

The text you see here will appear at the top and bottom of your survey, examples below. Default text is included and you may modify this text as needed.

## **Welcome and Thank You Text Welcome Text** We'd welcome your feedback! Please let us know how to improve our site so we can better serve you. Thank You Text Thank you for taking our survey - and for helping us serve you better. We appreciate your input! **Example Mobile** Thank you for visiting our site. You've been selected to participate in a brief survey to let us know how we can improve your experience. Please take a minute to share your opinions. Required questions are denoted by an \* Thank you for taking our survey - and for helping us serve you better. We appreciate your Cancel Submit ForeSee ForeSee Privacy Policy

US MINT

Model Name Model ID Partitioned
Date
Model Version

2MQ 17.3.Y

Red & Strike-Through: Delete Underlined & Italicized: Re-order Pink: Addition



Blue: Reword

Label	Element Questions		Label	Satisfaction Questions		Label	Future Behaviors
	Site Performance (1=Poor, 10=Excellent, Don't Know)	ΙΓ		Satisfaction	ĺ		Return (1=Very Unlikely, 10=Very Likely)
1 Site Performance - Speed	Please rate the <b>speed</b> that pages and content loaded for you.			What is your <b>overall satisfaction</b> with this site? (1=Very Dissatisfied, 10=Very Satisfied)	19	Return	How likely are you to <b>return to U.S. Mint</b> in the next 30 days using your mobile device?
2 Site Performance - Completeness	Please rate the consistency of <b>complete loading</b> of pages and content.			How well does this site meet your expectations? (1=Falls Short, 10=Exceeds)			Purchase Online (1=Very Unlikely, 10=Very Likely)
3 Site Performance - Responsiveness	Please rate the <b>responsiveness</b> of the pages to your actions.	18 Sa Ide		How does this site <b>compare to an ideal mobile website</b> ? (1=Not Very Close, 10=Very Close)			How likely are you to make a <b>purchase from U.S. Mint's mobile</b> site in the future?
	Look and Feel (1=Poor, 10=Excellent, Don't Know)				1		Purchase Offline (1=Very Unlikely, 10=Very Likely)
4 Look and Feel - Appeal	Please rate the <b>visual appeal</b> of the pages that you visited.				21	Purchase Offline	How likely are you to make a <b>purchase</b> from a U.S. Mint store in th future?
5 Look and Feel - Spacing	Please rate the <b>spacing</b> between items on the pages that you visited.						Recommend (1=Very Unlikely, 10=Very Likely)
6 Look and Feel - Legibility	Please rate the <b>legibility</b> of the pages that you visited.				22	Recommend	How likely are you to recommend U.S. Mint to someone else?
7 Product Finding - Ease	Product Finding (1=Poor, 10=Excellent, Don't Know) Please rate the ease of finding what you were looking for.						
8 Product Finding - Categories	Please rate the <b>product categories</b> on meeting your expectations of where to find items.						
9 Product Finding - Filtering	Please rate the <b>filters</b> on showing just the items you were interested in.						
10 Merchandise - Meet Needs	Merchandise (1=Poor, 10=Excellent, Don't Know) Please rate the extent to which the selection of products meets your needs.						
11 Merchandise - Variety	Please rate the <b>variety</b> of products for you to consider.						
12 Merchandise - Preferences	Please rate the fit to <b>your preferences</b> of the products you viewed.						
	Product Descriptions (1=Poor, 10=Excellent, Don't Know) Please rate the presentation of essential product information.						
14 Product Descriptions - Clarity	Please rate the <b>clarity</b> of the product descriptions.						
15 Product Descriptions - Images	Please rate the <b>product images</b> on displaying the views that you needed.						

QID	AP Question Tag	Skip From	Question Text	Answer Choices	Skip To	Required Y/N

Туре	Special Instructions