

### **Welcome and Thank You Text**

### **Welcome Text**

Thank you for visiting SSA.gov. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

# **Welcome Text - Alternate**

Thank you for visiting SSA.gov. You have been randomly selected to take part in this survey that is being conducted by ForeSee on behalf of the Social Security Administration. Please take a few minutes to give us your feedback. All results are strictly confidential.

# **Thank You Text**

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!

# **Thank You Text - Alternate**

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.



### **Customer Satisfaction Survey**

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your



feedback, please visit the Contact Us section of our web site.

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ForeSee ForeSee Privacy Policy Survey Support

Model Name SSA Main-Mobile Model ID

BkUZRJUBJdFw8Zdxl9gZ1Q4C

Partitioned Date

7/22/2014

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Pink: Addition Blue: Reword



Label	Element Questions		Label	Satisfaction Questions		Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)	1 [		Satisfaction			Recommend (1=Very Unlikely, 10=Very Likely)
Look and Feel - Appeal	Please rate the <b>visual appeal</b> of this mobile site.	98	Satisfaction - Overall	What is your <b>overall satisfaction</b> with this mobile site? (1=Very Dissatisfied, 10=Very Satisfied)	12	Recommend	How likely are you to <b>recommend this mobile site</b> to someone else?
Look and Feel - Readability	Please rate the <b>readability of the pages</b> on this mobile site.		Satisfaction - Expectations	How well does this mobile site <b>meet your expectations</b> ? (1=Falls Short, 10=Exceeds)			Return (1=Very Unlikely, 10=Very Likely)
	Navigation (1=Poor, 10=Excellent, Don't Know)	11 5	Satisfaction - deal	How does this site <b>compare to your idea of an mobile website</b> ? (1=Not Very Close, 10=Very Close)	13	Return	How likely are you to return to this mobile site?
Navigation - Organized	Please rate how well this mobile site is organized.						
Navigation - Options	Please rate the <b>options available for navigating</b> this mobile site.						
Site Information -	SSA Information(1=Poor, 10=Excellent, Don't Know)						
Thoroughness	Please rate the thoroughness of information provided on this mobile site.						
	Please rate how well this mobile site's <b>information provides answers to</b> your questions.						
	Site Performance (1=Poor, 10=Excellent, Don't Know)	1					
Site Performance - Loading	Please rate how <b>quickly pages load</b> on this mobile site.						
Site Performance - Completeness	Please rate how <b>completely the page content loads</b> on this mobile site.						

Model Name SSA Main-Mobile
Model ID BkUZRJUBJdFw8Zdxl9gZ1Q4C
Partitioned No
Date 8/13/2014

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Underlined & Italicized: Re-order

Pink: Addition Blue: Reword



QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
NH5416Q001		Have you visited this mobile site before?	This is my first visit.		Y	Checkbox, one-up vertical	Mutually Exclusive	Visit Frequency
			I have visited before from a smartphone.		4			
			I have visited before from a desktop computer.  I have visited before from a tablet.		1			
			I am not sure.		1		Mutually Exclusive	
NH5416Q002		Which role <u>best</u> describes you?			Y	Radio button, one-up vertical	OPS Group*	Role
VH3410Q002		Which for pest describes you.	I am currently entitled to or receive monthly Social Security benefits (e.g., retirement, survivor, spouse, disability, or Supplemental Security Income benefits).			radio battori, one ap vertical	от 3 стоар	Noic
			I am currently entitled to or receive Medicare Only benefits.		1			
			I do not currently receive Social Security benefits (e.g. retirement, survivor, spouse, disability, Medicare, or Supplemental Security Income benefits)					
			I am currently in the process of applying for monthly Social Security benefits (e.g. retirement, survivor, spouse, disability, Medicare, or Supplemental Security Income benefits)					
			am a professional helping someone else with a Social Security matter.		1			
			I am an employer looking for Social Security information and/or services.					
			Other (please specify)	Α				
H5416Q003	A	What other role best describes you?			N	Text field, <100 char	OPS Group*	OPS_Role
H5416Q004		What was the <u>primary reason</u> for your visit today?	To learn about Social Security benefits		Y	Radio button, one-up vertical	OPS Group*	Primary Rea
			To help someone else with a Social Security matter					1
			To plan for my future benefits (e.g., view my Social Security Statement, estimate					
			my benefits, determine when to file, learn what information will be needed, etc.)					
			To apply for Social Security benefits (including retirement, survivor, spouse, disability, Medicare, and Supplemental Security Income [SSI] benefits)					
			To manage the benefits I currently receive from Social Security		-			
			To check the status of my recently filed Social Security application		4			
			To find out how to apply for or replace a Social Security number or card		4			
			To change my address		-			
			To sign up for bank direct deposit or change my bank direct deposit information					
					-			
			To obtain SSA contact information (i.e., 1-800 number, address for local SSA office, etc.)					
			To request a form or publication					
			Other (please specify)	Α	1			
H5416Q005	A	What was the other primary reason for your visit today?			N	Text field, <100 char	OPS Group*	OPS_Prima
LIE 416 O O O C		Did you find what you was looking for as a page of the appoint your			Y	Dadia button and un vertical	Clair Logie Crount	Reason
H5416Q006		Did you find what you were looking for or successfully complete your online transaction today?	Voc		Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish T
		ormine transaction today:	Not yet, still looking	Α	1			
				_ ^	1			
H5416Q007	Δ	Please color the online transaction you were attempting to complete	Not looking for anything specific		- V	Charles and un vertical	Skip Logio Croupt	M/by Not
H5410Q007	A	Please select the online transaction you were attempting to complete on your mobile device or tablet (Select all that apply):	Create a my Social Security account		Y	Checkbox, one-up vertical	Skip Logic Group*	Why Not Accomplsif
			Access a previously established my Social Security account					
			Appeal a Social Security descision					
			Apply for benefits		1			
			Manage the benefits I currently receive (e.g. change my address or direct deposit information)		1			
			Request a benefit vertication letter		1			
			Check my benefit and payment information		1			
			View or download my Social Security statement		1			
			Check the status of my pending application for Social Security benefits					
			Seeking Social Security contact information (e.g., 1-800 number, address of my local Social Security office, special help desk, how to email Social Security, chat					
			with a Social Security agent, etc.) Use the Retirement Estimator					
			Replace a lost Social Security card		1			
			Change a name on a Social Security card (e.g., due to marriage or divorce)					
			Make an appointment with a local Social Security office		1			
			Use one of the services provided in Business Services Online		1			
			Other (please specify)	В	1			
H5416Q008	В	Please describe the online transaction you were attempting to complete on your mobile device or tablet:			N	Text area, no char limit	Skip Logic Group*	OPS_Why f Accomplis
113-1100000		Have you registered for a my Social Security account?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	Have mySS Account
-			Yes No	Α	1			Account
-				A				
H5416Q009	Δ.	What is the main reason you have not registered for a my Social			I V	Dadio button one un vertical	Skin Logic Group*	M/by Not Ha
	A	What is the <u>main reason</u> you have not registered for a <i>my</i> Social Security account?	I am unaware of what a <i>my</i> Social Security account is.		Y	Radio button, one-up vertical	Skip Logic Group*	Why Not Ha mySSA Acco
H5416Q009	A				Y	Radio button, one-up vertical	Skip Logic Group*	
H5416Q009	A		I am unaware of what a <i>my</i> Social Security account is.		Y	Radio button, one-up vertical	Skip Logic Group*	

			Other (please specify):	AA				
LNH5416Q011	AA	Please tell us why you have not registered for a <i>my</i> Social Security account.			N	Text area, no char limit	Skip Logic Group*	OPS_Why Not Have mySSA Account
LNH5416Q012		Do you have any suggestions regarding online services or applications you would like to see SSA make available on a mobile device or tablet?			N	Text area, no char limit		Services Want to Access
LNH5416Q013	W		Under 25		Y	Radio button, one-up vertical		Age
			25-39					
			40-59					
			60-63					
			64-65					
			66-67					
			68 or older					
			Prefer not to answer					
LNH5416Q014		Do you have any suggestions for improving the services SSA offers via a mobile device?			N	Text area, no char limit		OE_Improvement

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QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
NH5416Q001		Have you visited this mobile site before?	This is my first visit.		Y	Checkbox, one-up vertical	Mutually Exclusive	Visit Frequency
			I have visited before from a smartphone.					
			I have visited before from a desktop computer.  I have visited before from a tablet.					
			I am not sure.				Mutually Exclusive	
NH5416Q002		Which role best describes you?	I am currently entitled to or receive monthly Social Security benefits (e.g.,		Y	Radio button, one-up vertical	OPS Group*	Role
.NI 13410Q002			retirement, survivor, spouse, disability, or Supplemental Security Income benefits).		·			
			I am currently entitled to or receive Medicare Only benefits.					
			I do not currently receive Social Security benefits (e.g. retirement, survivor, spouse, disability, Medicare, or Supplemental Security Income benefits)					
			I am currently in the process of applying for monthly Social Security benefits (e.g. retirement, survivor, spouse, disability, Medicare, or Supplemental Security Income benefits)					
			I am a professional helping someone else with a Social Security matter.					
			I am an employer looking for Social Security information and/or services.					
			Other (please specify)	Α				
IH5416Q003	A	What other role best describes you?			N	Text field, <100 char	OPS Group*	OPS_Rol
NH5416Q004		What was the <u>primary reason</u> for your visit today?	To learn about Social Security benefits		Υ	Radio button, one-up vertical	OPS Group*	Primary Rea
			To help someone else with a Social Security matter					
			To plan for my future benefits (e.g., view my Social Security Statement, estimate					
			my benefits, determine when to file, learn what information will be needed, etc.)  To apply for Social Security benefits (including retirement, survivor, spouse,					
			disability, Medicare, and Supplemental Security Income [SSI] benefits)					
			To manage the benefits I currently receive from Social Security					
			To check the status of my recently filed Social Security application					
			To find out how to apply for or replace a Social Security number or card					
			To change my address					
			To sign up for bank direct deposit or change my bank direct deposit information					
			To obtain SSA contact information (i.e., 1-800 number, address for local SSA office, etc.)					
			To request a form or publication					
			Other (please specify)	Α				
NH5416Q005	А	What was the other primary reason for your visit today?	W. Company		N	Text field, <100 char	OPS Group*	OPS_Prima Reason
NH5416Q006		Did you find what you were looking for or successfully complete your			Υ	Radio button, one-up vertical	Skip Logic Group*	Accomplish Ta
		online transaction today?	Yes Not yet, still looking					
				Α				
II IE 44.00007	-	Discourse the second se	Not looking for anything specific			Observation and the state of	Chira I ania Consunt	14/1
NH5416Q007	A	Please select the online transaction you were attempting to complete on your mobile device or tablet (Select all that apply):	Create a my Social Security account		Y	Checkbox, one-up vertical	Skip Logic Group*	Why Not Accomplsif
			Access a previously established my Social Security account					
			Appeal a Social Security descision					
			Apply for benefits  Manage the benefits I currently receive (e.g. change my address or direct deposit					
			information)					
			Request a benefit vertication letter					
			Check my benefit and payment information  View or download my Social Security statement					
			Check the status of my pending application for Social Security benefits					
			Seeking Social Security contact information (e.g., 1-800 number, address of my					
			local Social Security office, special help desk, how to email Social Security, chat with a Social Security agent, etc.)					
			Use the Retirement Estimator					
			Replace a lost Social Security card					
			Change a name on a Social Security card (e.g., due to marriage or divorce)					
			Make an appointment with a local Social Security office					
			Use one of the services provided in Business Services Online					
NH5416Q008	В	Please describe the online transaction you were attempting to	Other (please specify)	В	N	Text area, no char limit	Skip Logic Group*	OPS_Why
H5416Q009		complete on your mobile device or tablet:  Have you registered for a my Social Security account?			Y	Radio button, one-up vertical	Skip Logic Group*	Accomplis
1124T0Ó003		nave you registered for a my Social Security account?	Yes		1	radio button, one-up ventical	Skip Logic Gloup	Have myS
			No	Α				
NH5416Q010	A	What is the <u>main reason</u> you have not registered for a <i>my</i> Social Security account?	I am unaware of what a my Social Security account is.		Υ	Radio button, one-up vertical	Skip Logic Group*	Why Not H mySSA Acc
			I tried to register for a my Social Security account, but was unsuccessful.					
			I tried to register for a my Social Security account, but was unsuccessful.  I am currently trying to register for a my Social Security account.  I do not want a my Social Security account.					

			Other (please specify):	AA				
LNH5416Q011	AA	Please tell us why you have not registered for a <i>my</i> Social Security account.			N	Text area, no char limit	Skip Logic Group*	OPS_Why Not Have mySSA Account
LNH5416Q012		Do you have any suggestions regarding online services or applications you would like to see SSA make available on a mobile device or tablet?			N	Text area, no char limit		Services Want to Access
LNH5416Q013	W		Under 25		Y	Radio button, one-up vertical		Age
			25-39					
			40-59					
			60-63					
			64-65					
			66-67					
			68 or older					
			Prefer not to answer					
LNH5416Q014		Do you have any suggestions for improving the services SSA offers via a mobile device?			N	Text area, no char limit		OE_Improvement