

Notice of Exemption from Federal Regulations for the Protection of Human Subjects Form

IRB 0672-
100071230
2018 TIPS
Rev 0.0

Battelle Institutional Review Board

Principal Investigator/Project Manager: Amanda Berger / Lisa John

Proposal/Project Title: "National Tobacco Education Campaign – 2018 TIPS Campaign"

Client/Funding Agency: PlowShare Group (Client) /
Centers for Disease Control and Prevention (Funding Agency)

IRB No: IRB 0672-100071230, Rev 0.0 **Date of Submission to IRB:** 08/30/2017

Contract No: CON00024586 **Project No:** 100071230-OY1TASKF20

Subcontract to Battelle from: N/A

Subcontract from Battelle to: N/A

	Exemption per 45 CFR 46.101(b)(2),
Level of Review: Exemption	<p>2) Research involving the use of educational tests (cognitive, diagnostic, aptitude, achievement), survey procedures, interview procedures or observation of public behavior, unless:</p> <p>(i) information obtained is recorded in such a manner that human subjects can be identified, directly or through identifiers linked to the subjects; <u>and</u> (ii) any disclosure of the human subjects' responses outside the research could reasonably place the subjects at risk of criminal or civil liability or be damaging to the subjects' financial standing, employability, or reputation.</p>
Basis for Ruling	<p>This ruling applies to the scope(s) of work for Battelle (data analysis/reporting) and for the Qualtrics organization (coordination – data collection).</p> <p>Perceived minimal risk to human subjects. Subject population are legal adults who have voluntarily chosen to use tobacco products/E-cigarettes and to participate in surveys/in-depth interviews via the Toluna web-based panel services. Respondents have agreed to Toluna's published Privacy/Confidentiality Policies. Qualtrics, Battelle and CDC will have no direct access to any subject identifiers. Privacy and data confidentiality measures are adequate. All project outputs will be recorded in aggregate. The IRB acknowledges that a prospective subject's agreement to participate will be documented via the survey process.</p> <p>This work is a follow-on task to projects previously recorded as IRB 0627 and IRB 0637.</p>

While this study qualifies for a formal EXEMPTION from federal regulations (45 CFR 46, Subpart A) for the protection of human subjects, IRB 0672-100071230 Rev 0.0. will continue under Battelle IRB oversight to 30 August 2018.

Oversight requirements include:

- The IRB will request a status update of this project at least once every 365 days.
- Unforeseen Events or other conditions potentially resulting in a loss of human subjects' privacy or lapse of data confidentiality must be reported to the IRB.
- Any audit, inspection or inquiry by a federal agency must be reported to the IRB.
- If changes, amendments, or addenda to the Work Plan are anticipated, advise the IRB. If the IRB determines that an application for amendment is warranted, submit the application and supporting documentation to the IRB before instituting Work Plan changes.

Primary Reviewer	Jyothi Nagaraja, MS		9/01/2017
Title	Name	Signature	Date

Designated Reviewer, Battelle Institutional Review Board (IRB)