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Date: 9/29/2011

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	utilize the ACSI methodology to determine scores and imp	
ELEMENTS (drivers of satisfaction)	CUSTOMER SATISFACTION	FUTURE BEHAVIORS
Content (1=Poor, 10=Excellent, Don't Know)	Satisfaction	Primary Resource (1=Very Unlikely, 10=Very Likely)
Please rate the accuracy of information on this site.	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	How likely are you to use this site as your primary resource for obtaining health or health policy information?
Please rate the quality of information on this site.	How well does this site meet your expectations ? (1=Falls Short, 10=Exceeds)	Recommend (1=Very Unlikely, 10=Very Likely)
Please rate the freshness of content on this site.	How does this site compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close)	How likely are you to recommend this site to someone else?
Functionality (1=Poor, 10=Excellent, Don't Know)		Return (1=Very Unlikely, 10=Very Likely)
Please rate the usefulness of the features provided on this site.		How likely are you to return to this site?
Please rate the convenience of the features on this site. Please rate the variety of features on this site.		Lifestyle Change (1=Very Unlikely, 10=Very Likely)
		How likely are you to make a healthy lifestyle change within 2 months based on the information you found on this site?
Look and Feel (1=Poor, 10=Excellent, Don't Know) Please rate the visual appeal of this site.		
Please rate the balance of graphics and text on this site.		
Please rate the readability of the pages on this site. Navigation (1=Poor, 10=Excellent, Don't Know)		
Please rate how well the site is organized.		
Please rate the options available for navigating this site.		
Please rate how well the site layout helps you find what you are looking for.		
Please rate the number of clicks to get where you want on this site.		
Search (1=Poor, 10=Excellent, Don't Know)		
Please rate the relevance of search results on this site.		
Please rate the organization of search results on this site. Please rate how well the search results help you decide what to select.		
Please rate how well the search feature helps you to narrow the results to find what		
you want.		
Site Performance (1=Poor, 10=Excellent, Don't Know)		
Please rate how quickly pages load on this site.		
Please rate the consistency of speed from page to page on this site.		
Please rate the ability to load pages without getting error messages on this site.		

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Date: 9/29/2011

Model questions ELEMENTS (drivers of satisfaction)	utilize the ACSI methodology to determine scores and imp CUSTOMER SATISFACTION	FUTURE BEHAVIORS
Content (1=Poor, 10=Excellent, Don't Know)	Satisfaction	Primary Resource (1=Very Unlikely, 10=Very Likely)
Please rate the accuracy of information on this site.	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	How likely are you to use this site as your primary resource for obtaining health or health policy information?
Please rate the quality of information on this site.	How well does this site meet your expectations ? (1=Falls Short, 10=Exceeds)	Recommend (1=Very Unlikely, 10=Very Likely)
Please rate the freshness of content on this site.	How does this site compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close)	How likely are you to recommend this site to someone else?
Functionality (1=Poor, 10=Excellent, Don't Know) Please rate the usefulness of the features provided on this site. Please rate the convenience of the features on this site.		Return (1=Very Unlikely, 10=Very Likely) How likely are you to return to this site? Lifestyle Change (1=Very Unlikely, 10=Very Likely)
Please rate the variety of features on this site.		How likely are you to make a healthy lifestyle change within 2 months based on the information you found on this site?
Look and Feel (1=Poor, 10=Excellent, Don't Know) Please rate the visual appeal of this site.		
Please rate the balance of graphics and text on this site. Please rate the readability of the pages on this site.		
Navigation (1=Poor, 10=Excellent, Don't Know) Please rate how well the site is organized. Please rate the options available for navigating this site. Please rate the number of clicks to get where you want on this site. Search (1=Poor, 10=Excellent, Don't Know) Please rate the number of clicks to get where you want on this site. Search (1=Poor, 10=Excellent, Don't Know) Please rate the relevance of search results on this site. Please rate the organization of search results on this site. Please rate how well the search results on this site. Please rate how well the search feature helps you to narrow the results to find what you want. Site Performance (1=Poor, 10=Excellent, Don't Know) Please rate how quickly pages load on this site. Please rate the consistency of speed from page to page on this site. Please rate the ability to load pages without getting error messages on this site.		

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Date: 12/18/2009

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Por favor calífica la consistencia de la velocidad de página a página en este sitio.	Rendimiento del sitio (1=Malo, 10=Excelente, No lo sé)		
Por favor califica la capacidad de este sitio de descargar páginas sin obtener	Por favor califica la rapidez con que se descargan las páginas en este sitio.		
	Por favor califica la consistencia de la velocidad de página a página en este sitio.		

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Healthfinder.gov CUSTOM QUESTION LIST Skip Logic Answer Choices Single or Required QID Label **Question Text** (limited to 50 characters) Skip to Type (select from list) Multi Ý/N Special Instructions ACQLiv0010237 How frequently do you visit the site? This is my first visit Radio Button One Up Vertical Single Y Every few months or less often X,Y,Z Monthly X,Y,Z Weekly X,Y,Z Several times a week X,Y,Z Daily/more than once a day X,Y,Z Х If you can recall the previous design (before January Drop down, select one Single Ν Skip Logic Group 2013), please tell us how much you agree with the following: The look and feel is more visually pleasing. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable The new homepage makes it easier to find the Υ Drop down, select one Single Ν Skip Logic Group information I want. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable The new website design makes it clear this site is Ν z Drop down, select one Single Skip Logic Group focused on prevention and wellness. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable MMW0512 Which of the following best describes the reason for Wellness/Prevention information for myself в Radio Button One Up Vertical Single Υ Skip Logic Group your visit today? Wellness/Prevention information for someone else (loved one, в family, friend) Wellness/Prevention information for a patient or client в Wellness/Prevention information for my work в Wellness/Prevention information for a school project в Other, please specify: Α MMW0513 Other reason for your visit Skip Logic Group А Text area, no char limit Single Ν Specifically, what information were you looking to find LON0032332 Ν Skip Logic Group Text area, no char limit Single today? MMW0514 Single OPS Group Which of the following topics best describes the health Alcohol/Drug Abuse information you were looking for? (Please select only Radio button, one-up vertical one.) Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventive Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research

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Healthfinder.gov CUSTOM QUESTION LIST Skip Answer Choices Single or Required Logic QID Label **Question Text** (limited to 50 characters) Skip to Type (select from list) Multi Ý/N Special Instructions Mental Health Oral Health Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health Other, please specify: А MMW0515 А Other information you are seeking OPS Group MMW0516 Were you able to find what you were looking for? Radio Button Two Up Vertical OPS Group Single Yes Y No, please specify: Partially А А MMW0517 Α No, please specify: Text area, no char limit Single Ν OPS Group Which of the following did you use to locate information D, F, I Skip Logic Group Multi Υ on the site? (Please select all that apply) ACQLiv0010238 myhealthfinder Tool (Health advice based on age/sex) Checkbox, one-up vertical Search Tool (Typed in Search box) ZZ, Q, P Randomize Related Resources D Health Topics A-Z D. G Health News D Health Care Reform D, H Find Services Near You D National Health Observances D Stay Connected D Other (please specify) Е Anchor Answer Choice Е Other way I looked for information: Text area, no char limit Ν Skip Logic Group MMW0520 Skip Logic Group D Checkbox, one-up vertical Multi Υ How would you describe your ability to look for information on this site today? (Please select all that inks often did not take me where I expected А apply.) Had difficulty finding relevant information Links/labels are difficult to understand в Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information Α Had difficulty finding specific enough information I had a navigation difficulty not listed above: С I had no difficulty navigating/browsing on this site MMW0521 С Please describe your navigation issue: Text area, no char limit Skip Logic Group Ν MMW0522 Please describe any specific navigation links or paths Text area, no char limit Skip Logic Group Α Ν that did not take you where they should have? MMW0523 в Text area, no char limit Ν Skip Logic Group What specific links/labels were difficult to understand? G Single Υ Skip Logic Group If you visited the Health Topics A-Z section today and can recall the previous design (before December 2012), please tell us what you think of the section. Much better than the previous version Radio button, one-up vertical Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Don't know Other, please specify:	z				
	Z	Please specify what you think of the Health Topics A-Z	Other, please specify.	2				
	_	section.						
	H	If you visited the Health Care Reform section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group
	Y	Please specify what you think of the Health Reform section.	oner, piede speery.	•				
	I	If you visited the myhealthfinder tool today and can recall the previous design (before December 2012), please tell us what you think of the tool.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	×	Radio button, one-up vertical	Single	Y	Skip Logic Group
	х	Please specify what you think of the myhealthfinder tool.						
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0525	ZZ	Please tell us about your experience with the search tool (search box) today. (Select all that apply.)	I had issues with the searching process (how to use it, what to enter). I had issues with the design and layout of the search results (text size, colors). I had issues with the results of the search. The search feature met my needs. None of these	W U S	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0526	W	What were your issues with the searching process ? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	v	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0527	v	My issue was:			Text area, no char limit			Skip Logic Group
MMW0528	U	What were your issues with the design and layout of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small The page was too crowded		Checkbox, one-up vertical	Multi	N	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I had a different issue with the design and layout of the results:	т				
MMW0529	т	My issue was:			Text area, no char limit			Skip Logic Group
		What were your issues with the results of the search?				Multi	N	Skip Logic Group
MMW0530		(Select all that apply.)	Results were not relevant or not what I wanted		Checkbox, one-up vertical			
			The order of the results was not what I expected	-				
			There were no results or too few results The titles were not helpful					
			The descriptions were not helpful	-				
			I could not narrow the results of my search	1				
			I had a different issue with the results of the search:	v				
MMW0531		My issue was:			Text area, no char limit			Skip Logic Group
	Q	Did you try clicking on links (browse the site) before using the search feature to look for information today?				Single	Y	Skip Logic Group
ACQLiv0010257		using the search leature to look for information today?	Yes, I browsed/clicked on links first		Radio button, one-up vertical			
ACQLIV0010257			No, I went straight to the search feature	1				
			Don't recall	1				
ACQLiv0010258	Р	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N	Skip Logic Group
ACQLiv0010259		The goal of healthfinder.gov is to help you and those	Yes		Radio button, one-up vertical	Single	Y	
		you care about stay healthy by providing the most						
		reliable health information on the Internet. Before						
		reading this statement did you know that this was the purpose of the healthfinder.gov site?						
			No	1				
			Not Sure					
			I came to the site from a search engine fesults page (Google,		Radio button, one-up vertical	Single	Y	
		How did you arrive on the healthfinder.gov site today:	Bing, Yahoo, etc.)	-				
			I was previously on the Healthcare.gov site	-				
			I was previously on the Health.gov site I am familiar with the site so I typed the url into my browser	-				
			Message or recommendation from a friend on a social network	1				
			Internet blogs or discussion forums]				
			I clicked on a link from Facebook	-				
			I clicked on a link from Twitter	-				
			Mobile phone text messages or alerts Email marketing from Healthfinder (e.g., e-newsletter)	-				
			Healthfinder e-card	-				
			Word of mouth recommendation from someone I know	1				
			TV, radio, newspaper or magazine advertising]				
			Internet advertising	-				
			Conference/presentation	-				
			Don't Know Familiarity with site	-				
MMW0541		Which best describes your role?	Caretaker		Radio button, one-up vertical	Single	Y	OPS Group
			Doctor/Nurse		,	2		
			Government Employee					
			General Public	_				
			Librarian	-				
			Public Health Professional Researcher	-				
			Student	-				

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	Healthfinder.gov CUSTOM QUESTION LIST								
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Teacher/Educator Patient Other, please specify	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	
MMW0542	Α	Other role			Text area, no char limit	Single	N	OPS Group	

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Healthfinder.gov CUSTOM QUESTION LIST Skip Logic Answer Choices Single or Required QID Label **Question Text** (limited to 50 characters) Skip to Type (select from list) Multi Ý/N Special Instructions ACQLiv0010237 How frequently do you visit the site? This is my first visit Radio Button One Up Vertical Single Y Every few months or less often X,Y,Z Monthly X,Y,Z Weekly X,Y,Z Several times a week X,Y,Z Daily/more than once a day X,Y,Z Х If you can recall the previous design (before January Drop down, select one Single Ν Skip Logic Group 2013), please tell us how much you agree with the following: The look and feel is more visually pleasing. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable The new homepage makes it easier to find the Υ Drop down, select one Single Ν Skip Logic Group information I want. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable The new website design makes it clear this site is Ν z Drop down, select one Single Skip Logic Group focused on prevention and wellness. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable MMW0512 Which of the following best describes the reason for Wellness/Prevention information for myself в Radio Button One Up Vertical Single Υ OPS Group your visit today? Wellness/Prevention information for someone else (loved one, в family, friend) Wellness/Prevention information for a patient or client в Wellness/Prevention information for my work в Wellness/Prevention information for a school project в Other, please specify: Α MMW0513 OPS Group Other reason for your visit Text area, no char limit А Single Ν Specifically, what information were you looking to find ENLON0032332 Ν OPS Group Text area, no char limit Single today? MMW0514 Single OPS Group Which of the following topics best describes the health Alcohol/Drug Abuse information you were looking for? (Please select only Radio button, one-up vertical one.) Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventive Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research

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Healthfinder.gov CUSTOM QUESTION LIST Skip Answer Choices Single or Required Logic QID Label **Question Text** (limited to 50 characters) Skip to Type (select from list) Multi Ý/N Special Instructions Mental Health Oral Health Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health Other, please specify: А MMW0515 А Other information you are seeking OPS Group MMW0516 Were you able to find what you were looking for? Radio Button Two Up Vertical OPS Group Single Yes Y No, please specify: Partially А А MMW0517 Α No, please specify: Text area, no char limit Single Ν OPS Group Which of the following did you use to locate information D, F, I Skip Logic Group Multi Υ on the site? (Please select all that apply) ACQLiv0010238 myhealthfinder Tool (Health advice based on age/sex) Checkbox, one-up vertical Search Tool (Typed in Search box) ZZ, Q, P Randomize Related Resources D Health Topics A-Z D. G Health News D Health Care Reform D, H Find Services Near You D National Health Observances D Stay Connected D Other (please specify) Е Anchor Answer Choice Е Other way I looked for information: Text area, no char limit Ν Skip Logic Group MMW0520 Skip Logic Group D Checkbox, one-up vertical Multi Υ How would you describe your ability to look for information on this site today? (Please select all that inks often did not take me where I expected А apply.) Had difficulty finding relevant information Links/labels are difficult to understand в Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information Α Had difficulty finding specific enough information I had a navigation difficulty not listed above: С I had no difficulty navigating/browsing on this site MMW0521 С Please describe your navigation issue: Text area, no char limit Skip Logic Group Ν MMW0522 Please describe any specific navigation links or paths Text area, no char limit Skip Logic Group Α Ν that did not take you where they should have? MMW0523 в Text area, no char limit Ν Skip Logic Group What specific links/labels were difficult to understand? G Single Υ Skip Logic Group If you visited the Health Topics A-Z section today and can recall the previous design (before December 2012), please tell us what you think of the section. Much better than the previous version Radio button, one-up vertical Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Don't know Other, please specify:	z				
	Z	Please specify what you think of the Health Topics A-Z	Other, please specify.	2				
	_	section.						
	H	If you visited the Health Care Reform section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group
	Y	Please specify what you think of the Health Reform section.	oner, piede speery.	•				
	I	If you visited the myhealthfinder tool today and can recall the previous design (before December 2012), please tell us what you think of the tool.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	×	Radio button, one-up vertical	Single	Y	Skip Logic Group
	х	Please specify what you think of the myhealthfinder tool.						
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0525	ZZ	Please tell us about your experience with the search tool (search box) today. (Select all that apply.)	I had issues with the searching process (how to use it, what to enter). I had issues with the design and layout of the search results (text size, colors). I had issues with the results of the search. The search feature met my needs. None of these	W U S	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0526	W	What were your issues with the searching process ? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	v	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0527	v	My issue was:			Text area, no char limit			Skip Logic Group
MMW0528	U	What were your issues with the design and layout of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small The page was too crowded		Checkbox, one-up vertical	Multi	N	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I had a different issue with the design and layout of the results:	т				
MMW0529	т	My issue was:			Text area, no char limit			Skip Logic Group
		What were your issues with the results of the search?				Multi	N	Skip Logic Group
MMW0530		(Select all that apply.)	Results were not relevant or not what I wanted		Checkbox, one-up vertical			
			The order of the results was not what I expected	-				
			There were no results or too few results The titles were not helpful	-				
			The descriptions were not helpful	-				
			I could not narrow the results of my search	1				
			I had a different issue with the results of the search:	v				
MMW0531		My issue was:			Text area, no char limit			Skip Logic Group
	Q	Did you try clicking on links (browse the site) before using the search feature to look for information today?				Single	Y	Skip Logic Group
ACQLiv0010257		using the search leature to look for information today?	Yes, I browsed/clicked on links first		Radio button, one-up vertical			
ACQLIV0010257			No, I went straight to the search feature	1				
			Don't recall	1				
ACQLiv0010258	Р	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N	Skip Logic Group
ACQLiv0010259		The goal of healthfinder.gov is to help you and those	Yes		Radio button, one-up vertical	Single	Y	
		you care about stay healthy by providing the most						
		reliable health information on the Internet. Before						
		reading this statement did you know that this was the purpose of the healthfinder.gov site?						
			No	1				
			Not Sure					
			I came to the site from a search engine fesults page (Google,		Radio button, one-up vertical	Single	Y	
		How did you arrive on the healthfinder.gov site today:	Bing, Yahoo, etc.)	-				
			I was previously on the Healthcare.gov site	-				
			I was previously on the Health.gov site I am familiar with the site so I typed the url into my browser	-				
			Message or recommendation from a friend on a social network	1				
			Internet blogs or discussion forums]				
			I clicked on a link from Facebook	-				
			I clicked on a link from Twitter	-				
			Mobile phone text messages or alerts Email marketing from Healthfinder (e.g., e-newsletter)	-				
			Healthfinder e-card	-				
			Word of mouth recommendation from someone I know	1				
			TV, radio, newspaper or magazine advertising]				
			Internet advertising	-				
			Conference/presentation	-				
			Don't Know Familiarity with site	-				
MMW0541		Which best describes your role?	Caretaker		Radio button, one-up vertical	Single	Y	OPS Group
			Doctor/Nurse		,	2		
			Government Employee					
			General Public	_				
			Librarian	-				
			Public Health Professional Researcher	-				
			Student	-				

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	Healthfinder.gov CUSTOM QUESTION LIST								
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Teacher/Educator Patient Other, please specify	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	
MMW0542	Α	Other role			Text area, no char limit	Single	N	OPS Group	

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Healthfinder.gov CUSTOM QUESTION LIST Skip Logic **Respuestas posibles** QID Label Pregunta (límite de 50 caracteres) Skip to Type (select from list) SPACQLiv0010237 ¿Con qué frecuencia visitas nuestro sitio? Esta es mi primera vez Radio Button One Up Vertical Una vez cada dos o tres meses, o menos Cada mes Cada semana Varias veces a la semana A diario/más de una vez al día ¿Cuál de las siguientes opciones describe mejor la razón por la que visitas Información sobre bienestar o prevención para mí Radio Button One Up Vertical SPMMW0512 в este sitio hoy? Información sobre bienestar o prevención para otra persona (un в ser querido, un familiar, un amigo) Información sobre bienestar o prevención para un paciente o в cliente Información sobre bienestar o prevención para mi trabajo в Información sobre bienestar o prevención para un proyecto de la в escuela Otra razón, por favor especifica: А SPMMW0513 Α Otra razón para tu visita: Text area, no char limit SPLON0032332 В Específicamente, ¿qué información esperabas encontrar hoy? Text area, no char limit SPMMW0514 ¿Cuál de las siguientes opciones describe mejor el tipo información que Detección y prevención del cáncer buscas hoy? Radio button, one-up vertical Noticias de salud Salud del corazón El VIH y las enfermedades de transmisión sexual Nutrición y condición física Embarazo Otro tipo de información, por favor especifica: Α SPMMW0515 Otra información que estabas buscando: Α SPMMW0516 Radio Button Two Up Vertical ¿Pudiste encontrar lo que buscabas? Sí No, por favor especifica: Α En parte SPMMW0517 No, por favor especifica: Text area, no char limit Α SPMMW0520 Los enlaces a menudo no me llevaban a donde yo esperaba. Checkbox, one-up vertical ¿Cómo describirías tu capacidad para buscar información en este sitio el día de hoy? (Por favor selecciona todas las repuestas que aplican). А Tuve problemas para encontrar el tipo de información que buscaba.

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QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)
			Los enlaces o las etiquetas son difíciles de entender.	В	
			· · · · · · · · · · · · · · · · · · ·		
			Hay demasiados enlaces u opciones de navegación para elegir.		
			Tuve dificultades técnicas (mensajes de error, enlaces rotos,		
			etc.)		
			No podía regresar a la información anterior.	Α	
			Tuve problemas para encontrar información específica		
			Tuve una dificultad para navegar diferente a las que aquí se mencionan:	с	
			No tuve ninguna dificultad navegando por este sitio.		
PMMW0521	С	Por favor describe qué problemas tuviste al navegar el sitio:			Text area, no char limit
SPMMW0522	A	Por favor describe cualquier enlace o caminos de navegación específicos que no te llevaron a donde deberían haberte llevado.			Text area, no char limit
SPMMW0523	В	¿Qué enlaces/etiquetas específicos te parecieron difíciles de entender?			Text area, no char limit
		¿Cuáles de los siguientes recursos utilizaste para encontrar información	miBuscador de salud (Consejos sobre temas de salud según la	C, D, E, F	
		en este sitio? (Por favor selecciona todas las respuestas que aplican).	edad y el sexo)		
SPACQLiv0010238				_	Checkbox, one-up vertical
			La función de "Buscar" (al escribir en el cuadro de búsqueda)	С	
				с	
			Recursos de salud (Lista de temas de salud en orden alfabético)	-	
			Tu guía de salud	С	
			Noticias de salud	с	
			Ninguna de estas opciones	-	
	С	¿Cuál de los siguientes recursos usaste principalmente para encontrar			
		información en este sitio? (Selecciona sólo una respuesta).	miBuscador de salud (Consejos sobre temas de salud según la		
SPACQLiv0010256			edad y el sexo)		Radio button, one-up vertical
			La función de "Buscar"		
			Recursos de salud (Lista de temas de salud en orden alfabético)		
			Tu guía de salud		
		Ul logoto la barramiente de miDupander de celud para abtener informer i	Noticias de salud		
SPACQwil0013013	D	¿Usaste la herramienta de miBuscador de salud para obtener información para ti o para otra persona?			Radio button, one-up vertical
			Para otra persona		in all building one up vertical
	E	¿Cuáles de las siguientes cosas harás como resultado de la información			
		que recibiste de la herramienta de miBuscador de salud? (Selecciona todas las respuestas que aplican).	Hablar con un profesional de la salud/programar una visita		
PACQwil0013014		louas las respuestas que aplicanj.	médica		Checkbox, one-up vertical
			Hacerme una prueba médica recomendada Ponerme una vacuna		
			Cambiar mis hábitos de alimentación		
			Cambiar mis hábitos de ejercicio		
			Nada		
	E1	Oué atra cosa barías como resultado do la información que resibioto do	Otro, por favor especifica:		
PACQwil0013016	EI	¿Qué otra cosa harías como resultado de la información que recibiste de la herramienta de miBuscador de salud?			Text area, no char limit

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	Skip Logic		Respuestas posibles		
QID	Label	Pregunta	(límite de 50 caracteres)	Skip to	Type (select from list)
SPACQwil0013015	F	Si pudieras hacer una mejora a la herramienta de miBuscador de salud, ¿qué harías?			Text area, no char limit
SPMMW0524		¿Usaste la función de "Buscar" (el cuadro de búsqueda) en tu visita de hoy?	Sí	А	Radio button, one-up vertical
			No		
SPMMW0525	A	Por favor déjanos saber cuál fue tu experiencia de hoy con la función de "Buscar" (cuadro de búsqueda). (Selecciona todas las respuestas que aplican).	No me acuerdo Tuve problemas con el proceso de búsqueda (cómo usarlo, qué ingresar).	В	Chaolidau, and un variant
			Tuve problemas con el diseño y la presentación de los resultados de la búsqueda (tamaño del texto, colores).	С	Checkbox, one-up vertical
			Tuve problemas con los resultados de la búsqueda.	D	
			La función de "Buscar" logró los resultados que yo buscaba.		
			Ninguna de estas opciones		
SPMMW0526	В	¿Qué problemas tuviste con el proceso de la búsqueda ? (Selecciona todas las respuestas que aplican).	No me era claro cómo usar la función de búsqueda.		Checkbox, one-up vertical
			No sabía qué términos usar para obtener los resultados que yo quería.		
			Quería la capacidad para hacer búsquedas más avanzadas (excluir ciertos términos, limitar el alcance de la búsqueda).		
			Tuve un problema diferente con el proceso de búsqueda:	E	Tout and a second sector limit
SPMMW0527	E C	Mi problema fue: ¿Qué problemas tuviste con el diseño y la presentación de los			Text area, no char limit
SPMMW0528		resultados de la búsqueda? (Selecciona todas las respuestas que aplican).	Los colores del enlace dificultaban su lectura.		Checkbox, one-up vertical
			No podía ver suficiente sobre las descripciones para decidir qué enlace escoger.		
			El texto era demasiado pequeño.		
			La página tenía demasiadas cosas.		
			Tuve un problema diferente con el diseño y la presentación de los resultados:	F	
SPMMW0529	F	Mi problema fue:			Text area, no char limit
SPMMW0530	D	¿Qué problemas tuviste con los resultados de tu búsqueda? (Selecciona todas las respuestas que aplican).	Los resultados no eran pertinentes con lo que yo buscaba o no eran lo que yo puería.		Checkbox, one-up vertical
			El orden de los resultados no era el que yo esperaba.		_
			No hubo resultados o hubo muy pocos resultados.		-
			Los títulos no ayudaron. Las descripciones no fueron útiles.		-
					-
			No pude restringir los resultados de mi búsqueda.		_
			Tuve un problema diferente con los resultados de la búsqueda.	G	
SPMMW0531	G	Mi problema fue:			Text area, no char limit

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QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)
	н	¿Intentaste hacer clic en los enlaces (navegar por el sitio) antes de usar la			
		función de búsqueda para encontrar información el día de hoy?			
SPACQLiv0010257			Sí, primero navegué e hice clic en los enlaces No, fui directamente a la función de búsqueda		Radio button, one-up vertical
			No recuerdo		
SPACQLiv0010258	I	Por favor indícanos qué palabra(s) usaste en tu búsqueda.			Text area, no char limit
SPACQLiv0010259		El objetivo de healthfinder.gov es la de ayudar a que tú y tus seres queridos se mantengan saludables al ofrecerles la información de salud más confiable en el Internet. Antes de leer esta afirmación, ¿sabías que éste era el objetivo del sitio healthfinder.gov?	Sí		Radio button, one-up vertical
			No		
			No estoy seguro		
SPACQwil0013017		¿Cómo llegaste hoy al sitio de healthfinder.gov?:	Llegué a este sitio desde la página de resultados de un buscador (Google, Bing, Yahoo, etc.)		Radio button, one-up vertical
			Estuve anteriormente en el sitio de Healthcare.gov		
			Estuve anteriormente en el sitio de Health.gov		
			Conozco el sitio, por lo que escribí el URL en mi navegador		
			Mensaje o recomendación de un amigo en una red social		
			Blog o foro de discusión en el Internet		
			Hice clic en un enlace desde Facebook		
			Hice clic en un enlace desde Twitter		
			Mensaje de texto o alerta por celular		
			Mercadeo electrónico de healthfinder (por ejemplo, boletín noticiero electrónico)		
			Tarjeta electrónica de healthfinder		
			Recomendación verbal de alguien que conozco		
			Publicidad (anuncios) en la televisión, radio, periódicos o revistas		
			Publicidad (anuncios) en el Internet		
			Conferencia/presentación		
			No lo sé		
			Otro		
SPMMW0541		¿Cuál de las siguientes categorías mejor describe tu función?	Cuidador de alguien enfermo o con discapacidad Doctor/Enfermera Empleado del gobierno Público en general Bibliotecaria Profesional de salud pública		Radio button, one-up vertical

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QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)
			Estudiante		
			Maestro/educador		
			Otro, por favor especifica	A	
SPMMW0542	A	Otra función:			Text area, no char limit
SPMMW0543		¿Cuántos años tienes?	Menos de 20 años		Dropdown (Select-one)
			de 20 a 34 años		
			de 35 a 49 años		
			de 50 a 64 años		
			65 años o mayor		
			Prefiero no contestar esta pregunta		
SPMMW0544		¿Cómo te describirías?	Hispano o latino		Checkbox, one-up vertical
			Negro o afroamericano		
			Blanco		
			Asiático		
			Indio americano o nativo de Alaska		
			Nativo de Hawaii o de las islas del Pacífico		
			Prefiero no contestar esta pregunta		
SPMMW0545		¿Cuál es el nivel más alto de educación que has completado?	La secundaria (bachillerato) o menos		Radio Button One Up Vertical

Single or Multi	Required Y/N	Special Instructions
Single	Y	
Single	Y	OPS Group
Single	N	OPS Group
Single Single	N Y	OPS Group OPS Group
		OPS Group
Single	Y	OPS Group
Single	N	OPS Group
Multi	Y	Skip Logic Group

Single or Multi	Required Y/N	Special Instructions
	N	Skip Logic Group
	N	Skip Logic Group
	Ν	Skip Logic Group
Multi	Y	Skip Logic Group
		Randomize
		Anchor Answer Choice
Single	Y	Skip Logic Group
5.5		
		Randomize
Single	Y	Randomize
Multi	Y	Randomize
		Anchor Answer Choice Anchor Answer Choice
	N	Anonor Answer Choice

Single or Multi	Required Y/N	Special Instructions
Single	Y	

Single Y

Multi Y Multi N Multi N Multi N Multi N Multi N			
Multi N		Y	
	Multi	N	
	N Au Iti	N	
Multi N	Muit	N	
Multi N			
	Multi	N	

Single or Multi	Required Y/N	Special Instructions
Single	Y	Skip Logic Group
Single	N	Skip Logic Group
Single	Y	
Single	Y	
Single	Y	OPS Group

Single or Multi	r Required Y/N	Special Instructions
Single	N	OPS Group
Single	Y	
Multi	Y	
Single	Y	

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Healthfinder.gov CUSTOM QUESTION LIST Skip Logic **Respuestas posibles** Label QID Pregunta (límite de 50 caracteres) Skip to Type (select from list) SPACQLiv0010237 ¿Con qué frecuencia visitas nuestro sitio? Esta es mi primera vez Radio Button One Up Vertical Una vez cada dos o tres meses, o menos Cada mes Cada semana Varias veces a la semana A diario/más de una vez al día ¿Cuál de las siguientes opciones describe mejor la razón por la que visitas Información sobre bienestar o prevención para mí SPMMW0512 в Radio Button One Up Vertical este sitio hoy? Información sobre bienestar o prevención para otra persona (un В ser querido, un familiar, un amigo) Información sobre bienestar o prevención para un paciente o В cliente Información sobre bienestar o prevención para mi trabajo Información sobre bienestar o prevención para un proyecto de la В escuela Otra razón, por favor especifica: Α Text area, no char limit SPMMW0513 Α Otra razón para tu visita: B SPMMW0514 ¿Cuál de las siguientes opciones describe mejor el tipo información que Detección y prevención del cáncer buscas hoy? Radio button, one-up vertical Noticias de salud Salud del corazón El VIH y las enfermedades de transmisión sexual Nutrición y condición física Embarazo Otro tipo de información, por favor especifica: Α SPMMW0515 Otra información que estabas buscando: Α SPMMW0516 Radio Button Two Up Vertical ¿Pudiste encontrar lo que buscabas? Sí No, por favor especifica: Α En parte SPMMW0517 No, por favor especifica: Text area, no char limit Α SPMMW0520 Los enlaces a menudo no me llevaban a donde yo esperaba. Checkbox, one-up vertical ¿Cómo describirías tu capacidad para buscar información en este sitio el día de hoy? (Por favor selecciona todas las repuestas que aplican). А Tuve problemas para encontrar el tipo de información que buscaba.

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QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)
X ¹²			Los enlaces o las etiquetas son difíciles de entender.	В	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
			Hay demasiados enlaces u opciones de navegación para elegir.		
			Tuve dificultades técnicas (mensajes de error, enlaces rotos, etc.)		
			No podía regresar a la información anterior. Tuve problemas para encontrar información específica	Α	
			Tuve una dificultad para navegar diferente a las que aquí se mencionan:	с	
			No tuve ninguna dificultad navegando por este sitio.		
SPMMW0521	С	Por favor describe qué problemas tuviste al navegar el sitio:			Text area, no char limit
SPMMW0522	Α	Por favor describe cualquier enlace o caminos de navegación específicos que no te llevaron a donde deberían haberte llevado.			Text area, no char limit
SPMMW0523	В	¿Qué enlaces/etiquetas específicos te parecieron difíciles de entender?			Text area, no char limit
		¿Cuáles de los siguientes recursos utilizaste para encontrar información en este sitio? (Por favor selecciona todas las respuestas que aplican).	miBuscador de salud (Consejos sobre temas de salud según la edad y el sexo)	C, D, E, F	
SPACQLiv0010238			La función de "Buscar" (al escribir en el cuadro de búsqueda)	с	Checkbox, one-up vertical
			Desurses de selud (l'iste de terres de selud en orden elfekétics)	с	
			Recursos de salud (Lista de temas de salud en orden alfabético)	с	
			Tu guía de salud Noticias de salud	с	
			Ninguna de estas opciones		
SPACQLiv0010256	С	¿Cuál de los siguientes recursos <u>usaste principalmente</u> para encontrar información en este sitio? (Selecciona sólo una respuesta).	miBuscador de salud (Consejos sobre temas de salud según la edad y el sexo)		Radio button, one-up vertical
			La función de "Buscar"		
			Recursos de salud (Lista de temas de salud en orden alfabético)		
			Tu guía de salud		
	D	¿Usaste la herramienta de miBuscador de salud para obtener información	Noticias de salud Para mí		
SPACQwil0013013	5	para ti o para otra persona?			Radio button, one-up vertical
	E	¿Cuáles de las siguientes cosas harás como resultado de la información	Para otra persona		
SPACQwil0013014	2	que recibiste de la siguientes cosas naras como resultado de la información que recibiste de la herramienta de miBuscador de salud? (Selecciona todas las respuestas que aplican).	Hablar con un profesional de la salud/programar una visita médica		Checkbox, one-up vertical
			Hacerme una prueba médica recomendada Ponerme una vacuna		
			Cambiar mis hábitos de alimentación		
			Cambiar mis hábitos de ejercicio Nada		
			Otro, por favor especifica:		
	E1	¿Qué otra cosa harías como resultado de la información que recibiste de			

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	Skip Logic		Respuestas posibles		
QID	Label	Pregunta	(límite de 50 caracteres)	Skip to	Type (select from list)
SPACQwil0013015	F	Si pudieras hacer una mejora a la herramienta de miBuscador de salud, ¿qué harías?			Text area, no char limit
SPMMW0524		¿Usaste la función de "Buscar" (el cuadro de búsqueda) en tu visita de hoy?	Sí	А	Radio button, one-up vertical
			No		
SPMMW0525	A	Por favor déjanos saber cuál fue tu experiencia de hoy con la función de "Buscar" (cuadro de búsqueda). (Selecciona todas las respuestas que aplican).	No me acuerdo Tuve problemas con el proceso de búsqueda (cómo usarlo, qué ingresar).	В	Chaolidau, and un variant
			Tuve problemas con el diseño y la presentación de los resultados de la búsqueda (tamaño del texto, colores).	С	Checkbox, one-up vertical
			Tuve problemas con los resultados de la búsqueda.	D	
			La función de "Buscar" logró los resultados que yo buscaba.		
			Ninguna de estas opciones		
SPMMW0526	В	¿Qué problemas tuviste con el proceso de la búsqueda ? (Selecciona todas las respuestas que aplican).	No me era claro cómo usar la función de búsqueda.		Checkbox, one-up vertical
			No sabía qué términos usar para obtener los resultados que yo quería.		
			Quería la capacidad para hacer búsquedas más avanzadas (excluir ciertos términos, limitar el alcance de la búsqueda).		
			Tuve un problema diferente con el proceso de búsqueda:	E	Tout and a second sector limit
SPMMW0527	E C	Mi problema fue: ¿Qué problemas tuviste con el diseño y la presentación de los			Text area, no char limit
SPMMW0528		resultados de la búsqueda? (Selecciona todas las respuestas que aplican).	Los colores del enlace dificultaban su lectura.		Checkbox, one-up vertical
			No podía ver suficiente sobre las descripciones para decidir qué enlace escoger.		
			El texto era demasiado pequeño.		
			La página tenía demasiadas cosas.		
			Tuve un problema diferente con el diseño y la presentación de los resultados:	F	
SPMMW0529	F	Mi problema fue:			Text area, no char limit
SPMMW0530	D	¿Qué problemas tuviste con los resultados de tu búsqueda? (Selecciona todas las respuestas que aplican).	Los resultados no eran pertinentes con lo que yo buscaba o no eran lo que yo puería.		Checkbox, one-up vertical
			El orden de los resultados no era el que yo esperaba.		_
			No hubo resultados o hubo muy pocos resultados.		-
			Los títulos no ayudaron. Las descripciones no fueron útiles.		-
					-
			No pude restringir los resultados de mi búsqueda.		_
			Tuve un problema diferente con los resultados de la búsqueda.	G	
SPMMW0531	G	Mi problema fue:			Text area, no char limit

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Date: 6/27/2013

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QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)
	н	¿Intentaste hacer clic en los enlaces (navegar por el sitio) antes de usar la			
		función de búsqueda para encontrar información el día de hoy?			
SPACQLiv0010257			Sí, primero navegué e hice clic en los enlaces No, fui directamente a la función de búsqueda		Radio button, one-up vertical
			No recuerdo		
SPACQLiv0010258	I	Por favor indícanos qué palabra(s) usaste en tu búsqueda.			Text area, no char limit
SPACQLiv0010259		El objetivo de healthfinder.gov es la de ayudar a que tú y tus seres queridos se mantengan saludables al ofrecerles la información de salud más confiable en el Internet. Antes de leer esta afirmación, ¿sabías que éste era el objetivo del sitio healthfinder.gov?	Sí		Radio button, one-up vertical
			No		
			No estoy seguro		
SPACQwil0013017		¿Cómo llegaste hoy al sitio de healthfinder.gov?:	Llegué a este sitio desde la página de resultados de un buscador (Google, Bing, Yahoo, etc.)		Radio button, one-up vertical
			Estuve anteriormente en el sitio de Healthcare.gov		
			Estuve anteriormente en el sitio de Health.gov		
			Conozco el sitio, por lo que escribí el URL en mi navegador		
			Mensaje o recomendación de un amigo en una red social		
			Blog o foro de discusión en el Internet		
			Hice clic en un enlace desde Facebook		
			Hice clic en un enlace desde Twitter		
			Mensaje de texto o alerta por celular		
			Mercadeo electrónico de healthfinder (por ejemplo, boletín noticiero electrónico)		
			Tarjeta electrónica de healthfinder		
			Recomendación verbal de alguien que conozco		
			Publicidad (anuncios) en la televisión, radio, periódicos o revistas		
			Publicidad (anuncios) en el Internet		
			Conferencia/presentación		
			No lo sé		
			Otro		
SPMMW0541		¿Cuál de las siguientes categorías mejor describe tu función?	Cuidador de alguien enfermo o con discapacidad Doctor/Enfermera Empleado del gobierno Público en general Bibliotecaria Profesional de salud pública		Radio button, one-up vertical

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QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)
			Estudiante		
			Maestro/educador		
			Otro, por favor especifica	A	
SPMMW0542	A	Otra función:			Text area, no char limit
SPMMW0543		¿Cuántos años tienes?	Menos de 20 años		Dropdown (Select-one)
			de 20 a 34 años		
			de 35 a 49 años		
			de 50 a 64 años		
			65 años o mayor		
			Prefiero no contestar esta pregunta		
SPMMW0544		¿Cómo te describirías?	Hispano o latino		Checkbox, one-up vertical
			Negro o afroamericano		
			Blanco		
			Asiático		
			Indio americano o nativo de Alaska		
			Nativo de Hawaii o de las islas del Pacífico		
			Prefiero no contestar esta pregunta		
SPMMW0545		¿Cuál es el nivel más alto de educación que has completado?	La secundaria (bachillerato) o menos		Radio Button One Up Vertical

Single or Multi	Required Y/N	Special Instructions
Single	Y	
Single	Y	OPS Group
Single	N	OPS Group
Single Single	N Y	OPS Group OPS Group
		OPS Group
Single	Y	OPS Group
Single	N	OPS Group
Multi	Y	Skip Logic Group

Single or MultiRequired Y/NSpecial InstructionsImage: state of the state of			
MultiÝ/NSpecial InstructionsAutor			
N Skip Logic Group N Skip Logic Group Multi Y Skip Logic Group Multi Y Skip Logic Group Randomize Randomize Anchor Answer Choice Single Y Single Y Single Y Randomize Multi Y Randomize Anchor Answer Choice Andomize Andomize Andomize Andomize Anchor Answer Choice Anchor Answer Choice Anchor Answer Choice	Single or Multi	Required Y/N	Special Instructions
N Skip Logic Group N Skip Logic Group Multi Y Skip Logic Group Multi Y Skip Logic Group Randomize Randomize Anchor Answer Choice Single Y Single Y Single Y Randomize Multi Y Randomize Anchor Answer Choice Andomize Andomize Andomize Andomize Anchor Answer Choice Anchor Answer Choice Anchor Answer Choice			
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Anchor Answer Choice Single Y Single Y Single Y Single Y Randomize Multi Y Anchor Answer Choice			
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Single Y Skip Logic Group Randomize Randomize Single Y Randomize Multi Y Randomize Multi Y Randomize Anchor Answer Choice Anchor Answer Choice			
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Multi Y Randomize	Single	Y	Randomize
Anchor Answer Choice Anchor Answer Choice			
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Anchor Answer Choice			
		N	

Single or Multi	Required Y/N	Special Instructions
Single	Y	

Single Y

Multi	Y	
Multi	N	
Multi	N	
Mulu	N	
Multi	N	
	N	

Single or Multi	Required Y/N	Special Instructions
Single	Y	Skip Logic Group
Circula	N	
Single	N	Skip Logic Group
Single	Y	
Single	Y	
Single	Y	OPS Group

Single o Multi	r Required Y/N	Special Instructions
Single	N	OPS Group
Single	Y	
Multi	Y	
Single	Y	

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Healthfinder.gov CUSTOM QUESTION LIST Skip Logic Answer Choices Single or Required QID Label **Question Text** (limited to 50 characters) Skip to Type (select from list) Multi Ý/N Special Instructions ACQLiv0010237 How frequently do you visit the site? This is my first visit Radio Button One Up Vertical Single Υ Every few months or less often X,Y,Z Monthly X,Y,Z Weekly X,Y,Z Several times a week X,Y,Z Daily/more than once a day X,Y,Z Х If you can recall the previous design (before January Drop down, select one Single Ν Skip Logic Group 2013), please tell us how much you agree with the following: The look and feel is more visually pleasing. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable The new homepage makes it easier to find the Υ Drop down, select one Single Ν Skip Logic Group information I want. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable The new website design makes it clear this site is Ν z Drop down, select one Single Skip Logic Group focused on prevention and wellness. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable MMW0512 Which of the following best describes the reason for Wellness/Prevention information for myself В Radio Button One Up Vertical Single Υ OPS Group your visit today? Wellness/Prevention information for someone else (loved one, в family, friend) Wellness/Prevention information for a patient or client в Wellness/Prevention information for my work в Wellness/Prevention information for a school project в Other, please specify: А MMW0513 OPS Group А Other reason for your visit Text area, no char limit Single Ν becifically, what information were you looking to find 'ext area, no char limit N MMW0514 Single OPS Group Which of the following topics best describes the health Alcohol/Drug Abuse information you were looking for? (Please select only Radio button, one-up vertical one.) Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventive Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research

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Healthfinder.gov CUSTOM QUESTION LIST Skip Answer Choices Single or Required Logic QID Label **Question Text** (limited to 50 characters) Skip to Type (select from list) Multi Ý/N Special Instructions Mental Health Oral Health Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health Other, please specify: А MMW0515 А Other information you are seeking OPS Group MMW0516 Were you able to find what you were looking for? Radio Button Two Up Vertical OPS Group Yes Single Y No, please specify: Partially А А MMW0517 Α No, please specify: Text area, no char limit Single Ν OPS Group Which of the following did you use to locate information D, F, I Skip Logic Group Multi Υ on the site? (Please select all that apply) ACQLiv0010238 myhealthfinder Tool (Health advice based on age/sex) Checkbox, one-up vertical Search Tool (Typed in Search box) ZZ, Q, P Randomize Related Resources D Health Topics A-Z D. G Health News D Health Care Reform D, H Find Services Near You D National Health Observances D Stay Connected D Other (please specify) Е Anchor Answer Choice Е Other way I looked for information: Text area, no char limit Ν Skip Logic Group MMW0520 Skip Logic Group D Checkbox, one-up vertical Multi Υ How would you describe your ability to look for information on this site today? (Please select all that inks often did not take me where I expected А apply.) Had difficulty finding relevant information Links/labels are difficult to understand в Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information Α I had a navigation difficulty not listed above: с had no difficulty navigating/browsing on this site MMW0521 С Please describe your navigation issue: Text area, no char limit Skip Logic Group Ν MMW0522 Please describe any specific navigation links or paths Text area, no char limit Skip Logic Group Α Ν that did not take you where they should have? MMW0523 в Text area, no char limit Ν Skip Logic Group What specific links/labels were difficult to understand? G Single Υ Skip Logic Group If you visited the Health Topics A-Z section today and can recall the previous design (before December 2012), please tell us what you think of the section. Much better than the previous version Radio button, one-up vertical Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Don't know Other, please specify:	z				
	Z	Please specify what you think of the Health Topics A-Z						
	_	section.						
	H	If you visited the Health Care Reform section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group
	Y	Please specify what you think of the Health Reform section.	other, piedoc speery.					
	I		Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	×	Radio button, one-up vertical	Single	Y	Skip Logic Group
	х	Please specify what you think of the myhealthfinder tool.						
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0525	ZZ	Please tell us about your experience with the search tool (search box) today. (Select all that apply.)	I had issues with the searching process (how to use it, what to enter). I had issues with the design and layout of the search results (text size, colors). I had issues with the results of the search. The search feature met my needs. None of these	W U S	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0526	W	What were your issues with the searching process ? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	v	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0527	v	My issue was:			Text area, no char limit			Skip Logic Group
MMW0528	U	What were your issues with the design and layout of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small The page was too crowded		Checkbox, one-up vertical	Multi	N	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I had a different issue with the design and layout of the results:	т				
MMW0529	т	My issue was:			Text area, no char limit			Skip Logic Group
		What were your issues with the results of the search?				Multi	N	Skip Logic Group
MMW0530		(Select all that apply.)	Results were not relevant or not what I wanted		Checkbox, one-up vertical			
			The order of the results was not what I expected	-				
			There were no results or too few results The titles were not helpful					
			The descriptions were not helpful	-				
			I could not narrow the results of my search	1				
			I had a different issue with the results of the search:	v				
MMW0531		My issue was:			Text area, no char limit			Skip Logic Group
	Q	Did you try clicking on links (browse the site) before using the search feature to look for information today?				Single	Y	Skip Logic Group
ACQLiv0010257		using the search reature to look for information today?	Yes, I browsed/clicked on links first		Radio button, one-up vertical			
ACQLIV0010257			No, I went straight to the search feature	1				
			Don't recall	1				
ACQLiv0010258	Р	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N	Skip Logic Group
ACQLiv0010259		The goal of healthfinder.gov is to help you and those	Yes		Radio button, one-up vertical	Single	Y	
		you care about stay healthy by providing the most						
		reliable health information on the Internet. Before						
		reading this statement did you know that this was the purpose of the healthfinder.gov site?						
			No	1				
			Not Sure					
			I came to the site from a search engine fesults page (Google,		Radio button, one-up vertical	Single	Y	
		How did you arrive on the healthfinder.gov site today:	Bing, Yahoo, etc.)	-				
			I was previously on the Healthcare.gov site	-				
			I was previously on the Health.gov site I am familiar with the site so I typed the url into my browser	-				
			Message or recommendation from a friend on a social network	1				
			Internet blogs or discussion forums]				
			I clicked on a link from Facebook	-				
			I clicked on a link from Twitter	-				
			Mobile phone text messages or alerts Email marketing from Healthfinder (e.g., e-newsletter)	-				
			Healthfinder e-card	-				
			Word of mouth recommendation from someone I know	1				
			TV, radio, newspaper or magazine advertising]				
			Internet advertising	-				
			Conference/presentation	-				
			Don't Know Familiarity with site	-				
MMW0541		Which best describes your role?	Caretaker		Radio button, one-up vertical	Single	Y	OPS Group
			Doctor/Nurse		,	2		
			Government Employee					
			General Public	_				
			Librarian	-				
			Public Health Professional Researcher	-				
			Student	-				

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	Healthfinder.gov CUSTOM QUESTION LIST								
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Teacher/Educator Patient Other, please specify	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	
MMW0542	Α	Other role			Text area, no char limit	Single	N	OPS Group	

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Healthfinder.gov CUSTOM QUESTION LIST Skip Logic Answer Choices Single or Required QID Label **Question Text** (limited to 50 characters) Skip to Type (select from list) Multi Ý/N Special Instructions ACQLiv0010237 How frequently do you visit the site? This is my first visit Radio Button One Up Vertical Single Y Every few months or less often X,Y,Z Monthly X,Y,Z Weekly X,Y,Z Several times a week X,Y,Z Daily/more than once a day X,Y,Z Х If you can recall the previous design (before January Drop down, select one Single Ν Skip Logic Group 2013), please tell us how much you agree with the following: The look and feel is more visually pleasing. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable The new homepage makes it easier to find the Υ Drop down, select one Single Ν Skip Logic Group information I want. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable The new website design makes it clear this site is Ν z Drop down, select one Single Skip Logic Group focused on prevention and wellness. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable MMW0512 Which of the following best describes the reason for Wellness/Prevention information for myself В Radio Button One Up Vertical Single Υ OPS Group your visit today? Wellness/Prevention information for someone else (loved one, в family, friend) Wellness/Prevention information for a patient or client в Wellness/Prevention information for my work в Wellness/Prevention information for a school project в Other, please specify: А MMW0513 OPS Group А Other reason for your visit Text area, no char limit Single Ν becifically, what information were you looking to find 'ext area, no char limit N MMW0514 Single OPS Group Which of the following topics best describes the health Alcohol/Drug Abuse information you were looking for? (Please select only Radio button, one-up vertical one.) Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventive Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research

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Healthfinder.gov CUSTOM QUESTION LIST Skip Answer Choices Single or Required Logic QID Label **Question Text** (limited to 50 characters) Skip to Type (select from list) Multi Ý/N Special Instructions Mental Health Oral Health Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health Other, please specify: А MMW0515 А Other information you are seeking OPS Group MMW0516 Were you able to find what you were looking for? Radio Button Two Up Vertical OPS Group Yes Single Y No, please specify: Partially А А MMW0517 Α No, please specify: Text area, no char limit Single Ν OPS Group Which of the following did you use to locate information D, F, I Skip Logic Group Multi Υ on the site? (Please select all that apply) ACQLiv0010238 myhealthfinder Tool (Health advice based on age/sex) Checkbox, one-up vertical Search Tool (Typed in Search box) ZZ, Q, P Randomize Related Resources D Health Topics A-Z D. G Health News D Health Care Reform D, H Find Services Near You D National Health Observances D Stay Connected D Other (please specify) Е Anchor Answer Choice Е Other way I looked for information: Text area, no char limit Ν Skip Logic Group MMW0520 Skip Logic Group D Checkbox, one-up vertical Multi Υ How would you describe your ability to look for information on this site today? (Please select all that inks often did not take me where I expected А apply.) Had difficulty finding relevant information Links/labels are difficult to understand в Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information Α I had a navigation difficulty not listed above: с had no difficulty navigating/browsing on this site MMW0521 С Please describe your navigation issue: Text area, no char limit Skip Logic Group Ν MMW0522 Please describe any specific navigation links or paths Text area, no char limit Skip Logic Group Α Ν that did not take you where they should have? MMW0523 в Text area, no char limit Ν Skip Logic Group What specific links/labels were difficult to understand? G Single Υ Skip Logic Group If you visited the Health Topics A-Z section today and can recall the previous design (before December 2012), please tell us what you think of the section. Much better than the previous version Radio button, one-up vertical Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Don't know Other, please specify:	z				
	Z	Please specify what you think of the Health Topics A-Z	Other, please specify.	2				
	_	section.						
	H	If you visited the Health Care Reform section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group
	Y	Please specify what you think of the Health Reform section.	oner, piede speery.	•				
	I	If you visited the myhealthfinder tool today and can recall the previous design (before December 2012), please tell us what you think of the tool.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	×	Radio button, one-up vertical	Single	Y	Skip Logic Group
	х	Please specify what you think of the myhealthfinder tool.						
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0525	ZZ	Please tell us about your experience with the search tool (search box) today. (Select all that apply.)	I had issues with the searching process (how to use it, what to enter). I had issues with the design and layout of the search results (text size, colors). I had issues with the results of the search. The search feature met my needs. None of these	W U S	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0526	W	What were your issues with the searching process ? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	v	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0527	v	My issue was:			Text area, no char limit			Skip Logic Group
MMW0528	U	What were your issues with the design and layout of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small The page was too crowded		Checkbox, one-up vertical	Multi	N	Skip Logic Group

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I had a different issue with the design and layout of the results:	т				
MMW0529	т	My issue was:			Text area, no char limit			Skip Logic Group
		What were your issues with the results of the search?				Multi	N	Skip Logic Group
MMW0530		(Select all that apply.)	Results were not relevant or not what I wanted		Checkbox, one-up vertical			
			The order of the results was not what I expected	-				
			There were no results or too few results The titles were not helpful	-				
			The descriptions were not helpful	-				
			I could not narrow the results of my search	1				
			I had a different issue with the results of the search:	v				
MMW0531		My issue was:			Text area, no char limit			Skip Logic Group
	Q	Did you try clicking on links (browse the site) before using the search feature to look for information today?				Single	Y	Skip Logic Group
ACQLiv0010257		using the search leature to look for information today?	Yes, I browsed/clicked on links first		Radio button, one-up vertical			
ACQLIV0010257			No, I went straight to the search feature	1				
			Don't recall	1				
ACQLiv0010258	Р	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N	Skip Logic Group
ACQLiv0010259		The goal of healthfinder.gov is to help you and those	Yes		Radio button, one-up vertical	Single	Y	
		you care about stay healthy by providing the most						
		reliable health information on the Internet. Before						
		reading this statement did you know that this was the purpose of the healthfinder.gov site?						
			No	1				
			Not Sure					
			I came to the site from a search engine fesults page (Google,		Radio button, one-up vertical	Single	Y	
		How did you arrive on the healthfinder.gov site today:	Bing, Yahoo, etc.)	-				
			I was previously on the Healthcare.gov site	-				
			I was previously on the Health.gov site I am familiar with the site so I typed the url into my browser	-				
			Message or recommendation from a friend on a social network	1				
			Internet blogs or discussion forums]				
			I clicked on a link from Facebook	-				
			I clicked on a link from Twitter	-				
			Mobile phone text messages or alerts Email marketing from Healthfinder (e.g., e-newsletter)	-				
			Healthfinder e-card	-				
			Word of mouth recommendation from someone I know	1				
			TV, radio, newspaper or magazine advertising]				
			Internet advertising	-				
			Conference/presentation	-				
			Don't Know Familiarity with site	-				
MMW0541		Which best describes your role?	Caretaker		Radio button, one-up vertical	Single	Y	OPS Group
			Doctor/Nurse		,	2		
			Government Employee					
			General Public	_				
			Librarian	-				
			Public Health Professional Researcher	-				
			Student	-				

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	Healthfinder.gov CUSTOM QUESTION LIST								
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Teacher/Educator Patient Other, please specify	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	
MMW0542	Α	Other role			Text area, no char limit	Single	N	OPS Group	

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Healthfinder.gov CUSTOM QUESTION LIST Skip Logic Answer Choices Single or Required QID Label **Question Text** (limited to 50 characters) Skip to Type (select from list) Multi Ý/N Special Instructions ACQLiv0010237 How frequently do you visit the site? This is my first visit Radio Button One Up Vertical Single Y Every few months or less often X,Y,Z Monthly X,Y,Z Weekly X,Y,Z Several times a week X,Y,Z Daily/more than once a day X,Y,Z Х If you can recall the previous design (before January Drop down, select one Single Ν Skip Logic Group 2013), please tell us how much you agree with the following: The look and feel is more visually pleasing. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable The new homepage makes it easier to find the Υ Drop down, select one Single Ν Skip Logic Group information I want. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable The new website design makes it clear this site is Ν z Drop down, select one Single Skip Logic Group focused on prevention and wellness. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable MMW0512 Which of the following best describes the reason for Wellness/Prevention information for myself В Radio Button One Up Vertical Single Υ OPS Group your visit today? Wellness/Prevention information for someone else (loved one, в family, friend) Wellness/Prevention information for a patient or client в Wellness/Prevention information for my work в Wellness/Prevention information for a school project в Other, please specify: А MMW0513 OPS Group А Other reason for your visit Text area, no char limit Single Ν becifically, what information were you looking to find 'ext area, no char limit N MMW0514 Single OPS Group Which of the following topics best describes the health Alcohol/Drug Abuse information you were looking for? (Please select only Radio button, one-up vertical one.) Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventive Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research

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Healthfinder.gov CUSTOM QUESTION LIST Skip Answer Choices Single or Required Logic QID Label **Question Text** (limited to 50 characters) Skip to Type (select from list) Multi Ý/N Special Instructions Mental Health Oral Health Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health Other, please specify: А MMW0515 А Other information you are seeking OPS Group MMW0516 Were you able to find what you were looking for? Radio Button Two Up Vertical OPS Group Yes Single Y No, please specify: Partially А А MMW0517 Α No, please specify: Text area, no char limit Single Ν OPS Group Which of the following did you use to locate information D, F, I Skip Logic Group Multi Υ on the site? (Please select all that apply) ACQLiv0010238 myhealthfinder Tool (Health advice based on age/sex) Checkbox, one-up vertical Search Tool (Typed in Search box) ZZ, Q, P Randomize Related Resources D Health Topics A-Z D. G Health News D Health Care Reform D, H Find Services Near You D National Health Observances D Stay Connected D Other (please specify) Е Anchor Answer Choice Е Other way I looked for information: Text area, no char limit Ν Skip Logic Group MMW0520 Skip Logic Group D Checkbox, one-up vertical Multi Υ How would you describe your ability to look for information on this site today? (Please select all that inks often did not take me where I expected А apply.) Had difficulty finding relevant information Links/labels are difficult to understand в Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information Α I had a navigation difficulty not listed above: с had no difficulty navigating/browsing on this site MMW0521 С Please describe your navigation issue: Text area, no char limit Skip Logic Group Ν MMW0522 Please describe any specific navigation links or paths Text area, no char limit Skip Logic Group Α Ν that did not take you where they should have? MMW0523 в Text area, no char limit Ν Skip Logic Group What specific links/labels were difficult to understand? G Single Υ Skip Logic Group If you visited the Health Topics A-Z section today and can recall the previous design (before December 2012), please tell us what you think of the section. Much better than the previous version Radio button, one-up vertical Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Don't know Other, please specify:	z				
	Z	Please specify what you think of the Health Topics A-Z	Other, please specify.	2				
	_	section.						
	H	If you visited the Health Care Reform section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group
	Y	Please specify what you think of the Health Reform section.	oner, piede speery.	•				
	I	If you visited the myhealthfinder tool today and can recall the previous design (before December 2012), please tell us what you think of the tool.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	×	Radio button, one-up vertical	Single	Y	Skip Logic Group
	х	Please specify what you think of the myhealthfinder tool.						
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0525	ZZ	Please tell us about your experience with the search tool (search box) today. (Select all that apply.)	I had issues with the searching process (how to use it, what to enter). I had issues with the design and layout of the search results (text size, colors). I had issues with the results of the search. The search feature met my needs. None of these	W U S	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0526	W	What were your issues with the searching process ? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	v	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0527	v	My issue was:			Text area, no char limit			Skip Logic Group
MMW0528	U	What were your issues with the design and layout of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small The page was too crowded		Checkbox, one-up vertical	Multi	N	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I had a different issue with the design and layout of the results:	т				
MMW0529	т	My issue was:			Text area, no char limit			Skip Logic Group
		What were your issues with the results of the search?				Multi	N	Skip Logic Group
MMW0530		(Select all that apply.)	Results were not relevant or not what I wanted		Checkbox, one-up vertical			
			The order of the results was not what I expected	-				
			There were no results or too few results The titles were not helpful	-				
			The descriptions were not helpful	-				
			I could not narrow the results of my search	1				
			I had a different issue with the results of the search:	v				
MMW0531		My issue was:			Text area, no char limit			Skip Logic Group
	Q	Did you try clicking on links (browse the site) before using the search feature to look for information today?				Single	Y	Skip Logic Group
ACQLiv0010257		using the search leature to look for information today?	Yes, I browsed/clicked on links first		Radio button, one-up vertical			
ACQLIV0010257			No, I went straight to the search feature	1				
			Don't recall	1				
ACQLiv0010258	Р	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N	Skip Logic Group
ACQLiv0010259		The goal of healthfinder.gov is to help you and those	Yes		Radio button, one-up vertical	Single	Y	
		you care about stay healthy by providing the most						
		reliable health information on the Internet. Before						
		reading this statement did you know that this was the purpose of the healthfinder.gov site?						
			No	1				
			Not Sure					
			I came to the site from a search engine fesults page (Google,		Radio button, one-up vertical	Single	Y	
		How did you arrive on the healthfinder.gov site today:	Bing, Yahoo, etc.)	-				
			I was previously on the Healthcare.gov site	-				
			I was previously on the Health.gov site I am familiar with the site so I typed the url into my browser	-				
			Message or recommendation from a friend on a social network	1				
			Internet blogs or discussion forums]				
			I clicked on a link from Facebook	-				
			I clicked on a link from Twitter	-				
			Mobile phone text messages or alerts Email marketing from Healthfinder (e.g., e-newsletter)	-				
			Healthfinder e-card	-				
			Word of mouth recommendation from someone I know	1				
			TV, radio, newspaper or magazine advertising]				
			Internet advertising	-				
			Conference/presentation	-				
			Don't Know Familiarity with site	-				
MMW0541		Which best describes your role?	Caretaker		Radio button, one-up vertical	Single	Y	OPS Group
			Doctor/Nurse		,	2		
			Government Employee					
			General Public					
			Librarian	-				
			Public Health Professional Researcher	-				
			Student	-				

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	Healthfinder.gov CUSTOM QUESTION LIST								
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Teacher/Educator Patient Other, please specify	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	
MMW0542	Α	Other role			Text area, no char limit	Single	N	OPS Group	

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Healthfinder.gov CUSTOM QUESTION LIST Skip Logic Answer Choices Single or Required QID Label **Question Text** (limited to 50 characters) Skip to Type (select from list) Multi Ý/N Special Instructions ACQLiv0010237 How frequently do you visit the site? This is my first visit Radio Button One Up Vertical Single Y Every few months or less often X,Y,Z Monthly X,Y,Z Weekly X,Y,Z Several times a week X,Y,Z Daily/more than once a day X,Y,Z Х If you can recall the previous design (before January Drop down, select one Single Ν Skip Logic Group 2013), please tell us how much you agree with the following: The look and feel is more visually pleasing. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable The new homepage makes it easier to find the Υ Drop down, select one Single Ν Skip Logic Group information I want. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable The new website design makes it clear this site is Ν z Drop down, select one Single Skip Logic Group focused on prevention and wellness. Strongly disagree Disagree Neutral Agree Strongly agree Not applicable MMW0512 Which of the following best describes the reason for Wellness/Prevention information for myself В Radio Button One Up Vertical Single Υ OPS Group your visit today? Wellness/Prevention information for someone else (loved one, в family, friend) Wellness/Prevention information for a patient or client в Wellness/Prevention information for my work в Wellness/Prevention information for a school project в Other, please specify: А MMW0513 OPS Group А Other reason for your visit Text area, no char limit Single Ν becifically, what information were you looking to find 'ext area, no char limit N MMW0514 Single OPS Group Which of the following topics best describes the health Alcohol/Drug Abuse information you were looking for? (Please select only Radio button, one-up vertical one.) Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventive Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research

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Healthfinder.gov CUSTOM QUESTION LIST Skip Answer Choices Single or Required Logic QID Label **Question Text** (limited to 50 characters) Skip to Type (select from list) Multi Ý/N Special Instructions Mental Health Oral Health Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health Other, please specify: А MMW0515 А Other information you are seeking OPS Group MMW0516 Were you able to find what you were looking for? Radio Button Two Up Vertical OPS Group Yes Single Y No, please specify: Partially А А MMW0517 Α No, please specify: Text area, no char limit Single Ν OPS Group Which of the following did you use to locate information D, F, I Skip Logic Group Multi Υ on the site? (Please select all that apply) ACQLiv0010238 myhealthfinder Tool (Health advice based on age/sex) Checkbox, one-up vertical Search Tool (Typed in Search box) ZZ, Q, P Randomize Related Resources D Health Topics A-Z D. G Health News D Health Care Reform D, H Find Services Near You D National Health Observances D Stay Connected D Other (please specify) Е Anchor Answer Choice Е Other way I looked for information: Text area, no char limit Ν Skip Logic Group MMW0520 Skip Logic Group D Checkbox, one-up vertical Multi Υ How would you describe your ability to look for information on this site today? (Please select all that inks often did not take me where I expected А apply.) Had difficulty finding relevant information Links/labels are difficult to understand в Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information Α I had a navigation difficulty not listed above: с had no difficulty navigating/browsing on this site MMW0521 С Please describe your navigation issue: Text area, no char limit Skip Logic Group Ν MMW0522 Please describe any specific navigation links or paths Text area, no char limit Skip Logic Group Α Ν that did not take you where they should have? MMW0523 в Text area, no char limit Ν Skip Logic Group What specific links/labels were difficult to understand? G Single Υ Skip Logic Group If you visited the Health Topics A-Z section today and can recall the previous design (before December 2012), please tell us what you think of the section. Much better than the previous version Radio button, one-up vertical Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Don't know Other, please specify:	z				
	Z	Please specify what you think of the Health Topics A-Z	Other, please specify.	2				
	_	section.						
	H	If you visited the Health Care Reform section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group
	Y	Please specify what you think of the Health Reform section.	oner, piede speery.	•				
	I	If you visited the myhealthfinder tool today and can recall the previous design (before December 2012), please tell us what you think of the tool.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	×	Radio button, one-up vertical	Single	Y	Skip Logic Group
	х	Please specify what you think of the myhealthfinder tool.						
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0525	ZZ	Please tell us about your experience with the search tool (search box) today. (Select all that apply.)	I had issues with the searching process (how to use it, what to enter). I had issues with the design and layout of the search results (text size, colors). I had issues with the results of the search. The search feature met my needs. None of these	W U S	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0526	W	What were your issues with the searching process ? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	v	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0527	v	My issue was:			Text area, no char limit			Skip Logic Group
MMW0528	U	What were your issues with the design and layout of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small The page was too crowded		Checkbox, one-up vertical	Multi	N	Skip Logic Group

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I had a different issue with the design and layout of the results:	т				
MMW0529	т	My issue was:			Text area, no char limit			Skip Logic Group
		What were your issues with the results of the search?				Multi	N	Skip Logic Group
MMW0530		(Select all that apply.)	Results were not relevant or not what I wanted		Checkbox, one-up vertical			
			The order of the results was not what I expected	-				
			There were no results or too few results The titles were not helpful					
			The descriptions were not helpful	-				
			I could not narrow the results of my search	1				
			I had a different issue with the results of the search:	v				
MMW0531		My issue was:			Text area, no char limit			Skip Logic Group
	Q	Did you try clicking on links (browse the site) before using the search feature to look for information today?				Single	Y	Skip Logic Group
ACQLiv0010257		using the search leature to look for information today?	Yes, I browsed/clicked on links first		Radio button, one-up vertical			
ACQLIV0010257			No, I went straight to the search feature	1				
			Don't recall	1				
ACQLiv0010258	Р	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N	Skip Logic Group
ACQLiv0010259		The goal of healthfinder.gov is to help you and those	Yes		Radio button, one-up vertical	Single	Y	
		you care about stay healthy by providing the most						
		reliable health information on the Internet. Before						
		reading this statement did you know that this was the purpose of the healthfinder.gov site?						
			No	1				
			Not Sure					
			I came to the site from a search engine fesults page (Google,		Radio button, one-up vertical	Single	Y	
		How did you arrive on the healthfinder.gov site today:	Bing, Yahoo, etc.)	-				
			I was previously on the Healthcare.gov site	-				
			I was previously on the Health.gov site I am familiar with the site so I typed the url into my browser	-				
			Message or recommendation from a friend on a social network	1				
			Internet blogs or discussion forums]				
			I clicked on a link from Facebook	-				
			I clicked on a link from Twitter	-				
			Mobile phone text messages or alerts Email marketing from Healthfinder (e.g., e-newsletter)	-				
			Healthfinder e-card	-				
			Word of mouth recommendation from someone I know	1				
			TV, radio, newspaper or magazine advertising]				
			Internet advertising	-				
			Conference/presentation	-				
			Don't Know Familiarity with site	-				
MMW0541		Which best describes your role?	Caretaker		Radio button, one-up vertical	Single	Y	OPS Group
			Doctor/Nurse		,	2		
			Government Employee					
			General Public	_				
			Librarian	-				
			Public Health Professional Researcher	-				
			Student	-				

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	Healthfinder.gov CUSTOM QUESTION LIST								
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Teacher/Educator Patient Other, please specify	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	
MMW0542	Α	Other role			Text area, no char limit	Single	N	OPS Group	

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Healthfinder.gov CUSTOM QUESTION LIST Skip Logic Answer Choices Single or Required QID Label Question Text (limited to 50 characters) Skip to Type (select from list) Multi Ý/N Special Instructions ACQLiv0010237 How frequently do you visit the site? This is my first visit Radio Button One Up Vertical Single Y Every few months or less often X,Y,Z Monthly X,Y,Z Weekly X,Y,Z Several times a week X,Y,Z Daily/more than once a day X,Y,Z Single Х you can recall the previous design (before January Drop down, select one N Skip Logic Group 013), please tell us how much you agree with the The look and feel is more visually pleasing. trongly disagree Υ "he new homepage makes it easier to find the Drop down, select one Single N Skip Logic Group formation I want rongly disagree utral ronalv aaree ot applicable Ζ Drop down, select one Single N Skip Logic Group ocused on prevention and wellness. strongly disagree saaree eutral rongly agree ot applicable MMW0512 Which of the following best describes the reason for Wellness/Prevention information for myself Radio Button One Up Vertical Single Υ OPS Group your visit today? Wellness/Prevention information for someone else (loved one, family, friend) Wellness/Prevention information for a patient or client Wellness/Prevention information for my work Wellness/Prevention information for a school project Other, please specify: А MMW0513 OPS Group Other reason for your visit Ν Α Text area, no char limit Single MMW0514 OPS Group Which of the following topics best describes the health Single Alcohol/Drug Abuse information you were looking for? (Please select only Radio button, one-up vertical one.) Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventive Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research Mental Health Oral Health

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Healthfinder.gov CUSTOM QUESTION LIST Answer Choices Single or Required estion Text r. . .

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health					
	•		Other, please specify:	A				0.00
MMW0515 MMW0516		Other information you are seeking Were you able to find what you were looking for?	Vez		Dadia Buttan Two Up Vertical	Single	Y	OPS Group OPS Group
MINIMADETO		were you able to find what you were looking for?	Yes No, please specify: Partially	A	Radio Button Two Up Vertical	Sirigie	ř	OPS Group
MMW0517		No, please specify:			Text area, no char limit	Single	N	OPS Group
ACQLiv0010238		Which of the following did you use to locate information on the site? (Please select all that apply)	myhealthfinder Tool (Health advice based on age/sex) Search Tool (Typed in Search box)	C , D, E, F, D, F, I C , ZZ, Q, P	Checkbox, one-up vertical	Multi	Y	Skip Logic Group Randomize
			Related Resources Health Topics A-Z Health News Health Care Reform	С, D С, D, G С, D D, H				
			Find Services Near You National Health Observances Stay Connected Other (please specify):	C, D D D E				Anchor Answer Choice
100000	E	Other way I looked for information:			Text area, no char limit		N	Skip Logic Group
MMW0520		How would you describe your ability to look for information on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information Links/labels are difficult to understand	AB	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
			Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above:	A				
			I had no difficulty navigating/browsing on this site	-				
MMW0521		Please describe your navigation issue:			Text area, no char limit			Skip Logic Group
MMW0522		Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N	Skip Logic Group
MMW0523	В	What specific links/labels were difficult to understand?			Text area, no char limit		N	Skip Logic Group
	G	If you visited the Health Topics A-Z section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:		Radio button, one-up vertical	Single	Y	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	Z	Please specify what you think of the Health Topics A-Z section.						·
	н	If you visited the Health Care Reform section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know		Radio button, one-up vertical	Single	Y	Skip Logic Group
	X		Other, please specify:	Y				
	Y	Please specify what you think of the Health Reform section.						
	I	If you visited the myhealthfinder tool today and can recall the previous design (before December 2012), please tell us what you think of the tool.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:		Radio button, one-up vertical	Single	Y	Skip Logic Group
	х	Please specify what you think of the myhealthfinder tool.						
ACQLiv0010256	e	Which of the following did you primarily use to locate information on the site? (Please select one) -	myhealthfinder Tool (Health advice based on age/sex) Search Tool Health A-Z (Alphabetical listing of health topics) Quick Guide to Healthy Living Health News		Radio button, one up vertical	Single	¥	Skip Logic Group Randomize
	Ð	Did you use the myhealthfinder tool to get information for yourself or someone else?-	Myself Someone else	_	Radio button, one up vertical	Single	¥	Randomize
	E	Which of the following will you do as a result of the information you received from the myhealthfinder tool? (Select all that apply)	Talk to a health professional/schedule a Dr. appointment Get a recommended medical test Get a shot/vaccine Change my eating habits Change my exercise habits Nothing Other, please specify:-	E1	Checkbox, one up vertical	Multi	¥	Randomize Anchor Answer Choice Anchor Answer Choice
	E1	What else will you do as a result of the information from the myhealthfinder tool?			Text area, no char limit		N	
	F	If you could make one improvement to the myheatthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0524		Did you use the search tool (search box) during your visit today?	Y es Ne Den't remember	A, H, I	Radio button, one-up vertical	Single	¥	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
MMW0525	ZZ	Please tell us about your experience with the search	I had issues with the searching process (how to use it, what to	Ŵ		Multi	Y	Skip Logic Group
		tool (search box) today. (Select all that apply.)	enter).		Checkbox, one-up vertical			
			I had issues with the design and layout of the search results (text size, colors).	U	checkbox, one-up venical			
			had issues with the results of the search. The search feature met my needs.	s				
			None of these	-				
MMW0526	w	What were your issues with the searching process ? (Select all that apply.)	It was not clear how to use the search feature		Checkbox, one-up vertical	Multi	N	Skip Logic Group
			I did not know what terms to use to get the results I wanted					
			I wanted more advanced search capabilities (exclude certain terms, limit search scope)	 				
MMW0527		My iogua yaog	I had a different issue with the searching process:	V	Toyt area no char limit			Chip Logio Croup
10110100527	<u>v</u> U	My issue was: What were your issues with the design and layout of			Text area, no char limit	Multi	N	Skip Logic Group Skip Logic Group
MMW0528	Ū	the search results? (Select all that apply.)			Charline and unitial	Mala		Skip Logic Group
101101000028			The link colors were hard to read I could not see enough of the descriptions to decide which link to choose	-	Checkbox, one-up vertical			
			The text was too small					
			The page was too crowded					
				Т				
MMW0529	т	My iogua yaog	I had a different issue with the design and layout of the results:		Tout area no abor limit			Skip Logic Group
101101000029	S	My issue was: What were your issues with the results of the search?			Text area, no char limit	Multi	N	Skip Logic Group
MMW0530	3	(Select all that apply.)	Results were not relevant or not what I wanted		Checkbox, one-up vertical	Widid		Skip Logic Oroup
			The order of the results was not what I expected	1				
			There were no results or too few results					
			The titles were not helpful					
			The descriptions were not helpful	_				
			I could not narrow the results of my search					
MMW0531	v	My issue was:	I had a different issue with the results of the search:	V	Text area, no char limit			Skip Logic Group
101101000000		Did you try clicking on links (browse the site) before				Single	Y	Skip Logic Group
	×	using the search feature to look for information today?				Ciligio		Chip Logic Croup
CQLiv0010257			Yes, I browsed/clicked on links first		Radio button, one-up vertical			
			No, I went straight to the search feature					
			Don't recall					
CQLiv0010258	Р	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N	Skip Logic Group
CQLiv0010259		The goal of healthfinder.gov is to help you and those you care about stay healthy by providing the most reliable health information on the Internet. Before reading this statement did you know that this was the purpose of the healthfinder.gov site?	Yes		Radio button, one-up vertical	Single	Y	
		· · ·	No]				
			Not Sure					
		How did you arrive on the healthfinder.gov site today:	I came to the site from a search engine fesults page (Google, Bing, Yahoo, etc.)		Radio button, one-up vertical	Single	Y	
			I was previously on the Healthcare.gov site	-				
		1	I was previously on the Health.gov site	1	1			1

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			Healthfinder.gov CUSTOM QUI	ESTION L	.IST			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I am familiar with the site so I typed the url into my browser					
			Message or recommendation from a friend on a social network					
			Internet blogs or discussion forums					
			I clicked on a link from Facebook	-				
			I clicked on a link from Twitter	-				
			Mobile phone text messages or alerts					
			Email marketing from Healthfinder (e.g., e-newsletter)					
			Healthfinder e-card					
			Word of mouth recommendation from someone I know					
			TV, radio, newspaper or magazine advertising					
			Internet advertising					
			Conference/presentation	-				
			Don't Know	-				
MMW0541			Familiarity with site		Radio button, one-up vertical	Cinala	X	ODC Craws
VIIVIVV0541		Which best describes your role?	Caretaker Doctor/Nurse		Radio button, one-up ventical	Single	Y	OPS Group
			Government Employee					
			General Public					
			Librarian					
			Public Health Professional					
			Researcher					
			Student					
			Teacher/Educator					
			Patient					
			Other, please specify	A				
MMW0542	A	Other role			Text area, no char limit	Single	N	OPS Group

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Healthfinder.gov CUSTOM QUESTION LIST Skip Logic Answer Choices Single or Required QID Label Question Text (limited to 50 characters) Skip to Type (select from list) Multi Ý/N Special Instructions ACQLiv0010237 How frequently do you visit the site? This is my first visit Radio Button One Up Vertical Single Y Every few months or less often X,Y,Z Monthly X,Y,Z Weekly X,Y,Z Several times a week X,Y,Z Daily/more than once a day X,Y,Z Single Х you can recall the previous design (before January Drop down, select one N Skip Logic Group 013), please tell us how much you agree with the The look and feel is more visually pleasing. trongly disagree Υ "he new homepage makes it easier to find the Drop down, select one Single N Skip Logic Group formation I want rongly disagree utral ronalv aaree ot applicable Ζ Drop down, select one Single N Skip Logic Group ocused on prevention and wellness. strongly disagree saaree eutral rongly agree ot applicable MMW0512 Which of the following best describes the reason for Wellness/Prevention information for myself Radio Button One Up Vertical Single Υ OPS Group your visit today? Wellness/Prevention information for someone else (loved one, family, friend) Wellness/Prevention information for a patient or client Wellness/Prevention information for my work Wellness/Prevention information for a school project Other, please specify: А MMW0513 OPS Group Other reason for your visit Ν Α Text area, no char limit Single MMW0514 OPS Group Which of the following topics best describes the health Single Alcohol/Drug Abuse information you were looking for? (Please select only Radio button, one-up vertical one.) Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventive Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research Mental Health Oral Health

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Healthfinder.gov CUSTOM QUESTION LIST Answer Choices Single or Required estion Text r. . .

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health					
	•		Other, please specify:	A				0.00
MMW0515 MMW0516		Other information you are seeking Were you able to find what you were looking for?	Vez		Dadia Buttan Two Up Vertical	Single	Y	OPS Group OPS Group
MINIMADETO		were you able to find what you were looking for?	Yes No, please specify: Partially	A	Radio Button Two Up Vertical	Sirigie	ř	OPS Group
MMW0517		No, please specify:			Text area, no char limit	Single	N	OPS Group
ACQLiv0010238		Which of the following did you use to locate information on the site? (Please select all that apply)	myhealthfinder Tool (Health advice based on age/sex) Search Tool (Typed in Search box)	C , D, E, F, D, F, I C, ZZ, Q, P	Checkbox, one-up vertical	Multi	Y	Skip Logic Group Randomize
			Related Resources Health Topics A-Z Health News Health Care Reform	С, D С, D, G С, D D, H				
			Find Services Near You National Health Observances Stay Connected Other (please specify):	C, D D D E				Anchor Answer Choice
100000	E	Other way I looked for information:			Text area, no char limit		N	Skip Logic Group
MMW0520		How would you describe your ability to look for information on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information Links/labels are difficult to understand	AB	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
			Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above:	A				
			I had no difficulty navigating/browsing on this site	-				
MMW0521		Please describe your navigation issue:			Text area, no char limit			Skip Logic Group
MMW0522		Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N	Skip Logic Group
MMW0523	В	What specific links/labels were difficult to understand?			Text area, no char limit		N	Skip Logic Group
	G	If you visited the Health Topics A-Z section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:		Radio button, one-up vertical	Single	Y	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	Z	Please specify what you think of the Health Topics A-Z section.						·
	н	If you visited the Health Care Reform section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know		Radio button, one-up vertical	Single	Y	Skip Logic Group
			Other, please specify:	Y				
	Y	Please specify what you think of the Health Reform section.						
	I	If you visited the myhealthfinder tool today and can recall the previous design (before December 2012), please tell us what you think of the tool.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:		Radio button, one-up vertical	Single	Y	Skip Logic Group
	х	Please specify what you think of the myhealthfinder tool.						
ACQLiv0010256	e	Which of the following did you primarily use to locate information on the site? (Please select one) -	myhealthfinder Tool (Health advice based on age/sex) Search Tool Health A-Z (Alphabetical listing of health topics) Quick Guide to Healthy Living Health News		Radio button, one up vertical	Single	¥	Skip Logic Group Randomize
	Ð	Did you use the myhealthfinder tool to get information for yourself or someone else?-	Myself Someone else	_	Radio button, one up vertical	Single	¥	Randomize
	E	Which of the following will you do as a result of the information you received from the myhealthfinder tool? (Select all that apply)	Talk to a health professional/schedule a Dr. appointment Get a recommended medical test Get a shot/vaccine Change my eating habits Change my exercise habits Nothing Other, please specify:-		Checkbox, one up vertical	Multi	¥	Randomize Anchor Answer Choice Anchor Answer Choice
	E1	What else will you do as a result of the information from the myhealthfinder tool?			Text area, no char limit		N	
	F	If you could make one improvement to the myheatthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0524		Did you use the search tool (search box) during your visit today?	Y es Ne Den't remember	A, H, I	Radio button, one-up vertical	Single	¥	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
MMW0525	ZZ	Please tell us about your experience with the search	I had issues with the searching process (how to use it, what to	Ŵ		Multi	Y	Skip Logic Group
		tool (search box) today. (Select all that apply.)	enter).		Checkbox, one-up vertical			
			I had issues with the design and layout of the search results (text size, colors).	U	checkbox, one-up venical			
			had issues with the results of the search. The search feature met my needs.	s				
			None of these	-				
MMW0526	w	What were your issues with the searching process ? (Select all that apply.)	It was not clear how to use the search feature		Checkbox, one-up vertical	Multi	N	Skip Logic Group
			I did not know what terms to use to get the results I wanted					
			I wanted more advanced search capabilities (exclude certain terms, limit search scope)	 				
MMW0527		My iogua yaog	I had a different issue with the searching process:	V	Toyt area no char limit			Chip Logio Croup
10110100527	<u>v</u> U	My issue was: What were your issues with the design and layout of			Text area, no char limit	Multi	N	Skip Logic Group Skip Logic Group
MMW0528	Ū	the search results? (Select all that apply.)			Charline and unitial	Mala		Skip Logic Group
101101000028			The link colors were hard to read I could not see enough of the descriptions to decide which link to choose	-	Checkbox, one-up vertical			
			The text was too small					
			The page was too crowded					
				Т				
MMW0529	т	My iogua yaog	I had a different issue with the design and layout of the results:		Tout area no abor limit			Skip Logic Group
101101000029	S	My issue was: What were your issues with the results of the search?			Text area, no char limit	Multi	N	Skip Logic Group
MMW0530	3	(Select all that apply.)	Results were not relevant or not what I wanted		Checkbox, one-up vertical	Widid		Skip Logic Oroup
			The order of the results was not what I expected	1				
			There were no results or too few results					
			The titles were not helpful					
			The descriptions were not helpful	_				
			I could not narrow the results of my search					
MMW0531	v	My issue was:	I had a different issue with the results of the search:	V	Text area, no char limit			Skip Logic Group
101101000000		Did you try clicking on links (browse the site) before				Single	Y	Skip Logic Group
	×	using the search feature to look for information today?				Ciligio		Chip Logic Croup
CQLiv0010257			Yes, I browsed/clicked on links first		Radio button, one-up vertical			
			No, I went straight to the search feature					
			Don't recall					
CQLiv0010258	Р	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N	Skip Logic Group
CQLiv0010259		The goal of healthfinder.gov is to help you and those you care about stay healthy by providing the most reliable health information on the Internet. Before reading this statement did you know that this was the purpose of the healthfinder.gov site?	Yes		Radio button, one-up vertical	Single	Y	
		· · ·	No]				
			Not Sure					
		How did you arrive on the healthfinder.gov site today:	I came to the site from a search engine fesults page (Google, Bing, Yahoo, etc.)		Radio button, one-up vertical	Single	Y	
			I was previously on the Healthcare.gov site	-				
		1	I was previously on the Health.gov site	1	1			1

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			Healthfinder.gov CUSTOM QUI	ESTION L	.IST			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I am familiar with the site so I typed the url into my browser					
			Message or recommendation from a friend on a social network					
			Internet blogs or discussion forums					
			I clicked on a link from Facebook	-				
			I clicked on a link from Twitter	-				
			Mobile phone text messages or alerts					
			Email marketing from Healthfinder (e.g., e-newsletter)					
			Healthfinder e-card					
			Word of mouth recommendation from someone I know					
			TV, radio, newspaper or magazine advertising					
			Internet advertising					
			Conference/presentation	-				
			Don't Know	-				
MMW0541			Familiarity with site		Radio button, one-up vertical	Cinala	X	ODC Craws
VIIVIVV0541		Which best describes your role?	Caretaker Doctor/Nurse	-	Radio button, one-up ventical	Single	Y	OPS Group
			Government Employee					
			General Public					
			Librarian					
			Public Health Professional					
			Researcher					
			Student					
			Teacher/Educator					
			Patient					
			Other, please specify	A				
MMW0542	A	Other role			Text area, no char limit	Single	N	OPS Group

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ACQLiv0010237		How frequently do you visit the site?	This is my first visit		Radio Button One Up Vertical	Single	Y	
			Every few months or less often					
			Monthly					
			Weekly					
			Several times a week					
			Daily/more than once a day					000.0
1MW0512		Which of the following best describes the reason for your visit today?	Wellness/Prevention information for myself		Radio Button One Up Vertical	Single	Y	OPS Group
			Wellness/Prevention information for someone else (loved one, family, friend)					
			Wellness/Prevention information for a patient or client	-				
			Wellness/Prevention information for my work					
			Wellness/Prevention information for a school project					
1MW0513	A	Other reason for your visit	Other, please specify:	A	Text area, no char limit	Single	N	OPS Group
/MW0513	~	Which of the following topics best describes the health information you were looking for? (Please select only one.)	Alcohol/Drug Abuse			Single	N	OPS Group
		looking for? (Please select only one.)	Allergy & Asthma		Radio button, one-up vertical			
			Cancer					
			Diabetes					
			Diet and Fitness					
			General Wellness/Preventative Health					
			Health Insurance/Medicare					
			Heart Disease					
			HIV and STDs					
			Latest Health News & Research					
			Mental Health					
			Oral Health					
			Pain & Arthritis					
			Pregnancy					
			Prescription/Medication Assistance					
				-				
			Sleep Health					
			Other, please specify:	A				
MW0515	Α	Other information you are seeking						OPS Group
IMW0516		Were you able to find what you were looking for?			Radio Button Two Up Vertical	Single	Y	OPS Group
			No, please specify:	A				
			Partially					
IMW0517	A	No, please specify:			Text area, no char limit	Single	N	OPS Group
1MW0520		How would you describe your ability to look for information on this site today? (Please			Checkbox, one-up vertical	Multi	Y	Skip Logic Group
		select all that apply.)	Links often did not take me where I expected	A				

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Skip Required Y/N Logic Answer Choices Single or Multi QID Question Text (limited to 50 characters) Skip to Type (select from list) Special Instructions I abel Had difficulty finding relevant information Links/labels are difficult to understand В Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information А I had a navigation difficulty not listed above: С had no difficulty navigating/browsing on this site MMW0521 С Text area, no char limit Ν Skip Logic Group Please describe your navigation issue: MMW0522 Α Text area. no char limit Ν Skip Logic Group Please describe any specific navigation links or paths that did not take you where they should have? MMW0523 в Text area. no char limit Ν Skip Logic Group What specific links/labels were difficult to understand? Which of the following did you use to locate information on the site? (Please select all C, D, E, F Multi Skip Logic Group Υ that apply) ACQLiv0010238 myhealthfinder Tool (Health advice based on age/sex) Checkbox, one-up vertical Search Tool (Typed in Search box) С Randomize Health A-Z (Alphabetical listing of health topics) С Quick Guide to Healthy Living С Health News С None of the above Anchor Answer Choice С Which of the following did you primarily use Υ Skip Logic Group Single to locate information on the site? (Please select one) ACQLiv0010256 myhealthfinder Tool (Health advice based on age/sex) Radio button, one-up vertical Search Tool Randomize Health A-Z (Alphabetical listing of health topics) Quick Guide to Healthy Living Health News Did you use the myhealthfinder tool to get nformation for yourself or someone else? D Single Randomize Y Myself Radio button, one-up vertical omeone else E Which of the following will you do as a result Multi Y Randomize of the information you received from the myhealthfinder tool? (Select all that apply) Falk to a health professional/schedule a Dr. appointment Checkbox. one-up vertical Set a recommended medical test Set a shot/vaccine hange my eating habits Change my exercise habits lothing Anchor Answer Choice Anchor Answer Choice her, please specify **F1**

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	E1	What else will you do as a result of the information from the myhealthfinder tool?			Text area, no char limit		N	
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0524			Yes No Don't remember	A, H, I	Radio button, one-up vertical	Single	Y	Skip Logic Group
MMW0525		Please tell us about your experience with the search tool (search box) today. (Select all that apply.)		B C D	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0526		What were your issues with the searching process? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	E	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0527	E	My issue was:	i nad a different issue with the searching process.		Text area, no char limit			Skip Logic Group
MMW0528	С	What were your issues with the design and layout of the search results? (Select all that annly)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose		Checkbox, one-up vertical	Multi	N	Skip Logic Group
			The text was too small The page was too crowded I had a different issue with the design and layout of the results:	F				
MMW0529		My issue was:			Text area, no char limit			Skip Logic Group
MMW0530			Results were not relevant or not what I wanted The order of the results was not what I expected There were no results or too few results The titles were not helpful The descriptions were not helpful I could not narrow the results of my search I had a different issue with the results of the search:	G	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0531	G	My issue was:			Text area, no char limit			Skip Logic Group
ACQLiv0010257			Yes, I browsed/clicked on links first No, I went straight to the search feature Don't recall	-	Radio button, one-up vertical	Single	Y	Skip Logic Group

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QID ACQLiv0010258	Skip Logic Label	Question Text Please tell us what term(s) you used in your	Answer Choices (limited to 50 characters)	Skip to	Type (select from list) Text area, no char limit	Single or Multi Single	Required Y/N N	Special Instructions Skip Logic Group
		search	Yes		Dedie hutten ene un vertieel	Cinale	Y	
ACQLiv0010259		The goal of healthfinder.gov is to help you and those you care about stay healthy by providing the most reliable health information on the Internet. Before reading this statement did you know that this was the purpose of the healthfinder.gov site?			Radio button, one-up vertical	Single	Y	
			No					
			Not Sure					
		How did you arrive on the healthfinder.gov site today:	l came to the site from a search engine fesults page (Google, Bing, Yahoo, etc.)		Radio button, one-up vertical	Single	Y	
			I was previously on the Healthcare.gov site					
			I was previously on the Health.gov site					
			I am familiar with the site so I typed the url into my browser					
			Message or recommendation from a friend on a social network					
			Internet blogs or discussion forums					
			l clicked on a link from Facebook					
			I clicked on a link from Twitter					
			Mobile phone text messages or alerts					
			Email marketing from Healthfinder (e.g., e-newsletter)					
			Healthfinder e-card					
			Word of mouth recommendation from someone I know					
			TV, radio, newspaper or magazine advertising					
			Internet advertising					
			Conference/presentation					
			Don't Know					
			Familiarity with site					
MMW0537		Please rank the top 3-factors that brought you to the website today. (Rank 1 = Most important) Rank 1	Message or recommendation from a friend on a social network		Drop down, select one	Single-	¥	Rank Group
			Video I saw on YouTube					
			Internet blogs or discussion forums					Adjust Template/Style Sh
			Advertising on social networks (Facebook, My Space, Twitter)					Randomize
			Message directly from Healthfinder on a social network					
			Mobile phone text messages or alerts Instant Message from a friend or colleague					
			Familiarity with site					
			Email/E-card					
			Search engine results					

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Healthfinder.gov CUSTOM QUESTION LIST												
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions				
			Word of mouth recommendation from someone I know									
			TV, radio, newspaper, or magazine advertising									
			Internet advertising									
			Conference/presentation									
			Don't know					Anchor Answer Choice				
			Other					Anchor Answer Choice				
IMW0538		Rank 2	Message or recommendation from a friend on a social network		Drop down, select one	Single-	N	Rank Group				
			Video I saw on YouTube									
			Internet blogs or discussion forums					Adjust Template/Style :				
			Advertising on social networks (Facebook, My Space, Twitter)					Randomize				
			Message directly from Healthfinder on a social network									
			Mobile phone text messages or alerts									
			Instant Message from a friend or colleague									
			Familiarity with site									
			Email/E-card									
			Search engine results									
			Word of mouth recommendation from someone I know									
			TV, radio, newspaper, or magazine advertising									
			Internet advertising									
			Conference/presentation									
			Don't know					Anchor Answer Choice				
			Other					Anchor Answer Choice				
MW0539		Rank 3	Message or recommendation from a friend on a social network		Drop down, select one	Single-	N	Rank Group				
			Video I saw on YouTube									
			Internet blogs or discussion forums					Adjust Template/Style				
			Advertising on social networks (Facebook, My Space, Twitter)					Randomize				
			Message directly from Healthfinder on a social network									
			Mobile phone text messages or alerts									
			Instant Message from a friend or colleague									
			Familiarity with site									
			Email/E-card									
			Search engine results									
			Word of mouth recommendation from someone I know									
			TV, radio, newspaper, or magazine advertising									
			Internet advertising									
			Conference/presentation									
			Don't know					Anchor Answer Choice				
			Other					Anchor Answer Choice				
IMW0540		If you heard about this website from a social network, please specify the site (i.e. Facebook,					N					
		Twitter)			Text area, no char limit							
MW0541		Which best describes your role?	Caretaker		Radio button, one-up vertical	Single	Y	OPS Group				
		-	Doctor/Nurse									
			Government Employee									
			General Public									

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	Healthfinder.gov CUSTOM QUESTION LIST										
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions			
			Public Health Professional Researcher Student Teacher/Educator Other, please specify	A							
MMW0542	A	Other role			Text area, no char limit	Single	N	OPS Group			

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Healthfinder.gov CUSTOM QUESTION LIST

QID ENACQLiv001023	Skip Logic Label	Question Text How frequently do you visit the site?	Answer Choices (limited to 50 characters) This is my first visit	Skip to	Type (select from list) Radio Button One Up Vertical	Single or Multi Single	Required Y/N Y
			Every few months or less often			U U	
			Monthly				
			Weekly				
			Several times a week				
			Daily/more than once a day				
ENMMW0512		Which of the following best describes the reason for your visit today?	Wellness/Prevention information for myself		Radio Button One Up Vertical	Single	Y
			Wellness/Prevention information for someone else (loved one, family, friend)				
			Wellness/Prevention information for a patient or client				
			Wellness/Prevention information for my work				
			Wellness/Prevention information for a school project				
			Other, please specify:	A			
ENMMW0513 ENMMW0514	Α	Other reason for your visit			Text area, no char limit	Single	N
		Which of the following topics best describes the health information you were looking for? (Please select only one.)	Alcohol/Drug Abuse		Radio button, one-up vertical	Single	
			Allergy & Asthma				
			Cancer				
			Diabetes				
			Diet and Fitness				
			General Wellness/Preventative Health				
			Health Insurance/Medicare				
			Heart Disease				
			HIV and STDs				
			Latest Health News & Research				
			Mental Health				
			Oral Health				
			Pain & Arthritis				
			Pregnancy				
			Prescription/Medication Assistance				
			Sleep Health				
			Other, please specify:	A			
ENMMW0515	A	Other information you are seeking					
ENMMW0516		Were you able to find what you were looking for?			Radio Button Two Up Vertical	Single	Y
			No, please specify:	A			
			Partially				
ENMMW0517	Α	No, please specify:			Text area, no char limit	Single	N

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ENMMW0520		How would you describe your ability to look for information on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information Links/labels are difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above: I had no difficulty navigating/browsing on this site	A B A C	Checkbox, one-up vertical	Multi	Y
ENMMW0521	С	Please describe your navigation issue:			Text area,no char limit		N
ENMMW0522	A	Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N
ENMMW0523	В	What specific links/labels were difficult to understand?			Text area,no char limit		N
ENACQLiv0010238	1	Which of the following did you use to locate information on the site? (Please select all that apply)	myhealthfinder Tool (Health advice based on age/sex) Search Tool (Typed in Search box) Health A-Z (Alphabetical listing of health topics) Quick Guide to Healthy Living Health News None of the above	C, D, E, F C C C C C	Checkbox, one-up vertical	Multi	Y
ENACQLiv001025(Which of the following did you primarily use to locate information on the site? (Please select one)	myhealthfinder Tool (Health advice based on age/sex) Search Tool Health A-Z (Alphabetical listing of health topics) Quick Guide to Healthy Living Health News		Radio button, one-up vertical	Single	Y
	D	Did you use the myhealthfinder tool to get information for yourself or someone else?	Myself Someone else	_	Radio button, one-up vertical	Single	Y
	E	Which of the following will you do as a result of the information you received from the myhealthfinder tool? (Select all that apply)	Talk to a health professional/schedule a Dr. appointment Get a recommended medical test Get a shot/vaccine Change my eating habits		Checkbox, one-up vertical	Multi	Y

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Change my exercise habits Nothing Other, please specify:	E1			
	E1	What else will you do as a result of the information from the myhealthfinder tool?			Text area, no char limit		N
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y
ENMMW0524		Did you use the search tool (search box) during your visit today?	Yes No Don't remember	A, H, I	Radio button, one-up vertical	Single	Y
ENMMW0525	A		I had issues with the searching process (how to use it, what to enter).		Checkbox, one-up vertical	Multi	Y
			I had issues with the design and layout of the search results (text size, colors). I had issues with the results of the search. The search feature met my needs.	C D			
ENMMW0526	В	What were your issues with the searching process ? (Select all that apply.)	None of these It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope)		Checkbox, one-up vertical	Multi	N
ENMMW0527	E	My issue was:	I had a different issue with the searching process:	E	Text area, no char limit		
ENMMW0527	C	What were your issues with the design and layout of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small The page was too crowded I had a different issue with the design and layout of the results:	F	Checkbox, one-up vertical	Multi	N
ENMMW0529	F	My issue was:	יו אמע ע שווידידידי וואסטע שווידידידי עכאועד אוע ומצטער טו נוופ ופטוונג.		Text area, no char limit		
ENMMW0530	D	What were your issues with the results of the search? (Select all that apply.)	Results were not relevant or not what I wanted The order of the results was not what I expected There were no results or too few results The titles were not helpful The descriptions were not helpful I could not narrow the results of my search		Checkbox, one-up vertical	Multi	N
			I had a different issue with the results of the search:	G			

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ENACQLiv001025	н		Yes, I browsed/clicked on links first No, I went straight to the search feature Don't recall		Radio button, one-up vertical	Single	Y
ENACQLiv0010258	I	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N
NACQLiv0010259		The goal of healthfinder.gov is to help you and those you care about stay healthy by providing the most reliable health information on the Internet. Before reading this statement did you know that this was the purpose of the healthfinder.gov site?	Yes		Radio button, one-up vertical	Single	Y
			No				
			Not Sure				
		How did you arrive on the healthfinder.gov site today:	I came to the site from a search engine fesults page (Google, Bing, Yahoo, etc.) I was previously on the Healthcare.gov site I was previously on the Health.gov site I am familiar with the site so I typed the url into my browser Message or recommendation from a friend on a social network Internet blogs or discussion forums	-	Radio button, one-up vertical	Single	
			I clicked on a link from Facebook				
			I clicked on a link from Twitter	-			
			Mobile phone text messages or alerts				
			Email marketing from Healthfinder (e.g., e-newsletter)				
			Healthfinder e-card	-			
			Word of mouth recommendation from someone I know	-			
			TV, radio, newspaper or magazine advertising				
			Internet advertising				
			Conference/presentation				
			Don't Know	1			
			Other	1			
NMMW0537		Please rank the top 3 factors that brought you to the website today. <i>(Rank 1 = Most important)</i> Rank 1	Message or recommendation from a friend on a social network		Drop down, select one	Single-	¥
			Video I saw on YouTube				
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, My Space, Twitter)				

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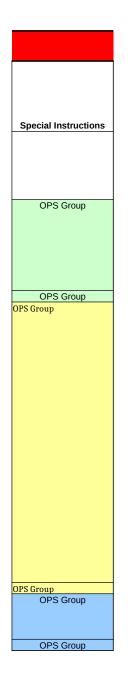
Skip Logic **Answer Choices** Single or Required QID Label **Question Text** (limited to 50 characters) Skip to Type (select from list) Multi Ϋ́/Ν Aessage directly from Healthfinder on a social network Mobile phone text messages or alerts stant Message from a friend or colleague Familiarity with site mail/E-card earch engine results Vord of mouth recommendation from someone I know V, radio, newspaper, or magazine advertising ternet advertising onference/presentation on't know ther ENMMW0538 Rank 2 Aessage or recommendation from a friend on a social network Single-N Drop down, select one Video I saw on YouTube ternet blogs or discussion forums Advertising on social networks (Facebook, My Space, Twitter) Message directly from Healthfinder on a social network Mobile phone text messages or alerts stant Message from a friend or colleague amiliarity with site Email/E-card earch engine results Nord of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising ternet advertising onference/presentation on't know ENMMW0539 ank 3 essage or recommendation from a friend on a social network Single ₽ Drop down, select one /ideo | saw on YouTube ternet blogs or discussion forums Advertising on social networks (Facebook, My Space, Twitter) Aessage directly from Healthfinder on a social network Mobile phone text messages or alerts stant Message from a friend or colleague amiliarity with site mail/E-card earch engine results Vord of mouth recommendation from someone I know FV, radio, newspaper, or magazine advertising ternet advertising onference/presentation on't know ther

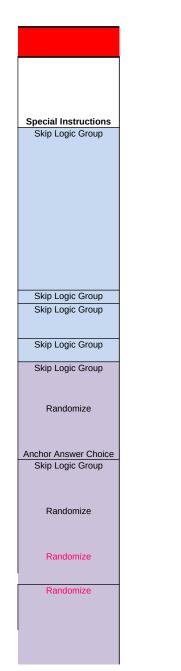
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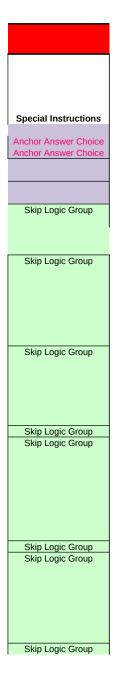
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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		network, please specify the site (i.e. Facebook,					
		Twitter)			Text area, no char limit		
ENMMW0541		Which best describes your role?	Caretaker		Radio button, one-up vertical	Single	Y
			Doctor/Nurse				
			Government Employee				
			General Public				
			Librarian				
			Public Health Professional	1			
			Researcher				
			Student				
			Teacher/Educator				
			Other, please specify	A			
ENMMW0542	A	Other role			Text area, no char limit	Single	N







Cussial Instructions
Special Instructions Skip Logic Group
Skip Logic Group

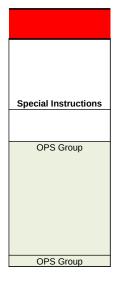
Rank Group

Adjust Template/Style Sl Randomize

Special Instructions
Anchor Answer Choice
Anchor Answer Choice Rank Group
Adjust Template/Style Sh Randomize

Anchor Answer Choice Anchor Answer Choice Rank Group

Adjust Template/Style Sł Randomize



SPMMW0517

SPMMW0520

Α

No, por favor especifica:

¿Cómo describirías tu capacidad para buscar información en este sitio el día de hoy? (Por favor selecciona todas las repuestas que aplican).

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Healthfinder.gov CUSTOM QUESTION LIST

Skip Logic Respuestas posibles Single or QID Label Pregunta (límite de 50 caracteres) Skip to Type (select from list) Multi SPACQLiv001023 Radio Button One Up Vertical ¿Con qué frecuencia visitas nuestro sitio? Esta es mi primera vez Single Una vez cada dos o tres meses, o menos Cada mes Cada semana Varias veces a la semana A diario/más de una vez al día Radio Button One Up Vertical SPMMW0512 ¿Cuál de las siguientes opciones describe mejor la razón por la que visitas Información sobre bienestar o prevención para mí Single este sitio hoy? Información sobre bienestar o prevención para otra persona (un ser querido, un familiar, un amigo) Información sobre bienestar o prevención para un paciente o cliente Información sobre bienestar o prevención para mi trabajo Información sobre bienestar o prevención para un proyecto de la escuela Otra razón, por favor especifica: Α SPMMW0513 Α Otra razón para tu visita: Text area, no char limit Single SPMMW0514 ¿Cuál de las siguientes opciones describe mejor el tipo información que Detección y prevención del cáncer Single buscas hoy? Radio button, one-up vertical Noticias de salud Salud del corazón El VIH y las enfermedades de transmisión sexual Nutrición y condición física Embarazo Otro tipo de información, por favor especifica: А SPMMW0515 Α Otra información que estabas buscando: SPMMW0516 Radio Button Two Up Vertical ¿Pudiste encontrar lo que buscabas? Sí Single No, por favor especifica: А En parte

Los enlaces a menudo no me llevaban a donde yo esperaba.

Tuve problemas para encontrar el tipo de información que

Los enlaces o las etiquetas son difíciles de entender.

buscaba.

Single

Multi

Text area, no char limit

Α

в

Checkbox, one-up vertical

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Date: 12/1/2009

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	Skip					
OID	Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)	Single or Multi
QID	Laber	Fregunia		Skip to	Type (select noil list)	wata
			Hay demasiados enlaces u opciones de navegación para elegir.			
			Tuve dificultades técnicas (mensajes de error, enlaces rotos,	1		
			etc.)			
			No podía regresar a la información anterior.	A		
			Tuve una dificultad para navegar diferente a las que aquí se	6		
			mencionan:	С	-	
SPMMW0521	С	Por favor describe qué problemas tuviste al navegar el sitio:	No tuve ninguna dificultad navegando por este sitio.		Text area, no char limit	
SPMMW0521	-	Por favor describe que problemas tuviste al navegar el sitio. Por favor describe cualquier enlace o caminos de navegación específicos			Text area, no char limit	
	~	que no te llevaron a donde deberían haberte llevado.				
SPMMW0523	В				Text area, no char limit	
		¿Qué enlaces/etiquetas específicos te parecieron difíciles de entender?				
		¿Cuáles de los siguientes recursos utilizaste para encontrar información en este sitio? (Por favor selecciona todas las respuestas que aplican).	miBuscador de salud (Consejos sobre temas de salud según la edad y el sexo)	C, D, E, F		Multi
SPACQLiv0010238					Checkbox, one-up vertical	
0.7.0 Q2.00010200			La función de "Buscar" (al escribir en el cuadro de búsqueda)	с		
			Desurres de selud (Liste de terres de selud en erden elfebétice)	С		
			Recursos de salud (Lista de temas de salud en orden alfabético)	с		
			Tu guía de salud			
			Noticias de salud	С		
			Ninguna de estas opciones			
		¿Cuál de los siguientes recursos usaste principalmente para encontrar información en este sitio? (Selecciona sólo una respuesta).				Single
SPACQLiv0010256			miBuscador de salud (Consejos sobre temas de salud según la edad y el sexo)		Radio button, one-up vertical	
SFACQLIV0010230			La función de "Buscar"		intadio button, one-up ventical	
			Recursos de salud (Lista de temas de salud en orden alfabético)			
			Tu guía de salud			
			Noticias de salud			
	D		Para mí			Single
		para ti o para otra persona?	Para otra persona	-	Radio button, one-up vertical	
	E	¿Cuáles de las siguientes cosas harás como resultado de la información				Multi
		que recibiste de la herramienta de miBuscador de salud? (Selecciona	Hablar con un profesional de la salud/programar una visita			
		todas las respuestas que aplican).	médica		Checkbox, one-up vertical	
			Hacerme una prueba médica recomendada	-		
			Ponerme una vacuna Cambiar mis hábitos de alimentación	-		
			Cambiar mis hábitos de ejercicio	1		
			Nada			
			Otro, por favor especifica:			
	E1	¿Qué otra cosa harías como resultado de la información que recibiste de la herramienta de miBuscador de salud?			Text area, no char limit	
	F	Si pudieras hacer una mejora a la herramienta de miBuscador de salud,			וויוונ	Single
		¿qué harías?			Text area, no char limit	og.o

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QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)	Single or Multi
PMMW0524		¿Usaste la función de "Buscar" (el cuadro de búsqueda) en tu visita de hoy?	Sí	А	Radio button, one-up vertical	Single
			No			
			No me acuerdo			
PMMW0525	A	Por favor déjanos saber cuál fue tu experiencia de hoy con la función de "Buscar" (cuadro de búsqueda). (Selecciona todas las respuestas que aplican).	Tuve problemas con el proceso de búsqueda (cómo usarlo, qué ingresar).	В	Checkbox, one-up vertical	Multi
			Tuve problemas con el diseño y la presentación de los resultados de la búsqueda (tamaño del texto, colores).	С		
			Tuve problemas con los resultados de la búsqueda.	D		
			La función de "Buscar" logró los resultados que yo buscaba.		1	
			Ninguna de estas opciones			
	В	¿Qué problemas tuviste con el proceso de la búsqueda? (Selecciona				Multi
SPMMW0526		todas las respuestas que aplican).	No me era claro cómo usar la función de búsqueda.		Checkbox, one-up vertical	
			No sabía qué términos usar para obtener los resultados que yo quería.		_	
			Quería la capacidad para hacer búsquedas más avanzadas (excluir ciertos términos, limitar el alcance de la búsqueda).			
			Tuve un problema diferente con el proceso de búsqueda:	Е	1	
PMMW0527	E	Mi problema fue:			Text area, no char limit	
PMMW0528	С	¿Qué problemas tuviste con el diseño y la presentación de los resultados de la búsqueda? (Selecciona todas las respuestas que aplican).	Los colores del enlace dificultaban su lectura.		Checkbox, one-up vertical	Multi
			No podía ver suficiente sobre las descripciones para decidir qué enlace escoger.			
			El texto era demasiado pequeño.			
			La página tenía demasiadas cosas.		-	
			Tuve un problema diferente con el diseño y la presentación de los resultados:	F		
PMMW0529	F	Mi problema fue:			Text area, no char limit	
SPMMW0530	D	¿Qué problemas tuviste con los resultados de tu búsqueda? (Selecciona todas las respuestas que aplican).	Los resultados no eran pertinentes con lo que yo buscaba o no eran lo que yo quería.		Checkbox, one-up vertical	Multi
			El orden de los resultados no era el que yo esperaba.			
			No hubo resultados o hubo muy pocos resultados.		-	
			Los títulos no ayudaron. Las descripciones no fueron útiles.		4	
					-	
			No pude restringir los resultados de mi búsqueda.			
			Tuve un problema diferente con los resultados de la búsqueda.	G		
PMMW0531	G	Mi problema fue:			Text area, no char limit	
	н	¿Intentaste hacer clic en los enlaces (navegar por el sitio) antes de usar la función de búsqueda para encontrar información el día de hoy?				Single
PACOLiv001025			Sí, primero navegué e hice clic en los enlaces		Radio button, one-up vertical	

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QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)	Single or Multi
			No, fui directamente a la función de búsqueda	·		
			No recuerdo			
SPACQLiv0010258		Por favor indícanos qué palabra(s) usaste en tu búsqueda.			Text area, no char limit	Single
SPACQLiv001025\$)	El objetivo de healthfinder.gov es la de ayudar a que tú y tus seres queridos se mantengan saludables al ofrecerles la información de salud más confiable en el Internet. Antes de leer esta afirmación, ¿sabías que éste era el objetivo del sitio healthfinder.gov?	Sí		Radio button, one-up vertical	Single
			No			
			No estoy seguro			
		¿Cómo llegaste hoy al sitio de healthfinder.gov?:	Llegué a este sitio desde la página de resultados de un buscador (Google, Bing, Yahoo, etc.)		Radio button, one-up vertical	Single
			Estuve anteriormente en el sitio de Healthcare.gov			
			Estuve anteriormente en el sitio de Health.gov			
			Conozco el sitio, por lo que escribí el URL en mi navegador			
			Mensaje o recomendación de un amigo en una red social			
			Blog o foro de discusión en el Internet			
			Hice clic en un enlace desde Facebook			
			Hice clic en un enlace desde Twitter			
			Mensaje de texto o alerta por celular			
			Mercadeo electrónico de healthfinder (por ejemplo, boletín noticiero electrónico)			
			Tarjeta electrónica de healthfinder			
			Recomendación verbal de alguien que conozco			
			Publicidad (anuncios) en la televisión, radio, periódicos o revistas			
			Publicidad (anuncios) en el Internet			
			Conferencia/presentación			
			No lo sé			
			Otro			
SPMMW0537		Por favor indica cuáles fueron los 3 factores principales que te trajeron a este sitio web hoy día. (Puesto No. 1 = Factor más importante) Puesto No. 1	Mensaje o recomendación de un amigo en una red social		Drop down, select one	Single-
			Video que vi en YouTube			
			Blog o foro de discusión en el Internet			
			Aviso o anuncio en una red social (Facebook, My Space, Twitter)			
			Mensaje directamente de healthfinder en una red social			

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Date: 12/1/2009

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QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)	Single or Multi
		Ť	Mensajes de texto o alertas por celular	•		
			Mensajes instantáneos de un amigo o colega			
			Familiaridad con el sitio			
			Email o tarjeta electrónica			
			Resultados de un buscador			
			Recomendación en persona de alguien que conozco			
			Avisos o anuncios en la TV, radio, periódicos o revistas			
			Publicidad (anuncios) en el Internet			
			Conferencia/presentación			
			No lo sé			
			Otro			
PMMW0538		Puesto No. 2	Mensaje o recomendación de un amigo en una red social		Drop down, select one	Single-
10100000			Video que vi en YouTube		brop down, select one	Single
			Blog o foro de discusión en el Internet			
			Aviso o anuncio en una red social (Facebook, My Space, Twitter)			
			Aviso o anuncio en una reu sociar (r acebook, wy space, rwitter)			
			Mensaje directamente de healthfinder en una red social			
			Mensaje directamente de nealtimiter en una red social			
			Mensajes un texto o alertas por celular Mensajes instantáneos de un amigo o colega			
			Familiaridad con el sitio			
			Email o tarjeta electrónica			
			Resultados de un buscador			
			Recomendación en persona de alguien que conozco			
			Avisos o anuncios en la TV, radio, periódicos o revistas			
			Publicidad (anuncios) en el Internet			
			Conferencia/presentación			
			No lo sé			
			Otro			
PMMW0539		Puesto No. 3	Mensaje o recomendación de un amigo en una red social		Drop down, select one	Single-
			Video que vi en YouTube			
			Blog o foro de discusión en el Internet			
			Aviso o anuncio en una red social (Facebook, My Space, Twitter)			
			Mensaje directamente de healthfinder en una red social.			
			Mensajes de texto o alertas por celular			
			Mensajes instantáneos de un amigo o colega			
			Familiaridad con el sitio			
			Email o tarjeta electrónica			
			Resultados de un buscador			
			Recomendación en persona de alguien que conozco			
			Avisos o anuncios en la TV, radio, periódicos o revistas			
			Publicidad (anuncios) en el Internet			
			Conferencia/presentación			
			No lo sé			
			Otro			
PMMW0540		Si escuchaste de este sitio web a través de una red social, por favor especifica cuál (por ejemplo, Facebook, Twitter)			Text area, no char limit	
PMMW0541		¿Cuál de las siguientes categorías mejor describe tu función?	Cuidador de alguien enfermo o con discapacidad		Radio button, one-up vertical	Single
1 111111111100-11			Doctor/Enfermera		i dale sullon, one up verticul	Single
			Empleado del gobierno			

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Date: 12/1/2009

red & strike through: DELETE underlined & italicized</u>: RE-ORDER FOR ALPHA pink: ADDITION blue + --->: REWORDING

QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)	Single or Multi
			Bibliotecaria			
			Profesional de salud pública			
			Investigador			
			Estudiante			
			Maestro/educador			
			Otro, por favor especifica	A		
SPMMW0542	A	Otra función:			Text area, no char limit	Single
SPMMW0543		¿Cuántos años tienes?	Menos de 20 años		Dropdown (Select-one)	Single
			de 20 a 34 años			
			de 35 a 49 años			
			de 50 a 64 años			
			65 años o mayor			
			Prefiero no contestar esta pregunta			
SPMMW0544		¿Cómo te describirías?	Hispano o latino		Checkbox, one-up vertical	Multi
			Negro o afroamericano			
			Blanco			
			Asiático			
			Indio americano o nativo de Alaska			
			Nativo de Hawaii o de las islas del Pacífico			
			Prefiero no contestar esta pregunta			
SPMMW0545		¿Cuál es el nivel más alto de educación que has completado?	La secundaria (bachillerato) o menos		Radio Button One Up Vertical	Single

Required Y/N	Special Instructions
Y	
Y	OPS Group
N	OPS Group
	OPS Group
	OPS Group
Y	OPS Group
N	OPS Group
Y	Skip Logic Group

Required Y/N	Special Instructions
N	Skip Logic Group
N	Skip Logic Group
, N	
N	Skip Logic Group
Y	Skip Logic Group
	Randomize
	Anchor Answer Choice
Y	Skip Logic Group
	Randomize
Y	Randomize
Y	Randomize
	Anchor Answer Choice Anchor Answer Choice
N	Anonor Answer Choice
Y	

Required Y/N	Special Instructions
Y	
Y	
N	
N	
N	
N	
N	
Y	Skip Logic Group

Required Y/N	Special Instructions
Ν	Skip Logic Group
Y	
Y	
¥	Rank Group Adjust Template/Style Sl Randomize

Required Y/N	Special Instructions
	Anchor Answer Choice Anchor Answer Choice
N	Rank Group Adjust Template/Style S Randomize
N	Anchor Answer Choice Anchor Answer Choice Rank Group
	Adjust Template/Style S Randomize
	Anchor Answer Choice Anchor Answer Choice
N	
Y	OPS Group

Required Y/N	Special Instructions
N	OPS Group
Y	
Y	
Y	