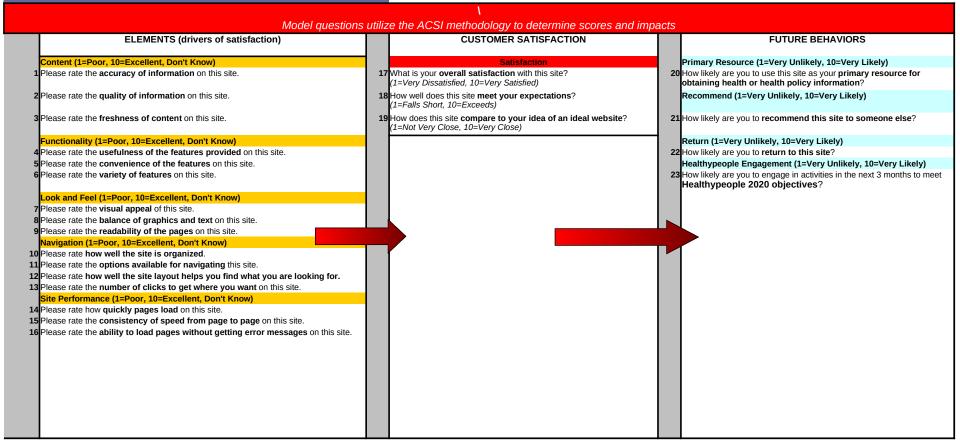
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Date: 9/15/2010



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	Skip						
	Logic		Answer Choices			Single or	Require
QID	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N
WS05564		Which of the following best describes the reason for your visit	Learn about the Healthy People 2020 objectives		Radio Button One Up Vertical	Single	Y
		today?					
			Get ideas on how to achieve the Healthy People 2020				
			objectives				
			Share ideas on how to achieve the Healthy People 2020				
			objectives Get data on the Healthy People 2020 objectives				
			, , ,				
			Download Healthy People publications Review 2010 Healthy People objectives/results				
			Get information for a school project/school assignment	Y, Z			
			Other, please specify:	A			
VS05565	Α	Other reason for your visit	euror, prodoc opcony.		Text area, no char limit		N
	Υ	What specific information were you looking for as part of your			Text area, no char limit		N
		project/assignment?					
	Z	What field are you studying?			Text area, no char limit		N
WS05566		Were you able to find what you were looking for?	Yes		Radio button, one-up vertical	Single	Y
			no, please specify what you were unable to find	Α			
WS05567	Α	No, please specify:			Text area, no char limit	Single	N
WS05568		After using the healthypeople.gov website today, how likely are you to do one of the following activities: (Please select all that apply)	Bookmark this page for later use		Checkbox One Up Vertical	Multi	Y
			Do additional research online				
			Download content to a portable device, like a mobile phone,				
			PDA, or ipod				
			Email the information to a colleague/co-worker				
			Connect or collaborate with another organization working to meet Healthy People objectives				
			Print the information and share it				
			Make a plan for achieving a Healthy People objective				
			Other, please specify:	Α			
VS05569	Α	Other activity:	ethor, produce opening.		Text area, no char limit		N
		Did you access data through HealthyPeople.gov today?	Yes	A, B	Radio button, one-up vertical	Single	Y
			No				
			Don't know/don't remember				
	Α	Please tell us what data tools and information you found most valuable.			Text area, no char limit		N
	В	Are there other data-related features or information that you would like to see on HealthyPeople.gov?			Text area, no char limit		N
CQinh0012942		Did you visit the Leading Health Indicators section of the	Yes	Α	Drop down, select one	Single	Y
.QIIII10012942		website today?		A	Drop down, select one	Sirigie	, r
Qinh0012963	Α	Which of the following Leading Health Indicators were you	No Access to Health Services		Checkbox, one-up vertical	Multi	Y
ZQIIIII0012903	A	interested in today? (Please select all that apply.)	Access to Health Services		Checkbox, one-up vertical	iviulu	Y
		interested in today. (Floade select all that apply.)	Clinical Preventive Services				
		the state of the s					
			Environmental Quality Injury and Violence				
			Injury and Violence Maternal, Infant, and Child Health				

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	Skip Logic		Answer Choices			Single or	Required
QID	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N
			Nutrition, Physical Activity, and Obesity				
			Oral Health Reproductive and Sexual Health				
			Social Determinants				
			Substance Abuse				
			Tobacco				
ACQCol0005149		How would you describe your navigation experience on this site today? (Please select all that apply.)	Links often did not take me where I expected	Α	Checkbox, one-up vertical	Multi	Y
			Had difficulty finding relevant information				
			Links/labels are difficult to understand	В			
			Too many links/navigational options to choose from				
			Had technical difficulties (error messages, broken links, etc.)				
			Could not navigate back to previous information	Α			
			I had a navigation difficulty not listed above:	С			
			I had no difficulty navigating/browsing on this site				
ACQCol0005150	С	Please describe your navigation issue:			Text area, no char limit		N
ACQCol0005151		Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N
ACQCol0005152	В	What specific links/labels were difficult to understand?			Text area, no char limit		N
ACQCol0005153		Did you use the search feature (search box in the upper right corner) during your visit today?	Yes No	A, Z	Radio button, one-up vertical	Single	Υ
			Don't remember				
ACQCol0005154		Please tell us about your experience with the search feature today. (Select all that apply.)	I had issues with the searching process (how to use it, what to enter).	В	Checkbox, one-up vertical	Multi	Y
			I had issues with the design and layout of the search results (text size, colors).	С			
			I had issues with the results of the search.	D			
			The search feature met my needs.				
			None of these				
ACQCol0005155	В	What were your issues with the searching process? (Select all that apply.)	It was not clear how to use the search feature		Checkbox, one-up vertical	Multi	N
			I did not know what terms to use to get the results I wanted				
			I wanted more advanced search capabilities (exclude certain terms, limit search scope)				
			I had a different issue with the searching process:	E			
ACQCol0005156	E	My issue was:			Text area, no char limit		

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	Skip Logic		Answer Choices			Single or	Required
QID	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N
	С	What were your issues with the design and layout of the				Multi	N
ACQCol0005157		search results? (Select all that apply.)	The link colors were hard to read		Checkbox, one-up vertical		
			I could not see enough of the descriptions to decide which link to choose				
			illik to choose		-		
			The text was too small				
			The page was too crowded				
			I had a different issue with the design and layout of the	F			
000 10005450			results:		- L P 3		
CQCol0005158	F D	My issue was: What were your issues with the results of the search? (Select			Text area, no char limit	Multi	N
		all that apply.)				Widiti	14
CQCol0005159		,	Results were not relevant or not what I wanted		Checkbox, one-up vertical		
			The order of the results was not what I expected				
			There were no results or too few results				
			The titles were not helpful				
			The descriptions were not helpful				
			I could not narrow the results of my search				
			I had a different issue with the results of the search:	G			
CQCol0005160	G	My issue was:			Text area, no char limit		
AS0072666	Z	What search terms did you use?			Text area, no char limit		
		Other than the search box, how did you look for information on the site today?	Top navigation bar (gray bar at the top of the homepage)		Checkbox, one-up vertical	M	Y
		on the site today.	Link from rotating banner on the homepage				
			DATA2020 search tool				
			Middle links on the homepage				
			Links at the bottom of the homepage	_			
			Site Index	1			
			Other, please specify:	Z			
	Z	Please specify what other way you looked for information on	other, pieuse speeny.	_	Text area, no char limit		N
		the site:			,		
CWS05576		How often have you visited the site in the last six months?	This is my first time	Α	Radio Button One Up Vertical	Single	Y
			Two or three times				
			Four or five times A few times a week	+			
			Daily	1			
		More than once a day					
			INDIE that once a day				
	A	How did you find out about Healthypeople.gov?	Healthy People listserv		Checkbox, one-up vertical	Multi	Y
	A	How did you find out about Healthypeople.gov?	Healthy People listserv Other listserv/email	А	Checkbox, one-up vertical	Multi	Y
	A	How did you find out about Healthypeople.gov?	Healthy People listserv Other listserv/email Twitter-Healthy People account		Checkbox, one-up vertical	Multi	Y
	A	How did you find out about Healthypeople.gov?	Healthy People listserv Other listserv/email	A B	Checkbox, one-up vertical	Multi	Y

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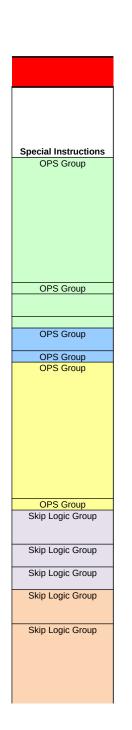
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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Blog Website ad/button Friend or colleague Teacher Other, please specify:	D E			
	Α	Please specify which listserv or email:	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Text area, no char limit		N
		Please specify which Twitter account:			Text area, no char limit		N
		Please specify which Facebook page:			Text area, no char limit		N
		Please specify which blog:			Text area, no char limit		N
		Please specify which website:			Text area, no char limit		N
	F	How did you find out about Healthypeople.gov?			Text area, no char limit		N
ACQLiv0010110		Which of the following social media platforms have you used in the last 30 days: (Please select all that apply)	Facebook Twitter		Checkbox, one-up vertical	Multi	N
		in the last oo days. (Floade Select all that apply)	Twitter LinkedIn YouTube	-			
				+			
			Google+ Other	-			
			None of the above	-			
ACQLiv0010119		Which of the following social media platforms do you use for	Facebook		Checkbox, one-up vertical	Multi	N
VCCTIANOTOTIA		professional purposes: (Please select all that apply)	Twitter	†	Checkbox, one-up vertical	Ividiti	l IN
			LinkedIn	1			
			YouTube	1			
			Google+	1			
			Other	1			
			None of the above	1			
CWS05581		If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter)			Text area, no char limit		N
CWS05582		Which best describes your role?	Doctor/Nurse		Radio button, one-up vertical	Single	Y
		, , , , , , , , , , , , , , , , , , , ,	Government Employee				
			General Public				
			Librarian	1			
			Public Health Professional				
			Researcher	В, С			
			Student				
			Teacher/Educator				
			Other, please specify:	Α			
CWS05583	Α	Please describe your role:			Text area, no char limit	Single	N









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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
CWS05564		Which of the following best describes the reason for your visit	Learn about the Healthy People 2020 objectives	•	Radio Button One Up Vertical	Single	Υ
		today?	Get ideas on how to achieve the Healthy People 2020 objectives				
			Share ideas on how to achieve the Healthy People 2020 objectives				
			Get data on the Healthy People 2020 objectives				
			Download Healthy People publications Review 2010 Healthy People objectives/results				
			Get information for a school project/school assignment				
			Other, please specify:	Α			
WS05565	Α	Other reason for your visit	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Text area, no char limit		N
WS05566		Were you able to find what you were looking for?	Yes		Radio button, one-up vertical	Single	Υ
			no, please specify what you were unable to find	Α			
WS05567	Α	No, please specify:			Text area, no char limit	Single	N
WS05568		After using the healthypeople.gov website today, how likely are you to do one of the following activities: (Please select all that apply)	Bookmark this page for later use		Checkbox One Up Vertical	Multi	Y
			Do additional research online				
			Download content to a portable device, like a mobile phone, PDA, or ipod				
			Email the information to a colleague/co-worker				
			Connect or collaborate with another organization working to meet Healthy People objectives				
			Print the information and share it				
			Make a plan for achieving a Healthy People objective				
			Other, please specify:	Α			
WS05569	Α	Other activity:			Text area, no char limit		N
		Did you access data through HealthyPeople.gov today?	Yes No	A, B	Radio button, one-up vertical	Single	Y
	Α	Please tell us what data tools and information you found most valuable.	Don't know/don't remember		Text area, no char limit		N
	В	Are there other data-related features or information that you would like to see on HealthyPeople.gov?			Text area, no char limit		N
CQinh0012942		Did you visit the Leading Health Indicators section of the	Yes	Α	Drop down, select one	Single	Y
CQIIII0012942		website today?	No No	^	Drop down, select one	Sirigie	'
CQinh0012963	Α	Which of the following Leading Health Indicators were you interested in today? (Please select all that apply.)	Access to Health Services		Checkbox, one-up vertical	Multi	Y
			Clinical Preventive Services Environmental Quality				
			Injury and Violence				
			Maternal, Infant, and Child Health				
			Mental Health				
			Nutrition, Physical Activity, and Obesity				
			Oral Health				
			Reproductive and Sexual Health				

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Social Determinants				
			Substance Abuse Tobacco				
ACQCol0005149		How would you describe your navigation experience on this site today? (Please select all that apply.)	Links often did not take me where I expected	A	Checkbox, one-up vertical	Multi	Y
			Had difficulty finding relevant information				
			Links/labels are difficult to understand	В			
			Too many links/navigational options to choose from				
			Had technical difficulties (error messages, broken links, etc.)				
			Could not navigate back to previous information	Α			
			I had a navigation difficulty not listed above:	С			
			I had no difficulty navigating/browsing on this site				
ACQCol0005150	_	Please describe your navigation issue:			Text area, no char limit		N
ACQCol0005151		Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N
ACQCol0005152	В	What specific links/labels were difficult to understand?			Text area, no char limit		N
ACQCol0005153		Did you use the search feature (search box in the upper right corner) during your visit today?	Yes No	A, Z	Radio button, one-up vertical	Single	Υ
			Don't remember				
ACQCol0005154	Α	Please tell us about your experience with the search feature today. (Select all that apply.)	I had issues with the searching process (how to use it, what to enter).	В	Checkbox, one-up vertical	Multi	Y
			I had issues with the design and layout of the search results (text size, colors).	С			
			I had issues with the results of the search.	D			
			The search feature met my needs.				
			None of these				
ACQCol0005155		What were your issues with the searching process? (Select all that apply.)	It was not clear how to use the search feature		Checkbox, one-up vertical	Multi	N
			I did not know what terms to use to get the results I wanted				
			I wanted more advanced search capabilities (exclude certain terms, limit search scope)				
			I had a different issue with the searching process:	E			
ACQCol0005156		My issue was:			Text area, no char limit		
ACQCol0005157	С	What were your issues with the design and layout of the search results? (Select all that apply.)	The link colors were hard to read		Checkbox, one-up vertical	Multi	N
			I could not see enough of the descriptions to decide which link to choose				

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			The Acid was to a small				
			The text was too small				
			The page was too crowded				
			I had a different issue with the design and layout of the	F	-		
			results:				
.CQCol0005158	F	My issue was:			Text area, no char limit		
		What were your issues with the results of the search? (Select				Multi	N
CQCol0005159		all that apply.)	Results were not relevant or not what I wanted		Checkbox, one-up vertical		
0000000000					Checkbox, one up vertical		
			The order of the results was not what I expected				
			There were no results or too few results				
			The titles were not helpful				
			The descriptions were not helpful				
			I could not narrow the results of my search				
			I had a different issue with the results of the search:	G			
CQCol0005160	G	My issue was:	i nad a different issue with the results of the search.		Text area, no char limit		
- (Z	What search terms did you use?			Text area, no char limit		
WS05576		How often have you visited the site in the last six months?	This is my first time	Α	Radio Button One Up Vertical	Single	Y
			Two or three times				
			Four or five times				
			A few times a week	_			
			Daily	_			
	Α	How did you find out about Healthypeople.gov?	More than once a day Healthy People listserv		Checkbox, one-up vertical	Multi	Y
	A		Other listserv/email	A	Checkbox, one-up vertical	IVIUIU	T
			Twitter-Healthy People account	┤			
			Twitter-other	В			
			Media or journal article				
			Facebook	С			
			Blog	D			
			Website ad/button	E			
			Friend or colleague	_			
			Teacher Other, please specify:	F			
	A	Please specify which listserv or email:	other, picase specify.		Text area, no char limit		N
		Please specify which Twitter account:			Text area, no char limit		N
		Please specify which Facebook page:			Text area, no char limit		N
		Please specify which blog:			Text area, no char limit		N
		Please specify which website:			Text area, no char limit		N
	F	How did you find out about Healthypeople.gov?			Text area, no char limit		N
CQLiv0010110		Which of the following social media platforms have you used	Facebook	_	Checkbox, one-up vertical	Multi	N
		in the last 30 days: (Please select all that apply)	Twitter	4			
			LinkedIn	1	I .	1	1

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Google+ Other None of the above	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQLiv0010119		Which of the following social media platforms do you use for professional purposes: (Please select all that apply)	Facebook Twitter LinkedIn YouTube Google+ Other None of the above		Checkbox, one-up vertical	Multi	N
CWS05581		If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter)			Text area, no char limit		N
CWS05582		Which best describes your role?	Doctor/Nurse Government Employee General Public Librarian Public Health Professional Researcher Student Teacher/Educator Other, please specify:	B, C	Radio button, one-up vertical	Single	Y
CWS05583	Α	Please describe your role:	, , , , , , , , , , , , , , , , , , ,		Text area, no char limit	Single	N

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	Logic		Answer Choices			Single or	Required
QID	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N
WS05564		Which of the following best describes the reason for your visit	Learn about the Healthy People 2020 objectives		Radio Button One Up Vertical	Single	Y
		today?					
			Get ideas on how to achieve the Healthy People 2020				
			objectives				1
			Share ideas on how to achieve the Healthy People 2020 objectives				
			•				
			Get data on the Healthy People 2020 objectives				
			Download Healthy People publications Review 2010 Healthy People objectives/results				
			Get information for a school project/school assignment				
			Other, please specify:	Α			
VS05565	Α	Other reason for your visit	Other, please specify.		Text area, no char limit		N
VS05566		Were you able to find what you were looking for?	Yes		Radio button, one-up vertical	Single	Y
1000000		Vere you asie to find what you were looking for .	no, please specify what you were unable to find	Α	read battori, one up vertical	Cirigic	
VS05567	Α	No, please specify:	They produce opening what you were unable to mind		Text area, no char limit	Single	N
NS05568		After using the healthypeople.gov website today, how likely	Bookmark this page for later use		Checkbox One Up Vertical	Multi	Υ
		are you to do one of the following activities: (Please select all			·		
		that apply)					
			Do additional research online				
			Download content to a portable device, like a mobile phone,				
			PDA, or ipod				
			Email the information to a colleague/co-worker				
			Connect or collaborate with another organization working to				
			meet Healthy People objectives				
			Print the information and share it				
			Make a plan for achieving a Healthy People objective				
			Other, please specify:	Α	Tout area no aboutimit		N
WCOEEGO	Δ.	Other petivity:					
NS05569	Α	Other activity:	Vac	ΛR	Text area, no char limit	Single	
WS05569	Α	Other activity: Did you access data through HealthyPeople.gov today?	Yes	A, B	Radio button, one-up vertical	Single	Y
WS05569	A		Yes No Don't know/don't remember	A, B		Single	
WS05569		Did you access data through HealthyPeople.gov today?	Yes No Don't know/don't remember	A, B	Radio button, one-up vertical	Single	Y
WS05569	A		Yes No Don't know/don't remember	A, B		Single	
WS05569		Did you access data through HealthyPeople.gov today? Please tell us what data tools and information you found most valuable.	Yes No Don't know/don't remember	A, B	Radio button, one-up vertical	Single	Y
WS05569	A	Did you access data through HealthyPeople.gov today? Please tell us what data tools and information you found most	Yes No Don't know/don't remember	A, B	Radio button, one-up vertical Text area, no char limit	Single	Y N
	A	Did you access data through HealthyPeople.gov today? Please tell us what data tools and information you found most valuable. Are there other data-related features or information that you would like to see on HealthyPeople.gov? Did you visit the Leading Health Indicators section of the	Yes No Don't know/don't remember Yes	A, B	Radio button, one-up vertical Text area, no char limit	Single	Y N
	A	Did you access data through HealthyPeople.gov today? Please tell us what data tools and information you found most valuable. Are there other data-related features or information that you would like to see on HealthyPeople.gov?			Radio button, one-up vertical Text area, no char limit Text area, no char limit		Y N N
CQinh0012942	A B	Did you access data through HealthyPeople.gov today? Please tell us what data tools and information you found most valuable. Are there other data-related features or information that you would like to see on HealthyPeople.gov? Did you visit the Leading Health Indicators section of the website today?	Yes No		Radio button, one-up vertical Text area, no char limit Text area, no char limit Drop down, select one	Single	N N Y
:Qinh0012942	A	Did you access data through HealthyPeople.gov today? Please tell us what data tools and information you found most valuable. Are there other data-related features or information that you would like to see on HealthyPeople.gov? Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Yes		Radio button, one-up vertical Text area, no char limit Text area, no char limit		Y N N
CQinh0012942	A B	Did you access data through HealthyPeople.gov today? Please tell us what data tools and information you found most valuable. Are there other data-related features or information that you would like to see on HealthyPeople.gov? Did you visit the Leading Health Indicators section of the website today?	Yes No Access to Health Services		Radio button, one-up vertical Text area, no char limit Text area, no char limit Drop down, select one	Single	N N Y
CQinh0012942	A B	Did you access data through HealthyPeople.gov today? Please tell us what data tools and information you found most valuable. Are there other data-related features or information that you would like to see on HealthyPeople.gov? Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Yes No		Radio button, one-up vertical Text area, no char limit Text area, no char limit Drop down, select one	Single	N N Y
CQinh0012942	A B	Did you access data through HealthyPeople.gov today? Please tell us what data tools and information you found most valuable. Are there other data-related features or information that you would like to see on HealthyPeople.gov? Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Yes No Access to Health Services Clinical Preventive Services		Radio button, one-up vertical Text area, no char limit Text area, no char limit Drop down, select one	Single	N N Y
CQinh0012942	A B	Did you access data through HealthyPeople.gov today? Please tell us what data tools and information you found most valuable. Are there other data-related features or information that you would like to see on HealthyPeople.gov? Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Yes No Access to Health Services Clinical Preventive Services Environmental Quality		Radio button, one-up vertical Text area, no char limit Text area, no char limit Drop down, select one	Single	N N Y
CQinh0012942	A B	Did you access data through HealthyPeople.gov today? Please tell us what data tools and information you found most valuable. Are there other data-related features or information that you would like to see on HealthyPeople.gov? Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence		Radio button, one-up vertical Text area, no char limit Text area, no char limit Drop down, select one	Single	N N Y
CQinh0012942	A B	Did you access data through HealthyPeople.gov today? Please tell us what data tools and information you found most valuable. Are there other data-related features or information that you would like to see on HealthyPeople.gov? Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health Nutrition, Physical Activity, and Obesity		Radio button, one-up vertical Text area, no char limit Text area, no char limit Drop down, select one	Single	N N Y
WS05569 CQinh0012942 CQinh0012963	A B	Did you access data through HealthyPeople.gov today? Please tell us what data tools and information you found most valuable. Are there other data-related features or information that you would like to see on HealthyPeople.gov? Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health		Radio button, one-up vertical Text area, no char limit Text area, no char limit Drop down, select one	Single	N N Y

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		· · · · · · · · · · · · · · · · · · ·	Social Determinants		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
			Substance Abuse				
			Tobacco				
ACQCol0005149		How would you describe your navigation experience on this		ā	Checkbox, one-up vertical	Multi	Υ
		site today? (Please select all that apply.)	Links often did not take me where I expected	Α			
			Had difficulty finding relevant information	_			
			Links/labels are difficult to understand	В			
			Too many links/navigational options to choose from				
			Had technical difficulties (error messages, broken links, etc.)				
			Could not navigate back to previous information	Α			
			I had a navigation difficulty not listed above:	С			
	_		I had no difficulty navigating/browsing on this site				
		Please describe your navigation issue:			Text area, no char limit		N
		Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N
	В	What specific links/labels were difficult to understand?			Text area, no char limit		N
ACQCol0005153		Did you use the search feature during your visit today?					
			Yes	Α	Radio button, one-up vertical	Single	Υ
			No				
			Don't remember				
	Α	Please tell us about your experience with the search feature	I had issues with the searching process (how to use it,	В		Multi	Υ
		today. (Select all that apply.)	what to enter).		Charlebay, and un ventical		
ACQCol0005154			I had issues with the design and layout of the search	С	Checkbox, one-up vertical		
			results (text size, colors).	C			
			I had issues with the results of the search.	D			
			The search feature met my needs.				
			None of these				
	В	What were your issues with the searching process ? (Select				Multi	N
ACQCol0005155		all that apply.)	It was not clear how to use the search feature		Checkbox, one-up vertical	Mulu	IN
10Q0010003133			it was not creat now to use the search reature		Checkbox, one up vertical		
			I did not know what terms to use to get the results I wanted				
			I wanted more advanced search capabilities (exclude certain				
			terms, limit search scope)				
				E			
			I had a different issue with the searching process:		Total and the black		
000-10005450	_				Text area, no char limit		
		My issue was:			, and the second second	Multi	NI
	С	What were your issues with the design and layout of the	The link colors were hard to read			Multi	N
	С		The link colors were hard to read I could not see enough of the descriptions to decide which		Checkbox, one-up vertical	Multi	N

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	Skip Logic		Answer Choices			Single or	Required
QID	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N
			The text was too small				
			The page was too crowded				
			I had a different issue with the design and layout of the	F	1		
			results:	-			
CQCol0005158	F	My issue was:			Text area, no char limit		
	D	What were your issues with the results of the search? (Select				Multi	N
.CQCol0005159		all that apply.)	Results were not relevant or not what I wanted		Checkbox, one-up vertical		
			The order of the results was not what I expected				
			There were no results or too few results				
					-		
			The titles were not helpful		-		
			The descriptions were not helpful		-		
			I could not narrow the results of my search				
			I had a different issue with the results of the search:	G			
CQCol0005160	G	My issue was:			Text area, no char limit		
WS05576		How often have you visited the site in the last six months?	This is my first time	Α	Radio Button One Up Vertical	Single	Y
			Tura ay thyan timan	4			
			Two or three times Four or five times	+			
			A few times a week	+			
			Daily	1			
			More than once a day				
	Α	How did you find out about Healthypeople.gov?	Healthy People listserv		Checkbox, one-up vertical	Multi	Y
			Other listserv/email	Α			
			Twitter-Healthy People account	⊣ _			
			Twitter-other Media or journal article	В			
			Facebook	С			
			Blog	⊢ Ď			
			Website ad/button	E			
			Friend or colleague				
			Teacher Other places are if the	-			
	^	Please specify which listserv or email:	Other, please specify:	F	Text area, no char limit		N
	A B	Please specify which Twitter account:			Text area, no char limit		N N
	С	Please specify which Facebook page:			Text area, no char limit		N
	D	Please specify which blog:			Text area, no char limit		N
	E	Please specify which website:			Text area, no char limit		N
	F	How did you find out about Healthypeople.gov?			Text area, no char limit		N
.CQLiv0010110		Which of the following social media platforms have you used in the last 20 days: (Please select all that apply)	Facebook	4	Checkbox, one-up vertical	Multi	N
		in the last 30 days: (Please select all that apply)	Twitter LinkedIn	4			
			YouTube	+			
			Google+	+			

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Other	Skip to	Type (select from list)	Single or Multi	Required Y/N
			None of the above				
ACQLiv0010119		Which of the following social media platforms do you use for professional purposes: (Please select all that apply)	Facebook	-	Checkbox, one-up vertical	Multi	N
		professional purposes. (Flease select all that apply)	Twitter	-			
			LinkedIn YouTube	-			
				-			
			Google+ Other	+			
			None of the above	-			
CWS05581		If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter)	indie of the above		Text area, no char limit		N
CWS05582		Which best describes your role?	Doctor/Nurse		Radio button, one-up vertical	Single	Y
		, and the second	Government Employee				
			General Public				
			Librarian				
			Public Health Professional				
			Researcher	В, С			
			Student				
			Teacher/Educator				
			Other, please specify:	Α			
CWS05583	Α	Please describe your role:			Text area, no char limit	Single	N

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QID	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Require Y/N
WS05564	Laber	Which of the following best describes the reason for your visit	,	Skip to	Radio Button One Up Vertical	Single	Y
W303304		today?	Lean about the Healthy Feople 2020 objectives		Radio Button One op Vertical	Sirigle	'
		loudy.	Get ideas on how to achieve the Healthy People 2020				
		objectives					
			Share ideas on how to achieve the Healthy People 2020				
			objectives				
			Get data on the Healthy People 2020 objectives				
			Download Healthy People publications				
			Review 2010 Healthy People objectives/results				
			Get information for a school project/school assignment				
			Other, please specify:	Α			
WS05565	Α	Other reason for your visit			Text area, no char limit	Single	N
WS05566		Were you able to find what you were looking for?	Yes		Radio button, one-up vertical	Single	Υ
			no, please specify what you were unable to find	Α			
WS05567	Α	No, please specify:			Text area, no char limit	Single	N
WS05568		After using the healthypeople.gov website today, how likely	Bookmark this page for later use		Checkbox One Up Vertical	Multi	Υ
		are you to do one of the following activities: (Please select all that apply)					
		μιαι αρριγ)					
			Do additional research online				
			Download content to a portable device, like a mobile phone, PDA, or ipod				
			Email the information to a colleague/co-worker				
			Connect or collaborate with another organization working to				
			meet Healthy People objectives				
			Print the information and share it				
			Print the information and share it Make a plan for achieving a Healthy People objective				
			Make a plan for achieving a Healthy People objective	Α			
WS05569	A	Other activity:		Α	Text area, no char limit		N
	A	Other activity: Did you visit the Leading Health Indicators section of the	Make a plan for achieving a Healthy People objective	A	Text area, no char limit Drop down, select one	Single	N Y
	A		Make a plan for achieving a Healthy People objective Other, please specify:			Single	
WS05569 CQinh0012942	A	Did you visit the Leading Health Indicators section of the	Make a plan for achieving a Healthy People objective Other, please specify:			Single	
CQinh0012942	A	Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Make a plan for achieving a Healthy People objective Other, please specify: Yes			Single Multi	
CQinh0012942		Did you visit the Leading Health Indicators section of the website today?	Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services		Drop down, select one		Y
CQinh0012942		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services		Drop down, select one		Y
CQinh0012942		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality		Drop down, select one		Y
CQinh0012942		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence		Drop down, select one		Y
CQinh0012942		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health		Drop down, select one		Y
CQinh0012942		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health		Drop down, select one		Y
CQinh0012942		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health Nutrition, Physical Activity, and Obesity		Drop down, select one		Y
CQinh0012942		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health Nutrition, Physical Activity, and Obesity Oral Health		Drop down, select one		Y
CQinh0012942		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health Nutrition, Physical Activity, and Obesity Oral Health Reproductive and Sexual Health		Drop down, select one		Y
CQinh0012942		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health Nutrition, Physical Activity, and Obesity Oral Health Reproductive and Sexual Health Social Determinants		Drop down, select one		Y
CQinh0012942		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health Nutrition, Physical Activity, and Obesity Oral Health Reproductive and Sexual Health Social Determinants Substance Abuse		Drop down, select one		Y
CQinh0012942 CQinh0012963		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health Nutrition, Physical Activity, and Obesity Oral Health Reproductive and Sexual Health Social Determinants		Drop down, select one Checkbox, one-up vertical	Multi	Y
CQinh0012942 CQinh0012963		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you interested in today? (Please select all that apply.)	Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health Nutrition, Physical Activity, and Obesity Oral Health Reproductive and Sexual Health Social Determinants Substance Abuse		Drop down, select one		Y
		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health Nutrition, Physical Activity, and Obesity Oral Health Reproductive and Sexual Health Social Determinants Substance Abuse		Drop down, select one Checkbox, one-up vertical	Multi	Y

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	Skip Logic		Answer Choices			Single or	Required
QID	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N
			Links/labels are difficult to understand	В			
			Too many links/navigational options to choose from				
			Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information	Α			
			I had a navigation difficulty not listed above:	Ĉ			
			I had no difficulty navigating/browsing on this site				
ACQCol0005150	С	Please describe your navigation issue:			Text area, no char limit		N
ACQCol0005151	Α	Please describe any specific navigation links or paths that did			Text area, no char limit		N
		not take you where they should have?					
ACQCol0005152	В	What specific links/labels were difficult to understand?			Text area, no char limit		N
ACQCol0005153		Did you use the search feature during your visit today?	Voc	Α	Dadia button, and un vertical	Cinalo	Υ
			Yes No	A	Radio button, one-up vertical	Single	Y
			Don't remember				
	Α	Please tell us about your experience with the search feature today. (Select all that apply.)	I had issues with the searching process (how to use it, what to enter).	В		Multi	Y
ACQCol0005154		loady (Coloct all that apply)	,		Checkbox, one-up vertical		
			I had issues with the design and layout of the search results (text size, colors).	С			
			I had issues with the results of the search.	D			
			The search feature met my needs.				
			None of these		-		
			None of these				
	В	What were your issues with the searching process? (Select				Multi	N
ACQCol0005155		all that apply.)	It was not clear how to use the search feature		Checkbox, one-up vertical		
			I did not know what terms to use to get the results I wanted				
			I wanted more advanced search capabilities (exclude certain				
			terms, limit search scope)				
				E			
ACQCol0005156	E	My issue was:	I had a different issue with the searching process:		Text area, no char limit		
.5 2 501000100	C	What were your issues with the design and layout of the			Total did in the	Multi	N
ACQCol0005157		search results? (Select all that apply.)	The link colors were hard to read		Checkbox, one-up vertical		
			I could not see enough of the descriptions to decide which				
			link to choose				
			The text was too small				
			The page was too crowded				
			I had a different issue with the design and layout of the results:	F			

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	Logic		Answer Choices			Single or	Require
QID	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N
CQCol0005158	F	My issue was:			Text area, no char limit		
	D	What were your issues with the results of the search? (Select				Multi	N
CQCol0005159		all that apply.)	Results were not relevant or not what I wanted		Checkbox, one-up vertical		
(000000103			The order of the results was not what I expected		1 '		
			·		+		
			There were no results or too few results		4		
			The titles were not helpful				
			The descriptions were not helpful				
			I could not narrow the results of my search				
			•	G	†		1
CQCol0005160	G	My icque wee:	I had a different issue with the results of the search:	+	Text area, no char limit		
WS05576	G	My issue was: How often have you visited the site in the last six months?	This is my first time	Α	Radio Button One Up Vertical	Single	Υ
W303370		How often have you visited the site in the last six months?	This is my mist unie	^	Radio Button One Op Vertical	Sirigle	1
			Two or three times	_			
			Four or five times				
			A few times a week				
			Daily				
			More than once a day				
	Α	How did you find out about Healthypeople.gov?	Healthy People listserv		Checkbox, one-up vertical	Multi	Υ
			Other listserv/email	Α			
			Twitter-Healthy People account				
			Twitter-other	В			
			Media or journal article				
			Facebook	С			
			Blog	D			
			Website ad/button	E			
			Friend or colleague Teacher	_			
			Other, please specify:	F			
	Α	Please specify which listsery or email:	Other, please specify.	-	Text area, no char limit		N
	В	Please specify which Twitter account:			Text area, no char limit		N
	С	Please specify which Facebook page:			Text area, no char limit		N
	D	Please specify which blog:			Text area, no char limit		N
	E	Please specify which website:			Text area, no char limit		N
	F	How did you find out about Healthypeople.gov?			Text area, no char limit		N
CQLiv0010110		Which of the following social media platforms have you used	Facebook		Checkbox, one-up vertical	Multi	N
		in the last 30 days: (Please select all that apply)	Twitter	_			
			LinkedIn	_			
			YouTube	4			
			Google+	4			
			Other	_			
001:-0010110		Military of the fellowing parish we discuss of the second of	None of the above	+	Observations are sure of the	N A Isi	
CQLiv0010119		Which of the following social media platforms do you use for professional purposes: (Please select all that apply)	Facebook	\dashv	Checkbox, one-up vertical	Multi	N
		אווומו מארואי)	Twitter	\dashv			
			LinkedIn	-			
			YouTube	1	I	1	1

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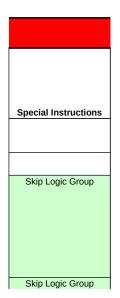
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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Google+				
			Other				
			None of the above				
CWS05581		If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter)			Text area, no char limit		N
CWS05582		Which best describes your role?	Doctor/Nurse		Radio button, one-up vertical	Single	Y
			Government Employee				
			General Public				
			Librarian				
			Public Health Professional				
			Researcher	B, C			
			Student				
			Teacher/Educator				
			Other, please specify:	Α			
CWS05583	Α	Please describe your role:			Text area, no char limit	Single	N

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QID	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N
:WS05564		Which of the following best describes the reason for your visit today?	Learn about the Healthy People 2020 objectives Get ideas on how to achieve the Healthy People 2020		Radio Button One Up Vertical	Single	Y
			objectives Share ideas on how to achieve the Healthy People 2020				
		obj	objectives Get data on the Healthy People 2020 objectives				
			, , ,				
			Download Healthy People publications				
			Review 2010 Healthy People objectives/results				
			Get information for a school project/school assignment				
			Other, please specify:	Α			
VS05565	Α	Other reason for your visit			Text area, no char limit	Single	N
VS05566		Were you able to find what you were looking for?	Yes		Radio button, one-up vertical	Single	Y
			no, please specify what you were unable to find	Α			
VS05567	Α	No, please specify:			Text area, no char limit	Single	N
WS05568		After using the healthypeople.gov website today, how likely are you to do one of the following activities: (Please select all that apply)	Bookmark this page for later use		Checkbox One Up Vertical	Multi	Y
			Do additional research online				
			Download content to a portable device, like a mobile phone, PDA, or ipod				
			Email the information to a colleague/co-worker Connect or collaborate with another organization working to				
			meet Healthy People objectives				
			meet Healthy People objectives Print the information and share it				
			meet Healthy People objectives Print the information and share it Make a plan for achieving a Healthy People objective	٨			
MODELCO		Other estivity	meet Healthy People objectives Print the information and share it	A	Taut area are aboutish		N
VS05569	Α	Other activity:	meet Healthy People objectives Print the information and share it Make a plan for achieving a Healthy People objective Other, please specify:		Text area, no char limit		N
VS05569	A	Other activity: Did you visit the Leading Health Indicators section of the website today?	meet Healthy People objectives Print the information and share it Make a plan for achieving a Healthy People objective	A	Text area, no char limit Drop down, select one	Single	N Y
VS05569	A	Did you visit the Leading Health Indicators section of the	meet Healthy People objectives Print the information and share it Make a plan for achieving a Healthy People objective Other, please specify:			Single Multi	N Y
/S05569		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	meet Healthy People objectives Print the information and share it Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services		Drop down, select one		N Y
/S05569		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	meet Healthy People objectives Print the information and share it Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality		Drop down, select one		N Y
/S05569		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	meet Healthy People objectives Print the information and share it Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence		Drop down, select one		N Y
/S05569		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	meet Healthy People objectives Print the information and share it Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health		Drop down, select one		N Y
/S05569		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	meet Healthy People objectives Print the information and share it Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health		Drop down, select one		N Y
/S05569		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	meet Healthy People objectives Print the information and share it Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health Nutrition, Physical Activity, and Obesity		Drop down, select one		N Y
VS05569		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	meet Healthy People objectives Print the information and share it Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health Nutrition, Physical Activity, and Obesity Oral Health		Drop down, select one		N Y
VS05569		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	meet Healthy People objectives Print the information and share it Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health Nutrition, Physical Activity, and Obesity Oral Health Reproductive and Sexual Health		Drop down, select one		N Y
VS05569		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	meet Healthy People objectives Print the information and share it Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health Nutrition, Physical Activity, and Obesity Oral Health Reproductive and Sexual Health Social Determinants		Drop down, select one		N Y
VS05569		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	meet Healthy People objectives Print the information and share it Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health Nutrition, Physical Activity, and Obesity Oral Health Reproductive and Sexual Health		Drop down, select one		N Y
VS05569		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	meet Healthy People objectives Print the information and share it Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health Nutrition, Physical Activity, and Obesity Oral Health Reproductive and Sexual Health Social Determinants		Drop down, select one		N Y
		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you interested in today? (Please select all that apply.)	meet Healthy People objectives Print the information and share it Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health Nutrition, Physical Activity, and Obesity Oral Health Reproductive and Sexual Health Social Determinants		Drop down, select one		N Y
WS05569 CQCol0005149		Did you visit the Leading Health Indicators section of the website today? Which of the following Leading Health Indicators were you	meet Healthy People objectives Print the information and share it Make a plan for achieving a Healthy People objective Other, please specify: Yes No Access to Health Services Clinical Preventive Services Environmental Quality Injury and Violence Maternal, Infant, and Child Health Mental Health Nutrition, Physical Activity, and Obesity Oral Health Reproductive and Sexual Health Social Determinants		Drop down, select one Checkbox, one-up vertical	Multi	Y

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	Skip		Answer Choices			Single or	Doguirod
QID	Logic Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
,		·	Links/labels are difficult to understand	В			
			Too many links/navigational options to choose from				
			Had technical difficulties (error messages, broken links, etc.)	^			
			Could not navigate back to previous information	A C			
			I had a navigation difficulty not listed above: I had no difficulty navigating/browsing on this site				
ACQCol0005150	С	Please describe your navigation issue:	That no difficulty flavigating browsing on this site		Text area, no char limit		N
ACQCol0005151		Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N
ACQCol0005152	В	What specific links/labels were difficult to understand?			Text area, no char limit		N
ACQCol0005153		Did you use the search feature during your visit today?	Yes No	Α	Radio button, one-up vertical	Single	Y
	A	Please tell us about your experience with the search feature	Don't remember I had issues with the searching process (how to use it,	В		Multi	l v
ACQCol0005154		today. (Select all that apply.)	what to enter).		Checkbox, one-up vertical	Multi	T T
			I had issues with the design and layout of the search results (text size, colors).	С			Y
			I had issues with the results of the search.	D			
			The search feature met my needs.				
			None of these				
ACQCol0005155	В	What were your issues with the searching process? (Select all that apply.)	It was not clear how to use the search feature		Checkbox, one-up vertical	Multi	N N
			I did not know what terms to use to get the results I wanted				
			I wanted more advanced search capabilities (exclude certain terms, limit search scope)				
			I had a different issue with the searching process:	E			
ACQCol0005156	E	My issue was:			Text area, no char limit	NA: Iti	N.I
ACQCol0005157	С	What were your issues with the design and layout of the search results? (Select all that apply.)	The link colors were hard to read		Checkbox, one-up vertical	Multi	N
			I could not see enough of the descriptions to decide which link to choose				
			The text was too small				
			The page was too crowded				
			I had a different issue with the design and layout of the results:	F			

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
CQCol0005158	F	My issue was:			Text area, no char limit		
	D	What were your issues with the results of the search? (Select				Multi	N
.CQCol0005159		all that apply.)	Results were not relevant or not what I wanted		Checkbox, one-up vertical		
				Checkbox, one up vertical			
		The order of the results was not what I expected		-			
		There were no results or too few results					
			The titles were not helpful				
			The descriptions were not helpful				
			I could not narrow the results of my search				
			•	G	-		
200 10005400			I had a different issue with the results of the search:				
QCol0005160	G	My issue was:			Text area, no char limit	0: 1	
VS05576		How often have you visited the site in the last six months?	This is my first time		Radio Button One Up Vertical	Single	Y
			Two or three times	1			
			Four or five times	1			
			A few times a week	4			
			Daily	4			
OL: 0010110		M/bish of the fellowing again modic platforms boyo you used	More than once a day		Charlibay and un ventical	N A I to	N
QLiv0010110		Which of the following social media platforms have you used in the last 30 days: (Please select all that apply)	Facebook Twitter	-	Checkbox, one-up vertical	Multi	IN
		in the last 50 days. (Flease select all that apply)	LinkedIn	1			
			YouTube	1			
			Google+	1			
			Other	†			
			None of the above	1			
QLiv0010119		Which of the following social media platforms do you use for	Facebook		Checkbox, one-up vertical	Multi	N
		professional purposes: (Please select all that apply)	Twitter				
			LinkedIn				
			YouTube				
			Google+				
			Other	1			
			None of the above				
/S05578	Please rank the top 3 factors that	Please rank the top 3 factors that brought you to the website	Message or recommendation from a friend on a social		Drop down, select one	Single-	¥
			Video I saw on YouTube				
			Internet blogs or discussion forums	-			
			Advertising on social networks (Facebook, My Space, Twitter)				
			Message directly from Healthypeople on a social network				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Search engine results				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising	-			
			Conference/presentation				

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Other				
CWS05579		Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single-	N
			Video I saw on YouTube	1			
			Internet blogs or discussion forums				A
			Advertising on social networks (Facebook, My Space, Twitter)				
			Message directly from Healthypeople on a social network	1			
			Instant Message from a friend or colleague	1			
			Familiarity with site	-			
			Search engine results				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising Internet advertising	-			
			Conference/presentation	+			
			Don't know				
			Other	1			
CWS05580		Rank 3 (Optional)	Message or recommendation from a friend on a social			Single-	N
711000000		Copusinally	network		Drop down, select one	C.i.ig.c	
			Video I saw on YouTube	1			
			Internet blogs or discussion forums				A
			Advertising on social networks (Facebook, My Space, Twitter)				
			Message directly from Healthypeople on a social network	-			
			Instant Message from a friend or colleague				
			Familiarity with site	1			
			Search engine results				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Conference/presentation				
			Don't know				
			Other	-		-	
CIMCOLLO4		If you board about this walks to re-					N.
CWS05581		If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter)			Toyt area no char limit		N
CWS05582		Which best describes your role?	Doctor/Nurse		Text area, no char limit Radio button, one-up vertical	Single	Y
VV30000Z		william pest describes your role?	Government Employee		Tradio buttori, orie-up vertical	Sirigie	(
			General Public				
			Librarian				
			Public Health Professional				
			Researcher	В, С			
			Student	,,			
			Teacher/Educator				
			Other, please specify:	Α			

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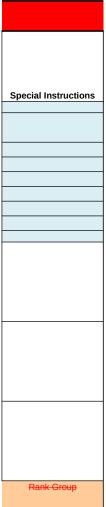
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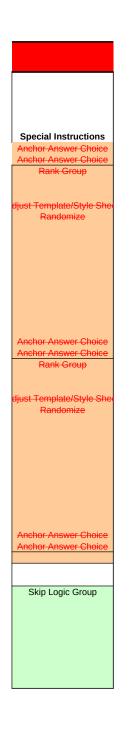
			CUSTOM QUESTION LI	ST				
OID	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip to	Tune (coloct from list)	Single or Multi	Required Y/N	
	∟abei	Question Text	(iimited to 50 characters)	экір то	Type (select from list)	wulti	Y/N	
CWS05583	Α	Please describe your role:			Text area. no char limit	Single	N	

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			COSTOM QUESTION LIS				
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Require Y/N
WS05564		Which of the following best describes the reason for your visit	Learn about the Healthy People 2020 objectives		Radio Button One Up Vertical	Single	Y
		today?			·		
			Get ideas on how to achieve the Healthy People 2020				
			objectives				
			Share ideas on how to achieve the Healthy People 2020				
			objectives				
			Get data on the Healthy People 2020 objectives				
			Download Healthy People publications				
			Review 2010 Healthy People objectives/results				
			Get information for a school project/school assignment				
			Other, please specify:	Α			
VS05565	Α	Other reason for your visit	V		Text area, no char limit	Single	N Y
VS05566		Were you able to find what you were looking for?	Yes		Radio button, one-up vertical	Single	Y
VS05567	Α	No, please specify:	no, please specify what you were unable to find	Α	Text area, no char limit	Single	N
VS05568	A	After using the healthypeople.gov website today, how likely	Bookmark this page for later use		Checkbox One Up Vertical	Multi	Y
V 303300		are you to do one of the following activities: (Please select all	Bookmark this page for later use		Checkbox One op vertical	Ividiti	'
		that apply)					
			Do additional research online				
			Download content to a portable device, like a mobile phone,				
			PDA, or ipod				
			Email the information to a colleague/co-worker				
			Connect or collaborate with another organization working to				
			meet Healthypeople objectives				
			Print the information and share it				
			Make a plan for achieving a Healthy People objective				
			Other, please specify:	Α			
/S05569	Α	Other activity:			Text area, no char limit		N
CQCol0005149		Herry would you describe your nevigation synamicaes on this			Checkbox, one-up vertical	Multi	Y
		How would you describe your navigation experience on this site today? (Please select all that apply.)	Links often did not take me where I expected	Α			
		site today: (1 lease select all that apply.)	Had difficulty finding relevant information /products	• •			
				В			
			Links/labels are difficult to understand	ь			
			Too many links/navigational options to choose from				
			Had technical difficulties (error messages, broken links, etc.)				
			Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information	Α			
				A C			
			Could not navigate back to previous information				
:QCol0005150	С	Please describe your navigation issue:	Could not navigate back to previous information I had a navigation difficulty not listed above:		Text area, no char limit		N
	C A	Please describe your navigation issue: Please describe any specific navigation links or paths that did not take you where they should have?	Could not navigate back to previous information I had a navigation difficulty not listed above:		Text area, no char limit Text area, no char limit		N N
CQCol0005150 CQCol0005151		Please describe any specific navigation links or paths that did not take you where they should have?	Could not navigate back to previous information I had a navigation difficulty not listed above:		<u>'</u>		
CQCol0005151 CQCol0005152	А	Please describe any specific navigation links or paths that did not take you where they should have? What specific links/labels were difficult to understand?	Could not navigate back to previous information I had a navigation difficulty not listed above:		Text area, no char limit		N
CQCol0005151 CQCol0005152	А	Please describe any specific navigation links or paths that did not take you where they should have?	Could not navigate back to previous information I had a navigation difficulty not listed above: I had no difficulty navigating/browsing on this site	С	Text area, no char limit Text area, no char limit	Single	N N
CQCol0005151	А	Please describe any specific navigation links or paths that did not take you where they should have? What specific links/labels were difficult to understand?	Could not navigate back to previous information I had a navigation difficulty not listed above:		Text area, no char limit Text area, no char limit	Single	N

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OID	Skip Logic	Question Tout	Answer Choices	Skin to	Tune (coloct from list)	Single or	Require Y/N
QID	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N
			Don't remember				
	Α	Please tell us about your experience with the search feature	I had issues with the searching process (how to use it,	В		Multi	Y
ACQCol0005154		today. (Select all that apply.)	what to enter).		Checkbox, one-up vertical		
			I had issues with the design and layout of the search results (text size, colors).	С			
			I had issues with the results of the search.	D			
			The search feature met my needs.				
			None of these				
	В	What were your issues with the searching process? (Select				Multi	N
CQCol0005155		all that apply.)	It was not clear how to use the search feature		Checkbox, one-up vertical		
			I did not know what terms to use to get the results I wanted				
			I wanted more advanced search capabilities (exclude certain				
			terms, limit search scope)				
			I had a different issue with the coerching process:	E			
ACQCol0005156	Е	My issue was:	I had a different issue with the searching process:		Text area, no char limit		
ACQCol0005157	C	What were your issues with the design and layout of the	The link colors were hard to read		Checkbox, one-up vertical	Multi	N
			I could not see enough of the descriptions to decide which link to choose				
			The text was too small				
			The page was too crowded				
			I had a different issue with the design and layout of the	F			
CQCol0005158	F	My issue was:	results:		Text area, no char limit		
		What were your issues with the results of the search? (Select			The state of the s	Multi	N
CQCol0005159		all that apply.)	Results were not relevant or not what I wanted		Checkbox, one-up vertical		
			The order of the results was not what I expected		Silver ap vertical		
			There were no results or too few results		1		
			The titles were not helpful		1		
			The descriptions were not helpful		-		
			I could not narrow the results of my search				
			-	G			
CQCol0005160	G	My issue was:	I had a different issue with the results of the search:		Text area, no char limit		
CWS05576		How often have you visited the site in the last six months?	This is my first time		Radio Button One Up Vertical	Single	Y
			Two or three times				
			Four or five times				

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Answer Choices (mitted to 50 characters) A few times a view. A few times a view. Answer Choices (mitted to 50 characters) Answer Choices (mitted to 50 characters) (mitted to 50 character	Clabel Question Text A (Imited to 50 characters) Skip to Pype (select from list) Single or Require Number of the following senial media dayou use requisitly (if each conce a day) Amendment of the following senial media for you use for public once a monthly? (Please select all final apply) Amendment of the following senial media platforms have you used in the last 30 days: (Please select all final apply) Amendment of the following senial media platforms have you used in the following senial media platforms have you used in the last 30 days: (Please select all final apply) Amendment of the following senial media platforms do you used for professional purposes. (Please select all final apply) Amendment of the following senial media platforms do you used for professional purposes. (Please select all final apply) Amendment of the above Amendment of the abov				COSTOM QUESTION EL	3 1			
Douby Doubp Douby Doubp Doub	Daily More than once a day More than once a day Facebook	QID	Logic	Question Text		Skip to	Type (select from list)		
Douby Doubp Douby Doubp Doub	Daily More than once a day More than once a day Facebook			•	` ,				
Which of the following social media do you use regularly (at least once a month)-2 (Please select all that apply) Which of the following social media platforms have you used in the last 30 days. (Please select all that apply) Which of the following social media platforms have you used in the last 30 days. (Please select all that apply) Which of the following social media platforms do you used for professional purposes. (Please select all that apply) Which of the following social media platforms do you used for professional purposes. (Please select all that apply) WS05578 Please rank the top 3 factors that brought you to the webste WS05579 Please rank the top 3 factors that brought you to the webste Search engine results. Word of the above Facebook.	More than once a day Which of the following accial media do you use regulatry (at least-once a month)? (Please select all that apply) Which of the following social media platforms have you used in the last 30 days: (Please select all that apply) Which of the following social media platforms do you used in the last 30 days: (Please select all that apply) Which of the following social media platforms do you use for professional purposes: (Please select all that apply) Which of the following social media platforms do you use for professional purposes: (Please select all that apply) Which of the following social media platforms do you use for professional purposes: (Please select all that apply) Which of the following social media platforms do you use for professional purposes: (Please select all that apply) Which of the following social media platforms do you use for professional purposes: (Please select all that apply) Which of the following social media platforms do you use for professional purposes: (Please select all that apply) Which of the following social media platforms do you use for professional purposes: (Please select all that apply) Which of the following social media platforms do you use for professional purposes: (Please select all that apply) Which of the following social media platforms do you use for professional purposes: (Please select all that apply) Which of the following social media platforms do you use for professional purposes: (Please select all that apply) Which of the following social media platforms do you use for professional purposes: (Please select all that apply) Which of the following social media platforms do you use for professional purposes: (Please select all that apply) Which of the following social media platforms do you use for professional purposes: (Please select all that apply) Which of the following social media platforms do you use for professional purposes: (Please select all that apply) Which of the following social media platforms do you use for p					7			
Which of the following social media field with apply Calebook Totaler Einterland Einte	Which of the following social media of sysus use for professional purposes: (Please select all that apply) Which of the following social media platforms have you used in the last 30 days: (Please select all that apply) Which of the following social media platforms have you used in the last 30 days: (Please select all that apply) Which of the following social media platforms do you use for professional purposes: (Please select all that apply) Which of the following social media platforms do you use for grofessional purposes: (Please select all that apply) Which of the following social media platforms do you use for grofessional purposes: (Please select all that apply) Which of the following social media platforms do you use for grofessional purposes: (Please select all that apply) Which of the following social media platforms do you use for grofessional purposes: (Please select all that apply) Which of the following social media platforms do you use for grofessional purposes: (Please select all that apply) Which of the following social media platforms do you use for grofessional purposes: (Please select all that apply) Which of the following social media platforms do you use for grofessional purposes: (Please select all that apply) Which of the following social media platforms do you use for grofessional purposes: (Please select all that apply) Which of the following social media platforms do you use for grofessional purposes: (Please select all that apply) Which of the following social media platforms do you use for grofessional purposes: (Please select all that apply) Which of the following social media platforms do you use for grofessional purposes: (Please select all that apply) Which of the following social media platforms do you use for grofessional purposes: (Please select all that apply) Which of the following social media platforms do you use for grofessional purposes: (Please select all that apply) Which of the following social media platforms do you use for grofessional purposes: (Ple					7			
least once a monthly? (Please select all that apply) Enteted	East-once-a month) ² (Please-select-all that apply) Enteted	VS05577		Which of the following social media do you use regularly (at			Checkbox one-un vertical	Multi	И
Linkedin Blags None of the above Reacebook Twitter Linkedin You Tube Google + Other Twitter Linkedin You Tube Twitter	Interest in Seage Search			least once a month)? (Please select all that apply)		7			
None of the ableve None of the ableve	Selege					7			
Which of the following social media platforms have you used in the last 30 days: (Please select all that apply) Which of the following social media platforms do you use for professional purposes: (Please select all that apply) Which of the following social media platforms do you use for professional purposes: (Please select all that apply) Please rank the top 3 factors that brought you to the website interest tops or discussion forums Advertising on social networks (Facebook, My Space, Twitter) Interest Advertising on social networks (Facebook, My Space) Rank 2 (Optional) Rank 2 (Optional) Please rank the top of the above interest to the professional purposes; (Please select all that apply) Please rank the top 3 factors that brought you to the website interest tops or discussion forums Advertising on social networks (Facebook, My Space, Twitter) Please rank the top 3 factors that brought you to the website interest tops or discussion forums Advertising on social networks (Facebook, My Space, Twitter) Please rank the top 3 factors that brought you to the website interest tops or discussion forums Advertising on social networks (Facebook, My Space, Twitter) Please rank the top 3 factors that brought you to the website interest tops or discussion forums Advertising on social networks (Facebook, My Space, Twitter) Please rank the top 3 factors that brought you to the website interest tops or discussion forums Advertising on social networks (Facebook, My Space, Twitter) Please rank the top 3 factors that brought you to the website interest tops or discussion forums Advertising on social networks (Facebook, My Space, Twitter) Professional media please received the professional professional metworks (Facebook, My Space, Twitter) Professional m	Minch of the following social media platforms have you used in the last 30 days: (Please select all that apply) Facebook					7			
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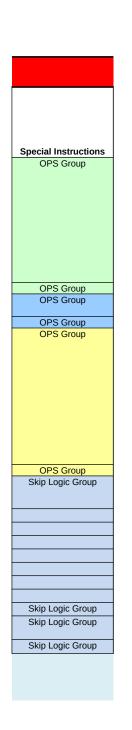
underlined & italicized: RE-ORDER FOR ALPHA

pink: ADDITION

blue + -->: REWORDING

MID: 0R1QM1Y2 Date: 9/15/2010

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Familiarity with site				
			Search engine results				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Conference/presentation				
			Don't know				
			Other	_			
CWS05580		Rank 3 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	N
			Video I saw on YouTube	-	Brop down, select one		
			Internet blogs or discussion forums	-			
			Advertising on social networks (Facebook, My Space,	-			
			Twitter)				
			Message directly from Healthypeople on a social network				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Search engine results				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising	_			
			Conference/presentation	_			
			Don't know				
			Other	_			
			Other	_		1	
CWS05581		If you heard about this website from a social network, please					N
,vv303301		specify the site (i.e. Facebook, Twitter)			Text area, no char limit		'
CWS05582		Which best describes your role?	Doctor/Nurse		Radio button, one-up vertical	Single	Y
VV3U330Z		which best describes your role?	Government Employee	+	Tradio buttori, orie-up vertical	Siriyie	T
			General Public	+			
				+			
			Librarian Public Health Professional	-			
			Public Health Professional Researcher	ВС			
				В, С			
			Student	-			
			Teacher/Educator	-			
			Other, please specify:	A			
CWS05583	A	Please describe your role:			Text area, no char limit	Single	N









MID:

Date:

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underlined & italicized: RE-ORDER FOR ALPHA

pink: ADDITION

9/15/2010

blue + -->: REWORDING

			COSTOM QUESTION LIS	''			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
CWS05564		Which of the following best describes the reason for your visit today?	Learn about the Healthypeople 2020 objectives		Radio Button One Up Vertical	Single	Y
		toudy:	Get ideas on how to achieve the Healthypeople 2020				
			objectives				
			Share ideas on how to achieve the Healthypeople 2020 objectives				
			Get data on the Healthypeople 2020 objectives				
			Download Healthypeople publications				
			Review 2010 Healthy People objectives/results				
			Get information for a school project/school assignment				
		Du () iii	Other, please specify:	Α		0: 1	
WS05565 WS05566	Α	Other reason for your visit Were you able to find what you were looking for?	Yes		Text area, no char limit Radio button, one-up vertical	Single Single	N Y
W505500		were you able to find what you were looking for?	no, please specify what you were unable to find	Α	Radio buttori, orie-up vertical	Sirigie	1
WS05567	Α	No, please specify:	ino, piease specify what you were unable to find		Text area, no char limit	Single	N
WS05568		After using the Healthypeople website today, how likely are you to do one of the following activities: (Please select all that apply)	Bookmark this page for later use		Checkbox One Up Vertical	Multi	Y
			Do additional research online				
			Download content to a portable device, like a mobile phone, PDA, or ipod				
			Email the information to a colleague/co-worker				
			Connect or collaborate with another organization working to meet Healthypeople objectives				
			Print the information and share it				
			Make a plan for achieving a Healthy People objective				
			Other, please specify:	Α			
WS05569	Α	Other activity:			Text area, no char limit		N
CQCol0005149					Checkbox, one-up vertical	Multi	Y
		How would you describe your navigation experience on this site today? (Please select all that apply.)	Links often did not take me where I expected	Α			
		site today? (Flease select all that apply.)	Had difficulty finding relevant information/products	^			
				В			
			Links/labels are difficult to understand	В			
			Too many links/navigational options to choose from				
			Had technical difficulties (error messages, broken links, etc.)				
			Could not navigate back to previous information	A			
			I had a navigation difficulty not listed above:	С			
			I had no difficulty navigating/browsing on this site				
CQCol0005150	С	Please describe your navigation issue:			Text area, no char limit		N
CQCol0005151	Α	Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N
CQCol0005152	В	What specific links/labels were difficult to understand?			Text area, no char limit		N
CQCol0005153		Did you use the search feature during your visit today?	Yes	Α	Radio button, one-up vertical	Single	Υ
			No				

red & strike-through: DELETE

0R1QM1Y1dtAhdcVsdFNV8g==

underlined & italicized: RE-ORDER FOR ALPHA

pink: ADDITION

MID: Date: 9/15/2010

blue + -->: REWORDING

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Require Y/N
			Don't remember				
CQCol0005154	Α	Please tell us about your experience with the search feature today. (Select all that apply.)	I had issues with the searching process (how to use it, what to enter).	В	Checkbox, one-up vertical	Multi	Y
2000003104			I had issues with the design and layout of the search results (text size, colors).	С	checkbox, one up vertical		
			I had issues with the results of the search.	D			
			The search feature met my needs.				
			None of these				
CQCol0005155	В	What were your issues with the searching process ? (Select all that apply.)	It was not clear how to use the search feature		Checkbox, one-up vertical	Multi	N
			I did not know what terms to use to get the results I wanted				
			l wanted more advanced search capabilities (exclude certain terms, limit search scope)				
			I had a different issue with the searching process:	E			
CQCol0005156	E	My issue was:			Text area, no char limit		
CQCol0005157	С	What were your issues with the design and layout of the search results? (Select all that apply.)	The link colors were hard to read		Checkbox, one-up vertical	Multi	N
			I could not see enough of the descriptions to decide which link to choose				
			The text was too small				
			The page was too crowded				
			I had a different issue with the design and layout of the results:	F			
CQCol0005158	F	My issue was:			Text area, no char limit		
	D	What were your issues with the results of the search? (Select				Multi	N
CQCol0005159		all that apply.)	Results were not relevant or not what I wanted		Checkbox, one-up vertical		
			The order of the results was not what I expected				
			There were no results or too few results				
			The titles were not helpful				
			The descriptions were not helpful				
			I could not narrow the results of my search				
			I had a different issue with the results of the search:	G			
CQCol0005160	G	My issue was:			Text area, no char limit		
WS05576		How often have you visited the site in the last six months?	This is my first time		Radio Button One Up Vertical	Single	Y
			Two or three times Four or five times				

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			CUSTOM QUESTION LIS	> 1			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
- QID	Luber	Question Text	Daily	OKIP to	Type (select nom list)	Watt	1714
			More than once a day				
/S05577		Which of the following social media do you use regularly (at	Facebook		Checkbox, one-up vertical	Multi	N
		least once a month)? (Please select all that apply)	Twitter				
			LinkedIn	1			
			Blogs	_			
			None of the above			21 1	
VS05578		Please rank the top 3 factors that brought you to the website today. (Rank 1 = Most important) Rank 1 (Required)	Message or recommendation from a friend on a social network		Drop down, select one	Single	Y
			Video I saw on YouTube				
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, My Space, Twitter)				
			Message directly from Healthypeople on a social network				
			Instant Message from a friend or colleague				
		Familiarity with site					
		Search engine results					
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Conference/presentation				
			Don't know	-			
/S05579		Rank 2 (Optional)	Other			Cinalo	N
V505579		Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	I IN
			Video I saw on YouTube		Brop down, select one		
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, My Space, Twitter)				
			Message directly from Healthypeople on a social network				
			Instant Message from a friend or colleague	1			
			Familiarity with site	1			
			Search engine results	1			
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Conference/presentation				
			Don't know				
1005500		D 1000 %	Other			9: 1	
/S05580		Rank 3 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	N
			Video I saw on YouTube				
			Internet blogs or discussion forums				

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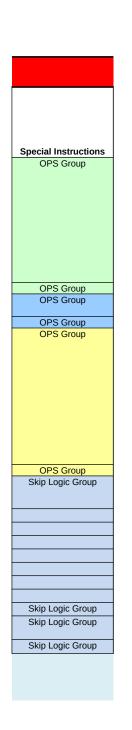
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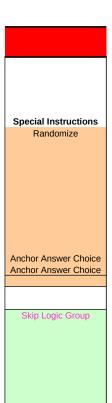
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QID	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Advertising on social networks (Facebook, My Space, Twitter) Message directly from Healthypeople on a social network Instant Message from a friend or colleague Familiarity with site Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Conference/presentation Don't know Other				
CWS05581		If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter)			Text area, no char limit		N
CWS05582		Which best describes your role?	Doctor/Nurse Government Employee General Public Librarian Public Health Professional Researcher Student Teacher/Educator Other, please specify:	B, C	Radio button, one-up vertical	Single	Y
CWS05583	Α	Other role			Text area, no char limit	Single	N









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			COSTOM QUESTION LIS	''			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
CWS05564		Which of the following best describes the reason for your visit today?	Learn about the Healthypeople 2020 objectives		Radio Button One Up Vertical	Single	Y
		toudy:	Get ideas on how to achieve the Healthypeople 2020				
			objectives				
			Share ideas on how to achieve the Healthypeople 2020 objectives				
			Get data on the Healthypeople 2020 objectives				
			Download Healthypeople publications				
			Review 2010 Healthy People objectives/results				
			Get information for a school project/school assignment				
		Du () iii	Other, please specify:	Α		0: 1	
WS05565 WS05566	Α	Other reason for your visit Were you able to find what you were looking for?	Yes		Text area, no char limit Radio button, one-up vertical	Single Single	N Y
W505500		were you able to find what you were looking for?	no, please specify what you were unable to find	Α	Radio buttori, orie-up vertical	Sirigie	1
WS05567	Α	No, please specify:	ino, piease specify what you were unable to find		Text area, no char limit	Single	N
WS05568		After using the Healthypeople website today, how likely are you to do one of the following activities: (Please select all that apply)	Bookmark this page for later use		Checkbox One Up Vertical	Multi	Y
			Do additional research online				
			Download content to a portable device, like a mobile phone, PDA, or ipod				
			Email the information to a colleague/co-worker				
			Connect or collaborate with another organization working to meet Healthypeople objectives				
			Print the information and share it				
			Make a plan for achieving a Healthy People objective				
			Other, please specify:	Α			
WS05569	Α	Other activity:			Text area, no char limit		N
CQCol0005149					Checkbox, one-up vertical	Multi	Y
		How would you describe your navigation experience on this site today? (Please select all that apply.)	Links often did not take me where I expected	Α			
		site today? (Flease select all that apply.)	Had difficulty finding relevant information/products	^			
				В			
			Links/labels are difficult to understand	В			
			Too many links/navigational options to choose from				
			Had technical difficulties (error messages, broken links, etc.)				
			Could not navigate back to previous information	A			
			I had a navigation difficulty not listed above:	С			
			I had no difficulty navigating/browsing on this site				
CQCol0005150	С	Please describe your navigation issue:			Text area, no char limit		N
CQCol0005151	Α	Please describe any specific navigation links or paths that did not take you where they should have?			Text area, no char limit		N
CQCol0005152	В	What specific links/labels were difficult to understand?			Text area, no char limit		N
CQCol0005153		Did you use the search feature during your visit today?	Yes	Α	Radio button, one-up vertical	Single	Υ
			No				

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Require Y/N
			Don't remember				
CQCol0005154	Α	Please tell us about your experience with the search feature today. (Select all that apply.)	I had issues with the searching process (how to use it, what to enter).	В	Checkbox, one-up vertical	Multi	Y
2000003104			I had issues with the design and layout of the search results (text size, colors).	С	checkbox, one up vertical		
			I had issues with the results of the search.	D			
			The search feature met my needs.				
			None of these				
CQCol0005155	В	What were your issues with the searching process ? (Select all that apply.)	It was not clear how to use the search feature		Checkbox, one-up vertical	Multi	N
			I did not know what terms to use to get the results I wanted				
			l wanted more advanced search capabilities (exclude certain terms, limit search scope)				
			I had a different issue with the searching process:	E			
CQCol0005156	E	My issue was:			Text area, no char limit		
CQCol0005157	С	What were your issues with the design and layout of the search results? (Select all that apply.)	The link colors were hard to read		Checkbox, one-up vertical	Multi	N
			I could not see enough of the descriptions to decide which link to choose				
			The text was too small				
			The page was too crowded				
			I had a different issue with the design and layout of the results:	F			
CQCol0005158	F	My issue was:			Text area, no char limit		
	D	What were your issues with the results of the search? (Select				Multi	N
CQCol0005159		all that apply.)	Results were not relevant or not what I wanted		Checkbox, one-up vertical		
			The order of the results was not what I expected				
			There were no results or too few results				
			The titles were not helpful				
			The descriptions were not helpful				
			I could not narrow the results of my search				
			I had a different issue with the results of the search:	G			
CQCol0005160	G	My issue was:			Text area, no char limit		
WS05576		How often have you visited the site in the last six months?	This is my first time		Radio Button One Up Vertical	Single	Y
			Two or three times Four or five times				

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			CUSTOM QUESTION LIS	> 1			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
Ųιυ	Luber	Question Text	Daily	OKIP to	Type (select nom list)	Watt	1714
			More than once a day				
/S05577		Which of the following social media do you use regularly (at	Facebook		Checkbox, one-up vertical	Multi	N
		least once a month)? (Please select all that apply)	Twitter				
			LinkedIn	1			
			Blogs	_			
			None of the above			21 1	
VS05578		Please rank the top 3 factors that brought you to the website today. (Rank 1 = Most important) Rank 1 (Required)	Message or recommendation from a friend on a social network		Drop down, select one	Single	Y
			Video I saw on YouTube				
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, My Space, Twitter)				
			Message directly from Healthypeople on a social network				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Search engine results				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Conference/presentation	4			
			Don't know	-			
/S05579		Rank 2 (Optional)	Other			Cinalo	NI NI
V505579		Ralik 2 (Oplional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	I IN
			Video I saw on YouTube		Brop down, select one		
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, My Space, Twitter)				
			Message directly from Healthypeople on a social network				
			Instant Message from a friend or colleague	1			
			Familiarity with site	1			
			Search engine results	1			N
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Conference/presentation				
			Don't know				
1005500		2 10 (0 ()	Other			6: 1	
/S05580		Rank 3 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	N
			Video I saw on YouTube				
			Internet blogs or discussion forums				

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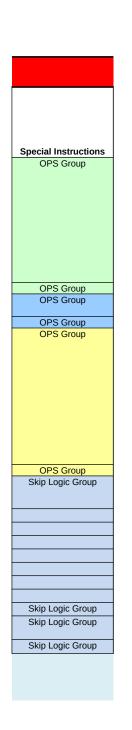
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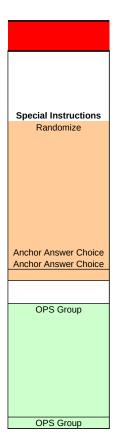
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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Advertising on social networks (Facebook, My Space, Twitter) Message directly from Healthypeople on a social network Instant Message from a friend or colleague Familiarity with site Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Conference/presentation Don't know Other				
CWS05581		If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter)			Text area, no char limit		N
CWS05582		Which best describes your role?	Doctor/Nurse/Health Care Provider Government Employee General Public Librarian Public Health Professional Researcher Student/Faculty Student Teacher/Educator Other, please specify:	A	Radio button, one-up vertical	Single	Y
CWS05583	Α	Other role			Text area, no char limit	Single	N









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			00010m				
QID CWS05564	Skip Logic Label	Question Text Which of the following best describes the reason for your visit today?	Answer Choices (limited to 50 characters) Learn about the Healthypeople 2020 objectives Get ideas on how to achieve the Healthypeople 2020 objectives Share ideas on how to achieve the Healthypeople 2020 objectives Get data on the Healthypeople 2020 objectives Download Healthypeople publications Review 2010 Healthy People objectives/results Get information for a school project/school assignment Other, please specify:	Skip to	Type (select from list) Radio Button One Up Vertical	Single or Multi Single	Required Y/N Y
CWS05565	Α	Other reason for your visit	Suiter, produce opening.		Text area, no char limit	Single	N
CWS05566	A	Were you able to find what you were looking for?	Yes		Radio button, one-up vertical	Single	Y
			no, please specify what you were unable to find	Α			
CWS05567	Α	No, please specify:			Text area, no char limit	Single	N
CWS05568		After using the Healthypeople website today, how likely are you to do one of the following activities: (Please select all that apply)	Bookmark this page for later use Do additional research online Download content to a portable device, like a mobile phone, PDA, or ipod Email the information to a colleague/co-worker Connect or collaborate with another organization working to meet Healthypeople objectives Print the information and share it Make a plan for achieving a Healthy People objective Other, please specify:	Α	Checkbox One Up Vertical	Multi	Y
CWS05569	Α	Other activity:			Text area, no char limit		N
CWS05570		Did you have any difficulty while looking for information on the Healthypeople site?	Yes Ne	В			
CWS05571	8	Which of the following difficulties did you have while on the Healthypeople site today?	Could not navigate back to previous information Had difficulty finding detailed information Had technical difficulties (error messages, broken links, etc) Links did not take me where I expected Links/labels are difficult to understand Too many links or navigational choices Other, please specify:	G	Checkbox, one up vertical	Multi	¥
CWS05572	e	Other Navigational difficulty, please specify			Text area, no char limit	Single	N
EDO08509		How would you describe your navigation experience on this site today? (Please select all that apply.)	I had no difficulty navigating/browsing on this site Links often did not take me where I expected Had difficulty finding relevant information/products Links/labels are difficult to understand	A B	Checkbox, one-up vertical	Multi	Y

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above:	A C			
EDO08510	С	Please describe your navigation issue:	Open-ended		Text area, no char limit		N
EDO08511	Α	Please describe any specific navigation links or paths that did not take you where they should have?	Open-ended		Text area, no char limit		N
EDO08512	В	What specific links/labels were difficult to understand?	Open-ended		Text area, no char limit		N
CWS05573		Did you use the Search feature today?	Yes No	A	Radio button, one-up vertical	Single	¥
CWS05574	A	Which of the following best describes your experience with the search feature?	Search worked well/returned the results I needed I-was not sure what words to use in my search Results were not relevant to my search terms or needs Returned results that were similar/redundant Returned too many results Search returned no results at all The organization of the results was confusing Other, please specify:	В	Radio button, one-up vertical	Single	¥
CWS05575	В	Other Search experience, please specify	and product of the state of the				
OWCOCCTC		Did you use the search feature during your visit today?	Yes No Don't remember	Α	Radio button, one-up vertical	Single	Υ
	Α	Please tell us about your experience with the search feature today. (Select all that apply.)	I had issues with the searching process (how to use it, what to enter). I had issues with the design and layout of the search results (text size, colors). I had issues with the results of the search. The search feature met my needs. None of these	B C D	Checkbox, one-up vertical	Multi	Y
	В	What were your issues with the searching process ? (Select all that apply.)	It was not clear how to use the search feature I did not know what terms to use to get the results I wanted I wanted more advanced search capabilities (exclude certain terms, limit search scope) I had a different issue with the searching process:	E	Checkbox, one-up vertical	Multi	N
	Е	My issue was:			Text area, no char limit		
	С	What were your issues with the design and layout of the search results? (Select all that apply.)	The link colors were hard to read I could not see enough of the descriptions to decide which link to choose The text was too small		Checkbox, one-up vertical	Multi	N

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QID	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		,	I had a different issue with the design and layout of the	F	, , , , , , , , , , , , , , , , , , ,		
	_		results:				
	F D	My issue was: What were your issues with the results of the search? (Select			Text area, no char limit	Multi	N
		all that apply.)				Willia	IN
		1177	Results were not relevant or not what I wanted		Checkbox, one-up vertical		
			The order of the results was not what I expected				
			There were no results or too few results				
			The titles were not helpful				
			The descriptions were not helpful				
			I could not narrow the results of my search				
			I had a different issue with the results of the search:	G			
	G	My issue was:			Text area, no char limit		
CWS05576		How often have you visited the site in the last six months?	This is my first time		Radio Button One Up Vertical	Single	Υ
			To a setting time a	-			
			Two or three times Four or five times	-			
			A few times a week				
			Daily	1			
			More than once a day				
CWS05577		Which of the following social media do you use regularly (at	Facebook		Checkbox, one-up vertical	Multi	N
		least once a month)? (Please select all that apply)	Twitter				
			LinkedIn				
			Discussion boards				
			Blogs	-			
CWS05578		Please rank the top 3 factors that brought you to the website	None of the above		Drop down, select one	Cinglo	Υ
CW303576		release talk interly 3 ractors that brought you to the website today. (Rank 1 = Most important) Rank 1 (Required)	Message or recommendation from a friend on a social network		Drop down, Select one	Single	Ť
			Video I saw on YouTube				
			Internet blogs or discussion forums				ļ A
			Advertising on social networks (Facebook, My Space, Twitter)				
			Message directly from Healthypeople on a social network				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Search engine results				
			Word of mouth recommendation from someone I know	-			
			TV, radio, newspaper, or magazine advertising Internet advertising	-			
			Conference/presentation	1			
			Don't know				
			Other				
CWS05579		Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	N

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Video I saw on YouTube Internet blogs or discussion forums Advertising on social network Facebook, My Space, Trivities) Message directly from Healthyseople on a social network Instant Message from a friend or colleague Familiarity with site Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Conference) presentation Don't know Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social network Video I saw on YouTube Internet blogs or discussion forums Advertising Note Note	QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
Rank 3 (Optional) Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on Social network (Facebook, My Space, Twitter) Message directly from Healthypeople on a social network Instant Message from a friend or colleague Familiarity with site Search engine results Word of mouth with site Search engine results Word of mouth site Search engine results Other Other Other Other				Internet blogs or discussion forums Advertising on social networks (Facebook, My Space, Twitter) Message directly from Healthypeople on a social network Instant Message from a friend or colleague Familiarity with site Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Conference/presentation Don't know				A
specify the site (i.e. Facebook, Twitter) CWS05582 Which best describes your role? Doctor/Nurse/Health Care Provider Government Employee General Public Librarian Public Health Professional Researcher Student/Faculty Text area, no char limit Radio button, one-up vertical Facility Radio button, one-up vertical Facility Radio button, one-up vertical Single Y Student Faculty	CWS05580		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, My Space, Twitter) Message directly from Healthypeople on a social network Instant Message from a friend or colleague Familiarity with site Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Conference/presentation Don't know		Drop down, select one	Single	N A
CWS05582 Which best describes your role? Doctor/Nurse/Health Care Provider Government Employee General Public Librarian Public Health Professional Researcher Student/Faculty Radio button, one-up vertical Single Y Radio button, one-up vertical Single Y Single Y Radio button, one-up vertical Single Y Single Y Single Y	CWS05581		If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter)			Text area no char limit		N
	CWS05582		Which best describes your role?	Government Employee General Public Librarian Public Health Professional Researcher	A		Single	Y

