MID: FxMhZ0ohpUwcNwZEQs10Zw==

Date: 8/31/2011



Welcome and Thank You Text

Directions:

This welcome text is shown at the top of the questionnaire window and the thank you text at the bottom. This is a good place to mention the site/company/agency name so the visitor knows whom they are taking the survey for. Feel free to modify the standard Welcome text shown in the box below.

Welcome Text

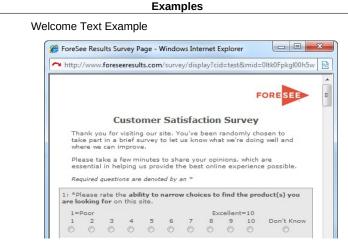
Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank You Text

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.



Thank You Text Example

	Hockey Please Select ▼					
	Flease Select					
6: What size and style of jear	n were you shopping for today?					
What size of jean were you shopping for today?	What style of jean were you shopping for today?					
◎ 1	Boot cut					
◎ 3	Low rise					
5	Flare					
◎ 7	Relaxed fit					
◎ 9	Slim cut					
11						
○ 13						
Thank you for taking our survey - and for helping us serve you better. Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site. Cancel Submit						
Copyright	t 2010 - all rights reserved					

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ELEMENTS (drivers of satisfaction)	the ACSI methodology to determine scores and	FUTURE BEHAVIORS
ELEMENTS (drivers of Satisfaction)	COSTOMER SATISFACTION	FUTURE BEHAVIORS
Look and Feel (1=Poor, 10=Excellent, Don't Know)	Satisfaction	Return (1=Very Unlikely, 10=Very Likely)
Please rate the visual appeal of this site.	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	How likely are you to return to this site ?
Please rate the balance of graphics and text on this site.	How well does this site meet your expectations ? (1=Falls Short, 10=Exceeds)	Recommend (1=Very Unlikely, 10=Very Likely)
Please rate the readability of the pages on this site.	How does this site compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close)	How likely are you to recommend this site to someone else?
Navigation (1=Poor, 10=Excellent, Don't Know)		Primary Resource (1=Very Unlikely, 10=Very Likely)
Please rate how well the site is organized.		How likely are you to use this site as your primary resource fo obtaining information from this organization?
Please rate the options available for navigating this site.		
Please rate how well the site layout helps you find what you are looking for.		
Please rate the number of clicks to get where you want on this site.		
Content (1=Poor, 10=Excellent, Don't Know)		
Please rate your perception of the accuracy of information on this site.		
Please rate the quality of information on this site.		
Please rate the freshness of content on this site.		
Functionality (1=Poor, 10=Excellent, Don't Know)		
Please rate the usefulness of the features provided (i.e. Search, Links, Health & Research Topics, Rotating Slideshow) on this site.		
Please rate the convenience of the features (i.e. Search, Links, Health & Research Topics, Rotating Slideshow) on this site.		
Please rate the variety of features (i.e. Search, Links, Health & Research Topics, Rotating Slideshow) on this site.		

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red & strike-through: DELETE

underlined & italicized: RE-ORDER

oink: ADDITION

	NIAID October 2011 CUSTOM QUESTION LIST								
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N		
SAC3980		How frequently do you visit this site?	First time		Radio button, one-up vert	Single	Υ		

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Date: 8/31/2011 red & strike-through: DELETE underlined & italicized: RE-ORDER

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Types

Text field, <100 char
Text area, no char limit
Drop down, select one
Radio button, one-up vertical
Radio button, two-up vertical
Radio button, three-up vertical
Radio button, scale, has don't know
Radio button, scale, no don't know

Checkbox, one-up vertical Checkbox, two-up vertical Checkbox, three-up vertical

Please Select a Language

Arabic - AR Australia - AU Belgium - BG

Brazil Portuguese - BP

China - CH

Chinese Traditional - CT

Colombian - CO Croatian - CR

Czech Republic - CZ

Danish - DN Dutch - DU English - EN Farsi - FS

French - FR

French Canadian - FC

Germany - GR Global English - GE

Greek - GK Hungary - HU Italian - IT Japan - JP

Korean - KR

Malaysian English - MA

Mandarin - MD Norwegian - NW Persian - PN

reisiaii - riv

Poland - PL

Portuguese - PO

Russia - RU

South Africa - SA

South Korean - SK

Spanish - SP

Spanish Original - SO

Spanish Traditional - ST

Swedish - SW

Turkey - TR

United Kingdom - UK

Vietnamese - VT

OTHER LANGUAGE (PLEASE SEE DOT)

Instructions

Randomize Shared OPS Group Matrix Group Rank Group

Comparative Matrix Group

Skip Logic Group Multiple Lists Group Anchor Answer Choice

Partitioned

Adjust Template/Style Sheet

Please Select

Yes No

Unsure (PLEASE SEE DOT)