met expectation
Met expectation
Slightly exceeded expectation
Completely exceeded expectation

IIb. Now please read each of the items on the list below and rate how they **met** your expectations for each of the following in If an item does not apply, indicate by circling not applicable (n/a). Likewise, if you don't know, circle (dk).

5

1)	Marina facilities	n/a	dk	1	2	3	4	5	
2)	Availability of public restrooms.	n/a	dk	1	2	3	4	5	
3)	Public transportation.	n/a	dk	1	2	3	4	5	
4)	Parking	n/a	dk	1	2	3	4	5	
5)	Cleanliness of streets and sidewalks	n/a	dk	1	2	3	4	5	
6)	Boat ramps/launching facilities.	n/a	dk	1	2	3	4	5	
7)	Well maintained roads and bridges.	n/a	dk	1	2	3	4	5	
8)	Value of lodging (cost vs amenities: clean rooms & linens, working ac, hot showers)	n/a	dk	1	2	3	4	5	
9)	Mooring buoys and navigational aids.	n/a	dk	1	2	3	4	5	
10)	Good maps and signage for road navigation	n/a	dk	1	2	3	4	5	
11)	Resorts with focus on Ecotourism/green initiatives: low energy use,	n/a	dk	1	2	3	4	5	
12)	Educational posters, signs, brochures.	n/a	dk	1	2	3	4	5	
13)	Availability of lifeguards for beach safety	n/a	dk	1	2	3	4	5	
14)	Easy, abundant, and quality beach & shoreline access	n/a	dk	1	2	3	4	5	
15)	Enforcement of environmental laws & regulations	n/a	dk	1	2	3	4	5	
16)	Public safety (area has low crime rates)	n/a	dk	1	2	3	4	5	
17)	Customer service and friendliness of people	n/a	dk	1	2	3	4	5	
18)	Availability of tour	n/a	dk	1	2	3	4	5	
19)	Historic preservation (historic landmarks, houses, etc.)	n/a	dk	1	2	3	4	5	
20)	Artificial reefs (sunken ships, reef balls)	n/a	dk	1	2	3	4	5	
21)	Quality restaurants	n/a	dk	1	2	3	4	5	In this
22)	Clear water (high visibility).	n/a	dk	1	2	3	4	5	section
23)	Clean water for swimming and other water-based	n/a	dk	1	2	3	4	5	we have
24)	Amount of living coral on the reefs.	n/a	dk	1	2	3	4	5	a few
25)	Many kinds of fish and sealife to view.	n/a	dk	1	2	3	4	5	special

issues questions we would like to ask you.

ACCOMPLISHMEN
T

IIIa. Do you own a boat in Puerto Rico?

Yes (Continue) No (Go to Question IIIId)

IIIb. What is the length of your boat?

_____ (Feet)

IIIc. Do you trailer your boat or do you store it at a dock or marina?

- Trailer
 Store at a dock or marina

IIIId. Do you own or rent a vacation home on the coast with access to the water?

- Yes No

IIIe. How important were Puerto Rico's beaches to your decision to visit Puerto Rico?

- | | | | | |
|----------------------|---------------------------|------------------|-----------------------|----------------------------|
| <i>Not Important</i> | <i>Somewhat Important</i> | <i>Important</i> | <i>Very Important</i> | <i>Extremely Important</i> |
| 1 | 2 | 3 | 4 | 5 |

IIIIf. Was this trip your first visit to Puerto Rico for recreation activities?

- Yes (Go to Question IVa) No (Continue)

IIIg. How many years have you been coming to Puerto Rico for recreation activities?

_____ (Years)

6

-

IVa. How likely is it that you will recommend Puerto Rico to a friend or family member for their next vacation?
(Circle the appropriate answer)

-

dk 1 2 3 4 5
Likely *Will*

IVb. How likely is it that you will return to Puerto Rico for a visit?
(Circle the appropriate answer)

Don't Know *Will Return* *Somewhat Likely* *Likely* *Very Likely* *Will Return*
dk 1 2 3 4 5

<If you circle "Don't Know" or "Will Not Return" above, go to Question V>

IVc. How soon might you return to Puerto Rico?

- Don't Know
 In less than 3 months
 3 to 6 months
 6 to 12 months
 Greater than one year

Va. On your first visit ever to Puerto Rico, was your visit on a cruise ship stopover?

- Yes No (Skip to Section VI)

Vb. Did your stopover experience in Puerto Rico result in you choosing Puerto Rico as a destination for a non cruise ship visit?

Don't Know *Yes* *Will Not Recommend* *Somewhat Likely* *No* *Very Likely* *Recommend*

Vc. If this cruise ship visit was your first visit, did your experience lead you to think about planning a future non cruise ship visit to Puerto Rico?

- Yes No

preference? (Check one answer only)

- Low development, small town atmosphere along the coast
- Dense development, large town with high-rise hotels and casinos, many restaurant and shopping opportunities
- Mix of low development and dense development places
- No preference

VIb. Some people may be okay with staying in dense developed areas, but when doing certain recreation activities like visiting beaches, fishing, SCUBA diving, snorkeling, boating, surfing, wind surfing, paddle boarding, viewing wildlife, photography and hiking trails prefer to have views unobstructed by development (e.g. big hotels, offshore oil and gas platforms, wind turbines etc.).

How important to you is it to have areas with natural views protected? (Check one answer only)

- Not important
- Somewhat important
- Important
- Very important
- Extremely important

VIa. Islands like Puerto Rico face competing demands for development. When choosing a destination for your vacation and/or recreation activities what is your

VII. In this section, we want to ask you about several issues of importance to managing Puerto Rico's natural resources that support recreation activities, or protect the resources by preservation methods

For the following statements, please indicate if you 1 = strongly disagree, 2 = disagree, 3 = neutral, 4 = agree, 5 = strongly agree, or dk = don't know. (Please circle one number for each statement)

		Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
1)	I support the creation of marine protected areas that allow activities as long as they don't harm the resource	1	2	3	4	5
2)	I support the creation of marine reserves that prohibit all activities that take things like fishing and ornamental trade for aquariums.	1	2	3	4	5
3)	I support the creation of research only areas that only allow scientific and educational activities	1	2	3	4	5
3)	I support increased protection of threatened and endangered species like turtles and elk and staghorn corals	1	2	3	4	5
5)	I support increased enforcement of environmental laws and regulations	1	2	3	4	5
6)	I support increased education and outreach for violators of environmental laws and regulations.	1	2	3	4	5
7)	I support a balanced approach to using education and outreach and enforcement on violators of environmental laws and regulations	1	2	3	4	5

OMB Approval #:

Expiration Date:

That's All!! If you would like to be entered into a sweepstakes to win a free Vacation to Puerto Rico, fill out your name, address and phone number below. All prizes will be awarded TBD.

Name: _____

Address: _____

City: _____

State: _____ Zip: _____ Phone: _____

Prizes to be awarded are:

GRAND PRIZE – in Vieques

- * Lodging (a room for two for 3 nights) – provided by Esperanza Inn
- * Dive tour for 2 – provided by Isla Nena Scuba
- * 1/2 Day fishing trip – provided by Vieques Sport Fishing (Capt. J. Ferguson)
- * Coffee table book (*Beneath the Waves*) – provided by PR Sea Grant
- * Reuseable Gore Tex shopping bag – provided by the Surfrider Foundation Rincon
- Children's Book (*Adventures of Pelican*) – provided by Jobos Bay National Estuarine Reserve
- Puerto Rico T-shirt – provided by Puerto Rico Tourism Company

FIRST PRIZE

- * Dive trip for 2 certified divers from Fajardo reefs – provided by Sea Ventures Inc.
1/2 Day deep sea fishing trip (1/2 price) from Fajardo – provided by Light Tackle Paradise (Capt. Marcos Hanke)
- * Coffee table book (*Beneath the Waves*) – provided by PR Sea Grant
- * Reuseable Gore Tex shopping bag – provided by Surfrider Foundation Rincon
- * Children's Book (*Adventures of Pelican*) – provided by Jobos Bay National Estuarine Reserve

SECOND PRIZE

- * 1/2 Day fishing trip (in-shore) in Cabo Rojo – provided by Light Tackle Adventures (Capt. Pochy Rosario)
- * Coffee table book (*Beneath the Waves*) – provided by PR Sea Grant
- * Reuseable Gore Tex shopping bag – provided by the Surfrider Foundation Rincon
- * Children's Book (*Adventures of Pelican*) – provided by Jobos Bay National Estuarine Reserve
- * Puerto Rico T-shirt – provided by Puerto Rico Tourism Company

Consolation Prizes

- * Reuseable Gore Tex shopping bag – provided by Surfrider Foundation Rincon
- * Puerto Rico T-shirt – provided by Puerto Rico Tourism Company
- * National Geographic Society logo shopping bag – provided by the National Geographic Society
- * Book (On Assignment) – provided by National Geographic Society

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This is a cooperative research project of the University of Puerto Rico-Mayaguez, Puerto Rico Sea Grant, the U.S. Environmental Protection Agency and the National Oceanic and Atmospheric Administration. Public reporting burden for this collection of information is estimated to average 10 minutes including time for reviewing instructions, searching existing data sources, gathering and maintaining the data need, and completing and reviewing the collection of information. Send comments regarding this burden

estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to U.S. Department of Commerce, Clearance Officer, Office of Chief Information Officer, Rm. 6625, 14th and Constitution Avenue NW, Washington, DC 20230.