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## NHLBI Feedback

### Question

Which of the following best describes you?

Which resources were the most helpful and why?

What specific types of resources were you looking for when you came to this site?

What other resources would be helpful for NHLBI to provide?

Is there another format (i.e. PDF, image, etc.) you would prefer, if so what?

How could the resources (i.e. materials, images, cards, etc.) be improved?

What do you like best about the page?

What do you like least about the page?

What information is the most useful or important to you on the website?

Would you consider sharing any of the social media resources available on the website?

When sharing social media resources, do you prefer to share directly from a webpage or download the images separately?

Were the educational resources provided on the [campaign name] website useful for your outreach efforts?

Which resources do you find most helpful? Please select the two most helpful resources.

Would you consider sharing this website as a resource for others?

What other recommendations for improvement do you have?

Did you use, download, or share any of the [campaign name] materials that were available on the [campaign name] website (

If so, which materials did you use, download, or share? (select all that apply)

Examples may include:

- Fact Sheets
- Twitter posts
- Twitter images
- Facebook posts
- Facebook images
- Drop-in articles for African Americans
- Drop-in articles for Hispanics/Latinos
- PowerPoint slides
- Flyers

- YouTube videos

What did you like best about the [campaign name] materials?

What did you like least about the [campaign name] materials?

How could the [campaign name] materials be improved?

Are there any additional [campaign name] materials you suggest be added?

Would you like to be able to download all of the [campaign name] materials in a zip file?

How did you learn about the [campaign name] materials available to you?

## **Answer Choices**

Patient or person with health concerns

General Public

Family or friend of person with health concerns

Medical/healthcare professional

Public health professional / Health educator

Researcher

Advocate

Student

Teacher or educator

Other

Open End.

Open End.

Open End.

Open End.

Open End.

Open End.

Open End.

Open End.

Yes

No

Open End.

Open End.

Item 1 (these would be populated with items related to the specific campaigns)

Item 2

Item 3

Item 4

Yes

No

Open End.

Yes

No

Item 1 (these would be populated with items related to the specific campaigns)

Item 2

Item 3

Item 4

Open End.

Open End.

Open End.

Open End.

Open End.

Newsletter

Email

Website

Other, please explain: