

## Welcome and Thank You Text

### Welcome Text

Thank you for visiting [\[AIDSinfo\]](#). You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

### Thank You Text

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!



### Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

Copyright 2014 - all rights reserved

[ForeSee](#) [ForeSee Privacy Policy](#) [Survey Support](#)

Model Name TBD  
 Model ID TBD  
 Partitioned Yes - 2 question partition per Richard  
 Date 7.22.14

Red & Strike-Through: Delete  
 Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Rework



Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
	<b>Look and Feel</b> (1=Poor, 10=Excellent, Don't Know)		<b>Satisfaction</b>		<b>Return</b> (1=Very Unlikely, 10=Very Likely)
Look and Feel - Appeal	Please rate the <b>visual appeal</b> of this mobile site.	Satisfaction - Overall	What is your <b>overall satisfaction</b> with this mobile site? (1=Very Dissatisfied, 10=Very Satisfied)	Return to Mobile Site	How likely are you to <b>return to this mobile site</b> ?
Look and Feel - Balance	Please rate the <b>balance of graphics and text</b> on this mobile site.	Satisfaction - Expectations	How well does this mobile site <b>meet your expectations</b> ? (1=Falls Short, 10=Exceeds)		<b>Recommend</b> (1=Very Unlikely, 10=Very Likely)
Look and Feel - Readability	Please rate the <b>readability of the pages</b> on this mobile site.	Satisfaction - Ideal	How does this site <b>compare to your idea of an ideal mobile website</b> ? (1=Not Very Close, 10=Very Close)	Recommend Mobile Site	How likely are you to <b>recommend this mobile site to someone else</b> ?
	<b>Site Performance (1=Poor, 10=Excellent, Don't Know)</b>				<b>Primary Resource</b> (1=Very Unlikely, 10=Very Likely)
Site Performance - Loading	Please rate how <b>quickly pages load</b> on this mobile site.			Primary Resource Mobile Site	How likely are you to use this mobile site as your <b>primary resource for obtaining treatment, prevention and statistical information about</b>
Site Performance - Consistency	Please rate the <b>consistency of speed from page to page</b> on this mobile site.				
Site Performance - Completeness	Please rate how <b>completely the page content loads</b> on this mobile site.				
	<b>Navigation</b> (1=Poor, 10=Excellent, Don't Know)				
Navigation - Organized	Please rate <b>how well the mobile site is organized</b> .				
Navigation - Options	Please rate the <b>options available for navigating</b> this mobile site.				
Navigation - Layout	Please rate <b>how well the mobile site layout helps you find what you need</b> .				
	<b>Information Browsing (1=Poor, 10=Excellent, Don't Know)</b>				
Information Browsing - Sort	Please rate the ability to <b>sort information by criteria that is important to you</b> on this mobile site.				
Information Browsing - Narrow	Please rate the <b>ability to narrow choices to find the information you are looking for</b> on this mobile site.				
Information Browsing - Features	Please rate how well the <b>features on the mobile site help you find the information you need</b> .				
	<b>Site Information (1=Poor, 10=Excellent, Don't Know)</b>				
Site Information - Thoroughness	Please rate the <b>thoroughness of information</b> provided on this mobile site.				
Site Information - Understandable	Please rate how <b>understandable</b> this mobile site's <b>information</b> is.				
Site Information - Answers	Please rate how well the mobile site's <b>information provides answers to your questions</b> .				

Model Name TBD  
 Model ID TBD  
 Partitioned on partition per Richard  
 Date 7.22.14

Red & Strike-Through: Delete  
 Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Rework



QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions
		How frequently do you visit this mobile site?	First time Daily About once a week About once a month Every 6 months or less		N	Radio button, one-up vertical	
		What best describes your role in visiting the mobile site today?	Physician with HIV/AIDS patients Nurse Nurse practitioner Physician Assistant Pharmacist Researcher or Scientist Case manager Someone living with HIV/AIDS Family or friend of person living with HIV/AIDS Student Other	B B B B B	N	Radio button, one-up vertical	
	B	Do you use a mobile device such as a phone or tablet, at the point of care?	Yes No	C	N	Drop down, select one	
	C	What AIDSinfo resources do you use at the point of care?	Clinical Care Guidelines Drug Database Clinical Trials Patient Education Materials Glossary Other	D	N	Checkbox, one-up vertical	
	D	Would you download and use a guidelines app that offers the guideline information offline (when there isn't an internet connection)?	Yes No	P	N	Drop down, select one	
	P	How would you primarily like to view the guidelines?	In its entirety Summary Boxed Recommendations Tables Interactive Tables Decision tree Treatment Algorithm		N	Radio button, one-up vertical	
		What is the primary reason for visiting the mobile site today?	Access HIV/AIDS Clinical Care Guidelines Access HIV/AIDS Drug Database Find general information about HIV/AIDS (e.g., prevention, symptoms) Find information on clinical trials Find education information and/or materials on HIV/AIDS for my patients Find patient education information and/or materials for myself, a family member, or a friend Other		N	Radio button, one-up vertical	
		Were you able to accomplish your primary task?	Yes No Partially	A A	N	Radio button, one-up vertical	Skip Logic Group*
	A	Please specify what information you were unable to find:			N	Text area, no char limit	Skip Logic Group*
		After reviewing the information on this site, are there any changes that you would make? (Please select all that apply)	I would not make any changes to this website Visual presentation of the information (e.g., graphs/charts, images) Easier access to scientific research and/or publications More downloadable content/factsheets Menu layout Information display when switching back and forth between landscape and portrait view Navigation of the site More detailed information about HIV/AIDS treatments (e.g., drug side effects) Question and Answer (Q & A) section Different layout for the content provided Information tailored specifically for physicians Information tailored specifically for the general public Information tailored specifically for someone with HIV/AIDS and family members Information tailored specifically for researchers Toggle between English and Spanish		N	Checkbox, one-up vertical	Mutually Exclusive  Randomize  Mutually Exclusive



CQ Label
Frequency
Role
POC Mobile
POC Resources
POC App
POC Guidelines
Reason
Accomplish
Could Not Find
Site Improvements