

### **Welcome and Thank You Text**

### **Welcome Text**

Thank you for visiting the **U.S. Department of the Treasury** site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

## **Welcome Text - Alternate**

Thank you for visiting [Company/Site/Agency]. You have been randomly selected to take part in this survey that is being conducted by ForeSee on behalf of the [Company/Site/Agency]. Please take a few minutes to give us your feedback. All results are strictly confidential.

# FORE SEE

## **Customer Satisfaction Survey**

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

### **Thank You Text**

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

## **Thank You Text - Alternate**

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.



Cancel



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ForeSee ForeSee Privacy Policy Survey Support

Model Name: US Dept of Treasury v3

Model ID

Partitioned: Yes (2MQ)

Date: 5/12/16

Red & Strike-Through: Delete
Underlined & Italicized: Re-order
Pink: Addition
Blue: Reword



Label	Element Questions	Label	Satisfaction Questions		Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)		Satisfaction			Return (1=Very Unlikely, 10=Very Likely)
Look and Feel - Appeal	Please rate the <b>visual appeal</b> of this site.	16 Satisfaction - Overall	What is your <b>overall satisfaction</b> with this site? (1=Very Dissatisfied, 10=Very Satisfied)	1	9Return	How likely are you to <b>return</b> to the Department of Treasury site?
Look and Feel - Balance	Please rate the <b>balance of graphics and text</b> on this site.	17 Satisfaction - Expectations	How well does this site meet your expectations? (1=Falls Short, 10=Exceeds)			Recommend (1=Very Unlikely, 10=Very Likely)
Look and Feel - Readability	Please rate the <b>readability of the pages</b> on this site.	18 Satisfaction - Ideal	How does this site <b>compare to your idea of an ideal website</b> ? (1=Not Very Close, 10=Very Close)	2	Recommend	How likely are you to <b>recommend the Department of Treasury site</b> to someone else?
	Site Performance (1=Poor, 10=Excellent, Don't Know)					
Site Performance - Loading	Please rate how quickly pages load on this site.					
Site Performance - Consistency	Please rate the <b>consistency of speed from page to page</b> on this site.					
Site Performance - Completeness	Please rate how completely the page content loads on this site.					
	Navigation (1=Poor, 10=Excellent, Don't Know)					
Navigation - Organized	Please rate how well the site is organized.					
Navigation - Options	Please rate the options available for navigating this site.					
Navigation - Layout	Please rate how well the site layout helps you find what you need.					
	Information Browsing (1=Poor, 10=Excellent, Don't Know)					
Information Browsing - Sort	Please rate the ability to sort information by criteria that are important to you on this site.					
Information Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this site.					
Information Browsing - Features	Please rate how well the features on the site help you find the information you need.					
	Site Information (1=Poor, 10=Excellent, Don't Know)					
Site Information - Thoroughness	Please rate the <b>thoroughness of information</b> provided on this site.					
Site Information - Understandable	Please rate how understandable this site's information is.					
Site Information - Answers	Please rate how well the site's information provides answers to your questions.					

Model Name: US Dept of Treasury v3 Model ID Partitioned: Yes (2MQ) Date: 5/12/2016 Red & Strike Through: Delete Underlined & Italicized: Re-order Pink: Addition

Blue: Reword

SID (	QUESTION META TAG	Skip From	<b>Question Text</b>	Answer Choices	Skip To	Required Y/N	Туре
	Visit Frequency		How <b>frequently</b> do you visit this site?	First time		Y	Drop down, select one
				Daily			
				About once a week			
				About once a month			
				Every 6 months or less			
	Role		What is your <b>role</b> in visiting this site?	General Public		Y	Drop down, select one
				Investor			
				Compliance Officer			
				Banker or financial institution			
				Small Business			
				Large Business			
				Teacher / Educator / Student			
				Press / Media			
				Other	Α		
			Please specify your <b>role/capacity</b> in which you are visiting Treasury.gov today.			N	Text field, <100 char
	Primary Reason: Federal		Which of the following best categorizes what you are <b>primarily looking</b> for:	Sanctions/Specially Designated Nationals/Office of Foreign Assets Control (OFAC)	С	Y	Radio button, one-up vertical
	Government or			Auctions of seized property for sale	С		
1	Informational Non-			Report suspicious call, email, mailing, or other scam	С		
	Profit			Daily or historical rates/yield curves	С		
				Currency or coins (US bills, exchange rates)	С		
				Savings bonds/Treasury Securities	С		
				Report or Document	Α		
				Forms	В		
				Small business initiatives			
				Treasury News	С		
				Treasury contact information	С		
				General information about Dept. of Treasury	С		
				Building Tours, History, and Curatorial Exhibitions	С		
				Other			
		Α	What type of report or document were you looking for?			N	Text area, no char limit
		В	What <b>form</b> were you looking for?			N	Text area, no char limit
			What <b>specifically</b> were you looking for? Please be as specific as possible.			N	Text area, no char limit
			How did you primarily look for the information you wanted?	I received an email notice through GovDelivery		Y	Radio button, one-up vertic
				Browsed (that is, followed links)			
				Used the Treasury search engine			
				Used a third-party search engine (i.e. Google, Yahoo, etc.)			
				SDN Search			
				Used the site index			
				Don't recall			
	Accomplish		Did you find what you were looking for?	Yes		Y	Drop down, select one
	•			No			
				Not yet			
	OE_Improve Experience		If you could <b>improve one thing</b> on this website, what would that be?			N	Text area, no char limit



Special Instructions	CQ Label			
	Frequency			
Skip Logic Group*	Role			
Skip Logic Group*	Other role			
Skip Logic Group*	Reason			
Skip Logic Group*	Report			
Skip Logic Group*	Forms			
	Specific info			
	Method			
	Find			
	Improvement			