

## Welcome and Thank You Text

### Welcome Text

Thanks for visiting the USCIS.gov website. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

### Thank You Text

Thank you for taking the USCIS.gov survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.



### Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.


Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

Cancel

Submit

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Model Name	USCIS Mobile Satisfaction Survey	Red & Strike-Through: Delete	 by Answers
Model ID	(MID)	<u>Underlined &amp; Italicized</u> : Re-order	
Partitioned	Yes 2MQ	Pink: Addition	
Date	8/13/2015	Blue: Rework	

Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
1 Look and Feel - Appeal	<b>Look and Feel (1=Poor, 10=Excellent, Don't Know)</b> Please rate the <b>visual appeal</b> of this mobile site.	16 Satisfaction - Overall	<b>Satisfaction</b> What is your <b>overall satisfaction</b> with this mobile site? <i>(1=Very Dissatisfied, 10=Very Satisfied)</i>	19 Likelihood to Return	<b>Likelihood to Return (1=Very Unlikely, 10=Very Likely)</b> How likely are you to return to this site?
2 Look and Feel - Balance	Please rate the <b>balance of graphics and text</b> on this mobile site.	17 Satisfaction - Expectations	How well does this mobile site <b>meet your expectations</b> ? <i>(1= Falls Short, 10=Exceeds)</i>		<b>Recommend (1=Very Unlikely, 10=Very Likely)</b>
3 Look and Feel - Readability	Please rate the <b>readability of the pages</b> on this mobile site.	18 Satisfaction - Ideal	How does this mobile site <b>compare to your idea of an ideal website</b> ? <i>(1=Not Very Close, 10=Very Close)</i>	20 Recommend	How likely are you to <b>recommend this site to someone else</b> ?
4 Site Performance - Loading	<b>Site Performance (1=Poor, 10=Excellent, Don't Know)</b> Please rate how <b>quickly pages load</b> on this mobile site.			21 Primary Resource	<b>Primary Resource (1=Very Unlikely, 10=Very Likely)</b> How likely are you to use this site as your <b>primary resource</b> for obtaining information about immigration and citizenship?
5 Site Performance - Consistency	Please rate the <b>consistency of speed from page to page</b> on this mobile site.				
6 Site Performance - Completeness	Please rate how <b>completely the page content loads</b> on this mobile site.				
7 Navigation - Organized	<b>Navigation (1=Poor, 10=Excellent, Don't Know)</b> Please rate how <b>well this mobile site is organized</b> .				
8 Navigation - Options	Please rate the <b>options available for navigating</b> this mobile site.				
9 Navigation - Layout	Please rate how <b>well the mobile site layout helps you find what you need</b> .				
10 Information Browsing - Sort	<b>Information Browsing (1=Poor, 10=Excellent, Don't Know)</b> Please rate the ability to <b>sort information by criteria that are important to you</b> on this mobile site.				
11 Information Browsing - Narrow	Please rate the <b>ability to narrow choices to find the information you are looking for</b> on this mobile site.				
12 Information Browsing - Features	Please rate how well the <b>features on the mobile site help you find the information you need</b> .				
13 Site Information - Thoroughness	<b>Site Information (1=Poor, 10=Excellent, Don't Know)</b> Please rate the <b>thoroughness of information</b> on this mobile site.				
14 Site Information - Understandable	Please rate how <b>understandable information is</b> on this mobile site.				
15 Site Information - Answers	Please rate how well the <b>information provides answers to your questions</b> .				

Model Name USCIS Mobile Satisfaction Survey  
 Model ID (MID)  
 Partitioned Yes 2MQ  
 Date 9/16/2015

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QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
	Visit Frequency		How often do you visit this site?	First time Daily Weekly Monthly Once every few months Once every 6 months or less		Y	Radio button, one-up vertical		Visit Frequency
	Role		What is your primary role in visiting the site today?	U.S. born citizen Naturalized U.S. citizen Permanent Resident (green card holder) Conditional Resident Citizen of a foreign country Fiancé K-1 Visitor/nonimmigrant Temporary Worker Student or Exchange Visitor Employer Attorney Other, please specify:		Y	Radio button, one-up vertical	Skip Logic Group*	Role
		A	Other role		A	N	Text field, <100 char	Skip Logic Group*	Other role
	Primary Reason - Federal Government		What is your primary reason for visiting the site today?	Just browsing Get general information before I file my case Case status information Working in the USA Find citizenship requirements Research green card information Find form(s) Download form(s) Check filing fees Find/research immigration laws Find naturalization text/study materials Read the latest news releases Learn about USCIS Find a USCIS office Make an appointment Other, please specify:		Y	Radio button, one-up vertical	Skip Logic Group*	Primary Reason
		A	Other primary reason		A	N	Text field, <100 char	Skip Logic Group*	Other reason
	Accomplish		Did you accomplish what you wanted to do today on this site?	Yes Still looking No		Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish
	OE_Accomplish	A	Please tell us why you were unable to accomplish your task today.			N	Text area, no char limit	Skip Logic Group*	OE_Accomplish
			What method do you primarily use to find information on this site?	Site's search feature Top navigation bar Links on the pages Forms search Homepage banners or icons Index (site map) Used an external search engine (i.e. Google) Just browsing		Y	Radio button, one-up vertical		Method
	OE_Improve Experience		What else would you like to share with us to help improve your online experience with USCIS.gov?			N	Text area, no char limit		OE_Improve Experience