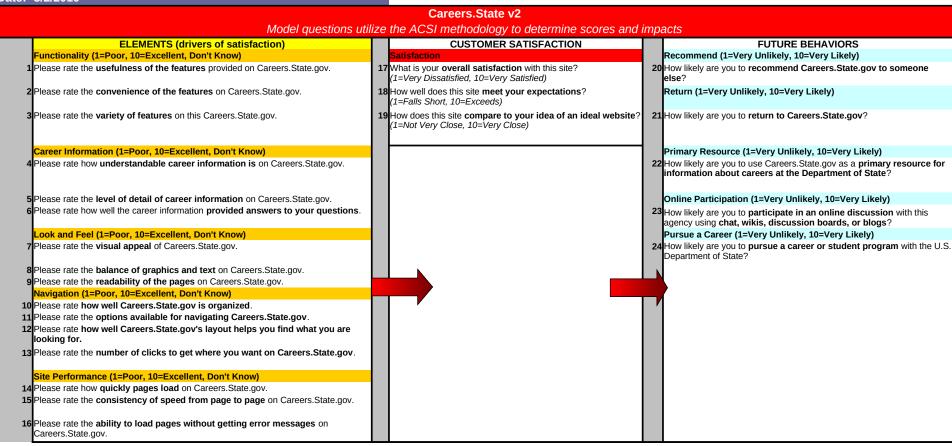
MID: F4UZIQQdAYIh0goRocJk1g==

Date: 3/2/2010



F4UZIQQdAYIh0goRocJk1g== 9/18/2012 MID:

Date:

red & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other								
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Familiarity with site								
Email								
				Email				

F4UZIQQdAYIh0goRocJk1g== 9/18/2012 MID:

Date:

red & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other	-			
ACQOsl0000801		What <b>best</b> describes you?	Current High school student Current Undergraduate/Associates Degree student Current Graduate student (Masters Degree/PhD) Parent looking for info for my child(ren)  School/College/University counselor looking for info for my student(s)  Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Currently unemployed, seeking a job Veteran None of the above		radio button,	Single	Y
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information  Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Consular Adjudicator positions Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above		Drop down, select one	Single	Y
KFB07751		What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer  Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi	Y
KFB07752		What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist  Foreign Service Specialist employment opportunities  Trying to decide which career track is right for me		Check box, one up vertical	Multi	Y

Careers.State v2

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Date:

red & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
			Other				
KFB07753		What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y
			Find out which program is right for me				
			Get information about the Council of American Ambassadors Fellowship				
			Get information about Pathways Programs (Recent graduates)				
			Get information about Pathways Programs (Paid internships: ITEP and ICEP)				
			Get information about Pathways Programs (PMF)				
			Get information about the Department of State Internship Program: Spring/Summer/Fall (unpaid)				
			Get information about the Workforce Recruitment Program				
			Get information about fellowships specifically for Graduate and Post-Graduates				
			Looking for Pickering Fellowship information				
			Looking for Rangel Fellowship information				
			Look at profiles of students who participated in the Student Programs				
			Other				
KFB07755		Did you find the information you were looking for today?	Yes		Drop down, select one	Single	Υ
			No	Α			
KFB07756		Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsl0004499		What did you interact with on the Careers. State site today?	Careers.State search tool	A,B		Multi	Y
		(select all that apply)	Careers.State homepage		checkbox, one up vertical		
			Yellow navigation bar (Learn, Work, Engage)				
			About Us, Keep Me Informed, Share, or FAQs links				
			The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work)				
			This is my life trip video rollover				
			Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)				

Careers.State v2

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blue + -->: REWORDING

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Other				
		Not sure	Not sure				
ACQOsl0004500	Α	Please tell us about your experience with the site's search	The search feature met my needs today.		checkbox, one	Multi	Υ
		feature today. (Please select all that apply.)	I had issues with the basic search process (how to use it, terms to enter).		up vertical		
			I had issues with the visual display of the search results (text size, images).	1			
			I had issues with the search results I received.				
			I had issues with sorting, filtering, advanced search, or lack of these options.	_			
			I had technical issues with the search feature.				
			None of these				
KFB07760	В	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
KFB07761		Please tell us what you experienced while looking for	It was not clear where to go to find the information I needed		Checkbox, one-	Multi	Υ
		information on the Careers.State.gov site today. (check all	Links did not take me where I expected		up vertical		
		that apply).	There were too many links to choose from				
			I often felt lost on the site				
			The language used on the site was too technical				
			There was too much text/content to sort through				
			I did not have enough time to read all of the information				
			I did not find a job opening that I qualify for				
			I found a position I qualified for, but DOS was not accepting applications	1			
			I experienced technical difficulties (e.g. broken links, error messages)	1			
			I could not navigate back to previous information	1			
			None of the above				
CQhar0018234		Do you ever access the Internet using a mobile phone or tablet?	Yes	A, B, D	Radio button, one	Single	Y
			No				
CQhar0018235	Α	Which of the following <b>devices</b> do you have?	A SmartPhone	W	Radio button, one	Multi	Y
			A tablet	Х			
			None of these				
ACQhar0018237	W	Specifically, which <b>type of mobile phone</b> do you have?	iPhone		Radio button, one	Single	Y
			Android				
			Blackberry				

Special Instructions

Rank Group

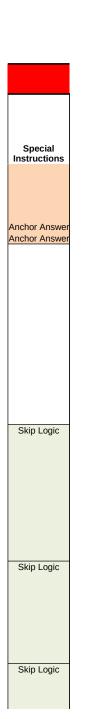
Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

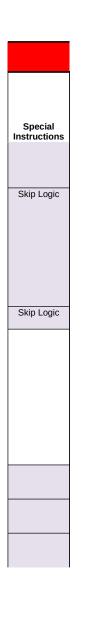




Skip Logic

Skip Logic

Skip Logic



F4UZIQQdAYIh0goRocJk1g== 9/18/2012 MID:

Date:

red & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other								
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About once a week About once a week About once a month Every 6 months or less Accased a very of the following sources drove you to visit the site loday?  Which of the following sources drove you to visit the site loday?  Rank 1 (Pisequiver)  And 2 (Optional)  And 2 (Optional)  And 2 (Optional)  And 2 (Optional)  And 3 (Opt				·				
About once a month  Exp. of months or less  AGAC3844  Which of the following sources drove you to visit the site today? Please rank the top 3 (Pank 1 is most important).  Rank 1 (Proquired)  Please rank the top 3 (Pank 1 is most important).  Rank 2 (Proquired)  Advertising on social retherorities (Pank 1 is most important).  Message directly from the agency on a social network Mobile phone text intestage or advertising on social retherorities (Pank 1 is most important).  Sacrach engine results  U.S.A.Dribs  Word of mouth recommendation from a friend on a social network  Wideo I saw on YouTube  Internet advertising  Don't frow  Other  Advertising on social retherorities (Pank 1 is most important).  Message or recommendation from a friend on a social network  Video I saw on YouTube  Internet advertising  Don't frow  Other  Advertising on social retherorities (Pank 1 is most important).  Message or recommendation from a friend on a social network  Single  Need to most recommendation from a friend on a social network  Video I saw on YouTube  Internet advertising  Don't frow  Mobile prione text messages or alerts  Instant Message from a friend or colleague  Familiarry with site  Email  Search engine results  U.S.A.Dribs  Word of mouth recommendation from someone I know  TV. radio, newspaper, or magazine advertising  Internet advertising  Don't frow  Other  Advertising  Don't frow other and internet on a social network  Message of creek prior of magazine advertising  Internet body or dacassation forums  Advertising on social network  Mobile prior is recommendation from a social network  Mobile prior is recommendation from a social network  Mobile prior is recommendation from a social network  Advertising  Don't frow  Drop down, select								
Every 6 months or less   Every 6 months or less								
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Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site				Advertising on social networks (Facebook, MySpace, Twitter)				
Instant Message from a friend or colleague  Familiarity with site				Message directly from the agency on a social network				
Familiarity with site								
Email								
				Email				

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Date:

red & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other	-			
ACQOsl0000801		What <b>best</b> describes you?	Current High school student Current Undergraduate/Associates Degree student Current Graduate student (Masters Degree/PhD) Parent looking for info for my child(ren)  School/College/University counselor looking for info for my student(s)  Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Currently unemployed, seeking a job Veteran None of the above		radio button,	Single	Y
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information  Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Consular Adjudicator positions Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above		Drop down, select one	Single	Y
KFB07751		What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer  Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi	Y
KFB07752		What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist  Foreign Service Specialist employment opportunities  Trying to decide which career track is right for me		Check box, one up vertical	Multi	Y

Careers.State v2

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pink: ADDITION

blue + -->: REWORDING

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
			Other				
KFB07753		What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y
			Find out which program is right for me				
			Get information about the Council of American Ambassadors Fellowship				
			Get information about Pathways Programs (Recent graduates)				
			Get information about Pathways Programs (Paid internships: ITEP and ICEP)				
			Get information about Pathways Programs (PMF)				
			Get information about the Department of State Internship Program: Spring/Summer/Fall (unpaid)				
			Get information about the Workforce Recruitment Program				
			Get information about fellowships specifically for Graduate and Post-Graduates				
			Looking for Pickering Fellowship information				
			Looking for Rangel Fellowship information				
			Look at profiles of students who participated in the Student Programs				
			Other				
KFB07755		Did you find the information you were looking for today?	Yes		Drop down, select one	Single	Υ
			No	Α			
KFB07756		Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsl0004499		What did you interact with on the Careers. State site today?	Careers.State search tool	A,B		Multi	Y
		(select all that apply)	Careers.State homepage		checkbox, one up vertical		
			Yellow navigation bar (Learn, Work, Engage)				
			About Us, Keep Me Informed, Share, or FAQs links				
			The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work)				
			This is my life trip video rollover				
			Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)				

Careers.State v2

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pink: ADDITION

blue + -->: REWORDING

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Other	Skip to	Type (select from list)	Single or Multi	Required Y/N
		No.					
		Not sure	Not sure				
ACQOsl0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today.  I had issues with the basic search process (how to use it, terms to enter).  I had issues with the visual display of the search results (text size, images).  I had issues with the search results I received.		checkbox, one up vertical	Multi	Y
			I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature.				
			None of these				
KFB07760	В	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one- up vertical	Multi	Y
ACQhar0018234		Do you ever access the Internet using a mobile phone or tablet?	Yes No	A, B, D	Radio button, one	Single	Y
ACQhar0018235	A	Which of the following <b>devices</b> do you have?	A SmartPhone A tablet None of these	w x	Radio button, one	Multi	Y
ACQhar0018237	w	Specifically, which <b>type of mobile phone</b> do you have?	iPhone Android Blackberry		Radio button, one	Single	Y

Special Instructions

Rank Group

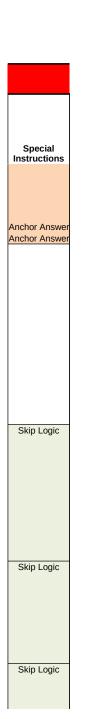
Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

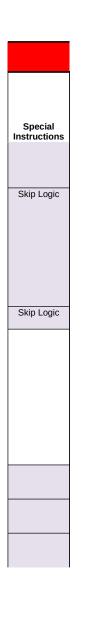




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pink: ADDITION

blue + -->: REWORDING

Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other								
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About once a week About once a week About once a month Every 6 months or less Accased a very of the following sources drove you to visit the site loday?  Which of the following sources drove you to visit the site loday?  Rank 1 (Pisequiver)  And 2 (Optional)  And 2 (Optional)  And 2 (Optional)  And 2 (Optional)  And 3 (Opt				·				
About once a month  Exp. of months or less  AGAC3844  Which of the following sources drove you to visit the site today? Please rank the top 3 (Pank 1 is most important).  Rank 1 (Proquired)  Please rank the top 3 (Pank 1 is most important).  Rank 2 (Proquired)  Advertising on social retherorities (Pank 1 is most important).  Message directly from the agency on a social network Mobile phone text intestage or advertising on social retherorities (Pank 1 is most important).  Sacrach engine results  U.S.A.Dribs  Word of mouth recommendation from a friend on a social network  Wideo I saw on YouTube  Internet advertising  Don't frow  Other  Advertising on social retherorities (Pank 1 is most important).  Message or recommendation from a friend on a social network  Video I saw on YouTube  Internet advertising  Don't frow  Other  Advertising on social retherorities (Pank 1 is most important).  Message or recommendation from a friend on a social network  Single  Need to most recommendation from a friend on a social network  Video I saw on YouTube  Internet advertising  Don't frow  Mobile prione text messages or alerts  Instant Message from a friend or colleague  Familiarry with site  Email  Search engine results  U.S.A.Dribs  Word of mouth recommendation from someone I know  TV. radio, newspaper, or magazine advertising  Internet advertising  Don't frow  Other  Advertising  Don't frow other and internet on a social network  Message of creek prior of magazine advertising  Internet body or dacassation forums  Advertising on social network  Mobile prior is recommendation from a social network  Mobile prior is recommendation from a social network  Mobile prior is recommendation from a social network  Advertising  Don't frow  Drop down, select								
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Instant Message from a friend or colleague  Familiarity with site				Message directly from the agency on a social network				
Familiarity with site								
Email								
				Email				

F4UZIQQdAYIh0goRocJk1g== 9/18/2012 MID:

Date:

red & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other	-			
ACQOsl0000801		What <b>best</b> describes you?	Current High school student Current Undergraduate/Associates Degree student Current Graduate student (Masters Degree/PhD) Parent looking for info for my child(ren)  School/College/University counselor looking for info for my student(s)  Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Currently unemployed, seeking a job Veteran None of the above		radio button,	Single	Y
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information  Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Consular Adjudicator positions Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above		Drop down, select one	Single	Y
KFB07751		What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer  Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi	Y
KFB07752		What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist  Foreign Service Specialist employment opportunities  Trying to decide which career track is right for me		Check box, one up vertical	Multi	Y

Careers.State v2

F4UZIQQdAYIh0goRocJk1g== 9/18/2012 MID:

Date:

red & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)  Determine if I qualify  Get information about compensation and benefits Information about other Foreign Service Specialists Other	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee  Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs  Find out which program is right for me Get information about the Council of American Ambassadors Fellowship Get information about Pathways Programs (Recent graduates) Get information about Pathways Programs (Paid internships: ITEP and ICEP) Get information about Pathways Programs (PMF) Get information about the Department of State Internship Program: Spring/Summer/Fall (unpaid) Get information about Student Internships Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsl0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage  Yellow navigation bar (Learn, Work, Engage)  About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work)  This is my life trip video rollover  Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)	A,B	checkbox, one up vertical	Multi	Y

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g==

Date: 9/18/2012

red & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Other	Skip to	Type (select from list)	Single or Multi	Required Y/N
		No.					
		Not sure	Not sure				
ACQOsl0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today.  I had issues with the basic search process (how to use it, terms to enter).  I had issues with the visual display of the search results (text size, images).  I had issues with the search results I received.		checkbox, one up vertical	Multi	Y
			I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature.				
			None of these				
KFB07760	В	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one- up vertical	Multi	Y
ACQhar0018234		Do you ever access the Internet using a mobile phone or tablet?	Yes No	A, B, D	Radio button, one	Single	Y
ACQhar0018235	A	Which of the following <b>devices</b> do you have?	A SmartPhone A tablet None of these	w x	Radio button, one	Multi	Y
ACQhar0018237	w	Specifically, which <b>type of mobile phone</b> do you have?	iPhone Android Blackberry		Radio button, one	Single	Y

Special Instructions

Rank Group

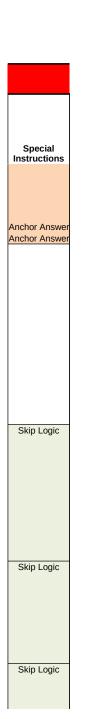
Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

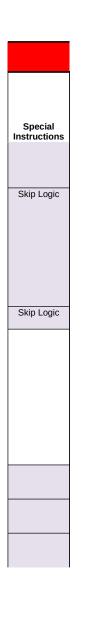




Skip Logic

Skip Logic

Skip Logic



Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g==

Date: 9/18/2012

red & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

				Jareers. State V2 COSTOM QUESTION LIST			
QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single o Multi
FB07748		How frequently do you visit this site?	,	First time	<u> </u>	Radio button,	Single
				More than once a day		,	
				Daily			
				About once a week			
				About once a month			
				Every 6 months or less			
C3844		Which of the following sources drove you to visit the site today?	SAC3844A001	Message or recommendation from a friend on a social network		Drop down, selec	Single
		Please rank the top 3 (Rank 1 is most important).  Rank 1 (Required)	SAC3844A002	Video I saw on YouTube			
		Rain I (Nequireu)	SAC3844A003	Internet blogs or discussion forums			
			SAC3844A004	Advertising on social networks (Facebook, MySpace, Twitter)			
			SAC3844A005	Message directly from the agency on a social network			
			SAC3844A006	Mobile phone text messages or alerts			
			SAC3844A007	Instant Message from a friend or colleague			
			SAC3844A008	Familiarity with site			
			SAC3844A009	Email			
			SAC3844A010	Search engine results			
			SAC3844A011	USAJobs	_		
			SAC3844A012	Word of mouth recommendation from someone I know			
			SAC3844A013	TV, radio, newspaper, or magazine advertising			
			SAC3844A014	Internet advertising			
			SAC3844A015	Don't know			
			SAC3844A016	Other			
C3845		Rank 2 (Optional)	SAC3845A001	Message or recommendation from a friend on a social network		Drop down, select one	Single
			SAC3845A002	Video I saw on YouTube			
			SAC3845A003	Internet blogs or discussion forums			
			SAC3845A004	Advertising on social networks (Facebook, MySpace, Twitter)			
			SAC3845A005	Message directly from the agency on a social network			
			SAC3845A006	Mobile phone text messages or alerts			
			SAC3845A007	Instant Message from a friend or colleague			
			SAC3845A008	Familiarity with site			
			SAC3845A009	Email			
			SAC3845A010	Search engine results			
			SAC3845A011	USAJobs			
			SAC3845A012	Word of mouth recommendation from someone I know			
			SAC3845A013	TV, radio, newspaper, or magazine advertising			
			SAC3845A014	Internet advertising			
			SAC3845A015	Don't know			
			SAC3845A016	Other			
C3846		Rank 3 (Optional)	SAC3846A001	Message or recommendation from a friend on a social network		Drop down,	Single
			SAC3846A002	Video I saw on YouTube		select one	
			SAC3846A003	Internet blogs or discussion forums			
			SAC3846A004	Advertising on social networks (Facebook, MySpace, Twitter)			
			SAC3846A005	Message directly from the agency on a social network			
			SAC3846A006	Mobile phone text messages or alerts			
			SAC3846A007	Instant Message from a friend or colleague			
			SAC3846A008	Familiarity with site			
			SAC3846A009	Email			

Careers.State v2

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QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single o
			SAC3846A010	Search engine results			
			SAC3846A011	USAJobs			
			SAC3846A012	Word of mouth recommendation from someone I know			
			SAC3846A013	TV, radio, newspaper, or magazine advertising			
			SAC3846A014	Internet advertising			
			SAC3846A015	Don't know			
			SAC3846A016	Other			
CQOsl0000801		What <b>best</b> describes you?		Current High school student		radio button,	Single
				Current Undergraduate/Associates Degree student			
				Current Graduate student (Masters Degree/PhD)			
			ACQOsl0000801A12	Parent looking for info for my child(ren)			
			ACQOsl0000801A13	School/College/University counselor looking for info for my student(s)			
				Self-employed			
				Full time employee, entry level (less than 2 years of professional experience)			
				Full time employee, mid level (2-5 Years of professional experience)	Ī		
				Full time employee, management level (5+ years of professional experience)			
				Currently serving in the military			
				Retired			
				Currently unemployed, seeking a job			
				Veteran			
				None of the above			
B07750		What information were you primarily looking for on the site today?		Obtain general career information		Drop down, select one	Single
				Foreign Service Officer information	Α		
				Foreign Service Specialist information	В		
				Civil Service employment information	С		
				Student Programs	D		
			KFB07750A011	Consular Adjudicator positions			
				Foreign Service Officer Test			
				Foreign Service Oral Assessment			
				Iraq Jobs			
				Just Curious (saw video, advertisement banner, etc.)			
				None of the above			
B07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)		General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi
				Trying to decide which career track is right for me			
				I wanted to register/take the Foreign Service Officer test			
				Take the Oral Assessment			
				Get information about compensation and benefits			
				Get information about the Diplomacy Fellows Program			
				Information about other Foreign Service Officers			
				Other			
-B07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)		General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi
				Foreign Service Specialist employment opportunities			
				Trying to decide which career track is right for me	1		

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	_						
QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
				Determine if I qualify			
				Get information about compensation and benefits			
				Information about other Foreign Service Specialists			
	_		T	Other			
KFB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)		General information about becoming a Civil Service employee		Check box, one up vertical	Multi
				Civil Service employment opportunities			
				Information about career and development training			
				Determine if I qualify			
				Get information about compensation and benefits			
				Information about other Civil Service employees			
/ED07754		NAME of the second of the seco		Other			10.00
KFB07754	D	What were you looking for within Student Programs? (check all that apply)		General information about the Student Programs		Check box, one up vertical	Multi
				Find out which program is right for me			
				Get information about the Student Career Experience Program (aka Cooperative Education Program)			
				Get information about the Council of American Ambassadors Fellowship			
				Get information about the Fascell Fellowship Program			
				Get information about the Student Temporary Employment program (aka Stay-in-School Program)			
				Get information about Pathways Programs (Recent graduates)			
				Get information about Pathways Programs (Paid internships: ITEP and ICEP)			
				Get information about Pathways Programs (PMF)			
				Get information about the Department of State Internship Program: Spring/Summer/Fall (unpaid)			
				Get information about Student Internships			
				Get information about the Summer Clerical Programs			
				Get information about the Workforce Recruitment Program			
				Get information about fellowships specifically for Graduate and Post-Graduates			
				Looking for Pickering Fellowship information			
				Looking for Rangel Fellowship information			
				Look at profiles of students who participated in the Student Programs			
				Other			
KFB07755		Did you find the information you were looking for today?		Yes		Drop down, select one	Single
				No	Α		
KFB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?				Text area, no char limit	
ACQOsl0004499		What did you interact with on the Careers. State site today?		Careers.State search tool	A,B		Multi
		(select all that apply)	ACQOsl0004499A02	Careers.State homepage		checkbox, one up vertical	
			ACQOsl0004499A03				
				Yellow navigation bar (Learn, Work, Engage)			
			ACQOsl0004499A04	About Us, Koon Mo Informed, Share, or EACs links			
				About Us, Keep Me Informed, Share, or FAQs links			

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QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY) ACQOsl0004499A05	Answer Choices (limited to 50 characters) The grey highlights box (Register for the FSOT, Civil Service, Afghanistan	Skip to	Type (select from list)	Single or Multi
		Not sure	ACQOSI0004499A06 ACQOSI0004499A08 ACQOSI0004499A09 ACQOSI0004499A10	This is my life trip video rollover  Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)  Other  Not sure			
ACQOsl0004500		Please tell us about your experience with the site's search feature today. (Please select all that apply.)	ACQOSI0004500A01 ACQOSI0004500A02 ACQOSI0004500A03 ACQOSI0004500A04 ACQOSI0004500A05 ACQOSI0004500A06 ACQOSI0004500A07	The search feature met my needs today.  I had issues with the basic search process (how to use it, terms to enter).  I had issues with the visual display of the search results (text size, images).  I had issues with the search results I received.  I had issues with sorting, filtering, advanced search, or lack of these options.  I had technical issues with the search feature.  None of these		checkbox, one up vertical	Multi
KFB07760		Please tell us if there are any features that would have enhanced your experience with the search tool.				Text area, no char limit	
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	KFB07761A11 KFB07761A12	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one- up vertical	Multi
ACQhar0018234		Do you ever access the Internet using a mobile phone or tablet?		Yes No	A, B, D	Radio button, one	Single
ACQhar0018235	Α	Which of the following <b>devices</b> do you have?		A SmartPhone A tablet None of these	w x	Radio button, one	Multi
ACQhar0018237	W	Specifically, which <b>type of mobile phone</b> do you have?		iPhone Android Blackberry		Radio button, one	Single

Required Y/N	Special Instructions
Y	
Y	Rank Group Adjust Templat Randomize
N	Anchor Answei Anchor Answei Rank Group Adjust Templat Randomize
N	Anchor Answei Anchor Answei Rank Group Adjust Templat Randomize

Required Y/N	Special Instructions
	Anchor Answer Anchor Answer
Y	
Y	Skip Logic
Y	Skip Logic
Y	Skip Logic

Required Y/N	Special Instructions
Y	Skip Logic
Y	Skip Logic
Y	Skip Logic
N	Skip Logic
Y	Skip Logic

Required Y/N	Special Instructions
Y	Skip Logic
N	Skip Logic
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Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other								
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Daily About once a week About once a morth About on	KFB07748		How frequently do you visit this site?			Radio button,	Single	Y
About once a week About once a week About once a month Every 6 months or less Accased a very of the following sources drove you to visit the site loday?  Which of the following sources drove you to visit the site loday?  Rank 1 (Pisequiver)  And 2 (Optional)  And 2 (Optional)  And 2 (Optional)  And 2 (Optional)  And 3 (Opt				·				
About once a month  Exp. of months or less  AGAC3844  Which of the following sources drove you to visit the site today? Please rank the top 3 (Pank 1 is most important).  Rank 1 (Proquired)  Please rank the top 3 (Pank 1 is most important).  Rank 2 (Proquired)  Advertising on social retherorities (Pank 1 is most important).  Message directly from the agency on a social network Mobile phone text intestage or advertising on social retherorities (Pank 1 is most important).  Sacrach engine results  U.S.A.Dribs  Word of mouth recommendation from a friend on a social network  Wideo I saw on YouTube  Internet advertising  Don't frow  Other  Advertising on social retherorities (Pank 1 is most important).  Message or recommendation from a friend on a social network  Video I saw on YouTube  Internet advertising  Don't frow  Other  Advertising on social retherorities (Pank 1 is most important).  Message or recommendation from a friend on a social network  Single  Need to most recommendation from a friend on a social network  Video I saw on YouTube  Internet advertising  Don't frow  Mobile prione text messages or alerts  Instant Message from a friend or colleague  Familiarry with site  Email  Search engine results  U.S.A.Dribs  Word of mouth recommendation from someone I know  TV. radio, newspaper, or magazine advertising  Internet advertising  Don't frow  Other  Advertising  Don't frow other and internet on a social network  Message of creek prior of magazine advertising  Internet body or dacassation forums  Advertising on social network  Mobile prior is recommendation from a social network  Mobile prior is recommendation from a social network  Mobile prior is recommendation from a social network  Advertising  Don't frow  Drop down, select								
Every 6 months or less   Every 6 months or less								
Which of the following sources drove you to visit the site loday?   Pleaser and the top 3 (Park 1 is most important).   Wessage or recommendation from a friend on a social network   Which of the Working or John of the Working o								
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Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other  Rank 3 (Optional)  Rank 3 (Optional)  Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site								
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TV, radio, newspaper, or magazine advertising   Internet advertising     Don't know     Other     SAC3846   Rank 3 (Optional)   Message or recommendation from a friend on a social network     Video I saw on YouTube     Internet blogs or discussion forums     Advertising on social networks (Facebook, MySpace, Twitter)     Message directly from the agency on a social network     Mobile phone text messages or alerts     Instant Message from a friend or colleague     Familiarity with site								
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Other  AC3846  Rank 3 (Optional)  Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site								
Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site								
Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site	SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network		Drop down,	Single	N
Advertising on social networks (Facebook, MySpace, Twitter)  Message directly from the agency on a social network  Mobile phone text messages or alerts  Instant Message from a friend or colleague  Familiarity with site				Video I saw on YouTube				
Message directly from the agency on a social network  Mobile phone text messages or alerts  Instant Message from a friend or colleague  Familiarity with site				Internet blogs or discussion forums				
Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site				Advertising on social networks (Facebook, MySpace, Twitter)				
Instant Message from a friend or colleague  Familiarity with site				Message directly from the agency on a social network				
Familiarity with site								
Email								
				Email				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other	-			
ACQOsl0000801		What <b>best</b> describes you?	Current High school student Current Undergraduate/Associates Degree student Current Graduate student (Masters Degree/PhD) Parent looking for info for my child(ren)  School/College/University counselor looking for info for my student(s)  Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Currently unemployed, seeking a job Veteran None of the above		radio button,	Single	Y
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information  Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Consular Adjudicator positions Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above		Drop down, select one	Single	Y
KFB07751		What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer  Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi	Y
KFB07752		What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist  Foreign Service Specialist employment opportunities  Trying to decide which career track is right for me		Check box, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)  Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07753		What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee  Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y
KFB07754		What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs  Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay- in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755		Did you find the information you were looking for today?	Yes No	А	Drop down, select one	Single	Y
KFB07756		Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsl0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage  Yellow navigation bar (Learn, Work, Engage)  About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work)  This is my life trip video rollover  Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)	A,B	checkbox, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Require Y/N
	İ		Other				
		Not sure	Not sure				
CQOsl0004500	A	Please tell us about your experience with the site's search	The search feature met my needs today.		checkbox, one	Multi	Y
		feature today. (Please select all that apply.)	I had issues with the basic search process (how to use it, terms to enter).	1	up vertical		
			I had issues with the visual display of the search results (text size, images).	1			
			I had issues with the search results I received.	1			
			i rida issues with the search results i received.				
			I had issues with sorting, filtering, advanced search, or lack of these options.	1			
			I had technical issues with the search feature.	1			
			i rida tecimica issues with the scaren reature.				
			None of these	1			
			Two to the se				
FB07760	В	Please tell us if there are any features that would have			Text area, no		N
		enhanced your experience with the search tool.			char limit		
FB07761		Please tell us what you experienced while looking for	It was not clear where to go to find the information I needed		Checkbox, one-	Multi	Y
		information on the Careers.State.gov site today. (check all	Links did not take me where I expected		up vertical		
		that apply).	There were too many links to choose from				ĺ
			I often felt lost on the site				
			The language used on the site was too technical				ĺ
			There was too much text/content to sort through				ĺ
			I did not have enough time to read all of the information				
			I did not find a job opening that I qualify for				
			I found a position I qualified for, but DOS was not accepting applications				
			l experienced technical difficulties (e.g. broken links, error messages)				
			I could not navigate back to previous information	_			ĺ
			None of the above				
F <del>B07777</del>		The U.S. Dept of State is currently providing information through several social media channels. Please tells us	DipNote - Dept. of State Blog (http://dipnote.state.gov/)		Checkbox, one- up vertical	Multi	¥
		which, if any, you have viewed/contributed to in the last 3	Facebook (Careers In Foreign Affairs page)	-	up-vertical		
		months?	Careers in Diplomacy Group on LinkedIn	-			
			Following DOScareers on Twitter	+			
			Dept. of State YouTube videos				
			None of the above	A			
CODom0008462	A	Please tell us why you do not participate with Dept. of State	Tone of the above				
- (		through social media.					
CQhar0018234		Do you ever access the Internet using a mobile phone or	Yes	A, B, D	Radio button, one		
		tablet?				Single	Y
			No				
CQhar0018235	Α	Which of the following <b>devices</b> do you have?	A SmartPhone	W	Radio button, one	Multi	Y
			A tablet	_ x			
			None of these				
CQhar0018237	W	Specifically, which <b>type of mobile phone</b> do you have?	iPhone		Radio button, one	Single	Y
			Android				
			Blackberry				

Special Instructions

Rank Group

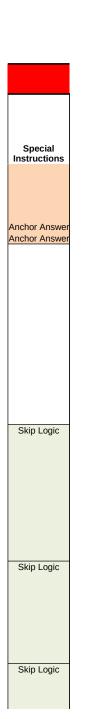
Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

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Anchor Answer Anchor Answer Rank Group

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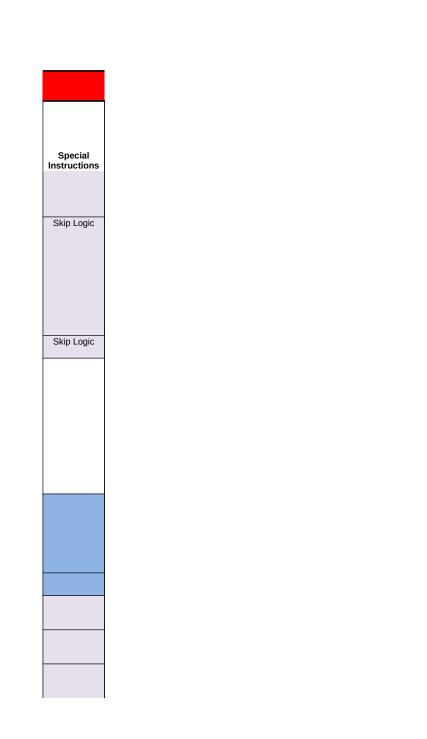




Skip Logic

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QID	Logic		Answer Choices		Type (select		Required
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Ý/N
ACQCol0010857		Please rate the clarity of the wording on this site.	<del>1 = Poor</del>		Radio button,	Single	¥
			2		scale, has don't		
			3		know		
			4				
			5				
			6				
			+	-			
			8	-			
			40 - Eventlent				
			10 = Excellent Den't know				
ACQCol0010858		Please rate how well you understand the wording on this	1 = Poor		Radio button,	Single	¥
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~		site.	2		scale, has don't	Jingle	
			<u>z</u>	-	Ima		
			о И	-			
			<b>-</b>	1			
			<del>-</del>				
			<b>Z</b>	-			
			g				
			<u>Q</u>	1			
			10 = Excellent				
			Don't know				
ACQCol0010859		Please rate this site on its use of short, clear sentences.	<del>1 = Poor</del>		Radio button,	Single	¥
		·	2		scale, has don't	· ·	
			27	1	know		
			4				
			5				
			6				
			7	1			
			8				
			9				
			10 = Excellent				
			<del>Don't know</del>				
KFB07748		How frequently do you visit this site?	First time		Radio button,	Single	Y
			More than once a day				
			Daily				
			About once a week	-			
			About once a month				
SAC3844			Every 6 months or less  Message or recommendation from a friend on a social network		Drop down, selec	Single	Y
SAC3044		Please rank the ton 3 (Rank 1 is most important)	Message or recommendation from a friend on a social network  Video I saw on YouTube		Drop down, selec	Single	Y
		Rank 1 (Required)	Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				

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QID (Group ID)	Logic Label	Overstion Toya	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
(Group ID)	Labei	Question Text	Email	экір іо	iroin iist)	Multi	T/IN
			Search engine results	-			
			USAJobs	+			
			Word of mouth recommendation from someone I know	-			
			TV, radio, newspaper, or magazine advertising	-			
			Internet advertising	1			
			Don't know	-			
			Other	1			
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	N
			Video I saw on YouTube	1			
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network		Drop down,	Single	N
			Video I saw on YouTube		select one		
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network	-			
			Mobile phone text messages or alerts	-			
			Instant Message from a friend or colleague				
			Familiarity with site Email	-			
			Search engine results	-			
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
ACQOsl0000801		What <b>best</b> describes you?	Current High school student	radio butt	radio button,	Single	Υ
Ç <del></del>			Current Undergraduate/Associates Degree student				
			Current Graduate student (Masters Degree/PhD)				
			Parent looking for info for my child(ren)	1			
			School/College/University counselor looking for info for my student(s)	1			

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Check box, one   Chec		Skip						
Self-employed   Full time employee, entry level (less than 2 years of professional experience)   Full time employee, mid level (2.5 Years of professional experience)   Full time employee, management level (Favears of professional experience)   Full time employee, management level (Favears of professional experience)   Full time employee, management level (Favears of professional experience)   Full time employee, management level (Favears of professional experience)   Full time employee, management level (Favears of professional experience)   Full time employee, management level (Favears of professional experience)   Full time employee, management level (Favears of professional experience)   Full time employee, management level (Favears of professional experience)   Full time employee, mile level (Favears of professional experience)   Full time employee, mile level (Favears of professional experience)   Full time employee, mile level (Favears of professional experience)   Full time employee, mile level (Favears of professional experience)   Full time employee, mile level (Favears of professional experience)   Full time employee, mile level (Favears of professional experience)   Full time employee, mile level (Favears of professional experience)   Full time employee, mile level (Favears of professional experience)   Full time employee, mile level (Favears of professional experience)   Full time employee, mile level (Favears of professional experience)   Full time employee, mile level (Favears of professional experience)   Full time employee, mile level (Favears of professional experience)   Full time employee, mile level (Favears of professional experience)   Full time employee   Full time employee, full time employe								
FB07750 What information were you primarily looking for on the site today?  What information were you primarily looking for on the site today?  What information were you primarily looking for on the site today?  What information were you primarily looking for on the site today?  What information were you primarily looking for on the site today?  What information were you primarily looking for on the site today?  What information were you primarily looking for on the site today?  What information were you primarily looking for on the site today?  What were you looking for within the Foreign Service Officer information  A B B C C C C C C C C C C C C C C C C C	(Group ID)	Label	Question Text	<b>⊣</b>	Skip to	from list)	Multi	Y/N
Full time employee, man lever (2-6 Years of professional experience) Full time employee, management lever (6+ years of professional experience) Currently serving in the military Retired Currently unemployed, seeking a job Verifical Verified Currently unemployed, seeking a job Verified Currently unemployed Currently unemployed Verified Currently unemployed Currently unemployed Currently unemployed Currently unemployed Currently unemployed Currently unemployed Currently Service omployees Other Verified Currently Service omployees Other Veri					1			
FB07750 What information were you primarily looking for on the steel today?  What information were you primarily looking for on the steel today?  What information were you primarily looking for on the steel today?  What information were you primarily looking for on the steel today?  What information were you primarily looking for on the steel today?  What information were you primarily looking for on the steel today?  What information were you primarily looking for on the steel today?  What information were you primarily looking for on the steel today?  What information about the steel care information  Foreign Service Officer information  Student Programs  Consular Adjunctain positions  Foreign Service Officer Test  Trying to decide which career track is right for me  Internation about the Diplomacy Fellows Program  Information about the Diplomacy Fellows Program  Information about the Diplomacy Fellows Program  Information about the Program Service Officer Socialist  Foreign Service Specialist employment opportunities  Trying to decide which career track is right for me  Determine if quality  Get information about the Civil Service employee  Center information about the Civil Service Specialists  Other  College Service Specialists  Check box, one up vertical  Check box, one					-			
Currently serving in the military   Retired   Currently unemployed, seeking a job   Veteran   None of the above   None of th					1			
Fetting   Currently unemployed, seeking a job   Veteran   Vetera					+			
Currently unemployed, seeking a job Veteran None of the above Dotain general career information Foreign Service Officer information Student Programs Consular Adjudicator positions Foreign Service Officer fish Information Student Programs Consular Adjudicator positions Foreign Service Officer (Assessment Involved Several Information Service Officer Information Student Programs Consular Adjudicator positions Foreign Service Officer (Assessment Involved Several Information Service Officer (Service Officer Section) Student Programs Consular Adjudicator positions Foreign Service Officer (Assessment Involved Service Officer (Service) Foreign Service Specialist Foreign Service					1			
None of the above					1			
What information were you primarily looking for on the ste today?   What information were you primarily looking for on the ste today?   What information were you primarily looking for on the ste today?   Prorigin Service Officer information   Foreign Service Officer information   Foreign Service Officer information   Brorigin Service Officer   Driving to decide which career track is right for me   I wanted to register/lake the Foreign Service Officer information about observed information about observed   Driving to decide which career track is right for me   I wanted to register/lake the Foreign Service Officer information about observed information about observed   Driving Information about the Diptomaty Fellows Program   Information about observed   Driving Information abou				, , , , , ,	1			
### Profiging Service Officer information   A A Bright Information   A A Brown   A B Foreign Service Specialist information   B C C   A Brown   A B C C C   A Brown   A B C C C   A Brown   A B C C C C C C C C C C C C C C C C C C					1			
Foreign Service Officer information A A B C C What were you looking for within the Foreign Service Officer information about the profign Service Officer set (Sepecialist section?) (Check all that apply)  FB07753 C What were you looking for within the Foreign Service Officer Section? (Check all that apply)  FB07753 C What were you looking for within the Foreign Service Officer Section? (Check all that apply)  FB07753 C What were you looking for within the Foreign Service Officer Section? (Check all that apply)  FB07753 C What were you looking for within the Foreign Service Officer Section? (Check all that apply)  FFB07753 C What were you looking for within the Foreign Service Officer Section? (Check all that apply)  FFB07753 C What were you looking for within the Foreign Service Officer Section? (Check all that apply)  FFB07753 C What were you looking for within the Civil Service Determine If I qualify Get information about the profiner Ask is right for me Determine II qualify Get information about the profiner Service Specialist Information about the profine Service Specialist Information about the profine Service Specialist Information about the profine Service Specialist Information about the Profiner Service Specialist Information about the Profine Service Specialist Information about th	ED07750		What information were you primarily looking for on the cite			Dran dayın	Single	V
Foreign Service Specialist Information CVI Service employment information CVI Service Officer St.  Foreign Service Officer Test Foreign Service Officer Test Foreign Service Officer Sextended (Consult Adjustance positions) Foreign Service Officer Sextended (Consult Adjustance positions) Foreign Service Officer Sextended (Consult Adjustance positions) Just Curlous (saw video, advertisement banner, etc.) None of the above Officer sextion? (check all that apply)  A What were you looking for within the Foreign Service Officer Sextended (Consult Information about the Expression Service Specialist Sextended (Consult Information about the Expression Service Specialist Sextended (Consult Information about Compensation and Benefits Information about Compensation and Benefit	-607730			ŭ			Sirigie	'
Civil Service employment information   Civil Service employment information   Civil Service employment information   Civil Service of Consular Adjudicator positions   Consular Adjudicator position					4			
Student Programs   Consular Adjudicator positions   Foreign Service Officer Test   Foreign Service Officer Section?   Check all that apply)   Check all that apply   Check all that apply   Check all that apply   Foreign Service Officer   Check box, one   I wanted to register/task the Foreign Service Officer   Check box, one   I wanted to register/task the Foreign Service Officer   Check box, one   I wanted to register/task the Foreign Service Officer   Check box, one   I wanted to register/task the Foreign Service Officer   Check box, one   I wanted to register/task the Foreign Service Officer   Check box, one   I wanted to register/task the Foreign Service Officer   Check box, one   Check b					-			
Consular Adjudcator positions   Foreign Service Oral Assessment   Foreig					1			
Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curlous (saw video, advertisement banner, etc.) None of the above  General information about becoming a Foreign Service Officer  Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about the Diplomacy Fellows Program Information about the Diplomacy Fellows Program Information about the Poreign Service Officer  B What were you looking for within the Foreign Service Specialist section? (check all that apply)  B What were you looking for within the Foreign Service Specialist section? (check all that apply)  C General information about tomer program Information about Information about Information about Information Information about Information Information about Information Information Information Information Info					ט			
Foreign Service Oral Assessment					-			
Final Jobs   Just Curious (saw video, advertisement banner, etc.)   None of the above   Surface of the above   S					-			
Sust Curious (saw video, advertisement banner, etc.)   None of the above					-			
None of the above   General information about becoming a Foreign Service Officer   Officer section? (check all that apply)   General information about becoming a Foreign Service Officer   Prying to decide which career track is right for me   I wanted to register/take the Foreign Service Officer test   Take the Oral Assessment   Get information about the Diplomacy Fellows Program   Information about other Foreign Service Officers   Other					-			
FB07751  A What were you looking for within the Foreign Service Officer section? (check all that apply)  FB07752  B What were you looking for within the Foreign Service  B What were you looking for within the Foreign Service  FB07752  B What were you looking for within the Foreign Service  Specialist section? (check all that apply)  FB07753  C What were you looking for within the Civil Service  Employment section? (check all that apply)  C What were you looking for within the Civil Service  Employment section? (check all that apply)  C What were you looking for within the Civil Service  Employment section? (check all that apply)  C What were you looking for within the Civil Service  Employment section? (check all that apply)  C What were you looking for within the Civil Service  Employment section? (check all that apply)  C What were you looking for within the Civil Service  Employment section? (check all that apply)  C What were you looking for within the Civil Service  Employment section? (check all that apply)  C What were you looking for within the Civil Service  Employment section? (check all that apply)  C What were you looking for within the Civil Service  Employment section? (check all that apply)  C What were you looking for within the Civil Service  Employment section? (check all that apply)  C What were you looking for within the Civil Service  Employment section? (check all that apply)  C What were you looking for within the Civil Service  Employment section? (check all that apply)  C What were you looking for within the Civil Service  Employment section? (check all that apply)  C What were you looking for within the Civil Service  Employment section? (check all that apply)  C What were you looking for within the Civil Service  C What were you looking for within the Civil Service  C What were you looking for within the Civil Service  C Check box, one up vertical  C Check box, one u					-			
Officer section? (check all that apply)  Trying to decide which career track is right for me   wanted to register/take the Foreign Service Officer test   Take the Oral Assessment     Get information about compensation and benefits     Get information about other Foreign Service Officers     Other	ED07754		Milestones on Leading for which the Francisco Comice				N.A. Jai	
Wanted to register/take the Foreign Service Officer test   Take the Oral Assessment   Get information about compensation and benefits   Get information about the Diplomacy Fellows Program   Information about other Foreign Service Officers   Other      B What were you looking for within the Foreign Service   Specialist section? (check all that apply)   General information about becoming a Foreign Service Specialist   Check box, one up vertical   Project of the potential of the	-807751	A		, ,			Multi	Y
FB07752 B What were you looking for within the Foreign Service Specialist section? (check all that apply)  Foreign Service Specialist employment opportunities Trying to decide which career track is right for me Determine if I qualify General information about obecoming a Civil Service employee  Civil Service employment topportunities Information about obecoming a Civil Service employee  Civil Service employment training Determine if I qualify Get information about opportunities Civil Service employment training Determine if I qualify Get information about obecoming a Civil Service employee  Civil Service employment training Determine if I qualify Get information about obecoment training Determine if I qualify Get information about obecoment training Determine if I qualify Get information about obecoment training Determine if I qualify Get information about opportunities Other								
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Information about other Foreign Service Officers Other								
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B What were you looking for within the Foreign Service Specialist section? (check all that apply)  Foreign Service Specialist employment opportunities Trying to decide which career track is right for me Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other  C What were you looking for within the Civil Service Employment section? (check all that apply)  C What were you looking for within the Civil Service Employment section? (check all that apply)  C Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about other Civil Service employees Other  Other  C Deck box, one up vertical  C Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other					1			
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Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other  B07753 C What were you looking for within the Civil Service Employment section? (check all that apply) Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other								
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Information about career and development training  Determine if I qualify  Get information about compensation and benefits  Information about other Civil Service employees  Other	-B07753	С					Multi	Y
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Get information about compensation and benefits Information about other Civil Service employees Other								
Information about other Civil Service employees Other								
Other								
B07754 D What were you looking for within Student Programs?   General information about the Student Programs   Check box. one   Multi   Y								
(check all that apply)			Mhat were you looking for within Ctudent Drograms?	Conoral information about the Student Programs		Charle have and	N A 14:	· ·

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay- in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Look at profiles of students who participated in the Student Programs Other				
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756		Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsl0004499		What did you interact with on the Careers.State site today? (select all that apply)  Not sure	Careers.State search tool Careers.State homepage  Yellow navigation bar (Learn, Work, Engage)  About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work)  This is my life trip video rollover  Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other  Not sure	A,B	checkbox, one up vertical	Multi	Y
ACQOsl0004500		Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today.  I had issues with the basic search process (how to use it, terms to enter).  I had issues with the visual display of the search results (text size, images).  I had issues with the search results I received.  I had issues with sorting, filtering, advanced search, or lack of these options.  I had technical issues with the search feature.		checkbox, one up vertical	Multi	Y

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QID	Skip Logic		Answer Choices		Type (select		Required
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
			None of these				
KFB07760	В	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information		Checkbox, one- up vertical	Multi	Y
ACOOsl0004504		Please tell us which, if any, of the forums and blogs you	None of the above  Did not interact with any forums or blogs			Multi	¥
Acquilionation		interacted with today on the careers.state.gov website?	Not sure		Checkbox, one- up vertical	Water	_
			Chose one of the blog links	A	]		
			<u>Carcers@State.gov forum</u>	A			
			Diplomatic Security Recruitment forum	A			
			Medical Specialists Recruitment forum	A	-		
			Information Technology Specialists	A			
			Foreign Service Mentors forum	A	1		
			Family Life forum	A			
			<del>Veterans forum</del>	A	-		
			Student Programs forum	A	1		
			Disability and Reasonable Accommodations forum	A			
			Franklin Fellows forum	A			
ACQCol0010730	A	Do you ever access the careers.state.gov website from a mobile device (e.g. Smartphone, Tablet)?	<del>Yes</del>		Radio button one up vertical	Single	N
			No No				
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us	DipNote - Dept. of State Blog (http://dipnote.state.gov/)		Checkbox, one- up vertical	Multi	Υ
		which, if any, you have viewed/contributed to in the last 3 months?	Facebook (Careers In Foreign Affairs page)				
		montas:	Careers in Diplomacy Group on LinkedIn				
			Following DOScareers on Twitter				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Dept. of State YouTube videos				
			None of the above	Α			
ACQDom0008462		Please tell us why you do not participate with Dept. of State through social media.					
		Do you ever access the Internet using a mobile phone or tablet?	Yes	A, B, D	Radio button, one	Single	Y
			No				
	Α	Which of the following devices do you have?	A SmartPhone	W	Radio button, one	Multi	Υ
			A tablet	Х			
			None of these				
	W	Specifically, which type of mobile phone do you have?	iPhone		Radio button, one	Single	Υ
			Android				
			Blackberry				



Special Instructions

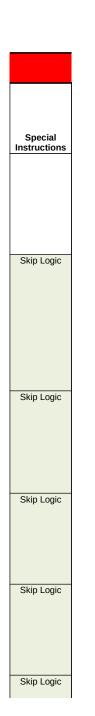
Anchor Answer Anchor Answer Rank Group

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Anchor Answer Anchor Answer Rank Group

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Anchor Answer Anchor Answer



Special Instructions

Skip Logic

Skip Logic

Skip Logic

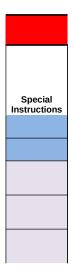
Skip Logic



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(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to		Multi	Ý/N
ACQCol0010857		Please rate the <b>clarity of the wording</b> on this site.	1 = Poor 2 3 4	-	Radio button, scale, has don't know	Single	Y
			5 6 7 8	_			
			9 10 = Excellent Don't know				
ACQCol0010858		Please rate how <b>well you understand the wording</b> on this site.	11 = P00r 2 3 4		Radio button, scale, has don't	Single	Y
			5 6 7	-			
	8 9 10 = Excellent Don't know						
ACQCol0010859		Please rate this site on its <b>use of short, clear sentences</b> .	1 = Poor 2 3	- - -	Radio button, scale, has don't know	Single	Y
			5 6 7	-			
			8 9 10 = Excellent Don't know	-			
KFB07748			First time More than once a day Daily About once a week		Radio button,	Single	Y
			About once a month	-			
SAC3844		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Every 6 months or less  Message or recommendation from a friend on a social network  Video I saw on YouTube  Internet blogs or discussion forums  Advertising on social networks (Facebook, MySpace, Twitter)	-	Drop down, selec	Single	Y
			Message directly from the agency on a social network  Mobile phone text messages or alerts Instant Message from a friend or colleague  Familiarity with site				

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(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
( , , , ,			Email		,		
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising	4			
			Don't know	-			
SAC3845	-	Rank 2 (Optional)	Other  Message or recommendation from a friend on a social network	-	D	Single	N
SAC3043		rank 2 (Optional)	IMESSAGE OF TECOMMENDATION A MENU ON A SOCIAL NEtWORK		Drop down, select one	Sirigie	IN
			Video I saw on YouTube	1	Soloti Offic		
			Internet blogs or discussion forums	1			
			Advertising on social networks (Facebook, MySpace, Twitter)	1			
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email	4			
			Search engine results	-			
			USAJobs	+			
			Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising	+			
			Internet advertising	+			
			Don't know	+			
			Other	†			
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network		Drop down,	Single	N
			Video I saw on YouTube		select one		
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)	1			
			Message directly from the agency on a social network	-			
			Mobile phone text messages or alerts	-			
			Instant Message from a friend or colleague  Familiarity with site	+			
			Email	+			
			Search engine results	+			
			USAJobs	1			
			Word of mouth recommendation from someone I know	1			
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
ACQOsl0000801		What <b>best</b> describes you?	Current High school student	4	radio button,	Single	Y
			Current Undergraduate/Associates Degree student	4			
			Current Graduate student (Masters Degree/PhD)  Parent looking for info for my child(ren)	+			
			raient looking for fillo for filly chillu(feff)				
			School/College/University counselor looking for info for my student(s)	1			
			State of the state				
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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Self-employed				
			Full time employee, entry level (less than 2 years of professional experience)				
			Full time employee, mid level (2-5 Years of professional experience)				
			Full time employee, management level (5+ years of professional experience)	-			
			Currently serving in the military Retired	-			
			Currently unemployed, seeking a job	-			
			Veteran	-			
			None of the above	1			
(FB07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Υ
		,	Foreign Service Officer information	Α	Sciedi one		
			Foreign Service Specialist information	В			
			Civil Service employment information	c			
			Student Programs	D			
			Consular Adjudicator positions	1			
			Foreign Service Officer Test	1			
			Foreign Service Oral Assessment	1			
			Iraq Jobs				
			Just Curious (saw video, advertisement banner, etc.)				
			None of the above				
KFB07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me				
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment				
			Get information about compensation and benefits				
			Get information about the Diplomacy Fellows Program				
			Information about other Foreign Service Officers				
			Other				
KFB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Foreign Service Specialist employment opportunities				
			Trying to decide which career track is right for me				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists	-			
(FB07753	С	What were you looking for within the Civil Service	Other General information about becoming a Civil Service employee		Charle have an	Multi	Y
IEDU1133	C	Employment section? (check all that apply)	, , ,		Check box, one up vertical	iviuiti	Ť
			Civil Service employment opportunities	-			
			Information about career and development training	-			
			Determine if I qualify  Set information about companion and banefits				
			Get information about compensation and benefits Information about other Civil Service employees				
			Other	-			
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay- in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other				
KFB07755		Did you find the information you were looking for today?	Yes No		Drop down, select one	Single	Y
KFB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsl0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage  Yellow navigation bar (Learn, Work, Engage)  About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work)  This is my life trip video rollover  Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other		checkbox, one up vertical	Multi	Y
ACQOsl0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today.  I had issues with the basic search process (how to use it, terms to enter).  I had issues with the visual display of the search results (text size, images).  I had issues with the search results I received.  I had issues with sorting, filtering, advanced search, or lack of these options.  I had technical issues with the search feature.		checkbox, one up vertical	Multi	Y

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Checkbox, one up vertical	(FB07760	В						N
Information on the Čareers.State.gov site today. (check all that apply).  Links did not take me where I expected There were too many line to choose from Loften fell lost on the site The language used on the site was too rechnical There was too much texticontent to sort through I did not have enough time to read all of the information I did not find a job open find a job open find a job open difficulties (e.g. broken links, error messages) I could not navigate back to previous information  None of the above Did not interact with today on the careers state.gov website?  Please tell us which, if any, of the forums and blogs you interacted with today on the careers state.gov website?  Please tell us which because the forum and blogs you interacted with today on the careers state.gov website?  Did not interact with any forums or blogs Not sure  Chose one of the blog links  A  Careers@state.gov forum Diplomatic Security Recruitment forum  Medical Specialists Recruitment forum A  Medical Specialists Recruitment forum A  Family Life forum  Veterans forum  A  Student Programs forum  Disability and Reasonable Accommodations forum  A  Disability and Reasonable Accommodations forum	\CQOsl0004501	e		Work Engage			Multi	¥
Please tell us which, if any, of the forums and blogs you interacted with today on the careers.state.gov website?    Please tell us which, if any, of the forums and blogs you interacted with today on the careers.state.gov website?   Did not interact with any forums or blogs   B	(FB07761		information on the Careers.State.gov site today. (check all	Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information			Multi	Y
Careers@State.gov forum Diplomatic Security Recruitment forum  Medical Specialists Recruitment forum  A Information Technology Specialists A Foreign Service Mentors forum A  Family Life forum A Veterans forum A  Student Programs forum A Disability and Reasonable Accommodations forum A	4CQOsl0004504			Not sure	A		Multi	Y
Medical Specialists Recruitment forum  Information Technology Specialists A Foreign Service Mentors forum A Family Life forum A Veterans forum A Student Programs forum A Disability and Reasonable Accommodations forum A								
Foreign Service Mentors forum  A Family Life forum  A Veterans forum  A Student Programs forum  A Disability and Reasonable Accommodations forum  A				· ·				
Veterans forum  Student Programs forum  A  Disability and Reasonable Accommodations forum  A								
Student Programs forum A  Disability and Reasonable Accommodations forum A				Family Life forum	А			
Disability and Reasonable Accommodations forum A				Veterans forum	А			
				Student Programs forum	Α			
Platikiii Peliows Iolulii A								
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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) No	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQCol0010853	В	Please tell us why you did not interact with the forums.	I-was not interested I-did not know that the site had forums I-had technical issues accessing the forums Other, please specify	e	Radio button one up vertical	Single	¥
ACQCol0010854	e	Please tell us the other reason you did not interact with the forums.			Text area, no char limit		N
KFB07765		Which <b>employee videos</b> did you watch today?	Foreign-Service Officer Foreign-Service Specialist Givil-Service Student-Programs I'm not sure which employee videos I watched I did not watch any employee videos today	A	Checkbox, one- up vertical	Multi	¥
KFB07766	A	Please tell us why you did not watch any employee videos.	I did not see any of these videos I had technical issues I was not interested in watching Other, please specify	В	<del>Drop down,</del> select one	Single	¥
KFB07767	В	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07777		through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	DipNote - Dept. of State Blog (http://dipnote.state.gov/)  Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above	A	Checkbox, one- up vertical	Multi	Y
ACQDom0008462	A	Please tell us why you do not participate with Dept. of State through social media.					
ACQOsl0000821			Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N



Special Instructions

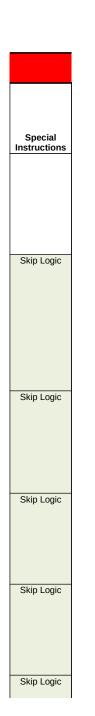
Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer



Special Instructions

Skip Logic

Skip Logic

Skip Logic

Skip Logic

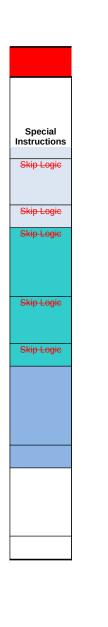


Skip Logic

Skip Logic

Skip Logic

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		Please rate the clarity of the wording on this site.  Please not the bolding in	1 = Poor 2 3		Radio button, scale, has don't know	Single	Y
		these 3 questions. I did that piece in a larger font so that hopefully it will help it stand out in this document. Thanks!	4 5 6 7 8				
			9 10 = Excellent Don't know				
		Please rate how <b>well you understand the wording</b> on this site.	1 = Poor 2 3 4		Radio button, scale, has don't	Single	Y
			5 6 7 8				
			9 10 = Excellent Don't know		Dadia huttan	Cinalo	V
		Please rate this site on its <b>use of short, clear sentences</b> .	1 = Poor 2 3 4		Radio button, scale, has don't know	Single	Y
			5 6 7 8				
			9 10 = Excellent Don't know				
FB07748			First time More than once a day Daily About once a week About once a month		Radio button,	Single	Y
AC3844		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Every 6 months or less  Message or recommendation from a friend on a social network  Video I saw on YouTube  Internet blogs or discussion forums  Advertising on social networks (Facebook, MySpace, Twitter)  Message directly from the agency on a social network  Mobile phone text messages or alerts  Instant Message from a friend or colleague		Drop down, selec	Single	Y

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	Skip							
QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	
			Email					
			Search engine results					
			USAJobs					
			Word of mouth recommendation from someone I know					
			TV, radio, newspaper, or magazine advertising					
			Internet advertising					
			Don't know					
			Other					
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	N	
			Video I saw on YouTube					
			Internet blogs or discussion forums					
			Advertising on social networks (Facebook, MySpace, Twitter)					
			Message directly from the agency on a social network					
			Mobile phone text messages or alerts					
			Instant Message from a friend or colleague					
			Familiarity with site					
			Email					
		S	Search engine results	1 1			4	
			USAJobs					
			Word of mouth recommendation from someone I know					
		<u>Ir</u>	TV, radio, newspaper, or magazine advertising					
			Internet advertising					
			Don't know					
			Other					
AC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network		Drop down,	Single	N	
			Video I saw on YouTube		select one	ne		
			Internet blogs or discussion forums					
			Advertising on social networks (Facebook, MySpace, Twitter)					
			Message directly from the agency on a social network					
			Mobile phone text messages or alerts					
			Instant Message from a friend or colleague					
			Familiarity with site					
			Email					
			Search engine results					
			USAJobs					
			Word of mouth recommendation from someone I know					
			TV, radio, newspaper, or magazine advertising					
			Internet advertising					
			Don't know					
			Other					
CQOsl0000801		What <b>best</b> describes you?	Current High school student	4	radio button,	Single	Υ	
			Current Undergraduate/Associates Degree student	1				
			Current Graduate student (Masters Degree/PhD)	4				
			Parent looking for info for my child(ren)					
	1	İ	I	_	1			
			School/College/University counselor looking for info for my student(s)	+				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
(2.21)			Self-employed		,		
			Full time employee, entry level (less than 2 years of professional experience)				
			Full time employee, mid level (2-5 Years of professional experience)				
			Full time employee, management level (5+ years of professional experience)				
			Currently serving in the military				
			Retired				
			Currently unemployed, seeking a job	1			
			Veteran				
			None of the above				
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Y
			Foreign Service Officer information	Α			
			Foreign Service Specialist information	В			
			Civil Service employment information	С			
			Student Programs	D			
			Consular Adjudicator positions				
			Foreign Service Officer Test				
			Foreign Service Oral Assessment				
			Iraq Jobs				
			Just Curious (saw video, advertisement banner, etc.)				
			None of the above				
KFB07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me				
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment				
			Get information about compensation and benefits				
			Get information about the Diplomacy Fellows Program				
			Information about other Foreign Service Officers				
			Other				
KFB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Foreign Service Specialist employment opportunities				
			Trying to decide which career track is right for me				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
			Other				
KFB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay- in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other				
KFB07755		Did you find the information you were looking for today?	Yes No		Drop down, select one	Single	Y
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsl0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage  Yellow navigation bar (Learn, Work, Engage)  About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work)  This is my life trip video rollover  Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other		checkbox, one up vertical	Multi	Y
ACQOsl0004500	A	Not sure  Please tell us about your experience with the site's search feature today. (Please select all that apply.)	Not sure  The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature.		checkbox, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)  None of these	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07760	В	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
ACQOsl0004501	С	Which of the <b>Yellow Navigation Bar</b> links did you choose? (select all that apply)	Learn Work Engage Not sure		checkbox, one up vertical	Multi	Y
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one- up vertical	Multi	Y
ACQOsl0004504		Please tell us which, if any, of the <b>forums and blogs</b> you interacted with today on the careers.state.gov website?	Did not interact with any forums or blogs  Not sure		Checkbox, one- up vertical	Multi	Y
			Chose one of the blog links	Α	.,		
			Canada de Canada de la Canada	Α			
			Careers@State.gov forum Diplomatic Security Recruitment forum	A			
			Medical Specialists Recruitment forum	A			
			Information Technology Specialists	Α			
			Foreign Service Mentors forum	Α			
			Family Life forum	А			
			Veterans forum	Α			
			Student Programs forum	Α			
			Disability and Reasonable Accommodations forum	A			
			Franklin Fellows forum	А			
ACQCol0010730	Α	Do you ever access the careers.state.gov website from a mobile device (e.g. Smartphone, Tablet)?	Yes		Radio button one up vertical	Single	N

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQCol0010853	В	Please tell us why you did not interact with the forums.	I was not interested I did not know that the site had forums I had technical issues accessing the forums Other, please specify	С	Radio button one up vertical	Single	Y
ACQCol0010854	С	Please tell us the other reason you did not interact with the forums.			Text area, no char limit		N
KFB07765		Which <b>employee videos</b> did you watch today?	Foreign Service Officer Foreign Service Specialist Civil Service Student Programs I'm not sure which employee videos I watched I did not watch any employee videos today	A	Checkbox, one- up vertical	Multi	Y
KFB07766	А	Please tell us why you did not watch any employee videos.	I did not see any of these videos I had technical issues I was not interested in watching Other, please specify	В	Drop down, select one	Single	Y
KFB07767	В	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	DipNote - Dept. of State Blog (http://dipnote.state.gov/)  Facebook (Careers In Foreign Affairs page)  Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter  Dept. of State YouTube videos  None of the above	A	Checkbox, one- up vertical	Multi	Y
ACQDom0008462	Α	Please tell us why you do not participate with Dept. of State through social media.					
ACQOsl0000821		Please choose your age group:	Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N



Rank Group

Adjust Templat Randomize

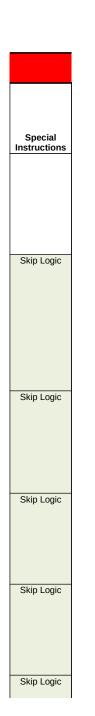
Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer



Skip Logic

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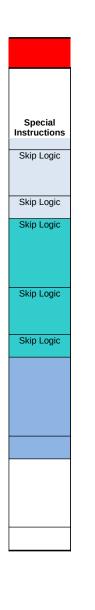


Skip Logic

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QID (Group ID)	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time		Radio button,	Single	Y
2011 10		l source and since and sin	More than once a day	1	rtaaro battori,	0g.o	
			Daily	1			
			About once a week	1			
			About once a month	1			
			Every 6 months or less	1			
SAC3844		Which of the following sources drove you to visit the site today?	Message or recommendation from a friend on a social network		Drop down, selec	Single	Υ
		Please rank the top 3 (Rank 1 is most important).	Video I saw on YouTube				
		Rank 1 (Required)	Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	N
			Video I saw on YouTube				
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube		Drop down, select one	Single	N
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Mobile phone text messages or alerts				

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Date: 9/8/2011

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Search engine results				
			USAJobs	Ī			
			Word of mouth recommendation from someone I know	1			
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
ACQOsl0000801		What <b>best</b> describes you?	Current High school student	1	radio button,	Single	Y
			Current Undergraduate/Associates Degree student	1			
			Current Graduate student (Masters Degree/PhD)	-			
			Parent looking for info for my child(ren)				
			School/College/University counselor looking for info for my student(s)	-			
			Self-employed	1			
			Full time employee, entry level (less than 2 years of professional experience)	-			
			Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience)	-			
			Currently serving in the military	-			
			Retired	-			
			Currently unemployed, seeking a job	1			
			Veteran	†			
			None of the above	1			
KFB07750		What information were you primarily looking for on the site	Obtain general career information		Drop down,	Single	Υ
		today?			select one	_	
			Foreign Service Officer information	Α			
			Foreign Service Specialist information	В			
			Civil Service employment information	С			
			Student Programs	D			
			Consular Adjudicator positions				
			Foreign Service Officer Test				
			Foreign Service Oral Assessment				
			Iraq Jobs Just Curious (saw video, advertisement banner, etc.)	+			
			None of the above				
KFB07751		What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one	Multi	Y
		Cilicer Section? (Cileck all triat apply)	Truing to decide which corpor track is right for me		up vertical		
			Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment	1			
			Get information about compensation and benefits	1			
			Get information about the Diplomacy Fellows Program	1			
			Information about other Foreign Service Officers				
			Other				
KFB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Foreign Service Specialist employment opportunities				
			Trying to decide which career track is right for me				
			1 7 3				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)  Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee  Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs  Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay- in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates  Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755		Did you find the information you were looking for today?	Yes No	А	Drop down, select one	Single	Y
KFB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsl0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage  Yellow navigation bar (Learn, Work, Engage)  About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work)  This is my life trip video rollover	C C	checkbox, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		•	Other	1	,		
		Not sure	Not sure				
ACQOsl0004500	A	Please tell us about your experience with the site's search	The search feature met my needs today.		checkbox, one	Multi	Y
		feature today. (Please select all that apply.)	I had issues with the basic search process (how to use it, terms to enter).		up vertical		
			I had issues with the visual display of the search results (text size, images).	-			
			I had issues with the search results I received.	-			
			i nau issues with the search results i received.				
			I had issues with sorting, filtering, advanced search, or lack of these options.	1			
			I had technical issues with the search feature.				
			None of these				
KFB07760	В	Please tell us if there are any features that would have			Text area, no		N
2000		enhanced your experience with the search tool.			char limit		.,
ACQOsl0004501	С	Which of the Yellow Navigation Bar links did you choose?	Learn			Multi	Y
		(select all that apply)	Work		checkbox, one		
					up vertical		
			Engage				
			Not sure				
KFB07761		Please tell us what you experienced while looking for	It was not clear where to go to find the information I needed		Checkbox, one-	Multi	Y
KI BOTTOI		information on the Careers.State.gov site today. (check all	Links did not take me where I expected	1	up vertical	Iviuiti	'
		that apply).	There were too many links to choose from				
		,	I often felt lost on the site				
			The language used on the site was too technical				
			There was too much text/content to sort through				
			I did not have enough time to read all of the information				
			I did not find a job opening that I qualify for				
			I found a position I qualified for, but DOS was not accepting applications				
			I experienced technical difficulties (e.g. broken links, error messages)				
			I could not navigate back to previous information				
			None of the above				
ACQOsl0004504			Did not interact with any forums or blogs	В		Multi	Y
		interacted with today on the careers.state.gov website?	Not sure		Checkbox, one-		
			Chase and of the blog links		up vertical		
			Chose one of the blog links	Α			
				Α			
			Careers@State.gov forum				
			Diplomatic Security Recruitment forum	Α			
			Madical Consisted Describeration				
			Medical Specialists Recruitment forum	Α			
			Information Technology Specialists	Α			
		I and the second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second					

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Foreign Service Mentors forum	A			
			Family Life forum	A	_		
			Veterans forum	А	-		
			Student Programs forum	A			
			Disability and Reasonable Accommodations forum	А	-		
			Franklin Fellows forum	Α			
ACQCol0010730		mobile device (e.g. Smartphone, Tablet)?	Yes		Radio button one up vertical	Single	N
			No		Dealle levit	Oi I	
	В	Please tell us why you did not interact with the forums.	I was not interested I did not know that the site had forums		Radio button one up vertical	Single	Υ
			I had technical issues accessing the forums		up vertical		
			Other, please specify	С			
	С	Please tell us the other reason you did not interact with the forums.	- In the second		Text area, no char limit		N
KFB07765		Which <b>employee videos</b> did you watch today?	Foreign Service Officer		Checkbox, one-	Multi	Υ
			Foreign Service Specialist		up vertical		
			Civil Service				
			Student Programs				
			I'm not sure which employee videos I watched				
ZED07766		Disease tell up why you did not watch any omnie as videse.	l'm not sure which employee videos I watched I did not watch any employee videos today	A		Cinale	V
KFB07766	A	Please tell us why you did not watch any employee videos.	l'm not sure which employee videos I watched I did not watch any employee videos today I did not see any of these videos	A	Drop down,	Single	Y
KFB07766	Α	Please tell us why you did not watch any employee videos.	I'm not sure which employee videos I watched I did not watch any employee videos today I did not see any of these videos I had technical issues	A	Drop down, select one	Single	Y
KFB07766	A	Please tell us why you did not watch any employee videos.	I'm not sure which employee videos I watched I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching			Single	Y
KFB07766 KFB07767	В	Please specify your other reason for not watching any employee videos today.	I'm not sure which employee videos I watched I did not watch any employee videos today I did not see any of these videos I had technical issues	A B		Single	Y
	В	Please specify your other reason for not watching any employee videos today.  The U.S. Dept of State is currently providing information through several social media channels. Please tells us	I'm not sure which employee videos I watched I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify  DipNote - Dept. of State Blog (http://dipnote.state.gov/)		Text area, no	Single	·
KFB07767	В	Please specify your other reason for not watching any employee videos today.  The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3	I'm not sure which employee videos I watched I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify  DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page)		Text area, no char limit Checkbox, one-		N
KFB07767	В	Please specify your other reason for not watching any employee videos today.  The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	I'm not sure which employee videos I watched I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify  DipNote - Dept. of State Blog (http://dipnote.state.gov/)  Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn		Text area, no char limit Checkbox, one-		N
KFB07767	В	Please specify your other reason for not watching any employee videos today.  The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	I'm not sure which employee videos I watched I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify  DipNote - Dept. of State Blog (http://dipnote.state.gov/)  Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter		Text area, no char limit Checkbox, one-		N
KFB07767	В	Please specify your other reason for not watching any employee videos today.  The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	I'm not sure which employee videos I watched I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify  DipNote - Dept. of State Blog (http://dipnote.state.gov/)  Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos	В	Text area, no char limit Checkbox, one-		N
KFB07767 KFB07777	В	Please specify your other reason for not watching any employee videos today.  The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	I'm not sure which employee videos I watched I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify  DipNote - Dept. of State Blog (http://dipnote.state.gov/)  Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above		Text area, no char limit Checkbox, one-		N
KFB07767	B	Please specify your other reason for not watching any employee videos today.  The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?  Please tell us why you do not participate with Dept. of State through social media.	I'm not sure which employee videos I watched I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify  DipNote - Dept. of State Blog (http://dipnote.state.gov/)  Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above	В	Text area, no char limit Checkbox, one-		N
KFB07767  KFB07777  ACQDom0008462	B	Please specify your other reason for not watching any employee videos today.  The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?  Please tell us why you do not participate with Dept. of State through social media.  Please choose your age group:	I'm not sure which employee videos I watched I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify  DipNote - Dept. of State Blog (http://dipnote.state.gov/)  Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above  Under 21 21 - 30	В	Text area, no char limit Checkbox, one-up vertical	Multi	N Y
KFB07767  KFB07777  ACQDom0008462	B	Please specify your other reason for not watching any employee videos today.  The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?  Please tell us why you do not participate with Dept. of State through social media.  Please choose your age group:	I'm not sure which employee videos I watched I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify  DipNote - Dept. of State Blog (http://dipnote.state.gov/)  Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above  Under 21 21 - 30 31 - 40	В	Text area, no char limit Checkbox, one-up vertical	Multi	N Y
KFB07767 KFB07777 ACQDom0008462	B	Please specify your other reason for not watching any employee videos today.  The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?  Please tell us why you do not participate with Dept. of State through social media.  Please choose your age group:	I'm not sure which employee videos I watched I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify  DipNote - Dept. of State Blog (http://dipnote.state.gov/)  Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above  Under 21 21 - 30	В	Text area, no char limit Checkbox, one-up vertical	Multi	N Y

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Careers.State v2 MID:

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Date: 9/8/2011

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Prefer not to answer				
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

Rank Group

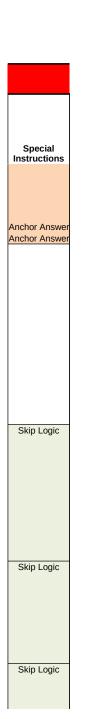
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Anchor Answer Anchor Answer Rank Group

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Anchor Answer Anchor Answer Rank Group

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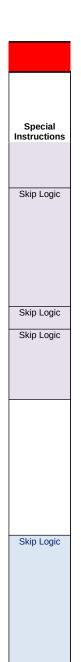


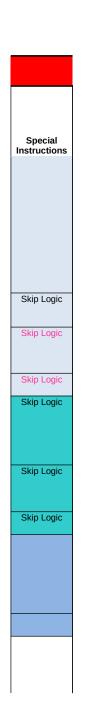


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QID (Group ID)	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time		Radio button,	Single	Y
2011 10		l source and since and sin	More than once a day	1	rtaaro battori,	0g.o	
			Daily	1			
			About once a week	1			
			About once a month	1			
			Every 6 months or less	1			
SAC3844		Which of the following sources drove you to visit the site today?	Message or recommendation from a friend on a social network		Drop down, selec	Single	Υ
		Please rank the top 3 (Rank 1 is most important).	Video I saw on YouTube				
		Rank 1 (Required)	Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	N
			Video I saw on YouTube				
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube		Drop down, select one	Single	N
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Mobile phone text messages or alerts				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other				
ACQOsl0000801			Current High school student Current Undergraduate/Associates Degree student Current Graduate student (Masters Degree/PhD) Parent looking for info for my child(ren) School/College/University counselor looking for info for my student(s) Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Currently unemployed, seeking a job Veteran None of the above		radio button,	Single	Y
KFB07750		today?	Obtain general career information  Foreign Service Officer information  Foreign Service Specialist information  Civil Service employment information  Student Programs  Consular Adjudicator positions  Foreign Service Officer Test  Foreign Service Oral Assessment  Iraq Jobs  Just Curious (saw video, advertisement banner, etc.)  None of the above	A B C D	Drop down, select one	Single	Y
KFB07751		Officer section? (check all that apply)	General information about becoming a Foreign Service Officer  Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test  Take the Oral Assessment  Get information about compensation and benefits  Get information about the Diplomacy Fellows Program  Information about other Foreign Service Officers  Other		Check box, one up vertical	Multi	Y
KFB07752	В	Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist  Foreign Service Specialist employment opportunities		Check box, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Trying to decide which career track is right for me		,		
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
			Other				
KFB07753		What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y
			Find out which program is right for me				
			Get information about the Student Career Experience Program (aka				
			Cooperative Education Program)				
			Get information about the Council of American Ambassadors Fellowship				
			Get information about the Fascell Fellowship Program				
			Get information about the Student Temporary Employment program (aka Stay-in-School Program)				
			Get information about Student Internships				
			Get information about the Summer Clerical Programs				
			Get information about the Workforce Recruitment Program				
			Get information about fellowships specifically for Graduate and Post-Graduates				
			Looking for Pickering Fellowship information				
			Looking for Rangel Fellowship information				
			Look at profiles of students who participated in the Student Programs				
			Other				
KFB07755		Did you find the information you were looking for today?	Yes		Drop down, select one	Single	Y
			No	Α			
KFB07756		Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsl0004499		What did you interact with on the Careers. State site today?	Careers.State search tool	A,B		Multi	Y
		(select all that apply)	Careers.State homepage		checkbox, one up vertical		
			Yellow navigation bar (Learn, Work, Engage)	С			
			About Us, Keep Me Informed, Share, or FAQs links				
			The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work)				
			This is my life trip video rollover				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other				
		Not sure	Not sure				
ACQOsl0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today.  I had issues with the basic search process (how to use it, terms to enter).  I had issues with the visual display of the search results (text size, images).  I had issues with the search results I received.		checkbox, one up vertical	Multi	Y
			I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature.				
			None of these				
KFB07760	В	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
ACQOsl0004501	С	Which of the <b>Yellow Navigation Bar</b> links did you choose? (select all that apply)	Learn Work Engage		checkbox, one up vertical	Multi	Y
			Not sure				
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from		Checkbox, one- up vertical	Multi	Y
			I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information				
			I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages)				
			I could not navigate back to previous information  None of the above				
ACQOsl0004504		Please tell us which, if any, of the <b>forums and blogs</b> you interacted with today on the careers.state.gov website?	Did not interact with any forums or blogs Not sure		Checkbox, one- up vertical	Multi	Y Change t
			Chose one of the blog links	Α			
			Careers@State.gov forum	Α			
			Diplomatic Security Recruitment forum	Α			
			Medical Specialists Recruitment forum	Α			

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Information Technology Specialists Foreign Service Mentors forum	A A			
			Family Life forum	A			
			Veterans forum	Α			
			Student Programs forum	A			
			Disability and Reasonable Accommodations forum  Franklin Fellows forum	A	-		
	_			^			
ACQCol0010730		Do you ever access the careers.state.gov website from a mobile device (e.g. Smartphone, Tablet)?	Yes No		Radio button one up vertical	Single	N
KFB07765		Which <b>employee videos</b> did you watch today?	Foreign Service Officer		Checkbox, one-	Multi	Y
			Foreign Service Specialist  Civil Service		up vertical		
			Student Programs				
			I'm not sure which employee videos I watched				
			I did not watch any employee videos today	A			
KFB07766	Α	Please tell us why you did not watch any employee videos.	I did not see any of these videos		Drop down,	Single	Υ
201100	7.	l loude ton de mily you and not mater any employee madee.	I had technical issues		select one	og.o	·
			I was not interested in watching		00.000 01.0		
			Other, please specify	В			
KFB07767		Please specify your other reason for not watching any employee videos today.	Caract product opening		Text area, no char limit		N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us	DipNote - Dept. of State Blog (http://dipnote.state.gov/)		Checkbox, one- up vertical	Multi	Y
		which, if any, you have viewed/contributed to in the last 3 months?	Facebook (Careers In Foreign Affairs page)				
		inoniaio:	Careers in Diplomacy Group on LinkedIn				
			Following DOScareers on Twitter				
			Dept. of State YouTube videos  None of the above				
ACQDom0008462	Α	Please tell us why you do not participate with Dept. of State		A			
		through social media.					
ACQOsl0000821		Please choose your age group:	Under 21		dropdown	Single	N
			21 - 30	$\dashv$			
			31 - 40	$\dashv$			
			41 - 50 Over 50	$\dashv$			
			Prefer not to answer	$\dashv$			
KFB07778		Please tell us if there are any improvements that you feel	Freier not to answel	1	Text area, no		N
VLDA1110	1	should be made to the Careers. State.gov site.	1	1	char limit	l	I IN

Rank Group

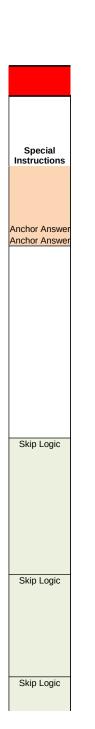
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QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748	Labei	How frequently do you visit this site?	,	Skip to	,		Y
KFB07748		How frequently do you visit this site?	First time  More than once a day	1	Radio button,	Single	Y
			Daily	1			
			About once a week	1			
			About once a month	1			
			Every 6 months or less	1			
SAC3844		Which of the following sources drove you to visit the site today?	Message or recommendation from a friend on a social network		Drop down, selec	Single	Υ
0,100011		Please rank the top 3 (Rank 1 is most important).	Video I saw on YouTube	1	2.0p dom, 00.00	og.o	
		Rank 1 (Required)	Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)	1			
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	N
			Video I saw on YouTube		00.000 01.0		
			Internet blogs or discussion forums	1			
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network	1			
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network		Drop down,	Single	N
			Video I saw on YouTube		select one		
			Internet blogs or discussion forums	-			
			Advertising on social networks (Facebook, MySpace, Twitter)	-			
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague	-			
			Familiarity with site	-			
			EIIIaii				

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QID	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
(Group ID)	Labei	Question rext	Search engine results	Skip to	II OIII IISI)	Multi	T/IN
			USAJobs	-			
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising	-			
			Don't know	1			
			Other				
ACQOsl0000801		What <b>best</b> describes you?	High school student		radio button,	Single	Υ
			Undergraduate/Associates Degree student				-
			Graduate student (Masters Degree/PhD)	1			
			Parent looking for info for my child(ren)	1			
			School/College/University counselor looking for info for my student(s)				
			Self-employed				
			Full time employee, entry level (less than 2 years of professional experience)				
			Full time employee, mid level (2-5 Years of professional experience)				
			Full time employee, management level (5+ years of professional experience)				
			Currently serving in the military				
			Retired				
			Veteran				
			None of the above				
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Y
		loudy?	Foreign Service Officer information	_	select one		
			Foreign Service Officer Information	A B			
			Civil Service employment information	C			
			Student Programs	D			
			Foreign Service Officer Test	1			
			Foreign Service Onlice Test  Foreign Service Oral Assessment				
			Iraq Jobs				
			Just Curious (saw video, advertisement banner, etc.)				
			None of the above				
KFB07751		What were you looking for within the Foreign Service	General information about becoming a Foreign Service Officer		Check box, one	Multi	Υ
		Officer section? (check all that apply)			up vertical		
			Trying to decide which career track is right for me				
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment				
			Get information about compensation and benefits				
			Get information about the Diplomacy Fellows Program				
			Information about other Foreign Service Officers				
			Other				
KFB07752		What were you looking for within the Foreign Service	General information about becoming a Foreign Service Specialist		Check box, one	Multi	Υ
		Specialist section? (check all that apply)			up vertical		
			Foreign Service Specialist employment opportunities				
			Trying to decide which career track is right for me				
			Determine if I qualify				
			Get information about compensation and benefits				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Information about other Foreign Service Specialists	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Other				
KFB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y
			Find out which program is right for me				
			Get information about the Student Career Experience Program (aka Cooperative Education Program)				
			Get information about the Council of American Ambassadors Fellowship				
			Get information about the Fascell Fellowship Program				
			Get information about the Student Temporary Employment program (aka Stay-in-School Program)				
			Get information about Student Internships				
			Get information about the Summer Clerical Programs				
			Get information about the Workforce Recruitment Program				
			Get information about fellowships specifically for Graduate and Post-Graduates				
			Looking for Pickering Fellowship information				
			Looking for Rangel Fellowship information				
			Look at profiles of students who participated in the Student Programs				
			Other				
KFB07755		Did you find the information you were looking for today?	Yes		Drop down, select one	Single	Y
			No	Α			
KFB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsl0004499		What did you interact with on the Careers. State site today?		A,B		Multi	Y
		(select all that apply)	Careers.State homepage		checkbox, one		
					up vertical		
			Yellow navigation bar (Learn, Work, Engage)	С			
			About Us, Keep Me Informed, Share, or FAQs links				
			The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work)				
			This is my life trip video rollover				
			This is thy life trip video rollovel				
			Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other				

Careers.State v2

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Date: 9/8/2011

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blue + -->: REWORDING

pink: ADDITION

QID (Group ID)	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)		Type (select from list)	Single or Multi	Required Y/N
		Not sure	Not sure	1			
ACQOsl0004500		Diagon tell up about value averagiones with the citals accurate	The encycle feeting met my peeds today		checkbox, one	Multi	Y
ACQUSI0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today.	-	up vertical	Mulli	Y
		loaday (1 loado coloct all allat apply)	I had issues with the basic search process (how to use it, terms to enter).	-	ap vortica.		
			I had issues with the visual display of the search results (text size, images).	-			
			I had issues with the search results I received.				
			I had issues with sorting, filtering, advanced search, or lack of these options.	†			
			I had technical issues with the search feature.	1			
			None of these	1			
KFB07760	В	Please tell us if there are any features that would have			Text area, no		N
(I B07700	"	enhanced your experience with the search tool.			char limit		IN IN
ACQOsl0004501	С	Which of the Yellow Navigation Bar links did you choose?	Learn			Multi	Y
		(select all that apply)	Work		checkbox, one		
					up vertical		
			Engage				
			Not sure				
KFB07761		Please tell us what you experienced while looking for	It was not clear where to go to find the information I needed		Checkbox, one-	Multi	Y
NI BOTTOI		information on the Careers.State.gov site today. (check all	Links did not take me where I expected	†	up vertical	IVIGICI	'
		that apply).	There were too many links to choose from				
			I often felt lost on the site	1			
			The language used on the site was too technical				
			There was too much text/content to sort through				
			I did not have enough time to read all of the information				
			I did not find a job opening that I qualify for				
			I found a position I qualified for, but DOS was not accepting applications	1			
			I experienced technical difficulties (e.g. broken links, error messages)	_			
			I could not navigate back to previous information	_			
ACQOsl0004504		Discontalling which if any of the few was and blaze you	None of the above			Multi	Y
ACQUSI0004504		Please tell us which, if any, of the <b>forums and blogs</b> you interacted with today on the careers.state.gov website?	Did not interact with any forums or blogs  Not sure	+	Checkbox, one-	Mulli	Y
		micration mar today on the saresteletatorger mesons.	inot suite		up vertical		
			Chose one of the blog links	1	ap vertical		
			Careers@State.gov forum	4			
			Diplomatic Security Recruitment forum				
			Medical Specialists Recruitment forum	1			
			Information Technology Specialists	†			

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	,						
	Skip						
QID	Logic		Answer Choices		Type (select	Single or	Required
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to		Multi	Y/N
			Family Life forum		1		
			Veterans forum				
			Student Programs forum	1			
			Student Programs forum				
			Disability and Reasonable Accommodations forum	1			
			Franklin Fellows forum				
FB07765		Which employee videos did you watch today?	Foreign Service Officer		Ob a alabassa assa	Multi	Y
1 007703		which chiployee videos did you watch today?	Foreign Service Officer Foreign Service Specialist		Checkbox, one- up vertical	wuu	
			Civil Service Specialist		up vertical		
			Student Programs				
			I'm not sure which employee videos I watched				
			I did not watch any employee videos today	Α			
FB07766	Α	Please tell us why you did not watch any employee videos.	I did not see any of these videos		Drop down	Single	Υ
. 2011.00		is to account to any you are not materially employee traces.	I had technical issues		Drop down, select one	og.c	·
			I was not interested in watching		Sciect one		
			Other, please specify	В			
FB07767	В	Please specify your other reason for not watching any	Cities, pieuse speeny		Text area, no		N
. 201101		employee videos today.			char limit		<u> </u>
FB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us	Dept. of State Blog> DipNote - Dept. of State Blog (http://dipnote.state.gov/)		Checkbox, one- up vertical	Multi	Y
		which, if any, you have viewed/contributed to in the last 3 months?	Facebook (Careers In Foreign Affairs page)				change to required
			Careers in Diplomacy Group on LinkedIn				
			Following DOScareers on Twitter				
			Dept. of State YouTube videos				question
			None of the above	Α			
	Α	Please tell us why you do not participate with Dept. of State through social media.					
CQOsl0004544		If the Careers.State site had a mobile version would you	Yes	Α	Radio button one	Single	Y
1000310004044		access it from your mobile device?	No, I don't have a mobile device that allows me to access the web	- ^	up vertical	Olligio	1 1
			They read that a most a district that all one me to decede the rest		'		
			No, I would not use my mobile device to access the Careers. State website				
			Not Sure	1			
CQOsl0004545	А	What information would you like to see on the mobile website?			Text area, no char limit		N
CQOsl0000821		Please choose your age group:	Under 21		dropdown	Single	N
			21 - 30	]			
			31 - 40	]			
			41 - 50	]			
			Over 50	]			
			Prefer not to answer				
(FB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

Rank Group

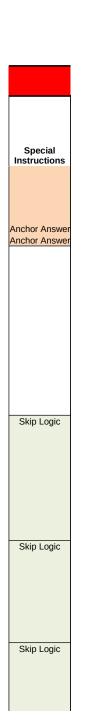
Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize





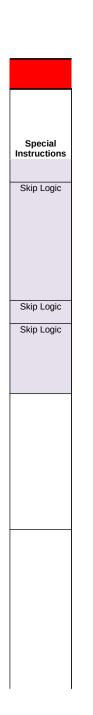
Skip Logic

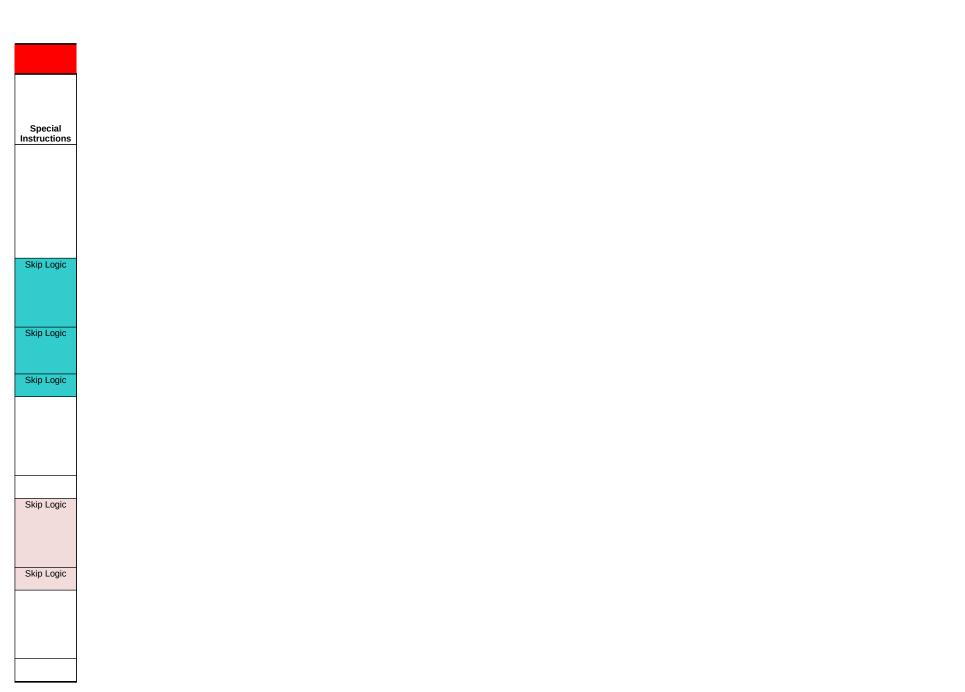
Skip Logic

Skip Logic

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Skip Logic





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QID L	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		*	First time	OKIP to	Radio button,	Single	Y
KI D07740			More than once a day	†	radio battori,	Sirigic	
			Daily	1			
			About once a week	1			
			About once a month	1			
			Every 6 months or less	1			
KFB07749		How did you find out about this site? (select one)	Career Fairs		two-up vertical	Single	¥
			Diplomats in Residence				
			Other Department of State Employee				
			Friends, family, co-workers	]			
			Professors, teachers, career counselors				
			Search engines				
			<del>USAJobs</del>				
			College websites (i.e. school sites, NACElink, MonsterTrak)				
			Recruiters				
			E-mail				
			Online banner advertising or job posting (not on Careers.State.gov)				
			Press (i.e. radio, newspaper, TV)				
			Talent Network		1		1 1

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	Skip						
QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		Which of the following sources drove you to visit the site today?	Other  Message or recommendation from a friend on a social network		Drop down, selec	Single	Υ
		Please rank the top 3 (Rank 1 is most important).	Video I saw on YouTube	-	Diop down, Selec	Single	T
		Rank 1 (Required)	Internet blogs or discussion forums	1			
			Advertising on social networks (Facebook, MySpace, Twitter)	1			
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know	1			
			Other				
		Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	N
			Video I saw on YouTube				
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network	1			
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site	1			
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
		Rank 3 (Optional)	Message or recommendation from a friend on a social network		Drop down,	Single	N
			Video I saw on YouTube	-	select one		
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site	-			
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
		the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the s	TV, radio, newspaper, or magazine advertising				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Type (select Skip to from list)		Single or Multi	Required Y/N
(3-3-1)		· ·	Don't know		,		
			Other	1			
ACQOsl0000801		What <b>best</b> describes you?	High school student		radio button,	Single	Y
		, and the second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second second	Undergraduate/Associates Degree student				
			Graduate student (Masters Degree/PhD)	]			
			Parent looking for info for my child(ren)				
			School/College/University counselor looking for info for my student(s)				
			Self-employed	1			
			Full time employee, entry level (less than 2 years of professional experience)	]			
			Full time employee, mid level (2-5 Years of professional experience)				
			Full time employee, management level (5+ years of professional experience)	1			
			Currently serving in the military	1			
			Retired				
			Veteran				
			None of the above				
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Y
			Foreign Service Officer information	Α			
			Foreign Service Specialist information	В			
			Civil Service employment information	С			
			Student Programs	D			
			Foreign Service Officer Test				
			Foreign Service Oral Assessment				
			Iraq Jobs				
			Just Curious (saw video, advertisement banner, etc.)				
			None of the above				
KFB07751	Α	Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me				
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment				
			Get information about compensation and benefits				
			Get information about the Diplomacy Fellows Program				
			Information about other Foreign Service Officers				
VED07750			Other				
KFB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Foreign Service Specialist employment opportunities				
			Trying to decide which career track is right for me				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
			Other				
KFB07753		What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Get information about compensation and benefits Information about other Civil Service employees				
			Other				
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs  Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program)  Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stayin-School Program)	Check box, one up vertical		Multi	Y
			Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates  Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other				
KFB07755		Did you find the information you were looking for today?	Yes No	А	Drop down, select one	Single	Y
KFB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsl0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other	A,B C	checkbox, one up vertical	Multi	Y
ACQOsl0004500	A	Not sure Please tell us about your experience with the site's search feature today. (Please select all that apply.)	Not sure The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature. None of these	checkbox, one up vertical		Multi	Y
KFB07760		Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
ACQOsl0004501	С	Which of the <b>Yellow Navigation Bar</b> links did you choose? (select all that apply)	Learn Work		checkbox, one up vertical	Multi	Υ

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QID	Skip Logic		Answer Choices		Type (select	Single or	Required
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
			Engage				
			Not sure				
KFB07761		Please tell us what you experienced while looking for	It was not clear where to go to find the information I needed		Checkbox, one-	Multi	Y
		information on the Careers.State.gov site today. (check all	Links did not take me where I expected		up vertical		
		that apply).	There were too many links to choose from				
			I often felt lost on the site				
			The language used on the site was too technical				
	There was too much text/content to sort through						
	I did not have enough time to read all of the information						
			I did not find a job opening that I qualify for				
			I found a position I qualified for, but DOS was not accepting applications				
			I experienced technical difficulties (e.g. broken links, error messages)	7			
			I could not navigate back to previous information	7			
			None of the above				
CQOsl0004504		Please tell us which, if any, of the forums and blogs you	Did not interact with any forums or blogs		Checkbox, one-	Multi	Υ
.000.000		interacted with today on the careers.state.gov website?	Not sure		up vertical		
			Chose one of the blog links		'		
			Careers@State.gov forum				
			Diplomatic Security Recruitment forum	-			
			Medical Specialists Recruitment forum				
			Information Technology Specialists				
			Foreign Service Mentors forum				
			Family Life forum				
			Veterans forum				
			Student Programs forum				
			Disability and Reasonable Accommodations forum				
			Franklin Fellows forum				
FB07765		Which employee videos did you watch today?	Foreign Service Officer		Checkbox, one-	Multi	Υ
			Foreign Service Specialist		up vertical		
			Civil Service		.,		
			Student Programs				
			I'm not sure which employee videos I watched				
			I did not watch any employee videos today	A			
FB07766	Α	Please tell us why you did not watch any employee videos.	I did not see any of these videos		Drop down,	Single	Υ
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	I had technical issues		select one		
			I was not interested in watching		00.000 01.0		
			Other, please specify	В			
FB07767	В	Please specify your other reason for not watching any	The state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the s		Text area, no		N
. 501101		employee videos today.			char limit		
FB07777		The U.S. Dept of State is currently providing information	Dept. of State Blog		Checkbox, one-	Multi	N
-		through several social media channels. Please tells us			up vertical		
		which, if any, you have viewed/contributed to in the last 3	Facebook (Careers In Foreign Affairs page)	7			
		months?	Careers in Diplomacy Group on LinkedIn	7			
			Following DOScareers on Twitter				
			Dept. of State YouTube videos	1			
CQOsl0004544		If the Careers.State site had a mobile version would you	Yes	Α	Radio button one	Single	Υ
		access it from your mobile device?	No, I don't have a mobile device that allows me to access the web	T	up vertical	Cigic	

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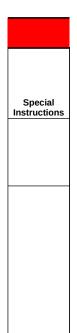
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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			No, I would not use my mobile device to access the Careers.State website				
			Not Sure				
ACQOsl0004545		What information would you like to see on the mobile website?			Text area, no char limit		N
ACQOsl0000821		Please choose your age group:	Under 21		dropdown	Single	N
			21 - 30				
			31 - 40				
			41 - 50				
			Over 50				
			Prefer not to answer				
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N



Special Instructions

Rank Group

Adjust Templat Randomize

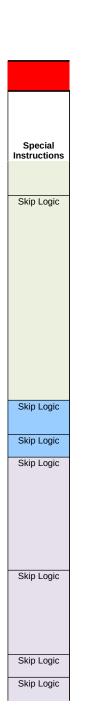
Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize









Skip Logic

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g==

Date: 7/15/2011

red & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)
KFB07748		How frequently do you visit this site?		First time  More than once a day  Daily  About once a week  About once a month  Every 6 months or less
KFB07749		How did you find out about this site? (select one)		Career Fairs Diplomats in Residence Other Department of State Employee Friends, family, co-workers Professors, teachers, career counselors Search engines USAJobs College websites (i.e. school sites, NACElink, MonsterTrak) Recruiters E-mail Online banner advertising or job posting (not on Careers.State.gov) Press (i.e. radio, newspaper, TV) Talent Network

Careers.State v2

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	Skip			
QID	Logic			Answer Choices
(Group ID)	Label	Question Text	Answer IDs (DOT ONLY)	(limited to 50 characters)
				Other
CQOsl0000801		What <b>best</b> describes you?		High school student
				Undergraduate/Associates Degree student
				Graduate student (Masters Degree/PhD)
				Parent looking for info for my child(ren)
				School/College/University counselor looking for info for my student(s)
				Self-employed
				Full time employee, entry level (less than 2 years of professional experience)
				Full time employee, mid level (2-5 Years of professional experience)
				Full time employee, management level (5+ years of professional experience)
				Currently serving in the military
				Retired
				Veteran
				None of the above
B07750		What information were you primarily looking for on the site		Obtain general career information
		today?		
				Foreign Service Officer information
				Foreign Service Specialist information
				Civil Service employment information
				Student Programs
				Foreign Service Officer Test
				Foreign Service Oral Assessment
				Iraq Jobs
				Just Curious (saw video, advertisement banner, etc.)
				None of the above
B07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)		General information about becoming a Foreign Service Officer
				Trying to decide which career track is right for me
				I wanted to register/take the Foreign Service Officer test
				Take the Oral Assessment
				Get information about compensation and benefits
				Get information about the Diplomacy Fellows Program
				Information about other Foreign Service Officers
				Other
B07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)		General information about becoming a Foreign Service Specialist
		, , , , , , , , , , , , , , , , , , , ,		Foreign Service Specialist employment opportunities
				Trying to decide which career track is right for me
				Determine if I qualify
				Get information about compensation and benefits
				Information about other Foreign Service Specialists
				Other
B07753	С	What were you looking for within the Civil Service		General information about becoming a Civil Service employee
		Employment section? (check all that apply)		
				Civil Service employment opportunities
				Information about career and development training
				Determine if I qualify
				Get information about compensation and benefits

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QID	Skip Logic			Answer Choices
(Group ID)	Label	Question Text	Answer IDs (DOT ONLY)	(limited to 50 characters)
` ` `		•	, ,	Information about other Civil Service employees
				Other
KFB07754	D	What were you looking for within Student Programs?		General information about the Student Programs
		(check all that apply)		Find out which program is right for me
				Find out which program is right for me  Get information about the Student Career Experience Program (aka
				Cooperative Education Program)
				Get information about the Council of American Ambassadors Fellowship
				Get information about the Fascell Fellowship Program
				Get information about the Student Temporary Employment program (aka Stay- in-School Program)
				Get information about Student Internships
				Get information about the Summer Clerical Programs
				Get information about the Workforce Recruitment Program
				Get information about fellowships specifically for Graduate and Post-Graduates
				Looking for Pickering Fellowship information
				Looking for Rangel Fellowship information
				Look at profiles of students who participated in the Student Programs
			'	Other
(FB07755		Did you find the information you were looking for today?		Yes
				No
KFB07756	Α	Please tell us what you could not find on the		INO
	, ,	Careers.State.gov site today?		
ACQOsl0004499		What did you interact with on the Careers State site today?		Careers.State search tool
		(select all that apply)	ACQOsl0004499A02	Careers.State homepage
			ACQOsl0004499A03	Yellow navigation bar (Learn, Work, Engage)
			ACQOsl0004499A04 ACQOsl0004499A05	About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan
			ACQC510004499A03	Jobs, Iraq Jobs, Diplomats@work)
			ACQOsl0004499A06	This is my life trip video rollover
			ACQOsl0004499A08	Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)
			ACQOsl0004499A09	Other
			ACQOsl0004499A10	Not sure
ACQOsl0004500	Α	la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra de la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra del la contra	ACQOsl0004500A01	The search feature met my needs today.
		feature today. (Please select all that apply.)	ACQOsl0004500A02	I had issues with the basic search process (how to use it, terms to enter).
			ACQOsl0004500A03	I had issues with the visual display of the search results (text size, images).
			ACQOsl0004500A04	I had issues with the search results I received.
			ACQOsl0004500A05	I had issues with sorting, filtering, advanced search, or lack of these options.
			ACQOsl0004500A06	I had technical issues with the search feature.
KFB07760	-	Diagon tell up if there are any feetures that would be in	ACQOsl0004500A07	None of these
VER01100	В	Please tell us if there are any features that would have enhanced your experience with the search tool.		
ACQOsl0004501	С	Which of the Yellow Navigation Bar links did you choose?	ACQOsl0004501A01	Learn
		(select all that apply)	ACQOsl0004501A02	Work
			ACQOsl0004501A03	Engage

Careers.State v2

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QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY) ACQOsi0004501A04	Answer Choices (limited to 50 characters) Not sure
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).		It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above
CQOsl0004502		We'd like to gather some feedback on what type of page structure appeals to you. Which of the following would be	ACQOsl0004502A01  ACQOsl0004502A02  ACQOsl0004502A03  ACQOsl0004502A04  ACQOsl0004502A05	Pages with mostly text, little to no graphics (see http://careers.state.gov/officer/benefits as an example)  Pages with a mixture of graphics and text (see http://careers.state.gov/officer/selection-process as an example)  Pages with lots of graphics and/or videos (see http://careers.state.gov/officer/employee-experiences as an example)  Not sure Other, please specify
CQOsl0004503	A	Please describe your preferred page layout.		
CQOsl0004504		Please tell us which, if any, of the <b>forums and blogs</b> you interacted with today on the careers.state.gov website?	ACQOSI0004504A01 ACQOSI0004504A02 ACQOSI0004504A03 ACQOSI0004504A04 ACQOSI0004504A05 ACQOSI0004504A06 ACQOSI0004504A08 ACQOSI0004504A09 ACQOSI0004504A10 ACQOSI0004504A11 ACQOSI0004504A12 ACQOSI0004504A07	Did not interact with any forums or blogs  Not sure  Chose one of the blog links  Careers@State.gov forum  Diplomatic Security Recruitment forum  Medical Specialists Recruitment forum  Information Technology Specialists  Foreign Service Mentors forum  Family Life forum  Veterans forum  Student Programs forum  Disability and Reasonable Accommodations forum  Franklin Fellows forum
FB07765		Which <b>employee videos</b> did you watch today?		Foreign Service Officer Foreign Service Specialist Civil Service Student Programs I'm not sure which employee videos I watched I did not watch any employee videos today
FB07766	A	Please tell us why you did not watch any employee videos.		I did not see any of these videos I had technical issues I was not interested in watching Other, please specify
FB07767	В	Please specify your other reason for not watching any employee videos today.		Other, please specify

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QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	Austrelias (Ser Guzzy)	Pept. of State Blog  Facebook (Careers In Foreign Affairs page)  Careers in Diplomacy Group on LinkedIn  Following DOScareers on Twitter  Dept. of State YouTube videos
ACQOsl0004544		If the Careers.State site had a mobile version would you access it from your mobile device?	ACQOSI0004544A01 ACQOSI0004544A02 ACQOSI0004544A03 ACQOSI0004544A04	Yes No, I don't have a mobile device that allows me to access the web No, I would not use my mobile device to access the Careers.State website Not Sure
ACQOsl0004545	Α	What information would you like to see on the mobile website?		
ACQOsl0000821		Please choose your age group:		Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer
ACQOsl0000841		Do you qualify for disability benefits?		Yes Ne Prefer not to answer
ACQOsl0004505		Are you a U.S. Military Veteran?	ACQOSI0004505A01 ACQOSI0004505A02 ACQOSI0004505A03	Yes Ne Prefer not to answer
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.		

Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	Radio button, one-up vertical	Single	Y	
	two-up vertical	Single	Y	

Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	radio button,	Single	Y	
A B C D	Drop down, select one	Single	Y	Skip Logic
	Check box, one up vertical	Multi	Y	Skip Logic
	Check box, one up vertical	Multi	Y	Skip Logic
	Check box, one up vertical	Multi	Y	Skip Logic

Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	Check box, one up vertical	Multi	Y	Skip Logic
А	Drop down, select one	Single	Y	Skip Logic
	Text area, no char limit		N	Skip Logic
A,B C	checkbox, one up vertical	Multi	Y	Skip Logic
	checkbox, one up vertical	Multi	Y	Skip Logic
	Text area, no char limit		N	Skip Logic
	checkbox, one up vertical	Multi	Y	Skip Logic

Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	Checkbox, one-	Multi	Y	
	up vertical			
	Radio button one up vertical	Single	N	Skip Logic
A				
	Text area < 100 characters		N	Skip Logic
	Checkbox, one- up vertical	Multi	Y	
A	Checkbox, one- up vertical	Multi	Y	Skip Logic
	Drop down,	Single	Y	Skip Logic
В	select one			
	Text area, no char limit		N	Skip Logic

Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	Checkbox, one- up vertical	Multi	N	
A	Radio button one up vertical	Single	Y	Skip Logic
	Text area, no char limit		N	Skip Logic
	dropdown	Single	N	
	<del>dropdown</del>	Single	N	
	<del>dropdown</del>	Single	N	
	Text area, no char limit		N	

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g==

Date: 4/5/2011

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blue + -->: REWORDING

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to		Single or Multi	Ý/N	
KFB07748		How frequently do you visit this site?	First time		Radio button, one-up vertical	Single	Y	
			More than once a day		one up vertical			
			Daily					
			About once a week					
			About once a month					
			Every 6 months or less					
KFB07749		How did you find out about this site? (select one)	Career Fairs		two-up vertical	cal Single	Single	Y
			Diplomats in Residence					
			Other Department of State Employee					
			Friends, family, co-workers					
			Professors, teachers, career counselors					
			Search engines					
			USAJobs					
			College websites (i.e. school sites, NACElink, MonsterTrak)					
			Recruiters					
			E-mail					
			Online banner advertising or job posting (not on Careers.State.gov)					
			Press (i.e. radio, newspaper, TV)					
			Talent Network					

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Other				
ACQOsl0000801		What <b>best</b> describes you?	High school student		radio button,	Single	Y
			Undergraduate/Associates Degree student				
			Graduate student (Masters Degree/PhD)				
			Self-employed				
			Full time employee, entry level (less than 2 years of professional experience)				
			Full time employee, mid level (2-5 Years of professional experience)				
			Full time employee, management level (5+ years of professional experience)				
			Currently serving in the military				
			Retired				
			Veteran				
			None of the above				
FB07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Y
			Foreign Service Officer information	Α			
			Foreign Service Specialist information	В			
			Civil Service employment information	С			
			Student Programs	D			
			Foreign Service Officer Test	1			
			Foreign Service Oral Assessment	1			
			Iraq Jobs	1			
			Just Curious (saw video, advertisement banner, etc.)				
			None of the above	1			
FB07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me	1	·		
			I wanted to register/take the Foreign Service Officer test	1			
			Take the Oral Assessment	1			
			Get information about compensation and benefits	1			
			Get information about the Diplomacy Fellows Program	1			
			Information about other Foreign Service Officers	1			
			Other	1			
(FB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Foreign Service Specialist employment opportunities	1			
			Trying to decide which career track is right for me	1			
			Determine if I qualify	1			
			Get information about compensation and benefits	1			
			Information about other Foreign Service Specialists	1			
			Other				
FB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	
<fb07754< td=""><td>D</td><td>What were you looking for within Student Programs? (check all that apply)</td><td>General information about the Student Programs  Find out which program is right for me  Get information about the Student Career Experience Program (aka</td><td></td><td>Check box, one up vertical</td><td>Multi</td><td>Y</td></fb07754<>	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs  Find out which program is right for me  Get information about the Student Career Experience Program (aka		Check box, one up vertical	Multi	Y	
			Cooperative Education Program)  Get information about the Council of American Ambassadors Fellowship  Get information about the Fascell Fellowship Program					
			Get information about the Student Temporary Employment program (aka Stay- in-School Program)					
			Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program					
			Get information about fiellowships specifically for Graduate and Post-Graduates					
			Looking for Pickering Fellowship information Looking for Rangel Fellowship information					
(ED077E			Look at profiles of students who participated in the Student Programs Other			Circula	V	
(FB07755		Did you find the information you were looking for today?	Yes No	Α	Drop down, select one	Single	Y	
FB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N	
CQOsl0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAOs links			checkbox, one up vertical	Multi	Y
			The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover					
		Not sure	Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other Not sure					
CQOsl0004500	А	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter).		checkbox, one up vertical	Multi	Y	
			I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature.					
(FB07760	В	Please tell us if there are any features that would have	None of these		Text area, no		N	
CQOsl0004501	С	enhanced your experience with the search tool.  Which of the <b>Yellow Navigation Bar</b> links did you choose?	Learn		char limit	Multi	Y	
22000000		(select all that apply)	Work Engage		up vertical	Walti	,	
KFB07761		Please tell us what you experienced while looking for	Not sure It was not clear where to go to find the information I needed		Checkbox, one-	Multi	Y	

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QID	Logic		Answer Choices	a	Type (select		Required
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	<b>→</b>	Multi	Y/N
		information on the Careers.State.gov site today. (check all that apply).	Links did not take me where I expected		up vertical		
		ιται αρριγ).	There were too many links to choose from				
			I often felt lost on the site				
			The language used on the site was too technical				
			There was too much text/content to sort through				
			I did not have enough time to read all of the information				
			l experienced technical difficulties (e.g. broken links, error messages)				
			I could not navigate back to previous information  None of the above				
COO 01000 4E02		Wa'd like to gether some feedback on what two of page			Radio button one	Cinalo	N
ACQOsl0004502		We'd like to gather some feedback on what type of page structure appeals to you. Which of the following would be	Pages with mostly text, little to no graphics (see <a href="http://careers.state.gov/officer/benefits">http://careers.state.gov/officer/benefits</a> as an example)		up vertical	Single	IN
		Strastars appears to you. Willion of the following would be	Pages with a mixture of graphics and text (see		ap vertical		
			http://careers.state.gov/officer/selection-process as an example)				
			Pages with lots of graphics and/or videos (see				
			http://careers.state.gov/officer/employee-experiences as an example)				
			Not sure				
			Other, please specify	— A			
CQOsl0004503	A	Please describe your preferred page layout.	Other, pieuse speeny		Text area < 100		N
000000000	^`	reade describe your preferred page layout.			characters		"
CQOsl0004504		Please tell us which, if any, of the forums and blogs you	Did not interact with any forums or blogs		Checkbox, one-	Multi	Υ
•		interacted with today on the careers.state.gov website?	Not sure		up vertical		
			Chose one of the blog links				
			Careers@State.gov forum				
			Diplomatic Security Recruitment forum				
			Medical Specialists Recruitment forum				
			Information Technology Specialists				
			Foreign Service Mentors forum				
			Family Life forum				
			Veterans forum				
		re-order answer option	Student Programs forum				
		re order driswer option	Disability and Reasonable Accommodations forum				
			Franklin Fellows forum				
FB07765		Which employee videos did you watch today?	Foreign Service Officer		Checkbox, one-	Multi	Υ
			Foreign Service Specialist		up vertical		
			Civil Service				
			Student Programs				
			I'm not sure which employee videos I watched				
			I did not watch any employee videos today	Α			
FB07766	Α	Please tell us why you did not watch any employee videos.	I did not see any of these videos		Drop down,	Single	Υ
			I had technical issues		select one		
			I was not interested in watching				
			Other, please specify	В			
(FB07767	В	Please specify your other reason for not watching any			Text area, no		N
		employee videos today.			char limit		
KFB07777		The U.S. Dept of State is currently providing information	Dept. of State Blog		Checkbox, one-	Multi	N
		through several social media channels. Please tells us			up vertical		
		which, if any, you have viewed/contributed to in the last 3	Facebook (Careers In Foreign Affairs page)				

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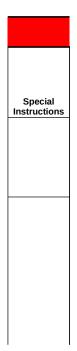
Date: 4/5/2011

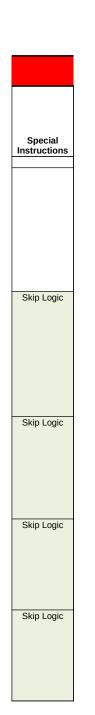
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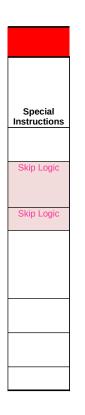
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)  Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQOsl0004544		If the Careers.State site had a mobile version would you access it from your mobile device?	Yes No, I don't have a mobile device that allows me to access the web No, I would not use my mobile device to access the Careers.State website Not Sure	A	Radio button one up vertical	Single	Y
ACQOsl0004545	Α	What information would you like to see on the mobile website?			Text area, no char limit		N
ACQOsl0000821		Please choose your age group:	Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
ACQOsl0000841		Do you qualify for disability benefits?	Yes No Prefer not to answer		dropdown	Single	N
ACQOsl0004505		Are you a U.S. Military Veteran?	Yes No Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N





Special Instructions Skip Logic Skip Logic Skip Logic Skip Logic Skip Logic Skip Logic Skip Logic





Careers.State v2

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to		Single or Multi	Ý/N
KFB07748		How frequently do you visit this site?	First time		Radio button, one-up vertical	Single	Y
			More than once a day	1			
			Daily	1			
			About once a week				
			About once a month				
			Every 6 months or less				
KFB07749		How did you find out about this site? (select one)	Career Fairs		two-up vertical	Single	Y
			Diplomats in Residence				
			Other Department of State Employee				
			Friends, family, co-workers				
			Professors, teachers, career counselors				
			Search engines				
			USAJobs				
			College websites (i.e. school sites, NACElink, MonsterTrak)				
			Recruiters	-			
			E-mail				
			Online banner advertising or job posting (not on Careers.State.gov)	-			
			Press (i.e. radio, newspaper, TV)				
			Talent Network	İ		1	1

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QID	Skip Logic		Answer Choices		Type (select	Single or	Required
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to		Multi	Y/N
			Other				
ACQOsl0000801		What <b>best</b> describes you?	High school student		radio button,	Single	Y
			Undergraduate/Associates Degree student				
			Graduate student (Masters Degree/PhD)				
			Self-employed				
			Full time employee, entry level (less than 2 years of professional experience)				
			Full time employee, mid level (2-5 Years of professional experience)				
			Full time employee, management level (5+ years of professional experience)				
			Currently serving in the military				
			Retired				
			Veteran				
			None of the above				
(FB07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Y
			Foreign Service Officer information	Α			
			Foreign Service Specialist information	В			
			Civil Service employment information	С			
			Student Programs	D			
			Foreign Service Officer Test				
			Foreign Service Oral Assessment				
			Iraq Jobs				
			Just Curious (saw video, advertisement banner, etc.)				
			None of the above				
FB07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me				
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment				
			Get information about compensation and benefits				
			Get information about the Diplomacy Fellows Program				
			Information about other Foreign Service Officers				
			Other				
(FB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Foreign Service Specialist employment opportunities				
			Trying to decide which career track is right for me				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
			Other				
FB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				

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Cother  KFB07755  Did you find the information you were looking for today?  Yes  No  KFB07756  A Please tell us what you could not find on the Careers.State.gov site today?  What did you interact with on the Careers.State homepage today?  What did you interact with on the Careers.State homepage today?  What did you interact with on the Careers.State homepage today and the grey highlights box (Spotlight link, Register for the FSOT, Afghanistan Jobs, Iraq Jobs ete)  This is my life trip video rollover Bottom navigation (Sitemap, Privacy, Career Resources) Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr) Did not visit the homepage today Not sure Other  ACQOSI0004499  What did you interact with on the Careers.State site today? (select all that apply)  What did you interact with on the Careers.State site today? (select all that apply)  The grey highlights box (Register for the FSOT, Civil Service, Afghanistan About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan The grey highlights box (Register for the FSOT, Civil Service, Afghanistan The grey highlights box (Register for the FSOT, Civil Service, Afghanistan The grey highlights box (Register for the FSOT, Civil Service, Afghanistan The grey highlights box (Register for the FSOT, Civil Service, Afghanistan The grey highlights box (Register for the FSOT, Civil Service, Afghanistan The grey highlights box (Register for the FSOT, Civil Service, Afghanistan The grey highlights box (Register for the FSOT, Civil Service, Afghanistan The grey highlights box (Register for the FSOT, Civil Service, Afghanistan The grey highlights box (Register for the FSOT, Civil Service, Afghanistan The grey highlights box (Register for the FSOT, Civil Service, Afghanistan The grey highlights box (Register for the FSOT, Civil Service, Afghanistan The grey highlights and The grey highlights and The grey highlights and The grey highlights and The grey highlights and The grey highlights and The grey hi			Check box, one up vertical	Multi Multi	Y/N
KFB07756  A Please tell us what you could not find on the Careers. State.gov site today?  What did you interact with on the Careers. State homepage today?  What did you interact with on the Careers. State homepage today?  Top navigation (About Us, Keep Me Informed, Share, FAQs) Search box Yellow navigation bar (Learn, Work, Engage) The grey highlights box (Spotlight link, Register for the FSOT, Afghanistan Jobs, Iraq Jobs etc) This is my life trip video rollover Bottom navigation (Sitemap, Privacy, Career Resources) Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr) Did not visit the homepage today Not sure Other  ACQOSI0004499  What did you interact with on the Careers. State site today? (select all that apply)  Careers. State search tool Careers. State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links	A	A	Drop down, select one	Single	Y
today?  Top navigation (About Us, Keep Me Informed, Share, FAQs) Search box Yellow navigation bar (Learn, Work, Engage) The grey highlights box (Spotlight link, Register for the FSOT, Afghanistan Jobs, Iraq Jobs etc) This is my life trip video rollover Bottom navigation (Sitemap, Privacy, Career Resources) Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr) Did not visit the homepage today Not sure Other  ACQOSI0004499  What did you interact with on the Careers.State site today? (select all that apply)  Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links			Text area, no char limit		N
(select all that apply)  Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links			eheckbox, one up vertical	Multi	¥
Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover About Us, Keep Me Informed, Share, FAQs links Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other	A,B C	]	checkbox, one up vertical	Multi	Y
Not sure  Not sure  Not sure  WEB07758  Did you use the Careers. State search tool today?  Yes		A,B	<del>Drop down,</del>	Single	¥

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			<del>No</del>				
KFB07759	A	Please rate how relevant the search results were to your needs.	1=Not relevant at all		Radio button,	Multi	¥
		<del>neeus.</del>		_	scale, no don't		
			2				
			<del>ن</del> الا	-			
			<u> </u>	-			
			6				
			7	-			
			8	-			
			9				
			10=Very relevant				
CQOsl0004500	Α	Please tell us about your experience with the site's search	The search feature met my needs today.		checkbox, one	Multi	Υ
		feature today. (Please select all that apply.)	I had issues with the basic search process (how to use it, terms to enter).		up vertical		
			I had issues with the visual display of the search results (text size, images).				
			I had issues with the search results I received.				
			I had issues with sorting, filtering, advanced search, or lack of these options.				
			I had technical issues with the search feature.				
			None of these				
(FB07760	В	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
CQOsl0004501	С	Which of the Yellow Navigation Bar links did you choose?	Learn		checkbox, one	Multi	Υ
		(select all that apply)	Work		up vertical		
			Engage				
			Not sure				
FB07761		Please tell us what you experienced while looking for	It was not clear where to go to find the information I needed		Checkbox, one-	Multi	Υ
		information on the Careers.State.gov site today. (check all	Links did not take me where I expected		up vertical		
		that apply).	There were too many links to choose from				
			I often felt lost on the site				
			The language used on the site was too technical				
			There was too much text/content to sort through I did not have enough time to read all of the information	-			
			l experienced technical difficulties (e.g. broken links, error messages)	-			
			I could not navigate back to previous information	+			
			None of the above				
ACQOsl0004502		We'd like to gather some feedback on what type of page structure appeals to you. Which of the following would be	Pages with mostly text, little to no graphics (see http://careers.state.gov/officer/benefits as an example)		Radio button one up vertical	Single	N
		The state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the s	Pages with a mixture of graphics and text (see		ap rorada		
			http://careers.state.gov/officer/selection-process as an example)				
			Pages with lots of graphics and/or videos (see				
			http://careers.state.gov/officer/employee-experiences as an example)				
			Not sure				
			Other, please specify	Α			
ACQOsl0004503	Α	Please describe your preferred page layout.			Text area < 100 characters		N
CQOsl0004504		Please tell us which, if any, of the <b>forums and blogs</b> you	Did not interact with any forums or blogs		Checkbox, one-	Multi	Υ
-		interacted with today on the careers.state.gov website?	Not sure	7	up vertical		

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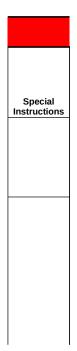
Date: 12/22/2010

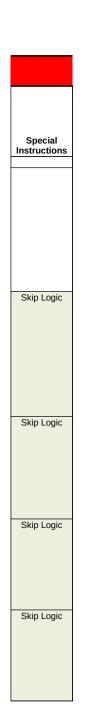
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QID (Group ID)	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
(Group ID)	Lubei	Question Text	Chose one of the blog links	Skip to	li Olli listy	Ividiti	1714
			Careers@State.gov forum				
			Diplomatic Security Recruitment forum				
			Medical Specialists Recruitment forum				
			Franklin Fellows forum				
			Foreign Service Mentors forum				
			Family Life forum				
			Veterans forum				
			Student Programs forum		Checkbox, one-up vertical Y  Drop down, Single Y		
			Disability and Reasonable Accommodations forum				
(FB07765		Which employee videos did you watch today?	Foreign Service Officer			Multi	Y
			Foreign Service Specialist		up vertical		
			Civil Service				
			Student Programs				
			I'm not sure which employee videos I watched				
			I did not watch any employee videos today	Α			
(FB07766	Α	Please tell us why you did not watch any employee videos.	I did not see any of these videos		Drop down,	Single	Υ
			I had technical issues		select one		
			I was not interested in watching				
			Other, please specify	В			
(FB07767	В	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
(FB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us	Dept. of State Blog		Checkbox, one- up vertical	Multi	N
			Facebook (Careers In Foreign Affairs page)				
			Careers in Diplomacy Group on LinkedIn				
			Following DOScareers on Twitter				
			Dept. of State YouTube videos				
CQOsl0000821		Please choose your age group:	Under 21		dropdown	Single	N
			21 - 30				
			31 - 40				
			41 - 50				
			Over 50				
			Prefer not to answer				
CQOsl0000841		Do you qualify for disability benefits?	Yes		dropdown	Single	N
			No				
			Prefer not to answer				
ACQOsl0004505		Are you a U.S. Military Veteran?	Yes		dropdown	Single	N
			No .				
			Prefer not to answer				<u> </u>
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N





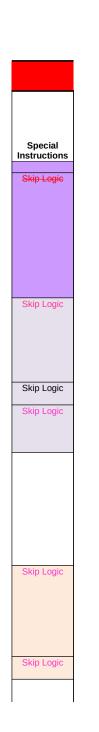


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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time		Radio button,	Single	Υ
			More than once a day		one-up vertical		
			Daily				
			About once a week				
			About once a month				
			Every 6 months or less				
KFB07749		How did you find out about this site? (select one)	Career Fairs		Radio button,	Single	Y
			Diplomats in Residence		two-up vertical		
			Other Department of State Employee				
			Friends, family, co-workers				
			Professors, teachers, career counselors				
			Search engines				
			USAJobs				
			College websites (i.e. school sites, NACElink, MonsterTrak)				
			Recruiters				
			E-mail				
			Online banner advertising or job posting (not on Careers.State.gov)				
			Press (i.e. radio, newspaper, TV)				
			Talent Network				

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QID	Skip Logic		Answer Choices		Type (select	Single or	Required
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to		Multi	Y/N
,		·	Other		1 ′		
ACQOsl0000801		What <b>best</b> describes you?	High school student		radio button,	Single	Y
			Undergraduate/Associates Degree student		one-up vertical		
			Graduate student (Masters Degree/PhD)				
			Self-employed				
			Full time employee, entry level (less than 2 years of professional experience)				
			Full time employee, mid level (2-5 Years of professional experience)				
			Full time employee, management level (5+ years of professional experience)				
			Currently serving in the military				
			Retired Veteran				
			None of the above				
FB07750		What information were you primarily looking for on the site	Obtain general career information		Drop down,	Single	Υ
1 007730		today?	Obtain general career information		select one	Sirigie	' '
		,	Foreign Service Officer information	Α	Sciedt one		
			Foreign Service Specialist information	В			
			Civil Service employment information	c			
			Student Programs	D			
			Foreign Service Officer Test				
			Foreign Service Oral Assessment				
			Iraq Jobs				
			Just Curious (saw video, advertisement banner, etc.)				
			None of the above				
=B07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me				
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment				
			Get information about compensation and benefits				
			Get information about the Diplomacy Fellows Program				
			Information about other Foreign Service Officers	-			
FB07752	В	M/hat ware you looking for within the Fareign Coming	Other		01 11	Multi	Y
FB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Foreign Service Specialist employment opportunities				
			Trying to decide which career track is right for me  Determine if I qualify				
			Get information about compensation and benefits	1			
			Information about other Foreign Service Specialists	1			
			Other				
FB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				

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	Skip						
QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Ý/N
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y
		(Groot an arat apply)	Find out which program is right for me		up vertical		
			Get information about the Cooperative Education Program	-			
			Get information about the Council of American Ambassadors Fellowship	-			
			Get information about the Fascell Fellowship Program				
			Get information about the Stay-in-School Program				
			Get information about Student Internships				
			Get information about the Summer Clerical Programs				
			Get information about the Workforce Recruitment Program				
			Look at profiles of students who participated in the Student Programs				
			Other				
FB07755		Did you find the information you were looking for today?	Yes		Drop down, select one	Single	Y
			No	Α			
(FB07756	Α	Please tell us what you could not find on the			Text area, no		N
		Careers.State.gov site today?			char limit		
(FB07757		What did you interact with on the Careers.State <b>homepage</b> today?	Top navigation bar		checkbox, one up vertical	Multi	Y
			Top navigation (About Us, Keep Me Informed, Share, FAQs)				
			Search box				
			Yellow navigation bar (Learn, Work, Engage)				
			The grey highlights box (Spotlight link, Register for the FSOT, Afghanistan				
			Jobs, Iraq Jobs etc)				
			This is my life trip video rollover				
			Bottom navigation (Sitemap, Privacy, Career Resources)				
			Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr)				
			The "Help Me Get Started" dropdowns				
			Vertical career option links on the right				
			Did not visit the homepage today				
			Not sure	_			
			Other				
						a	
(FB07758		Did you use the Careers.State search tool today?	Yes	A,B	Drop down, select one	Single	Y
			No	A,B	select one		
	A	Did you use the Careers.State search tool today?  Please rate how relevant the search results were to your needs.		A,B	Radio button, scale, no don't	Single Multi	Y
	А	Please rate how relevant the search results were to your	No	A,B	select one  Radio button,		
	A	Please rate how relevant the search results were to your	No	A,B	Radio button, scale, no don't		
	A	Please rate how relevant the search results were to your	No	A,B	Radio button, scale, no don't		
	A	Please rate how relevant the search results were to your	No	A,B	Radio button, scale, no don't		
	A	Please rate how relevant the search results were to your	No	A,B	Radio button, scale, no don't		
	Α	Please rate how relevant the search results were to your	No	A,B	Radio button, scale, no don't		
	A	Please rate how relevant the search results were to your	No	A,B	Radio button, scale, no don't		
	A	Please rate how relevant the search results were to your	No 1=Not relevant at all  2 3 4 5 6 7 8 9	A,B	Radio button, scale, no don't		
(FB07758 (FB07759	A	Please rate how relevant the search results were to your	No	A,B	Radio button, scale, no don't		

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QID	Logic		Answer Choices		Type (select	Single or	
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	+ '	Multi	Y/N
FB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all	It was not clear where to go to find the information I needed		Checkbox, one- up vertical	Multi	Y
		that apply).	Links did not take me where I expected				
			There were too many links to choose from				
			I often felt lost on the site				
			The language used on the site was too technical				
			There was too much text/content to sort through				
			I did not have enough time to read all of the information				
			l experienced technical difficulties (e.g. broken links, error messages)				
			I could not navigate back to previous information				
			None of the above				
FB07765		Which <b>employee videos</b> did you watch today?	Foreign Service Officer		Checkbox, one- up vertical	Multi	Y
			Foreign Service Specialist				
			Civil Service				
			Student Programs				
			I'm not sure which employee videos I watched				
			I did not watch any employee videos today	Α			
FB07766	Α	Please tell us why you did not watch any employee videos.	I did not see any of these videos		Drop down, select one	Single	Y
			I had technical issues				
			I was not interested in watching				
			Other, please specify	В			
-B07767	В	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
FB07768		How would you rate your familiarity with social media on the web? Bookmark or tag website (i.e. Digg or Del.icio.us)	View and contribute often		<del>Dropdown</del> <del>(Select-one)</del>	Single	N
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
FB07769		Online social networks (i.e. Facebook, LinkedIn)	View and contribute often		<del>Dropdown</del> (Select-one)	Single	N
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
FB07770		Comments, ratings, or reviews (i.e. Epinions)	View and contribute often		<del>Dropdown</del> <del>(Select-one)</del>	Single	N
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				

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QID (Group ID)	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
(FB07771		Blogs or wikis	View and contribute often	Janp 10	<del>Dropdown</del>	Single	N
2011112		Liego di Timilo	The training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training of the training o		(Select-one)	S.i.igio	
			View often and contribute occasionally	_	ľ í		
			View often but don't contribute	7			
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
<del>B07772</del>		Vodeasts or videos on the web (i.e. YouTube)	View-and-contribute often		<del>Dropdown</del> <del>(Select-one)</del>	Single	4
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
FB07773		RSS feeds/Listservs	View-and-contribute-often		<del>Dropdown</del> <del>(Select-one)</del>	Single	4
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
<del>-B07774</del>		Microblog (i.e. Twitter)	View-and-contribute-often		<del>Dropdown</del> <del>(Select-one)</del>	Single	N
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally	_			
			View occasionally but don't contribute	_			
-D0777F		Henry would you most like to interest with this site 6 (8)	No familiarity  Through discussion beautic with requiters or a DID		Charles	NA: del	N.
<del>-B07775</del>		How would you most like to interact with this site? (Please select all that apply)	Through discussion boards with recruiters or a DIR		Checkbox, one- up vertical	Multi	N
			Through discussion boards with current employees/interns				
			Live-chats/webinars/discussions on the Careers.State.gov site				
			In social networks Watching Vodcasts or video				
			Receiving newsletters/email updates	-			
			Subscribing to RSS feeds				
			Tag pages				
			Reading blogs				
			Adding a widget or gadget to my personalized page				
			Following a microblog				
			Other (please specify)	A			
FB07776	A	Other social media interaction	, (managed and managed and man		Text field, <100 char	Single	N
FB07777		The U.S. Dept of State is currently providing information	Dept. of State Blog		Checkbox, one-	Multi	N
		through several social media channels. Please tells us			up vertical		
		which, if any, you have viewed/contributed to in the last 3	Facebook (Careers In Foreign Affairs page)				
		months?	Careers in Diplomacy Group on LinkedIn				
			Following DOScareers on Twitter				

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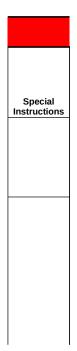
Date: 12/22/2010

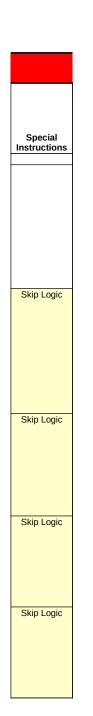
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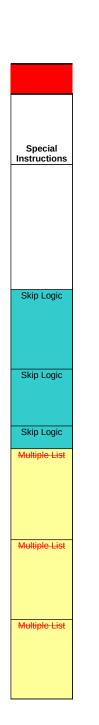
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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Dept. of State YouTube videos				
ACQOsl0000821		Please choose your age group:	Under 21		dropdown	Single	N
			21 - 30				
			31 - 40				
			41 - 50	]			
			Over 50	1			
			Prefer not to answer	1			
ACQOsl0000841		Do you qualify for disability benefits?	Yes		dropdown	Single	N
			No	1			
			Prefer not to answer	1			
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

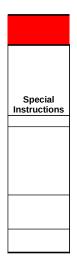












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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time		Radio button,	Single	Y
				_	one-up vertical		
			More than once a day	1			
			Daily	1			
			About once a week	4			
			About once a month	4			
			Every 6 months or less				
KFB07749		How did you find out about this site? (select one)	Career Fairs		Radio button,	Single	Y
			Diplomats in Residence	-	two-up vertical		
			Other Department of State Employee	-			
			Friends, family, co-workers	-			
			Professors, teachers, career counselors	4			
			Search engines	4			
			USAJobs	4			
			College websites (i.e. school sites, NACElink, MonsterTrak)	-			
			Recruiters	1			
			E-mail				
			Online banner advertising or job posting (not on Careers.State.gov)	1			
			Press (i.e. radio, newspaper, TV)	1			
			Talent Network				

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	Claim						
QID	Skip Logic		Answer Choices		Type (select	Single or	Require
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Ý/N
			Other				
ACQOsl0000801		What <b>best</b> describes you?	High school student	1	radio button,	Single	Y
			Undergraduate/Associates Degree student	1	one-up vertical		
			Graduate student (Masters Degree/PhD)	4			
			Self-employed	-			
			Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience)	1			
			Full time employee, management level (5+ years of professional experience)	1			
			Currently serving in the military	1			
			Retired	1			
			Veteran	1			
			None of the above	1			
FB07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Υ
			Foreign Service Officer information	Α			
			Foreign Service Specialist information	В			
			Civil Service employment information	С			
			Student Programs	D			
			Foreign Service Officer Test				
			Foreign Service Oral Assessment				
			Iraq Jobs				
			Just Curious (saw video, advertisement banner, etc.)	_			
			None of the above				
B07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me	_			
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment	1			
			Get information about compensation and benefits	-			
			Get information about the Diplomacy Fellows Program	1			
			Information about other Foreign Service Officers	-			
=B07752	_	M/hat ware you looking for within the Fareign Coming	Other		01 11	N.A. Jei	Y
-B07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Foreign Service Specialist employment opportunities	-			
			Trying to decide which career track is right for me	-			
			Determine if I qualify  Get information about compensation and benefits	1			
			Information about other Foreign Service Specialists	1			
			Other	-			
-B07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
		(	Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				

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			Careers. State V2 COSTOM QUESTION LIST				
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs  Find out which program is right for me Get information about the Cooperative Education Program Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Stay-in-School Program Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
KFB07757		What did you interact with on the Careers.State homepage today?	Top navigation bar  The "Help Me Get Started" dropdowns  Vertical career option links on the right  Did not visit the homepage today  Not sure  Other		checkbox, one up vertical	Multi	Y
KFB07758		Did you use the Careers.State search tool today?	Yes No	A,B	Drop down, select one	Single	Y
KFB07759	А	Please rate how relevant the search results were to your needs.	1=Not relevant at all  2 3 4 5 6 7 8 9 10=Very relevant		Radio button, scale, no don't know	Multi	Y
KFB07760	В	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed  Links did not take me where I expected  There were too many links to choose from I often felt lost on the site  The language used on the site was too technical  There was too much text/content to sort through I did not have enough time to read all of the information		Checkbox, one- up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information				
			None of the above				
KFB07762		Did you watch Secretary Clinton's popup video on the homepage?	<del>Yes</del>		<del>Drop down,</del> <del>select one</del>	Single	¥
KFB07763	A	Please tell us why you did not watch Secretary Clinton's video:	Ne I-did not-see this video	A	Drop down, select one	Single	¥
			<del>Video did not pop up</del>		Sciect one		
			I had technical issues				
			I was not interested in watching it				
			Other, please specify	B			
KFB07764	В	Please specify your other reason for not watching Secretary Clinton's video.			Text area, no char limit		N
KFB07765		Which <b>employee videos</b> did you watch today?	Foreign Service Officer		Checkbox, one- up vertical	Multi	Y
			Foreign Service Specialist				
			Civil Service				
			Student Programs				
			I'm not sure which employee videos I watched				
(ED07705			I did not watch any employee videos today	Α		0	
KFB07766	Α	Please tell us why you did not watch any employee videos.	I did not see any of these videos		Drop down, select one	Single	Y
			I had technical issues				
			I was not interested in watching	_			
/ED07707		Diagram and the second for an extraction and	Other, please specify	В	T+		N
(FB07767	В	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07768		How would you rate your familiarity with social media on the web?  Bookmark or tag website (i.e. Digg or Del.icio.us)	View and contribute often		Dropdown (Select-one)	Single	N
		( 35	View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
KFB07769		Online social networks (i.e. Facebook, LinkedIn)	View and contribute often		Dropdown (Select-one)	Single	N
			View often and contribute occasionally		,		
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
KFB07770		Comments, ratings, or reviews (i.e. Epinions)	View and contribute often		Dropdown (Select-one)	Single	N
			View often and contribute occasionally	(Select-one)	,		
			View often but don't contribute				
			View and contribute occasionally				
				_			

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QID	Skip		Answer Choices		Type (coloct	Cinale or	Doguirod
(Group ID)	Logic Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
(Group ID)	Lubei	Question Text	View occasionally but don't contribute	OKIP to	Hom histy	Marti	1714
			No familiarity	1			
KFB07771		Blogs or wikis	View and contribute often		Dropdown	Single	N
2011112			The and definitions of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the stat		(Select-one)	og.o	
			View often and contribute occasionally	1	,		
			View often but don't contribute	1			
			View and contribute occasionally	1			
			View occasionally but don't contribute				
			No familiarity				
KFB07772		Vodcasts or videos on the web (i.e. YouTube)	View and contribute often		Dropdown	Single	N
					(Select-one)		
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
KFB07773		RSS feeds/Listservs	View and contribute often		Dropdown	Single	N
					(Select-one)		
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
KFB07774		Microblog (i.e. Twitter)	View and contribute often		Dropdown	Single	N
					(Select-one)		
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
KFB07775		How would you most like to interact with this site? (Please	Through discussion boards with recruiters or a DIR		Checkbox, one-	Multi	N
		select all that apply)		_	up vertical		
			Through discussion boards with current employees/interns				
			Live chats/webinars/discussions on the Careers.State.gov site	_			
			In social networks	-			
			Watching Vodcasts or video				
			Receiving newsletters/email updates				
			Subscribing to RSS feeds Teampage	-			
			Tag pages	+			
			Reading blogs Adding a widget or gadget to my personalized page	+			
			Following a microblog	+			
			Other (please specify)	A			
KFB07776	Α	Other social media interaction	Other (piease specify)	A	Text field, <100	Single	N
A DOTTTO	^	Other Social media interaction			char	Sirigie	IV
			Dont of Ctota Blow			N.A. Jei	N
 <fb07777< td=""><td></td><td>The U.S. Dent of State is currently providing information</td><td></td><td>1</td><td>IC LIECKDOX ONG-</td><td>    /      </td><td></td></fb07777<>		The U.S. Dent of State is currently providing information		1	IC LIECKDOX ONG-	/	
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us	Dept. of State Blog		Checkbox, one- up vertical	Multi	IN I

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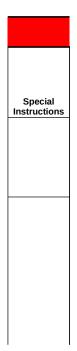
Date:

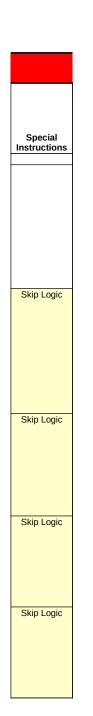
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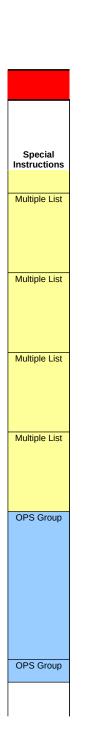
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		montns?	Careers in Diplomacy Group on LinkedIn				
			Following DOScareers on Twitter				
			Dept. of State YouTube videos				
ACQOsl0000821		Please choose your age group:	Under 21		dropdown	Single	N
			21 - 30				
			31 - 40				
			41 - 50				
			Over 50	1			
			Prefer not to answer				
ACQOsl0000841		Do you qualify for disability benefits?	Yes		dropdown	Single	N
_			No				
			Prefer not to answer				
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

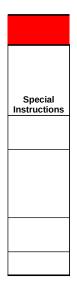












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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time		Radio button,	Single	Y
			More than once a day	-	one-up vertical		
			Daily	1			
			About once a week	1			
			About once a month	]			
			Every 6 months or less				
KFB07749		How did you find out about this site? (select one)	Career Fairs		Radio button,	Single	Y
			Diplomats in Residence	1	two-up vertical		
			Other Department of State Employee				
			Friends, family, co-workers				
			Professors, teachers, career counselors				
			Search engines	]			
			USAJobs				
			College websites (i.e. school sites, NACElink, MonsterTrak)				
			Recruiters				
			E-mail				
			Online banner advertising or job posting (not on Careers.State.gov)	1			
			Press (i.e. radio, newspaper, TV)	1			
			Talent Network	1			

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	Skip						
QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
1000 1000001			Other		P. L. o	0: 1	
ACQOsl0000801		What <b>best</b> describes you?	High school student	-	radio button, one-up vertical	Single	Y
			Undergraduate/Associates Degree student	-	one-up vertical		
			Graduate student (Masters Degree/PhD)	4			
			Self-employed	4			
			Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience)	+			
			Full time employee, management level (5+ years of professional experience)	+			
			Currently serving in the military	+			
			Retired	+			
			Veteran	1			
			None of the above	+			
FB07750		What information were you primarily looking for on the site	Obtain general career information		Drop down,	Single	Υ
1 007730		today?	Obtain general career information		select one	Sirigie	
		loudy.	Foreign Service Officer information	Α	Sciect one		
			Foreign Service Specialist information	B			
			Civil Service employment information	c			
			Student Programs	ď			
			Foreign Service Officer Test	٠			
			Foreign Service Oral Assessment	1			
			Iraq Jobs	1			
			Just Curious (saw video, advertisement banner, etc.)	†			
			None of the above	1			
FB07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me	1	'		
			I wanted to register/take the Foreign Service Officer test	1			
			Take the Oral Assessment	1			
			Get information about compensation and benefits	1			
			Get information about the Diplomacy Fellows Program				
			Information about other Foreign Service Officers	1			
			Other	1			
FB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me	1			
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
			Other				
FB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				

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QID Logic	Question Text  What were you looking for within Student Programs? (check all that apply)	Answer Choices (limited to 50 characters)  General information about the Student Programs  Find out which program is right for me  Get information about the Cooperative Education Program  Get information about the Council of American Ambassadors Fellowship	Skip to	Type (select from list) Check box, one up vertical	Single or Multi Multi	Required Y/N Y
		Get information about the Fascell Fellowship Program Get information about the Stay-in-School Program Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Look at profiles of students who participated in the Student Programs Other				
KFB07755	Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		Ν
KFB07757		The "Help Me Get Started" dropdowns Vertical career option links on the right Did not visit the homepage today Not sure Other		checkbox, one up vertical	Multi	Y
KFB07758	Did you use the Careers.State search tool today?	Yes No	A,B	Drop down, select one	Single	Y
KFB07759	needs.	1=Not relevant at all 2 3 4 5 6 7 8 9 10=Very relevant		Radio button, scale, no don't know	Multi	Y
KFB07760	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
KFB07761	Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed  Links did not take me where I expected  There were too many links to choose from I often felt lost on the site  The language used on the site was too technical  There was too much text/content to sort through I did not have enough time to read all of the information		Checkbox, one- up vertical	Multi	Y

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			Salect 3. State 12 SSS 1 SIN QSES 11011 EIST				
OID	Skip		Answer Choices		Tyme (collect	Single or	Doguirod
QID (Group ID)	Logic Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Required Y/N
(0.04)		Quodion Tox	l experienced technical difficulties (e.g. broken links, error messages)	January 10	1		
			I could not navigate back to previous information				
			None of the above				
KFB07762		Did you watch Secretary Clinton's popup video on the	Yes		Drop down,	Single	Υ
		homepage?			select one		
			No	Α			
KFB07763	Α	Please tell us why you did not watch Secretary Clinton's video.	I did not see this video		Drop down, select one	Single	Y
			Video did not pop-up				
			I had technical issues				
			I was not interested in watching it				
VED.0770 :			Other, please specify	В	<u> </u>		
KFB07764	В	Please specify your other reason for not watching Secretary Clinton's video.			Text area, no char limit		N
KFB07765		Which <b>employee videos</b> did you watch today?	Foreign Service Officer		Checkbox, one- up vertical	Multi	Υ
			Foreign Service Specialist				
			Civil Service				
			Student Programs				
			I'm not sure which employee videos I watched				
			I did not watch any employee videos today	Α			
KFB07766	A	Please tell us why you did not watch any employee videos.	I did not see any of these videos		Drop down, select one	Single	Y
			I had technical issues				
			I was not interested in watching				
KFB07767	В	Diagon angolf curry other reason for not watching any	Other, please specify	В	Tout organis		N
KFB07707	В	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		IN
KFB07768		How would you rate your familiarity with social media on the web?  Bookmark or tag website (i.e. Digg or Del.icio.us)	View and contribute often		Dropdown (Select-one)	Single	N
		bookmark of tag website (i.e. bigg of behiclo.us)	No				
			View often and contribute occasionally View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
KFB07769		Online social networks (i.e. FaceBook> Facebook,	View and contribute often		Dropdown	Single	N
		LinkedIn)			(Select-one)		
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
KFB07770		Comments, ratings, or reviews (i.e. Epinions)	View and contribute often		Dropdown (Select-one)	Single	N
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				

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QID	Skip		Answer Choices		Type (coloct	Cinale or	Doguirod
(Group ID)	Logic Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
(Group ID)	Lubei	Question Text	View occasionally but don't contribute	OKIP to	Hom histy	Marti	1714
			No familiarity	1			
KFB07771		Blogs or wikis	View and contribute often		Dropdown	Single	N
2011112			The and definitions of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the stat		(Select-one)	og.o	
			View often and contribute occasionally	1	,		
			View often but don't contribute	1			
			View and contribute occasionally	1			
			View occasionally but don't contribute				
			No familiarity				
KFB07772		Vodcasts or videos on the web (i.e. YouTube)	View and contribute often		Dropdown	Single	N
					(Select-one)		
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
KFB07773		RSS feeds/Listservs	View and contribute often		Dropdown	Single	N
					(Select-one)		
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
KFB07774		Microblog (i.e. Twitter)	View and contribute often		Dropdown	Single	N
					(Select-one)		
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
KFB07775		How would you most like to interact with this site? (Please	Through discussion boards with recruiters or a DIR		Checkbox, one-	Multi	N
		select all that apply)		_	up vertical		
			Through discussion boards with current employees/interns				
			Live chats/webinars/discussions on the Careers.State.gov site	_			
			In social networks	-			
			Watching Vodcasts or video				
			Receiving newsletters/email updates				
			Subscribing to RSS feeds Tormography	-			
			Tag pages	+			
			Reading blogs Adding a widget or gadget to my personalized page	+			
			Following a microblog	+			
			Other (please specify)	A			
KFB07776	Α	Other social media interaction	Other (piease specify)	A	Text field, <100	Single	N
A DOTTTO	^	Other Social media interaction			char	Sirigie	IV
			Dont of Ctota Blow			N.A. Jei	N
 <fb07777< td=""><td></td><td>The U.S. Dent of State is currently providing information</td><td></td><td>1</td><td>IC LIECKDOX ONG-</td><td>    /      </td><td></td></fb07777<>		The U.S. Dent of State is currently providing information		1	IC LIECKDOX ONG-	/	
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us	Dept. of State Blog		Checkbox, one- up vertical	Multi	IN I

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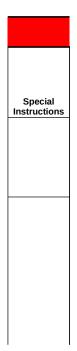
Date:

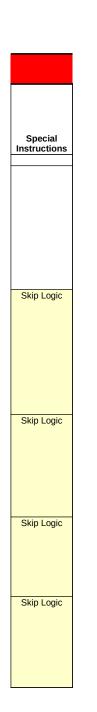
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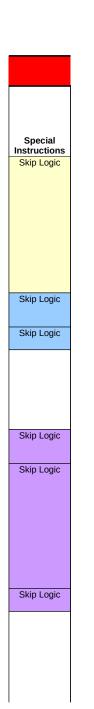
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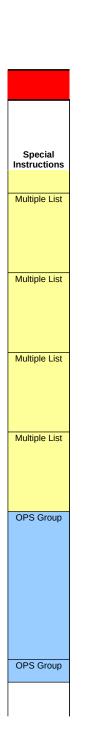
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		months?	Careers in Diplomacy Group on LinkedIn	_			
			Following DOScareers on Twitter	1			
			Dept. of State YouTube videos				
ACQOsl0000821		Please choose your age group:	Under 21		dropdown	Single	N
			21 - 30				
			31 - 40				
			41 - 50	1			
			Over 50	1			
			Prefer not to answer	1			
ACQOsl0000841		Do you qualify for disability benefits?	Yes		dropdown	Single	N
			No	1			
			Prefer not to answer	1			
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

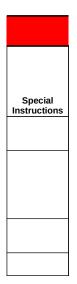












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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time		Radio button,	Single	Υ
			More than once a day		one-up vertical		
			Daily				
			About once a week				
			About once a month				
			Every 6 months or less				
KFB07749		How did you find out about this site? (select one)	Career Fairs		Radio button,	Single	Y
			Diplomats in Residence		two-up vertical		
			Other Department of State Employee				
			Friends, family, co-workers				
			Professors, teachers, career counselors				
			Search engines				
			USAJobs				
			College websites (i.e. school sites, NACElink, MonsterTrak)				
			Recruiters				
			E-mail				
			Online banner advertising or job posting (not on Careers.State.gov)				
			Press (i.e. radio, newspaper, TV)				
	1		Talent Network				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQOsl0000801		What <b>best</b> describes you?	Other High school student Undergraduate/Associates Degree student		radio button, one-up vertical	Single	Y
			Graduate student (Masters Degree/PhD) Self-employed Full time employee, entry level (less than 2 years of professional experience)	-			
			Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience)				
			Currently serving in the military Retired				
			Veteran None of the above				
(FB07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Y
			Foreign Service Officer information	Α			
			Foreign Service Specialist information	В			
			Civil Service employment information	С			
			Student Programs	D			
			Foreign Service Officer Test				
			Foreign Service Oral Assessment				
			Iraq Jobs				
			Just Curious (saw video, advertisement banner, etc.)				
			None of the above				
FB07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me				
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment				
			Get information about compensation and benefits				
			Get information about the Diplomacy Fellows Program				
			Information about other Foreign Service Officers				
			Other				
FB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
			Other				
FB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				4
				-			
			Get information about compensation and benefits				

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QID (Group ID) KFB07754	Cell Question Text  What were you looking for within Student Programs? (check all that apply)	Answer Choices (limited to 50 characters)  General information about the Student Programs  Find out which program is right for me  Get information about the Cooperative Education Program  Get information about the Council of American Ambassadors Fellowship	Skip to	Type (select from list) Check box, one up vertical	<b>M</b> ulti Multi	Required Y/N Y
		Get information about the Fascell Fellowship Program Get information about the Stay-in-School Program Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Look at profiles of students who participated in the Student Programs Other				
KFB07755	Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		Ν
KFB07757		The "Help Me Get Started" dropdowns Vertical career option links on the right Did not visit the homepage today Not sure Other		checkbox, one up vertical	Multi	Y
KFB07758	Did you use the Careers.State search tool today?	Yes No	A,B	Drop down, select one	Single	Y
KFB07759	needs.	1=Not relevant at all 2 3 4 5 6 7 8 9 10=Very relevant		Radio button, scale, no don't know	Multi	Y
KFB07760	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
KFB07761	Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed  Links did not take me where I expected  There were too many links to choose from I often felt lost on the site  The language used on the site was too technical  There was too much text/content to sort through I did not have enough time to read all of the information		Checkbox, one- up vertical	Multi	Y

Model Instance Name: Careers.State v2

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)  I experienced technical difficulties (e.g. broken links, error messages)  I could not navigate back to previous information  None of the above	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07762		Did you watch <b>Secretary Clinton's popup video</b> on the homepage?	Yes No	A	Drop down, select one	Single	Y
KFB07763	A	Please tell us why you did not watch Secretary Clinton's video.	I did not see this video  Video did not pop-up I had technical issues I was not interested in watching it Other, please specify	В	Drop down, select one	Single	Y
KFB07764	В	Please specify your other reason for not watching Secretary Clinton's video.			Text area, no char limit		N
KFB07765		Which <b>employee videos</b> did you watch today?	Foreign Service Officer  Foreign Service Specialist Civil Service Student Programs I'm not sure which employee videos I watched I did not watch any employee videos today	A	Checkbox, one- up vertical	Multi	Y
KFB07766	Α	Please tell us why you did not watch any employee videos.	I did not see any of these videos  I had technical issues I was not interested in watching Other, please specify		Drop down, select one	Single	Y
KFB07767	В	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07768		How would you rate your familiarity with social media on the web? Bookmark or tag website (i.e. Digg or Del.icio.us)	View and contribute often  View often and contribute occasionally  View often but don't contribute  View and contribute occasionally  View occasionally but don't contribute  No familiarity		Dropdown (Select-one)	Single	N
KFB07769		Online social networks (i.e. FaceBook, LinkedIn)	View and contribute often  View often and contribute occasionally  View often but don't contribute  View and contribute occasionally  View occasionally but don't contribute  No familiarity		Dropdown (Select-one)	Single	N
KFB07770		Comments, ratings, or reviews (i.e. Epinions)	View and contribute often  View often and contribute occasionally  View often but don't contribute  View and contribute occasionally		Dropdown (Select-one)	Single	N

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			<u>.                                      </u>				
	Skip						
QID	Logic		Answer Choices		Type (select	Single or	Required
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
			View occasionally but don't contribute				
			No familiarity				
KFB07771		Blogs or wikis	View and contribute often		Dropdown	Single	N
					(Select-one)		
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
(FB07772		Vodcasts or videos on the web (i.e. YouTube)	View and contribute often		Dropdown	Single	N
					(Select-one)		
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
(FB07773		RSS feeds/Listservs	View and contribute often		Dropdown	Single	N
					(Select-one)		
			View often and contribute occasionally		,		
			View often but don't contribute	_			
			View and contribute occasionally	_			
			View occasionally but don't contribute				
			No familiarity	_			
KFB07774		Microblog (i.e. Twitter)	View and contribute often		Dropdown	Single	N
= •					(Select-one)		
			View often and contribute occasionally	_	,		
			View often but don't contribute	_			
			View and contribute occasionally				
			View occasionally but don't contribute	_			
			No familiarity				
KFB07775		How would you most like to interact with this site? (Please	Through discussion boards with recruiters or a DIR		Checkbox, one-	Multi	N
201110		select all that apply)	Through dissussion source than restance of a six		up vertical	- Wilding	
			Through discussion boards with current employees/interns		·		
			Live chats/webinars/discussions on the Careers.State.gov site				
			In social networks				
			Watching Vodcasts or video				
			Receiving newsletters/email updates				
			Subscribing to RSS feeds				
			Tag pages				
			Reading blogs				
			Adding a widget or gadget to my personalized page				
			Adding a widget or gadget to my personalized page Following a microblog				
			Following a microblog				
<fr07776< td=""><td>A</td><td>Other social media interaction</td><td></td><td>A</td><td>Text field &lt;100</td><td>Single</td><td>N</td></fr07776<>	A	Other social media interaction		A	Text field <100	Single	N
KFB07776	A	Other social media interaction	Following a microblog	Α	Text field, <100 char	Single	N
			Following a microblog Other (please specify)	A	char	, and the second	
KFB07776		Other social media interaction  The U.S. Dept of State is currently providing information through several social media channels. Please tells us	Following a microblog	A		Single Multi	N N

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter	-			
			Dept. of State YouTube videos	1			
ACQOsl0000821		Please choose your age group:	Under 21		dropdown	Single	N
			21 - 30	1			
			31 - 40	1			
			41 - 50	1			
			Over 50				
			Prefer not to answer				
ACQOsl0000841		Do you qualify for disability benefits?	Yes		dropdown	Single	N
			No				
			Prefer not to answer				
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

