## Guide to questionnaire (Excel doc):

- (Tab 1 Guide to Questionnaire)
- (Tab 4 Notes/History)

# Tab 2 - Model Questions

- Located in column B are the Elements, or aspects of your website that drive/influ
- In Column D are the ACSI-based Satisfaction questions
- In Column F are Future Behavior questions the activities we want visitors to do
- Unlike the Custom Questions on Tab 3, Model Questions will stay consistent on y

## Tab 3 - Custom Questions

- These are the questions that allow us to segment the Model Questions, visitors g
- I also included a question on "Social Value" which allows us to understand the ro
- Column Guide:
  - 0 Column A please ignore
  - 0 B Skip Logic Label dictates which previous response option that que:
  - 0 C Question text is the exact question text the respondent will see
  - 0 E Answer Choices are the exact response options the respondent wi
  - 0 F The Skip To letter will guide you to the appropriate follow-up ques
  - 0 G Type will explain how the respondent will answer the questions (e
  - 0 H Single or Multi indicates if the respondent can provide one, or mo
  - 0 I Required Y/N indicates if a response is optional
  - 0 J Special Instructions will allow you to know if that question is indep
  - O K CQ Label is the label we will apply to that question in our Client Pc



ence visitor satisfaction

more of in the future /our questionnaire over the next year

roups, etc. Please let me know if there are other areas within the site you would like to ask about. le that social media plays in driving traffic on your site. If you find a response choice for this question that does

stion is associated with. You will also see groups of colored cells; these groups are skip logic groups.

ll see

tion in the proceeding row(s) – some responses will have multiple *Skip To* questions and others will simply hav ..g. a drop down menu or by entering text into a form field) re than one response

endent or dependent on another question(s) rtal for analysis purposes (we will perform a tutorial together) not apply to your site, please advise and I can remove it. I am excited to see the responses to this question!

ve "Other (Please specify)"

USPTO Browse v2 MID: 51cgowUFchExMNk8ZUN5Bw4C

## Partitioned (Y/N): NO

Date: 5/1/14	Date	: 5/1	/14
--------------	------	-------	-----

			USPTO Browse v2		
	Model questions	s utilize the F	oreSee CXA methodology to determine sc	ores and imp	acts
	ELEMENTS (drivers of satisfaction)		CUSTOMER SATISFACTION		FUTURE BEHAVIORS
	Site Information (1=Poor, 10=Excellent, Don't Know)		Satisfaction		Return (1=Very Unlikely, 10=Very Likely)
Site Information - Thoroughness		Satisfaction - Overall	What is your <b>overall satisfaction</b> with this site? (1=Very Dissatisfied, 10=Very Satisfied)	Return	How likely are you to return to uspto.gov?
Site Information - Understandable	Please rate how <b>understandable</b> this site's <b>information</b> is.	Satisfaction - Expectations	How well does this site <b>meet your expectations</b> ? (1=Falls Short, 10=Exceeds)		Recommend (1=Very Unlikely, 10=Very Likely)
Site Information - Answers	Please rate how well the site's <b>information provides answers to your questions</b> .	Satisfaction - Ideal	How does this site <b>compare to your idea of an ideal</b> website? (1=Not Very Close, 10=Very Close)	Recommend	How likely are you to recommend uspto.gov to someone else?
	Site Performance (1=Poor, 10=Excellent, Don't Know)			1	
Site Performance - Loading	Please rate how <b>quickly pages load</b> on this site.				Primary Resource (1=Very Unlikely, 10=Very Likely)
	Please rate the <b>consistency of speed from page to page</b> on this site.			Primary Resource	How likely are you to use uspto.gov as your <b>primary resource for</b> patent and trademark information and services?
Site Performance - Errors	Please rate how <b>completely the page content loads</b> on this site.				
	Look and Feel (1=Poor, 10=Excellent, Don't Know)				
Look and Feel - Appeal	Please rate the <b>visual appeal</b> of this site.				
Look and Feel - Balance	Please rate the <b>balance of graphics and text</b> on this site.				
Look and Feel - Readability	Please rate the <b>readability of the pages</b> on this site.				
	Navigation (1=Poor, 10=Excellent, Don't Know)				
Navigation - Organized	Please rate how well the site is organized.				
Navigation - Options	Please rate the <b>options available for navigating</b> this site.				
	Please rate how well the site layout helps you find what you are looking for.				

USPTO Browse

MID: Fxh4AZJEIIVZMNBwMBgk8A== Date: 12/15/2011 red & strike through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

	Skip Logic		Answer Choices		Type (select	Single or	Required
QID	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
ACQCol0009916		Please rate the clarity of the wording on this site.	1 = Poor		Radio button,	Single	Y
			2		scale, has		
			3		don't know		
			4				
			5				
			<u>6</u> 7				
			8				
			0 Q				
			10 = Excellent				
			Don't know				
ACQCol0009917		Please rate how well you understand the wording on this site.			Radio button,	Single	Y
			2		scale, has		
			3				
			4				
			5				
			6				
			7				
			8				
			9				
			10 = Excellent				
1000-10000010			Don't know		Dealle levittere	Circ el e	Y
ACQCol0009918		Please rate this site on its use of short, clear sentences.	1 = Poor		Radio button, scale, has	Single	Y
			2		don't know		
			4				
			5				
			6				
			7				
			8				
			9				
			10 = Excellent				
			Don't know				
EDO07368		Which of the following best describes you?	Attorney/Agent/Support Staff		Radio button,	Single	Y
			Inventor		one-up vertical		
			Entrepreneur/Business Professional		- Childan		
			Research Professional Librarian/Information Professional				
			Journalist				
			Teacher / Educator				
			Student				
			Vendor				
			Job Seeker				
			USPTO Employee				
			Other (please specify)	A			
EDO07369	Α	Other description			char limit	Single	N
EDO07370		Which of the following <b>best describes</b> your organization?	Law firm/Private company/Corporation		Drop down,	Single	Y
			Non-profit/Non-governmental Organization		select one		
			Federal: U.S. Congress / Committee Staff				
			Federal: U.S. Executive Branch, Other				

USPTO Browse MID: Fxh4AZJEIIVZMNBwMBgk8A== Date: 12/15/2011 red & strike through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			U.S. State or Local Government				
			Non-U.S. Government				
			College/University				
			K-12 School				
			Individual / General public				
			Foreign citizen				
			Other (please specify)	Α			
EDO07371	Α	Please describe the organization you belong to.			char limit	Open	N
EDO07372		How frequently do you visit this site?	Daily or almost daily		Dropdown (Sel	Single	Y

Special Instructions
Skip Logic Group
Randomize
Anchor Answer Choice
Skip Logic Group Skip Logic Group
, - <u>9</u> , -,-,-,

Special Instructions	
Randomize	
Anchor Answer Choice	
Skip Logic Group	

Model Instance Name: USPTO Browse					
MID:	Fxh4AZJEIIVZMNBwMBgk8A==				
Partitioned (Y/N): NO					
Date:	8/23/2010				
		USPTO	Browse		
	Model questions ut		ethodology to determine scores and impac	ts	
	ELEMENTS (drivers of satisfaction)		CUSTOMER SATISFACTION		FUTURE BEHAVIORS
	Content (1=Poor. 10=Excellent. Don't Know)		Satisfaction		Return (1=Very Unlikely, 10=Very Likely)
	Please rate the accuracy of information on this site.	Satisfaction - Overall	What is your <b>overall satisfaction</b> with this site? (1=Very Dissatisfied, 10=Very Satisfied)	Return	How likely are you to return to uspto.gov?
	Please rate the <b>quality of information</b> on this site.	Satisfaction - Expectations	How well does this site meet your expectations?		Recommend (1=Very Unlikely, 10=Very Likely)
	Please rate the <b>freshness of content</b> on this site.	Satisfaction - Ideal	How does this site compare to your idea of an ideal website?	Recommend	How likely are you to recommend uspto.gov to someone else?
	Site Information (1=Poor, 10=Excellent, Don't Know)	-			
ite Information - Thoroughness ite Information - Understandable	Please rate the thoroughness of information provided on this site.			Primary Resource	Primary Resource (1=Very Unlikely, 10=Very Likely) How likely are you to use uspto.gov as your primary resource for
te mornation - onderstandable	Please rate how understandable this site's information is.			Primary Resource	patent and trademark information and services?
te Information - Answers	Please rate how well the site's information provides answers to your questions.				Trust (1=Strongly Disagree, 10=Strongly Agree)
	Site Performance (1=Poor, 10=Excellent, Don't Know)				I can count on this agency to act in my best interests.
te Performance - Loading	Please rate how quickly pages load on this site.				I consider this agency to be trustworthy.
ite Performance - Consistency	Please rate the <b>consistency of speed from page to page</b> on this site. Please rate the ability to load pages without getting error messages on this site.				This agency can be trusted to do what is right.
					Future Participation (1=Very Unlikely, 10=Very Likely)
Site Performance -Errors	Please rate how completely the page content loads on this site.				How likely are you to <b>express your thoughts or ideas to this agenc</b> in the next 90 days?
	Functionality (1=Poor, 10=Excellent, Don't Know)				
	Please rate the usefulness of the features provided on this site.				
	Please rate the convenience of the features on this site.				
	Please rate the variety of features on this site.				
	Look and Feel (1=Poor, 10=Excellent, Don't Know)				
ook and Feel - Appeal ook and Feel - Balance	Please rate the <b>visual appeal</b> of this site.				
ook and Feel - Balance	Please rate the <b>balance of graphics and text</b> on this site. Please rate the <b>readability of the pages</b> on this site.				
Son and Peer - Readability	Navigation (1=Poor, 10=Excellent, Don't Know)				
lavigation - Organized	Please rate how well the site is organized.				
Javigation - Options	Please rate the options available for navigating this site.		1		

USPTO Browse v2

#### MID: 51cgowUFchExMNk8ZUN5Bw4C Date: 5/1/14

underlined & italicized: RE-ORDER pink: ADDITION blue + -->: REWORDING

#### USPTO Browse v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
NMS5187Q001		Which of the following best describes you?	IP Professional: attorney/ agent	•	Drop down,	Single	Y
			IP Professional: paralegal		select one	- J -	
			Inventor				
			Entrepreneur/Business Professional				
			Research Professional				
			Librarian/Information Professional				
			Journalist				
			Teacher / Educator				
			Student				
			Vendor				
			Job Seeker				
			Engineer				
			Other (please specify)	A			
NMS5187Q002		Other description			char limit	Single	N
NMS5187Q003		Which of the following <b>best describes</b> your organization?	Law firm/Private company/Corporation		Drop down,	Single	Y
			Non-profit		select one		
			Federal: U.S. Congress / Committee Staff				
			Federal: U.S. Executive Branch, Other				
			U.S. State or Local Government				
			College/University				
			K-12 School				
			Individual / General public				
			International				
			Other (please specify)	A			
NMS5187Q004	Α	Please describe the organization you belong to.			char limit	Open	N
NMS5187Q005		How frequently do you visit this site?	Daily or almost daily		Dropdown	Single	Y

red & strike-through: DELETE

Special Instructions
Skip Logic Group
Randomize
Anchor Answer Choice
Skip Logic Group
Skip Logic Group
Randomize Anchor Answer Choice
Skin Logio Croun
Skip Logic Group

red & strike through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

#### 4/11/2013

		USPTO Browse CUSTOM QUE	STION LIST	г			
Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Multi	Required Y/N	Special Instructions
	Please rate how well you understand the wording on this site	1 = Poor		Radio button,	Single	N	
		2		scale, has			
		3					
		4					
		5					
		6					
		7					
		8					
		9					
		<del>10 = Excellent</del>					
		<del>Don't know</del>					
	Which of the following best describes you?			Drop down,	Single	Y	Skip Logic Group
		IP Professional: attorney/ agent	B	select one			
		IP Professional: paralegal	B				
		Inventor	B				
		Entrepreneur/Business Professional					
		Research Professional					Randomize
		Librarian/Information Professional					
		Journalist	-				
		Teacher / Educator					
		Student	_				
		Vendor	_				
		Job Seeker	-				
		USPTO Employee	-				
		Engineer	_				
		Other (please specify)	A				Anchor Answer Choice
A	Other description			char limit	Single	N	Skip Logic Group
B	Which of the following best describes your experience with	<del>0-5 years</del>		rtaulo button,	Single	N	Skip Logic Group
	IP space?			<del>one-up</del>	Single		Skip Logic Oroup
			_	<del>vertical</del>			
		5-15 years	_				
		<del>15+ years</del>					
	Which of the following <b>best describes</b> your organization?	Law firm/Private company/Corporation		Drop down,	Single	Y	Skip Logic Group
		Non-profit/ <del>Non-governmental Organization</del>		select one			
		Federal: U.S. Congress / Committee Staff					
		Federal: U.S. Executive Branch, Other					
		U.S. State or Local Government	-				
		Non-U.S. Government					
		College/University					
		K-12 School	_				Randomize
		Individual / General public	-				
		Foreign citizen-International	-				
			_				
		Other (please specify)	A				Anchor Answer Choice
Α	Please describe the organization you belong to.			char limit	Open	N	Skip Logic Group
						Y	

USPTO Browse MID: Fxh4AZJEIIVZMNBwMBgk8A==

Date: 4/11/2013

В

hich of the following best describes your experience with

red & strike-through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

#### **USPTO Browse CUSTOM QUESTION LIST** Skip Type (select Single or from list) Multi Logic **Answer Choices** Required QID Label Question Text (limited to 50 characters) Skip to Ϋ́/Ν ACQCol0009916 Please rate the clarity of the wording on this site. = Poor Radio button, Single ¥ scale, has don't know 10 = Excellent <del>on't know</del> ACQCol0009917 Please rate how well you understand the wording on this site. 1 = Poor Radio button, Single Υ scale, has 10 = Excellent Don't know Please rate this site on its use of short, clear sentences. ACQCol0009918 = Poor Radio button, Single ¥ scale, has don't know 10 = Excellent on't know EDO07368 Attorney/Agent/Support Staff Radio button, Which of the following best describes you? Single Υ one-up В vertical В в Inventor Entrepreneur/Business Professional Research Professional Librarian/Information Professional Journalist Teacher / Educator Student Vendor Job Seeker USPTO Employee Other (please specify) Α EDO07369 Other description char limit Ν А Single

ForeSee Results - Confidential and Proprietary

N

USPTO Browse MID: Fxh4AZJEIIVZMNBwMBgk8A== Date: 4/11/2013 red & strike through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

	Skip Logic	Question Tout	Answer Choices	Chin to	Type (select		
QID	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
			5-15 years				
			15+ years				
ED007370		Which of the following <b>best describes</b> your organization?	Law firm/Private company/Corporation		Drop down,	Single	Y
			Non-profit/Non-governmental Organization		select one		
			Federal: U.S. Congress / Committee Staff				
			Federal: U.S. Executive Branch, Other				
			U.S. State or Local Government				
			Non-U.S. Government				
			College/University				
			K-12 School				
			Individual / General public				
			Foreign citizen				
			Other (please specify)	Α			
EDO07371	A	Please describe the organization you belong to.			char limit	Open	N
EDO07372		How frequently do you visit this site?	Daily or almost daily		Dropdown (Sel	Single	Y

Special Instructions
Skip Logic Group
Randomize
Anchor Answer Choice Skip Logic Group
Skip Logic Group

Special Instructions
Skip Logic Group
Randomize
Anchor Answer Choice
Skip Logic Group

USPTO Browse MID: Fxh4AZJEIIVZMNBwMBgk8A==

Date: 4/11/2013

red & strike-through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

**USPTO Browse CUSTOM QUESTION LIST** 

#### Skip Logic Type (select Single or Required Answer Choices QID Label **Question Text** (limited to 50 characters) Skip to from list) Multi Ϋ́/Ν ACQCol0009916 Please rate the clarity of the wording on this site. 1 = Poor Radio button, Single Y scale, has don't know 10 = Excellent Don't know ACQCol0009917 Please rate how well you understand the wording on this site. 1 = Poor Radio button, Single Υ scale, has 10 = Excellent Don't know ACQCol0009918 Please rate this site on its use of short, clear sentences. = Poor Radio button, Single Y scale, has don't know 10 = Excellent Don't know EDO07368 Attorney/Agent/Support Staff Which of the following best describes you? Radio button, Single Υ one-up Inventor vertical Entrepreneur/Business Professional Research Professional Librarian/Information Professional Journalist Teacher / Educator Student Vendor Job Seeker USPTO Employee Other (please specify) А Other description EDO07369 Α char limit Single Ν EDO07370 Which of the following best describes your organization? Law firm/Private company/Corporation Drop down, Single Υ select one Non-profit/Non-governmental Organization Federal: U.S. Congress / Committee Staff

Federal: U.S. Executive Branch, Other

USPTO Browse MID: Fxh4AZJEIIVZMNBwMBgk8A== Date: 4/11/2013 red & strike through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			U.S. State or Local Government				
			Non-U.S. Government				
			College/University				
			K-12 School				
			Individual / General public				
			Foreign citizen				
			Other (please specify)	Α			
EDO07371	Α	Please describe the organization you belong to.			char limit	Open	N
EDO07372		How frequently do you visit this site?	Daily or almost daily		Dropdown (Sel	Single	Y

Special Instructions
Skip Logic Group
Randomize
Anchor Answer Choice Skip Logic Group
Skip Logic Group

Special Instructions	
Randomize	
Anchor Answer Choice	
Skip Logic Group	

USPTO Browse

MID: Fxh4AZJEIIVZMNBwMBgk8A== Date: 12/15/2011 red & strike through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

	Skip Logic		Answer Choices		Type (select	Single or	Required
QID	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
ACQCol0009916		Please rate the clarity of the wording on this site.	1 = Poor		Radio button,	Single	Y
			2		scale, has		
			3		don't know		
			4				
			5				
			<u>6</u> 7				
			8				
			0 Q				
			10 = Excellent				
			Don't know				
ACQCol0009917		Please rate how well you understand the wording on this site.			Radio button,	Single	Y
			2		scale, has		
			3				
			4				
			5				
			6				
			7				
			8				
			9				
			10 = Excellent				
1000-10000010			Don't know		Dealle levittere	Circ el e	Y
ACQCol0009918		Please rate this site on its use of short, clear sentences.	1 = Poor		Radio button, scale, has	Single	Y
			2		don't know		
			4				
			5				
			6				
			7				
			8				
			9				
			10 = Excellent				
			Don't know				
EDO07368		Which of the following <b>best describes</b> you?	Attorney/Agent/Support Staff		Radio button,	Single	Y
			Inventor		one-up vertical		
			Entrepreneur/Business Professional		- Childan		
			Research Professional Librarian/Information Professional				
			Journalist				
			Teacher / Educator				
			Student				
			Vendor				
			Job Seeker				
			USPTO Employee				
			Other (please specify)	A			
EDO07369	Α	Other description			char limit	Single	N
EDO07370		Which of the following <b>best describes</b> your organization?	Law firm/Private company/Corporation		Drop down,	Single	Y
			Non-profit/Non-governmental Organization		select one		
			Federal: U.S. Congress / Committee Staff				
			Federal: U.S. Executive Branch, Other				

USPTO Browse MID: Fxh4AZJEIIVZMNBwMBgk8A== Date: 12/15/2011 red & strike through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			U.S. State or Local Government				
			Non-U.S. Government				
			College/University				
			K-12 School				
			Individual / General public				
			Foreign citizen				
			Other (please specify)	Α			
EDO07371	Α	Please describe the organization you belong to.			char limit	Open	N
EDO07372		How frequently do you visit this site?	Daily or almost daily		Dropdown (Sel	Single	Y

Special Instructions
Skip Logic Group
Randomize
Anchor Answer Choice
Skip Logic Group Skip Logic Group
, - <u>9</u> , -,-,-,

Special Instructions	
Randomize	
Anchor Answer Choice	
Skip Logic Group	

USPTO Browse

MID: Fxh4AZJEIIVZMNBwMBgk8A== Date: 12/15/2011 red & strike through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

	Skip Logic		Answer Choices		Type (select	Single or	Required
QID	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
ACQCol0009916		Please rate the clarity of the wording on this site.	1 = Poor		Radio button,	Single	Y
			2		scale, has		
			3		don't know		
			4				
			5				
			<u>6</u> 7				
			8				
			0 Q				
			10 = Excellent				
			Don't know				
ACQCol0009917		Please rate how well you understand the wording on this site.			Radio button,	Single	Y
			2		scale, has		
			3				
			4				
			5				
			6				
			7				
			8				
			9				
			10 = Excellent				
1000-10000010			Don't know		Dealle levittere	Circula.	Y
ACQCol0009918		Please rate this site on its use of short, clear sentences.	1 = Poor		Radio button, scale, has	Single	Y
			2		don't know		
			4				
			5				
			6				
			7				
			8				
			9				
			10 = Excellent				
			Don't know				
EDO07368		Which of the following <b>best describes</b> you?	Attorney/Agent/Support Staff		Radio button,	Single	Y
			Inventor		one-up vertical		
			Entrepreneur/Business Professional		- Childan		
			Research Professional Librarian/Information Professional				
			Journalist				
			Teacher / Educator				
			Student				
			Vendor				
			Job Seeker				
			USPTO Employee				
			Other (please specify)	A			
EDO07369	Α	Other description			char limit	Single	N
EDO07370		Which of the following <b>best describes</b> your organization?	Law firm/Private company/Corporation		Drop down,	Single	Y
			Non-profit/Non-governmental Organization		select one		
			Federal: U.S. Congress / Committee Staff				
			Federal: U.S. Executive Branch, Other				

USPTO Browse MID: Fxh4AZJEIIVZMNBwMBgk8A== Date: 12/15/2011 red & strike through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			U.S. State or Local Government				
			Non-U.S. Government				
			College/University				
			K-12 School				
			Individual / General public				
			Foreign citizen				
			Other (please specify)	Α			
EDO07371	Α	Please describe the organization you belong to.			char limit	Open	N
EDO07372		How frequently do you visit this site?	Daily or almost daily		Dropdown (Sel	Single	Y

Special Instructions
Skip Logic Group
Randomize
Anchor Answer Choice
Skip Logic Group Skip Logic Group
, - <u>9</u> , -,-,

Special Instructions	
Randomize	
Anchor Answer Choice	
Skip Logic Group	

USPTO Browse MID: Fxh4AZJEIIVZMNBwMBgk8A== Date: 12/15/2011 red & strike through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

	Skip Logic		Answer Choices		Type (select		
QID	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
ACQCol0009916		Please rate the clarity of the wording on this site.	1 = Poor		Radio button, scale, has	Single	Y
			2		don't know		
			3		uonenanon		
			4 E				
			5 6				
			7				
			8				
			9				
			10 = Excellent				
			Don't know				
ACQCol0009917		Please rate how well you understand the wording on this site.			Radio button,	Single	Y
			2		scale, has	Ciligio	
			3				
			1				
			5				1
			6				
			7				
			8				
			9				
			10 = Excellent				
			Don't know				
ACQCol0009918		Please rate this site on its use of short, clear sentences.	1 = Poor		Radio button,	Single	Y
-			2		scale, has		
			3		don't know		
			4				
			5				
			6				
			7				
			8				
			9				
			10 = Excellent				
			Don't know				
EDO07368		Which of the following best describes you?	Attorney/Agent/Support Staff		Radio button,	Single	Y
			Inventor		one-up vertical		
			Entrepreneur/Business Professional		vertical		
			Research Professional				
			Librarian/Information Professional				
			Journalist				
			Teacher / Educator				
			Student				
			Vendor Job Seeker				
			USPTO Employee				
			Other (please specify)	А			
EDO07369	A	Other description		A	char limit	Single	N
ED007369			Law firm/Private company/Corporation		Drop down,	Single	Y
20001310		which of the following best describes your organization?			select one	Single	T
			Non-profit/Non-governmental Organization				
			Federal: U.S. Congress / Committee Staff				
			Federal: U.S. Executive Branch, Other				

USPTO Browse MID: Fxh4AZJEIIVZMNBwMBgk8A== Date: 12/15/2011 red & strike through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			U.S. State or Local Government				
			Non-U.S. Government				
			College/University				
			K-12 School				
			Individual / General public				
			Foreign citizen				
			Other (please specify)	Α			
EDO07371	Α	Please describe the organization you belong to.			char limit	Open	N
EDO07372		How frequently do you visit this site?	Daily or almost daily		Dropdown (Sel	Single	Y

Special Instructions
Skip Logic Group
Randomize
Anchor Answer Choice
Skip Logic Group Skip Logic Group
, - <u>9</u> , -,-,-,

Special Instructions	
Randomize	
Anchor Answer Choice	
Skip Logic Group	

USPTO Browse MID: Fxh4AZJEIIVZMNBwMBgk8A== Date: 12/15/2011 red & strike through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

	Skip Logic		Answer Choices		Type (select		
QID	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
ACQCol0009916		Please rate the clarity of the wording on this site.	1 = Poor		Radio button, scale, has	Single	Y
			2		don't know		
			3		uonenanon		
			4 E				
			5 6				
			7				
			8				
			9				
			10 = Excellent				
			Don't know				
ACQCol0009917		Please rate how well you understand the wording on this site.			Radio button,	Single	Y
			2		scale, has	Ciligio	
			3				
			1				
			5				1
			6				
			7				
			8				
			9				
			10 = Excellent				
			Don't know				
ACQCol0009918		Please rate this site on its use of short, clear sentences.	1 = Poor		Radio button,	Single	Y
-			2		scale, has		
			3		don't know		
			4				
			5				
			6				
			7				
			8				
			9				
			10 = Excellent				
			Don't know				
EDO07368		Which of the following best describes you?	Attorney/Agent/Support Staff		Radio button,	Single	Y
			Inventor		one-up vertical		
			Entrepreneur/Business Professional		vertical		
			Research Professional				
			Librarian/Information Professional				
			Journalist				
			Teacher / Educator				
			Student				
			Vendor Job Seeker				
			USPTO Employee				
			Other (please specify)	А			
EDO07369	A	Other description		A	char limit	Single	N
ED007369			Law firm/Private company/Corporation		Drop down,	Single	Y
20001310		which of the following best describes your organization?			select one	Single	T
			Non-profit/Non-governmental Organization				
			Federal: U.S. Congress / Committee Staff				
			Federal: U.S. Executive Branch, Other				

USPTO Browse MID: Fxh4AZJEIIVZMNBwMBgk8A== Date: 12/15/2011 red & strike through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			U.S. State or Local Government	•	,		
			Non-U.S. Government				
			College/University				
			K-12 School				
			Individual / General public				
			Foreign citizen				
			Other (please specify)	Α			
EDO07371	Α	Please describe the organization you belong to.			char limit	Open	N
EDO07372		How frequently do you visit this site?	Daily or almost daily	R	Dropdown (Sel	Single	Y

Special Instructions
Skip Logic Group
Randomize
Anchor Answer Choice
Skip Logic Group Skip Logic Group
, - <u>9</u> , -,-,-,

Special Instructions	
Randomize	
Anchor Answer Choice	
Skip Logic Group	
Skip Logic Group	

USPTO Browse MID: Fxh4AZJEIIVZMNBwMBgk8A== Date: 12/15/2011 red & strike through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

			USPTO Browse CUSTOM QUESTION LIS	т				
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to		Multi	Required Y/N	Special Instructions
		Please rate the clarity of the wording on this site.	1 = Poor		Radio button,	Single	Y	
			2		scale, has don't know			
			3		GOLL KHOW			
			4 Б					
			6					
			7	_				
			8					
			9					
			10 = Excellent					
			Don't know		<b>D</b>			
		Please rate how well you understand the wording on this site.	1 = Poor		Radio button, scale, has	Single	Y	
			2	_	Scale, IIds			
			3	_				
			4 5	-				
			6	-				
			7					
			8					
			9					
			10 = Excellent					
		Disease rate this site on its use of short, slow contenant	Don't know		Dedie butten	Cingle	V	
		Please rate this site on its use of short, clear sentences.	1 = Poor	_	Radio button, scale, has	Single	Y	
			3		don't know			
			4					
			5					
			6					
			7					
			8					
			9	_				
			10 = Excellent Don't know	_				
007368		Which of the following <b>best describes</b> you?	Attorney/Agent/Support Staff		Radio button,	Single	Y	Skip Logic Group
507500			Inventor	_	one-up	Single		Skip Logic Group
			Entrepreneur/Business Professional		vertical			
			Research Professional					Randomize
			Librarian/Information Professional					
			Journalist					
			Teacher / Educator					
			Student	_				
			Vendor Job Seeker	-				
			USPTO Employee	-				
			Other (please specify)	A				Anchor Answer Choice
07369	A	Other description			char limit	Single	N	Skip Logic Group
07370			Law firm/Private company/Corporation		Drop down,	Single	Y	Skip Logic Group
			Non-profit/Non-governmental Organization		select one			
			Federal: U.S. Congress / Committee Staff					

ForeSee Results - Confidential and Proprietary

USPTO Browse MID: Fxh4AZJEIIVZMNBwMBgk8A== Date: 12/15/2011 red & strike-through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

#### USPTO Browse CUSTOM QUESTION LIST Skip Logic Type (select Single or from list) Multi Y/N Answer Choices Special Instructions Label (limited to 50 characters) Skip to QID **Question Text** U.S. State or Local Government Non-U.S. Government College/University K-12 School Randomize Individual / General public Foreign citizen Other (please specify) Anchor Answer Choice Α ED007371 Please describe the organization you belong to. Α Open Ν Skip Logic Group char limit EDO07372 How **frequently** do you visit this site? Daily or almost daily Dropdown (Sel R Single Υ Skip Logic Group

USPTO Browse MID: Fxh4AZJEIIVZMNBwMBgk8A== Date: 5/17/2011 red & strike-through: DELETE <u>underlined & italicized</u>: RE-ORDER pink: ADDITION blue + -->: REWORDING

QID	Skip Logic Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
EDO07368		Which of the following <b>best describes</b> you?	Attorney/Agent/Support Staff Inventor Entrepreneur/Business Professional Research Professional Librarian/Information Professional Journalist Teacher / Educator Student Vendor Job Seeker USPTO Employee Other (please specify)	Α	Radio button, one-up vertical	Single
EDO07369	Α	Other primary reason> description			Text area, no char limit	Single
ED007370			Law firm/Private company/Corporation Non-profit/Non-governmental Organization Federal: U.S. Congress / Committee Staff Federal: U.S. Executive Branch, Other U.S. State or Local Government Non-U.S. Government College/University K-12 School Individual / General public Foreign citizen Other (please specify)	A	Drop down, select one	Single
EDO07371	A	Please describe the organization you belong to.			Text area, no char limit	Open
EDO07372		How frequently do you visit this site?	Daily or almost daily		Dropdown (Select-one)	Single

Required Y/N	Special Instructions
Y	Skip Logic Group
	Randomize
N	Anchor Answer Choice Skip Logic Group
Y	Skip Logic Group
	Randomize
	Anchor Answer Choice
N	Skip Logic Group
Y	