

Welcome and Thank You Text

Welcome Text

Thank you for visiting the FDA Voice Blog. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank You Text

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!

Welcome Text - Alternate

Thank you for visiting the FDA Voice Blog. You have been randomly selected to take part in this survey that is being conducted by ForeSee on behalf of the FDA Voice Blog. Please take a few minutes to give us your feedback. All results are strictly confidential.

Thank You Text - Alternate

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.



Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

Cancel

Submit

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Model Name FDA Voice Blog
 Model ID (MID)
 Partitioned Yes
 Date 4/2/2015

Red & Strike Through: Delete
 Underlined & Italicized: Re-order
 Pink: Addition
 Blue: Reword



Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)		Satisfaction		Share Information (1=Very Unlikely, 10=Very Likely)
Look and Feel - Appeal	Please rate the visual appeal of this blog.	Satisfaction - Overall	What is your overall satisfaction with this blog? (1=Very Dissatisfied, 10=Very Satisfied)		How likely are you to share the information you read on the FDA Voice blog today with someone else?
Look and Feel - Balance	Please rate the balance of graphics and text on this blog.	Satisfaction - Expectations	How well does this blog meet your expectations? (1=Falls Short, 10=Exceeds)		Return (1=Very Unlikely, 10=Very Likely)
Look and Feel - Readability	Please rate the readability of the pages on this blog.	Satisfaction - Ideal	How does this blog compare to your idea of an ideal blog? (1=Not Very Close, 10=Very Close)		How likely are you to return to the FDA Voice blog again in the future?
	Navigation (1=Poor, 10=Excellent, Don't Know)				Recommend (1=Very Unlikely, 10=Very Likely)
Navigation - Organized	Please rate how well the blog is organized.				How likely are you to recommend the FDA Voice blog to someone else?
Navigation - Options	Please rate the options available for navigating this blog.				
Navigation - Layout	Please rate how well the blog layout helps you find what you need.				
	Blog Information (1=Poor, 10=Excellent, Don't Know)				
Blog Information - Thoroughness	Please rate the thoroughness of information provided on this blog.				
Blog Information - Understandable	Please rate how understandable this blog's information is.				
Blog Information - Answers	Please rate how well the blog's information provides answers to your questions.				
	Information Browsing (1=Poor, 10=Excellent, Don't Know)				
Information Browsing - Sort	Please rate the ability to sort information by criteria that are important to you on this blog.				
Information Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this blog.				
Information Browsing - Features	Please rate how well the features on the blog help you find the information you need.				

Model Name FDA Voice Blog
 Model ID (MID)
 Partitioned Yes
 Date (1/2/2013)

Red & Strike-Through: Delete
 Underlined & Italicized: Re-order
 Pink: Addition
 Blue: Rework



QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
		Which of the following blog topic categories are you most interested in:	Globalization Innovation Regulatory Science Food Drugs Medical Devices/Radiation-Emitting Products Vaccines, Blood & Biologics Animal & Veterinary Tobacco Products Other		Y	Radio button, one-up vertical	Randomize Anchor Answer Choice	Topic of Interest
		Please describe any topics/subjects you would like the FDA to write about in future blog posts:			N	Text area, no char limit		OE_Blog Topics
		Is the frequency at which new blog posts are published appropriate?	Yes, the frequency is fine. No, I would like there to be more blog posts. No, I would like there to be fewer blog posts.		Y	Radio button, one-up vertical		Publish Frequency
		When would you prefer the FDA publishes new blog posts?	Monday through Friday, business hours only Monday through Friday, any time of the day No preference		Y	Radio button, one-up vertical		Publish Timing
		When do you typically read FDA's new blog posts?	As soon as the post is published The same day a post is published Once a week Once a month Other		Y	Radio button, one-up vertical		Read Timing
		During what time of day do you typically read FDA blog posts?	As soon as they are published, time of day does not matter Morning Afternoon Evening Other		Y	Radio button, one-up vertical		Time of Day
		Are you signed up to receive emails when a new blog post is published?	Yes No Not sure		Y	Radio button, one-up vertical		Emails
		Please select your level of agreement with the following statements about the FDA Voice Blog. The length of the blog posts is generally appropriate. The language used in the blog posts is understandable. There is enough information provided for me to take action (if necessary) The blog posts provide new and different information that I cannot get from another source.	Agree Somewhat Agree Disagree Agree Somewhat Agree Disagree Agree Somewhat Agree Disagree Agree Somewhat Agree Disagree		Y	Radio button, scale, no don't know	Multiple Lists Group*	Agreement_Length Agreement_Language Agreement_Action Agreement_Informati
		How did you learn about the FDA Voice Blog?	FDA website Other Federal Government website A friend/family member/co-worker Another blog/article/publication Trade association or trade publication Search engine (i.e. Google, Bing, etc.) Facebook Twitter Other		Y A	Radio button, one-up vertical	Randomize OPS Group*	Awareness
	A	Please describe how you found out about the FDA Voice Blog:				Radio button, one-up vertical	OPS Group*	OE_Awareness

		Which of the following roles best describes you? If you are a consultant or attorney, please select the role of the individual or organization that you represent.	Regulated industry Consumer Patient or a patient's caregiver, family member or friend Healthcare provider (includes physician, nurse, physician's assistant, nurse practitioner, or pharmacist) Public health professional Scientist, researcher, engineer Educator, professor, teacher, or student Other	B, D A	Y N	Radio button, one-up vertical Text area, no char limit	Randomize Skip Logic Group* Anchor Answer Choice	Role OE_Role
	A	Please describe your role in visiting the site today:			N	Text area, no char limit	Skip Logic Group*	OE_Role
	B	Which of the following best describes the industry you are a part of:	Pharmaceutical Medical Device Food Cosmetic Blood Farming Tobacco Other	C	Y	Radio button, one-up vertical	Skip Logic Group* Randomize Anchor Answer Choice	Employer
	D	Do you represent an organization that defines itself as a "Small Business"?	Yes No			Radio button, one-up vertical	Skip Logic Group*	Small Business
	C	Please describe the industry you are a part of:			N	Text area, no char limit	OPS Group*	OE_Employer
		For approximately what period of time have you been reading the FDA Voice Blog?	This is my first time Less than a month More than a month but less than a year More than a year Not sure		Y	Drop down, select one		
		How old are you?	19 or under 20-34 years old 35-49 years old 50-64 years old 65 or older Prefer not to answer		Y	Drop down, select one		Age
		How would you describe yourself?	White Hispanic or Latino Asian Black or African American American Indian or Alaska Native Native Hawaiian or other Pacific Islander Prefer not to answer		Y	Drop down, select one		Ethnicity
		What is the highest level of education you have completed?	High school or less Some college College degree Advanced degree Prefer not to answer		Y	Drop down, select one		Education
		What is your gender?	Female Male Prefer not to answer		Y	Drop down, select one		Gender
		Please provide one suggestion on how the FDA can improve this blog.			N	Text area, no char limit		OE_Improvement

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