MATHEMATICA
Policy Research

JIAC/AM-JIAC PARTNER SURVEY

May 2014

We have been told that you or your organization is involved in a cluster consortium, i.e., a collaborative partnership, in [GENERAL NAME FOR CONSORTIUM (E.G., ADVANCED MANUFACTURING, HEALTH SERVICES, ETC.)]. Please complete this background information about yourself and the organization you represent in the cluster consortium.

1.   Your name:_____

2.   Your title:_____

3.   Organization name:_____

4.   Organization type:

   MARK ALL THAT APPLY

   1 ☐ K–12 educational institution

   2 ☐ Community college

   3 ☐ Four-year college or graduate school

   4 ☐ For-profit educational institution

   5 ☐ Workforce development agency

   6 ☐ Economic development agency

   7 ☐ WIB

   8 ☐ Chamber of Commerce

   9 ☐ Nonprofit organization

   10 ☐ Trade association

   11 ☐ Utility

   12 ☐ Military

   13 ☐ Local government

   14 ☐ Tribal government

   15 ☐ State government

   16 ☐ Small business

   17 ☐ Disadvantaged business

   18 ☐ Other private, for-profit business

   19 ☐ Employer group

   20 ☐ Venture capital organization

   99 ☐ Other *(specify)* _____

A. GENERAL INFORMATION

5. **Are you familiar with the cluster consortium, i.e. the collaborative partnerships among organizations working together in the [NAME OF PROJECT]?**

    1 ☐ Yes

    0 ☐ No → **GO TO 26**

6. **Are you aware of the JIAC/AM-JIAC grant? In your area, this grant is contributing funds to the [NAME OF PROJECT].**

    1 ☐ Yes

    0 ☐ No → **Only answer items 7, 12, 16, 17, 18, and 26. Do not follow any of the skips next to your answers to those items.**

7. **To what extent have stakeholders in your region adopted collaboration as a strategy for economic development?**

To a large extent		Somewhat		Not at all
1 ☐	2 ☐	3 ☐	4 ☐	5 ☐

8. **Are there active collaborations in your region that focus on sectors, issues, or populations besides those targeted in your JIAC/AM-JIAC grant?**

    1 ☐ Yes (*Please describe*) _____

    _____

    _____

    _____

    0 ☐ No

9. **Did the cluster consortium exist prior to the JIAC/AM-JIAC grant?**

    MARK ALL THAT APPLY

    1 ☐ Yes, and it has not changed much during the grant period

    2 ☐ Yes, but it was smaller or had fewer partners before the grant

    3 ☐ Yes, but it was larger or had more partners before the grant

    4 ☐ Yes, but it was less organized/weaker

    5 ☐ Yes, but it was more organized/stronger

    0 ☐ No, the cluster formed for/because of this grant → **GO TO 11**

10. **For each of the characteristics below, please rate your cluster consortium's strength prior to the JIAC/AM-JIAC grant.**

SELECT ONE
RESPONSE PER ROW

	Strength Prior to Grant				
	Very Strong				Very Weak
a. Ability to access funding sources	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
b. Networking between cluster partners	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
c. Existence of a common purpose and vision	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
d. Membership of historically underrepresented businesses and organizations in cluster	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
e. Outreach by cluster to underrepresented groups of program participants	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
f. Awareness of the cluster among employers	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
g. Awareness of the cluster among job seekers	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐

11. **For each of the characteristics below, please rate your cluster consortium's strength currently.**

SELECT ONE
RESPONSE PER ROW

	Strength Currently				
	Very Strong				Very Weak
a. Ability to access funding sources	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
b. Networking between cluster partners	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
c. Existence of a common purpose and vision	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
d. Membership of historically underrepresented businesses and organizations in cluster	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
e. Outreach by cluster to underrepresented groups of program participants	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
f. Awareness of the cluster among employers	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
g. Awareness of the cluster among job seekers	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐

12. **How long has your organization been involved with the cluster consortium?**

|__|__| YEARS |__|__| MONTHS

13. **Did your organization have a role in deciding how the JIAC/AM-JIAC funds would be spent or invested, implementing grant activities, or both?**

    MARK ONE ONLY

    1 ☐ Deciding how grant funds would be spent or invested

    2 ☐ Implementing grant activities

    3 ☐ Both

    4 ☐ Neither *(Explain)*

    _____

    _____

14. **Did your organization receive any funds through the JIAC/AM-JIAC grant?**

    1 ☐ Yes

    0 ☐ No ➞ **GO TO 16**

15. **Was the funding your organization received under the JIAC/AM-JIAC grant sufficient for the grant activities?**

    1 ☐ Yes

    0 ☐ No

16. **Did your organization have sufficient and appropriate opportunities to participate in cluster consortium-level decision making?**

    1 ☐ Yes

    0 ☐ No

17. **Did your organization actively participate in these cluster consortium-level decision-making opportunities?**

    1 ☐ Yes

    0 ☐ No

18. **Do you feel that your organization was adequately informed of cluster consortium operations during the grant?**

    1 ☐ Yes

    0 ☐ No

C. GRANTEE ACTIVITIES

19. **What activities did your organization conduct in the cluster consortium as part of the JIAC/AM-JIAC grant or to support activities funded by the grant?**

MARK ALL THAT APPLY

1 ☐ Basic skills or job readiness training

2 ☐ On-the-job training

3 ☐ Incumbent worker training

4 ☐ Vocational education

5 ☐ Academic education

6 ☐ Job placement assistance

7 ☐ Mentoring

8 ☐ Recruit students/participants

9 ☐ Engage other organizations in recruiting students/participants

10 ☐ Funding/awarding scholarships

11 ☐ Forge agreements with firms to use program participants as first source of new hires

12 ☐ Entrepreneurship classes or assistance

13 ☐ Seminars/ symposiums on applying for SBIRs (Small Business Innovation Research grants or contracts)

14 ☐ Seminars/ symposiums on applying for STTR (Small Business Technology Transfer Program)

15 ☐ Instruction on using SAM (System for Award Management)

16 ☐ Seminars/symposiums on writing proposals

17 ☐ Curriculum development

18 ☐ Creation of new certificates

19 ☐ Transfer of existing certifications/credentials/licenses

20 ☐ Feasibility studies

21 ☐ Small business assistance

22 ☐ Business development

23 ☐ Export readiness counseling

24 ☐ Conduct and disseminate market research

25 ☐ Facilitate collaboration between large and small businesses

26 ☐ Cluster networking

27 ☐ Activities to increase awareness of the cluster

99 ☐ Other *(specify)* _____

20.   What populations were specifically targeted for each of these activities, if any?

(Only fill rows with responses given in item 19.)	Incumbent workers	Dislocated workers	Unemployed	Long-term unemployed	Students in particular fields	Students in general	Parents/ guardians	People with disabilities	Veterans	Under-represented demographic groups	HUD Zone location
a. Basic skills or job readiness training	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
b. On-the-job training	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
c. Incumbent worker training	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
d. Vocational education	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
e. Academic education	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
f. Job placement assistance	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
g. Mentoring	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
h. Recruit students/participants	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
i. Engage other organizations in recruiting students/participants	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
j. Fund/award scholarships	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
k. Forge agreements with firms to use program participants as first source of new hires	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
l. Entrepreneurship classes or assistance	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
m. Seminars/ symposiums on applying for SBIRs	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
n. Seminars/ symposiums on applying for STTR	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
o. Instruction on using SAM (System for Award Management	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
p. Seminars/symposiums on writing proposals	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
q. Curriculum development	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
r. Creation of new certificates	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
s. Transfer of existing certifications/credentials/licenses	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
t. Feasibility studies	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
u. Small business assistance	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
v. Business development	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
w. Export readiness counseling	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
x. Conduct and disseminate market research	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
y. Facilitate collaboration between large and small businesses	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
z. Cluster networking	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
az. Activities to increase awareness of the cluster	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐
zz. Other (*specify*)	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	6 ☐	7 ☐	8 ☐	9 ☐	10 ☐	11 ☐

21.   Did the activities implemented differ from those originally planned?

MARK ONE ONLY

~1~ ☐ Yes. All planned activities and some additional activities were implemented.

~2~ ☐ Yes. Some planned activities and some additional activities were implemented.

~3~ ☐ Yes. Only some planned activities implemented.

~4~ ☐ Yes. The implemented activities were substantially different than those planned.

~5~ ☐ Yes. The same kinds of activities were planned and implemented, but the details of them changed.

~0~ ☐ No. The activities that were planned were the same as those implemented.

~99~ ☐ Don't know what activities were originally planned.

22. **What, if any, efforts were made to promote the inclusion of individuals or groups that are historically underrepresented in your sector, institution, or cluster consortium?**

MARK ALL THAT APPLY

~1~ ☐ Approached underrepresented organizations about partnering when applying for the grant

~2~ ☐ Assigned leadership roles to cluster partners from underrepresented organizations

~3~ ☐ Advertising in different forms of media than have been used in the past

~4~ ☐ Advertising in the same types of media but with different target audiences (e.g., different TV or radio stations, different magazines or newspapers)

~5~ ☐ Inclusion of underrepresented sex in advertising

~6~ ☐ Inclusion of underrepresented races/ethnicities in advertising

~7~ ☐ Inclusion of underrepresented ages in advertising

~8~ ☐ Outreach to schools with underrepresented populations to recruit students/participants

~9~ ☐ Outreach to community groups with underrepresented populations

~10~ ☐ Arranged for an agency to conduct outreach to underrepresented potential partner organizations

~11~ ☐ Arranged for an agency to recruit program participants from underrepresented groups

~99~ ☐ Other, Specify_____

~0~ ☐ No efforts were made to reach underrepresented groups

D. DATA USE

23. **What data on grant activities does your organization collect for its own use?**

MARK ALL THAT APPLY

- 1 ☐ Budgets and expenditures of grant funds
- 2 ☐ Research and development activities undertaken
- 3 ☐ Interest, uptake, or enrollment in grant activities
- 4 ☐ Length of participation in grant activities
- 5 ☐ Grant activity completion/dropout
- 6 ☐ Impact of grant activities on existing activities
- 7 ☐ Participant demographics
- 8 ☐ Credentials/certifications/licenses obtained
- 9 ☐ Transfers to four-year schools
- 10 ☐ Participants hired
- 11 ☐ Participant earnings
- 12 ☐ Participant job retention
- 13 ☐ Number of businesses counseled
- 14 ☐ New firms created
- 15 ☐ Sales levels
- 16 ☐ Foreign sales levels
- 17 ☐ Number of contracts won by businesses
- 18 ☐ Value of contracts won by businesses
- 99 ☐ Other *(specify)* _____
- 0 ☐ We do not collect data for our own use

24. **How difficult is it for your organization to collect the data required for grant reporting?**

MARK ONE ONLY

- 1 ☐ Very easy
- 2 ☐ Somewhat easy
- 3 ☐ Neutral (or varies a lot across data items)
- 4 ☐ Somewhat difficult
- 5 ☐ Very difficult
- 99 ☐ We are not aware of any of our data being used for grant reporting
- 0 ☐ We do not collect data for grant reporting

E. OUTCOMES

25. **Please indicate your perception of the strength and longevity of the impact of the JIAC/AM-JIAC grant on each of the areas below.**

	SELECT ONE RESPONSE PER ROW	SELECT ONE RESPONSE PER ROW
	Strength of Impact	Longevity of Impact
	Very Strong → Very Weak	Very Strong → Very Weak
a. Collaborative environment in the region...	1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐	1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐
b. Economic development in the region…	1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐	1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐
c. Employment opportunities in the region...	1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐	1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐
d. Underrepresented populations and businesses..	1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐	1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐

This concludes the survey. Thank you very much for participating.