

Implementing a Leadership Framework and High Visibility Enforcement Key Stakeholder Interview Guide

Mid-Implementation

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Personnel/Agency Background (for new interviewees only)

- Please tell us about your agency and how it functions. What does your agency do in the realm of traffic safety?
- What is your role within the agency, and more specifically, within its work in traffic safety?
- Has your agency worked with the [*law enforcement agency name*] in the past? Can you tell us about your history of working together?

Details about New/Enhanced Seat Belt Enforcement Program

- How has your agency been involved in new or enhanced seat belt enforcement activities with the [*law enforcement agency name*]? Have you been involved with any other (non-enforcement) activities to support these seat belt initiatives?
- How were the new/enhanced activities communicated or publicized? To who was information about these activities disseminated? Do you feel the communication was effective?
- What is your opinion of the new/enhanced activities so far? What is going well? Are you aware of any challenges in implementation? Do you think changes may be needed? If so, what needs to be changed and why?
- Why was this approach chosen for addressing seat belt compliance?
- Where did the ideas for this approach originate? Were they created within the [*law enforcement agency name*], or are they based on successful approaches from elsewhere? If based on other successful approaches, what programs are the basis for these activities? Were any changes made from the original model(s)? If so, what was changed and why?
- Can you describe the planning process for implementing these activities? Who did the [*law enforcement agency name*] consult when

they were trying to decide what to do? Who was involved in planning for implementation?

- Do you know if the results of the new/enhanced activities are being evaluated? If so, what is being done?
- Have you seen any changes (within the [*law enforcement agency name*], within the community, etc.) that you can attribute to these new/enhanced activities? If so, what changes have you seen? Do you think that these activities may make an impact on seat belt compliance?

Community Support for New/Enhanced Efforts

- Is the local community aware of the new/enhanced activities? What, if anything, has been done to raise their awareness?
- What is your opinion of the level of support in the local community for the new/enhanced activities?
- Is the [*law enforcement agency name*] working with any individuals or community groups to champion their efforts? If so, how did they become involved? What are they doing to support these efforts?
- Are there any local individuals or community groups who still need to be engaged? Do you know why they have not yet been brought on-board?

Other

- Is there anything else you'd like to tell us about your agency or about the new/enhanced seatbelt enforcement activities that has not been covered already?