

Attachment L: One-Page Fact Sheet about the Project

Fact Sheet

Who: The Centers for Disease Control and Prevention (CDC) has provided funding to the University of North Carolina at Chapel Hill (UNCCH) and RTI International to evaluate the dissemination, adoption, and use of four of the CDC's school health tools and resources:

School Health Guidelines to Promote Healthy Eating and Physical Activity:

<http://www.cdc.gov/healthyschools/npao/strategies.htm>.

Health Education Curriculum Analysis Tool (HECAT):

<http://www.cdc.gov/healthyyouth/HECAT/index.htm>

Comprehensive School Physical Activity Program (CSPAP) Guide:

<http://www.cdc.gov/healthyschools/physicalactivity/cspap.htm>

Parents for Healthy Schools:

<http://www.cdc.gov/healthyschools/parentengagement/parentsforhealthyschools.htm>

What: The evaluation includes a survey of each state's program coordinators followed by in-depth interviews with state and district-level staff in five states. Within each state, interviews will be conducted with staff in two districts. Interviews will be in-person, will last one hour and will focus on the following topics:

- What resources you are using
- If you are not using a resource, why not?
- Perceptions of each resource that you use (e.g., content, ease of use)
- Partnerships you have formed to promote and provide support for the resources
- What you have done to promote awareness and use of the tool
- How are the tools being used
- Challenges encountered in using the resources
- Additional resources needed

Where & When: A team of individuals from the University of North Carolina and RIT International will travel to your district to conduct interviews at a mutually agreed upon time and date sometime in the next two months.

Why: CDC is NOT interested in evaluating your performance or use of the tools. The purpose of this assessment is to gain the information the CDC needs to improve its tools and resources by learning about what is working for school districts and schools and what is not. The CDC needs to learn about your perspectives and experience so that it can create and disseminate tools and resources that will better meet the needs of school districts as they work to improve students' health.