

Questionnaire Management Guidelines

Goals:

- One consolidated document to track all model and CQ changes throughout the life of the project
- Questionnaire always matches the live survey
- Easy and error-free way to submit CQ changes
- All changes tracked and reflected in one document (DOT will help)

Questionnaire Resources:

- 1 [Questionnaire Design and Approval Process](#)
- 2 [Question Grouping Rules](#)
- 3 [OPS vs. Skip Logic Decision for "Other, Please Specify"](#)
- 4 [Foreign Language Survey Instructions](#)

Model Instance Name:

USGS v3

MID: IEBooVxE0ldVR1Vdps45Uw==

Date: 4.22.14



Welcome and Thank You Text

Directions:

This welcome text is shown at the top of the questionnaire window and the thank you text at the bottom. This is a good place to mention the site/company/agency name so the visitor knows whom they are taking the survey for. Feel free to modify the standard Welcome and Thank you text shown in the boxes below. Please read comments before using any of the text.

Welcome Text

Please help us to improve this website by taking a few minutes to answer the following questions about the pages you are now visiting.

Very few of our visitors are presented with this survey so your feedback is very important to us.

All responses are strictly confidential (USGS Privacy Policy).

DEFAULT Thank You Text

Thank you for your time in completing this survey. If you have any questions about this survey please contact servicedesk@usgs.gov.

Thank you for your time in completing this survey. If you have any questions about this survey please contact servicedesk@usgs.gov.

Cancel

Submit

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OMB Control # 1090-0008

[ForeSee](#) [Privacy](#) [Survey Support](#)

Welcome Text Example

ForeSee Results Survey Page - Win
http://www.foreseeresults.com/st

Customer Satisfaction

Thank you for visiting our site and taking part in a brief survey to help us improve.

Please take a few minutes to complete this survey. Your feedback is essential in helping us provide the best online experience possible.

Required questions are denoted by an *

1: *Please rate the ability to narrow choices to find the product(s) you are looking for on this site.

1=	2=	3=	4=	5=	6=	7=	8=	9=	10=	Don't Know
○	○	○	○	○	○	○	○	○	○	○

Thank You Text Example

Football

Hockey

16: What size and style of jean were you shopping for today?

What size of jean were you shopping for today?	What style of jean were you shopping for today?
<input type="radio"/> 1	<input type="radio"/> Boot cut
<input type="radio"/> 3	<input type="radio"/> Low rise
<input type="radio"/> 5	<input type="radio"/> Flare

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

Cancel Submit

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[ForeSee Results](#) [Privacy Policy](#) [Survey Support](#)

Internet | Protected Mode: On

'web site' has been corrected to now read 'website' in the text to the left

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Partiti Y

NOTE: All non-partitioned surveys will NOT be imputed and the elements will be rotated as a default unless otherwise specified and approved by Research.

Date: 4/28/2014



USGS v3

Model questions utilize the ACSI methodology to determine scores and impacts

ELEMENTS (drivers of satisfaction)		CUSTOMER SATISFACTION		FUTURE BEHAVIORS	
MQ Label		MQ Label		MQ Label	
1 Content - Accuracy	Content (1=Poor, 10=Excellent, Don't Know) Please rate your perception of the accuracy of information on this website.	21 Satisfaction - Overall	What is your overall satisfaction with this website? (1=Very Dissatisfied, 10=Very Satisfied)	24 Return	Likelihood to Return (1=Very Unlikely, 10=Very Likely) How likely are you to return to this website ?
2 Content - Quality	Please rate the quality of information on this website.	22 Satisfaction - Expectations	How well does this website meet your expectations ? (1= Falls Short, 10=Exceeds)		Recommend (1=Very Unlikely, 10=Very Likely)
3 Content - Freshness	Please rate the freshness of content on this website.	23 Satisfaction - Ideal	How does this site compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close)	25 Recommend	How likely are you to recommend this website to someone else ?
4 Look and Feel - Appeal	Look and Feel (1=Poor, 10=Excellent, Don't Know) Please rate the visual appeal of this website.				
5 Look and Feel - Balance	Please rate the balance of graphics and text on this website.				
6 Look and Feel - Readability	Please rate the readability of the pages on this website.				
7 Navigation - Organized	Navigation (1=Poor, 10=Excellent, Don't Know) Please rate how well the website is organized .				
8 Navigation - Options	Please rate the options available for navigating this website.				
9 Navigation - Layout	Please rate how well the website layout helps you find what you are looking for .				
10 Navigation - Clicks	Please rate the number of clicks to get where you want on this website.				
11 Online Transparency - Disclose	Online Transparency (1=Poor, 10=Excellent, Don't Know) Please rate how thoroughly this website discloses information about what this agency is doing.				
12 Online Transparency - Quick	Please rate how quickly agency information is made available on this website.				
13 Online Transparency - Access	Please rate how well information about this agency's actions can be accessed by the public on this website.				
14 Search - Results Relevance	Search (1=Poor, 10=Excellent, Don't Know) Please rate the relevance of search results on this website.				
15 Search - Results Organization	Please rate the organization of search results on this website.				
16 Search - Results Help	Please rate how well the search results help you decide what to select .				
17 Search - Feature Narrow	Please rate how well the search feature helps you to narrow the results to find what you want.				
18 Plain Language - Plain	Plain Language (1=Poor, 10=Excellent, Don't Know) Please rate the clarity of the wording on this website.				
19 Plain Language - Plain	Please rate how well you understand the wording on this website.				
20 Plain Language - Plain	Please rate this website on its use of short, clear sentences .				

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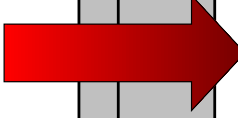
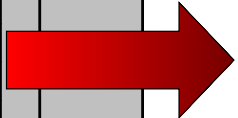
Bonnie Richards: Client would like the word "website" to replace the word "site"



USGS v3

Model questions utilize the ACSI methodology to determine scores and impacts

ELEMENTS (drivers of satisfaction)		CUSTOMER SATISFACTION		FUTURE BEHAVIORS	
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	Look and Feel (1=Poor, 10=Excellent, Don't Know)				
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	Navigation (1=Poor, 10=Excellent, Don't Know)				
7 Navigation - Organized	Please rate how well the website is organized.				
8 Navigation - Options	Please rate the options available for navigating this website.				
9 Navigation - Layout	Please rate how well the website layout helps you find what you are looking for.				
10 Navigation - Clicks	Please rate the number of clicks to get where you want on this website.				
	Online Transparency (1=Poor, 10=Excellent, Don't Know)				
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13 Online Transparency - Access	Please rate how well information about this agency's actions can be accessed by the public on this website.				
	Search (1=Poor, 10=Excellent, Don't Know)				
14 Search - Results Relevance	Please rate the relevance of search results on this website.				
15 Search - Results Organization	Please rate the organization of search results on this website.				
16 Search - Results Help	Please rate how well the search results help you decide what to select.				
17 Search - Feature Narrow	Please rate how well the search feature helps you to narrow the results to find what you want.				
	Plain Language (1=Poor, 10=Excellent, Don't Know)				
18 Plain Language - Plain	Please rate the clarity of the wording on this website.				
19 Plain Language - Plain	Please rate how well you understand the wording on this website.				
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underlined & italicized: RE-ORDER
pink: ADDITION
blue + -->: REWORDING

USGS v3 CUSTOM QUESTION LIST

Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
	Which role best describes your visit to the website today?	LNH1322A010	General public		Radio button, one-up vertical	Single	Y	OPS Group	Role
		LNH1322A03	Property owner						
		LNH1322A02	Recreationalist/vacationer (e.g. fisherman)						
		LNH1322A04	Educator						
		LNH1322A011	Student						
		LNH1322A012	Government or non-profit (researcher or professional)						
		LNH1322A013	Corporate (researcher or professional)						
		LNH1322A014	Media						
		LNH1322A015	Job seeker						
		LNH1322A016	USGS employee						
		LNH1322A09	Other (please specify):	A					
A					Text field, <100 char		N		OE_Role
	How frequently do you visit this website?	LNH1327A01	First time visitor		Radio button, one-up vertical	Single	Y	Skip Logic Group	Frequency
		LNH1327A02	Every 6 months or less						
		LNH1327A03	About once a month						
		LNH1327A04	About once a week						
		LNH1327A05	Daily						
		LNH1327A06	More than once a day						
	What is the main reason for your visit today?	LNH1328A011	Get real time water data (e.g. water levels or flows)		Radio button, one-up vertical	Single	Y	OPS Group	Primary Reason
		LNH1328A01	Find earthquake information						
		LNH1328A02	Find other natural hazard information (e.g. volcanoes, floods, tornadoes, hurricanes, tsunامي, landslides, avalanches, etc.)						
		LNH1328A04	Find maps						
		LNH1328A05	Find publications or products						
		LNH1328A012	Find data for research						
		LNH1328A013	Find information about natural resources, energy						
		LNH1328A014	Find information about ecosystems, climate change						
		LNH1328A015	View webcams						
		LNH1328A016	Join RSS feed, subscription, or real time alerts						
		LNH1328A08	Purchase an annual park pass						
		LNH1328A017	Look for job opportunities						
		LNH1328A09	Find a USGS office or employee						
		LNH1328A018	No specific visit reason today, I'm just browsing						
		LNH1328A10	Other (please specify):	A					
A					Text field, <100 char		N		OE_Primary Reason
	Were you able to accomplish the main reason for your visit today?	LNH1324A01	Yes		Radio button, one-up vertical	Single	Y	Skip Logic Group	Ability to Accomplish
		LNH1324A02	Yes, but it could have been easier	A					
		LNH1324A03	No	B					
A	What could we improve to make it easier?						N		OE_How Make Easier
					Text area, no char limit				
B	If not, please let us know what it was.						N		OE_Not Accomp
					Text area, no char limit				
	How did you look for information on the website today?	CAS0047673A001	Search feature	A		Multi	Y	Skip Logic Group	How Look for Info
		CAS0047673A002	Navigation tabs or menus	B					
		CAS0047673A003	Page links within the website	C					
		CAS0047673A004	Other, please specify:	D					

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Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
A	How could we make the search feature more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Search
B	How could we make the navigation tabs or menus more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Nav
C	How could we make the page links more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Page Links
D	What "other" way did you look for information?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Other
	Do you interact with the USGS through any of the following social media ?	CAS0047678A001	Facebook	A	Checkbox, one-up vertical		Y		SM Interaction
		CAS0047678A002	Twitter	A					
		CAS0047678A003	YouTube	A					
		CAS0047678A004	Google+	A					
		CAS0047678A005	LinkedIn	A					
		CAS0047678A006	Blogs	A					
		CAS0047678A007	Audio/video podcasts	A					
		CAS0047678A008	Webchat	A					
		CAS0047678A009	StumbleUpon	A					
		CAS0047678A010	Pinterest	A					
		CAS0047678A011	Tumblr	A					
		CAS0047678A012	Other	A					
		CAS0047678A013	I do not interact with the USGS through social media	A				exclusive	
A	About how often do you interact with the USGS through social media?	CAS0047679A001	Every few months or less		Checkbox, one-up vertical		N		SM Interaction Frequency
		CAS0047679A002	Monthly						
		CAS0047679A003	Weekly						
		CAS0047679A004	Daily						
	If you could make one improvement to this website, what would it be?				Text area, no char limit	Open	N		OE_Improvement
	Have you accessed USGS web pages from a mobile device ?	LNH1330A01	Yes	A,B	Radio button, one-up vertical	Single			
		LNH1330A02	No				Y	Skip Logic Group	Mobile -Access USGS
A	What USGS information did you seek using your mobile device?				Text field, <100 char		N		OE_Mobile info sought
B	Did you find the information you were seeking with your mobile device ?	LNH1332A01	Yes		Radio button, one-up vertical	Single	N		Mobile- Did you find
		LNH1332A02	No						

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Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
	Which role best describes your visit to the website today?	LNH1322A010	General public		Radio button, one-up vertical	Single	Y	OPS Group	Role
		LNH1322A03	Property owner						
		LNH1322A02	Recreationalist/vacationer (e.g. fisherman)						
		LNH1322A04	Educator						
		LNH1322A011	Student						
		LNH1322A012	Government or non-profit (researcher or professional)						
		LNH1322A013	Corporate (researcher or professional)						
		LNH1322A014	Media						
		LNH1322A015	Job seeker						
		LNH1322A016	USGS employee						
		LNH1322A09	Other (please specify):	A					
A					Text field, <100 char		N		OE_Role
	How frequently do you visit this website?	LNH1327A01	First time visitor		Radio button, one-up vertical	Single	Y	Skip Logic Group	Frequency
		LNH1327A02	Every 6 months or less	M					
		LNH1327A03	About once a month	M					
		LNH1327A04	About once a week	M					
		LNH1327A05	Daily	M					
		LNH1327A06	More than once a day	M					
M	Did you notice any changes to the website during your visit today?		Yes	A, B, C	Radio button, one-up vertical	Single	Y	Skip Logic Group	Changes-Noticed?
			No						
A	Overall, which best describes the changes you noticed?		Positive	Z	Radio button, one-up vertical	Single	Y	Skip Logic Group	Changes-Opinion
			Neutral						
			Negative	Y					
Z	Please tell us why the changes are positive				Text area, no char limit		N	Skip Logic Group	Changes-Why-Positive-
Y	Please tell us why the changes are negative				Text area, no char limit		N	Skip Logic Group	Changes-Why-Negative-
B	How would you rate the website navigation?		More user friendly	X	Radio button, one-up vertical	Single	N	Skip Logic Group	Changes-Nav
			About the same						
			Less user friendly	W					
X	Please explain how the navigation is more user friendly				Text area, no char limit		N	Skip Logic Group	Changes-Nav-Why-Better
W	Please explain how the navigation is less user friendly				Text area, no char limit		N	Skip Logic Group	Changes-Nav-Why-Worse
C	How would you rate the organization of the website?		Better organized - it's easier to find information	V	Radio button, one-up vertical	Single	N	Skip Logic Group	Changes-Org
			About the same						
			Not as well organized - it's harder to find information	U					
V	Please explain why it is easier to find information				Text area, no char limit		N	Skip Logic Group	Changes-Org-Why-Better
U	Please explain why it is harder to find information				Text area, no char limit		N	Skip Logic Group	Changes-Org-Why-Worse
	What is the main reason for your visit today?	LNH1328A011	Get real time water data (e.g. water levels or flows)		Radio button, one-up vertical	Single	Y	OPS Group	Primary Reason
		LNH1328A01	Find earthquake information						
		LNH1328A02	Find other natural hazard information (e.g. volcanoes, floods, tornadoes, hurricanes, tsunamis, landslides, avalanches, etc.)						
		LNH1328A04	Find maps						
		LNH1328A05	Find publications or products						
		LNH1328A012	Find data for research						
		LNH1328A013	Find information about natural resources, energy						
		LNH1328A014	Find information about ecosystems, climate change						
		LNH1328A015	View webcams						
		LNH1328A016	Join RSS feed, subscription, or real time alerts						
		LNH1328A08	Purchase an annual park pass						
		LNH1328A017	Look for job opportunities						
		LNH1328A09	Find a USGS office or employee						
		LNH1328A018	No specific visit reason today, I'm just browsing						
		LNH1328A10	Other (please specify):	A					

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Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
A	Were you able to accomplish the main reason for your visit today?	LNH1324A01	Yes		Text field, <100 char	Single	N Y	Skip Logic Group	OE_Primary Reason Ability to Accomplish
		LNH1324A02	Yes, but it could have been easier	A	Radio button, one-up vertical				
		LNH1324A03	No	B					
A	What could we improve to make it easier?				Text area, no char limit		N		OE_How Make Easier
B	If not, please let us know what it was.				Text area, no char limit		N		OE_Not Accomp
	How did you look for information on the website today?	CAS0047673A001	Search feature	A		Multi	Y	Skip Logic Group	How Look for Info
		CAS0047673A002	Navigation tabs or menus	B					
		CAS0047673A003	Page links within the website	C					
		CAS0047673A004	Other, please specify:	D					
A	How could we make the search feature more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Search
B	How could we make the navigation tabs or menus more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Nav
C	How could we make the page links more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Page Links
D	What "other" way did you look for information?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Other
	Do you interact with the USGS through any of the following social media ?	CAS0047678A001	Facebook	A	Checkbox, one-up vertical		Y		SM Interaction
		CAS0047678A002	Twitter	A					
		CAS0047678A003	YouTube	A					
		CAS0047678A004	Google+	A					
		CAS0047678A005	LinkedIn	A					
		CAS0047678A006	Blogs	A					
		CAS0047678A007	Audio/video podcasts	A					
		CAS0047678A008	Webchat	A					
		CAS0047678A009	StumbleUpon	A					
		CAS0047678A010	Pinterest	A					
		CAS0047678A011	Tumblr	A					
		CAS0047678A012	Other	A					
		CAS0047678A013	I do not interact with the USGS through social media	A				exclusive	
A	About how often do you interact with the USGS through social media?	CAS0047679A001	Every few months or less		Checkbox, one-up vertical		N		SM Interaction Frequency
		CAS0047679A002	Monthly						
		CAS0047679A003	Weekly						
		CAS0047679A004	Daily						
	If you could make one improvement to this website, what would it be?				Text area, no char limit	Open	N		OE_Improvement
	Have you accessed USGS web pages from a mobile device ?	LNH1330A01	Yes	A,B	Radio button, one-up vertical	Single			
		LNH1330A02	No				Y	Skip Logic Group	Mobile -Access USGS
A	What USGS information did you seek using your mobile device?				Text field, <100 char		N		OE_Mobile info sought

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B	Did you find the information you were seeking with your mobile device ?	LNH1332A01	Yes		Radio button, one-up vertical	Single	N		Mobile- Did you find
		LNH1332A02	No						

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		LNH1322A014	Media						
		LNH1322A015	Job seeker						
		LNH1322A016	USGS employee						
		LNH1322A09	Other (please specify):	A					
A					Text field, <100 char		N		OE_Role
	How frequently do you visit this website?	LNH1327A01	First time visitor		Radio button, one-up vertical	Single	Y	Skip Logic Group	Frequency
		LNH1327A02	Every 6 months or less	M					
		LNH1327A03	About once a month	M					
		LNH1327A04	About once a week	M					
		LNH1327A05	Daily	M					
		LNH1327A06	More than once a day	M					
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A	Overall, which best describes the changes you noticed?		Positive	Z	Radio button, one-up vertical	Single	Y	Skip Logic Group	Changes- Opinion
			Neutral						
			Negative	Y					
Z	Please tell us why the changes are positive				Text area, no char limit		N	Skip Logic Group	Changes -Why Positive
Y	Please tell us why the changes are negative				Text area, no char limit		N	Skip Logic Group	Changes - Why Negative
B	How would you rate the website navigation?		More user friendly	X	Radio button, one-up vertical	Single	N	Skip Logic Group	Changes- Nav
			About the same						
			Less user friendly	W					
X	Please explain how the navigation is more user friendly				Text area, no char limit		N	Skip Logic Group	Changes, Nav- Why Better
W	Please explain how the navigation is less user friendly				Text area, no char limit		N	Skip Logic Group	Changes, Nav - Why Worse
C	How would you rate the organization of the website?		Better organized - it's easier to find information	V	Radio button, one-up vertical	Single	N	Skip Logic Group	Changes- Org
			About the same						
			Not as well organized - it's harder to find information	U					
V	Please explain why it is easier to find information				Text area, no char limit		N	Skip Logic Group	Changes, Org - Why Better
U	Please explain why it is harder to find information				Text area, no char limit		N	Skip Logic Group	Changes, Org - Why Worse
	What is the main reason for your visit today?	LNH1328A011	Get real time water data (e.g. water levels or flows)		Radio button, one-up vertical	Single	Y	OPS Group	Primary Reason
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		LNH1328A02	Find other natural hazard information (e.g. volcanoes, floods, tornadoes, hurricanes, tsunami, landslides, avalanches, etc.)						
		LNH1328A04	Find maps						
		LNH1328A05	Find publications or products						
		LNH1328A012	Find data for research						
		LNH1328A013	Find information about natural resources, energy						
		LNH1328A014	Find information about ecosystems, climate change						
		LNH1328A015	View webcams						
		LNH1328A016	Join RSS feed, subscription, or real time alerts						
		LNH1328A08	Purchase an annual park pass						
		LNH1328A017	Look for job opportunities						
		LNH1328A09	Find a USGS office or employee						
		LNH1328A018	No specific visit reason today, I'm just browsing						
		LNH1328A10	Other (please specify):	A					

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4.28.14

~~red & strike-through~~: DELETE
underlined & italicized: RE-ORDER
 pink: ADDITION
 blue + -->: REWORDING

USGS v3 CUSTOM QUESTION LIST

Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
A	Were you able to accomplish the main reason for your visit today?	LNH1324A01	Yes		Text field, <100 char	Single	N Y	Skip Logic Group	OE_Primary Reason Ability to Accomplish
		LNH1324A02	Yes, but it could have been easier	A	Radio button, one-up vertical				
		LNH1324A03	No	B					
A	What could we improve to make it easier?				Text area, no char limit		N		OE_How Make Easier
B	If not, please let us know what it was.				Text area, no char limit		N		OE_Not Accomp
	How did you look for information on the website today?	CAS0047673A001	Search feature	A		Multi	Y	Skip Logic Group	How Look for Info
		CAS0047673A002	Navigation tabs or menus	B					
		CAS0047673A003	Page links within the website	C					
		CAS0047673A004	Other, please specify:	D					
A	How could we make the search feature more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Search
B	How could we make the navigation tabs or menus more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Nav
C	How could we make the page links more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Page Links
D	What "other" way did you look for information?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Other
	Do you interact with the USGS through any of the following social media ?	CAS0047678A001	Facebook	A	Checkbox, one-up vertical		Y		SM Interaction
		CAS0047678A002	Twitter	A					
		CAS0047678A003	YouTube	A					
		CAS0047678A004	Google+	A					
		CAS0047678A005	LinkedIn	A					
		CAS0047678A006	Blogs	A					
		CAS0047678A007	Audio/video podcasts	A					
		CAS0047678A008	Webchat	A					
		CAS0047678A009	StumbleUpon	A					
		CAS0047678A010	Pinterest	A					
		CAS0047678A011	Tumblr	A					
		CAS0047678A012	Other	A					
		CAS0047678A013	I do not interact with the USGS through social media	A				exclusive	
A	About how often do you interact with the USGS through social media?	CAS0047679A001	Every few months or less		Checkbox, one-up vertical		N		SM Interaction Frequency
		CAS0047679A002	Monthly						
		CAS0047679A003	Weekly						
		CAS0047679A004	Daily						
	If you could make one improvement to this website, what would it be?				Text area, no char limit	Open	N		OE_Improvement
	Have you accessed USGS web pages from a mobile device ?	LNH1330A01	Yes	A,B	Radio button, one-up vertical	Single			
		LNH1330A02	No				Y	Skip Logic Group	Mobile -Access USGS
A	What USGS information did you seek using your mobile device?				Text field, <100 char		N		OE_Mobile info sought

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USGS v3 CUSTOM QUESTION LIST

Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
B	Did you find the information you were seeking with your mobile device ?	LNH1332A01	Yes		Radio button, one-up vertical	Single	N		Mobile- Did you find
		LNH1332A02	No						

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4.22.14

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pink: ADDITION
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USGS v3 CUSTOM QUESTION LIST

Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
	Which role best describes your visit to the website today?	LNH1322A010	General public		Radio button, one-up vertical	Single	Y	OPS Group	Role
		LNH1322A03	Property owner						
		LNH1322A02	Recreationalist/vacationer (e.g. fisherman)						
		LNH1322A04	Educator						
		LNH1322A011	Student						
		LNH1322A012	Government or non-profit (researcher or professional)						
		LNH1322A013	Corporate (researcher or professional)						
		LNH1322A014	Media						
		LNH1322A015	Job seeker						
		LNH1322A016	USGS employee						
		LNH1322A09	Other (please specify):	A					
A					Text field, <100 char		N		OE_Role
	How frequently do you visit this website?	LNH1327A01	First time visitor		Radio button, one-up vertical	Single	Y	Skip Logic Group	Frequency
		LNH1327A02	Every 6 months or less	M					
		LNH1327A03	About once a month	M					
		LNH1327A04	About once a week	M					
		LNH1327A05	Daily	M					
		LNH1327A06	More than once a day	M					
M	Did you notice any changes to the website during your visit today?		Yes	A, B, C	Radio button, one-up vertical	Single	Y	Skip Logic Group	Changes- Noticed?
			No						
A	Overall, which best describes the changes you noticed?		Positive	Z	Radio button, one-up vertical	Single	Y	Skip Logic Group	Changes- Opinion
			Neutral						
			Negative	Y					
Z	Please tell us why the changes are positive				Text area, no char limit		N	Skip Logic Group	Changes -Why Positive
Y	Please tell us why the changes are negative				Text area, no char limit		N	Skip Logic Group	Changes - Why Negative
B	How would you rate the website navigation?		More user friendly	X	Radio button, one-up vertical	Single	N	Skip Logic Group	Changes- Nav
			About the same						
			Less user friendly	W					
X	Please explain how the navigation is more user friendly				Text area, no char limit		N	Skip Logic Group	Changes, Nav- Why Better
W	Please explain how the navigation is less user friendly				Text area, no char limit		N	Skip Logic Group	Changes, Nav - Why Worse
C	How would you rate the organization of the website ?		Better organized - it's easier to find information	V	Radio button, one-up vertical	Single	N	Skip Logic Group	Changes- Org
			About the same						
			Not as well organized - it's harder to find information	U					
V	Please explain why it is easier to find information				Text area, no char limit		N	Skip Logic Group	Changes, Org - Why Better
U	Please explain why it is harder to find information				Text area, no char limit		N	Skip Logic Group	Changes, Org - Why Worse
	What is the main reason for your visit today?	LNH1328A011	Get real time water data (e.g. water levels or flows)		Radio button, one-up vertical	Single	Y	OPS Group	Primary Reason
		LNH1328A01	Find earthquake information						
		LNH1328A02	Find other natural hazard information (e.g. volcanoes, floods, tornadoes, hurricanes, tsunamis, landslides, avalanches, etc.)						
		LNH1328A04	Find maps						
		LNH1328A05	Find publications or products						
		LNH1328A012	Find data for research						
		LNH1328A013	Find information about natural resources, energy						
		LNH1328A014	Find information about ecosystems, climate change						
		LNH1328A015	View webcams						
		LNH1328A016	Join RSS feed, subscription, or real time alerts						
		LNH1328A08	Purchase an annual park pass						
		LNH1328A017	Look for job opportunities						
		LNH1328A09	Find a USGS office or employee						
		LNH1328A018	No specific visit reason today, I'm just browsing						
		LNH1328A10	Other (please specify):	A					

Bonnie Richards:
This was "N", should be "Y"

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USGS v3 CUSTOM QUESTION LIST

Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
A	Were you able to accomplish the main reason for your visit today?	LNH1324A01	Yes		Text field, <100 char	Single	N	Skip Logic Group	OE_Primary Reason Ability to Accomplish
		LNH1324A02	Yes, but it could have been easier	A	Radio button, one-up vertical				
		LNH1324A03	No	B					
A	What could we improve to make it easier?				Text area, no char limit		N		OE_How Make Easier
B	If not, please let us know what it was.				Text area, no char limit		N		OE_Not Accomp
	How did you look for information on the website today?	CAS0047673A001	Search feature	A		Multi	Y	Skip Logic Group	How Look for Info
		CAS0047673A002	Navigation tabs or menus	B					
		CAS0047673A003	Page links within the website	C					
		CAS0047673A004	Other, please specify:	D					
A	How could we make the search feature more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Search
B	How could we make the navigation tabs or menus more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Nav
C	How could we make the page links more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Page Links
D	What "other" way did you look for information?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Other
	Do you interact with the USGS through any of the following social media ?	CAS0047678A001	Facebook	A	Checkbox, one-up vertical		Y		SM Interaction
		CAS0047678A002	Twitter	A					
		CAS0047678A003	YouTube	A					
		CAS0047678A004	Google+	A					
		CAS0047678A005	LinkedIn	A					
		CAS0047678A006	Blogs	A					
		CAS0047678A007	Audio/video podcasts	A					
		CAS0047678A008	Webchat	A					
		CAS0047678A009	StumbleUpon	A					
		CAS0047678A010	Pinterest	A					
		CAS0047678A011	Tumblr	A					
		CAS0047678A012	Other	A					
		CAS0047678A013	I do not interact with the USGS through social media	A				exclusive	
A	About how often do you interact with the USGS through social media?	CAS0047679A001	Every few months or less		Checkbox, one-up vertical		N		SM Interaction Frequency
		CAS0047679A002	Monthly						
		CAS0047679A003	Weekly						
		CAS0047679A004	Daily						
	If you could make one improvement to this website , what would it be?				Text area, no char limit	Open	N		OE_Improvement
	Have you accessed USGS web pages from a mobile device ?	LNH1330A01	Yes	A,B	Radio button, one-up vertical	Single			
		LNH1330A02	No				Y	Skip Logic Group	Mobile -Access USGS
A	What USGS information did you seek using your mobile device?				Text field, <100 char		N		OE_Mobile info sought

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pink: ADDITION
blue + -->: REWORDING

USGS v3 CUSTOM QUESTION LIST

Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
B	Did you find the information you were seeking with your mobile device ?	LNH1332A01	Yes		Radio button, one-up vertical	Single	N		Mobile- Did you find
		LNH1332A02	No						

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USGS v3 CUSTOM QUESTION LIST

Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
	Which role best describes your visit to the site today?	LNH1322A010	General public		Radio button, one-up vertical	Single	Y	OPS Group	Role
		LNH1322A03	Property owner						
		LNH1322A02	Recreationalist/vacationer (e.g. fisherman)						
		LNH1322A04	Educator						
		LNH1322A011	Student						
		LNH1322A012	Government or non-profit (researcher or professional)						
		LNH1322A013	Corporate (researcher or professional)						
		LNH1322A014	Media						
		LNH1322A015	Job seeker						
		LNH1322A016	USGS employee						
		LNH1322A09	Other (please specify):	A					
A					Text field, <100 char		N		OE_Role
	How frequently do you visit this web site?	LNH1327A01	First time visitor		Radio button, one-up vertical	Single	Y	Skip Logic Group	Frequency
		LNH1327A02	Every 6 months or less	M					
		LNH1327A03	About once a month	M					
		LNH1327A04	About once a week	M					
		LNH1327A05	Daily	M					
		LNH1327A06	More than once a day	M					
M	Did you notice any changes to the website during your visit today?		Yes	A, B, C	Radio button, one-up vertical	Single	Y	Skip Logic Group	Changes- Noticed?
			No						
A	Overall, which best describes the changes you noticed?		Positive	Z	Radio button, one-up vertical	Single	Y	Skip Logic Group	Changes- Opinion
			Neutral						
			Negative	Y					
Z	Please tell us why the changes are positive				Text area, no char limit		N	Skip Logic Group	Changes -Why Positive
Y	Please tell us why the changes are negative				Text area, no char limit		N	Skip Logic Group	Changes - Why Negative
B	How would you rate the site navigation?		More user friendly	X	Radio button, one-up vertical	Single	N	Skip Logic Group	Changes- Nav
			About the same						
			Less user friendly	W					
X	Please explain how the navigation is more user friendly				Text area, no char limit		N	Skip Logic Group	Changes, Nav- Why Better
W	Please explain how the navigation is less user friendly				Text area, no char limit		N	Skip Logic Group	Changes, Nav - Why Worse
C	How would you rate the organization of the site?		Better organized - it's easier to find information	V	Radio button, one-up vertical	Single	N	Skip Logic Group	Changes- Org
			About the same						
			Not as well organized - it's harder to find information	U					
V	Please explain why it is easier to find information				Text area, no char limit		N	Skip Logic Group	Changes, Org - Why Better
U	Please explain why it is harder to find information				Text area, no char limit		N	Skip Logic Group	Changes, Org - Why Worse
	What is the main reason for your visit today?	LNH1328A011	Get real time water data (e.g. water levels or flows)		Radio button, one-up vertical	Single	Y	OPS Group	Primary Reason
		LNH1328A01	Find earthquake information						
		LNH1328A02	Find other natural hazard information (e.g. volcanoes, floods, tornadoes, hurricanes, tsunami, landslides, avalanches, etc.)						
		LNH1328A04	Find maps						
		LNH1328A05	Find publications or products						
		LNH1328A012	Find data for research						
		LNH1328A013	Find information about natural resources, energy						
		LNH1328A014	Find information about ecosystems, climate change						
		LNH1328A015	View webcams						
		LNH1328A016	Join RSS feed, subscription, or real time alerts						
		LNH1328A08	Purchase an annual park pass						
		LNH1328A017	Look for job opportunities						
		LNH1328A09	Find a USGS office or employee						
		LNH1328A018	No specific visit reason today, I'm just browsing						
		LNH1328A10	Other (please specify):	A					

Bonnie Richards:
This was "N", should be "Y"

USGS v3 CUSTOM QUESTION LIST

Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
A	Were you able to accomplish the main reason for your visit today?	LNH1324A01	Yes		Text field, <100 char	Single	N	Skip Logic Group	OE_Primary Reason Ability to Accomplish
		LNH1324A02	Yes, but it could have been easier	A	Radio button, one-up vertical				
		LNH1324A03	No	B					
A	What could we improve to make it easier?				Text area, no char limit		N		OE_How Make Easier
B	If not, please let us know what it was.				Text area, no char limit		N		OE_Not Accomp
	How did you look for information on the site today?	CAS0047673A001	Search feature	A		Multi	Y	Skip Logic Group	How Look for Info
		CAS0047673A002	Navigation tabs or menus	B					
		CAS0047673A003	Page links within the website	C					
		CAS0047673A004	Other, please specify:	D					
A	How could we make the search feature more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Search
B	How could we make the navigation tabs or menus more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Nav
C	How could we make the page links more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Page Links
D	What "other" way did you look for information?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Other
	Do you interact with the USGS through any of the following social media ?	CAS0047678A001	Facebook	A	Checkbox, one-up vertical		Y		SM Interaction
		CAS0047678A002	Twitter	A					
		CAS0047678A003	YouTube	A					
		CAS0047678A004	Google+	A					
		CAS0047678A005	LinkedIn	A					
		CAS0047678A006	Blogs	A					
		CAS0047678A007	Audio/video podcasts	A					
		CAS0047678A008	Webchat	A					
		CAS0047678A009	StumbleUpon	A					
		CAS0047678A010	Pinterest	A					
		CAS0047678A011	Tumblr	A					
		CAS0047678A012	Other	A					
		CAS0047678A013	I do not interact with the USGS through social media	A				exclusive	
A	About how often do you interact with the USGS through social media?	CAS0047679A001	Every few months or less		Checkbox, one-up vertical		N		SM Interaction Frequency
		CAS0047679A002	Monthly						
		CAS0047679A003	Weekly						
		CAS0047679A004	Daily						
	If you could make one improvement to this site, what would it be?				Text area, no char limit	Open	N		OE_Improvement
	Have you accessed USGS web pages from a mobile device ?	LNH1330A01	Yes	A,B	Radio button, one-up vertical	Single			
		LNH1330A02	No				Y	Skip Logic Group	Mobile -Access USGS
A	What USGS information did you seek using your mobile device?				Text field, <100 char		N		OE_Mobile info sought

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Updated 3.14.14

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Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
B	Did you find the information you were seeking with your mobile device ?	LNH1332A01	Yes		Radio button, one-up vertical	Single	N		Mobile- Did you find
		LNH1332A02	No						

IVR1Vdps45Uw==
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USGS v3 CUSTOM QUESTION LIST

Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
	Which role best describes your visit to the site today?	LNH1322A010	General public		Radio button, one-up vertical	Single	Y	OPS Group	Role
		LNH1322A03	Property owner						
		LNH1322A02	Recreationalist/vacationer (e.g. fisherman)						
		LNH1322A04	Educator						
		LNH1322A011	Student						
		LNH1322A012	Government or non-profit (researcher or professional)						
		LNH1322A013	Corporate (researcher or professional)						
		LNH1322A014	Media						
		LNH1322A015	Job seeker						
		LNH1322A016	USGS employee						
		LNH1322A09	Other (please specify):	A					
A					Text field, <100 char		N		OE_Role
	How frequently do you visit this web site?	LNH1327A01	First time visitor		Radio button, one-up vertical	Single	Y	Skip Logic Group	Frequency
		LNH1327A02	Every 6 months or less	M					
		LNH1327A03	About once a month	M					
		LNH1327A04	About once a week	M					
		LNH1327A05	Daily	M					
		LNH1327A06	More than once a day	A, B, C					
M	Did you notice any changes to the website during your visit today?		Yes		Radio button, one-up vertical	Single	Y	Skip Logic Group	Changes- Noticed?
			No						
A	Overall, which best describes the changes you noticed?		Positive	Z	Radio button, one-up vertical	Single	Y	Skip Logic Group	Changes- Opinion
			Neutral						
			Negative	Y					
Z	Please tell us why the changes are positive				Text area, no char limit		N	Skip Logic Group	Changes -Why Positive
Y	Please tell us why the changes are negative				Text area, no char limit		N	Skip Logic Group	Changes - Why Negative
B	How would you rate the site navigation?		More user friendly	X	Radio button, one-up vertical	Single	N	Skip Logic Group	Changes- Nav
			About the same						
			Less user friendly	W					
X	Please explain how the navigation is more user friendly				Text area, no char limit		N	Skip Logic Group	Changes, Nav- Why Better
W	Please explain how the navigation is less user friendly				Text area, no char limit		N	Skip Logic Group	Changes, Nav - Why Worse
C	How would you rate the organization of the site?		Better organized - it's easier to find information	V	Radio button, one-up vertical	Single	N	Skip Logic Group	Changes- Org
			About the same						
			Not as well organized - it's harder to find information	U					
V	Please explain why it is easier to find information				Text area, no char limit		N	Skip Logic Group	Changes, Org - Why Better
U	Please explain why it is harder to find information				Text area, no char limit		N	Skip Logic Group	Changes, Org - Why Worse
	What is the main reason for your visit today?	LNH1328A011	Get real time water data (e.g. water levels or flows)		Radio button, one-up vertical	Single	Y	OPS Group	Primary Reason
		LNH1328A01	Find earthquake information						
		LNH1328A02	Find other natural hazard information (e.g. volcanoes, floods, tornadoes, hurricanes, tsunamis, landslides, avalanches, etc.)						
		LNH1328A04	Find maps						
		LNH1328A05	Find publications or products						
		LNH1328A012	Find data for research						
		LNH1328A013	Find information about natural resources, energy						
		LNH1328A014	Find information about ecosystems, climate change						
		LNH1328A015	View webcams						
		LNH1328A016	Join RSS feed, subscription, or real time alerts						
		LNH1328A08	Purchase an annual park pass						
		LNH1328A017	Look for job opportunities						
		LNH1328A09	Find a USGS office or employee						
		LNH1328A018	No specific visit reason today, I'm just browsing						
		LNH1328A10	Other (please specify):	A					

Bonnie Richards:
This was "N", should be "Y"

USGS v3 CUSTOM QUESTION LIST

Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
A	Were you able to accomplish the main reason for your visit today?	LNH1324A01	Yes		Text field, <100 char	Single	N	Skip Logic Group	OE_Primary Reason Ability to Accomplish
		LNH1324A02	Yes, but it could have been easier	A	Radio button, one-up vertical				
		LNH1324A03	No	B					
A	What could we improve to make it easier?				Text area, no char limit		N		OE_How Make Easier
B	If not, please let us know what it was.				Text area, no char limit		N		OE_Not Accomp
	How did you look for information on the site today?	CAS0047673A001	Search feature	A		Multi	Y	Skip Logic Group	How Look for Info
		CAS0047673A002	Navigation tabs or menus	B					
		CAS0047673A003	Page links within the website	C					
		CAS0047673A004	Other, please specify:	D					
A	How could we make the search feature more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Search
B	How could we make the navigation tabs or menus more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Nav
C	How could we make the page links more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Page Links
D	What "other" way did you look for information?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Other
	Do you interact with the USGS through any of the following social media ?	CAS0047678A001	Facebook	A	Checkbox, one-up vertical		Y		SM Interaction
		CAS0047678A002	Twitter	A					
		CAS0047678A003	YouTube	A					
		CAS0047678A004	Google+	A					
		CAS0047678A005	LinkedIn	A					
		CAS0047678A006	Blogs	A					
		CAS0047678A007	Audio/video podcasts	A					
		CAS0047678A008	Webchat	A					
		CAS0047678A009	StumbleUpon	A					
		CAS0047678A010	Pinterest	A					
		CAS0047678A011	Tumblr	A					
		CAS0047678A012	Other	A					
		CAS0047678A013	I do not interact with the USGS through social media	A				exclusive	
A	About how often do you interact with the USGS through social media?	CAS0047679A001	Every few months or less		Checkbox, one-up vertical		N		SM Interaction Frequency
		CAS0047679A002	Monthly						
		CAS0047679A003	Weekly						
		CAS0047679A004	Daily						
	If you could make one improvement to this site, what would it be?				Text area, no char limit	Open	N		OE_Improvement
	Have you accessed USGS web pages from a mobile device ?	LNH1330A01	Yes	A,B	Radio button, one-up vertical	Single			
		LNH1330A02	No				Y	Skip Logic Group	Mobile -Access USGS
A	What USGS information did you seek using your mobile device?				Text field, <100 char		N		OE_Mobile info sought

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Updated 3.14.14

~~red & strike-through~~: DELETE
underlined & italicized: RE-ORDER
pink: ADDITION
blue + -->: REWORDING

USGS v3 CUSTOM QUESTION LIST

Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
B	Did you find the information you were seeking with your mobile device ?	LNH1332A01	Yes		Radio button, one-up vertical	Single	N		Mobile- Did you find
		LNH1332A02	No						

JVR1Vdps45Uw==
Updated 1.21.14

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Bonnie Richards:
Some edits have been made to update CQ labels

USGS v3 CUSTOM QUESTION LIST

Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N	Special Instructions	CQ Label
	Which role best describes your visit to the site today?	LNH1322A010	General public		Radio button, one-up vertical	Single	Y	OPS Group	Role
		LNH1322A03	Property owner						
		LNH1322A02	Recreationalist/vacationer (e.g. fisherman)						
		LNH1322A04	Educator						
		LNH1322A011	Student						
		LNH1322A012	Government or non-profit (researcher or professional)						
		LNH1322A013	Corporate (researcher or professional)						
		LNH1322A014	Media						
		LNH1322A015	Job seeker						
		LNH1322A016	USGS employee						
		LNH1322A09	Other (please specify):	A					
A					Text field, <100 char		N		OE_Role
	How frequently do you visit this web site?	LNH1327A01	First time visitor		Radio button, one-up vertical	Single	N		Frequency
		LNH1327A02	Every 6 months or less						
		LNH1327A03	About once a month						
		LNH1327A04	About once a week						
		LNH1327A05	Daily						
		LNH1327A06	More than once a day						
	What is the main reason for your visit today?	LNH1328A011	Get real time water data (e.g. water levels or flows)		Radio button, one-up vertical	Single	Y	OPS Group	Primary Reason
		LNH1328A01	Find earthquake information						
		LNH1328A02	Find other natural hazard information (e.g. volcanoes, floods, tornadoes, hurricanes, tsunامي, landslides, avalanches, etc.)						
		LNH1328A04	Find maps						
		LNH1328A05	Find publications or products						
		LNH1328A012	Find data for research						
		LNH1328A013	Find information about natural resources, energy						
		LNH1328A014	Find information about ecosystems, climate change						
		LNH1328A015	View webcams						
		LNH1328A016	Join RSS feed, subscription, or real time alerts						
		LNH1328A08	Purchase an annual park pass						
		LNH1328A017	Look for job opportunities						
		LNH1328A09	Find a USGS office or employee						
		LNH1328A018	No specific visit reason today, I'm just browsing						
		LNH1328A10	Other (please specify):	A					
A					Text field, <100 char		N		OE_Primary Reason
	Were you able to accomplish the main reason for your visit today?	LNH1324A01	Yes		Radio button, one-up vertical	Single	Y	Skip Logic Group	Ability to Accomplish
		LNH1324A02	Yes, but it could have been easier	A					
		LNH1324A03	No	B					
A	What could we improve to make it easier?						N		OE_How Make Easier
					Text area, no char limit				
B	If not, please let us know what it was.						N		OE_Not Accomp
					Text area, no char limit				
	How did you look for information on the site today?	CAS0047673A001	Search feature	A		Multi	Y	Skip Logic Group	How Look for Info
		CAS0047673A002	Navigation tabs or menus	B					
		CAS0047673A003	Page links within the website	C					
		CAS0047673A004	Other, please specify:	D					

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USGS v3 CUSTOM QUESTION LIST

Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N	Special Instructions	CQ Label
A	How could we make the search feature more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Search
B	How could we make the navigation tabs or menus more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Nav
C	How could we make the page links more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Page Links
D	What "other" way did you look for information?				Text area, no char limit		N	Skip Logic Group	OE_How Look, Other
	Do you interact with the USGS through any of the following social media ?	CAS0047678A001	Facebook	A	Checkbox, one-up vertical		Y		SM Interaction
		CAS0047678A002	Twitter	A					
		CAS0047678A003	YouTube	A					
		CAS0047678A004	Google+	A					
		CAS0047678A005	LinkedIn	A					
		CAS0047678A006	Blogs	A					
		CAS0047678A007	Audio/video podcasts	A					
		CAS0047678A008	Webchat	A					
		CAS0047678A009	StumbleUpon	A					
		CAS0047678A010	Pinterest	A					
		CAS0047678A011	Tumblr	A					
		CAS0047678A012	Other	A					
		CAS0047678A013	I do not interact with the USGS through social media	A				exclusive	
A	About how often do you interact with the USGS through social media?	CAS0047679A001	Every few months or less		Checkbox, one-up vertical		N		SM Interaction Frequency
		CAS0047679A002	Monthly						
		CAS0047679A003	Weekly						
		CAS0047679A004	Daily						
	If you could make one improvement to this site, what would it be?				Text area, no char limit	Open	N		OE_Improvement
	Have you accessed USGS web pages from a mobile device ?	LNH1330A01	Yes	A,B	Radio button, one-up vertical	Single			
		LNH1330A02	No				Y	Skip Logic Group	Mobile -Access USGS
A	What USGS information did you seek using your mobile device?				Text field, <100 char		N		OE_Mobile info sought
B	Did you find the information you were seeking with your mobile device ?	LNH1332A01	Yes		Radio button, one-up vertical	Single	N		Mobile- Did you find
		LNH1332A02	No				N		

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Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Instructions	CQ Label
	Which role best describes your visit to the site today?	LNH1322A01	Interested in science General public Property owner		Radio button, one-up vertical	Single	Y	OPS Group	Role
		LNH1322A02	Recreationalist/vacationer (e.g. fisherman)						
		LNH1322A04	Educator, including Homeschoolers Student Government or non-profit (researcher or professional) Corporate (researcher or professional) Media Job seeker USGS employee Student (K-12)						
		LNH1322A06	Student (College +)						
		LNH1322A07	Professional Scientist/Engineer						
		LNH1322A08	Federal/ State/ Local Natural Resource Manager						
		LNH1322A09	Other (please specify):	A					OE Role
A	How frequently do you visit this web	LNH1327A01	First time visitor		Text field, <100 char		N		Frequency
		LNH1327A02	Every 6 months or less		Radio button, one-up vertical	Single	N		
		LNH1327A03	About once a month						
		LNH1327A04	About once a week						
		LNH1327A05	Daily						
		LNH1327A06	More than once a day						
	What is the main reason for your visit today?	LNH1328A01	Get real time water data (e.g. water levels or flows) Find earthquake information or research		Radio button, one-up vertical	Single	Y	OPS Group	Primary Reason
		LNH1328A02	Find other natural hazard information (e.g. volcanoes, floods, tornadoes, hurricanes, tsunamis, landslides, avalanches, etc.) Find maps Find publications or products Find data for research Find information about natural resources, energy Find information about ecosystems, climate change View webcams Join RSS feed, subscription, or real time alerts						
		LNH1328A07	Purchase an annual park pass Look for job opportunities						
		LNH1328A08	Find a USGS office or employee						
		LNH1328A09	No specific visit reason today, I'm just browsing Recent news story Researching for a specific project Curiosity - Educating Myself						
		LNH1328A10	Other (please specify):	A					OE Primary Reason
A	Were you able to accomplish the main reason for your visit today?	LNH1324A01	Yes		Text field, <100 char	Single	Y	Skip Logic Group	Ability to Accomplish
		LNH1324A02	Yes, but it could have been easier	A	Radio button, one-up vertical				
		LNH1324A03	No	B					
A	What could we improve to make it easier?				Text area, no char limit		N		OE_How Make Easier

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USGS v3 CUSTOM QUESTION LIST

Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Instructions	CQ Label
B	<i>If not, please let us know what it was.</i>				Text area, no char limit		N		OE_Not Accompl
	How did you look for information on the site today?	LNH1330A01	Search feature	A		Multi	Y	Skip Logic Group	How Look for Info
			Navigation tabs or menus	B					
			Page links within the website	C					
			Other, please specify:	D					
A	How could we make the search feature more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look_Search
B	How could we make the navigation tabs or menus more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look_Nav
C	How could we make the page links more useful to you?				Text area, no char limit		N	Skip Logic Group	OE_How Look_Page Links
D	What "other" way did you look for information?				Text area, no char limit		N	Skip Logic Group	OE_How Look_Other
	Do you interact with the USGS through any of the following social media?	LNH1334A01	Facebook	A	Checkbox, one-up vertical		Y		SM Interaction
		LNH1334A02	Twitter	A					
		LNH1334A03	YouTube	A					
		LNH1334A04	Google+	A					
		LNH1334A05	LinkedIn	A					
			Blogs	A					
		LNH1334A08	Audio/video podcasts	A					
			Webchat	A					
			StumbleUpon	A					
			Pinterest	A					
			Tumblr	A					
		LNH1334A10	Other	A					
		LNH1334A09	I do not interact with the USGS through social media	A				exclusive	
A	About how often do you interact with the USGS through social media?	LNH1334A01	Every few months or less		Checkbox, one-up vertical		N		SM Interaction Frequency
		LNH1334A02	Monthly						
		LNH1334A03	Weekly						
		LNH1334A04	Daily						
	<i>If you could make one improvement to this site, what would it be?</i>				Text area, no char limit	Open	N		OE_Improvement
	Do you use social media at least once a month?	LNH1333A01	Yes	A	Radio-button, one-up-vertical	single			
		LNH1333A02	No				N	Skip Logic Group	SM-Use
		LNH1333A03	I prefer not to answer						
A	Which social media platforms would you prefer to use to interact with the USGS? (please select all that apply)	LNH1334A01	Facebook		Checkbox, one-up-vertical				
		LNH1334A02	Twitter				N		SM-like to Interact Type
		LNH1334A03	YouTube						
		LNH1334A04	Google+						
		LNH1334A05	LinkedIn						
		LNH1334A06	Internet Forums						
		LNH1334A07	Blogs						
		LNH1334A08	Audio/video podcasts						
		LNH1334A09	I'd prefer not to interact with this site through social media						
		LNH1334A10	Other: (please specify):	AA					
AA	Please tell us another way you would like to use social media to interact with us:				Text field, <100 char		N		OE-SM-Other-Ways-to-Interact

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Updated 1.21.14

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USGS v3 CUSTOM QUESTION LIST

Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Instructions	CQ Label
	<i>Have you accessed USGS web pages from a mobile device?</i>	LNH1330A01	Yes	A,B	Radio button, one-up vertical	Single			
		LNH1330A02	No				Y	Skip Logic Group	Mobile - Access USGS
A	<i>What USGS information did you seek using your mobile device?</i>				Text field, <100 char		N		OE Mobile info sought
B	<i>Did you find the information you were seeking with your mobile device?</i>	LNH1332A01	Yes		Radio button, one-up vertical	Single	N		Mobile- Did you find
		LNH1332A02	No						

USGS v3
 USGS v3
 MID: IEB00VxE0IdVR1Vdps45Uw==
 Date: 3/1/2008

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USGS v3 CUSTOM QUESTION LIST

dharati.hulbanni:
 Hide (DO NOT
 DELETE) this column
 before sending to a
 client.

QID	Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
LNH1322		In the context of your current visit, please select the category that best describes you.	LNH1322A01	Interested in science		Radio button, one-up vertical	Single	Y	OPS Group
			LNH1322A02	Recreationalist or Vacationer					
			LNH1322A03	Property owner					
			LNH1322A04	Educator, including Homeschoolers					
			LNH1322A05	Student (K-12)					
			LNH1322A06	Student (College +)					
			LNH1322A07	Professional Scientist/Engineer					
			LNH1322A08	Federal/ State/ Local Natural Resource Manager					
			LNH1322A09	Other category (please specify):	A				
LNH1323	A	If you answered "Other" to what best describes you, please specify (optional):				Text field, <100 char		N	
LNH1324		Did you find what you were looking for today?	LNH1324A01	Yes		Radio button, one-up vertical	Single	Y	Skip Logic Group

CQ Label
Role
OE_Other Role
Ability to Find