# **Questionnaire Management Guidelines**

### Goals:

- One consolidated document to track all model and CQ changes throughout the life of the project
- Questionnaire always matches the live survey
- Easy and error-free way to submit CQ changes
- All changes tracked and reflected in one document (DOT will help)

### **Questionnaire Resources:**

- 1 Questionnaire Design and Approval Process
- 2 Question Grouping Rules
- 3 OPS vs. Skip Logic Decision for "Other, Please Specify"
- 4 Foreign Language Survey Instructions

Client Name:
Measure Name:
USGS v3

Version of Code:	Please fill in
Custom Qualifier Page	Please Select
Custom Invitation Text?	Please Select
Custom Tracker Text?	Please Select
Custom Welcome/ Thank You Text?	Please Select

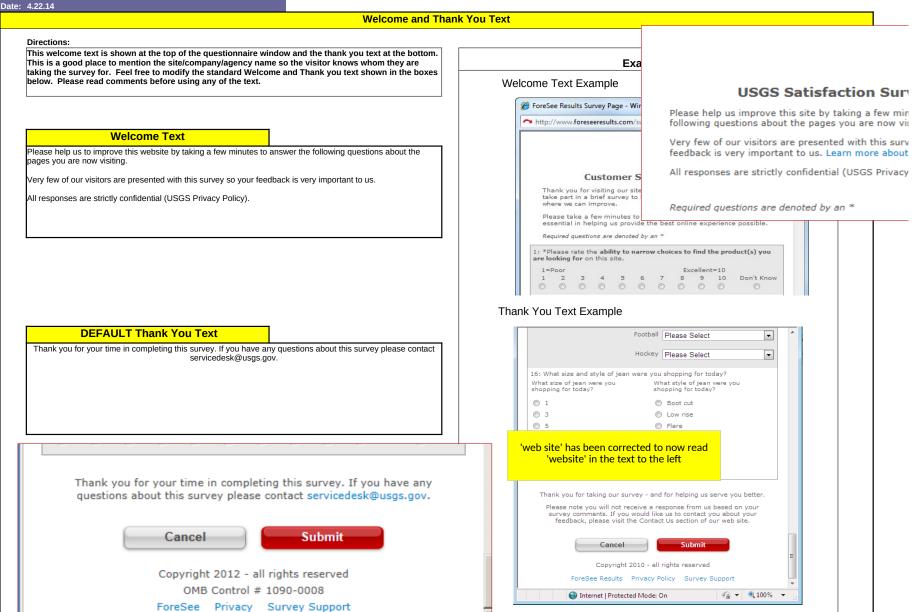
Language(s)	If other language not listed, please specify.	Website URL	MID(s) (DOT FILL THIS IN)	Measure Name(s) (DOT WIII FILL THIS IN)
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Model Instance Name:

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Model Instance Name:

MID: IEBooVxE0IdVR1Vdps45Uw==



#### Date: 4.22.14 **Welcome and Thank You Text** Directions: This welcome text is shown at the top of the questionnaire window and the thank you text at the bottom. This is a good place to mention the site/company/agency name so the visitor knows whom they are Exa taking the survey for. Feel free to modify the standard Welcome and Thank you text shown in the boxes below. Please read comments before using any of the text. Welcome Text Example USGS Satisfaction Sur ForeSee Results Survey Page - Wir Please help us improve this site by taking a few min http://www.foreseeresults.com/s following questions about the pages you are now vis **Welcome Text** Very few of our visitors are presented with this surv Please help us to improve this website by taking a few minutes to answer the following questions about the feedback is very important to us. Learn more about pages you are now visiting. All responses are strictly confidential (USGS Privacy Customer S Very few of our visitors are presented with this survey so your feedback is very important to us. Thank you for visiting our site All responses are strictly confidential (USGS Privacy Policy). take part in a brief survey to where we can improve. Required questions are denoted by an \* Please take a few minutes to essential in helping us provide the best online experience possible. Required questions are denoted by an \* 1: \*Please rate the ability to narrow choices to find the product(s) you are looking for on this site. 1=Poor Excellent=10 1 2 3 4 5 6 7 8 9 10 Don't Know Thank You Text Example **DEFAULT Thank You Text** Football Please Select Thank you for your time in completing this survey. If you have any questions about this survey please contact Hockey Please Select servicedesk@usgs.gov. 16: What size and style of jean were you shopping for today? What size of jean were you shopping for today? What style of jean were you shopping for today? 1 Boot cut 3 Cow rise 5 Flare 'web site' has been corrected to now read 'website' in the text to the left Thank you for your time in completing this survey. If you have any questions about this survey please contact servicedesk@usgs.gov. Thank you for taking our survey - and for helping us serve you better. Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site. Submit Cancel Cancel Submit Copyright 2010 - all rights reserved Copyright 2012 - all rights reserved ForeSee Results Privacy Policy Survey Support OMB Control # 1090-0008 Internet | Protected Mode: On ← ← 100% ▼ ForeSee Privacy Survey Support

Model Instance Name: USGS v3

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NOTE: All non-partitioned surveys will NOT be imputed and the elements will be rotated as a default unit of the large of t



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MQ Label	ELEMENTS (drivers of satisfaction)		MQ Label	CUSTOMER SATISFACTION		MQ Label	FUTURE BEHAVIORS
Content - Accuracy	Content (1=Poor, 10=Excellent, Don't Know) Please rate your perception of the accuracy of information on this website.	21	Satisfaction - Overall	What is your <b>overall satisfaction</b> with this website? (1=Very Dissatisfied, 10=Very Satisfied)	2	4 Return	Likelihood to Return (1=Very Unlikely, 10=Very Likely) How likely are you to return to this website?
Content - Quality	Please rate the <b>quality of information</b> on this website.	22	Satisfaction - Expectations	How well does this website <b>meet your expectations?</b> (1=Falls Short, 10=Exceeds)			Recommend (1=Very Unlikely, 10=Very Likely)
Content - Freshness	Please rate the <b>freshness of content</b> on this website.	23	Satisfaction - Ideal	How does this site compare to your idea of an ideal website? (I=Not Very Close, 10=Very Close)	2	5 Recommend	How likely are you to <b>recommend this website to someone e</b>
Look and Feel - Appeal	Look and Feel (1=Poor, 10=Excellent, Don't Know) Please rate the visual appeal of this website.						
	Please rate the <b>balance of graphics and text</b> on this website.						
Look and Feel	Please rate the <b>readability of the pages</b> on this website.						
Novigation	Navigation (1=Poor, 10=Excellent, Don't Know)						
Organized	Please rate how well the website is organized.						
Options	Please rate the options available for navigating this website.						
Navigation - Layout	Please rate how well the website layout helps you find what you are looking for.						
Navigation - Clicks	Please rate the number of clicks to get where you want on this website.  Online Transparency (1=Poor, 10=Excellent, Don't Know)						
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Transparency	Please rate how <b>thoroughly</b> this website <b>discloses information</b> about what this agency is doing.						
	Please rate how quickly agency information is made available on this website.						
Online Transparency - Access	Please rate how well information about this agency's actions can be accessed by the public on this website.						
	Search (1=Poor, 10=Excellent, Don't Know)						
Search - Results Relevance	Please rate the <b>relevance of search results</b> on this website.						
Search - Results Organization	Please rate the <b>organization of search results</b> on this website.						
Search - Results Help	Please rate how well the search results help you decide what to select.						
	Please rate how well the $\mathbf{search}$ feature helps you to narrow the results to find what you want.						
	Plain Language (1=Poor, 10=Excellent, Don't Know)						
Plain Language -	Please rate the <b>clarity of the wording</b> on this website.						
Plain	Please rate how well you understand the wording on this website.						
Language - Plain	Please rate this website on its <b>use of short, clear sentences.</b>						
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Model Instance Name: USGS v3

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Partiti Y NOTE: All non-partitioned surveys will NOT be imputed and the elements will be rotated as a default unless otherwise specified and approved by Research. Date:





	4/22/2014			"site"			
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Accuracy	Please rate your perception of the accuracy of information on this website.	Over	all	(1=Very Dissatisfied, 10=Very Satisfied)	ite:	24 Retuin	now likely are you to return to this website?
Content - Quality	Please rate the <b>quality of information</b> on this website.	22 Satis Expe		How well does this website meet your expectati (1=Falls Short, 10=Exceeds)	ions?		Recommend (1=Very Unlikely, 10=Very Likely)
Content - Freshness	Please rate the <b>freshness of content</b> on this website.	23 Satis Ideal		How does this site compare to your idea of an i website? (1=Not Very Close, 10=Very Close)	ideal	25 Recommend	How likely are you to recommend this website to someone els
Look and Feel - Appeal	Look and Feel (1=Poor, 10=Excellent, Don't Know) Please rate the visual appeal of this website.						
Look and Feel - Balance	Please rate the <b>balance of graphics and text</b> on this website.						
Look and Feel	Please rate the <b>readability of the pages</b> on this website.						
	Navigation (1=Poor, 10=Excellent, Don't Know)						
Navigation - Organized	Please rate how well the website is organized.						
Navigation - Options	Please rate the options available for navigating this website.			_			
Navigation - Layout	Please rate how well the website layout helps you find what you are looking for.						
Navigation - Clicks	Please rate the <b>number of clicks to get where you want</b> on this website.			_			
o !:	Online Transparency (1=Poor, 10=Excellent, Don't Know)						
Online Transparency - Disclose	Please rate how <b>thoroughly</b> this website <b>discloses information</b> about what this agency is doing.						
Online	Please rate how quickly agency information is made available on this website.						
- Access	Please rate how well information about this agency's actions can be accessed by the public on this website.						
4 Search -	Search (1=Poor, 10=Excellent, Don't Know) Please rate the relevance of search results on this website.	-					
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Search - Results Organization	Please rate the <b>organization of search results</b> on this website.						
Search - Results Help	Please rate how well the search results help you decide what to select.						
Search - Feature Narrow	Please rate how well the <b>search feature helps you to narrow the results</b> to find what you want.						
Plain	Plain Language (1=Poor, 10=Excellent, Don't Know) Please rate the clarity of the wording on this website.						
	Please rate how well you understand the wording on this website.						
Language - Plain	Please rate this website on its use of short, clear sentences.						

			USGS v3 CUSTOM QUESTION LIST						
Skip									
Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	COLabel
Laber	Which role best describes your visit to the website today?	LNH1322A010	General public	Skip to	Type (select from list)	Single	Y	OPS Group	Role
	This role bost decorract year visit to the medake today.	LITTIOLE, 1010	Constant patrice		Radio button, one-up vertical	Ciligio		от о отоар	1.0.0
		LNH1322A03	Property owner						
		LNH1322A02	Recreationalist/vacationer (e.g. fisherman)						
		LNH1322A04	Educator						
		LNH1322A011	Student						
		LNH1322A012 LNH1322A013	Government or non-profit (researcher or professional)  Corporate (researcher or professional)						
		LNH1322A013	Media						
		LNH1322A015	Job seeker						
		LNH1322A016	USGS employee						
		LNH1322A09	Other (please specify):	Α					
Α	U for any other decreased in this work in O	1.1.1.1.007.4.04	First discontinue		Text field, <100 char	Circula	N	Obia Lania Occur	OE_Role
	How frequently do you visit this website?	LNH1327A01	First time visitor		Radio button, one-up vertical	Single	Y	Skip Logic Group	Frequency
		LNH1327A02	Every 6 months or less						
		LNH1327A03	About once a month						
		LNH1327A04	About once a week						
		LNH1327A05	Daily						
		LNH1327A06	More than once a day						
	What is the main reason for your visit today?	LNH1328A011	Get real time water data (e.g. water levels or flows)			Single	Y	OPS Group	Primary Reason
					Radio button, one-up vertical				
		LNH1328A01	Find earthquake information						
		LNH1328A02	Find other natural hazard information (e.g. volcanoes, floods,						
			tornadoes, hurricanes, tsunami, landslides, avalanches, etc.)						
		LNH1328A04	Find maps						
		LNH1328A05	Find publications or products						
		LNH1328A012	Find data for research						
		LNH1328A013	Find information about natural resources, energy						
		LNH1328A014 LNH1328A015	Find information about ecosystems, climate change View webcams						
		LNH1328A016	Join RSS feed, subscription, or real time alerts						
		LNH1328A08	Purchase an annual park pass						
		LNH1328A017	Look for job opportunities						
		LNH1328A09	Find a USGS office or employee						
		LNH1328A018	No specific visit reason today, I'm just browsing	-					
Α		LNH1328A10	Other (please specify):	A	Text field, <100 char		N		OE_ Primary Reason
	Were you able to accomplish the main reason for your visit	LNH1324A01	Yes		Text licit, 4100 chai	Single	Y	Skip Logic Group	Ability to Accomplish
	today?								. , , .
					Radio button, one-up vertical				
		LNH1324A02	Yes, but it could have been easier	Α					
			-						
		LNH1324A03	No	В					
Δ.	What could we improve to make it occior?						N		OF How Make Facier
Α	What could we improve to make it easier?						IN		OE_How Make Easier
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В	If not, please let us know what it was.				reat area, no chai illilli		N		OE_Not Accomp
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					Text area, no char limit				
		CAS0047673A001	Search feature	Α		Multi			
	How did you look for information on the website today?	CAS0047673A002	Navigation tabs or menus	В			Y	Skip Logic Group	How Look for Info
		CAS0047673A002 CAS0047673A003	Page links within the website	C					
		CAS0047673A003	Other, please specify:	D					

			USGS v3 CUSTOM QUESTION LIST						
Skip Logic			Answer Choices			Single or	Required		
Label	Question Text	AnswerIDs (DOT)	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N	Special Instructions	CO Label
Α	How could we make the search feature more useful to you?		(**************************************		Text area, no char limit				- <del> </del>
							N	Skip Logic Group	OE How Look, Search
В	How could we make the navigation tabs or menus more useful to				Text area, no char limit			<u> </u>	
	you?						N	Skip Logic Group	OE_How Look, Nav
С	How could we make the page links more useful to you?				Text area, no char limit		N	Skip Logic Group	OE How Look, Page Links
D	What "other" way did you look for information?				Text area, no char limit		IN	Skip Logic Group	OE_HOW LOOK, Page Links
_	That one hay are you look to minormation.				rest area, no sna mne		N	Skip Logic Group	OE How Look, Other
	Do you interact with the USGS through any of the following	CAS0047678A001	Facebook	А	Checkbox, one-up vertical		IN .	Skip Logic Group	OL_ HOW LOOK, Other
	social media?	0,1000110101001	acceptor.		Checkbox, one up vertical		Y		SM Interaction
		CAS0047678A002	Twitter	A					
		CAS0047678A003	YouTube	Α					
		CAS0047678A004	Google+	Α					
		CAS0047678A005	LinkedIn	A					
		CAS0047678A006 CAS0047678A007	Blogs Audio/video podcasts	A					
		CAS0047678A008	Webchat	Â					
		CAS0047678A009	StumbleUpon	A					
		CAS0047678A010	Pinterest	Α					
		CAS0047678A011	Tumbir	Α					
		CAS0047678A012	Other	A					
A	About how often do you intercet with the LICCC through again	CAS0047678A013 CAS0047679A001	I do not interact with the USGS through social media Every few months or less	Α	Checkbox, one-up vertical			exclusive	
A	About <b>how often</b> do you interact with the USGS through social media?	CAS0047679A001	Every few months of less		Crieckbox, orie-up vertical		N		SM Interaction Frequency
		CAS0047679A002	Monthly				111		Switteraction Frequency
		CAS0047679A003	Weekly						
		CAS0047679A004	Daily						
	If you could make <b>one improvement</b> to this website, what would it be?				Text area, no char limit	Open	N		OE Improvement
	It be?					l .			
	Have you accessed USGS web pages from a mobile device?	LNH1330A01	Yes	A,B	Radio button, one-up vertical	Single			
	pages from a mobile device:	ENTISSONOI	163	Α,υ	readio battori, one up vertical	Single			
							Y	Skip Logic Group	Mobile -Access USGS
		LNH1330A02	No				<u> </u>	Skip Logic Group	Wobile -Access 0303
Α	What USGS information did you seek using your mobile device?				Text field, <100 char				
							l N		OE Mobile info sought
В	Did you find the information you were seeking with your	LNH1332A01	Yes		Radio button, one-up vertical	Single	IN		OL_WODING ITHO SOUGHT
	mobile device?				The special sp		N		Mobile- Did you find
		LNH1332A02	No						

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			USGS v3 CUSTOM QUESTION LIST						
Skip Logic Label	Question Text	AnswerlDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
	Which role best describes your visit to the website today?	LNH1322A010	General public		Radio button, one-up vertical	Single	Y	OPS Group	Role
		LNH1322A03	Property owner						
		LNH1322A02	Recreationalist/vacationer (e.g. fisherman)						
		LNH1322A04	Educator						
		LNH1322A011	Student						
		LNH1322A012	Government or non-profit (researcher or professional)						
		LNH1322A013	Corporate (researcher or professional)						
		LNH1322A014	Media						
		LNH1322A015	Job seeker						
		LNH1322A016	USGS employee						
		LNH1322A09	Other (please specify):	Α					
Α					Text field, <100 char		N		OE_Role
	How frequently do you visit this website?	LNH1327A01	First time visitor		Radio button, one-up vertical	Single	Y	Skip Logic Group	Frequency
		LNH1327A02	Every 6 months or less	M					
		LNH1327A03	About once a month	M					
		LNH1327A04	About once a week	M					
		LNH1327A05	Daily	M					
		LNH1327A06	More than once a day	M					
M	Did you notice any changes to the website during your visit	LIVITIOETAGO	Yes	A, B, C		Cinglo	¥	Ckin Logio Croup	Changes- Noticed?
IVI	Did you notice any changes to the website during your visit teday?			A, B, C	Radio button, one up vertical	Single	+	Skip Logic Group	Changes Noticed?
			Ne	<u> </u>					
A	Overall, which best describes the changes you noticed?		Positive	Z	Radio button, one up vertical	Single	¥	Skip Logic Group	Changes Opinion
			Neutral	¥					
			Negative	+					
Z	Please tell us why the changes are positive				Text area, no char limit		N	Skip Logic Group	Changes - Why Positive
¥	Please tell us why the changes are negative				Text area, no char limit		H	Skip Logic Group	Changes - Why Negative-
В	How would you rate the website navigation?		More user-friendly	×	Radio button, one-up vertical	Single	N	Skip Logic Group	Changes- Nav
			About the same	<b>—</b>		1			
			Less user friendly	₩					
×	Please explain how the navigation is more user friendly				Text area, no char limit		N	Skip Logic Group	Changes, Nav- Why Better
₩	Please explain how the navigation is less user friendly				Text area, no char limit		N	Skip Logic Group	Changes, Nav - Why Worse
e	How would you rate the organization of the website?		Better organized it's easier to find information	¥	Radio button, one-up vertical	Single	N	Skip Logic Group	<del>Changes- Org</del>
			About the same			-			
			Not as well organized - it's harder to find information	H					
¥	Please explain why it is easier to find information				Text area, no char limit		N	Skip Logic Group	Changes, Org - Why Better
Ð	Please explain why it is harder to find information				Text area, no char limit		H	Skip Logic Group	Changes, Org - Why Worse
	What is the main reason for your visit today?	LNH1328A011	Get real time water data (e.g. water levels or flows)		Radio button, one-up vertical	Single	Y	OPS Group	Primary Reason
		LNH1328A01	Find earthquake information						
		LNH1328A02	Find other natural hazard information (e.g. volcanoes, floods, tornadoes, hurricanes, tsunami, landslides, avalanches, etc.)						
		LNH1328A04	Find maps						
		LNH1328A05	Find publications or products						
		LNH1328A012	Find data for research						
		LNH1328A013	Find information about natural resources, energy						
		LNH1328A014	Find information about ecosystems, climate change						
		LNH1328A015	View webcams						
		LNH1328A016	Join RSS feed, subscription, or real time alerts						
		LNH1328A08	Purchase an annual park pass						
		LNH1328A017	Look for job opportunities						
		LNH1328A09	Find a USGS office or employee						
		LNH1328A018 LNH1328A10	No specific visit reason today, I'm just browsing	_					
		LINH1328AIU	Other (please specify):	Α					A Company of the Comp

A Were you able to accomplish the main reason for your visit today?  INH1324A01 Yes  INH1324A02 Yes, but it could have been easier  A What could we improve to make it easier?  INH1324A03 No  B If not, please let us know what it was.  In not, please let us know what it was.  A What could we improve to make it easier?  A What could we improve to make it easier?  A What could we improve to make it easier?  A What could we improve to make it easier?  A What could we improve to make it easier?  A What could we improve to make it easier?  A How did you look for information on the website today?  A Sood/1673A001 Search feature  A Sood/1673A002 Navigation tabs or menus  A A How could we make the search feature more useful to you?  A How could we make the navigation tabs or menus more useful to you?  A How could we make the navigation tabs or menus more useful to you?  D What "other" way did you look for information?  D What "other" way did you look for information?  D What "other" way did you look for information?  CASO047673A002 Twitter  A CASO047673A003 Twitter  A CASO047673A003 Lurkenin  A CASO047673A003 Lurkenin  A CASO047673A003 No  A CASO047673A003 Lurkenin  A CASO047673A003 Sumbletupon  A CASO047673A003 Sumbletupon  A A Hour how often do you interact with the USGS through social media?  A A Hour how often do you interact with the USGS through social media?  CASO047673A003 Sumbletupon  A A Hour how often do you interact with the USGS through social media?  CASO047673A003 More for formation or less  CASO047673A003 Sumbletupon  A A Hour how often do you interact with the USGS through social media?  CASO047673A003 More for formation or less  CASO047673A003 More for formation or less  CASO047673A003 More format	Type (select from list)  It field, <100 char  It field, one-up vertical  It area, no char limit  It area, no char limit  It area, no char limit	Multi Single Multi	N Y S	Skip Logic Group	CQ Label OE Primary Reason Ability to Accomplish OE_How Make Easier
Label Question Fext Answeribs (OOT) (Imited to 50 characters) Skip to (Fext Incomplete) (Imited to 50 characters) (Imited	Type (select from list) dt field, <100 char  dio button, one-up vertical  dt area, no char limit dt area, no char limit	Multi Single Multi	Y/N S	Skip Logic Group	OE Primary Reason Abilify to Accomplish
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B How could we make the navigation tabs or menus more useful to you?  C How could we make the page links more useful to you?  D What "other" way did you look for information?  C ASO047678A001  D O you interact with the USGS through any of the following social media?  C ASO047678A002  C ASO047678A002  Twitter  A C ASO047678A003  Twitter  A C ASO047678A003  A C ASO047678A004  C ASO047678A005  LinkedIn  A C ASO047678A006  C ASO047678A008  Webchat  A C ASO047678A009  Twitter  A C ASO047678A006  A C ASO047678A006  D InkedIn  A C ASO047678A009  Twitter  A T Text as Twitter  A C ASO047678A001  Twitter  A T Text as Twitter  A C ASO047678A001  Twitter  A T Text as Twitter  A Text as Twitter  Text as Twitter  A Text as Tw	kt area, no char limit				
Do   What "other" way did you look for information?					
Vou?   Vou could we make the page links more useful to you?   Text a			N S	Skip Logic Group	OE_How Look, Search
C How could we make the page links more useful to you?  D What "other" way did you look for information?  CAS0047678A001 Facebook  A CF Social media?  CAS0047678A002 Twitter  A CAS0047678A003 YouTube  A CAS0047678A006 Google+  CAS0047678A006 Linkedin  A CAS0047678A006 Blogs  A CAS0047678A006 Blogs  A CAS0047678A008 Webchat  CAS0047678A009 SumbleUpon  A CAS0047678A009 SumbleUpon  A CAS0047678A009 TumbleUpon  A CAS0047678A009 TumbleUpon  A CAS0047678A009 SumbleUpon  A CAS0047678A001 Dinterest  A CAS0047678A011 Tumblr  A CAS0047678A012 Other  A About how often do you interact with the USGS through social media?  CAS0047679A002 Monthly	kt area, no char limit				
D			N S	Skip Logic Group	OE_How Look, Nav
Do you interact with the USGS through any of the following   CAS0047678A001   Facebook   A   CF	rt area, no char limit			a a	
Do you interact with the USGS through any of the following social media?			N S	Skip Logic Group	OE_How Look, Page Links
Social media?	kt area, no char limit				
Social media?			N S	Skip Logic Group	OE_ How Look, Other
CAS0047678A002   Twitter	Checkbox, one-up vertical				
CAS0047678A003   YouTube			Υ		SM Interaction
CAS0047678A004   Google+					
CAS0047678A005   LinkedIn					
CAS0047678A006   Blogs					
CAS0047678A007   Audio/video podcasts   A   CAS0047678A008   Webchat   A   A   CAS0047678A008   Webchat   A   A   CAS0047678A009   StumbleUpon   A   A   CAS0047678A010   Pinterest   A   CAS0047678A011   Tumble   A   CAS0047678A011   Tumble   A   CAS0047678A011   Tumble   A   CAS0047678A011   Ido not interact with the USGS through social media   A   A   A   A   A   A   A   A   A					
CAS0047678A008   Webchat					
CAS0047678A010   StumbleUpon					
CAS0047678A010   Pinterest   A   CAS0047678A011   Tumblr   A   CAS0047678A011   Tumblr   A   CAS0047678A012   Other   A   CAS0047678A013   Ido not interact with the USGS through social media   A   A   A   A   A   A   A   A   A					
CAS0047678A011   Tumblr					
CAS0047678A012 Other A CAS0047678A013 I do not interact with the USGS through social media A  A About how often do you interact with the USGS through social media?  CAS0047679A001 Every few months or less  CAS0047679A002 Monthly					
A About how often do you interact with the USGS through social media A CAS0047678A013 I do not interact with the USGS through social media A CAS0047679A001 Every few months or less CAS0047679A002 Monthly					
A About how often do you interact with the USGS through social CAS0047679A001 Every few months or less Changed are CAS0047679A002 Monthly				exclusive	
CAS0047679A002 Monthly	Checkbox, one-up vertical				
			N		SM Interaction Frequency
CAS0047679A003 Weekly					
CAS0047679A004 Daily					
				ļ	I
If you could make one improvement to this website, what would	kt area, no char limit O	Open	N	ļ	OE_Improvement
it be?		.		ļ	
Have you accessed USGS web pages from a mobile device?   LNH1330A01   Yes	Radio button, one-up vertical	Single			
Have you accessed USGS web pages from a mobile device? LNH1330A01 Yes A,B Rad	vaulo button, one-up vertical	Sirigie			
			Υ 5	Skip Logic Group	Mobile -Access USGS
LNH1330A02 No					
A What USGS information did you seek using your mobile device?					
	Text field, <100 char		N		OE Mobile info sought

| red & strike-through: DELETE | underlined & indiczed: RE-ORDER |
| IVR1Vdps45Uw== | pink: ADDITION |
| 4.22.14 | blue + -->: REWORDING

			USGS v3 CUSTOM QUESTION LIST						
Skip Logic Label	Question Text	AnswerlDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CO Label
В			Yes		Radio button, one-up vertical	Single	N		Mobile- Did you find
		LNH1332A02	No						

			bide 1>. REWORDING						
			USGS v3 CUSTOM QUESTION LIST						
Skip Logic Label	Question Text Which role best describes your visit to the website today?	AnswerIDs (DOT)	Answer Choices (limited to 50 characters) General public	Skip to	Type (select from list)	Single or Multi Single	Required Y/N	Special Instructions OPS Group	CQ Label
	William Tole best describes your visit to the website today?	LIVITISZZAOTO	General public		Radio button, one-up vertical	Sirigie		OF 3 Gloup	Tole
		LNH1322A03	Property owner		Подостинения и подост				
		LNH1322A02	Recreationalist/vacationer (e.g. fisherman)						
		LNH1322A04	Educator						
		LNH1322A011	Student						
		LNH1322A012	Government or non-profit (researcher or professional)						
		LNH1322A013	Corporate (researcher or professional)			1			
		LNH1322A014	Media						
		LNH1322A015 LNH1322A016	Job seeker USGS employee						
		LNH1322A09	Other (please specify):	Α					
Α			(product opensy):		Text field, <100 char		N		OE Role
	How frequently do you visit this website?	LNH1327A01	First time visitor		Radio button, one-up vertical	Single	Y	Skip Logic Group	Frequency
		LNH1327A02	Every 6 months or less	М					
		LNH1327A03	About once a month	М					
		LNH1327A04	About once a week	M					
		LNH1327A05	Daily	М					
		LNH1327A06	More than once a day	М М					
М	Did you notice any changes to the website during your visit		Yes	A, B, C		Single	Y	Skip Logic Group	Changes- Noticed?
	today?			7,5,0	Radio button, one-up vertical	Single	<u>'</u>	Skip Logic Group	Changes Wolleed:
			No						
Α	Overall, which best describes the changes you noticed?		Positive	Z	Radio button, one-up vertical	Single	Y	Skip Logic Group	Changes- Opinion
			Neutral	- ,					
			Negative	Y					
Z	Please tell us why the changes are positive				Text area, no char limit		N	Skip Logic Group	Changes -Why Positive
Y	Please tell us why the changes are negative				Text area, no char limit		N	Skip Logic Group	Changes - Why Negative
В	How would you rate the website navigation?		More user friendly	Х	Radio button, one-up vertical	Single	N	Skip Logic Group	Changes- Nav
			About the same Less user friendly	w					
	Disease symbols how the povinction is more year friendly		Less user menury	VV			N.	Skip Logic Group	Changes, Nav- Why Better
Х	Please explain how the navigation is more user friendly				Text area, no char limit		N	Skip Logic Group	
W	Please explain how the navigation is less user friendly				Text area, no char limit		N	Skip Logic Group	Changes, Nav - Why Worse
С	How would you rate the organization of the website?		Better organized - it's easier to find information	V	Radio button, one-up vertical	Single	N	Skip Logic Group	Changes- Org
			About the same  Not as well organized - it's harder to find information	U					
V	Please explain why it is easier to find information		The second secon		Text area, no char limit		N	Skip Logic Group	Changes, Org - Why Better
U	Please explain why it is harder to find information				Text area, no char limit		N	Skip Logic Group	Changes, Org - Why Worse
	What is the main reason for your visit today?	LNH1328A011	Get real time water data (e.g. water levels or flows)		Radio button, one-up vertical	Single	Y	OPS Group	Primary Reason
		LNH1328A01	Find earthquake information		Radio buttori, orie-up vertical				
		LNH1328A02	Find other natural hazard information (e.g. volcanoes, floods, tornadoes, hurricanes, tsunami, landslides, avalanches, etc.)						
		LNH1328A04	Find maps						
		LNH1328A05	Find publications or products						
		LNH1328A012	Find data for research						
		LNH1328A013	Find information about natural resources, energy						
		LNH1328A014	Find information about ecosystems, climate change						
		LNH1328A015 LNH1328A016	View webcams						
		LNH1328A016 LNH1328A08	Join RSS feed, subscription, or real time alerts  Purchase an annual park pass						
		LNH1328A017	Look for job opportunities						
		LNH1328A09	Find a USGS office or employee						
		LNH1328A018	No specific visit reason today, I'm just browsing						
		LNH1328A10	Other (please specify):	Α					

			LICOS AS CUSTOM CUESTION LIST						
			USGS v3 CUSTOM QUESTION LIST						
Skin									
Skip ogic			Answer Choices			Single or	Required		
abel	Question Text	AnswerIDs (DOT)	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N	Special Instruction	CQ Label
Α					Text field, <100 char		N		OE Primary Reason
	Were you able to accomplish the main reason for your visit	LNH1324A01	Yes			Single	Y	Skip Logic Group	Ability to Accomplish
	today?				Dadia kamana ana ana ana ana ana				
		LNH1324A02	Yes, but it could have been easier	A	Radio button, one-up vertical				
		LIVITISZANOZ	res, but it could have been easier	^					
		LNH1324A03	No	В					
Α	What could we improve to make it easier?						N		OE_How Make Easier
					Text area, no char limit				
В	If not, please let us know what it was.						N		OE_Not Accomp
					Text area, no char limit				
		CAS0047673A001	Search feature	A	arou, no ondi ililit	Multi			
	How did you look for information on the website today?						Υ	Skip Logic Group	How Look for Info
		CAS0047673A002	Navigation tabs or menus	В					
		CAS0047673A003	Page links within the website	C					
		CAS0047673A004	Other, please specify:	В					
A	How could we make the search feature more useful to you?				Text area, no char limit				
^	How could we make the search leature more useful to you!				rext area, no char illinic		N	Skip Logio Croup	OE_How Look, Search
В	How could we make the navigation tabs or menus more useful to				Text area, no char limit		IN	Skip Logic Group	OE_HOW LOOK, Search
ь	you?				Text area, 110 Chai iiiiii		N	Skip Logic Group	OE How Look, Nav
С	How could we make the page links more useful to you?				Text area, no char limit				
_							N	Skip Logic Group	OE_How Look, Page Links
D	What "other" way did you look for information?				Text area, no char limit				
		0.000.13030.1001					N	Skip Logic Group	OE_ How Look, Other
	Do you interact with the USGS through any of the following social media?	CAS0047678A001	Facebook	A	Checkbox, one-up vertical		\ <sub>\ \</sub>		SM Interaction
	Social media.	CAS0047678A002	Twitter	A			T		SWI Interaction
		CAS0047678A003	YouTube	A					
		CAS0047678A004	Google+	Α					
		CAS0047678A005	LinkedIn	A					
		CAS0047678A006	Blogs	A					
		CAS0047678A007 CAS0047678A008	Audio/video podcasts Webchat	A					
		CAS0047678A009	StumbleUpon	A					
		CAS0047678A010	Pinterest	A					
		CAS0047678A011	Tumbir	Α					
		CAS0047678A012	Other	A					
A	About <b>how often</b> do you interact with the USGS through social	CAS0047678A013 CAS0047679A001	I do not interact with the USGS through social media Every few months or less	A	Checkbox, one-up vertical			exclusive	
А	media?	CA30047679A001	Every lew monus or less		Checkbox, one-up vertical		N		SM Interaction Frequency
		CAS0047679A002	Monthly				14		Sivi interaction i requelicy
		CAS0047679A003	Weekly						
		CAS0047679A004	Daily						
	If you could make <b>one improvement</b> to this website, what would it be?				Text area, no char limit	Open	N		OE_Improvement
	it be?								
	Have you accessed USGS web pages from a mobile device?	LNH1330A01	Yes	A,B	Radio button, one-up vertical	Single			
	The state of the s			,-					
							Y	Skip Logic Group	Mobile -Access USGS
		LNH1330A02	No					p angle oroup	
Α	What USGS information did you seek using your mobile device?				Text field, <100 char				

			USGS v3 CUSTOM QUESTION LIST					
Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions CQ Label
В	Did you find the information you were seeking with your mobile device?	LNH1332A01	Yes		Radio button, one-up vertical	Single	N	Mobile- Did you find
		LNH1332A02	No					

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		1	USGS v3 CUSTOM QUESTION LIST						
Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
	Which role best describes your visit to the website today?	LNH1322A010	General public		Radio button, one-up vertical	Single	Y	OPS Group	Role
		LNH1322A03	Property owner		•				
		LNH1322A02	Recreationalist/vacationer (e.g. fisherman)						
		LNH1322A04	Educator						
		LNH1322A011	Student						
		LNH1322A012	Government or non-profit (researcher or professional)						
		LNH1322A013	Corporate (researcher or professional)						
		LNH1322A014	Media Job seeker						
		LNH1322A015 LNH1322A016	USGS employee						
		LNH1322A010	Other (please specify):	Α					
Α		LIVITISEEAGS	Other (pieuse speeny).	_ ^	Text field, <100 char		N		OE Role
	How frequently do you visit this website?	LNH1327A01	First time visitor		Radio button, one-up vertical	Single		Skip Logic Group	Frequency
		LNH1327A02	Every 6 months or less	М		- 3	/	, , , , , , , , , , , , , , , , , , ,	
		LNH1327A03	About once a month	M	Bonn	ie Richards:	<b>—</b>		
		LNH1327A03	About once a month  About once a week	M	This	was "N", should	be /		
					"Y"		<b>H</b>		
		LNH1327A05	Daily	M					
		LNH1327A06	More than once a day	М					
М	Did you notice any changes to the website during your visit today?		Yes	A, B, C	Radio button, one-up vertical	Single	Y	Skip Logic Group	Changes- Noticed?
			No						
Α	Overall, which best describes the changes you noticed?		Positive	Z	Radio button, one-up vertical	Single	Y	Skip Logic Group	Changes- Opinion
			Neutral						
			Negative	Y					
Z	Please tell us why the changes are positive				Text area, no char limit		N	Skip Logic Group	Changes -Why Positive
	Please tell us why the changes are negative				Text area, no char limit		N	Skip Logic Group	Changes - Why Negative
В	How would you rate the website navigation?		More user friendly	х	Radio button, one-up vertical	Single	N	Skip Logic Group	Changes- Nav
			About the same						
			Less user friendly	W					
Х	Please explain how the navigation is more user friendly				Text area, no char limit		N	Skip Logic Group	Changes, Nav- Why Better
w	Please explain how the navigation is less user friendly				Text area, no char limit		N	Skip Logic Group	Changes, Nav - Why Worse
С	How would you rate the organization of the website?		Better organized - it's easier to find information	V	Radio button, one-up vertical	Single	N	Skip Logic Group	Changes- Org
			About the same		•				
			Not as well organized - it's harder to find information	U					
٧	Please explain why it is easier to find information				Text area, no char limit		N	Skip Logic Group	Changes, Org - Why Better
U	Please explain why it is harder to find information				Text area, no char limit		N	Skip Logic Group	Changes, Org - Why Worse
	What is the main reason for your visit today?	LNH1328A011	Get real time water data (e.g. water levels or flows)		Radio button, one-up vertical	Single	Y	OPS Group	Primary Reason
		LNH1328A01	Find earthquake information						
		LNH1328A02	Find other natural hazard information (e.g. volcanoes, floods, tornadoes, hurricanes, tsunami, landslides, avalanches, etc.)						
		LNH1328A04	Find maps						
		LNH1328A05	Find publications or products						
		LNH1328A012	Find data for research						
		LNH1328A013	Find information about natural resources, energy						
		LNH1328A014	Find information about ecosystems, climate change						
		LNH1328A015	View webcams						
		LNH1328A016	Join RSS feed, subscription, or real time alerts						
		LNH1328A08 LNH1328A017	Purchase an annual park pass  Look for job opportunities						
		LNH1328A017 LNH1328A09	Find a USGS office or employee						
		LNH1328A018	No specific visit reason today, I'm just browsing						

			USGS v3 CUSTOM QUESTION LIST						
			·						
Skip			Answer Choices			Single or	Required		
Logic Label	Question Text	AnswerIDs (DOT)	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N	Special Instructions	CQ Label
Α	,	` '			Type (select from list) Text field, <100 char		N		OE_ Primary Reason
	Were you able to accomplish the main reason for your visit	LNH1324A01	Yes			Single	Y	Skip Logic Group	Ability to Accomplish
	today?				Radio button, one-up vertical				
		LNH1324A02	Yes, but it could have been easier	A	Radio buttori, orie-up vertical				
		ENTISE TABLE	Tes, but it could have been easier	^					
		LNH1324A03	No	В					
Α	What could we improve to make it easier?						N		OE How Make Easier
^	What could we improve to make it easier:						14		OL_110W Make Lasiei
					Text area, no char limit				
В	If not, please let us know what it was.						N		OE_Not Accomp
					Toyt area, no ober limit				
		CAS0047673A001	Search feature	А	Text area, no char limit	Multi			
	How did you look for information on the website today?	C50041013A001	- Collins Collins			William	Υ	Skip Logic Group	How Look for Info
		CAS0047673A002	Navigation tabs or menus	В					
		CAS0047673A003	Page links within the website	C D					
		CAS0047673A004	Other, please specify:	D					
Α	How could we make the search feature more useful to you?				Text area, no char limit				
_ ^	How could we make the search readile more useful to you!				rext area, no char min		N	Skip Logic Group	OE How Look, Search
В	How could we make the navigation tabs or menus more useful to				Text area, no char limit		- 14	Skip Logic Group	CL_TIOW EGGR, GCGICIT
	you?						N	Skip Logic Group	OE_How Look, Nav
С	How could we make the page links more useful to you?				Text area, no char limit		N	Skip Logic Group	OE How Look, Page Links
D	What "other" way did you look for information?				Text area, no char limit		IN	Skip Logic Group	OE_How Look, Fage Links
							N	Skip Logic Group	OE_ How Look, Other
	Do you interact with the USGS through any of the following	CAS0047678A001	Facebook	A	Checkbox, one-up vertical		.,	Chip Logic Croup	CE_TION Edding Calci
	social media?						Y		SM Interaction
		CAS0047678A002	Twitter	A					
		CAS0047678A003 CAS0047678A004	YouTube Google+	A A					
		CAS0047678A004	LinkedIn	A					
		CAS0047678A006	Blogs	А					
		CAS0047678A007	Audio/video podcasts	A					
		CAS0047678A008 CAS0047678A009	Webchat StumbleUpon	A					
		CAS0047678A009 CAS0047678A010	Pinterest	A					
		CAS0047678A011	Tumblr	A					
		CAS0047678A012	Other	A				toto	
Α	About how often do you interact with the USGS through social	CAS0047678A013 CAS0047679A001	I do not interact with the USGS through social media  Every few months or less	A	Checkbox, one-up vertical			exclusive	
^	media?	C//2004/0/34001	LVCIY ICW IIIOIIIII3 OF 1633		checkbox, one-up vertical		N		SM Interaction Frequency
		CAS0047679A002	Monthly						
		CAS0047679A003	Weekly						
		CAS0047679A004	Daily						
	If you could make <b>one improvement</b> to this <b>web</b> site, what would								
	it be?				Text area, no char limit	Open	N		OE_Improvement
	Have you accessed USGS web pages from a mobile device?	LNH1330A01	Yes	A,B	Radio button, one-up vertical	Single			
							.,	Chin Logie Corre	Mahila Assess HOOG
		LNH1330A02	No				Y	Skip Logic Group	Mobile -Access USGS
		LIVITIOUAUZ							
Α	What USGS information did you seek using your mobile device?				Text field, <100 char				
							N		OE Mobile info sought
									oobiic iiiio oougiit

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 blue + -->: REWORDING

			USGS v3 CUSTOM QUESTION LIST						
Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CO Label
В		LNH1332A01	Yes		Radio button, one-up vertical	Single	N		Mobile- Did you find
		LNH1332A02	No						

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			USGS v3 CUSTOM QUESTION LIST						
Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
	Which role best describes your visit to the site today?	LNH1322A010	General public			Single	Y	OPS Group	Role
					Radio button, one-up vertical				
		LNH1322A03 LNH1322A02	Property owner  Recreationalist/vacationer (e.g. fisherman)				-		
		LNH1322A02 LNH1322A04	Educator						
		LNH1322A011	Student						
		LNH1322A012	Government or non-profit (researcher or professional)						
		LNH1322A013	Corporate (researcher or professional)						
		LNH1322A014	Media						
		LNH1322A015 LNH1322A016	Job seeker USGS employee				-		
		LNH1322A010 LNH1322A09	Other (please specify):	A					
Α		ETT TECEP TOO	Carlor (product operary).		Text field, <100 char		N		OE Role
	How frequently do you visit this web site?	LNH1327A01	First time visitor		Radio button, one-up vertical	Single	Υ 1	Skip Logic Group	Frequency
		LNH1327A02	Every 6 months or less	М					
		LNH1327A03	About once a month	М		ie Richards:			
		LNH1327A04	About once a week	М	This "Y"	was "N", shoul	d be		
		LNH1327A05	Daily	М	'				
		LNH1327A06	More than once a day	М					
М	Did you notice any changes to the website during your visit		Yes	A, B, C		Single	Y	Skip Logic Group	Changes- Noticed?
	today?				Radio button, one-up vertical		1		, and the second
			No						
Α	Overall, which best describes the changes you noticed?		Docitivo	Z		Single	<del></del>	Skip Logic Group	Changes- Opinion
А	Overall, which best describes the changes you holiced?		Positive	2	Radio button, one-up vertical	Sirigle	Y	Skip Logic Group	Changes- Opinion
			Neutral						
			Negative	Y					
Z	Please tell us why the changes are positive						N	Skip Logic Group	Changes -Why Positive
_	library and straiged and postave				Text area, no char limit			Citip Logic Group	Shanges trily residue
Υ	Please tell us why the changes are negative						N	Skip Logic Group	Changes - Why Negative
В	How would you get the site nevigation?		Mara usar friandly	х	Text area, no char limit	Cinala	N	Chin Logio Croup	Changes Nov
В	How would you rate the site navigation?		More user friendly	^	Radio button, one-up vertical	Single	l N	Skip Logic Group	Changes- Nav
			About the same						
			Less user friendly	w					
Х	Please explain how the navigation is more user friendly				Total control of the little		N	Skip Logic Group	Changes, Nav- Why Better
w	Please explain how the navigation is less user friendly				Text area, no char limit		N	Skip Logic Group	Changes, Nav - Why Worse
vv	riease explain now the navigation is less user menuly				Text area, no char limit		l N	Skip Logic Group	Changes, Nav - Willy Worse
С	How would you rate the organization of the site?		Better organized - it's easier to find information	V		Single	N	Skip Logic Group	Changes- Org
			-		Radio button, one-up vertical				
			About the same						
v	Please explain why it is easier to find information		Not as well organized - it's harder to find information	U			N	Object and a Occur	Changes, Org - Why Better
V	Please explain why it is easier to find information				Text area, no char limit		IN IN	Skip Logic Group	Changes, Org - Why Better
U	Please explain why it is harder to find information						N	Skip Logic Group	Changes, Org - Why Worse
					Text area, no char limit		1		
	What is the main reason for your visit today?	LNH1328A011	Get real time water data (e.g. water levels or flows)			Single	Y	OPS Group	Primary Reason
					Radio button, one-up vertical				
		LNH1328A01	Find earthquake information						
		LNH1328A02	Find other natural hazard information (e.g. volcanoes, floods,						
			tornadoes, hurricanes, tsunami, landslides, avalanches, etc.)						
		LNH1328A04	Find maps						
		LNH1328A05	Find publications or products						
		LNH1328A012	Find data for research						
		LNH1328A013	Find information about natural resources, energy						
		LNH1328A014	Find information about ecosystems, climate change						
		LNH1328A015 LNH1328A016	View webcams						
		LNH1328A016 LNH1328A08	Join RSS feed, subscription, or real time alerts  Purchase an annual park pass						
		LNH1328A017	Look for job opportunities						
		LNH1328A09	Find a USGS office or employee						
		LNH1328A018	No specific visit reason today, I'm just browsing						
		LNH1328A10	Other (please specify):	Α					

			LICCO VA CLICTOM OLIFCTION LICT						
			USGS v3 CUSTOM QUESTION LIST						
Ckin									
Skip .ogic			Answer Choices			Single or	Required		
abel	Question Text	AnswerIDs (DOT)	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N	Special Instruction	s CQ Label
Α					Text field, <100 char		N		OE Primary Reason
	Were you able to accomplish the main reason for your visit	LNH1324A01	Yes			Single	Y	Skip Logic Group	Ability to Accomplish
	today?								
					Radio button, one-up vertical				
		LNH1324A02	Yes, but it could have been easier	Α					
		LNH1324A03	No	В					
Α	What could we improve to make it easier?						N		OE How Make Easier
^	What could we improve to make it casion:								OL_TIOW Make Easier
					Text area, no char limit				
В	If not, please let us know what it was.				Text area, 110 chai iiiiiit		N		OE Not Accomp
_	in not, piedoc let do know what it was.								OL_Not Accomp
					Text area, no char limit				
		CAS0047673A001	Search feature	А		Multi			
	How did you look for information on the site today?						Υ	Skip Logic Group	How Look for Info
		CAS0047673A002	Navigation tabs or menus	В					
		CAS0047673A003	Page links within the website	С					
		CAS0047673A004	Other, please specify:	D					
Α	How could we make the search feature more useful to you?				Text area, no char limit				
							N	Skip Logic Group	OE_How Look, Search
В	How could we make the navigation tabs or menus more useful to				Text area, no char limit				
	you?						N	Skip Logic Group	OE_How Look, Nav
С	How could we make the page links more useful to you?				Text area, no char limit		N	Skip Logic Group	OE How Look, Page Links
D	What "other" way did you look for information?				Text area, no char limit		IN	Skip Logic Group	OE_How Look, Page Links
U	what other way did you look for information?				Text area, no char limit				
							N	Skip Logic Group	OE_ How Look, Other
	Do you interact with the USGS through any of the following social media?	CAS0047678A001	Facebook	A	Checkbox, one-up vertical				
	social media?						Y		SM Interaction
		CAS0047678A002	Twitter	A					
		CAS0047678A003 CAS0047678A004	YouTube	A					
		CAS0047678A004 CAS0047678A005	Google+ LinkedIn	A					
		CAS0047678A005	Blogs	A					
		CAS0047678A007	Audio/video podcasts	A					
		CAS0047678A008	Webchat	A					
		CAS0047678A009	StumbleUpon	A					
		CAS0047678A010	Pinterest	Ä					
		CAS0047678A011	Tumbir	A					
		CAS0047678A012	Other	A					
		CAS0047678A013	I do not interact with the USGS through social media	A				exclusive	
Α	About how often do you interact with the USGS through social	CAS0047679A001	Every few months or less		Checkbox, one-up vertical				
	media?						N		SM Interaction Frequency
		CAS0047679A002	Monthly						
		CAS0047679A003	Weekly						
		CAS0047679A004	Daily						
	If you could make <b>one improvement</b> to this site, what would it				Text area, no char limit	Open	N		OE_Improvement
	be?					'			
	Have you accessed USGS web pages from a mobile device?	LNH1330A01	Yes	A,B	Radio button, one-up vertical	Single			
	Have you accessed USGS web pages from a mobile device?	LINH1330A01	res	A,B	Radio buttori, orie-up vertical	Sirigle			
							Y	Skip Logic Group	Mobile -Access USGS
		LNH1330A02	No					, , , , , ,	
Α	What USGS information did you seek using your mobile device?				Text field, <100 char				
							N		OE_Mobile info sought

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	USGS V3 CUSTOM QUESTION LIST										
Skip Logic			Answer Choices			Single or	Required				
Label	Question Text	AnswerlDs (DOT)	(limited to 50 characters)	Skip to	Type (select from list)	Multi		Special Instructions	CQ Label		
	Did you find the information you were seeking with your	LNH1332A01	Yes		Radio button, one-up vertical	Single					
	mobile device?						N		Mobile- Did you find		
		LNH1332A02	No								

			USGS v3 CUSTOM QUESTION LIST						
			·						
Skip									
Logic			Answer Choices			Single or	Required		
Label	Question Text	AnswerIDs (DOT)	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N	Special Instruction	
	Which role best describes your visit to the site today?	LNH1322A010	General public		Dadia kamana ana arawasaniani	Single	Y	OPS Group	Role
					Radio button, one-up vertical				
		LNH1322A03 LNH1322A02	Property owner  Recreationalist/vacationer (e.g. fisherman)						
		LNH1322A02 LNH1322A04	Educator						
		LNH1322A011	Student						
		LNH1322A012	Government or non-profit (researcher or professional)						
		LNH1322A013	Corporate (researcher or professional)						
		LNH1322A014	Media						
		LNH1322A015	Job seeker						
		LNH1322A016	USGS employee						
		LNH1322A09	Other (please specify):	Α					
Α					Text field, <100 char		N		OE_Role
	How frequently do you visit this web site?	LNH1327A01	First time visitor		Radio button, one-up vertical	Single	Υ	Skip Logic Group	Frequency
		LNH1327A02	Every 6 months or less	M			L /		
		LNH1327A03	About once a month	M		ie Richards:	/		
		LNH1327A04	About once a week	M	This "Y"	was "N", shoul	u be		
		LNH1327A05	Daily	M					
		LNH1327A06	More than once a day	M					
M	Did you notice any changes to the website during your visit		Yes	A, B, C	_	Single	Y	Skip Logic Group	Changes- Noticed?
	today?			.,, 5, 6	Radio button, one-up vertical	C./igic		Lisp Logic Group	
			No		radio buttori, orie-up vertical				
			NO						
Α	Overall, which best describes the changes you noticed?		Positive	Z		Single	Y	Skip Logic Group	Changes- Opinion
					Radio button, one-up vertical				
			Neutral						
			negative	Y					
Z	Please tell us why the changes are positive						N	Skip Logic Group	Changes -Why Positive
					Text area, no char limit				
Υ	Please tell us why the changes are negative				Tout area on abor limit		N	Skip Logic Group	Changes - Why Negative
В	How would you rate the site navigation?		More user friendly	X	Text area, no char limit	Single	N	Skip Logic Group	Changes Nev
В	How would you rate the site navigation?		More user mendiy	^	Radio button, one-up vertical	Single	IN	Skip Logic Group	Changes- Nav
			About the same						
			Less user friendly	W					
Х	Please explain how the navigation is more user friendly						N	Skip Logic Group	Changes, Nav- Why Better
	, , , , , , , , , , , , , , , , , , ,				Text area, no char limit			р	
W	Please explain how the navigation is less user friendly						N	Skip Logic Group	Changes, Nav - Why Worse
					Text area, no char limit	<b>_</b>			
С	How would you rate the organization of the site?		Better organized - it's easier to find information	V	Radio button, one-up vertical	Single	N	Skip Logic Group	Changes- Org
			About the same		Radio buttori, orie-up vertical				
			Not as well organized - it's harder to find information	U					
٧	Please explain why it is easier to find information		rectabilities organized in a marina morniadori				N	Skip Logic Group	Changes, Org - Why Better
•	and the second of the mornidading				Text area, no char limit		1	Lisp Logic Group	
U	Please explain why it is harder to find information						N	Skip Logic Group	Changes, Org - Why Worse
					Text area, no char limit				
	What is the main reason for your visit today?	LNH1328A011	Get real time water data (e.g. water levels or flows)			Single	Y	OPS Group	Primary Reason
					Radio button, one-up vertical				
		LNH1328A01	Find earthquake information		,				
		LNH1328A02	Find other natural hazard information (e.g. volcanoes, floods,						
		LINITIOZOMUZ	tornadoes, hurricanes, tsunami, landslides, avalanches, etc.)						
			·						
		LNH1328A04	Find maps						
		LNH1328A05	Find publications or products						
		LNH1328A012	Find data for research						
		LNH1328A013	Find information about natural resources, energy						
		LNH1328A014 LNH1328A015	Find information about ecosystems, climate change View webcams						
		LNH1328A016	Join RSS feed, subscription, or real time alerts						
		LNH1328A08	Purchase an annual park pass						
		LNH1328A017	Look for job opportunities						
		LNH1328A09	Find a USGS office or employee						
		LNH1328A018	No specific visit reason today, I'm just browsing						
		LNH1328A10	Other (please specify):	Α					

			LICCO VA CLICTOM OLIFCTION LICT						
			USGS v3 CUSTOM QUESTION LIST						
Ckin									
Skip .ogic			Answer Choices			Single or	Required		
abel	Question Text	AnswerIDs (DOT)	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N	Special Instruction	s CQ Label
Α					Text field, <100 char		N		OE Primary Reason
	Were you able to accomplish the main reason for your visit	LNH1324A01	Yes			Single	Y	Skip Logic Group	Ability to Accomplish
	today?								
					Radio button, one-up vertical				
		LNH1324A02	Yes, but it could have been easier	Α					
		LNH1324A03	No	В					
Α	What could we improve to make it easier?						N		OE How Make Easier
^	What could we improve to make it casion:								OL_TIOW Make Easier
					Text area, no char limit				
В	If not, please let us know what it was.				Text area, 110 chai iiiiiit		N		OE Not Accomp
_	in not, piedoc let do know what it was.								OL_Not Accomp
					Text area, no char limit				
		CAS0047673A001	Search feature	А		Multi			
	How did you look for information on the site today?						Υ	Skip Logic Group	How Look for Info
		CAS0047673A002	Navigation tabs or menus	В					
		CAS0047673A003	Page links within the website	С					
		CAS0047673A004	Other, please specify:	D					
Α	How could we make the search feature more useful to you?				Text area, no char limit				
							N	Skip Logic Group	OE_How Look, Search
В	How could we make the navigation tabs or menus more useful to				Text area, no char limit				
	you?						N	Skip Logic Group	OE_How Look, Nav
С	How could we make the page links more useful to you?				Text area, no char limit		N	Skip Logic Group	OE How Look, Page Links
D	What "other" way did you look for information?				Text area, no char limit		IN	Skip Logic Group	OE_How Look, Page Links
U	what other way did you look for information?				Text area, no char limit				
							N	Skip Logic Group	OE_ How Look, Other
	Do you interact with the USGS through any of the following social media?	CAS0047678A001	Facebook	A	Checkbox, one-up vertical				
	social media?						Y		SM Interaction
		CAS0047678A002	Twitter	A					
		CAS0047678A003 CAS0047678A004	YouTube	A					
		CAS0047678A004 CAS0047678A005	Google+ LinkedIn	A					
		CAS0047678A005	Blogs	A					
		CAS0047678A007	Audio/video podcasts	A					
		CAS0047678A008	Webchat	A					
		CAS0047678A009	StumbleUpon	A					
		CAS0047678A010	Pinterest	Ä					
		CAS0047678A011	Tumbir	A					
		CAS0047678A012	Other	A					
		CAS0047678A013	I do not interact with the USGS through social media	A				exclusive	
Α	About how often do you interact with the USGS through social	CAS0047679A001	Every few months or less		Checkbox, one-up vertical				
	media?						N		SM Interaction Frequency
		CAS0047679A002	Monthly						
		CAS0047679A003	Weekly						
		CAS0047679A004	Daily						
	If you could make <b>one improvement</b> to this site, what would it				Text area, no char limit	Open	N		OE_Improvement
	be?					'			
	Have you accessed USGS web pages from a mobile device?	LNH1330A01	Yes	A,B	Radio button, one-up vertical	Single			
	Have you accessed USGS web pages from a mobile device?	LINH1330A01	res	A,B	Radio buttori, orie-up vertical	Sirigle			
							Y	Skip Logic Group	Mobile -Access USGS
		LNH1330A02	No					, , , , , ,	
Α	What USGS information did you seek using your mobile device?				Text field, <100 char				
							N		OE_Mobile info sought

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	USGS V3 CUSTOM QUESTION LIST										
Skip Logic			Answer Choices			Single or	Required				
Label	Question Text	AnswerlDs (DOT)	(limited to 50 characters)	Skip to	Type (select from list)	Multi		Special Instructions	CQ Label		
	Did you find the information you were seeking with your	LNH1332A01	Yes		Radio button, one-up vertical	Single					
	mobile device?						N		Mobile- Did you find		
		LNH1332A02	No								

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Juale	11.21.14		blue +>: REWORDING			Some edits ha	ve been			
			USGS v3 CUSTOM QUESTION LIST			made to updat				
Skip										
.ogic			Answer Choices					Special		
.abel	Question Text	AnswerIDs (DOT)	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N	Instructions		
	Which role best describes your visit to the site today?	LNH1322A010	General public			Single	Y	OPS Group	Role	
					Radio button, one-up vertical					
		LNH1322A03	Property owner					4		
		LNH1322A02	Recreationalist/vacationer (e.g. fisherman)					4		
		LNH1322A04 LNH1322A011	Educator				-	4		
		LNH1322A011 LNH1322A012	Student Government or non-profit (researcher or professional)				+	+		
		LNH1322A012	Corporate (researcher or professional)					+		
		LNH1322A014	Media				_	+		
		LNH1322A015	Job seeker				_			
		LNH1322A016	USGS employee							
		LNH1322A09	Other (please specify):	Α						
4					Text field, <100 char		N		OE Role	
	How frequently do you visit this web site?	LNH1327A01	First time visitor		Radio button, one-up vertical	Single	N		Frequency	
		LNH1327A02	Every 6 months or less			1 3	+	+	· ,	
		LNH1327A03	About once a month				+	+		
				_			+	+		
		LNH1327A04	About once a week				+			
		LNH1327A05	Daily							
		LNH1327A06	More than once a day							
	What is the main reason for your visit today?	LNH1328A011	Get real time water data (e.g. water levels or flows)			Single	Y	OPS Group	Primary Reason	
					Radio button, one-up vertical					
		LNH1328A01	Find earthquake information		readio battori, orie ap vertical					
		LIVITIOZONOI	i ina cara quake information							
		LNH1328A02	Find other natural hazard information (e.g. volcanoes, floods,							
			tornadoes, hurricanes, tsunami, landslides, avalanches, etc.)							
		LNH1328A04	Find maps							
		LNH1328A05	Find publications or products							
		LNH1328A012	Find data for research							
		LNH1328A013	Find information about natural resources, energy							
		LNH1328A014	Find information about ecosystems, climate change							
		LNH1328A015	View webcams							
		LNH1328A016	Join RSS feed, subscription, or real time alerts							
		LNH1328A08	Purchase an annual park pass				4			
		LNH1328A017	Look for job opportunities							
		LNH1328A09	Find a USGS office or employee					4		
		LNH1328A018	No specific visit reason today, I'm just browsing					4		
		LNH1328A10	Other (please specify):	Α				4		
A					Text field, <100 char	0: 1	N	01: 1 : 0	OE_ Primary Reason	
	Were you able to accomplish the main reason for your visit	LNH1324A01	Yes			Single	Y	Skip Logic Group	Ability to Accomplish	
	today?									
					Radio button, one-up vertical					
		LNH1324A02	Yes, but it could have been easier	A						
		LNH1324A03	No	В						
^	Mhat could we improve to make it easier?						N.		OF How Make Facier	
4	What could we improve to make it easier?						N		OE_How Make Easier	
					T					
_	Mark also a lake a lake a lake a				Text area, no char limit		<b>—</b> —		OF No. 4	
3	If not, please let us know what it was.						N		OE_Not Accomp	
					Text area, no char limit					
		CAS0047673A001	Search feature		rest area, no char innit	Multi				
	How did you look for information on the site today?	CA30047073A001	Search leature	A		iviuiti	Υ	Skin Logic Group	How Look for Info	
	now also you look for information on the site today:	CAS0047673A002	Navigation tabs or menus	В				C.ap Logic Group	TOW LOOK TOT TITLE	
		CAS0047673A002 CAS0047673A003	Page links within the website	С						
_										
		CAS0047673A004	Other, please specify:	D						

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		LIGOR A GUATAN GUESTION LIGT			Some edits have been				
		1	USGS v3 CUSTOM QUESTION LIST	_		made to updat	e CQ labels		
Skip			Answer Choices					Cussial	
Logic Label	Question Text	AnswerIDs (DOT)	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N	Special Instructions	CQ Label
	How could we make the search feature more useful to you?	Alloweribs (bot)	(innica to 50 characters)	Okip to	Text area, no char limit	Withiti	1774	motructions	OQ EUDEI
	There seems the make the section reactive more assist to you.				Toxic drod, Tro orial mine		N	Ckin Logio Croup	OE How Look, Search
В	How could we make the navigation tabs or menus more useful to				Text area, no char limit		IN	Skip Logic Group	OE_HOW LOOK, Search
В	you?				Text area, 110 Chai limit		N	Skin Logic Group	OE How Look, Nav
С	How could we make the page links more useful to you?				Text area, no char limit		- 14	Okip Logic Oroup	CE_TIOW EGOK, 1444
ŭ	Tiow could we make the page links more ascial to you?				rext area, no chai iinit		N	Skip Logic Group	OE How Look, Page Links
D	What "other" way did you look for information?				Text area, no char limit				
							N	Skin Logic Group	OE_ How Look, Other
	Do you interact with the USGS through any of the following	CAS0047678A001	Facebook	А	Checkbox, one-up vertical			Chip Logic Group	SE_TION ESON, Cale
	social media?	0,1000110101002	T GOODON	'	Checkbox, one up vertical		Y		SM Interaction
		CAS0047678A002	Twitter	A			<del> </del>		SW Interdedicti
		CAS0047678A003	YouTube	A					
		CAS0047678A004	Google+	A					
		CAS0047678A005	LinkedIn	A					
		CAS0047678A006	Blogs	A					
		CAS0047678A007	Audio/video podcasts	A					
		CAS0047678A008	Webchat	A					
		CAS0047678A009	StumbleUpon	A					
		CAS0047678A010	Pinterest	A					
		CAS0047678A011	Tumbir	A					
		CAS0047678A012	Other	Α					
		CAS0047678A013	I do not interact with the USGS through social media	Α				exclusive	
Α	About how often do you interact with the USGS through social	CAS0047679A001	Every few months or less		Checkbox, one-up vertical				
	media?						N		SM Interaction Frequency
		CAS0047679A002	Monthly						,
		CAS0047679A003	Weekly						
		CAS0047679A004	Daily						
		•							
	If you could make one improvement to this site, what would it				Tout area no abor limit	0000			OF Improvement
	be?				Text area, no char limit	Open	N		OE_Improvement
	Have you accessed USGS web pages from a mobile device?	LNH1330A01	Yes	A,B	Radio button, one-up vertical	I Single			
	,								
							Y	Skip Logic Group	Mobile -Access USGS
		LNH1330A02	No						
Α	What USGS information did you seek using your mobile device?				Text field, <100 char				
							N		OE_Mobile info sought
В	Did you find the information you were seeking with your	LNH1332A01	Yes		Radio button, one-up vertical	I Single			
	mobile device?		N				N		Mobile- Did you find
		LNH1332A02	No						

Some edits have been **USGS v3 CUSTOM QUESTION LIST** made to update CQ lahels Logic AnswerIDs **Answer Choices** Single or Required Instructions CQ Label Label (limited to 50 characters) Skip to Type (select from list) Question Text (DOT) Multi Ý/N hich role best describes your visit to LNH1322A01 Single OPS Group Radio button, one-up vertical Property owner LNH1322A02 creationalist/vacationer (e.g. fisherr LNH1322A04 Educator, including Homeschoolers LNH1322A06 Student (College +) LNH1322A07 Professional Scientist/Engineer-LNH1322A08 LNH1322A09 Α Text field, <100 char How frequently do you visit this web LNH1327A01 First time visitor Radio button, one-up vertical Single N Frequency LNH1327A02 Every 6 months or less LNH1327A03 About once a month LNH1327A04 About once a week LNH1327A05 Daily LNH1327A06 More than once a day LNH1328A01 What is the main reason for your visit OPS Group Primary Reason Set real time water data (e.g. water levels or flows) Single today? Radio button, one-up vertical Find earthquake information or research LNH1328A02 Find other natural hazard information (e.g. volcanoes, floods, tornadoes, hurricanes, tsunami, landslides, avalanches, etc.) Find maps Find publications or products LNH1328A07 Purchase an annual park pass Look for job opportunities LNH1328A08 Find a USGS office or employee LNH1328A09 ecent news story Researching for a specific project uriosity- Educating Myself LNH1328A10 Α Text field, <100 char OE\_ Primary Reason Were you able to accomplish the main LNH1324A01 reason for your visit today? Single Skip Logic Group Ability to Accomplish Radio button, one-up vertical LNH1324A02 Yes, but it could have been easier Α LNH1324A03 В OE How Make Easier What could we improve to make it easier? N Text area, no char limit

red & strike through: DELETE underlined & italicized: RE-ORDER pink: ADDITION

olue + -->: REWORDING

xE0ldVR1Vdps45Uw== Updated 1.21.14

Some edits have been **USGS v3 CUSTOM QUESTION LIST** made to update CQ lahels Skip AnswerIDs Answer Choices Logic Single or Required Instructions CQ Label Question Text Skip to Type (select from list) Label (DOT) (limited to 50 characters) Multi Ý/N В If not, please let us know what it was. N OE Not Accomp Text area, no char limit How did you look for information on the How Look for Info How could we make the search feature more useful to you? Skip Logic Group OE How Look, Search How could we make the navigation tabs Text area, no char limit or menus more useful to you? How could we make the page links more ext area, no char limit DE How Look, Page Links What "other" way did you look for o you interact with the USGS thro ny of the following social media? If you could make one improvement to Text area, no char limit Ν OE Improvement <u>Open</u> this site, what would it be? Do you use social media at least once a LNH1333A01 month? Radio button, one-up vertical Skip Logic Group SM Use LNH1333A02 No LNH1333A03 I prefer not to ansi LNH1334A01 Facebook Which social media platforms would you prefer to use to interact with the USGS Checkbox, one-up vertical (please select all that apply) SM like to Interact Type LNH1334A02 Twitter
LNH1334A03 YouTube LNH1334A04 Google+ LNH1334A05 LinkedIn LNH1334A06 Internet Forums LNH1334A07 Blogs LNH1334A08 Audio/video podcasts LNH1334A09 Pd prefer not to interact with this site through social media LNH1334A10 Other, (please specify): AA AA Text field, <100 char Please tell us another way you would lik to use social media to interact with us: DE SM Other Ways to inter

red & strike through: DELETE underlined & italicized: RE-ORDER 'xE0ldVR1Vdps45Uw== Updated 1.21.14 ink: ADDITION Bonnie Richards: blue + -->: REWORDING Some edits have been made to update CQ **USGS v3 CUSTOM QUESTION LIST** labels Skip Logic Label Answer Choices (limited to 50 characters) Required Y/N AnswerlDs Single or Instructions CQ Label **Question Text** (DOT) Skip to Type (select from list) Multi Have you accessed USGS web pages from a mobile device? LNH1330A01 Radio button, one-up vertical Single Skip Logic Group Mobile -Access USGS LNH1330A02 No What USGS information did you seek using your mobile device? Text field, <100 char DE\_Mobile info sought LNH1332A01 В Radio button, one-up vertical Single Did you find the information you were seeking with your mobile device? Mobile- Did you find LNH1332A02 No

USGS v3

MID: IEBooVxE0IdVR1Vdps45Uw==

Date: 3/1/2008

red & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

## USGS v3 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	AnsweriDs (DOT)	bharati.hulbanni: Hide (DO NOT DELETE) this column before sending to a client.  Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
LNH1322		In the context of your current visit, please select the	LNH1322A01	Interested in science			Single	Y	OPS Group
		category that best describes you.				Radio button, one-up vertical			
			LNH1322A02	Recreationalist or Vacationer					
			LNH1322A03	Property owner					
			LNH1322A04	Educator, including Homeschoolers					
			LNH1322A05	Student (K-12)					
			LNH1322A06	Student (College +)					
			LNH1322A07	Professional Scientist/Engineer					
			LNH1322A08	Federal/ State/ Local Natural Resource Manager					
			LNH1322A09	Other category (please specify):	Α				
LNH1323	Α	If you answered "Other" to what best describes you, please specify (optional):				Text field, <100 char		N	
LNH1324		Did you find what you were looking for today?	LNH1324A01	Yes		Radio button, one-up vertical	Single	Υ	Skip Logic Group



Ability to Find