Questionnaire Skip Set Up Guidelines

Goals:

- Ensure all skip setup included in the questionnaire is consistent with skip logic rules
- Decrease down time due to skip corrections within submitted surveys

Basic Skip Rules:

"Other Please Specify" (OPS) Skip Rules:

Type 1 "Other Please Specify" Rules (Text box to the right of the answer choice "Other, please specify:"):

- 1 OPS questions must be set up as a radio-button or checkbox to have the text box appear next to the answer choice "Other, please specify:"
- 2 The open ended text box for "Other Please Specify" has it's own question ID and needs *full question text* included in questionnaire. (This will be used by clients, SRAs, etc, in the portal and comment cluster to differentiate between OPS questions within a measure)
- 3 The open ended text box has a character limit of 100. No exceptions! if more characters are needed, please request a Type 5 group.
- 4 In the special instructions column, indicate that this is a "OPS Group" for the PARENT and CHILD questions.

Type 5 "Other Please Specify" Rules (More than two questions within question group):

- 1 Open-ended boxes will not show up next to the answer choice "Other" in this type of skip logic. They will pop as separate questions that require additional question text. Please include full question text.
- 2
- Radio-button, checkbox or drop-down CQs can have an "other please specify" in this type of skip set up but the text box will pop as a separate question.
- 3 In the special instructions column, indicate that this is a "Skip Logic Group" for the PARENT and CHILD questions.

Please refer to the Current Custom Qsts tab for examples (OPS Type 1 and OPS Type 5 are marked in the comment boxes)

General Skip Rules:

- 1 The parent question must come first, and child questions must immediately follow. Skip logic groups cannot be broken up by other questions that are not included within the skip.
- 2 A CO can only have one parent question; a single question CANNOT be triggered by different questions.
- 3 Answers within one question can be set up so that different answer combinations trigger different questions, through the use of "answer groups".
- 4 A question can only be a part of ONE group type i.e. skip logic, matrix, or multiple lists
- 5 Horizontal scale questions CANNOT be parent CQs, but they can be child CQs. NOTE: By changing a horizontal scale question to a dropdown they can become parent questions.
- 6 Open End text questions cannot be a parent questions, but they can be child CQs.
- 7 Multi-select questions can be used in skip logic.

As a general tip for SRAs: The more complex the skip logic, the more difficult it is to keep the tabs and labels concise in SPRs. It is important to know when to just use filters versus creating skip logic.

Caution: Measures without enhanced/segmented reports might require intricate skip to gather necessary data for standard reports.

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Date: 7/16/2013	blue +>: REWORDING	
	SAMHSA Store V2	
Model q	uestions utilize the ACSI methodology to determine scores and in	npacts
ELEMENTS (drivers of satisfaction)	CUSTOMER SATISFACTION	FUTURE BEHAVIORS
Navigation (1=Poor, 10=Excellent, Don't Know)	Satisfaction	Return (1=Very Unlikely, 10=Very Likely)
1 Please rate how well the site is organized.	16 What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	19 How likely are you to return to this site?
2 Please rate the options available for navigating this site.	17 How well does this site meet your expectations? (1=Falls Short, 10=Exceeds)	Recommend (1=Very Unlikely, 10=Very Likely)
3 Please rate how well the site layout helps you find what you are looking for.	18 How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close)	20 How likely are you to recommend this site to someone else?
Site Performance (1=Poor, 10=Excellent, Don't Know)		Primary Resource (1=Very Unlikely, 10=Very Likely)
4 Please rate how quickly pages load on this site.		21 How likely are you to use this site as your primary resource for obtaining information and ordering publications from this agency?
5 Please rate the consistency of speed from page to page on this site.		
6 Please rate the ability to load pages without getting error messages on this site.		
Site Information (1=Poor, 10=Excellent, Don't Know)		
Please rate the thoroughness of information provided on this site.		
Please rate how understandable this site's information is.		
9 Please rate how well the site's information provides answers to your questions.		
Look and Feel (1=Poor, 10=Excellent, Don't Know)		
10 Please rate the visual appeal of this site.		
11 Please rate the balance of graphics and text on this site.		
12 Please rate the readability of the pages on this site.		
Information Browsing (1=Poor, 10=Excellent, Don't Know)		
13 Please rate the ability to sort information by criteria that are important to you on this site.		
14 Please rate the ability to narrow choices to find the information you are looking for on this site.		
15 Please rate how well the features on the site help you find the information you are looking for.		

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	SAMHSA Store V2 CUSTOM QUESTION LIST			
QID Croup ID)	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skin to
Group ID)	Labei	<u> </u>	,	Skip to
		How frequently do you visit the SAMHSA Store?	First time	
			Daily	
			Weekly Monthly	
			Monthly From four months or less often	
		M/bet is your maintage, interest in substance abuse and mental health	Every few months or less often	A1-A8
		What is your primary interest in substance abuse and mental health topics?	Personal Professional	B1-B1
	A1	For whom are you looking up information and resources?	Yourself	DI-DI
	ΑI	For whom are you looking up information and resources?	Family member	-
			Friend	-
	A2	What is the age of the person for whom you are seeking resources?	12 and under	
	AZ	what is the age of the person for whom you are seeking resources?	13 to 17	_
			18 to 24	_
			25 to 34	_
			25 to 34 35 to 44	
			45 to 54	-
			45 to 54 55 to 64	-
				_
	^^	Are you primarily landing for information on only of the following	65 and older	
	А3	Are you primarily looking for information on any of the following topics?	Treatment and recovery	A4
		topics:	Preventing substance abuse problems	A5
			Preventing mental illness/promoting mental wellness	A6
			Helping someone cope with and recover from a traumatic event	A7
		Diagram with the April of interest for treatment and recovery (Ohard	Other, please specify	A8
	A4	Please specify the topic of interest for treatment and recovery. (Checkall that apply)		
			Understanding different types of treatment	_
			Identifying a treatment professional or facility	
			Recovery support services (e.g., support groups)	_
			Information about specific substances of abuse	
			Information about specific mental illnesses	
	A5	Please specify the topic of interest for substance abuse prevention. (Check all that apply)	Alcohol	
		(Check all that apply)	Illegal substances (e.g., marijuana, cocaine)	_
			Prescription drugs	
	• • • • • • • • • • • • • • • • • • • •		Tobacco	
	Α6	Please specify the topic of interest for preventing mental illness and promoting mental wellness. (Check all that apply)	Anger management	_
		promoting mental wellness. (Check all that apply)	Anxiety or depression	
			Bullying prevention	_
			Eating disorders	
			PTSD	
			Schizophrenia	
			Stress management	
			Suicide prevention	
	Α7	Please specify the topic of interest for trauma recovery. (Check all	Death of a loved one	
		that apply)	Physical or sexual abuse	
			Natural disaster	

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			SAMHSA Store V2 CUSTOM QUESTION LIST	
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
			Mass violence	
			Post-military deployment	
	A8	Please specify other information looking for.		
	B1	What best describes your organization type?	Behavioral health treatment facility	
			Other health care facility (e.g., primary care)	
			Government office	
			Nonprofit/community-based organization/coalition	
			School/university	
			Military/veterans group	
			Criminal justice/courts	
			Health insurer	_
			Human resources/employee assistance program	_
			Other Control of the	
	B2	For whom are you primarily looking for information and resources?	Professional education for self/colleagues	_
			Use with patients/clients	_
			Use within classroom/youth setting	_
			Public awareness campaign/event	_
		Military City Cells Control of the C	Other	
	B3	Which of the following best describes the age of your patients, clients, or students?	12 and under	_
		or students?	13 to 17	
			18 to 24 25 to 34	
			25 to 44	_
			45 to 54	-
			45 to 64	_
				-
	B4	Were you primarily looking for information on any of the following	65 and older Affordable Care Act (e.g., health reform, parity)	B5
	D4	topics?	Treatment and recovery	B6
		topics.	Substance abuse prevention	B7
			Preventing mental illness/promoting mental wellness	B8
			Trauma	B9
			Other, please specify	B10
	B5	Please specify the topic of interest for Affordable Care Act. (Check all	Reimbursement for behavioral health services	510
	55	that apply)	Enrolling patients/clients in health insurance exchanges or Medicaid/Medicare	
			Other	
	B6	Please specify the topic of interest for treatment and recovery. (Check		
		all that apply)	Evidence based practices	
			Information for working with specific populations	
			Information about specific substances of abuse	
			Information about specific mental illnesses	
	B7	Please specify the topic of interest for substance abuse prevention.	Alcohol	
		(Check all that apply)	Illegal substances (e.g., marijuana, cocaine)	
			Prescription drugs	
			Tobacco	

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			SAMHSA Store V2 CUSTOM QUESTION LIST	
QID Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
			Parenting/family resources	
	B8	Please specify the topic of interest for preventing mental illness and	Anger management	
		promoting mental wellness. (Check all that apply)	Bullying prevention	
			Eating disorders	
			Mood disorders	
			PTSD	
			Schizophrenia	
			Stress management	
			Suicide prevention	
			Parenting/family resources	
	В9	Please specify the topic of interest for trauma. (Check all that apply)	Grief	
			Physical or sexual abuse	
			Natural disaster	
			Mass violence	
			Post-military deployment	
	B10	Please specify other information looking for.		
		Did you find what you were looking for?	Yes	
			No	
			Partially	
			Still looking	
		How satisfied were you with the content available?	Very satisfied	
			Somewhat satisfied	
			No opinion	
			Somewhat dissatisfied	A
			Very dissatisfied	Α
	Α	Please tell us how our products and resources could be improved.		
		What services could this agency provide to better serve you?		
		Please specify the types of electronic devices you use. (Check all	Desktop or laptop computer	
		that apply)	Tablet or e-reader (e.g., iPad, Kindle, Nook)	
			Smartphone (e.g., iPhone or similar devices with web access)	
			Cell phone	
he follow	ving den	nographics questions are entirely optional and will be us	ed for statistical purpose only.	
		What is your gender ?	Female	
			Male	
			Prefer not to respond	
		Please select the category that includes your age .	17 and under	
			18 - 24	
			25 - 34	
			35 - 44	
			45 - 54	
			55 - 64	
			65 and over	
			Prefer not to respond	

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			SAMHSA Store V2 CUSTOM QUESTION LIST	
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
		Which of the following best describes the highest level of education	Current middle or high school student	
		you have completed?	Did not complete high school	
			High school graduate	
			Some college/vocational school	
			College graduate	
			Some postgraduate school	
			Graduate/professional degree	
			MD/PhD	
			Prefer not to respond	
		What state do you live in?	Alabama	
			Alaska	
			Arizona	
			Arkansas	
			California	
			Colorado	
			Connecticut	
			Delaware	
			Florida	
			Georgia	
			Hawaii	
			Idaho	
			Illinois	
			Indiana	
			Iowa	
			Kansas	
			Kentucky	
			Louisiana	
			Maine	
			Maryland	
			Massachusetts	
			Michigan	
			Minnesota	
			Mississippi	7
			Missouri	
			Montana	_
			Nebraska	_
			Nevada	_
			New Hampshire	\dashv
			New Jersey	+
			New Mexico	\dashv
			New York	\dashv
			North Carolina	\dashv
ı			North Dakota	\dashv
<u> </u>			Ohio	\dashv
	l		ОПО	

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			SAMHSA Store V2 CUSTOM QUESTION LIST	
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
,			Oklahoma	
			Oregon	
			Pennsylvania	
			Rhode Island	
			South Carolina	
			South Dakota	
			Tennessee	
			Texas	
			Utah	
			Vermont	
			Virginia	
			Washington	
			Washington D.C.	
			West Virginia	
			Wisconsin	
			Wyoming	
			Prefer not to respond	
		Are you living in a:	Urban area	
			Rural area	
		How do you do soribe your atherinity?	Don't know	
		How do you describe your ethnicity ?	Hispanic Non-Hispanic	
			Prefer not to respond	
		How do you describe your race?	American Indian or Alaska Native	
		Thow do you describe your ruce:	Asian or Pacific Islander	
			African American or Black	
			White	
			Other	
			Prefer not to respond	

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Drop down, select one	S	Y		Frequency of visits
Drop down, select one	S	Y	Skip Logic Group	Primary interest
Radio button, one-up vertical	S	Y		Personal info for
Radio button, one-up vertical	S	Y		Personal age
Radio button, one-up vertical	S	Y		Personal info topic
Checkbox, one-up vertical	М	Y		Personal treatment
Checkbox, one-up vertical	М	Y		Personal SA prevention
Checkbox, one-up vertical	М	Y		Personal MH illness
Checkbox, one-up vertical	М	Y		Personal trauma

	Single or	Required	Special	
Type (select from list)	Multi	Y/N	Instructions	CQ Label
Text area, no char limit		N		Personal other info
Radio button, one-up vertical	S	Y		Organization type
Radio button, one-up vertical	S	Y		Professional info for
Radio button, one-up vertical	S	Y		Professional age
Radio button, one-up vertical	S	Y		Professional info topic
Checkbox, one-up vertical	М	Y		Professional ACA
Checkbox, one-up vertical	M	Y		Professional treatment
Checkbox, one-up vertical	М	Y		Professional SA preventio

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Observation		Y		Duefe esienel MILilleres
Checkbox, one-up vertical	M	Y		Professional MH illness
Checkbox, one-up vertical	М	Y		Professional trauma
Text area, no char limit		N		Professional other info
Drop down, select one	S	Y		Find info
Drop down, select one	S	Y	Skip Logic Group	Content satisfaction
Text area, no char limit		N		Improve products
Text area, no char limit		N		Other services wanted
Checkbox, one-up vertical	М	Y		Device type
Drop down, select one	S	N		Gender
Drop down, select one	S	N		Age

	,			
Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Drop down, select one	S	N		Education
Drop down, select one	S	N		State

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Drop down, select one	S	N		Living area
Drop down, select one	S	N		Ethnicity
2.00 00, 00.000 0110				
Drop down, select one	S	N		Race

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			SAMHSA NMHIC CUSTOM QUESTION LIST	
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
AKR5822		Is your primary interest in Substance Abuse and Mental Health:	Personal	A
			Professional	В
AKR5823		Is the primary focus for your visit today:	Substance Abuse	
			Mental Health	
			Other, please specify:	Н
AKR5824	Н	Other primary focus.		
AKR5825		What are you primarily looking for?	Prevention	
			Treatment	
			Other, please specify:	С
AKR5826	С	Please specify what you are looking for.		
AKR5827	A1	I am seeking information and/or service(s) for:	Myself	
		,	A family member	
			A friend or acquaintance	
			A co-worker or subordinate	
			My volunteer organization	
			Other, please specify:	D
AKR5828	D	Others seeking information or services for.		
AKR5829	ı	If family member, who are you seeking information for?	Child	
			Parent	
			Sibling	
			Spouse	
			Other, please specify:	J
AKR5830	J	Other family member.		
AKR5831	A2	Age of person seeking information for:	Children <12 years	
			Teens 13-17	
			Adults 18-26	
			Adults 27-35	
			Adults 36-44	
			Adults 45-53	
			Adults 54-64	
			Adults 65+	
AKR5832	А3	What is your specific interest in?	Prevention programs	

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			SAMHSA NMHIC CUSTOM QUESTION LIST	
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip
			Support programs	
			Treatment Options	
			Treatment Financing	
			Other, please specify:	K
AKR5833	K	Other interest.		
AKR5834	A4	If looking for alcohol or substance abuse information, what specific	Alcohol	
			Illegal substances (e.g., marijuana, meth, cocaine)	
			Over the counter products	
			Prescription drugs	
			Tobacco/Smoking/Nicotine	
			Other, please specify:	L
			Not applicable	
AKR5835	L	Other alcohol or substance abuse topics.		
AKR5836	A5	If looking for mental health information, what specific topics are you	Anger	
			Anxiety	
			Bullying	
			Depression	
			PTSD	
			Stress/Anxiety	
			Suicide	
			Other, please specify:	_ N
			Not applicable	
AKR5837	М	Other mental health topics.		
AKR5838	B1	I am seeking information/publication(s) for:	Self-education/Research	
		(-)	Public awareness campaign/event	1
			Sharing with/educating colleagues	1
			Use with patients/clients	1
			Use within a classroom/youth setting	1
			Other, please specify:	
AKR5839	E	Others seeking publication(s) or information for.		
AKR5840	B2	Please check the box below that best describes your occupation :	Clinician/medical professional	
			Cleric/faith community worker	
			Consultant	
			Corporate finance/operations employee	
			Criminal justice/legal professional	
			Educator/school teacher	

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			SAMHSA NMHIC CUSTOM QUESTION LIST	
QID Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip
			Librarian/information worker	
			Media/public relations professional/worker	
			Policy advocate/lobbyist	
			Program or service provider/worker	
			Researcher	
			Social Worker/counselor	
			Student	
			Other, please specify:	F
AKR5841	F	Please specify your occupation.	Caron, product apoorty.	
AKR5842	B3	Please check the box below that best describes your immediate	Church/faith-based organization	
			Client/patient homes	
			Government office	
			Individual or group private practice	
			Managed care/insurance company office	
			Non-Profit/Community-Based Org/Coalition	
			Non-residential/out-patient facility	
			Other corporate office	
			Public place/Interacting in community	
			Residential/in-patient facility	
			School/university	G
AKR5843	G	Please specify your immediate workplace setting.	Other, please specify:	G
4KK3043		riease specify your initireurate workplace setting.		
AKR5844		How frequently do you visit this site?	First time	
			Daily	
			More than once a day	
			About once a week	
			About once a month	
			Every 6 months or less	
KR5845		How did you find out about this agency?	Another website/link	
		and job inite out about this agonly .	Brochure, flyer, poster, or other printed material	
			Media/news story	
			Other government site	
			Referral from a friend/family/colleague/banker	
			Search engine	
			Site bookmarked	
AKR5846	Α	Other source	Other, please specify:	A
	_ ^			
DO05887		What area(s) of the site did you visit today?	Issues, Conditions & Disorders	

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	91.		SAMHSA NMHIC CUSTOM QUESTION LIST	
QID Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
Cloup ID)	Label	Question rext	Contact Us	Skip to
			En Espanol	
			Location	
			Most Popular	
			My account	
			New Products	
			Professional & Research Topics	
			Register Now	
			Stay Connected	
			Substance	
			Timely	
			Treatment, Prevention & Recovery	
			Other	
AKR5847		Which of the following is the reason for your current visit to the	Find phone/email contact information	
			Order publications	
			Register our organization	
			Sign up for email updates	
			Substance abuse and/or mental health information	
			Other, please specify:	
AKR5848	Α	Other reason		
AKR5849		What method did you primarily use today to find your information?	Site's search feature	
			Advanced search	
			Top navigation bar	
			Quick link in the pages	
			Site map	
			Just browsed the pages	
ALCDEOEO		Otherwoodhad	Other, please specify:	A
AKR5850	Α	Other method		
AKR5851		Did you use any of the following treatment locators?	Mental Health Services Locator	
			Substance Abuse Treatment Facility Locator	
			Not at this time	
AKR5852		Did you find what you were looking for?	Yes	
			No	A
			Partially	Α
			Still looking	A
AKR5853	Α	If you could not find what you were looking for, what was it?		
AKR5856		Do you ever share information from this site with others using any of	Blogs	A
			MySpace	
			Facebook	
			Twitter	
			Email	

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SAMHSA NMHIC CUSTOM QUESTION LIST Skip QID Logic **Answer Choices** (Group ID) **Question Text** (limited to 50 characters) Label Skip to Word-of-mouth Other, please specify: AKR5857 Α Other options. AKR5858 Do you **ever use** the site's "**Share**" button to share information you find Yes No Not sure AKR5865 How would you most like to interact with this site? (Please select all Bookmark or tag pages Adding a widget or gadget to my personalized page By adding comments, ratings, or reviews Contributing to wikis Following a microblog In social networks In virtual worlds Listening to Podcasts or audio None Reading blogs Receiving newsletters/email updates Subscribing to RSS feeds Watching Vodcasts or video Other, please specify: Α AKR5866 Α Other interaction AKR5869 What **services** could this agency provide to better serve you? AKR5870 If you could **improve one thing** about this site, what would it be? AKR5871 Please rate your impression of how well this agency **encourages** 1=Poor 10=Excellent Not sure AKR5872 Please rate how well this website **solicits public input on important** 1=Poor

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			SAMHSA NMHIC CUSTOM QUESTION LIST	
QID Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip
				7
				8
				9
			10=Excellent	
AKR5873		What is your gender ?	Female	_
			Male	_
WD5074			I prefer not to respond	
AKR5874		Please select the category that includes your age .	17 and under	_
			18 - 24	_
			25 - 34	_
			35 - 44	
			45 - 54	_
			55 - 64	
			65 and over	
VDE07E		Military of the of all accions to each all accidence the order of the contract of a discount of the contract o	I prefer not to respond	
KR5875		Which of the following best describes the highest level of education	Current middle or high school student	_
			Did not complete high school	
			High school graduate	
			Some college/vocational school	_
			College graduate	
			Some postgraduate school	
			Graduate/professional degree MD/PhD	
KR5876		What state do you live in?	Prefer not to respond Alabama	-
KK5876		what state do you live in?		
			Alaska Arizona	
			Arkansas	
			California	_
			Colorado	_
			Connecticut	
			Delaware	
			Florida	
			Georgia	
			Hawaii	
			Idaho	
			Illinois	
			Indiana	\dashv
				\dashv
			lowa Kansas	
			IN dusas	- 1
			Kentucky Louisiana	

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SAMHSA NMHIC CUSTOM QUESTION LIST				
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
			Maryland	
			Massachusetts	
			Michigan	
			Minnesota	
			Mississippi	
			Missouri	
			Montana	
			Nebraska	
			Nevada	
			New Hampshire	
			New Jersey	
			New Mexico	
			New York	
			North Carolina	
			North Dakota	
			Ohio	
			Oklahoma	
			Oregon	
			Pennsylvania	
			Rhode Island	
			South Carolina	
			South Dakota	
			Tennessee	
			Texas	
			Utah	
			Vermont	
			Virginia	
			Washington	
			Washington D.C.	
			West Virginia	
			Wisconsin	
			Wyoming	
AKR5877	Are you livin	n in a	Urban area	
711(10077	, ac you name	g 111 a.	Rural area	
			Don't know	
AKR5878	For statistical	purposes only, what is your zip code ?	Dont know	
AKR5879	How do you d	describe your ethnicity ?	Hispanic	
,	l low do you c	accombe your cumoity :	Non-Hispanic	
			I prefer not to respond	
AKR5880	How do you c	describe your race ?	American Indian or Alaska Native	
, ((1,1,0000	l low do you t	acconse your race:	Asian or Pacific Islander	
			African American or Black	
			White	
	l l		Anture	

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			SAMHSA NMHIC CUSTOM QUESTION LIST	
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
			Other	
			I prefer not to respond	
AKR5881		During an average week, about how many hours do you spend using	Less than 6 hours	
			6-10 hours	
		11-20 hours		
			21-40 hours	
			More than 40 hours	
AKR5882		What do you typically use the Internet for?	Research	
			News	
			Email	
			Work	
			Connecting	
			Watching videos	
			Listening to music	
			Other, please specify:	A
AKR5883	Α	Other Internet usage		
AKR5884		What is your internet connection speed?	Dial-up	
			Broadband	
			DSL	
			Don't know	- 1

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Drop down, select one	S	Υ		Primary interest
Radio button, one-up vertical	S	Y		Primary focus
Text area, no char limit		N		Other primary focus
Radio button, one-up vertical	S	Y		Primary looking
Text area, no char limit		N		Other looking for
Radio button, one-up vertical	S	Y		Personal
Text area, no char limit		N		Other personal info/service
Radio button, one-up vertical	S	N		Personal family
Text area, no char limit		N		Other personal family member
Drop down, select one	S	Υ		Personal age of
Radio button, one-up vertical	S	Υ		Personal specific

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Text area, no char limit		N		Other personal specific interest
Radio button, one-up vertical	S	Y		Personal alcohol
Text area, no char limit		N		Other personal AS topics
Radio button, one-up vertical	S	Y		Personal mental
Text area, no char limit		N		Other personal MH topics
Radio button, one-up vertical	S	Y		Professional
Text area, no char limit		N		Other professional info/pubs
Radio button, one-up vertical	S	Y		Professional

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Text area, no char limit		N		Other professional occupation
Radio button, one-up vertical	S	Y		Professional
Text area, no char limit		N		Other professional workplace
Drop down, select one	S	Y		Frequency of
Radio button, one-up vertical	S	Y		Source brought
				Other source
Checkbox, one-up vertical	М	Υ		Area Visited

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Checkbox, one-up vertical	M	Y		Reason
,				
Text area, no char limit		N		Other reason
Radio button, one-up vertical	S	Y		Method
Text area, no char limit		N		Other method
Drop down, select one	S	Y		Locators
Radio button, one-up vertical	S	Υ		Find info
Text area, no char limit		N		No info found
Radio button, one-up vertical	S	Y		Options to share

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Text area, no char limit		N		Other options for info sharing
Drop down, select one	S	Y		Share button
Checkbox, one-up vertical	M	Y		Interaction with
Text area, no char limit		N		Other site interaction
Text area, no char limit		N		Other services wanted
Text area, no char limit		N		Improvement
Radio button, one-up vertical	S	Y		Encourage
Radio button, one-up vertical	S	Y		Collaboration and

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Drop down, select one	S	N		Gender
Drop down, select one	S	N		Age
Drop down, select one	S	N		Education
Drop down, select one	S	N		State

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Drop down, select one	S	N		Living area
Text field, <100 char		N		Zip code
Drop down, select one	S	N		Ethnicity
Drop down, select one	S	N		Race
I	I I		1	1

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Drop down, select one	S	N		Internet hours
Checkbox, one-up vertical	M	Y		Internet usage
				, and the second
Text area, no char limit		N		Other internet usage
Drop down, select one	S	N		Internet

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			SAMHSA NMHIC CUSTOM QUESTION LIST		
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	
AKR5822		Is your primary interest in Substance Abuse and Mental Health:	Personal	Ä	
			Professional	В	
AKR5823		Is the primary focus for your visit today:	Substance Abuse		
			Mental Health		
			Other, please specify:	н	
AKR5824	Н	Other primary focus.			
AKR5825		What are you primarily looking for ?	Prevention		
			Treatment		
			Other, please specify:	С	
AKR5826	С	Please specify what you are looking for.			
AKR5827	A1	I am seeking information and/or service(s) for:	Myself		
			A family member		
			A friend or acquaintance		
			A co-worker or subordinate		
			My volunteer organization		
			Other, please specify:	D	
AKR5828	D	Others seeking information or services for.			
AKR5829	- 1	If family member, who are you seeking information for?	Child		
			Parent		
			Sibling		
			Spouse		
			Other, please specify:	J	
AKR5830	J	Other family member.			
AKR5831	A2	Age of person seeking information for:	Children <12 years		
			Teens 13-17		
			Adults 18-26		
			Adults 27-35		
			Adults 36-44		
			Adults 45-53		
			Adults 54-64		
			Adults 65+		
AKR5832	A3	What is your specific interest in?	Prevention programs		

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			SAMHSA NMHIC CUSTOM QUESTION LIST	
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
			Support programs	
			Treatment Options	
			Treatment Financing	
			Other, please specify:	K
AKR5833	К	Other interest.		
AKR5834	A4	If looking for alcohol or substance abuse information, what specific	Alcohol	
		3 · · · · · · · · · · · · · · · · · · ·	Illegal substances (e.g., marijuana, meth, cocaine)	
			Over the counter products	
			Prescription drugs	
			Tobacco/Smoking/Nicotine	_
			Other, please specify:	L
			Not applicable	
AKR5835	L	Other alcohol or substance abuse topics.	ινοι αρριιτασίε	
ANKOOOO	L			
AKR5836	A5	If looking for mental health information, what specific topics are you	Anger	
			Anxiety	
			Bullying	
			Depression	
			PTSD	
			Stress/Anxiety	
			Suicide	
			Other, please specify:	М
			Not applicable	- '''
AKR5837	м	Other mental health topics.	ivot applicable	
AKK3837	IVI	Other mental nearth topics.		
AKR5838	B1	I am seeking information/publication(s) for:	Self-education/Research	
			Public awareness campaign/event	
			Sharing with/educating colleagues	
			Use with patients/clients	
			Use within a classroom/youth setting	
			Other, please specify:	E
AKR5839	E	Others seeking publication(s) or information for.	other, pieuse speeny.	
AKR5840	B2	Please check the box below that best describes your occupation :	Clinician/medical professional	
		January State Control of the Control	Cleric/faith community worker	
			Consultant	
			Corporate finance/operations employee	
			Criminal justice/legal professional	_
			<u>Emmina justice/iegai professionai</u>	

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			SAMHSA NMHIC CUSTOM QUESTION LIST	
QID Group ID)	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip
σισαρ 12)	Luber	Quodion Toxe	Educator/school teacher	Citip
			Librarian/information worker	
			Media/public relations professional/worker	
			Policy advocate/lobbyist	
			Program or service provider/worker	
			Researcher	
			Social Worker/counselor	
			<u>Student</u>	
			Other, please specify:	F
AKR5841	F	Please specify your occupation.	Other, piedse specify.	
AKR5842	B3	Please check the box below that best describes your immediate	Church/faith-based organization	
		li isaas siisak ala sak saish alaa sasa assal saa jaal iliini salaa	Client/patient homes	
			Government office	
			Individual or group private practice	
			Managed care/insurance company office	
			Non-Profit/Community-Based Org/Coalition	
			Non-residential/out-patient facility	
			Other corporate office	
			Public place/Interacting in community	
			Residential/in-patient facility	
			School/university Other places specific	G
AKR5843	G	Please specify your immediate workplace setting.	Other, please specify:	<u> </u>
AKR5844		How frequently do you visit this site?	First time	
			Daily	
			More than once a day	
			About once a week	
			About once a month	
			Every 6 months or less	
AKR5845		How did you find out about this agency?	Another website/link	
			Brochure, flyer, poster, or other printed material	
			Media/news story	
			Other government site	
			Referral from a friend/family/colleague/banker	
			Search engine	
			Site bookmarked	
			Other, please specify:	A
AKR5846	Α	Other source		

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			SAMHSA NMHIC CUSTOM QUESTION LIST	
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
EDO05887		What area(s) of the site did you visit today?	<u>Issues, Conditions & Disorders</u>	
			<u>Contact Us</u>	
			<u>En Espanol</u>	
			<u>Location</u>	
			<u>Most Popular</u>	
			My account	
			New Products	
			<u>Professional & Research Topics</u>	
			Register Now	
			Stay Connected	
			<u>Substance</u>	
			<u>Timely</u>	
			Treatment, Prevention & Recovery	
			Other	
AKR5847		Which of the following is the reason for your current visit to the	Grant/funding opportunities	
			Find information on a specific drug	
			Research information by audience	
			Research information by issues/topic	
			Get help for mental health problems	
			Find a prevention program	
			Find a drug treatment program	
			Latest national drug abuse surveys/statistics and data	
			Get latest news/press releases	
			Find phone/email contact information	
			Order publications	
			Register our organization	
			Sign up for email updates	
			Substance abuse and/or mental health information	
			Other, please specify:	
AKR5848	Α	Other reason		
AKR5849		What method did you primarily use today to find your information?	Site's search feature	
			Advanced search feature	
			Top navigation bar	
			Left navigation bar/by topic	
			Quick link in the pages	
			Site map	
			Just browsed the pages	
			Other, please specify:	Α
AKR5850	Α	Other method		
AKR5851		Did you use any of the following features treatment locators?	Mental Health Services Locator	
		, , , , , , , , , , , , , , , , , , , ,	Substance Abuse Treatment Facility Locator	
			Not at this time	

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			SAMHSA NMHIC CUSTOM QUESTION LIST		
QID Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	
AKR5852		Did you find what you were looking for?	Yes		
			No	Α	
			Partially	Α	
			Still looking	A	
AKR5853	Α	If you could not find what you were looking for, what was it?			
AKR5854		How do you prefer to access SAMHSA's publications and other	Online and place order to receive hard copies by mail		
			Online and view web page (ex HTML format)		
			Online and print (ex download PDF version or printer-friendly format)		
			Call and speak to an Information Specialist		
			Send an email to request information or ask a question		
			Other	A	
AKR5855	A	If you selected "Other" to the question above, please describe how you would like to access SAMHSA's publications and other information.	-		
AKR5856		Do you ever share information from this site with others using any of	Blogs		
			MySpace		
			Facebook		
			Twitter		
			Email		
			Word-of-mouth		
			Other, please specify:	A	
AKR5857	A	Other options.			
AKR5858		Do you ever use the site's " Share this" button to share information you	Yes		
			No		
			Not sure		
AKR5859		How would you rate your familiarity with the following?	View and contribute often		
			View often and contribute occasionally		
			View often but don't contribute		
			View and contribute occasionally		
			View occasionally but don't contribute		
			I'm familiar with, but don't own a page		
			No familiarity		
AKR5860		Twitter	View and contribute often		
			View often and contribute occasionally		
			View often but don't contribute		
			View and contribute occasionally		
			View occasionally but don't contribute		
			I'm familiar with, but don't own a page		
			No familiarity		
			View and contribute often		

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QID Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip
			View often and contribute occasionally	
			View often but don't contribute	
			View and contribute occasionally	
			View occasionally but don't contribute	
			I'm familiar with, but don't own a page	
			No familiarity	
KR5862		View and contribute often		
			View often and contribute occasionally	
			View often but don't contribute	
			View and contribute occasionally	
			View occasionally but don't contribute	
			I'm familiar with, but don't own a page	
			No familiarity	
KR5863		YouTube	View and contribute often	
		Tour abo	View often and contribute occasionally	
			View often but don't contribute	
			View and contribute occasionally	
			View occasionally but don't contribute	
			I'm familiar with, but don't own a page	
			No familiarity	
KR5864		Del.icio.us	View and contribute often	
11113004		Dellicio.us	View often and contribute occasionally	
			View often but don't contribute	
			View and contribute occasionally	
			View occasionally but don't contribute	
			I'm familiar with, but don't own a page	
			No familiarity	
KR5865		How would you most like to interact with this site? (Please select all	Bookmark or tag pages	
COOCHAN		How would you most like to interact with this site? (Please select all	Adding a widget or gadget to my personalized page	
			By adding comments, ratings, or reviews	
			Contributing to wikis	
			Following a microblog	
			In social networks	
			In virtual worlds	
			Listening to Podcasts or audio	
			None	
			Reading blogs	
			Receiving newsletters/email updates	
			Subscribing to RSS feeds	
			Watching Vodcasts or video	
			Other, please specify:	

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			SAMHSA NMHIC CUSTOM QUESTION LIST		
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip t	
AKR5867		Would you participate in a public forum on this website if offered?	Yes No Not sure	A	
AKR5868	A	If yes, what topics are you interested in?			
AKR5869		What services could this agency provide to better serve you?			
AKR5870		If you could improve one thing about this site, what would it be?			
AKR5871		Please rate your impression of how well this agency encourages	1=Poor	2 3 4 5	
				6 7 8 9	
			10=Excellent		
AKR5872			Not sure		
ANN 3072		Please rate how well this website solicits public input on important	1=Poor	2 3 4 5 6 7 8	
			10=Excellent	Ť	
AKR5873		What is your gender ?	Female Male I prefer not to respond		
AKR5874		Please select the category that includes your age .	17 and under 18 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 and over I prefer not to respond		
AKR5875		Which of the following best describes the highest level of education	Current middle or high school student Did not complete high school High school graduate		

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SAMHSA NMHIC CUSTOM QUESTION LIST					
QID Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip	
,			Some college/vocational school		
			College graduate		
			Some postgraduate school		
			Graduate/professional degree		
			MD/PhD		
			Prefer not to respond		
KR5876		What state do you live in?	Alabama		
		What State do you live in:	Alaska		
			Arizona		
			Arkansas		
			California		
			Colorado		
			Connecticut		
			Delaware		
			Florida		
			Georgia		
			Hawaii		
			Idaho		
			Illinois		
			Indiana		
			lowa		
			Kansas		
			Kentucky		
			Louisiana		
			Maine		
			Maryland		
			Massachusetts		
			Michigan		
			Minnesota		
			Mississippi		
			Missouri		
			Montana		
			Nebraska		
			Nevada		
			New Hampshire		
			New Jersey		
			New Mexico		
			New York		
			North Carolina		
			North Dakota		
			Ohio		
			Oklahoma		
			Oregon		

Model Instance Name: SAMHSA NMHIC

MID: AlJRpZ1w1xJYE9MMtg8JdA==

Date: 8/31/2010

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blue + -->: REWORDING

SAMHSA NMHIC CUSTOM QUESTION LIST Skip QID Logic **Answer Choices** (Group ID) Label **Ouestion Text** (limited to 50 characters) Skip to Pennsylvania Rhode Island South Carolina South Dakota Tennessee Texas Utah Vermont Virginia Washington Washington D.C. West Virginia Wisconsin Wyoming AKR5877 Are you **living** in a: Urban area Rural area Don't know AKR5878 For statistical purposes only, what is your **zip code**? AKR5879 How do you describe your ethnicity? Hispanic Non-Hispanic I prefer not to respond AKR5880 American Indian or Alaska Native How do you describe your race? Asian or Pacific Islander African American or Black White Other prefer not to respond AKR5881 Less than 6 hours During an average week, about **how many hours** do you spend using 6-10 hours 11-20 hours 21-40 hours More than 40 hours AKR5882 What do you **typically use** the Internet for? Research News **Email** Work Connecting Watching videos Listening to music Other, please specify: Α **AKR5883** Α Other Internet usage AKR5884 What is your **internet connection** speed? Dial-up

Model Instance Name: SAMHSA NMHIC

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blue + -->: REWORDING

			SAMHSA NMHIC CUSTOM QUESTION LIST	
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
			Broadband	-
			DSL	
			Don't know	

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Drop down, select one	S	Y		Primary interest
Radio button, one-up vertical	S	Y		Primary focus
Text area, no char limit		N		Other primary focus
Radio button, one-up vertical	S	Y		Primary looking for
Text area, no char limit		N		Other looking for
Radio button, one-up vertical	S	Y		Personal info/service
Text area, no char limit		N		Other personal info/service
Radio button, one-up vertical	S	N		Personal family member
Text area, no char limit		N		Other personal family member
Drop down, select one	S	Y		Personal age of person
Radio button, one-up vertical	S	Υ		Personal

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
				specific interest
Text area, no char limit		N		Other personal specific interest
Radio button, one-up vertical	S	Y		Personal alcohol and substance topics
Text area, no char limit		N		Other personal AS topics
Radio button, one-up vertical	S	Y		Personal mental health topics
Text area, no char limit		N		Other personal MH topics
Radio button, one-up vertical	S	Y		Professional info/pubs
Text area, no char limit		N		Other professional info/pubs
Radio button, one-up vertical	S	Y		Professional occupation

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Text area, no char limit		N		Other professional occupation
Radio button, one-up vertical	S	Y		Professional workplace
Text area, no char limit		N		Other professional workplace
Drop down, select one	S	Y		Frequency of visits
Radio button, one-up vertical	S	Y		Source brought to site
				Other source

Type (select from list) Checkbox, one-up vertical	Single or Multi M	Required Y/N Y	Special Instructions	CQ Label Area Visited
Checkbox, one-up vertical	M	Y		Reason
Text area, no char limit		N		Other reason
Radio button, one-up vertical	S	Y		Method
Text area, no char limit		N		Other method
Drop down, select one	S	Y		Locators

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Radio button, one-up vertical	S	Y		Find info
Text area, no char limit		N		No info found
Radio button, one up vertical	ch	¥		Preferred access
Text area, no char limit		N		Other preferred access
Radio button, one-up vertical	S	Y		Options to share information
Text area, no char limit		N		Other options for info sharing
Drop down, select one	S	Y		Share button
Drop down, select one	S	N	Adjust template/style sheet	Facebook
Drop down, select one	S	N	Adjust template/style sheet	Twitter
Drop down, select one	S	N	Adjust	Flickr

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			template/style sheet	
Drop down, select one	Ş	N	Adjust template/style sheet	MySpace
Drop down, select one	S	N	Adjust template/style sheet	YouTube
Drop down, select one	S	N	Adjust template/style sheet	Del.icio.us
Checkbox, one-up vertical	М	Y		Interaction with site
Text area, no char limit		N		Other site interaction

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Drop down, select one	S	¥		Public forum
Text area, no char limit		N		Public forum topics
Text area, no char limit		N		Other services wanted
Text area, no char limit		N		Improvement
Radio button, one-up vertical	S	Y		Encourage Participation
Radio button, one-up vertical	S	Y		Collaboration and Participation
Drop down, select one	S	N		Gender
Drop down, select one	S	N		Age
Drop down, select one	S	N		Education

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Drop down, select one	S	N		State

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Drop down, select one	S	N		Living area
Text field, <100 char	_	N		Zip code
Drop down, select one	S	N		Ethnicity
Drop down, select one	S	N		Race
Drop down, select one	S	N		Internet hours
Checkbox, one-up vertical	М	Y		Internet usage
Text area, no char limit		N		Other internet usage
Drop down, select one	S	N		Internet

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
				connection