## **Model Instance Name:** Girls Health V2

MID:

5RhJk5lpgxotMlk9FEJ9lQ4C



Partitioned (Y/N)? Y FPI Included(Y/N)?N

NOTE: All non-partitioned surveys will NOT be imputed and the elements will be rotated as a default unless otherwise specified and approved by Research.

## Date: 10-24-2013 Fill In Date

## Girls Health V2 Model questions utilize the ACSI methodology to determine scores and impacts

MQ Label     MQ Label       Site Information - Thoroughness     Site Information (1=Poor, 10=Excellent, Don't Know)     MQ Label       Site Information - Thoroughness     Site Information (1=Poor, 10=Excellent, Don't Know)     MQ Label       Site Information - Thoroughness     Please rate the thoroughness of information provided on this site.     Satisfaction       Site Information - Thoroughness     Please rate the wounderstandable this site's information is.     Satisfaction - Answers     How well does this site compare to your idea of an ideal website?     Recommend (1=Very Unlikely, 10=Very Likely)       Site Performance - Errors     Satisfaction - Please rate the usefulness of the features on this site.     Satisfaction - Woulkely are you to say good things about this well 30 days?       Site Performance - Errors     Please rate the usefulness of the features on this site (Quizzes, Spotlight On, Free Suff, Create a Journal).     How likely are you to visit this agency's Facebook pre- ext 30 days?       Functionality - Variety     Please rate the convenient placement of the features on this site (Quizzes, Spotlight On, Free Suff, Create a Journal).     Please rate the convenient placement of the features on this site (Quizzes, Spotlight On, Free Suff, Create a Journal).     Now likely are you to visit this agency's Facebook pre- ext 30 days?	y) her websites for ikely)
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Thoroughness       Please rate the thoroughness of information provided on this site.         Site Information - Understandable       Please rate how understandable this site's information is.       Overall       (1=Very Dissatisfied, 10=Very Satisfied)         Site Information - Answers       Please rate how understandable this site's information provides answers to your questions.       Satisfaction - Ideal       How well does this site compare to your idea of an ideal website? (1=Fall S Short, 10=Exceeds)       Recommend (1=Very Unlikely, 10=Very Likely)         Site Performance - Loading       Please rate how quickly pages load on this site.       Satisfaction - ldeal       How does this site compare to your idea of an ideal website? (1=Not Very Close)       Primary Primary Resource (1=Very Unlikely, 10=Very Likely)         Site Performance - Consistency       Please rate how quickly pages load on this site.       Primary Resource (1=Very Unlikely, 10=Very Likely)         Site Performance - Errors       Please rate the ability to load pages without getting error messages on this site.       Primary Resource (1=Very Unlikely, 10=Very Likely)         Site Performance - Errors       Please rate the sublity (1=Poor, 10=Excellent, Don't Know)       Please rate the sublity to load pages without getting error messages on this site.       Please rate the sublicy (1=Very Unlikely, 10=Very Likely)         Site Performance - Errors       Please rate the usefulness of the features provided on this site (Quizzes, Spotlight On, Free Stuff, Create a Journal).       Please rate the variety of features on this site (Quizzes, Spot	y) her websites for ikely)
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Look and Feel (1=Poor, 10=Excellent, Don't Know)	
Look and Feel - Please rate the visual appeal of this site. Appeal	
Look and Feel - Please rate the balance of graphics and text on this site. Balance	
Look and Feel - Please rate the readability of the pages on this site. Readability	
Navigation (1=Poor, 10=Excellent, Don't Know)	
Navigation - Please rate how well the site is organized. Organized	
Navigation - Options Please rate the options available for navigating this site.	
Navigation - Layout Please rate how well the site layout helps you find what you are looking for.	

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МНМ0583		How often do you visit this site?	Daily or almost daily Two to three times a week About once a week Two to three times a month About once a month Once every two or three months Every 6 months or less First time	·	Drop down, select one	Single	Y	
MHM0585		website?	Learn about general girls' health and the body Learn about fitness and nutrition Learn about relationships Learn about drugs, alcohol, and smoking Games/quizzes/activities Health terms glossary Girls' health publications to order or download and print Just browsing/nothing specific Other		Radio button, one- up vertical	S		Randomize Anchor Answer Choice
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#RE	F!	r <mark>ed &amp; strike through</mark> : DELETE
#RE	F!	underlined & italicized: RE-ORDER
#RE	F!	pink: ADDITION
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<u></u> МНМ0583		How often do you visit this site?	Daily or almost daily Two to three times a week About once a week Two to three times a month About once a month Once every two or three months Every 6 months or less		Drop down, select one	Single	Y	
MHM0585		What were you mostly looking for on this website?	First time Learn about general girls' health and the body Learn about fitness and nutrition Learn about relationships Learn about drugs, alcohol, and smoking Games/quizzes/activities Health terms glossary Girls' health publications to order or download and print Just browsing/nothing specific Other		Radio button, one- up vertical	S		Randomize Anchor Answer Choice
МНМ0586		Did you find the information you were looking for today?	Yes Kind of/partially Not yet/still looking No I wasn't looking for anything in particular / I'm just browsing	A A A	Drop down, select one	S	Y	Skip Logic Group*