

Welcome and Thank You Text

Welcome Text

Thank you for visiting the Department of State DipNote blog. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank You Text

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!

Welcome Text - Alternate

Thank you for visiting Department of State DipNote blog. You have been randomly selected to take part in this survey that is being conducted by ForeSee on behalf of the Department of State DipNote blog. Please take a few minutes to give us your feedback. All results are strictly confidential.

Thank You Text - Alternate

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments.



Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

Cancel

Submit

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[ForeSee](#) [ForeSee Privacy Policy](#) [Survey Support](#)

Model Name Dipnote Blog Survey v2
 Model ID (MID)
 Partitioned Yes
 Date 5/13/2015

Red & Strike-Through: Delete
 Underlined & Italicized: Re-order
 Pink: Addition
 Blue: Rework



Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
1 Look and Feel - Appeal	Look and Feel (1=Poor, 10=Excellent, Don't Know) Please rate the visual appeal of this site.	13 Satisfaction - Overall	Satisfaction What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	16 Recommend	Recommend (1=Very Unlikely, 10=Very Likely) How likely are you to recommend this site to someone else?
2 Look and Feel - Balance	Please rate the balance of graphics and text on this site.	14 Satisfaction - Meet Expectations	How well does this site meet your expectations?	17 Follow on Social Media	Follow on Social Media (1=Very Unlikely, 10=Very Likely) How likely are you to follow the Department of State on social media such as Facebook or Twitter?
2 Look and Feel - Readability	Please rate the readability of the pages on this site.	15 Satisfaction - Ideal	How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close)	18 Trust	Trust (1=Strongly Disagree, 10=Strongly Agree) I can count on this Department to act in my best interests. I consider this Department to be trustworthy. This Department can be trusted to do what is right.
4 Site Performance - Loading	Site Performance (1=Poor, 10=Excellent, Don't Know) Please rate how quickly pages load on this site.			19 Trust	
5 Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.			20 Trust	
6 Site Performance - Completeness	Please rate how completely the page content loads on this site.			21 Comment on Blog	Comment on Blog (1=Very Unlikely, 10=Very Likely) How likely are you to comment on a blog post on this website?
7 Navigation - Organized	Navigation (1=Poor, 10=Excellent, Don't Know) Please rate how well the site is organized.			22 Share on Social	Share Content (1=Very Unlikely, 10=Very Likely) How likely are you to share content (such as a post) from this blog by linking it to a social network site (Twitter, Facebook, LinkedIn, etc.)?
8 Navigation - Options	Please rate the options available for navigating this site.				
9 Navigation - Layout	Please rate how well the site layout helps you find what you need.				
10 Information Browsing - Sort	Information Browsing (1=Poor, 10=Excellent, Don't Know) Please rate the ability to sort information by criteria that are important to you on this site.				
11 Information Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this site.				
12 Information Browsing - Features	Please rate how well the features on the site help you find the information you need.				
13 Site Information - Thoroughness	Site Information (1=Poor, 10=Excellent, Don't Know) Please rate the thoroughness of information provided on this site.				
14 Site Information - Understandable	Please rate how understandable this site's information is.				
15 Site Information - Answers	Please rate how well the site's information provides answers to your questions.				

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QID	Skip From	Question Meta Tag	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions
QID (Group ID)	Skip Logic Label		Question Text	Answer Choices (limited to 50 characters)	Skip to			
		Visit Frequency	How frequently do you visit this blog?	First time Daily About once a week About once a month Every 6 months or less		Y	Radio button, one-up vertical	
		Role	Which best describes you?	Foreign Service Officer Non-governmental org. Press/Journalist Citizen Journalist/Blogger General Public/Citizen Student Teacher/Educator Other, please specify:	A	Y	Radio button, one-up vertical	Skip Logic Group* Randomize Anchor Answer Choice
	A		Please share what other role best describes you:			N	Text area, no char limit	Skip Logic Group*
		Accomplish	Did you find what you were looking for?	Yes No Just browsing		Y	Radio button, one-up vertical	
			How did you find information on the site today?	Top navigation menu Used the search box Clicked on page links or images within the site pages External search engine Social media link Featured stories Other, please specify:	B	Y	Radio button, one-up vertical	Skip Logic Group* Randomize Anchor Answer Choice
	B		What other way did you find information?			N	Text area, no char limit	Skip Logic Group*
			Please describe your experience navigating through the site today.	I had no difficulty browsing the site I only viewed one page Some links did not take me where I expected I was able to navigate to the general area but could not find the specific content I needed Categories of information did not make sense I experienced a technical error Other, please specify:	A A A A Z	Y	Radio button, one-up vertical	Skip Logic Group*
	Z		Please describe your experience navigating through the site today:			N	Text area, no char limit	Skip Logic Group*
	A		Please tell us more about the challenges you experienced.			N	Text area, no char limit	Skip Logic Group*
		Primary Reason - Federal Government or Informational Non-Profit	What is your primary reason for visiting the site today?	To find information regarding the State Department To read about current events To find policy information To do research To engage in conversations about current events To find teacher/student resources Other, please specify:	D	Y	Radio button, one-up vertical	Skip Logic Group* Randomize Anchor Answer Choice
	D		Please tell us your primary reason for visiting the site today:			N		
			What is your primary news source?	Newspaper/print media Television Radio Traditional websites (ex: Cnn.com) Government websites (ex: state.gov) Blogs (ex: blogs.state.gov) Social media (ex: Twitter, Facebook) Other, please specify:	F	Y	Radio button, one-up vertical	Skip Logic Group* Randomize Anchor Answer Choice
	F		Please share with us your primary news source:			N	Text area, no char limit	Skip Logic Group*
			How would you describe your participation with blogs.state.gov?	View blogs only View and comment on blogs View and share blogs in other social media networks View, comment, and share blogs in other social media networks (Facebook, Twitter, etc.) I don't know		Y	Radio button, one-up vertical	
			How would you describe your participation with blogs in general?	View and comment on blogs View blogs only		Y	Radio button, one-up vertical	

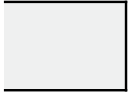
			View and share blogs in other social media networks View, comment, and share blogs in other social media networks (Facebook, Twitter, etc.) I don't know					
			What source brought you to the blog today?	Internet search engine (ex: Google, Yahoo!, MSN) Email subscription to DipNote Came across blog entry from social media network (ex: Twitter post) Link from a U.S. Embassy web site Link from another web site Link from other U.S. Federal website RSS subscription to DipNote Referred by a friend or colleague Other, please specify:	A	Y	Radio button, one-up vertical	Skip Logic Group* Randomize
	A		Please share with us what other source brought you to the blog today:		A	N	Text area, no char limit	Skip Logic Group*
			Have you ever viewed a video blog on blogs.state.gov?	Yes No	B C	Y	Radio button, one-up vertical	Skip Logic Group
	B		Did you view a video blog today?	Yes No	C	Y	Radio button, one-up vertical	Skip Logic Group
	C		Why have you not viewed a video blog on blogs.state.gov?			N	Text area, no char limit	Skip Logic Group
			Do you subscribe to RSS feeds?	Yes No	E	Y	Radio button, one-up vertical	Skip Logic Group
	E		Do you subscribe to RSS feeds from blogs.state.gov?	Yes No		Y	Radio button, one-up vertical	Skip Logic Group
			Do you subscribe to email updates?	Yes No	F	Y	Radio button, one-up vertical	Skip Logic Group
	F		Do you subscribe to email updates from blogs.state.gov?	Yes No		Y	Radio button, one-up vertical	Skip Logic Group
			Were you aware that blogs.state.gov has a presence on social media sites like Facebook, Twitter, YouTube, etc.?	Yes No		Y	Radio button, one-up vertical	
			How would you most like to interact with this blog? (Please select all that apply)	Bookmark or tag pages In social networks By adding comments Reading blogs Receiving email updates Subscribing to RSS feeds Other (please specify)	A	Y	Checkbox, one-up vertical	OPS Group Randomize
	A		Please tell us how you would most like to interact with this blog:			N	Text area, no char limit	OPS Group
			Which of the following social media services have you participated in during the last month?	Facebook Twitter YouTube Tumblr LinkedIn Reddit Internet Forums Blogs Flickr Instagram Pinterest Google+ Digg None Other, please specify:	D	Y	Checkbox, one-up vertical	OPS Group Mutually Exclusive
	D		What other social media services have you participated in during the last month?			N	Text area, no char limit	OPS Group
		Demographics: Age	Please select the category that includes your age?	17 and under 18 – 24 25 – 34 35 – 44 45 – 54 55 – 64 65 and over I prefer not to respond		Y	Radio button, one-up vertical	
			Did you look for blog entries that were not found on the homepage?	Yes No	E	Y	Radio button, one-up vertical	Skip Logic Group
	E		How did you go about looking for these blog entries?	Links from "Stories" Links from "Regions" Most recent stories Regional map Search feature I did not use any of these features			Checkbox, one-up vertical	Skip Logic Group Randomize
			How could this site be improved?			N	Text area, no char limit	Anchor Answer Choice

			If there was one thing that blogs.state.gov could do that would get you more engaged with our blog, what would it be?			N	Text area, no char limit	
			Where do you primarily live now?	In the U.S. Outside of the U.S. Prefer not to answer	A B	Y	Radio button, one-up vertical	Skip Logic Group*
	A		Which state do you live in?	Alabama Alaska Arizona Arkansas California Colorado Connecticut Delaware District of Columbia Florida Georgia Hawaii Idaho Illinois Indiana Iowa Kansas Kentucky Louisiana Maine Maryland Massachusetts Michigan Minnesota Mississippi Missouri Montana Nebraska Nevada New Hampshire New Jersey New Mexico New York North Carolina North Dakota Ohio Oklahoma Oregon Pennsylvania Rhode Island South Carolina South Dakota Tennessee Texas Utah Vermont Virginia Washington West Virginia Wisconsin Wyoming		Y	Drop down, select one	Skip Logic Group*
	B		Which country do you live in?	Afghanistan Albania Algeria Andorra Angola Antigua and Barbuda Argentina Armenia Australia Austria Azerbaijan Bahamas Bahrain Bangladesh Barbados Belarus Belgium Belize Benin Bhutan Bolivia (Plurinational State of) Bosnia and Herzegovina Botswana Brazil Brunei		Y	Drop down, select one	Skip Logic Group*

Bulgaria	
Burkina Faso	
Burundi	
Cabo Verde	
Cambodia	
Cameroon	
Canada	
Central African Republic	
Chad	
Chile	
China	
Colombia	
Comoros	
Congo	
Costa Rica	
Côte d'Ivoire	
Croatia	
Cuba	
Cyprus	
Czech Republic	
Democratic Republic of the Congo	
Denmark	
Djibouti	
Dominica	
Dominican Republic	
Ecuador	
Egypt	
El Salvador	
Equatorial Guinea	
Eritrea	
Estonia	
Ethiopia	
Fiji	
Finland	
France	
Gabon	
Gambia	
Georgia	
Germany	
Ghana	
Greece	
Grenada	
Guatemala	
Guinea	
Guinea-Bissau	
Guyana	
Haiti	
Honduras	
Hungary	
Iceland	
India	
Indonesia	
Iran (Islamic Republic of)	
Iraq	
Ireland	
Israel	
Italy	
Jamaica	
Japan	
Jordan	
Kazakhstan	
Kenya	
Kiribati	
Kosovo	
Kuwait	
Kyrgyzstan	
Laos	
Latvia	
Lebanon	
Lesotho	
Liberia	
Libya	
Liechtenstein	
Lithuania	
Luxembourg	
Madagascar	
Malawi	
Malaysia	
Maldives	
Mali	
Malta	

Marshall Islands	
Mauritania	
Mauritius	
Mexico	
Micronesia (Federated States of)	
Monaco	
Mongolia	
Montenegro	
Morocco	
Mozambique	
Myanmar	
Namibia	
Nauru	
Nepal	
Netherlands	
New Zealand	
Nicaragua	
Niger	
Nigeria	
North Korea	
Norway	
Oman	
Pakistan	
Palau	
Palestine	
Panama	
Papua New Guinea	
Paraguay	
Peru	
Philippines	
Poland	
Portugal	
Qatar	
The Republic of Macedonia	
Republic of Moldova	
Romania	
Russia	
Rwanda	
Saint Kitts and Nevis	
Saint Lucia	
Saint Vincent and the Grenadines	
Samoa	
San Marino	
Sao Tome and Principe	
Saudi Arabia	
Senegal	
Serbia	
Seychelles	
Sierra Leone	
Singapore	
Slovakia	
Slovenia	
Solomon Islands	
Somalia	
South Africa	
South Korea	
South Sudan	
Spain	
Sri Lanka	
Sudan	
Suriname	
Swaziland	
Sweden	
Switzerland	
Syria	
Taiwan	
Tajikistan	
Thailand	
Timor-Leste	
Togo	
Tonga	
Trinidad and Tobago	
Tunisia	
Turkey	
Turkmenistan	
Tuvalu	
Uganda	
Ukraine	
United Arab Emirates	
United Kingdom	
United Republic of Tanzania	

				United States of America Uruguay Uzbekistan Vanuatu Venezuela (Bolivarian Republic of) Vatican City Viet Nam Yemen Zambia Zimbabwe			
		Demographics: Gender	What is your gender?	Male Female I prefer not to respond	Y	Drop down, select one	



CQ Label

Frequency

Role

Other Role

Did You Find

How Find Info

OE_Find Info

Navigation

Mutually Exclusive
Mutually Exclusive

OE_Navigation

OE_Nav
Challenges

Primary Reason

OE_Primary
Reason

News Source

OE_Other News
Source

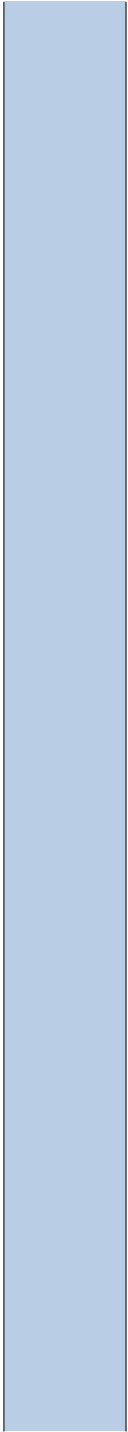
Describe DipNote
Participation

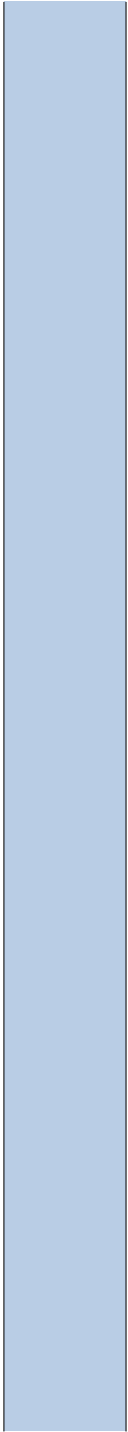
Describe General
Participation

Source
OE_Source
View Video
Video Today
Why no video
RSS Feeds
Our RSS Feeds
Email updates
Our email updates
Presence in SM
SM_PREFERRED
OE_PREFERRED SM
Social Media Services
OE_Social Media Services
Age
Use Search
Search Method
OE_Improve site

Mutually Exclusive

OE_Improve engagement
Location
State
Country





Gender