

Model questions utilize the ACSI methodology to determine scores and impacts

ELEMENTS (drivers of satisfaction)	CUSTOMER SATISFACTION	FUTURE BEHAVIORS
<p><b>Content (1=Poor, 10=Excellent, Don't Know)</b>            Please rate the <b>accuracy of information</b> on this site.             Please rate the <b>quality of information</b> on this site.             Please rate the <b>freshness of content</b> on this site.</p>	<p><b>Satisfaction</b>            What is your <b>overall satisfaction</b> with this site?  <i>(1=Very Dissatisfied, 10=Very Satisfied)</i>             How well does this site <b>meet your expectations</b>?  <i>(1=Falls Short, 10=Exceeds)</i>             How does this site <b>compare to your idea of an ideal website</b>?  <i>(1=Not Very Close, 10=Very Close)</i></p>	<p><b>Primary Resource (1=Very Unlikely, 10=Very Likely)</b>            How likely are you to use this site as your primary resource for obtaining health or health policy information?   <b>Recommend (1=Very Unlikely, 10=Very Likely)</b>            How likely are you to recommend this site to someone else?</p>
<p><b>Functionality (1=Poor, 10=Excellent, Don't Know)</b>            Please rate the <b>usefulness of the features provided</b> on this site.            Please rate the <b>convenience of the features</b> on this site.            Please rate the <b>variety of features</b> on this site.</p>		<p><b>Return (1=Very Unlikely, 10=Very Likely)</b>            How likely are you to return to this site?  <b>Lifestyle Change (1=Very Unlikely, 10=Very Likely)</b>             How likely are you to make a healthy lifestyle change <b>within 2 months based on the information you found on this site</b>?</p>
<p><b>Look and Feel (1=Poor, 10=Excellent, Don't Know)</b>            Please rate the <b>visual appeal</b> of this site.             Please rate the <b>balance of graphics and text</b> on this site.            Please rate the <b>readability of the pages</b> on this site.</p>		
<p><b>Navigation (1=Poor, 10=Excellent, Don't Know)</b>            Please rate <b>how well the site is organized</b>.            Please rate the <b>options available for navigating</b> this site.            Please rate <b>how well the site layout helps you find what you are looking for</b>.            Please rate the <b>number of clicks to get where you want</b> on this site.</p>		
<p><b>Search (1=Poor, 10=Excellent, Don't Know)</b>            Please rate the <b>relevance of search results</b> on this site.            Please rate the <b>organization of search results</b> on this site.            Please rate how well the <b>search results help you decide what to select</b>.            Please rate how well the <b>search feature helps you to narrow the results</b> to find what you want.</p>		
<p><b>Site Performance (1=Poor, 10=Excellent, Don't Know)</b>            Please rate how <b>quickly pages load</b> on this site.            Please rate the <b>consistency of speed from page to page</b> on this site.            Please rate the <b>ability to load pages without getting error messages</b> on this site.</p>		



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ELEMENTS (drivers of satisfaction)	CUSTOMER SATISFACTION	FUTURE BEHAVIORS
<p><b>Contenido (1=Malo, 10=Excelente, No lo sé)</b>            Por favor califica la <b>exactitud de la información</b> en este sitio.</p> <p>Por favor califica la <b>calidad de la información</b> en este sitio.</p> <p>Por favor califica <b>qué tan fresco es el contenido</b> de este sitio.</p>	<p><b>Satisfacción</b></p> <p>¿Cuál es tu nivel de <b>satisfacción general</b> con este sitio?            (1=Muy insatisfecho, 10=Muy satisfecho)</p> <p>¿Qué tan bien <b>cumple</b> este sitio con tus <b>expectativas</b>?            (1=No las cumple, 10=Excede mis expectativas)</p> <p>¿Cómo se <b>compara este sitio con tu idea de un sitio ideal</b>? (1=No muy parecido, 10=Muy parecido)</p>	<p><b>Recurso principal (1=Muy poco probable, 10=Muy probable)</b>            ¿Qué probabilidad hay de que uses este sitio como tu recurso principal para obtener información de salud o información de políticas de salud?</p> <p><b>Recomendación (1=Muy poco probable, 10=Muy probable)</b>            ¿Qué probabilidad hay de que <b>recomiendes este sitio a otra persona</b>?</p>
<p><b>Funcionalidad (1=Mala, 10=Excelente, No lo sé)</b>            Por favor califica la utilidad de <b>las funciones o herramientas disponibles</b> en este sitio.</p> <p>Por favor califica <b>qué tan convenientes son las funciones o herramientas</b> de este sitio.</p> <p>Por favor califica la <b>variedad de las funciones o herramientas</b> de este sitio.</p>		<p><b>Regresar (1=Muy poco probable, 10=Muy probable)</b>            ¿Qué probabilidad hay de que <b>vuelvas a visitar</b> este sitio?</p> <p><b>Cambios en el estilo de vida (1=Muy poco probable, 10=Muy probable)</b>            ¿Qué probabilidad hay de que <b>hagas un cambio saludable en tu estilo de vida en los próximos 2 meses, basándote en la información que encontraste en este sitio</b>?</p>
<p><b>Diseño y apariencia (1=Malo, 10=Excelente, No lo sé)</b>            Por favor califica la <b>apariciencia visual</b> de este sitio.</p> <p>Por favor califica el <b>equilibrio entre el diseño y el texto</b> en este sitio.</p> <p>Por favor califica <b>qué tan fácil es leer las páginas</b> en este sitio.</p>		
<p><b>Navegación (1=Mala, 10=Excelente, No lo sé)</b>            Por favor califica la <b>organización</b> del sitio.</p> <p>Por favor califica <b>las opciones disponibles para navegar alrededor</b> de este sitio.</p> <p>Por favor califica <b>qué tan bien te ayuda el diseño del sitio a encontrar la información que estás buscando</b>.</p> <p>Por favor califica el <b>número de clics que tienes que hacer para llegar a donde quieres</b> en el sitio.</p>		
<p><b>Búsqueda (1=Mala, 10=Excelente, No lo sé)</b>            Por favor califica la <b>relevancia de los resultados de la función de "Buscar"</b> en este sitio.</p> <p>Por favor califica la <b>organización de los resultados de la función de "Buscar"</b> en este sitio.</p> <p>Por favor califica <b>qué tan bien los resultados de la búsqueda te ayudan a decidir qué seleccionar</b>.</p> <p>Por favor califica <b>qué tan bien la función de "Buscar" te ayuda a limitar los resultados</b> para encontrar lo que estás buscando.</p>		
<p><b>Rendimiento del sitio (1=Malo, 10=Excelente, No lo sé)</b>            Por favor califica la <b>rapidez con que se descargan las páginas</b> en este sitio.</p> <p>Por favor califica la <b>consistencia de la velocidad de página a página</b> en este sitio.</p> <p>Por favor califica la <b>capacidad de este sitio de descargar páginas sin obtener mensajes de error</b>.</p>		

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 blue + ->: REWORDING

Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ACQLiv0010237		How frequently do you visit the site?	This is my first visit Every few months or less often Monthly Weekly Several times a week Daily/more than once a day	X,Y,Z X,Y,Z X,Y,Z X,Y,Z X,Y,Z	Radio Button One Up Vertical	Single	Y	
	X	If you can recall the previous design (before January 2013), please tell us how much you agree with the following: The look and feel is more visually pleasing.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
	Y	The new homepage makes it easier to find the information I want.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
	Z	The new website design makes it clear this site is focused on prevention and wellness.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
MMW0512		Which of the following best describes the reason for your visit today?	Wellness/Prevention information for myself Wellness/Prevention information for someone else (loved one, family, friend) Wellness/Prevention information for a patient or client Wellness/Prevention information for my work Wellness/Prevention information for a school project Other, please specify:	B B B B A	Radio Button One Up Vertical	Single	Y	Skip Logic Group
MMW0513	A	Other reason for your visit			Text area, no char limit	Single	N	Skip Logic Group
LON0032332		Specifically, what information were you looking to find today?			Text area, no char limit	Single	N	Skip Logic Group
MMW0514		Which of the following topics best describes the health information you were looking for? (Please select only one.)	Alcohol/Drug Abuse Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventive Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research		Radio button, one-up vertical	Single		OPS Group

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			Mental Health Oral Health Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health Other, please specify:	A				
MMW0515	A	Other information you are seeking						OPS Group
MMW0516		Were you able to find what you were looking for?	Yes No, please specify: Partially	A A	Radio Button Two Up Vertical	Single	Y	OPS Group
MMW0517	A	No, please specify:			Text area, no char limit	Single	N	OPS Group
ACQLiv0010238		Which of the following did you use to locate information on the site? (Please select all that apply)	myhealthfinder Tool (Health advice based on age/sex) Search Tool (Typed in Search box) Related Resources Health Topics A-Z Health News Health Care Reform Find Services Near You National Health Observances Stay Connected Other (please specify):	D, F, I ZZ, Q, P D D, G D D, H D D D E	Checkbox, one-up vertical	Multi	Y	Skip Logic Group Randomize Anchor Answer Choice
MMW0520	D	How would you describe your ability to look for information on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information Links/labels are difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information Had difficulty finding specific enough information I had a navigation difficulty not listed above: I had no difficulty navigating/browsing on this site	A B A C	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0521	C	Please describe your navigation issue:			Text area, no char limit		N	Skip Logic Group
MMW0522	A	Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N	Skip Logic Group
MMW0523	B	What specific links/labels were difficult to understand?			Text area, no char limit		N	Skip Logic Group
	G	If you visited the Health Topics A-Z section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version		Radio button, one-up vertical	Single	Y	Skip Logic Group

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			Don't know Other, please specify:	Z				
	Z	Please specify what you think of the Health Topics A-Z section.						
	H	If you visited the Health Care Reform section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group
	Y	Please specify what you think of the Health Reform section.						
	I	If you visited the myhealthfinder tool today and can recall the previous design (before December 2012), please tell us what you think of the tool.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	X	Radio button, one-up vertical	Single	Y	Skip Logic Group
	X	Please specify what you think of the myhealthfinder tool.						
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0525	ZZ	Please tell us about your experience with the <b>search tool (search box)</b> today. (Select all that apply.)	I had issues with the <b>searching process</b> (how to use it, what to enter). I had issues with the <b>design and layout</b> of the search results (text size, colors). I had issues with the <b>results</b> of the search. The search feature met my needs. None of these	W U S	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0526	W	What were your issues with the <b>searching process</b> ? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	V	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0527	V	My issue was:			Text area, no char limit			Skip Logic Group
MMW0528	U	What were your issues with the <b>design and layout</b> of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small The page was too crowded		Checkbox, one-up vertical	Multi	N	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I had a different issue with the design and layout of the results:	T				
MMW0529	T	My issue was:			Text area, no char limit			Skip Logic Group
MMW0530	S	What were your issues with the <b>results</b> of the search? (Select all that apply.)	Results were not relevant or not what I wanted The order of the results was not what I expected There were no results or too few results The titles were not helpful The descriptions were not helpful I could not narrow the results of my search I had a different issue with the results of the search:	V	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0531	V	My issue was:			Text area, no char limit			Skip Logic Group
ACQLiv0010257	Q	Did you try clicking on links (browse the site) before using the search feature to look for information today?	Yes, I browsed/clicked on links first No, I went straight to the search feature Don't recall		Radio button, one-up vertical	Single	Y	Skip Logic Group
ACQLiv0010258	P	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N	Skip Logic Group
ACQLiv0010259		The goal of healthfinder.gov is to help you and those you care about stay healthy by providing the most reliable health information on the Internet. Before reading this statement did you know that this was the purpose of the healthfinder.gov site?	Yes No Not Sure		Radio button, one-up vertical	Single	Y	
		How did you arrive on the healthfinder.gov site today:	I came to the site from a search engine results page (Google, Bing, Yahoo, etc.) I was previously on the Healthcare.gov site I was previously on the Health.gov site I am familiar with the site so I typed the url into my browser Message or recommendation from a friend on a social network Internet blogs or discussion forums I clicked on a link from Facebook I clicked on a link from Twitter Mobile phone text messages or alerts Email marketing from Healthfinder (e.g., e-newsletter) Healthfinder e-card Word of mouth recommendation from someone I know TV, radio, newspaper or magazine advertising Internet advertising Conference/presentation Don't Know Familiarity with site		Radio button, one-up vertical	Single	Y	
MMW0541		Which best describes your role?	Caretaker Doctor/Nurse Government Employee General Public Librarian Public Health Professional Researcher Student		Radio button, one-up vertical	Single	Y	OPS Group

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			Teacher/Educator	A				
			Patient					
			Other, please specify					
MMW0542	A	Other role			Text area, no char limit	Single	N	OPS Group



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	X	If you can recall the previous design (before January 2013), please tell us how much you agree with the following: The look and feel is more visually pleasing.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
	Y	The new homepage makes it easier to find the information I want.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
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MMW0513	A	Other reason for your visit			Text area, no char limit	Single	N	OPS Group
ENLON0032332		Specifically, what information were you looking to find today?			Text area, no char limit	Single	N	OPS Group
MMW0514		Which of the following topics best describes the health information you were looking for? (Please select only one.)	Alcohol/Drug Abuse Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventive Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research		Radio button, one-up vertical	Single		OPS Group

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MMW0515	A	Other information you are seeking						OPS Group
MMW0516		Were you able to find what you were looking for?	Yes No, please specify: Partially	A A	Radio Button Two Up Vertical	Single	Y	OPS Group
MMW0517	A	No, please specify:			Text area, no char limit	Single	N	OPS Group
ACQLiv0010238		Which of the following did you use to locate information on the site? (Please select all that apply)	myhealthfinder Tool (Health advice based on age/sex) Search Tool (Typed in Search box) Related Resources Health Topics A-Z Health News Health Care Reform Find Services Near You National Health Observances Stay Connected Other (please specify):	D, F, I ZZ, Q, P D D, G D D, H D D D E	Checkbox, one-up vertical	Multi	Y	Skip Logic Group Randomize Anchor Answer Choice
MMW0520	E D	Other way I looked for information: How would you describe your ability to look for information on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information Links/labels are difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information Had difficulty finding specific enough information I had a navigation difficulty not listed above: I had no difficulty navigating/browsing on this site	A B A C	Text area, no char limit Checkbox, one-up vertical	Multi	N Y	Skip Logic Group Skip Logic Group
MMW0521	C	Please describe your navigation issue:			Text area, no char limit		N	Skip Logic Group
MMW0522	A	Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N	Skip Logic Group
MMW0523	B	What specific links/labels were difficult to understand?			Text area, no char limit		N	Skip Logic Group
	G	If you visited the Health Topics A-Z section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version		Radio button, one-up vertical	Single	Y	Skip Logic Group

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	Z	Please specify what you think of the Health Topics A-Z section.						
	H	If you visited the Health Care Reform section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group
	Y	Please specify what you think of the Health Reform section.						
	I	If you visited the myhealthfinder tool today and can recall the previous design (before December 2012), please tell us what you think of the tool.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	X	Radio button, one-up vertical	Single	Y	Skip Logic Group
	X	Please specify what you think of the myhealthfinder tool.						
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0525	ZZ	Please tell us about your experience with the <b>search tool (search box)</b> today. (Select all that apply.)	I had issues with the <b>searching process</b> (how to use it, what to enter). I had issues with the <b>design and layout</b> of the search results (text size, colors). I had issues with the <b>results</b> of the search. The search feature met my needs. None of these	W U S	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0526	W	What were your issues with the <b>searching process</b> ? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	V	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0527	V	My issue was:			Text area, no char limit			Skip Logic Group
MMW0528	U	What were your issues with the <b>design and layout</b> of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small The page was too crowded		Checkbox, one-up vertical	Multi	N	Skip Logic Group

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I had a different issue with the design and layout of the results:	T				
MMW0529	T	My issue was:			Text area, no char limit			Skip Logic Group
MMW0530	S	What were your issues with the <b>results</b> of the search? (Select all that apply.)	Results were not relevant or not what I wanted The order of the results was not what I expected There were no results or too few results The titles were not helpful The descriptions were not helpful I could not narrow the results of my search I had a different issue with the results of the search:	V	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0531	V	My issue was:			Text area, no char limit			Skip Logic Group
ACQLiv0010257	Q	Did you try clicking on links (browse the site) before using the search feature to look for information today?	Yes, I browsed/clicked on links first No, I went straight to the search feature Don't recall		Radio button, one-up vertical	Single	Y	Skip Logic Group
ACQLiv0010258	P	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N	Skip Logic Group
ACQLiv0010259		The goal of healthfinder.gov is to help you and those you care about stay healthy by providing the most reliable health information on the Internet. Before reading this statement did you know that this was the purpose of the healthfinder.gov site?	Yes No Not Sure		Radio button, one-up vertical	Single	Y	
		How did you arrive on the healthfinder.gov site today:	I came to the site from a search engine results page (Google, Bing, Yahoo, etc.) I was previously on the Healthcare.gov site I was previously on the Health.gov site I am familiar with the site so I typed the url into my browser Message or recommendation from a friend on a social network Internet blogs or discussion forums I clicked on a link from Facebook I clicked on a link from Twitter Mobile phone text messages or alerts Email marketing from Healthfinder (e.g., e-newsletter) Healthfinder e-card Word of mouth recommendation from someone I know TV, radio, newspaper or magazine advertising Internet advertising Conference/presentation Don't Know Familiarity with site		Radio button, one-up vertical	Single	Y	
MMW0541		Which best describes your role?	Caretaker Doctor/Nurse Government Employee General Public Librarian Public Health Professional Researcher Student		Radio button, one-up vertical	Single	Y	OPS Group

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Teacher/Educator					
			Patient					
			Other, please specify	A				
MMW0542	A	Other role			Text area, no char limit	Single	N	OPS Group

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)
SPACQLiv0010237		¿Con qué frecuencia visitas nuestro sitio?	Esta es mi primera vez Una vez cada dos o tres meses, o menos Cada mes Cada semana Varias veces a la semana A diario/más de una vez al día		Radio Button One Up Vertical
SPMMW0512		¿Cuál de las siguientes opciones describe mejor la razón por la que visitas este sitio hoy?	Información sobre bienestar o prevención para mí Información sobre bienestar o prevención para otra persona (un ser querido, un familiar, un amigo) Información sobre bienestar o prevención para un paciente o cliente Información sobre bienestar o prevención para mi trabajo Información sobre bienestar o prevención para un proyecto de la escuela Otra razón, por favor especifica:	B B B B B A	Radio Button One Up Vertical
SPMMW0513	A	Otra razón para tu visita:			Text area, no char limit
SPLON0032332	B	Específicamente, ¿qué información esperabas encontrar hoy?			Text area, no char limit
SPMMW0514		¿Cuál de las siguientes opciones describe mejor el tipo información que buscas hoy?	Detección y prevención del cáncer Noticias de salud Salud del corazón El VIH y las enfermedades de transmisión sexual Nutrición y condición física Embarazo  Otro tipo de información, por favor especifica:		Radio button, one-up vertical
SPMMW0515	A	Otra información que estabas buscando:		A	
SPMMW0516		¿Pudiste encontrar lo que buscabas?	Sí No, por favor especifica: En parte	A	Radio Button Two Up Vertical
SPMMW0517	A	No, por favor especifica:			Text area, no char limit
SPMMW0520		¿Cómo describirías tu capacidad para buscar información en este sitio el día de hoy? (Por favor selecciona todas las repuestas que aplican).	Los enlaces a menudo no me llevaban a donde yo esperaba.  Tuve problemas para encontrar el tipo de información que buscaba.	A	Checkbox, one-up vertical

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)
			Los enlaces o las etiquetas son difíciles de entender.	B	
			Hay demasiados enlaces u opciones de navegación para elegir.		
			Tuve dificultades técnicas (mensajes de error, enlaces rotos, etc.)	A	
			No podía regresar a la información anterior.		
			Tuve problemas para encontrar información específica	C	
			Tuve una dificultad para navegar diferente a las que aquí se mencionan:		
			No tuve ninguna dificultad navegando por este sitio.		
SPMMW0521	C	Por favor describe qué problemas tuviste al navegar el sitio:			Text area, no char limit
SPMMW0522	A	Por favor describe cualquier enlace o caminos de navegación específicos que no te llevaron a donde deberían haberte llevado.			Text area, no char limit
SPMMW0523	B	¿Qué enlaces/etiquetas específicos te parecieron difíciles de entender?			Text area, no char limit
SPACQLiv0010238		¿Cuáles de los siguientes recursos utilizaste para encontrar información en este sitio? (Por favor selecciona todas las respuestas que aplican).	miBuscador de salud (Consejos sobre temas de salud según la edad y el sexo) La función de "Buscar" (al escribir en el cuadro de búsqueda) Recursos de salud (Lista de temas de salud en orden alfabético) Tu guía de salud Noticias de salud Ninguna de estas opciones	C, D, E, F  C  C  C	Checkbox, one-up vertical
SPACQLiv0010256	C	¿Cuál de los siguientes recursos <b>usaste principalmente</b> para encontrar información en este sitio? (Selecciona sólo una respuesta).	miBuscador de salud (Consejos sobre temas de salud según la edad y el sexo) La función de "Buscar" Recursos de salud (Lista de temas de salud en orden alfabético) Tu guía de salud Noticias de salud		Radio button, one-up vertical
SPACQwil0013013	D	¿Usaste la herramienta de miBuscador de salud para obtener información para ti o para otra persona?	Para mí Para otra persona		Radio button, one-up vertical
SPACQwil0013014	E	¿Cuáles de las siguientes cosas harás como resultado de la información que recibiste de la herramienta de miBuscador de salud? (Selecciona todas las respuestas que aplican).	Hablar con un profesional de la salud/programar una visita médica Hacerme una prueba médica recomendada Ponerme una vacuna Cambiar mis hábitos de alimentación Cambiar mis hábitos de ejercicio Nada Otro, por favor especifica:		Checkbox, one-up vertical
SPACQwil0013016	E1	¿Qué otra cosa harías como resultado de la información que recibiste de la herramienta de miBuscador de salud?			Text area, no char limit

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QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)
SPACQwil0013015	F	Si pudieras hacer una mejora a la herramienta de miBuscador de salud, ¿qué harías?			Text area, no char limit
SPMMW0524		¿Usaste la función de "Buscar" (el cuadro de búsqueda) en tu visita de hoy?	Sí No No me acuerdo	A	Radio button, one-up vertical
SPMMW0525	A	Por favor déjanos saber cuál fue tu experiencia de hoy con la <b>función de "Buscar" (cuadro de búsqueda)</b> . (Selecciona todas las respuestas que aplican).	Tuve problemas con el <b>proceso de búsqueda</b> (cómo usarlo, qué ingresar). Tuve problemas con el <b>diseño y la presentación de los resultados</b> de la búsqueda (tamaño del texto, colores). Tuve problemas con los <b>resultados</b> de la búsqueda. La función de "Buscar" logró los resultados que yo buscaba. Ninguna de estas opciones	B C D	Checkbox, one-up vertical
SPMMW0526	B	¿Qué problemas tuviste con el <b>proceso de la búsqueda</b> ? (Selecciona todas las respuestas que aplican).	No me era claro cómo usar la función de búsqueda. No sabía qué términos usar para obtener los resultados que yo quería. Quería la capacidad para hacer búsquedas más avanzadas (excluir ciertos términos, limitar el alcance de la búsqueda). Tuve un problema diferente con el proceso de búsqueda:	E	Checkbox, one-up vertical
SPMMW0527	E	Mi problema fue:			Text area, no char limit
SPMMW0528	C	¿Qué problemas tuviste con el <b>diseño y la presentación</b> de los resultados de la búsqueda? (Selecciona todas las respuestas que aplican).	Los colores del enlace dificultaban su lectura. No podía ver suficiente sobre las descripciones para decidir qué enlace escoger. El texto era demasiado pequeño. La página tenía demasiadas cosas. Tuve un problema diferente con el diseño y la presentación de los resultados:	F	Checkbox, one-up vertical
SPMMW0529	F	Mi problema fue:			Text area, no char limit
SPMMW0530	D	¿Qué problemas tuviste con los <b>resultados</b> de tu búsqueda? (Selecciona todas las respuestas que aplican).	Los resultados no eran pertinentes con lo que yo buscaba o no eran lo que yo quería. El orden de los resultados no era el que yo esperaba. No hubo resultados o hubo muy pocos resultados. Los títulos no ayudaron. Las descripciones no fueron útiles. No pude restringir los resultados de mi búsqueda. Tuve un problema diferente con los resultados de la búsqueda.	G	Checkbox, one-up vertical
SPMMW0531	G	Mi problema fue:			Text area, no char limit



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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)
SPACQLiv0010257	H	¿Intentaste hacer clic en los enlaces (navegar por el sitio) antes de usar la función de búsqueda para encontrar información el día de hoy?	Sí, primero navegué e hice clic en los enlaces		Radio button, one-up vertical
			No, fui directamente a la función de búsqueda		
SPACQLiv0010258	I	Por favor indícanos qué palabra(s) usaste en tu búsqueda.	No recuerdo		Text area, no char limit
SPACQLiv0010259		El objetivo de healthfinder.gov es la de ayudar a que tú y tus seres queridos se mantengan saludables al ofrecerles la información de salud más confiable en el Internet. Antes de leer esta afirmación, ¿sabías que éste era el objetivo del sitio healthfinder.gov?	Sí		Radio button, one-up vertical
			No		
			No estoy seguro		
SPACQwil0013017		¿Cómo llegaste hoy al sitio de healthfinder.gov?:	Llegué a este sitio desde la página de resultados de un buscador (Google, Bing, Yahoo, etc.)		Radio button, one-up vertical
			Estuve anteriormente en el sitio de Healthcare.gov		
			Estuve anteriormente en el sitio de Health.gov		
			Conozco el sitio, por lo que escribí el URL en mi navegador		
			Mensaje o recomendación de un amigo en una red social		
			Blog o foro de discusión en el Internet		
			Hice clic en un enlace desde Facebook		
			Hice clic en un enlace desde Twitter		
			Mensaje de texto o alerta por celular		
			Mercadeo electrónico de healthfinder (por ejemplo, boletín noticioso electrónico)		
			Tarjeta electrónica de healthfinder		
			Recomendación verbal de alguien que conozco		
			Publicidad (anuncios) en la televisión, radio, periódicos o revistas		
			Publicidad (anuncios) en el Internet		
			Conferencia/presentación		
No lo sé					
Otro					
SPMMW0541		¿Cuál de las siguientes categorías mejor describe tu función?	Cuidador de alguien enfermo o con discapacidad		Radio button, one-up vertical
			Doctor/Enfermera		
			Empleado del gobierno		
			Público en general		
			Bibliotecaria		
			Profesional de salud pública		
Investigador					

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)
			Estudiante		
			Maestro/educador		
			Otro, por favor especifica	A	
SPMMW0542	A	Otra función:			Text area, no char limit
SPMMW0543		¿Cuántos años tienes?	Menos de 20 años		Dropdown (Select-one)
			de 20 a 34 años		
			de 35 a 49 años		
			de 50 a 64 años		
			65 años o mayor		
			Prefiero no contestar esta pregunta		
SPMMW0544		¿Cómo te describirías?	Hispano o latino		Checkbox, one-up vertical
			Negro o afroamericano		
			Blanco		
			Asiático		
			Indio americano o nativo de Alaska		
			Nativo de Hawaii o de las islas del Pacífico		
			Prefiero no contestar esta pregunta		
SPMMW0545		¿Cuál es el nivel más alto de educación que has completado?	La secundaria (bachillerato) o menos		Radio Button One Up Vertical



Single or Multi	Required Y/N	Special Instructions
Single	Y	
Single	Y	OPS Group
Single	N	OPS Group
Single	N	OPS Group
Single	Y	OPS Group
		OPS Group
Single	Y	OPS Group
Single	N	OPS Group
Multi	Y	Skip Logic Group



Single or Multi	Required Y/N	Special Instructions
	N	Skip Logic Group
	N	Skip Logic Group
	N	Skip Logic Group
Multi	Y	Skip Logic Group  Randomize  Anchor Answer Choice
Single	Y	Skip Logic Group  Randomize
Single	Y	Randomize
Multi	Y	Randomize  Anchor Answer Choice Anchor Answer Choice
	N	



Single or Multi	Required Y/N	Special Instructions
Single	Y	

Single Y

Multi	Y	
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Multi	N	
-------	---	--

Multi	N	

Multi	N	

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Single or Multi	Required Y/N	Special Instructions
Single	Y	Skip Logic Group
Single	N	Skip Logic Group
Single	Y	
Single	Y	
Single	Y	OPS Group



Single or Multi	Required Y/N	Special Instructions
Single	N	OPS Group
Single	Y	
Multi	Y	
Single	Y	

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)
SPACQLiv0010237		¿Con qué frecuencia visitas nuestro sitio?	Esta es mi primera vez Una vez cada dos o tres meses, o menos Cada mes Cada semana Varias veces a la semana A diario/más de una vez al día		Radio Button One Up Vertical
SPMMW0512		¿Cuál de las siguientes opciones describe mejor la razón por la que visitas este sitio hoy?	Información sobre bienestar o prevención para mí Información sobre bienestar o prevención para otra persona (un ser querido, un familiar, un amigo) Información sobre bienestar o prevención para un paciente o cliente Información sobre bienestar o prevención para mi trabajo Información sobre bienestar o prevención para un proyecto de la escuela Otra razón, por favor especifica:	B B B B B A	Radio Button One Up Vertical
SPMMW0513	A B	Otra razón para tu visita: Específicamente, ¿qué información esperabas encontrar hoy?			Text area, no char limit Text area, no char limit
SPMMW0514		¿Cuál de las siguientes opciones describe mejor el tipo información que buscas hoy?	Detección y prevención del cáncer Noticias de salud Salud del corazón El VIH y las enfermedades de transmisión sexual Nutrición y condición física Embarazo Otro tipo de información, por favor especifica:	A	Radio button, one-up vertical
SPMMW0515	A	Otra información que estabas buscando:			
SPMMW0516		¿Pudiste encontrar lo que buscabas?	Sí No, por favor especifica: En parte	A	Radio Button Two Up Vertical
SPMMW0517	A	No, por favor especifica:			Text area, no char limit
SPMMW0520		¿Cómo describirías tu capacidad para buscar información en este sitio el día de hoy? (Por favor selecciona todas las repuestas que aplican).	Los enlaces a menudo no me llevaban a donde yo esperaba. Tuve problemas para encontrar el tipo de información que buscaba.	A	Checkbox, one-up vertical



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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)
			Los enlaces o las etiquetas son difíciles de entender.	B	
			Hay demasiados enlaces u opciones de navegación para elegir.		
			Tuve dificultades técnicas (mensajes de error, enlaces rotos, etc.)	A	
			No podía regresar a la información anterior.		
			Tuve problemas para encontrar información específica	C	
			Tuve una dificultad para navegar diferente a las que aquí se mencionan:		
			No tuve ninguna dificultad navegando por este sitio.		
SPMMW0521	C	Por favor describe qué problemas tuviste al navegar el sitio:			Text area, no char limit
SPMMW0522	A	Por favor describe cualquier enlace o caminos de navegación específicos que no te llevaron a donde deberían haberte llevado.			Text area, no char limit
SPMMW0523	B	¿Qué enlaces/etiquetas específicos te parecieron difíciles de entender?			Text area, no char limit
SPACQLiv0010238		¿Cuáles de los siguientes recursos utilizaste para encontrar información en este sitio? (Por favor selecciona todas las respuestas que aplican).	miBuscador de salud (Consejos sobre temas de salud según la edad y el sexo) La función de "Buscar" (al escribir en el cuadro de búsqueda) Recursos de salud (Lista de temas de salud en orden alfabético) Tu guía de salud Noticias de salud Ninguna de estas opciones	C, D, E, F  C  C  C	Checkbox, one-up vertical
SPACQLiv0010256	C	¿Cuál de los siguientes recursos <b>usaste principalmente</b> para encontrar información en este sitio? (Selecciona sólo una respuesta).	miBuscador de salud (Consejos sobre temas de salud según la edad y el sexo) La función de "Buscar" Recursos de salud (Lista de temas de salud en orden alfabético) Tu guía de salud Noticias de salud		Radio button, one-up vertical
SPACQwil0013013	D	¿Usaste la herramienta de miBuscador de salud para obtener información para ti o para otra persona?	Para mí Para otra persona		Radio button, one-up vertical
SPACQwil0013014	E	¿Cuáles de las siguientes cosas harás como resultado de la información que recibiste de la herramienta de miBuscador de salud? (Selecciona todas las respuestas que aplican).	Hablar con un profesional de la salud/programar una visita médica Hacerme una prueba médica recomendada Ponerme una vacuna Cambiar mis hábitos de alimentación Cambiar mis hábitos de ejercicio Nada Otro, por favor especifica:		Checkbox, one-up vertical
SPACQwil0013016	E1	¿Qué otra cosa harías como resultado de la información que recibiste de la herramienta de miBuscador de salud?			Text area, no char limit

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QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)
SPACQwil0013015	F	Si pudieras hacer una mejora a la herramienta de miBuscador de salud, ¿qué harías?			Text area, no char limit
SPMMW0524		¿Usaste la función de "Buscar" (el cuadro de búsqueda) en tu visita de hoy?	Sí No No me acuerdo	A	Radio button, one-up vertical
SPMMW0525	A	Por favor déjanos saber cuál fue tu experiencia de hoy con la <b>función de "Buscar" (cuadro de búsqueda)</b> . (Selecciona todas las respuestas que aplican).	Tuve problemas con el <b>proceso de búsqueda</b> (cómo usarlo, qué ingresar). Tuve problemas con el <b>diseño y la presentación de los resultados</b> de la búsqueda (tamaño del texto, colores). Tuve problemas con los <b>resultados</b> de la búsqueda. La función de "Buscar" logró los resultados que yo buscaba. Ninguna de estas opciones	B C D	Checkbox, one-up vertical
SPMMW0526	B	¿Qué problemas tuviste con el <b>proceso de la búsqueda</b> ? (Selecciona todas las respuestas que aplican).	No me era claro cómo usar la función de búsqueda. No sabía qué términos usar para obtener los resultados que yo quería. Quería la capacidad para hacer búsquedas más avanzadas (excluir ciertos términos, limitar el alcance de la búsqueda). Tuve un problema diferente con el proceso de búsqueda:	E	Checkbox, one-up vertical
SPMMW0527	E	Mi problema fue:			Text area, no char limit
SPMMW0528	C	¿Qué problemas tuviste con el <b>diseño y la presentación</b> de los resultados de la búsqueda? (Selecciona todas las respuestas que aplican).	Los colores del enlace dificultaban su lectura. No podía ver suficiente sobre las descripciones para decidir qué enlace escoger. El texto era demasiado pequeño. La página tenía demasiadas cosas. Tuve un problema diferente con el diseño y la presentación de los resultados:	F	Checkbox, one-up vertical
SPMMW0529	F	Mi problema fue:			Text area, no char limit
SPMMW0530	D	¿Qué problemas tuviste con los <b>resultados</b> de tu búsqueda? (Selecciona todas las respuestas que aplican).	Los resultados no eran pertinentes con lo que yo buscaba o no eran lo que yo quería. El orden de los resultados no era el que yo esperaba. No hubo resultados o hubo muy pocos resultados. Los títulos no ayudaron. Las descripciones no fueron útiles. No pude restringir los resultados de mi búsqueda. Tuve un problema diferente con los resultados de la búsqueda.	G	Checkbox, one-up vertical
SPMMW0531	G	Mi problema fue:			Text area, no char limit

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)
SPACQLiv0010257	H	¿Intentaste hacer clic en los enlaces (navegar por el sitio) antes de usar la función de búsqueda para encontrar información el día de hoy?	Sí, primero navegué e hice clic en los enlaces		Radio button, one-up vertical
			No, fui directamente a la función de búsqueda		
SPACQLiv0010258	I	Por favor indícanos qué palabra(s) usaste en tu búsqueda.	No recuerdo		Text area, no char limit
SPACQLiv0010259		El objetivo de healthfinder.gov es la de ayudar a que tú y tus seres queridos se mantengan saludables al ofrecerles la información de salud más confiable en el Internet. Antes de leer esta afirmación, ¿sabías que éste era el objetivo del sitio healthfinder.gov?	Sí		Radio button, one-up vertical
			No		
			No estoy seguro		
SPACQwil0013017		¿Cómo llegaste hoy al sitio de healthfinder.gov?:	Llegué a este sitio desde la página de resultados de un buscador (Google, Bing, Yahoo, etc.)		Radio button, one-up vertical
			Estuve anteriormente en el sitio de Healthcare.gov		
			Estuve anteriormente en el sitio de Health.gov		
			Conozco el sitio, por lo que escribí el URL en mi navegador		
			Mensaje o recomendación de un amigo en una red social		
			Blog o foro de discusión en el Internet		
			Hice clic en un enlace desde Facebook		
			Hice clic en un enlace desde Twitter		
			Mensaje de texto o alerta por celular		
			Mercadeo electrónico de healthfinder (por ejemplo, boletín noticioso electrónico)		
			Tarjeta electrónica de healthfinder		
			Recomendación verbal de alguien que conozco		
			Publicidad (anuncios) en la televisión, radio, periódicos o revistas		
			Publicidad (anuncios) en el Internet		
			Conferencia/presentación		
No lo sé					
Otro					
SPMMW0541		¿Cuál de las siguientes categorías mejor describe tu función?	Cuidador de alguien enfermo o con discapacidad		Radio button, one-up vertical
			Doctor/Enfermera		
			Empleado del gobierno		
			Público en general		
			Bibliotecaria		
			Profesional de salud pública		
Investigador					

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QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)
			Estudiante		
			Maestro/educador		
			Otro, por favor especifica	A	
SPMMW0542	A	Otra función:			Text area, no char limit
SPMMW0543		¿Cuántos años tienes?	Menos de 20 años		Dropdown (Select-one)
			de 20 a 34 años		
			de 35 a 49 años		
			de 50 a 64 años		
			65 años o mayor		
			Prefiero no contestar esta pregunta		
SPMMW0544		¿Cómo te describirías?	Hispano o latino		Checkbox, one-up vertical
			Negro o afroamericano		
			Blanco		
			Asiático		
			Indio americano o nativo de Alaska		
			Nativo de Hawaii o de las islas del Pacífico		
			Prefiero no contestar esta pregunta		
SPMMW0545		¿Cuál es el nivel más alto de educación que has completado?	La secundaria (bachillerato) o menos		Radio Button One Up Vertical



Single or Multi	Required Y/N	Special Instructions
Single	Y	
Single	Y	OPS Group
Single	N	OPS Group
Single	N	OPS Group
Single	Y	OPS Group
		OPS Group
Single	Y	OPS Group
Single	N	OPS Group
Multi	Y	Skip Logic Group



Single or Multi	Required Y/N	Special Instructions
	N	Skip Logic Group
	N	Skip Logic Group
	N	Skip Logic Group
Multi	Y	Skip Logic Group  Randomize  Anchor Answer Choice
Single	Y	Skip Logic Group  Randomize
Single	Y	Randomize
Multi	Y	Randomize  Anchor Answer Choice Anchor Answer Choice
	N	



Single or Multi	Required Y/N	Special Instructions
Single	Y	

Single Y

Multi	Y	
-------	---	--

Multi	N	
-------	---	--

Multi	N	

Multi	N	



Single or Multi	Required Y/N	Special Instructions
Single	Y	Skip Logic Group
Single	N	Skip Logic Group
Single	Y	
Single	Y	
Single	Y	OPS Group





Single or Multi	Required Y/N	Special Instructions
Single	N	OPS Group
Single	Y	
Multi	Y	
Single	Y	

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ACQLiv0010237		How frequently do you visit the site?	This is my first visit Every few months or less often Monthly Weekly Several times a week Daily/more than once a day	X,Y,Z X,Y,Z X,Y,Z X,Y,Z X,Y,Z	Radio Button One Up Vertical	Single	Y	
	X	If you can recall the previous design (before January 2013), please tell us how much you agree with the following: The look and feel is more visually pleasing.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
	Y	The new homepage makes it easier to find the information I want.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
	Z	The new website design makes it clear this site is focused on prevention and wellness.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
MMW0512		Which of the following best describes the reason for your visit today?	Wellness/Prevention information for myself Wellness/Prevention information for someone else (loved one, family, friend) Wellness/Prevention information for a patient or client Wellness/Prevention information for my work Wellness/Prevention information for a school project Other, please specify:	B B B B A	Radio Button One Up Vertical	Single	Y	OPS Group
MMW0513	A	Other reason for your visit			Text area, no char limit	Single	N	OPS Group
		Specifically, what information were you looking to find today?			Text area, no char limit	Single	N	OPS Group
MMW0514		Which of the following topics best describes the health information you were looking for? (Please select only one.)	Alcohol/Drug Abuse Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventive Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research		Radio button, one-up vertical	Single		OPS Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Mental Health Oral Health Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health Other, please specify:	A				
MMW0515	A	Other information you are seeking						OPS Group
MMW0516		Were you able to find what you were looking for?	Yes No, please specify: Partially	A A	Radio Button Two Up Vertical	Single	Y	OPS Group
MMW0517	A	No, please specify:			Text area, no char limit	Single	N	OPS Group
ACQLiv0010238		Which of the following did you use to locate information on the site? (Please select all that apply)	myhealthfinder Tool (Health advice based on age/sex) Search Tool (Typed in Search box) Related Resources Health Topics A-Z Health News Health Care Reform Find Services Near You National Health Observances Stay Connected Other (please specify):	D, F, I ZZ, Q, P D D, G D D, H D D D E	Checkbox, one-up vertical	Multi	Y	Skip Logic Group Randomize Anchor Answer Choice
MMW0520	D	How would you describe your ability to look for information on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information Links/labels are difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information Had difficulty finding specific enough information I had a navigation difficulty not listed above: I had no difficulty navigating/browsing on this site	A B A C	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0521	C	Please describe your navigation issue:			Text area, no char limit		N	Skip Logic Group
MMW0522	A	Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N	Skip Logic Group
MMW0523	B	What specific links/labels were difficult to understand?			Text area, no char limit		N	Skip Logic Group
	G	If you visited the Health Topics A-Z section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version		Radio button, one-up vertical	Single	Y	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Don't know Other, please specify:	Z				
	Z	Please specify what you think of the Health Topics A-Z section.						
	H	If you visited the Health Care Reform section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group
	Y	Please specify what you think of the Health Reform section.						
	I	If you visited the myhealthfinder tool today and can recall the previous design (before December 2012), please tell us what you think of the tool.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	X	Radio button, one-up vertical	Single	Y	Skip Logic Group
	X	Please specify what you think of the myhealthfinder tool.						
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0525	ZZ	Please tell us about your experience with the <b>search tool (search box)</b> today. (Select all that apply.)	I had issues with the <b>searching process</b> (how to use it, what to enter). I had issues with the <b>design and layout</b> of the search results (text size, colors). I had issues with the <b>results</b> of the search. The search feature met my needs. None of these	W U S	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0526	W	What were your issues with the <b>searching process</b> ? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	V	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0527	V	My issue was:			Text area, no char limit			Skip Logic Group
MMW0528	U	What were your issues with the <b>design and layout</b> of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small The page was too crowded		Checkbox, one-up vertical	Multi	N	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I had a different issue with the design and layout of the results:	T				
MMW0529	T	My issue was:			Text area, no char limit			Skip Logic Group
MMW0530	S	What were your issues with the <b>results</b> of the search? (Select all that apply.)	Results were not relevant or not what I wanted The order of the results was not what I expected There were no results or too few results The titles were not helpful The descriptions were not helpful I could not narrow the results of my search I had a different issue with the results of the search:	V	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0531	V	My issue was:			Text area, no char limit			Skip Logic Group
ACQLiv0010257	Q	Did you try clicking on links (browse the site) before using the search feature to look for information today?	Yes, I browsed/clicked on links first No, I went straight to the search feature Don't recall		Radio button, one-up vertical	Single	Y	Skip Logic Group
ACQLiv0010258	P	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N	Skip Logic Group
ACQLiv0010259		The goal of healthfinder.gov is to help you and those you care about stay healthy by providing the most reliable health information on the Internet. Before reading this statement did you know that this was the purpose of the healthfinder.gov site?	Yes No Not Sure		Radio button, one-up vertical	Single	Y	
		How did you arrive on the healthfinder.gov site today:	I came to the site from a search engine results page (Google, Bing, Yahoo, etc.) I was previously on the Healthcare.gov site I was previously on the Health.gov site I am familiar with the site so I typed the url into my browser Message or recommendation from a friend on a social network Internet blogs or discussion forums I clicked on a link from Facebook I clicked on a link from Twitter Mobile phone text messages or alerts Email marketing from Healthfinder (e.g., e-newsletter) Healthfinder e-card Word of mouth recommendation from someone I know TV, radio, newspaper or magazine advertising Internet advertising Conference/presentation Don't Know Familiarity with site		Radio button, one-up vertical	Single	Y	
MMW0541		Which best describes your role?	Caretaker Doctor/Nurse Government Employee General Public Librarian Public Health Professional Researcher Student		Radio button, one-up vertical	Single	Y	OPS Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Teacher/Educator	A				
			Patient					
			Other, please specify					
MMW0542	A	Other role			Text area, no char limit	Single	N	OPS Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ACQLiv0010237		How frequently do you visit the site?	This is my first visit Every few months or less often Monthly Weekly Several times a week Daily/more than once a day	X,Y,Z X,Y,Z X,Y,Z X,Y,Z X,Y,Z	Radio Button One Up Vertical	Single	Y	
	X	If you can recall the previous design (before January 2013), please tell us how much you agree with the following: The look and feel is more visually pleasing.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
	Y	The new homepage makes it easier to find the information I want.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
	Z	The new website design makes it clear this site is focused on prevention and wellness.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
MMW0512		Which of the following best describes the reason for your visit today?	Wellness/Prevention information for myself Wellness/Prevention information for someone else (loved one, family, friend) Wellness/Prevention information for a patient or client Wellness/Prevention information for my work Wellness/Prevention information for a school project Other, please specify:	B B B B B A	Radio Button One Up Vertical	Single	Y	OPS Group
MMW0513	A	Other reason for your visit			Text area, no char limit	Single	N	OPS Group
		Specifically, what information were you looking to find today?			Text area, no char limit	Single	N	OPS Group
MMW0514		Which of the following topics best describes the health information you were looking for? (Please select only one.)	Alcohol/Drug Abuse Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventive Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research		Radio button, one-up vertical	Single		OPS Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Mental Health Oral Health Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health Other, please specify:	A				
MMW0515	A	Other information you are seeking						OPS Group
MMW0516		Were you able to find what you were looking for?	Yes No, please specify: Partially	A A	Radio Button Two Up Vertical	Single	Y	OPS Group
MMW0517	A	No, please specify:			Text area, no char limit	Single	N	OPS Group
ACQLiv0010238		Which of the following did you use to locate information on the site? (Please select all that apply)	myhealthfinder Tool (Health advice based on age/sex) Search Tool (Typed in Search box) Related Resources Health Topics A-Z Health News Health Care Reform Find Services Near You National Health Observances Stay Connected Other (please specify):	D, F, I ZZ, Q, P D D, G D D, H D D D E	Checkbox, one-up vertical	Multi	Y	Skip Logic Group Randomize Anchor Answer Choice
MMW0520	D	How would you describe your ability to look for information on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information Links/labels are difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information Had difficulty finding specific enough information I had a navigation difficulty not listed above: I had no difficulty navigating/browsing on this site	A B A C	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0521	C	Please describe your navigation issue:			Text area, no char limit		N	Skip Logic Group
MMW0522	A	Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N	Skip Logic Group
MMW0523	B	What specific links/labels were difficult to understand?			Text area, no char limit		N	Skip Logic Group
	G	If you visited the Health Topics A-Z section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version		Radio button, one-up vertical	Single	Y	Skip Logic Group



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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Don't know Other, please specify:	Z				
	Z	Please specify what you think of the Health Topics A-Z section.						
	H	If you visited the Health Care Reform section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group
	Y	Please specify what you think of the Health Reform section.						
	I	If you visited the myhealthfinder tool today and can recall the previous design (before December 2012), please tell us what you think of the tool.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	X	Radio button, one-up vertical	Single	Y	Skip Logic Group
	X	Please specify what you think of the myhealthfinder tool.						
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0525	ZZ	Please tell us about your experience with the <b>search tool (search box)</b> today. (Select all that apply.)	I had issues with the <b>searching process</b> (how to use it, what to enter). I had issues with the <b>design and layout</b> of the search results (text size, colors). I had issues with the <b>results</b> of the search. The search feature met my needs. None of these	W U S	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0526	W	What were your issues with the <b>searching process</b> ? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	V	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0527	V	My issue was:			Text area, no char limit			Skip Logic Group
MMW0528	U	What were your issues with the <b>design and layout</b> of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small The page was too crowded		Checkbox, one-up vertical	Multi	N	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I had a different issue with the design and layout of the results:	T				
MMW0529	T	My issue was:			Text area, no char limit			Skip Logic Group
MMW0530	S	What were your issues with the <b>results</b> of the search? (Select all that apply.)	Results were not relevant or not what I wanted The order of the results was not what I expected There were no results or too few results The titles were not helpful The descriptions were not helpful I could not narrow the results of my search I had a different issue with the results of the search:	V	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0531	V	My issue was:			Text area, no char limit			Skip Logic Group
ACQLiv0010257	Q	Did you try clicking on links (browse the site) before using the search feature to look for information today?	Yes, I browsed/clicked on links first No, I went straight to the search feature Don't recall		Radio button, one-up vertical	Single	Y	Skip Logic Group
ACQLiv0010258	P	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N	Skip Logic Group
ACQLiv0010259		The goal of healthfinder.gov is to help you and those you care about stay healthy by providing the most reliable health information on the Internet. Before reading this statement did you know that this was the purpose of the healthfinder.gov site?	Yes No Not Sure		Radio button, one-up vertical	Single	Y	
		How did you arrive on the healthfinder.gov site today:	I came to the site from a search engine results page (Google, Bing, Yahoo, etc.) I was previously on the Healthcare.gov site I was previously on the Health.gov site I am familiar with the site so I typed the url into my browser Message or recommendation from a friend on a social network Internet blogs or discussion forums I clicked on a link from Facebook I clicked on a link from Twitter Mobile phone text messages or alerts Email marketing from Healthfinder (e.g., e-newsletter) Healthfinder e-card Word of mouth recommendation from someone I know TV, radio, newspaper or magazine advertising Internet advertising Conference/presentation Don't Know Familiarity with site		Radio button, one-up vertical	Single	Y	
MMW0541		Which best describes your role?	Caretaker Doctor/Nurse Government Employee General Public Librarian Public Health Professional Researcher Student		Radio button, one-up vertical	Single	Y	OPS Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Teacher/Educator					
			Patient					
			Other, please specify	A				
MMW0542	A	Other role			Text area, no char limit	Single	N	OPS Group

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ACQLiv0010237		How frequently do you visit the site?	This is my first visit Every few months or less often Monthly Weekly Several times a week Daily/more than once a day	X,Y,Z X,Y,Z X,Y,Z X,Y,Z X,Y,Z	Radio Button One Up Vertical	Single	Y	
	X	If you can recall the previous design (before January 2013), please tell us how much you agree with the following: The look and feel is more visually pleasing.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
	Y	The new homepage makes it easier to find the information I want.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
	Z	The new website design makes it clear this site is focused on prevention and wellness.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
MMW0512		Which of the following best describes the reason for your visit today?	Wellness/Prevention information for myself Wellness/Prevention information for someone else (loved one, family, friend) Wellness/Prevention information for a patient or client Wellness/Prevention information for my work Wellness/Prevention information for a school project Other, please specify:	B B B B B A	Radio Button One Up Vertical	Single	Y	OPS Group
MMW0513	A	Other reason for your visit			Text area, no char limit	Single	N	OPS Group
		Specifically, what information were you looking to find today?			Text area, no char limit	Single	N	OPS Group
MMW0514		Which of the following topics best describes the health information you were looking for? (Please select only one.)	Alcohol/Drug Abuse Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventive Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research		Radio button, one-up vertical	Single		OPS Group

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Mental Health Oral Health Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health Other, please specify:	A				
MMW0515	A	Other information you are seeking						OPS Group
MMW0516		Were you able to find what you were looking for?	Yes No, please specify: Partially	A A	Radio Button Two Up Vertical	Single	Y	OPS Group
MMW0517	A	No, please specify:			Text area, no char limit	Single	N	OPS Group
ACQLiv0010238		Which of the following did you use to locate information on the site? (Please select all that apply)	myhealthfinder Tool (Health advice based on age/sex) Search Tool (Typed in Search box) Related Resources Health Topics A-Z Health News Health Care Reform Find Services Near You National Health Observances Stay Connected Other (please specify):	D, F, I ZZ, Q, P D D, G D D, H D D D E	Checkbox, one-up vertical	Multi	Y	Skip Logic Group Randomize Anchor Answer Choice
MMW0520	D	How would you describe your ability to look for information on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information Links/labels are difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information Had difficulty finding specific enough information I had a navigation difficulty not listed above: I had no difficulty navigating/browsing on this site	A B A C	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0521	C	Please describe your navigation issue:			Text area, no char limit		N	Skip Logic Group
MMW0522	A	Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N	Skip Logic Group
MMW0523	B	What specific links/labels were difficult to understand?			Text area, no char limit		N	Skip Logic Group
	G	If you visited the Health Topics A-Z section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version		Radio button, one-up vertical	Single	Y	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Don't know Other, please specify:	Z				
	Z	Please specify what you think of the Health Topics A-Z section.						
	H	If you visited the Health Care Reform section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group
	Y	Please specify what you think of the Health Reform section.						
	I	If you visited the myhealthfinder tool today and can recall the previous design (before December 2012), please tell us what you think of the tool.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	X	Radio button, one-up vertical	Single	Y	Skip Logic Group
	X	Please specify what you think of the myhealthfinder tool.						
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0525	ZZ	Please tell us about your experience with the <b>search tool (search box)</b> today. (Select all that apply.)	I had issues with the <b>searching process</b> (how to use it, what to enter). I had issues with the <b>design and layout</b> of the search results (text size, colors). I had issues with the <b>results</b> of the search. The search feature met my needs. None of these	W U S	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0526	W	What were your issues with the <b>searching process</b> ? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	V	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0527	V	My issue was:			Text area, no char limit			Skip Logic Group
MMW0528	U	What were your issues with the <b>design and layout</b> of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small The page was too crowded		Checkbox, one-up vertical	Multi	N	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I had a different issue with the design and layout of the results:	T				
MMW0529	T	My issue was:			Text area, no char limit			Skip Logic Group
MMW0530	S	What were your issues with the <b>results</b> of the search? (Select all that apply.)	Results were not relevant or not what I wanted The order of the results was not what I expected There were no results or too few results The titles were not helpful The descriptions were not helpful I could not narrow the results of my search I had a different issue with the results of the search:	V	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0531	V	My issue was:			Text area, no char limit			Skip Logic Group
ACQLiv0010257	Q	Did you try clicking on links (browse the site) before using the search feature to look for information today?	Yes, I browsed/clicked on links first No, I went straight to the search feature Don't recall		Radio button, one-up vertical	Single	Y	Skip Logic Group
ACQLiv0010258	P	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N	Skip Logic Group
ACQLiv0010259		The goal of healthfinder.gov is to help you and those you care about stay healthy by providing the most reliable health information on the Internet. Before reading this statement did you know that this was the purpose of the healthfinder.gov site?	Yes No Not Sure		Radio button, one-up vertical	Single	Y	
		How did you arrive on the healthfinder.gov site today:	I came to the site from a search engine results page (Google, Bing, Yahoo, etc.) I was previously on the Healthcare.gov site I was previously on the Health.gov site I am familiar with the site so I typed the url into my browser Message or recommendation from a friend on a social network Internet blogs or discussion forums I clicked on a link from Facebook I clicked on a link from Twitter Mobile phone text messages or alerts Email marketing from Healthfinder (e.g., e-newsletter) Healthfinder e-card Word of mouth recommendation from someone I know TV, radio, newspaper or magazine advertising Internet advertising Conference/presentation Don't Know Familiarity with site		Radio button, one-up vertical	Single	Y	
MMW0541		Which best describes your role?	Caretaker Doctor/Nurse Government Employee General Public Librarian Public Health Professional Researcher Student		Radio button, one-up vertical	Single	Y	OPS Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Teacher/Educator	A				
			Patient					
			Other, please specify					
MMW0542	A	Other role			Text area, no char limit	Single	N	OPS Group



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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ACQLiv0010237		How frequently do you visit the site?	This is my first visit Every few months or less often Monthly Weekly Several times a week Daily/more than once a day	X,Y,Z X,Y,Z X,Y,Z X,Y,Z X,Y,Z	Radio Button One Up Vertical	Single	Y	
	X	If you can recall the previous design (before January 2013), please tell us how much you agree with the following: The look and feel is more visually pleasing.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
	Y	The new homepage makes it easier to find the information I want.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
	Z	The new website design makes it clear this site is focused on prevention and wellness.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
MMW0512		Which of the following best describes the reason for your visit today?	Wellness/Prevention information for myself Wellness/Prevention information for someone else (loved one, family, friend) Wellness/Prevention information for a patient or client Wellness/Prevention information for my work Wellness/Prevention information for a school project Other, please specify:	B B B B A	Radio Button One Up Vertical	Single	Y	OPS Group
MMW0513	A	Other reason for your visit			Text area, no char limit	Single	N	OPS Group
		Specifically, what information were you looking to find today?			Text area, no char limit	Single	N	OPS Group
MMW0514		Which of the following topics best describes the health information you were looking for? (Please select only one.)	Alcohol/Drug Abuse Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventive Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research		Radio button, one-up vertical	Single		OPS Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Mental Health Oral Health Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health Other, please specify:	A				
MMW0515	A	Other information you are seeking						OPS Group
MMW0516		Were you able to find what you were looking for?	Yes No, please specify: Partially	A A	Radio Button Two Up Vertical	Single	Y	OPS Group
MMW0517	A	No, please specify:			Text area, no char limit	Single	N	OPS Group
ACQLiv0010238		Which of the following did you use to locate information on the site? (Please select all that apply)	myhealthfinder Tool (Health advice based on age/sex) Search Tool (Typed in Search box) Related Resources Health Topics A-Z Health News Health Care Reform Find Services Near You National Health Observances Stay Connected Other (please specify):	D, F, I ZZ, Q, P D D, G D D, H D D D E	Checkbox, one-up vertical	Multi	Y	Skip Logic Group Randomize Anchor Answer Choice
MMW0520	D	How would you describe your ability to look for information on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information Links/labels are difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information Had difficulty finding specific enough information I had a navigation difficulty not listed above: I had no difficulty navigating/browsing on this site	A B A C	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0521	C	Please describe your navigation issue:			Text area, no char limit		N	Skip Logic Group
MMW0522	A	Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N	Skip Logic Group
MMW0523	B	What specific links/labels were difficult to understand?			Text area, no char limit		N	Skip Logic Group
	G	If you visited the Health Topics A-Z section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version		Radio button, one-up vertical	Single	Y	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Don't know Other, please specify:	Z				
	Z	Please specify what you think of the Health Topics A-Z section.						
	H	If you visited the Health Care Reform section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group
	Y	Please specify what you think of the Health Reform section.						
	I	If you visited the myhealthfinder tool today and can recall the previous design (before December 2012), please tell us what you think of the tool.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	X	Radio button, one-up vertical	Single	Y	Skip Logic Group
	X	Please specify what you think of the myhealthfinder tool.						
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0525	ZZ	Please tell us about your experience with the <b>search tool (search box)</b> today. (Select all that apply.)	I had issues with the <b>searching process</b> (how to use it, what to enter). I had issues with the <b>design and layout</b> of the search results (text size, colors). I had issues with the <b>results</b> of the search. The search feature met my needs. None of these	W U S	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0526	W	What were your issues with the <b>searching process</b> ? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	V	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0527	V	My issue was:			Text area, no char limit			Skip Logic Group
MMW0528	U	What were your issues with the <b>design and layout</b> of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small The page was too crowded		Checkbox, one-up vertical	Multi	N	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I had a different issue with the design and layout of the results:	T				
MMW0529	T	My issue was:			Text area, no char limit			Skip Logic Group
MMW0530	S	What were your issues with the <b>results</b> of the search? (Select all that apply.)	Results were not relevant or not what I wanted The order of the results was not what I expected There were no results or too few results The titles were not helpful The descriptions were not helpful I could not narrow the results of my search I had a different issue with the results of the search:	V	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0531	V	My issue was:			Text area, no char limit			Skip Logic Group
ACQLiv0010257	Q	Did you try clicking on links (browse the site) before using the search feature to look for information today?	Yes, I browsed/clicked on links first No, I went straight to the search feature Don't recall		Radio button, one-up vertical	Single	Y	Skip Logic Group
ACQLiv0010258	P	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N	Skip Logic Group
ACQLiv0010259		The goal of healthfinder.gov is to help you and those you care about stay healthy by providing the most reliable health information on the Internet. Before reading this statement did you know that this was the purpose of the healthfinder.gov site?	Yes No Not Sure		Radio button, one-up vertical	Single	Y	
		How did you arrive on the healthfinder.gov site today:	I came to the site from a search engine results page (Google, Bing, Yahoo, etc.) I was previously on the Healthcare.gov site I was previously on the Health.gov site I am familiar with the site so I typed the url into my browser Message or recommendation from a friend on a social network Internet blogs or discussion forums I clicked on a link from Facebook I clicked on a link from Twitter Mobile phone text messages or alerts Email marketing from Healthfinder (e.g., e-newsletter) Healthfinder e-card Word of mouth recommendation from someone I know TV, radio, newspaper or magazine advertising Internet advertising Conference/presentation Don't Know Familiarity with site		Radio button, one-up vertical	Single	Y	
MMW0541		Which best describes your role?	Caretaker Doctor/Nurse Government Employee General Public Librarian Public Health Professional Researcher Student		Radio button, one-up vertical	Single	Y	OPS Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Teacher/Educator					
			Patient					
			Other, please specify	A				
MMW0542	A	Other role			Text area, no char limit	Single	N	OPS Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ACQLiv0010237		How frequently do you visit the site?	This is my first visit Every few months or less often Monthly Weekly Several times a week Daily/more than once a day	X,Y,Z X,Y,Z X,Y,Z X,Y,Z X,Y,Z	Radio Button One Up Vertical	Single	Y	
	X	If you can recall the previous design (before January 2013), please tell us how much you agree with the following: The look and feel is more visually pleasing.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
	Y	The new homepage makes it easier to find the information I want.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
	Z	The new website design makes it clear this site is focused on prevention and wellness.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
MMW0512		Which of the following best describes the reason for your visit today?	Wellness/Prevention information for myself Wellness/Prevention information for someone else (loved one, family, friend) Wellness/Prevention information for a patient or client Wellness/Prevention information for my work Wellness/Prevention information for a school project Other, please specify:	A	Radio Button One Up Vertical	Single	Y	OPS Group
MMW0513	A	Other reason for your visit			Text area, no char limit	Single	N	OPS Group
MMW0514		Which of the following topics best describes the health information you were looking for? (Please select only one.)	Alcohol/Drug Abuse Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventive Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research Mental Health Oral Health		Radio button, one-up vertical	Single		OPS Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health Other, please specify:	A				
MMW0515	A	Other information you are seeking						OPS Group
MMW0516		Were you able to find what you were looking for?	Yes No, please specify: Partially	A A	Radio Button Two Up Vertical	Single	Y	OPS Group
MMW0517	A	No, please specify:			Text area, no char limit	Single	N	OPS Group
ACQLiv0010238		Which of the following did you use to locate information on the site? (Please select all that apply)	myhealthfinder Tool (Health advice based on age/sex) Search Tool (Typed in Search box) Related Resources Health Topics A-Z Health News Health Care Reform Find Services Near You National Health Observances Stay Connected Other (please specify):	G, D, E, F, I D, F, I G, Z, Q, P G, D G, D, G G, D D, H G, D D D E	Checkbox, one-up vertical	Multi	Y	Skip Logic Group Randomize Anchor Answer Choice
MMW0520	E D	Other way I looked for information: How would you describe your ability to look for information on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information Links/labels are difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above: I had no difficulty navigating/browsing on this site	A B A C	Text area, no char limit Checkbox, one-up vertical	Multi	N Y	Skip Logic Group Skip Logic Group
MMW0521	C	Please describe your navigation issue:			Text area, no char limit		N	Skip Logic Group
MMW0522	A	Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N	Skip Logic Group
MMW0523	B	What specific links/labels were difficult to understand?			Text area, no char limit		N	Skip Logic Group
	G	If you visited the Health Topics A-Z section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	Z	Radio button, one-up vertical	Single	Y	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	Z	Please specify what you think of the Health Topics A-Z section.						
	H	If you visited the Health Care Reform section today and can recall the previous design (before December 2012), please tell us what you think of the section.	<p>Much better than the previous version</p> <p>Somewhat better than the previous version</p> <p>About the same as the previous version</p> <p>Somewhat worse than the previous version</p> <p>Much worse than the previous version</p> <p>Don't know</p> <p>Other, please specify:</p>	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group
	Y	Please specify what you think of the Health Reform section.						
	I	If you visited the myhealthfinder tool today and can recall the previous design (before December 2012), please tell us what you think of the tool.	<p>Much better than the previous version</p> <p>Somewhat better than the previous version</p> <p>About the same as the previous version</p> <p>Somewhat worse than the previous version</p> <p>Much worse than the previous version</p> <p>Don't know</p> <p>Other, please specify:</p>	X	Radio button, one-up vertical	Single	Y	Skip Logic Group
	X	Please specify what you think of the myhealthfinder tool.						
ACQLiv0010256	G	Which of the following did you <b>primarily use</b> to locate information on the site? (Please select one)-	<p>myhealthfinder Tool (Health advice based on age/sex)-</p> <p>Search Tool</p> <p>Health A-Z (Alphabetical listing of health topics)</p> <p>Quick Guide to Healthy Living</p> <p>Health News</p>		Radio button, one-up vertical	Single	Y	Skip Logic Group Randomize
	D	Did you use the myhealthfinder tool to get information for yourself or someone else?-	<p>Myself</p> <p>Someone else</p>		Radio button, one-up vertical	Single	Y	Randomize
	E	Which of the following will you do as a result of the information you received from the myhealthfinder tool? (Select all that apply)	<p>Talk to a health professional/schedule a Dr. appointment</p> <p>Get a recommended medical test</p> <p>Get a shot/vaccine</p> <p>Change my eating habits</p> <p>Change my exercise habits</p> <p>Nothing</p> <p>Other, please specify:-</p>	E1	Checkbox, one-up vertical	Multi	Y	Randomize Anchor Answer Choice Anchor Answer Choice
	E1	What else will you do as a result of the information from the myhealthfinder tool?			Text area, no char limit		N	
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0524		Did you use the search tool (search box) during your visit today?	<p>Yes</p> <p>No</p> <p>Don't remember</p>	A, H, I	Radio button, one-up vertical	Single	Y	Skip Logic Group



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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
MMW0525	<b>ZZ</b>	Please tell us about your experience with the <b>search tool (search box)</b> today. (Select all that apply.)	I had issues with the <b>searching process</b> (how to use it, what to enter). I had issues with the <b>design and layout</b> of the search results (text size, colors). I had issues with the <b>results</b> of the search. The search feature met my needs. None of these	<b>W</b>  <b>U</b>  <b>S</b>	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0526	<b>W</b>	What were your issues with the <b>searching process</b> ? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	<b>V</b>	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0527	<b>V</b>	My issue was:			Text area, no char limit			Skip Logic Group
MMW0528	<b>U</b>	What were your issues with the <b>design and layout</b> of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small The page was too crowded I had a different issue with the design and layout of the results:	<b>T</b>	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0529	<b>T</b>	My issue was:			Text area, no char limit			Skip Logic Group
MMW0530	<b>S</b>	What were your issues with the <b>results</b> of the search? (Select all that apply.)	Results were not relevant or not what I wanted The order of the results was not what I expected There were no results or too few results The titles were not helpful The descriptions were not helpful I could not narrow the results of my search I had a different issue with the results of the search:	<b>V</b>	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0531	<b>V</b>	My issue was:			Text area, no char limit			Skip Logic Group
ACQLiv0010257	<b>Q</b>	Did you try clicking on links (browse the site) before using the search feature to look for information today?	Yes, I browsed/clicked on links first No, I went straight to the search feature Don't recall		Radio button, one-up vertical	Single	Y	Skip Logic Group
ACQLiv0010258	<b>P</b>	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N	Skip Logic Group
ACQLiv0010259		The goal of healthfinder.gov is to help you and those you care about stay healthy by providing the most reliable health information on the Internet. Before reading this statement did you know that this was the purpose of the healthfinder.gov site?	Yes  No Not Sure		Radio button, one-up vertical	Single	Y	
		How did you arrive on the healthfinder.gov site today:	I came to the site from a search engine results page (Google, Bing, Yahoo, etc.) I was previously on the Healthcare.gov site I was previously on the Health.gov site		Radio button, one-up vertical	Single	Y	

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I am familiar with the site so I typed the url into my browser Message or recommendation from a friend on a social network Internet blogs or discussion forums I clicked on a link from Facebook I clicked on a link from Twitter Mobile phone text messages or alerts Email marketing from Healthfinder (e.g., e-newsletter) Healthfinder e-card Word of mouth recommendation from someone I know TV, radio, newspaper or magazine advertising Internet advertising Conference/presentation Don't Know Familiarity with site					
MMW0541		Which best describes your role?	Caretaker Doctor/Nurse Government Employee General Public Librarian Public Health Professional Researcher Student Teacher/Educator Patient Other, please specify	A	Radio button, one-up vertical	Single	Y	OPS Group
MMW0542	A	Other role			Text area, no char limit	Single	N	OPS Group

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ACQLiv0010237		How frequently do you visit the site?	This is my first visit Every few months or less often Monthly Weekly Several times a week Daily/more than once a day	X,Y,Z X,Y,Z X,Y,Z X,Y,Z X,Y,Z	Radio Button One Up Vertical	Single	Y	
	X	If you can recall the previous design (before January 2013), please tell us how much you agree with the following: The look and feel is more visually pleasing.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
	Y	The new homepage makes it easier to find the information I want.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
	Z	The new website design makes it clear this site is focused on prevention and wellness.	Strongly disagree Disagree Neutral Agree Strongly agree Not applicable		Drop down, select one	Single	N	Skip Logic Group
MMW0512		Which of the following best describes the reason for your visit today?	Wellness/Prevention information for myself Wellness/Prevention information for someone else (loved one, family, friend) Wellness/Prevention information for a patient or client Wellness/Prevention information for my work Wellness/Prevention information for a school project Other, please specify:	A	Radio Button One Up Vertical	Single	Y	OPS Group
MMW0513	A	Other reason for your visit			Text area, no char limit	Single	N	OPS Group
MMW0514		Which of the following topics best describes the health information you were looking for? (Please select only one.)	Alcohol/Drug Abuse Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventive Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research Mental Health Oral Health		Radio button, one-up vertical	Single		OPS Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health Other, please specify:	A				
MMW0515	A	Other information you are seeking						OPS Group
MMW0516		Were you able to find what you were looking for?	Yes No, please specify: Partially	A A	Radio Button Two Up Vertical	Single	Y	OPS Group
MMW0517	A	No, please specify:			Text area, no char limit	Single	N	OPS Group
ACQLiv0010238		Which of the following did you use to locate information on the site? (Please select all that apply)	myhealthfinder Tool (Health advice based on age/sex) Search Tool (Typed in Search box) Related Resources Health Topics A-Z Health News Health Care Reform Find Services Near You National Health Observances Stay Connected Other (please specify):	G, D, E, F, I D, F, I G, Z, Q, P G, D G, D, G G, D D, H G, D D D E	Checkbox, one-up vertical	Multi	Y	Skip Logic Group Randomize Anchor Answer Choice
MMW0520	E D	Other way I looked for information: How would you describe your ability to look for information on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information Links/labels are difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above: I had no difficulty navigating/browsing on this site	A B A C	Text area, no char limit Checkbox, one-up vertical	Multi	N Y	Skip Logic Group Skip Logic Group
MMW0521	C	Please describe your navigation issue:			Text area, no char limit		N	Skip Logic Group
MMW0522	A	Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N	Skip Logic Group
MMW0523	B	What specific links/labels were difficult to understand?			Text area, no char limit		N	Skip Logic Group
	G	If you visited the Health Topics A-Z section today and can recall the previous design (before December 2012), please tell us what you think of the section.	Much better than the previous version Somewhat better than the previous version About the same as the previous version Somewhat worse than the previous version Much worse than the previous version Don't know Other, please specify:	Z	Radio button, one-up vertical	Single	Y	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	Z	Please specify what you think of the Health Topics A-Z section.						
	H	If you visited the Health Care Reform section today and can recall the previous design (before December 2012), please tell us what you think of the section.	<p>Much better than the previous version</p> <p>Somewhat better than the previous version</p> <p>About the same as the previous version</p> <p>Somewhat worse than the previous version</p> <p>Much worse than the previous version</p> <p>Don't know</p> <p>Other, please specify:</p>	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group
	Y	Please specify what you think of the Health Reform section.						
	I	If you visited the myhealthfinder tool today and can recall the previous design (before December 2012), please tell us what you think of the tool.	<p>Much better than the previous version</p> <p>Somewhat better than the previous version</p> <p>About the same as the previous version</p> <p>Somewhat worse than the previous version</p> <p>Much worse than the previous version</p> <p>Don't know</p> <p>Other, please specify:</p>	X	Radio button, one-up vertical	Single	Y	Skip Logic Group
	X	Please specify what you think of the myhealthfinder tool.						
ACQLiv0010256	G	Which of the following did you <b>primarily use</b> to locate information on the site? (Please select one)-	<p>myhealthfinder Tool (Health advice based on age/sex)-</p> <p>Search Tool</p> <p>Health A-Z (Alphabetical listing of health topics)</p> <p>Quick Guide to Healthy Living</p> <p>Health News</p>		Radio button, one-up vertical	Single	Y	Skip Logic Group Randomize
	D	Did you use the myhealthfinder tool to get information for yourself or someone else?-	<p>Myself</p> <p>Someone else</p>		Radio button, one-up vertical	Single	Y	Randomize
	E	Which of the following will you do as a result of the information you received from the myhealthfinder tool? (Select all that apply)	<p>Talk to a health professional/schedule a Dr. appointment</p> <p>Get a recommended medical test</p> <p>Get a shot/vaccine</p> <p>Change my eating habits</p> <p>Change my exercise habits</p> <p>Nothing</p> <p>Other, please specify:-</p>	E1	Checkbox, one-up vertical	Multi	Y	Randomize Anchor Answer Choice Anchor Answer Choice
	E1	What else will you do as a result of the information from the myhealthfinder tool?			Text area, no char limit		N	
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0524		Did you use the search tool (search box) during your visit today?	<p>Yes</p> <p>No</p> <p>Don't remember</p>	A, H, I	Radio button, one-up vertical	Single	Y	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
MMW0525	<b>ZZ</b>	Please tell us about your experience with the <b>search tool (search box)</b> today. (Select all that apply.)	I had issues with the <b>searching process</b> (how to use it, what to enter). I had issues with the <b>design and layout</b> of the search results (text size, colors). I had issues with the <b>results</b> of the search. The search feature met my needs. None of these	<b>W</b>  <b>U</b>  <b>S</b>	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0526	<b>W</b>	What were your issues with the <b>searching process</b> ? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	<b>V</b>	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0527	<b>V</b>	My issue was:			Text area, no char limit			Skip Logic Group
MMW0528	<b>U</b>	What were your issues with the <b>design and layout</b> of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small The page was too crowded I had a different issue with the design and layout of the results:	<b>T</b>	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0529	<b>T</b>	My issue was:			Text area, no char limit			Skip Logic Group
MMW0530	<b>S</b>	What were your issues with the <b>results</b> of the search? (Select all that apply.)	Results were not relevant or not what I wanted The order of the results was not what I expected There were no results or too few results The titles were not helpful The descriptions were not helpful I could not narrow the results of my search I had a different issue with the results of the search:	<b>V</b>	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0531	<b>V</b>	My issue was:			Text area, no char limit			Skip Logic Group
ACQLiv0010257	<b>Q</b>	Did you try clicking on links (browse the site) before using the search feature to look for information today?	Yes, I browsed/clicked on links first No, I went straight to the search feature Don't recall		Radio button, one-up vertical	Single	Y	Skip Logic Group
ACQLiv0010258	<b>P</b>	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N	Skip Logic Group
ACQLiv0010259		The goal of healthfinder.gov is to help you and those you care about stay healthy by providing the most reliable health information on the Internet. Before reading this statement did you know that this was the purpose of the healthfinder.gov site?	Yes  No Not Sure		Radio button, one-up vertical	Single	Y	
		How did you arrive on the healthfinder.gov site today:	I came to the site from a search engine results page (Google, Bing, Yahoo, etc.) I was previously on the Healthcare.gov site I was previously on the Health.gov site		Radio button, one-up vertical	Single	Y	

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I am familiar with the site so I typed the url into my browser Message or recommendation from a friend on a social network Internet blogs or discussion forums I clicked on a link from Facebook I clicked on a link from Twitter Mobile phone text messages or alerts Email marketing from Healthfinder (e.g., e-newsletter) Healthfinder e-card Word of mouth recommendation from someone I know TV, radio, newspaper or magazine advertising Internet advertising Conference/presentation Don't Know Familiarity with site					
MMW0541		Which best describes your role?	Caretaker Doctor/Nurse Government Employee General Public Librarian Public Health Professional Researcher Student Teacher/Educator Patient Other, please specify	A	Radio button, one-up vertical	Single	Y	OPS Group
MMW0542	A	Other role			Text area, no char limit	Single	N	OPS Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ACQLiv0010237		How frequently do you visit the site?	This is my first visit Every few months or less often Monthly Weekly Several times a week Daily/more than once a day		Radio Button One Up Vertical	Single	Y	
MMW0512		Which of the following best describes the reason for your visit today?	Wellness/Prevention information for myself Wellness/Prevention information for someone else (loved one, family, friend) Wellness/Prevention information for a patient or client Wellness/Prevention information for my work Wellness/Prevention information for a school project Other, please specify:	A	Radio Button One Up Vertical	Single	Y	OPS Group
MMW0513	A	Other reason for your visit			Text area, no char limit	Single	N	OPS Group
MMW0514		Which of the following topics best describes the health information you were looking for? (Please select only one.)	Alcohol/Drug Abuse Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventative Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research Mental Health Oral Health Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health Other, please specify:	A	Radio button, one-up vertical	Single		OPS Group
MMW0515	A	Other information you are seeking						OPS Group
MMW0516		Were you able to find what you were looking for?	Yes No, please specify: Partially	A	Radio Button Two Up Vertical	Single	Y	OPS Group
MMW0517	A	No, please specify:			Text area, no char limit	Single	N	OPS Group
MMW0520		How would you describe your ability to look for information on this site today? (Please select all that apply.)	Links often did not take me where I expected	A	Checkbox, one-up vertical	Multi	Y	Skip Logic Group



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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Had difficulty finding relevant information	B				
			Links/labels are difficult to understand					
			Too many links/navigational options to choose from	A				
			Had technical difficulties (error messages, broken links, etc.)					
			Could not navigate back to previous information	C				
			I had a navigation difficulty not listed above:					
			I had no difficulty navigating/browsing on this site					
MMW0521	C	Please describe your navigation issue:			Text area, no char limit		N	Skip Logic Group
MMW0522	A	Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N	Skip Logic Group
MMW0523	B	What specific links/labels were difficult to understand?			Text area, no char limit		N	Skip Logic Group
ACQLiv0010238		Which of the following did you use to locate information on the site? (Please select all that apply)	myhealthfinder Tool (Health advice based on age/sex) Search Tool (Typed in Search box) Health A-Z (Alphabetical listing of health topics) Quick Guide to Healthy Living Health News None of the above	C, D, E, F  C C C C	Checkbox, one-up vertical	Multi	Y	Skip Logic Group  Randomize  Anchor Answer Choice
ACQLiv0010256	C	Which of the following did you <b>primarily use</b> to locate information on the site? (Please select one)	myhealthfinder Tool (Health advice based on age/sex) Search Tool Health A-Z (Alphabetical listing of health topics) Quick Guide to Healthy Living Health News		Radio button, one-up vertical	Single	Y	Skip Logic Group  Randomize
	D	Did you use the myhealthfinder tool to get information for yourself or someone else?	Myself Someone else		Radio button, one-up vertical	Single	Y	Randomize
	E	Which of the following will you do as a result of the information you received from the myhealthfinder tool? (Select all that apply)	Talk to a health professional/schedule a Dr. appointment Get a recommended medical test Get a shot/vaccine Change my eating habits Change my exercise habits Nothing Other, please specify:	E1	Checkbox, one-up vertical	Multi	Y	Randomize  Anchor Answer Choice Anchor Answer Choice

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	E1	What else will you do as a result of the information from the myhealthfinder tool?			Text area, no char limit		N	
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y	
MMW0524		Did you use the search tool (search box) during your visit today?	Yes No Don't remember	A, H, I	Radio button, one-up vertical	Single	Y	Skip Logic Group
MMW0525	A	Please tell us about your experience with the search tool (search box) today. (Select all that apply.)	I had issues with the searching process (how to use it, what to enter). I had issues with the design and layout of the search results (text size, colors). I had issues with the results of the search. The search feature met my needs. None of these	B  C  D	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
MMW0526	B	What were your issues with the searching process? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	E	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0527	E	My issue was:			Text area, no char limit			Skip Logic Group
MMW0528	C	What were your issues with the design and layout of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small The page was too crowded I had a different issue with the design and layout of the results:	F	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0529	F	My issue was:			Text area, no char limit			Skip Logic Group
MMW0530	D	What were your issues with the results of the search? (Select all that apply.)	Results were not relevant or not what I wanted The order of the results was not what I expected There were no results or too few results The titles were not helpful The descriptions were not helpful I could not narrow the results of my search I had a different issue with the results of the search:	G	Checkbox, one-up vertical	Multi	N	Skip Logic Group
MMW0531	G	My issue was:			Text area, no char limit			Skip Logic Group
ACQLiv0010257	H	Did you try clicking on links (browse the site) before using the search feature to look for information today?	Yes, I browsed/clicked on links first No, I went straight to the search feature Don't recall		Radio button, one-up vertical	Single	Y	Skip Logic Group

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ACQLiv0010258	I	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N	Skip Logic Group
ACQLiv0010259		The goal of healthfinder.gov is to help you and those you care about stay healthy by providing the most reliable health information on the Internet. Before reading this statement did you know that this was the purpose of the healthfinder.gov site?	Yes  No Not Sure		Radio button, one-up vertical	Single	Y	
		How did you arrive on the healthfinder.gov site today:	I came to the site from a search engine results page (Google, Bing, Yahoo, etc.) I was previously on the Healthcare.gov site I was previously on the Health.gov site I am familiar with the site so I typed the url into my browser Message or recommendation from a friend on a social network  Internet blogs or discussion forums I clicked on a link from Facebook I clicked on a link from Twitter Mobile phone text messages or alerts Email marketing from Healthfinder (e.g., e-newsletter) Healthfinder e-card Word of mouth recommendation from someone I know TV, radio, newspaper or magazine advertising Internet advertising Conference/presentation Don't Know Familiarity with site		Radio button, one-up vertical	Single	Y	
MMW0537		Please rank the top 3 factors that brought you to the website today. (Rank 1 = Most important) Rank 1	Message or recommendation from a friend on a social network  Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, My Space, Twitter)  Message directly from Healthfinder on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email/E-card Search engine results		Drop-down, select one	Single	Y	Rank Group  Adjust Template/Style Sheet Randomize

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			<del>Word of mouth recommendation from someone I know</del> <del>TV, radio, newspaper, or magazine advertising</del> <del>Internet advertising</del> <del>Conference/presentation</del> <del>Don't know</del> <del>Other</del>					<del>Anchor Answer Choice</del> <del>Anchor Answer Choice</del>
MMW0538		Rank-2	<del>Message or recommendation from a friend on a social network</del> <del>Video I saw on YouTube</del> <del>Internet blogs or discussion forums</del> <del>Advertising on social networks (Facebook, My Space, Twitter)</del> <del>Message directly from Healthfinder on a social network</del> <del>Mobile phone text messages or alerts</del> <del>Instant Message from a friend or colleague</del> <del>Familiarity with site</del> <del>Email/E-card</del> <del>Search engine results</del> <del>Word of mouth recommendation from someone I know</del> <del>TV, radio, newspaper, or magazine advertising</del> <del>Internet advertising</del> <del>Conference/presentation</del> <del>Don't know</del> <del>Other</del>		Drop down, -select one	Single-	N	<del>Rank Group</del> <del>Adjust Template/Style Sh</del> <del>Randomize</del> <del>Anchor Answer Choice</del> <del>Anchor Answer Choice</del>
MMW0539		Rank-3	<del>Message or recommendation from a friend on a social network</del> <del>Video I saw on YouTube</del> <del>Internet blogs or discussion forums</del> <del>Advertising on social networks (Facebook, My Space, Twitter)</del> <del>Message directly from Healthfinder on a social network</del> <del>Mobile phone text messages or alerts</del> <del>Instant Message from a friend or colleague</del> <del>Familiarity with site</del> <del>Email/E-card</del> <del>Search engine results</del> <del>Word of mouth recommendation from someone I know</del> <del>TV, radio, newspaper, or magazine advertising</del> <del>Internet advertising</del> <del>Conference/presentation</del> <del>Don't know</del> <del>Other</del>		Drop down, -select one	Single-	N	<del>Rank Group</del> <del>Adjust Template/Style Sh</del> <del>Randomize</del> <del>Anchor Answer Choice</del> <del>Anchor Answer Choice</del>
MMW0540		If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter)			Text area, -no char limit		N	
MMW0541		Which best describes your role?	Caretaker Doctor/Nurse Government Employee General Public		Radio button, one-up vertical	Single	Y	OPS Group

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Librarian Public Health Professional Researcher Student Teacher/Educator Other, please specify	A				
MMW0542	A	Other role			Text area, no char limit	Single	N	OPS Group

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ENACQLiv0010237		How frequently do you visit the site?	This is my first visit Every few months or less often Monthly Weekly Several times a week Daily/more than once a day		Radio Button One Up Vertical	Single	Y
ENMMW0512		Which of the following best describes the reason for your visit today?	Wellness/Prevention information for myself Wellness/Prevention information for someone else (loved one, family, friend) Wellness/Prevention information for a patient or client Wellness/Prevention information for my work Wellness/Prevention information for a school project Other, please specify:	A	Radio Button One Up Vertical	Single	Y
ENMMW0513	A	Other reason for your visit			Text area, no char limit	Single	N
ENMMW0514		Which of the following topics best describes the health information you were looking for? (Please select only one.)	Alcohol/Drug Abuse Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventative Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research Mental Health Oral Health Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health Other, please specify:	A	Radio button, one-up vertical	Single	
ENMMW0515	A	Other information you are seeking					
ENMMW0516		Were you able to find what you were looking for?	Yes No, please specify: Partially	A	Radio Button Two Up Vertical	Single	Y
ENMMW0517	A	No, please specify:			Text area, no char limit	Single	N

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ENMMW0520		How would you describe your ability to look for information on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information Links/labels are difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above: I had no difficulty navigating/browsing on this site	A B A C	Checkbox, one-up vertical	Multi	Y
ENMMW0521	C	Please describe your navigation issue:			Text area, no char limit		N
ENMMW0522	A	Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N
ENMMW0523	B	What specific links/labels were difficult to understand?			Text area, no char limit		N
ENACQLiv0010238		Which of the following did you use to locate information on the site? (Please select all that apply)	myhealthfinder Tool (Health advice based on age/sex) Search Tool (Typed in Search box) Health A-Z (Alphabetical listing of health topics) Quick Guide to Healthy Living Health News None of the above	C, D, E, F C C C C	Checkbox, one-up vertical	Multi	Y
ENACQLiv0010256	C	Which of the following did you <u>primarily use</u> to locate information on the site? (Please select one)	myhealthfinder Tool (Health advice based on age/sex) Search Tool Health A-Z (Alphabetical listing of health topics) Quick Guide to Healthy Living Health News		Radio button, one-up vertical	Single	Y
	D	Did you use the myhealthfinder tool to get information for yourself or someone else?	Myself Someone else		Radio button, one-up vertical	Single	Y
	E	Which of the following will you do as a result of the information you received from the myhealthfinder tool? (Select all that apply)	Talk to a health professional/schedule a Dr. appointment Get a recommended medical test Get a shot/vaccine Change my eating habits		Checkbox, one-up vertical	Multi	Y

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Change my exercise habits				
			Nothing				
			Other, please specify:	E1			
	E1	What else will you do as a result of the information from the myhealthfinder tool?			Text area, no char limit		N
	F	If you could make one improvement to the myhealthfinder tool what would it be?			Text area, no char limit	Single	Y
ENMMW0524		Did you use the search tool (search box) during your visit today?	Yes No Don't remember	A, H, I	Radio button, one-up vertical	Single	Y
ENMMW0525	A	Please tell us about your experience with the search tool (search box) today. (Select all that apply.)	I had issues with the <b>searching process</b> (how to use it, what to enter). I had issues with the <b>design and layout</b> of the search results (text size, colors). I had issues with the <b>results</b> of the search. The search feature met my needs. None of these	B  C  D	Checkbox, one-up vertical	Multi	Y
ENMMW0526	B	What were your issues with the <b>searching process</b> ? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	E	Checkbox, one-up vertical	Multi	N
ENMMW0527	E	My issue was:			Text area, no char limit		
ENMMW0528	C	What were your issues with the <b>design and layout</b> of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small The page was too crowded I had a different issue with the design and layout of the results:	F	Checkbox, one-up vertical	Multi	N
ENMMW0529	F	My issue was:			Text area, no char limit		
ENMMW0530	D	What were your issues with the <b>results</b> of the search? (Select all that apply.)	Results were not relevant or not what I wanted The order of the results was not what I expected There were no results or too few results The titles were not helpful The descriptions were not helpful I could not narrow the results of my search I had a different issue with the results of the search:	G	Checkbox, one-up vertical	Multi	N
ENMMW0531	G	My issue was:			Text area, no char limit		



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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ENACQLiv0010257	H	Did you try clicking on links (browse the site) before using the search feature to look for information today?	Yes, I browsed/clicked on links first No, I went straight to the search feature Don't recall		Radio button, one-up vertical	Single	Y
ENACQLiv0010258	I	Please tell us what term(s) you used in your search			Text area, no char limit	Single	N
ENACQLiv0010259		The goal of healthfinder.gov is to help you and those you care about stay healthy by providing the most reliable health information on the Internet. Before reading this statement did you know that this was the purpose of the healthfinder.gov site?	Yes  No Not Sure		Radio button, one-up vertical	Single	Y
		How did you arrive on the healthfinder.gov site today:	I came to the site from a search engine results page (Google, Bing, Yahoo, etc.) I was previously on the Healthcare.gov site I was previously on the Health.gov site I am familiar with the site so I typed the url into my browser Message or recommendation from a friend on a social network Internet blogs or discussion forums I clicked on a link from Facebook I clicked on a link from Twitter Mobile phone text messages or alerts Email marketing from Healthfinder (e.g., e-newsletter) Healthfinder e-card Word of mouth recommendation from someone I know TV, radio, newspaper or magazine advertising Internet advertising Conference/presentation Don't Know Other		Radio button, one-up vertical	Single	Y
ENMMW0537		Please rank the top 3 factors that brought you to the website today. (Rank 1 = Most important) Rank 1	Message or recommendation from a friend on a social network  Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, My Space, Twitter)		Drop-down, select one	Single	Y

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			<del>Message directly from Healthfinder on a social network</del> <del>Mobile phone text messages or alerts</del> <del>Instant Message from a friend or colleague</del> <del>Familiarity with site</del> <del>Email/E-card</del> <del>Search engine results</del> <del>Word of mouth recommendation from someone I know</del> <del>TV, radio, newspaper, or magazine advertising</del> <del>Internet advertising</del> <del>Conference/presentation</del> <del>Don't know</del> <del>Other</del>				
ENMMW0538		Rank 2	<del>Message or recommendation from a friend on a social network</del> <del>Video I saw on YouTube</del> <del>Internet blogs or discussion forums</del> <del>Advertising on social networks (Facebook, My Space, Twitter)</del> <del>Message directly from Healthfinder on a social network</del> <del>Mobile phone text messages or alerts</del> <del>Instant Message from a friend or colleague</del> <del>Familiarity with site</del> <del>Email/E-card</del> <del>Search engine results</del> <del>Word of mouth recommendation from someone I know</del> <del>TV, radio, newspaper, or magazine advertising</del> <del>Internet advertising</del> <del>Conference/presentation</del> <del>Don't know</del> <del>Other</del>		Drop down, select one	Single	N
ENMMW0539		Rank 3	<del>Message or recommendation from a friend on a social network</del> <del>Video I saw on YouTube</del> <del>Internet blogs or discussion forums</del> <del>Advertising on social networks (Facebook, My Space, Twitter)</del> <del>Message directly from Healthfinder on a social network</del> <del>Mobile phone text messages or alerts</del> <del>Instant Message from a friend or colleague</del> <del>Familiarity with site</del> <del>Email/E-card</del> <del>Search engine results</del> <del>Word of mouth recommendation from someone I know</del> <del>TV, radio, newspaper, or magazine advertising</del> <del>Internet advertising</del> <del>Conference/presentation</del> <del>Don't know</del> <del>Other</del>		Drop down, select one	Single	N

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ENMMW0540		<del>If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter)</del>			<del>Text area, no char limit</del>		<del>N</del>
ENMMW0541		Which best describes your role?	Caretaker Doctor/Nurse Government Employee General Public Librarian Public Health Professional Researcher Student Teacher/Educator Other, please specify	A	Radio button, one-up vertical	Single	Y
ENMMW0542	A	Other role			Text area, no char limit	Single	N



**Special Instructions**

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**Special Instructions**

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**Special Instructions**

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**Special Instructions**

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**Special Instructions**

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**Special Instructions**

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)	Single or Multi
SPACQLiv0010237		¿Con qué frecuencia visitas nuestro sitio?	Esta es mi primera vez Una vez cada dos o tres meses, o menos Cada mes Cada semana Varias veces a la semana A diario/más de una vez al día		Radio Button One Up Vertical	Single
SPMMW0512		¿Cuál de las siguientes opciones describe mejor la razón por la que visitas este sitio hoy?	Información sobre bienestar o prevención para mí Información sobre bienestar o prevención para otra persona (un ser querido, un familiar, un amigo) Información sobre bienestar o prevención para un paciente o cliente Información sobre bienestar o prevención para mi trabajo Información sobre bienestar o prevención para un proyecto de la escuela Otra razón, por favor especifica:	A	Radio Button One Up Vertical	Single
SPMMW0513	A	Otra razón para tu visita:			Text area, no char limit	Single
SPMMW0514		¿Cuál de las siguientes opciones describe mejor el tipo información que buscas hoy?	Detección y prevención del cáncer Noticias de salud Salud del corazón El VIH y las enfermedades de transmisión sexual Nutrición y condición física Embarazo Otro tipo de información, por favor especifica:	A	Radio button, one-up vertical	Single
SPMMW0515	A	Otra información que estabas buscando:				
SPMMW0516		¿Pudiste encontrar lo que buscabas?	Sí No, por favor especifica: En parte	A	Radio Button Two Up Vertical	Single
SPMMW0517	A	No, por favor especifica:			Text area, no char limit	Single
SPMMW0520		¿Cómo describirías tu capacidad para buscar información en este sitio el día de hoy? (Por favor selecciona todas las repuestas que aplican).	Los enlaces a menudo no me llevaban a donde yo esperaba. Tuve problemas para encontrar el tipo de información que buscaba. Los enlaces o las etiquetas son difíciles de entender.	A B	Checkbox, one-up vertical	Multi

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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)	Single or Multi
			Hay demasiados enlaces u opciones de navegación para elegir. Tuve dificultades técnicas (mensajes de error, enlaces rotos, etc.) No podía regresar a la información anterior. Tuve una dificultad para navegar diferente a las que aquí se mencionan: No tuve ninguna dificultad navegando por este sitio.	A C		
SPMMW0521	C	Por favor describe qué problemas tuviste al navegar el sitio:			Text area, no char limit	
SPMMW0522	A	Por favor describe cualquier enlace o caminos de navegación específicos que no te llevaron a donde deberían haberte llevado.			Text area, no char limit	
SPMMW0523	B	¿Qué enlaces/etiquetas específicos te parecieron difíciles de entender?			Text area, no char limit	
SPACQLiv0010238		¿Cuáles de los siguientes recursos utilizaste para encontrar información en este sitio? (Por favor selecciona todas las respuestas que aplican).	miBuscador de salud (Consejos sobre temas de salud según la edad y el sexo) La función de "Buscar" (al escribir en el cuadro de búsqueda) Recursos de salud (Lista de temas de salud en orden alfabético) Tu guía de salud Noticias de salud Ninguna de estas opciones	C, D, E, F C C C C	Checkbox, one-up vertical	Multi
SPACQLiv0010256	C	¿Cuál de los siguientes recursos <b>usaste principalmente</b> para encontrar información en este sitio? (Selecciona sólo una respuesta).	miBuscador de salud (Consejos sobre temas de salud según la edad y el sexo) La función de "Buscar" Recursos de salud (Lista de temas de salud en orden alfabético) Tu guía de salud Noticias de salud		Radio button, one-up vertical	Single
	D	¿Usaste la herramienta de miBuscador de salud para obtener información para ti o para otra persona?	Para mí Para otra persona		Radio button, one-up vertical	Single
	E	¿Cuáles de las siguientes cosas harás como resultado de la información que recibiste de la herramienta de miBuscador de salud? (Selecciona todas las respuestas que aplican).	Hablar con un profesional de la salud/programar una visita médica Hacerme una prueba médica recomendada Ponerme una vacuna Cambiar mis hábitos de alimentación Cambiar mis hábitos de ejercicio Nada Otro, por favor especifica:		Checkbox, one-up vertical	Multi
	E1	¿Qué otra cosa harías como resultado de la información que recibiste de la herramienta de miBuscador de salud?			Text area, no char limit	
	F	Si pudieras hacer una mejora a la herramienta de miBuscador de salud, ¿qué harías?			Text area, no char limit	Single

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QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)	Single or Multi
SPMMW0524		¿Usaste la función de "Buscar" (el cuadro de búsqueda) en tu visita de hoy?	Sí No No me acuerdo	A	Radio button, one-up vertical	Single
SPMMW0525	A	Por favor déjanos saber cuál fue tu experiencia de hoy con la <b>función de "Buscar" (cuadro de búsqueda)</b> . (Selecciona todas las respuestas que aplican).	Tuve problemas con el <b>proceso de búsqueda</b> (cómo usarlo, qué ingresar). Tuve problemas con el <b>diseño y la presentación de los resultados</b> de la búsqueda (tamaño del texto, colores). Tuve problemas con los <b>resultados</b> de la búsqueda. La función de "Buscar" logró los resultados que yo buscaba. Ninguna de estas opciones	B C D	Checkbox, one-up vertical	Multi
SPMMW0526	B	¿Qué problemas tuviste con el <b>proceso de la búsqueda</b> ? (Selecciona todas las respuestas que aplican).	No me era claro cómo usar la función de búsqueda. No sabía qué términos usar para obtener los resultados que yo quería. Quería la capacidad para hacer búsquedas más avanzadas (excluir ciertos términos, limitar el alcance de la búsqueda). Tuve un problema diferente con el proceso de búsqueda:	E	Checkbox, one-up vertical	Multi
SPMMW0527	E	Mi problema fue:			Text area, no char limit	
SPMMW0528	C	¿Qué problemas tuviste con el <b>diseño y la presentación</b> de los resultados de la búsqueda? (Selecciona todas las respuestas que aplican).	Los colores del enlace dificultaban su lectura. No podía ver suficiente sobre las descripciones para decidir qué enlace escoger. El texto era demasiado pequeño. La página tenía demasiadas cosas. Tuve un problema diferente con el diseño y la presentación de los resultados:	F	Checkbox, one-up vertical	Multi
SPMMW0529	F	Mi problema fue:			Text area, no char limit	
SPMMW0530	D	¿Qué problemas tuviste con los <b>resultados</b> de tu búsqueda? (Selecciona todas las respuestas que aplican).	Los resultados no eran pertinentes con lo que yo buscaba o no eran lo que yo quería. El orden de los resultados no era el que yo esperaba. No hubo resultados o hubo muy pocos resultados. Los títulos no ayudaron. Las descripciones no fueron útiles. No pude restringir los resultados de mi búsqueda. Tuve un problema diferente con los resultados de la búsqueda.	G	Checkbox, one-up vertical	Multi
SPMMW0531	G	Mi problema fue:			Text area, no char limit	
SPACQLiv0010257	H	¿Intentaste hacer clic en los enlaces (navegar por el sitio) antes de usar la función de búsqueda para encontrar información el día de hoy?	Sí, primero navegué e hice clic en los enlaces		Radio button, one-up vertical	Single

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QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)	Single or Multi
			No, fui directamente a la función de búsqueda No recuerdo			
SPACQLiv0010258	I	Por favor indícanos qué palabra(s) usaste en tu búsqueda.			Text area, no char limit	Single
SPACQLiv0010259		El objetivo de healthfinder.gov es la de ayudar a que tú y tus seres queridos se mantengan saludables al ofrecerles la información de salud más confiable en el Internet. Antes de leer esta afirmación, ¿sabías que éste era el objetivo del sitio healthfinder.gov?	Sí  No  No estoy seguro		Radio button, one-up vertical	Single
		¿Cómo llegaste hoy al sitio de healthfinder.gov?:	Llegué a este sitio desde la página de resultados de un buscador (Google, Bing, Yahoo, etc.) Estuve anteriormente en el sitio de Healthcare.gov Estuve anteriormente en el sitio de Health.gov Conozco el sitio, por lo que escribí el URL en mi navegador Mensaje o recomendación de un amigo en una red social Blog o foro de discusión en el Internet Hice clic en un enlace desde Facebook Hice clic en un enlace desde Twitter Mensaje de texto o alerta por celular Mercadeo electrónico de healthfinder (por ejemplo, boletín noticiero electrónico) Tarjeta electrónica de healthfinder Recomendación verbal de alguien que conozco Publicidad (anuncios) en la televisión, radio, periódicos o revistas  Publicidad (anuncios) en el Internet Conferencia/presentación No lo sé Otro		Radio button, one-up vertical	Single
SPMMW0537		Por favor indica cuáles fueron los 3 factores principales que te trajeron a este sitio web hoy día. (Puesto No. 1 = Factor más importante) Puesto No. 1	Mensaje o recomendación de un amigo en una red social  Video que vi en YouTube  Blog o foro de discusión en el Internet Aviso o anuncio en una red social (Facebook, My Space, Twitter)  Mensaje directamente de healthfinder en una red social		Drop-down, select one	Single

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 Date: 12/1/2009

red & strike-through: DELETE  
underlined & italicized: RE-ORDER FOR ALPHA  
 pink: ADDITION  
 blue + -->: REWORDING

**Healthfinder.gov CUSTOM QUESTION LIST**

QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)	Single or Multi
			Mensajes de texto o alertas por celular Mensajes instantáneos de un amigo o colega Familiaridad con el sitio Email o tarjeta electrónica Resultados de un buscador Recomendación en persona de alguien que conozco Avisos o anuncios en la TV, radio, periódicos o revistas Publicidad (anuncios) en el Internet Conferencia/presentación No lo sé Otro			
SPMMW0538		Puesto No. 2	Mensaje o recomendación de un amigo en una red social Video que vi en YouTube Blog o foro de discusión en el Internet Aviso o anuncio en una red social (Facebook, My Space, Twitter)  Mensaje directamente de healthfinder en una red social Mensajes de texto o alertas por celular Mensajes instantáneos de un amigo o colega Familiaridad con el sitio Email o tarjeta electrónica Resultados de un buscador Recomendación en persona de alguien que conozco Avisos o anuncios en la TV, radio, periódicos o revistas Publicidad (anuncios) en el Internet Conferencia/presentación No lo sé Otro		Drop down, select one	Single
SPMMW0539		Puesto No. 3	Mensaje o recomendación de un amigo en una red social Video que vi en YouTube Blog o foro de discusión en el Internet Aviso o anuncio en una red social (Facebook, My Space, Twitter)  Mensaje directamente de healthfinder en una red social. Mensajes de texto o alertas por celular Mensajes instantáneos de un amigo o colega Familiaridad con el sitio Email o tarjeta electrónica Resultados de un buscador Recomendación en persona de alguien que conozco Avisos o anuncios en la TV, radio, periódicos o revistas Publicidad (anuncios) en el Internet Conferencia/presentación No lo sé Otro		Drop down, select one	Single
SPMMW0540		Si escuchaste de este sitio web a través de una red social, por favor especifica cuál (por ejemplo, Facebook, Twitter)			Text area, no char limit	
SPMMW0541		¿Cuál de las siguientes categorías mejor describe tu función?	Cuidador de alguien enfermo o con discapacidad Doctor/Enfermera Empleado del gobierno Público en general		Radio button, one-up vertical	Single

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 pink: ADDITION  
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Healthfinder.gov CUSTOM QUESTION LIST

QID	Skip Logic Label	Pregunta	Respuestas posibles (límite de 50 caracteres)	Skip to	Type (select from list)	Single or Multi
			Bibliotecaria Profesional de salud pública Investigador Estudiante Maestro/educador Otro, por favor especifica	A		
SPMMW0542	A	Otra función:			Text area, no char limit	Single
SPMMW0543		¿Cuántos años tienes?	Menos de 20 años de 20 a 34 años de 35 a 49 años  de 50 a 64 años 65 años o mayor Prefiero no contestar esta pregunta		Dropdown (Select-one)	Single
SPMMW0544		¿Cómo te describirías?	Hispano o latino Negro o afroamericano Blanco Asiático Indio americano o nativo de Alaska Nativo de Hawaii o de las islas del Pacífico Prefiero no contestar esta pregunta		Checkbox, one-up vertical	Multi
SPMMW0545		¿Cuál es el nivel más alto de educación que has completado?	La secundaria (bachillerato) o menos		Radio Button One Up Vertical	Single



Required Y/N	Special Instructions
Y	
Y	OPS Group
N	OPS Group
Y	OPS Group
	OPS Group
Y	OPS Group
N	OPS Group
Y	Skip Logic Group





Required Y/N	Special Instructions
N	Skip Logic Group
N	Skip Logic Group
N	Skip Logic Group
Y	Skip Logic Group  Randomize  Anchor Answer Choice
Y	Skip Logic Group  Randomize
Y	Randomize
Y	Randomize  Anchor Answer Choice Anchor Answer Choice
N	
Y	



Required Y/N	Special Instructions
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Y	
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Y	
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N	
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N	

N	

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Y	Skip Logic Group
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Required Y/N	Special Instructions
N	Skip Logic Group
Y	
Y	
Y	Rank-Group  Adjust Template/Style Sh Randomize



Required Y/N	Special Instructions
N	<del>Anchor Answer Choice</del> <del>Anchor Answer Choice</del> Rank Group  Adjust Template/Style Sh Randomize
N	<del>Anchor Answer Choice</del> <del>Anchor Answer Choice</del> Rank Group  Adjust Template/Style Sh Randomize  <del>Anchor Answer Choice</del> <del>Anchor Answer Choice</del>
N	
Y	OPS Group



Required Y/N	Special Instructions
N	OPS Group
Y	
Y	
Y	