Model Name	US Mint Mobile
Model ID	9A80cp8d5g0o0l4AZpwogw4C
Partitioned	No
Date	6/2/2014

Red & Strike-Through: Delete
Underlined & Italicized: Re-order
Pink: Addition
Blue: Reword

FORESEE

Label	Element Questions
	Look and Feel **(1=Poor, 10=Excellent, Don't Know)**
Look and Feel - Appeal	Please rate the **visual appeal** of this site.
Look and Feel - Readability	Please rate the **readability of the pages** on this site.
	Navigation **(1=Poor, 10=Excellent, Don't Know)**
Navigation - Organized	Please rate **how well this site is organized**.
Navigation - Options	Please rate the **options available for navigating** this site.
	Site Information **(1=Poor, 10=Excellent, Don't Know)**
Site Information - Thoroughness	Please rate the **thoroughness of information** on this site.
Site Information - Answers	Please rate how well the **information provides answers to your questions.**

Label	Satisfaction Questions
	Satisfaction
Satisfaction - Overall	What is your **overall satisfaction** with this site? *(1=Very Dissatisfied, 10=Very Satisfied)*
Satisfaction - Expectations	How well does this site **meet your expectations**? *(1=Falls Short, 10=Exceeds)*
Satisfaction - Ideal	How does this site **compare to your idea of an ideal site**? *(1=Not Very Close, 10=Very Close)*

Label	Future Behaviors
	Return **(1=Very Unlikely, 10=Very Likely)**
Return to Mobile Site	How likely are you to **return to this site**?
	Recommend **(1=Very Unlikely, 10=Very Likely)**
Recommend Mobile Site	How likely are you to **recommend this site to someone else**?
	Purchase Online **(1=Very Unlikely, 10=Very Likely)**
Purchase Online	How likely are you to make an **online purchase from United States Mint** in the next twelve months?

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QID	Skip From	Question Text	Answer IDs	Answer Choices	Skip To	Required Y/N	Type
MAC5272Q001		What is your primary reason for visiting the U.S. Mint site today?	MAC5272Q001A001	Track an order		Y	Radio button, one-up vertical
			MAC5272Q001A002	Look up order history			
			MAC5272Q001A003	Shop for products			
			MAC5272Q001A004	Find information / news about the U.S. Mint			
			MAC5272Q001A005	Purchase a product			
			MAC5272Q001A006	Research/Browse coins and medals			
			MAC5272Q001A007	Other	A		
MAC5272Q002	A	What is your other reason for visiting the site today?				N	Text area, no char limit
MAC5272Q003		Did you find the information you were looking for?	MAC5272Q003A001	Yes			Radio button, one-up vertical
			MAC5272Q003A002	Partially			
			MAC5272Q003A003	No	A	Y	
MAC5272Q004	A	Please describe what you were looking for and what information you were unable to find:				N	Text area, no char limit
MAC5272Q005		Did you add an item to your shopping cart today?	MAC5272Q005A001	Yes, I did	A	Y	Radio button, one-up vertical
			MAC5272Q005A002	No, I did not	B		
MAC5272Q006	A	Did you make a purchase on the U.S. Mint site ?	MAC5272Q006A001	Yes, I did		Y	Radio button, one-up vertical
			MAC5272Q006A002	No, I did not			
MAC5272Q007	B	Why did you not add an item to your shopping cart today?	MAC5272Q007A001	I did not come to the site with the intent to purchase		Y	Radio button, one-up vertical
			MAC5272Q007A002	The item I wanted to purchase is not available/not released yet			
			MAC5272Q007A003	I could not find the product I was looking for			
			MAC5272Q007A004	I need more information before purchasing			
			MAC5272Q007A005	I did not understand how to add a product to my shopping cart			
			MAC5272Q007A006	I had a technical error when trying to add an item to my shopping cart			
			MAC5272Q007A007	Other, please specify	C		
MAC5272Q008	C	Please describe why you did you not add an item to your shopping cart today?				N	Text area, no char limit
MAC5272Q009		How likely would you be to download a mobile app if the U.S. Mint offered it?	MAC5272Q009A001	Very Likely	A	Y	Radio button, one-up vertical
			MAC5272Q009A002	Likely	A		
			MAC5272Q009A003	Neutral			
			MAC5272Q009A004	Unlikely			
			MAC5272Q009A005	Very Unlikely			
MAC5272Q010	A	What content, features, and functionality would you like to see in a U.S. Mint mobile app?				N	Text area, no char limit
MAC5272Q011		How frequently do you visit the U.S. Mint site?	MAC5272Q011A001	Daily		Y	Radio button, one-up vertical
			MAC5272Q011A002	Weekly			
			MAC5272Q011A003	Monthly			
			MAC5272Q011A004	A couple times a year			
			MAC5272Q011A005	About once a year			
			MAC5272Q011A006	This is my first time			
MAC5272Q012		Please select the category that includes your age.	MAC5272Q012A001	Under 18		Y	Radio button, one-up vertical
			MAC5272Q012A002	18-24			
			MAC5272Q012A003	25-34			
			MAC5272Q012A004	35-44			
			MAC5272Q012A005	45-54			
			MAC5272Q012A006	55-64			
			MAC5272Q012A007	65-74			
			MAC5272Q012A008	75+			
			MAC5272Q012A009	Prefer not to answer			
MAC5272Q013		What is your gender?	MAC5272Q013A001	Female		Y	Radio button, one-up vertical
			MAC5272Q013A002	Male			
			MAC5272Q013A003	Prefer not to answer			
MAC5272Q014		If you could suggest one change to improve the U.S. Mint site, what recommendation would you make?				N	Text area, no char limit

Special Instructions	CQ Label
Skip Logic Group Randomize Anchor Answer Choice	Reason for Visit
Skip Logic Group	Other reason for Visit
Skip Logic Group	Ability to Find
Skip Logic Group	Unable to Find
Skip Logic Group*	Shopping Cart
Skip Logic Group*	Purchase
Randomize Skip Logic Group* Anchor Answer Choice	Not Add to Shopping Cart
	Did Not Add to Shopping Cart
Skip Logic Group*	Download App
Skip Logic Group*	App Content
	Visit Frequency
	Age
	Gender
	One Improvement