

## Welcome and Thank You Text

### Welcome Text

Thank you for visiting [NIH Grants](#). You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

### Thank You Text

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!



### Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the [Contact Us](#) section of our web site.

Copyright 2014 - all rights reserved

[ForeSee](#) [ForeSee Privacy Policy](#) [Survey Support](#)



Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
	<b>Look and Feel (1=Poor, 10=Excellent, Don't Know)</b>		<b>Satisfaction</b>		<b>Return (1=Very Unlikely, 10=Very Likely)</b>
Look and Feel - Annual	Please rate the <b>visual appeal</b> of this site.	Satisfaction - Overall	What is your <b>overall satisfaction</b> with this site? (1=Very Dissatisfied, 10=Very Satisfied)	Return	How likely are you to <b>return to this site</b> ?
Look and Feel - Balance	Please rate the <b>balance of graphics and text</b> on this site.	Satisfaction - Expectations	How well does this site <b>meet your expectations</b> ? (1= Falls Short, 10=Exceeds)	Recommend	<b>Recommend (1=Very Unlikely, 10=Very Likely)</b> How likely are you to <b>recommend this site to someone else</b> ?
Look and Feel - Readability	Please rate the <b>readability of the pages</b> on this site.	Satisfaction - Ideal	How does this site <b>compare to your idea of an ideal website</b> ? (1=Not Very Close, 10=Very Close)	Primary	<b>Primary Resource (1=Very Unlikely, 10=Very Likely)</b> How likely are you to use this site as your <b>primary resource for obtaining information about NIH Grants</b> ?
	<b>Site Performance (1=Poor, 10=Excellent, Don't Know)</b>				
Site Performance - Loading	Please rate how <b>quickly pages load</b> on this site.				
Site Performance - Site	Please rate the <b>consistency of speed from page to page</b> on this site.				
Site Performance - Site	Please rate how <b>completely the page content loads</b> on this site.				
	<b>Navigation (1=Poor, 10=Excellent, Don't Know)</b>				
Navigation - Navigation	Please rate how <b>well the site is organized</b> .				
Navigation - Options	Please rate the <b>options available for navigating</b> this site.				
Navigation - Layout	Please rate how <b>well the site layout helps you find what you are looking for</b> .				
	<b>Information Browsing (1=Poor, 10=Excellent, Don't Know)</b>				
Information Browsing - Sort	Please rate the ability to <b>sort information by criteria that is important to you</b> on this site.				
Information Browsing - Narrow	Please rate the <b>ability to narrow choices to find the information you are looking for</b> on this site.				
Information Browsing - Features	Please rate how well the <b>features on the site help you find the information you need</b> .				
	<b>Site Information (1=Poor, 10=Excellent, Don't Know)</b>				
Site Information - Site	Please rate the <b>thoroughness of information</b> provided on this site.				
Site Information - Site	Please rate how <b>understandable</b> this site's <b>information</b> is.				
Site Information - Site	Please rate how well the site's <b>information provides answers to your questions</b> .				

Model Name NIH Grants  
 Model ID (MID)  
 Partitioned Yes - 2 MQ  
 Date 8/18/2014

~~Red & Strike-Through~~: Delete  
Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Rework



QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
		How frequently do you visit this site?	First time Daily About once a week About once a month Every 6 months or less often		Y	Drop down, select one		Frequency
		What role best describes you?	Researcher, Scientist or Scientific Support Staff Grant Administrator Research Trainee or Student General Public NIH Employee or Contractor Other Federal Government staff Media Other		Y	Drop down, select one	Skip Logic Group*	Role
	A	Please describe your role:			N	Text field, <100 char	Skip Logic Group*	OE Role
		What information were you primarily looking for today?	Overview of grants process Funding opportunities Forms and deadlines for grants Grants policy and guidelines for policy compliance Grants award data Student opportunities eRA (Electronic Research Administration) Information about OER (Office of Extramural Research) News & Events Other		Y	Drop down, select one	Skip Logic Group*	Information
	B	Please describe what you were looking for:			N	Text field, <100 char	Skip Logic Group*	OE Information
		Did you find the information you were looking for today?	Yes No		Y	Drop down, select one		Able to Find
	C	What information were you unable to find?			N	Text area, no char limit	Skip Logic Group*	OE Unsuccessful
		How did you primarily look for information on this site?	Search feature Links on the Home Page Used top & left navigation bars Got to the page through a link on another site Had a bookmark for the page I wanted Just browsing		Y	Drop down, select one		Search/Navigation
		How can NIH Grants improve your experience on this site?			N	Text area, no char limit		OE Improvement