MID: 1Y4UEQFldJMBdVx5NlskUw4C

Partitioned (Y/N)? Y
FPI Included(Y/N)? N

Date: 9/10/2013

MQ Label Content (1-Prox, 10-Excellent, Don't Know)  2 Content - Accuracy Pease rate your perception of the accuracy of information on this site.  2 Content - Quality 2 Content - Quality 2 Content - Freshness 2 Content - Freshness Pease rate the quality of information on this site.  3 Content - Freshness 2 Content - Freshness Pease rate the puality of information on this site.  3 Content - Freshness 2 Deate rate the freshness of content on this site.  3 Establishment of the freshness of content on this site.  3 Establishment of the freshness of content on this site.  3 Establishment of the freshness of content on this site.  3 Establishment of the freshness of content on this site.  3 Establishment of the freshness of content on this site.  3 Establishment of the freshness of content on this site.  3 Establishment of the freshness of content on this site.  3 Establishment of the freshness of content on this site.  3 Establishment of the freshness of content on this site.  3 Establishment of the freshness of content on this site.  3 Establishment of the freshness of content on this site.  4 Event Very Close, 104-Very Close)  4 Event Very Close, 104-Very Close)  5 Expectations  6 Expectations  6 Expectations  7 Expectations  7 Expectations  7 Expectations  7 Expectations  7 Expectations  8 Expectations  8 Expectations  8 Expectations  8 Expectations  8 Expectations  9 Expectations  10 Expectations  11 Expectations  12 Expectations  12 Expectations  12 Expectations  13 Expectations  14 Expectations  15 Expectations  16 Expectations  17 Expectations  18 Expectations  18 Expectations  19 Expectations  19 Expectations  10 Expectations  10 Expectations  10 Expectations  10 Expectations  10 Expe						9/10/2013	te:
MQ Label  Content (2-Poor, 20-Excellent, Dort Know)  Please rate by our perception of the accuracy of information on this site.  2 Content - Quality  Please rate the quality of information on this site.  10 Content - Freshness  Content - Freshness  Please rate the quality of information on this site.  110 Satisfaction - Expectations  Site Performance - Locating  Gille Performance - Please rate the reshness of content on this site.  2 Description of the sate of the factors provided on this site.  2 Description of the sate of the factors provided on this site.  3 Site Performance - Please rate the quality to load pages without getting error messages on this site.  5 Site Performance - Please rate the ability to load pages without getting error messages on this site.  5 Site Performance - Please rate the ability to load pages without getting error messages on this site.  5 Site Performance - Please rate the ability to load pages without getting error messages on this site.  5 Site Performance - Please rate the site of the sturres provided on this site (such as National Vormer's Health) vives, Ecolyvicks, Sportige on Wormer's Health) vives, Ecolyvicks, Sportige on Wormer's Health vives				ony to determine scores and impacts	tilize the ACSI metho	Model questions ut	
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Content - Quality  Please rate the quality of information on this site.  Please rate the freshness of content on this site.  Description of the preformance of the programme of	ely)	Return (1=Very Unlikely, 10=Very Likely)		isfaction	MQ Label	Content (1=Poor, 10=Excellent, Don't Know)	MQ Label
## Stite Performance - Loading  ## Stite Performance - Consistency  ## Stite Perfo	ite?	How likely are you to return to this site?	20 Return		17 Satisfaction - Overall	Please rate your perception of the <b>accuracy of information</b> on this site.	1 Content - Accuracy
Site Performance (1=Poor, 10=Excellent, Don't Know)  Please rate how quickly pages load on this site.  Please rate the consistency of speed from page to page on this site.  Please rate the consistency of speed from page to page on this site.  Please rate the ability to load pages without getting error messages on this site.  Functionality - Please rate the ability to load pages without getting error messages on this site.  Please rate the usefulness of the features provided on this site (such as National Women's Health Week, Body-Works, Spotlight on Women's Health).  Please rate the usefulness of the features on this site (such as National Women's Health).  Please rate the usefulness of the features on this site (such as National Women's Health).  Please rate the variety of features on this site (such as National Women's Health).  Look and Feel - Appeal  10 Look and Feel - Balance  11 Look and Feel - Balance  12 Look and Feel - Balance  12 Look and Feel - Balance  13 Navigation - Organized  Please rate how well the site is organized.  14 Navigation - Options  Please rate thow well the site is organized.  Please rate the own well the site is organized to navigating this site.  Please rate the own well the site layout helpsy ou find what you are looking for.	ery Likely)	Recommend (1=Very Unlikely, 10=Very Likely)				Please rate the <b>quality of information</b> on this site.	2Content - Quality
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Loading  Site Performance - Consistency  Site Performance - Errors  Please rate the ability to load pages without getting error messages on this site.  Please rate the ability to load pages without getting error messages on this site.  Functionality (1=Poor, 10=Excellent, Don't Know)  Please rate the usefulness of the features provided on this site (such as National Women's Health Week, BodyWorks, Spotlight on Women's Health).  Look and Feel (1=Poor, 10=Excellent, Don't Know)  Please rate the visual appeal of this site.  Please rate the visual appeal of this site.  Please rate the balance of graphics and text on this site.  Please rate the visual appeal of this site.  Please rate the visual appeal of this site.  Please rate the well the site is organized.  Please rate how well the site is organized.  Please rate the options available for navigating this site.  Please rate the options available for navigating this site.  Please rate the options available for navigating this site.					1	Site Performance (1=Poor, 10=Excellent, Don't Know)	
Consistency  First State Performance - Errors  Functionality (1=Poor, 10=Excellent, Don't Know)  Please rate the usefulness of the features provided on this site (such as National Women's Health).  Functionality - Usefulness  Functionality - Please rate the convenient placement of the features on this site (such as National Women's Health).  Prunctionality - Variety  Functionality - Variety  Functionality - Variety  Please rate the variety of features on this site (such as National Women's Health).  Look and Feel - Appeal  Look and Feel - Appeal  Look and Feel - Balance  Please rate the balance of graphics and text on this site.  Please rate the readability of the pages on this site.  Please rate the readability of the pages on this site.  Navigation - Organized  A Navigation - Options  Please rate the options available for navigating this site.  Please rate how well the site is organized.  Please rate how well the site layout helps you find what you are looking for.						Please rate how <b>quickly pages load</b> on this site.	
Please rate the ability to load pages without getting error messages on this site.						Please rate the consistency of speed from page to page on this site.	
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12 Look and Feel - Readability  Please rate the readability of the pages on this site.  Navigation (1=Poor, 10=Excellent, Don't Know)  Please rate how well the site is organized.  14 Navigation - Options  Please rate the options available for navigating this site.  Please rate how well the site layout helps you find what you are looking for.						Please rate the <b>visual appeal</b> of this site.	10 Look and Feel - Appeal
Readability  Navigation (1=Poor, 10=Excellent, Don't Know)  13 Navigation - Organized  Please rate how well the site is organized.  14 Navigation - Options  Please rate the options available for navigating this site.  15 Navigation - Layout  Please rate how well the site layout helps you find what you are looking for.						Please rate the <b>balance of graphics and text</b> on this site.	11 Look and Feel - Balance
Navigation (1=Poor, 10=Excellent, Don't Know)  13 Navigation - Organized  Please rate how well the site is organized.  14 Navigation - Options  15 Navigation - Layout  Please rate the options available for navigating this site.  Please rate how well the site layout helps you find what you are looking for.						Please rate the <b>readability of the pages</b> on this site.	12 Look and Feel -
14 Navigation - Options Please rate the options available for navigating this site.  15 Navigation - Layout Please rate how well the site layout helps you find what you are looking for.						Navigation (1=Poor, 10=Excellent, Don't Know)	, roundsmity
15 Navigation - Layout Please rate how well the site layout helps you find what you are looking for.						Please rate how well the site is organized.	13 Navigation - Organized
16 Navigation - Clicks Please rate the number of clicks to get where you want on this site							
The state of the s						Please rate the <b>number of clicks to get where you want</b> on this site.	16 Navigation - Clicks

MID:

Partitioned (Y/N)? Y FPI Included(Y/N)? N Date: 1/14/2011

ed & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION

			NWHIC V2 CUSTOM QUESTION LIST					
QID	Skip Logic		Answer Choices			Single or	Required	Special
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N	Instructions
MAC1670		How frequently do you visit this site?	Daily or almost daily		Drop down, select one	Single	Υ	1
			Two to three times a week					
			About once a week					
			Two to three times a month					
			About once a month					
			Once every two or three months					
			Every 6 months or less					
			First time					
MAC1671		Which best describes you?	General public		vertical	S	Y	OPS Group
			Health care provider					
			Public health professional					
			Non-governmental organization					
			Researcher					
			Media professional					
			College/graduate student					
			Grade 9-12 student					
			Federal government					
			State or local government					
			Other, please specify:					Anchor Answe
MAC1672		Other best describes:			Text field, <100 char		N	
MAC1673		What were you primarily looking for on this website?	Prevention or wellness information		vertical	S	Y	Randomize
			Particular disease or condition					
			Research findings or journal articles					OPS Group
			Programs/activities					
			News					
			Health care providers and hospitals					
			Health insurance information					
			Medical dictionary					
			Women's health publications to order or download and print					
			Just browsing/nothing specific					
			Other, please specify:					Anchor Answe
MAC1674		Other primarily looking for:			Text area, no char limit			

MID:

red & strike-through: DELETE underlined & italicized: RE-ORDER pink: ADDITION

Partitioned (Y/N)? Y FPI Included(Y/N)? N Date: 1/14/2011

			NWHIC V2 CUSTOM QUESTION LIST					
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
MAC1675		Did you find the information you were hoping to obtain?	Yes		Drop down, select one	S	Y	Skip Logic Grou
			No	Α				
			Not yet	Α				
MAC1676	Α	If you did not find the information, please specify what			Text area, no char limit		N	Skip Logic Grou
MAC1677		What one thing can womenshealth.gov do better?			Text area, no char limit		N	
MAC1678		We're working to make womenshealth.gov better and we'd like your help. Please provide us with your e-mail address if you would be willing to take another survey sometime in the future. Thank you!			Text area, no char limit		N	

MID:

Partitioned (Y/N)? Y FPI Included(Y/N)? N Date: 1/14/2011

ed & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION

			NWHIC V2 CUSTOM QUESTION LIST					
QID	Skip Logic		Answer Choices			Single or	Required	Special
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N	Instructions
MAC1670		How frequently do you visit this site?	Daily or almost daily		Drop down, select one	Single	Υ	1
			Two to three times a week					
			About once a week					
			Two to three times a month					
			About once a month					
			Once every two or three months					
			Every 6 months or less					
			First time					
MAC1671		Which best describes you?	General public		vertical	S	Υ	OPS Group
			Health care provider					
			Public health professional					
			Non-governmental organization					
			Researcher					
			Media professional					
			College/graduate student					
			Grade 9-12 student					
			Federal government					
			State or local government					
			Other, please specify:					Anchor Answe
MAC1672		Other best describes:			Text field, <100 char		N	
MAC1673		What were you primarily looking for on this website?	Prevention or wellness information		vertical	S	Y	Randomize
			Particular disease or condition					
			Research findings or journal articles					OPS Group
			Programs/activities					
			News					
			Health care providers and hospitals					
			Health insurance information					
			Medical dictionary					
			Women's health publications to order or download and print					
			Just browsing/nothing specific					
			Other, please specify:					Anchor Answe
MAC1674		Other primarily looking for:			Text area, no char limit			

MID:

red & strike-through: DELETE underlined & italicized: RE-ORDER pink: ADDITION

Partitioned (Y/N)? Y FPI Included(Y/N)? N Date: 1/14/2011

			NWHIC V2 CUSTOM QUESTION LIST					
QID (Group ID) MAC1675	Skip Logic Label	Question Text  Did you find the information you were hoping to obtain?	Answer Choices (limited to 50 characters) Yes	Skip to	Type (select from list) Drop down, select one	Single or Multi S	Required Y/N Y	Special Instructions Skip Logic Grou
			No Not yet	A A				
MAC1676	Α	If you did not find the information, please specify what			Text area, no char limit		N	Skip Logic Grou
MAC1677		What one thing can womenshealth.gov do better?			Text area, no char limit		N	
MAC1678		We're working to make womenshealth.gov better and we'd			Text area, no char limit		N	