

## RESIDENT'S - ECONOMIC VALUATION CARD

**SECTION 1. How sure are you that the option you chose as your most preferred among the three options is your most preferred?**

**Select one answer only**

- a. Not sure at all**
- b. Slightly sure**
- c. Moderately sure**
- d. Very sure**
- e. Extremely sure**

**SECTION 2. Would you prefer to pay for new environmental programs through higher taxes, the cost of incentives to businesses and households, or through higher prices?**

**Select one answer only**

- a. Through higher taxes**
- b. Through the cost of incentives to businesses and households**
- c. Through higher prices**
- d. No preference**

**SECTION 3. Would you say you think of yourself as not an environmentalist at all, slightly an environmentalist, a moderate environmentalist, a strong environmentalist or a very strong environmentalist?**

**Select one answer only**

- a. Not an environmentalist at all**
- b. Slightly an environmentalist**
- c. A moderate environmentalist**
- d. A strong environmentalist**
- e. A very strong environmentalist**

-----flip over to the other side-----

**SECTION 4. Agreement with Statements**

Statement	Strongly Disagree (a)	Somewhat Disagree (b)	Neither agree nor disagree (c)	Somewhat Agree (d)	Strongly Agree (e)
Costs should not be a factor when protecting the environment.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I found it difficult to select an option of reef conditions I preferred.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I was concerned that the Puerto Rico government cannot effectively manage coral reefs.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I should not have to pay more to protect or restore coral reefs in Puerto Rico.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The public's views as expressed in this survey should be important to the Puerto Rico government when it chooses how to manage coral reefs.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I understood the different alternatives presented in each choice question.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The different reef attribute levels in each alternative were clear and I was able to distinguish the difference across the "Status Quo" and alternatives B and C in making my choice.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The illustrations of coral reef conditions helped me distinguish the low, medium and high conditions for all reef attributes.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The pictures of different levels of crowding helped me distinguish low, medium and high crowding conditions.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The government should use incentives to businesses and households to pay for environmental protections instead of regulations that result in higher prices or taxes to businesses and households.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SECTION 5. How certain are you that additional funding would achieve the goals of protecting the environment?

**Select one answer only.**

- a. Very certain**
- b. Certain**
- c. Somewhat certain**
- d. Uncertain**
- e. Very uncertain**