Welcome and Thank You Text

Welcome Text

Thank you for visiting the USDA NASS website. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank You Text

Thank you for taking this survey - and for helping us serve you better. We appreciate your input!

Welcome Text - Alternate

Thank you for visiting www.nass.usda.gov. You have been randomly selected to take part in this survey that is being conducted by ForeSee on behalf of NASS. Please take a few minutes to give us your feedback. All results are strictly confidential.

Thank You Text - Alternate

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

FORESEE

Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

Cancel   Submit

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ForeSee   ForeSee Privacy Policy   Survey Support

Model Name	NASS Satisfaction Survey			
Model ID	(MID)			
Partitioned	Yes			
Date	12/22/2014			

Red & Strike-Through: Delete
Underlined & Italicized: Re-order
Pink: Addition
Blue: Reword

FORESEE

Label	Element Questions
Look and Feel (1=Poor, 10=Excellent, Don't Know)	
Look and Feel - Appeal	Please rate the **visual appeal** of this site.
Look and Feel - Balance	Please rate the **balance of graphics and text** on this site.
Look and Feel - Readability	Please rate the **readability of the pages** on this site.
Site Performance (1=Poor, 10=Excellent, Don't Know)	
Site Performance - Loading	Please rate how **quickly pages load** on this site.
Site Performance - Consistency	Please rate the **consistency of speed from page to page** on this site.
Site Performance - Completeness	Please rate how **completely the page content loads** on this site.
Navigation (1=Poor, 10=Excellent, Don't Know)	
Navigation - Organized	Please rate **how well the site is organized**.
Navigation - Options	Please rate the **options available for navigating** this site.
Navigation - Layout	Please rate **how well the site layout helps you find what you need.**
Information Browsing (1=Poor, 10=Excellent, Don't Know)	
Information Browsing - Sort	Please rate the ability to **sort information by criteria that are important to you** on this site.
Information Browsing - Narrow	Please rate the **ability to narrow choices to find the information you are looking for** on this site.
Information Browsing - Features	Please rate how well the **features** on the site **help you find the information you need**.
Site Information (1=Poor, 10=Excellent, Don't Know)	
Site Information - Thoroughness	Please rate the **thoroughness of information** provided on this site.
Site Information - Understandable	Please rate how **understandable** this site's **information** is.
Site Information - Answers	Please rate how well the site's **information provides answers to your questions**.

Label	Satisfaction Questions
Satisfaction	
Satisfaction - Overall	What is your **overall satisfaction** with this site? *(1=Very Dissatisfied, 10=Very Satisfied)*
Satisfaction - Expectations	How well does this site **meet your expectations**? *(1=Falls Short, 10=Exceeds)*
Satisfaction - Ideal	How does this site **compare to your idea of an ideal website**? *(1=Not Very Close, 10=Very Close)*

Label	Future Behaviors
	Return (1=Very Unlikely, 10=Very Likely)
Return	How likely are you to **return to this site** in the next 30 days?
	Recommend (1=Very Unlikely, 10=Very Likely)
Recommend	How likely are you to **recommend this site** to someone else?
	Primary Resource (1=Very Unlikely, 10=Very Likely)
Primary Resource	How likely are you to use this site as your **primary resource for Agricultural Statistics**?

ForeSee Results - Confidential and Proprietary

Model Name	NASS Satisfaction Survey
Model ID	(MID)
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QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
		How frequently do you visit this site?	This is my first visit		Y	Radio button, one-up vertical		Visit_Frequency
			Every few months or less often					
			Monthly					
			Weekly					
			Several times a week					
			Daily/more than once a day					
		What is your **primary role** in visiting the site today?	Agri-business representative		Y	Radio button, one-up vertical	Skip Logic Group*	Role
			Commododities exchange person					
			Farmer, Rancher, or other Agricultural Producer					
			General Public Individual					
			Federal Government Individual	A				
			Local/State Government Individual	A				
			Researcher					
			Educator					
			Student					
			Media individual					
			Other, please specify:	B				
	A	Please specify the type of agency you work for.	Congress		Y	Radio button, one-up vertical		Agency
			Federal agency					
			State agency					
			Local government					
			Native American tribe					
			Other, please specify:	C				
	B	My **primary role** is:			N	Text area, no char limit		OE_Role
	C	Which agency do you work for?			N	Text area, no char limit		OE_Agency
		What is your **primary reason** for visiting this site today?	Publications or reports		Y	Radio button, one-up vertical	Skip Logic Group*	Reason
			Charts & Maps					
			Agriculture Census Info					
			Statistical Information					
			Quick Stats Database					
			NASS State Office Websites					
			NASS Products and Services					
			Agency News/Upcoming events					
			General Agency Information					
			Contact Customer Service					
			Career Opportunities					
			Other, please specify:	A				
	A	The **primary reason** I visited the site today was:			N	Text area, no char limit		OE_Reason
		What was the **primary topic** you were seeking information on?	Field Crops		Y	Radio button, one-up vertical	Skip Logic Group*	Topic
			Food Crops					
			Demographics					
			Economics and Prices					
			Environmental					
			Livestock and Animals					
			General farm and farmland data					
			Charts & Maps					
			Research, Science, and Technology					
			About NASS, its policies and practices					
			Other, please specify:	A				
	A	Please specify the other primary topic you were seeking information on.			N	Text area, no char limit		OE_Topic
		How do you **primarily use** the material on the site?	Reference Material			Radio button, one-up vertical	Skip Logic Group*	Use Material
			Provide Data for Others					
			Make decisions or set policies					
			Prepare articles, studies, or papers					
			Personal Interest					
			Other, please specify:	A				
	A	Please specify in what other ways you **primarily use** the material on this site.						OE_Use Material
		Did you find what you were looking for on the site today?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish

			No		A		N	Text area, no char limit		OE_DidNotFind
	A	Please tell us specifically what you were looking for on the site:				N	Text area, no char limit		OE_DidNotFind
		Did you use the search feature on NASS.USDA.gov today?	Yes	A	Y	Drop down, select one	Skip Logic Group*	Search
			No					
ACQOsl0004222	A	Please rate how helpful you found the Search feature to be during your visit today.	Extremely helpful		Y	Radio button, one-up vertical		Search Helpful
			Very helpful					
			Likely					
			Somewhat helpful					
			Not at all helpful					
		How would you improve navigation on this site?				Text area, no char limit		OE_NavImprove
		What is **one improvement you would recommend** for the NASS site?			N	Text area, no char limit		OE_Improvement