Welcome and Thank You Text

Welcome Text

Thank you for visiting the Intelligence Careers website. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank You Text

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!

FORESEE
by Answers

Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!

Submit

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ForeSee   ForeSee Privacy Policy   Survey Support

Model Name	IC Careers Mobile Browse
Model ID	(MID)
Partitioned	Yes - 2MQ
Date	1/1/2015

Removed most references to "mobile site" and left it simply "site" to match the Desktop measure.

Red & Strike-Through: Delete
Underlined & Italicized: Re-order
Pink: Addition
Blue: Reword

FORESEE by Answers

Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)		**Satisfaction**		**Return** (1=Very Unlikely, 10=Very Likely)
Look and Feel - Appeal	Please rate the **visual appeal** of this site.	Satisfaction - Overall	What is your **overall satisfaction** with this site? *(1=Very Dissatisfied, 10=Very Satisfied)*	Return	How likely are you to **return to www.intelligencecareers.gov using your mobile device** in the future?
Look and Feel - Balance	Please rate the **balance of graphics and text** on this site.	Satisfaction - Expectations	How well does this site **meet your expectations**? *(1=Falls Short, 10=Exceeds)*		**Recommend Company** (1=Very Unlikely, 10=Very Likely)
Look and Feel - Readability	Please rate the **readability of the pages** on this site.	Satisfaction - Ideal	How does this site **compare to your idea of an ideal mobile site**? *(1=Not Very Close, 10=Very Close)*	Recommend	How likely are you to **recommend www.intelligencecareers.gov** to someone else?
	Site Performance (1=Poor, 10=Excellent, Don't Know)				
Site Performance - Loading	Please rate how **quickly pages load** on this site.			Apply	**Apply (1=Very Unlikely, 10=Very Likely)**
					How likely are you to **submit an application to the Intelligence Community (IC)**?
Site Performance - Consistency	Please rate the **consistency of speed from page to page** on this site.				
Site Performance - Completeness	Please rate how **completely the page content loads** on this site.				
	Navigation (1=Poor, 10=Excellent, Don't Know)				
Navigation - Organized	Please rate **how well this site is organized**.				
Navigation - Options	Please rate the **options available for navigating** this site.				
Navigation - Layout	Please rate **how well the site layout helps you find what you need**.				
	Information Browsing (1=Poor, 10=Excellent, Don't Know)				
Information Browsing - Sort	Please rate the ability to **sort information by criteria that are important to you** on this site.				
Information Browsing - Narrow	Please rate the **ability to narrow choices to find the information you are looking for** on this site.				
Information Browsing - Features	Please rate how well the **features** on the site **help you find the information you need**.				
	Site Information (1=Poor, 10=Excellent, Don't Know)				
Site Information - Thoroughness	Please rate the **thoroughness of information** provided on this site.				
Site Information - Understandable	Please rate how **understandable** this site's **information** is.				
Site Information - Answers	Please rate how well the site's **information provides answers to your questions**.				

QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label	
		How often do you visit this site?	First time		Y	Drop down, select one		Visit Frequency	
			More than once a day						
			Daily						
			Weekly						
			Monthly						
			Once every few months						
			Once every 6 months or less						
		Which of the following sources primarily drove you to visit the site today?			Y	Radio button, one-up vertical	Skip Logic Group*	Acquisition Source	Matched to Social Media Answer choices in Browse.
			Message or recommendation from a friend on a social network						
			Video I saw on YouTube						
			Internet blogs or discussion forums				Randomize		
			Advertising on social networks (Facebook, Twitter)						
			Message directly from an agency in the Intelligence Community on a social network	S					
			Online pinboard (Pinterest)						
			Mobile phone text messages or alerts						
			Instant Message from a friend or colleague						
			Familiarity with the Intelligence Community						
			Promotional email(s) from an agency in the Intelligence Community						
			Search engine results						
			Word of mouth recommendation from someone I know						
			Newspaper or magazine advertising						
			Internet advertising				Anchor Answer Choice		
			Other						
	S	Please select which social network drove you to visit.			Y	Drop down, select one	Skip Logic Group*	Social Site	
			Facebook						
			Flickr						
			GitHub						
			Google+						
			Instagram						
			LinkedIn						
			Scribd						
			Tumblr						
			Twitter						
			YouTube						
			Other						
		What is your primary reason for visiting the site today?	To find information regarding a career in the United States Intelligence Community		Y	Radio button, one-up vertical	OPS Group*	Primary Reason	
			Submit resume for employment						
			Research employment opportunities						
			Research internship opportunities						
			Research the United States Intelligence Community in general						
			Just browsing						
			Other, please specify:	A					
	A	Please tell us the other reason for your visit.			N	Text field, <100 char	OPS Group*	Primary Reason Other	
		Did you find the information you were looking for on the site today?	Yes		Y	Drop down, select one	Skip Logic Group*	Info Found	
			No	A					
	A	Please tell us what you were unable to find:			N	Text area, no char limit	Skip Logic Group*	Info Found Why Not	
		Which of the following participating agencies were you most interested in career information today? (Please select all that apply.)	Defense Intelligence Agency (DIA)		Y	Checkbox, one-up vertical	Skip Logic Group*	Agency Career Info	
			National Geospatial-Intelligence Agency (NGA)						
			National Security Agency (NSA)						
			Office of the Director of National Intelligence (ODNI)						
			An Agency not listed here	G					
	G	Which specific agency were you hoping to find career information for?			N	Text area, no char limit	Skip Logic Group*	Agency Other Career Info OE	
		Was it clear to you that although the Intelligence Community is made up of 17 separate agencies, not all of them have begun their participation with this site?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	Agency Participation	
			No	N					
	N	What can we do to make this clearer for you?			N	Text area, no char limit	Skip Logic Group*	Agency Clarity OE	
		Which sections of the site did you visit today? (select all that apply)	Job Search / Apply		Y	Checkbox, one-up vertical	Skip Logic Group	Sections Visited	
			Careers						
			Students						
			Transitioning Military						
			Agencies						
			Mission						
			News						
			Other						
		Are you actively searching for a job or student program opportunity, such as an internship?	Yes	Y	Y	Radio button, one-up vertical	Skip Logic Group	Career Active Search	
			No						
	Y	How long have you been searching?	1 month or less		Y	Drop down, select one	Skip Logic Group	Career Search Duration	
			2 - 3 months						
			4 - 6 months						

			7 - 12 months					
			For a year or more					
		Did you use the Job Exploration Tool today?	Yes	J	Y	Radio button, one-up vertical	Skip Logic Group*	Job Exploration Tool Use
			No					
	J	Did you find the Job Exploration tool useful?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	Job Exploration Useful
			No	K				
	K	Please tell us what would make this tool more useful for you:			N	Radio button, one-up vertical	Skip Logic Group*	Job Exploration Improvement
		Did you find the detail you needed regarding intelligence careers?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	Career Detail
			No	F				
	F	What additional information do you need regarding career opportunities within the United States Intelligence Community?			N	Text area, no char limit	Skip Logic Group*	Career Additional Detail
		What would you like to share with us that would help improve your mobile experience with www.intelligencecareers.gov?			N	Text area, no char limit		Improvement
		Which of the following best describes you?	Professional		Y	Drop down, select one		Role
			Transitioning Military					
			High school student					
			College student					
			Recent college graduate					
			Other					
		Are you a U.S. Citizen?	Yes		Y	Drop down, select one		Demographics: Citizenship
			No					
			Prefer not to respond					