

Implementing a Leadership Framework and High Visibility Enforcement Key Stakeholder Interview Guide Post-Implementation

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Personnel/Agency Background (for new interviewees only)

- Please tell us about your agency and how it functions. What does your agency do in the realm of traffic safety?
- What is your role within the agency, and more specifically, within its work in traffic safety?
- Has your agency worked with the [*law enforcement agency name*] in the past? Can you tell us about your history of working together?

Details about New/Enhanced Seat Belt Enforcement Program

- Are you aware of any changes to the new/enhanced seat belt enforcement activities that you described to us when we last spoke? If so, what was changed and why?
- Has your agency been involved in the implementation of any new activities (enforcement or non-enforcement) since we last spoke? If so, can you describe them?
- [*If new activities were implemented*] Where did the ideas for the new activities originate? Were these ideas created within the [*law enforcement agency name*], or are they based on successful approaches from elsewhere? If based on other successful approaches, what programs are the basis for these activities? Were any changes made from the original model(s)? If so, what was changed and why?
- Overall, what is your opinion of the new/enhanced activities? Did some activities work better than others? What worked and what did not? Why?
- Did you see any changes (within the [*law enforcement agency name*], within the community, etc.) that you can attribute to these activities? Is there any data that shows changes in key measures (e.g., seat belt compliance rates, unbelted fatality rates, etc.) since these activities were implemented? What kinds of changes have you seen?

- Are you aware of any challenges in implementation? Were those challenges overcome? Why or why not?
- Is the [*law enforcement agency name*] planning to continue implementing some or all of the activities? If yes, which do they plan to continue implementing and why? If no, why have they decided not to continue?
- If these activities were started all over again, would you suggest any changes to the approach? If so, what would you change and why?

Community Support for New/Enhanced Efforts

- Has the [*law enforcement agency name*] undertaken any new efforts (since we last spoke) to raise awareness of or publicize the new/enhanced activities in the local community? What has been done? Do you feel it was effective?
- What is your opinion of the level of support in the local community for the new/enhanced activities? Has the level of support changed over time? If so, how has it changed and why?
- Is the [*law enforcement agency name*] working with any individuals or community groups to champion their efforts? If so, how did they become involved? What are they doing to support these efforts? Has their involvement changed over time? If so, how has it changed and why?
- Are there any local individuals or community groups who still need to be engaged? Do you know why they have not yet been brought on-board?

Other

- Is there anything else you'd like to tell us about your agency or about the new/enhanced seatbelt enforcement activities that has not been covered already?