

Welcome and Thank You Text

The text you see here will appear at the top and bottom of your survey. Default text is included and you may modify this text as needed.

Model Questions

As discussed during the kick-off call, the model questions are part of the ForeSee methodology. For consistency with the model, these questions are standardized and have been tested and validated. Standardization of model questions allows benchmarking across companies/industries, and these questions are used in calculating scores and impacts.

Focus on the future behaviors; I've started with some that I believe are a good fit but we can certainly make adjustments. These are desired customer outcomes that are impacted by customer satisfaction.

Custom Questions

When reviewing the custom questions tab, keep in mind these questions are used for segmentation analysis of the model data. It is suggested that you add, delete or change custom questions over time, as your needs or business objectives change.

Focus Area #1: Achieving Actionable Data

- Know what changes are being made based on the intelligence
- Change Custom Questions so that stakeholders see a clear "must do"

Focus Area #2: Aligning Data to Business Strategies

- Update your Custom Questions as business cycles change
- Integrate Executive Level questions to evaluate initiatives

Focus Area #3: Strategic and Tactical Value

- Influence Board Room Decisions
- Change Operational Approaches
- Mature Your Research

- Why
- Analysis
 - Top-Pri
 - Open-e
 - Shift w
 - Inform
 - Evalua

Update Your Custom Questions?

Discovered new questions to ask
Key areas influence resource use
Data for quantifiable recommendations


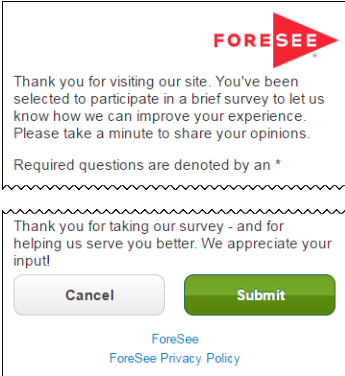
Seasonal Needs

Re-launch or Re-design

Marketing Initiatives



The text you see here will appear at the top and bottom of your survey, examples below.
Default text is included and you may modify this text as needed.

| Welcome and Thank You Text | |
|---|--|
| Welcome Text Thank you for taking this important survey. Your opinion matters to us. Please follow us at www.arlingtoncemetery.mil for more information about the future of Arlington National Cemetery. | Welcome Text - Tablet / Phone Thank you for visiting . You've been selected to participate in a brief survey to let us know how we can improve your experience. Please take a minute to share your opinions. |
| Thank You Text Thank you for taking this important survey. Your opinion matters to us. Please follow us at www.arlingtoncemetery.mil for more information about the future of Arlington National Cemetery. | Thank You Text - Tablet / Phone Thank you for taking our survey - and for helping us serve you better. We appreciate your input! |
| Example Desktop  | Example Mobile  |

| | | | |
|-------------|-----------------------------|---|---|
| Model Name | National Dialogue Survey v2 | Red & Strike-Through: Delete |  |
| Model ID | | <u>Underlined & Italicized</u> : Re-order | |
| Partitioned | N | Pink: Addition | |
| Date | 1/31/2018 | Blue: Rework | |

| QID | QUESTION META TAG | Skip From | Question Text | Answer Choices | Skip To | Required Y/N | Type | Special Instructions | CQ Label |
|-----|-------------------|-----------|--|--|---------|--------------|---------------------------|----------------------|------------------|
| | | | ANC uses about 1 acre of land every 3 months. Located inside of the Washington, D.C. beltway, ANC does not have sufficient land expansion opportunities to stay open well into the future using an expansion option alone. In the Metro Washington D.C. area, factors like public utility and transportation routes, private property and historic areas limit the usability of what may seem at first glance like viable expansion opportunities. | | | | | | Expansion Info |
| | | | If you believe that the Army should expand the cemetery, which expansion areas would you reasonably expect the Department of the Army to consider for expansion? (Please select all that apply.) | I do not believe that the Army should expand the cemetery. The Henderson Hall portion of Joint Base Myer/Henderson Hall The Pentagon parking lot(s) The area surrounding the Marine Corps War Memorial and Netherlands Carillion Other green or recreational spaces nearby (e.g. golf courses) | | | Checkbox, one-up vertical | Mutually Exclusive | Expansion |
| | | | Consider the following information before answering the next question: There are more than 200 veteran or military cemeteries available to Veterans provided by federal or state governments. With current policies and rate of families requesting that their loved one be placed at Arlington National Cemetery, ANC will be closed for new placements within 23 years. | | | | | | Eligibility Info |
| | | | Would you support the Secretary of the Army preserving the remaining burial spaces at Arlington National Cemetery to honor our Nation's future war dead? | Yes, this cemetery should be preserved for those who make the ultimate sacrifice (are killed or die of wounds from hostile action) Yes, but other select groups of Veterans should also remain eligible for Arlington National Cemetery (i.e. Medal of Honor or valor award recipients, those who perish in the line of duty or Purple Heart recipients, for example) No, Arlington National Cemetery should remain open for all Veterans just as the VA's National Cemeteries are | | | | | Eligibility |
| | | | Please pick your top three choices to the following options or actions that would preserve or help preserve ANC for future generations. Rank 1: (Required) | Require retirees to have also served in combat at least 12 months (or less if wounded in action) Limit eligibility to Armed Forces members who are killed in action or receive the Medal of Honor Limit eligibility to Armed Forces members who are killed in action, receive the Medal of Honor, and those who perish in the line of duty while serving on active duty Change eligibility for in-ground burials only to be limited to those who are killed in action, receive specific valor awards, or who perish in the line of duty while serving on active duty Maximize above-ground inurnment space in proposed future expansions Continue expanding ANC where possible Preserve 30,000 dispersed grave locations for future KIA and Medal of Honor recipients. Otherwise eligibility remains the same Limit 1st interments (those services that use a new burial location) to prolong the life of the cemetery. | | | Drop down, select one | Rank Group* | Options R1 |
| | | | Rank 2: (Optional) | Require retirees to have also served in combat at least 12 months (or less if wounded in action) Limit eligibility to Armed Forces members who are killed in action or receive the Medal of Honor Limit eligibility to Armed Forces members who are killed in action, receive the Medal of Honor, and those who perish in the line of duty while serving on active duty Change eligibility for in-ground burials only to be limited to those who are killed in action, receive specific valor awards, or who perish in the line of duty while serving on active duty Maximize above-ground inurnment space in proposed future expansions Continue expanding ANC where possible Preserve 30,000 dispersed grave locations for future KIA and Medal of Honor recipients. Otherwise eligibility remains the same Limit 1st interments (those services that use a new burial location) to prolong the life of the cemetery. | | | Drop down, select one | Rank Group* | Options R2 |
| | | | Rank 3: (Optional) | Require retirees to have also served in combat at least 12 months (or less if wounded in action) Limit eligibility to Armed Forces members who are killed in action or receive the Medal of Honor | | | Drop down, select one | Rank Group* | Options R3 |

| | | | | | | | | |
|--|--|--|---|---|--|-----------------------|-------------|----------------|
| | | | <p>Limit eligibility to Armed Forces members who are killed in action, receive the Medal of Honor, and those who perish in the line of duty while serving on active duty</p> <p>Change eligibility for in-ground burials only to be limited to those who are killed in action, receive specific valor awards, or who perish in the line of duty while serving on active duty</p> <p>Maximize above-ground inurnment space in proposed future expansions</p> <p>Continue expanding ANC where possible</p> <p>Preserve 30,000 dispersed grave locations for future KIA and Medal of Honor recipients. Otherwise eligibility remains the same</p> <p>Limit 1st interments (those services that use a new burial location) to prolong the life of the cemetery.</p> | | | | | |
| | | | <p>Most services at ANC are for Veterans (those that serve in the Armed Forces but did not retire) and retirees. The demand for burials of these Veteran populations are simply too high for ANC to handle and stay open for future generations. Either or both of these populations remaining eligible for ANC would cause the cemetery to close within this century.</p> <p>Keep in mind that changes to ANC eligibility will not impact the 200+ other military cemeteries managed by the VA and state governments.</p> | | | | | Placement Info |
| | | | <p>In order to preserve ANC for future generations, which populations should remain eligible for placement at ANC? (Please rank order your responses with you being your highest priority.)</p> <p>Rank 1: (Required)</p> | <p>Those that are killed in action</p> <p>Those that receive specific valor awards (Silver Star or above)</p> <p>Those that receive a Purple Heart</p> <p>Those that receive specific valor awards (Silver Star or above)</p> <p>Those that receive any Armed Forces valor award</p> <p>Those that perish on active duty and in the line of duty</p> <p>Those that have retired from the Armed Forces and have served at least 12 months in combat or who have received an award.</p> | | Drop down, select one | Rank Group* | Placement R1 |
| | | | <p>Rank 2: (Optional)</p> | <p>Those that are killed in action</p> <p>Those that receive specific valor awards (Silver Star or above)</p> <p>Those that receive a Purple Heart</p> <p>Those that receive specific valor awards (Silver Star or above)</p> <p>Those that receive any Armed Forces valor award</p> <p>Those that perish on active duty and in the line of duty</p> <p>Those that have retired from the Armed Forces and have served at least 12 months in combat or who have received an award.</p> | | Drop down, select one | Rank Group* | Placement R2 |
| | | | <p>Rank 3: (Optional)</p> | <p>Those that are killed in action</p> <p>Those that receive specific valor awards (Silver Star or above)</p> <p>Those that receive a Purple Heart</p> <p>Those that receive specific valor awards (Silver Star or above)</p> <p>Those that receive any Armed Forces valor award</p> <p>Those that perish on active duty and in the line of duty</p> <p>Those that have retired from the Armed Forces and have served at least 12 months in combat or who have received an award.</p> | | Drop down, select one | Rank Group* | Placement R3 |
| | | | <p>Rank 4: (Optional)</p> | <p>Those that are killed in action</p> <p>Those that receive specific valor awards (Silver Star or above)</p> <p>Those that receive a Purple Heart</p> <p>Those that receive specific valor awards (Silver Star or above)</p> <p>Those that receive any Armed Forces valor award</p> <p>Those that perish on active duty and in the line of duty</p> <p>Those that have retired from the Armed Forces and have served at least 12 months in combat or who have received an award.</p> | | Drop down, select one | Rank Group* | Placement R4 |
| | | | <p>Rank 5: (Optional)</p> | <p>Those that are killed in action</p> <p>Those that receive specific valor awards (Silver Star or above)</p> <p>Those that receive a Purple Heart</p> <p>Those that receive specific valor awards (Silver Star or above)</p> <p>Those that receive any Armed Forces valor award</p> <p>Those that perish on active duty and in the line of duty</p> <p>Those that have retired from the Armed Forces and have served at least 12 months in combat or who have received an award.</p> | | Drop down, select one | Rank Group* | Placement R5 |
| | | | <p>Rank 6: (Optional)</p> | <p>Those that are killed in action</p> <p>Those that receive specific valor awards (Silver Star or above)</p> <p>Those that receive a Purple Heart</p> <p>Those that receive specific valor awards (Silver Star or above)</p> | | Drop down, select one | Rank Group* | Placement R6 |

| | | | | | | | | |
|--|--|---|--|--|-----|-------------------------------|-------------------|-----------------|
| | | | Those that receive any Armed Forces valor award | | | | | |
| | | | Those that perish on active duty and in the line of duty | | | | | |
| | | | Those that have retired from the Armed Forces and have served at least 12 months in combat or who have received an award. | | | | | |
| | | | Consider the following information before answering the next question: Would you support changing eligibility using a phased approach that allowed retirees of the Armed Forces over the age of 55 years old to remain eligible for above-ground placement? | Yes | | Radio button, one-up vertical | Skip Logic Group* | Compromise Info |
| | | | | No | | | | Compromise Info |
| | | | | No but I would support another option (please specify) | A | | | |
| | | A | Please specify what other option you would support; | | | Text area, no char limit | Skip Logic Group* | OE_Compromise |
| | | | Are you a Veteran or family member of someone in the Armed Forces? | Yes, I am a Veteran of the Armed Forces | A,B | Drop down, select one | Skip Logic Group* | Placement R6 |
| | | | | Yes, I am a Veteran who has retired from the Armed Forces | A,B | | | |
| | | | | Yes, I am a family member of a Veteran, retiree, or current member of the Armed Forces | A,B | | | |
| | | | | Not yet, I am currently serving in the Armed Forces reserves or National Guard | B | | | |
| | | | | Not yet, I am currently service on active duty in the Armed Forces | B | | | |
| | | | | No, I am not a Veteran of the Armed Forces | B | | | |
| | | A | Did you serve at least twelve months in a combat zone while on active duty (Title 10 orders)? | | | | Skip Logic Group* | |
| | | B | If you live within the United States, Please enter your zip code | | | Text field, <100 char | | |